

Trade Area: 9710 Scranton Rd - 1 mi.

POPULATION

658

HOUSEHOLDS

242

ETHNICITY



12.9%

Index: 64

Hispanic/Latino

HISPANIC ORIGIN*



31.8%

Index: 54

Mexican

POPULATION BY RACE**



36.0%

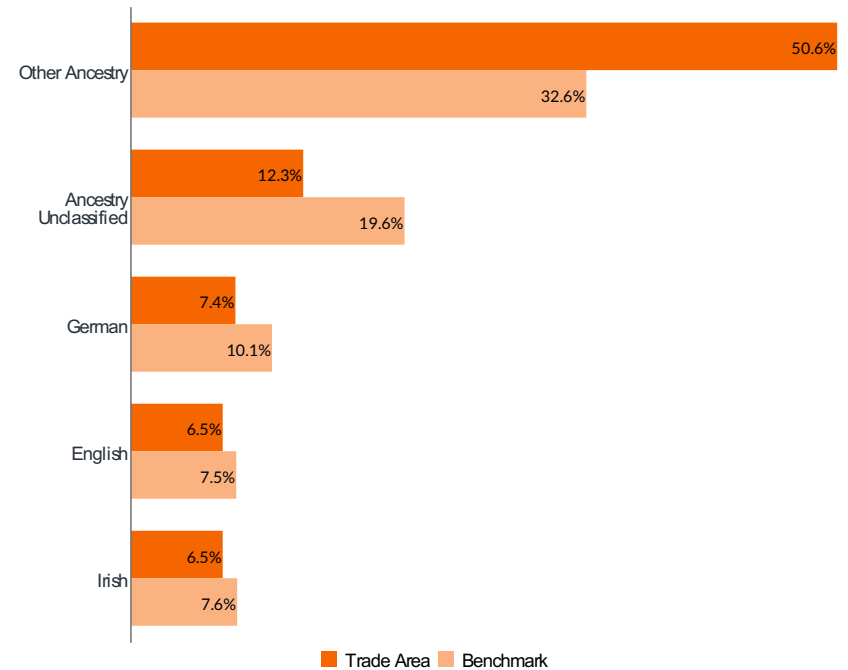
Index: 566

Asian

POPULATION BY AGE AND SEX

	Male			Female		
	Count	%	Index	Count	%	Index
0-4	24	3.65	130	23	3.50	130
5-9	23	3.50	119	22	3.34	119
10-14	13	1.98	63	14	2.13	71
15-17	8	1.22	64	6	0.91	51
18-19	5	0.76	52	3	0.46	32
20	3	0.46	62	2	0.30	44
21	4	0.61	86	2	0.30	45
22-24	10	1.52	75	6	0.91	48
25-29	41	6.23	190	25	3.80	121
30-34	78	11.85	343	63	9.57	288
35-39	39	5.93	174	27	4.10	124
40-44	25	3.80	116	22	3.34	104
45-49	12	1.82	60	11	1.67	55
50-54	14	2.13	71	12	1.82	61
55-59	14	2.13	70	13	1.98	64
60-61	6	0.91	73	3	0.46	35
62-64	8	1.22	69	6	0.91	49
65-66	5	0.76	64	7	1.06	83
67-69	7	1.06	67	11	1.67	96
70-74	8	1.22	54	8	1.22	47
75-79	4	0.61	37	4	0.61	30
80-84	7	1.06	111	1	0.15	12
85+	1	0.15	21	4	0.61	47

ANCESTRY: TOP 5*



Benchmark: USA

*Chosen from percent composition ranking.

**Chosen from percent composition ranking, White excluded from ranking.

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Index Colors:	<80	80 - 110	110+
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Pop-Facts® Advanced Demographics | Family Structure



Trade Area: 9710 Scranton Rd - 1 mi.

Population: 658 | Households: 242

FAMILY TYPE WITH CHILDREN*



23.1%

Index: 128

Married Couple, w Kids under 18

TOP 2 LANGUAGES SPOKEN AT HOME*



59.9%

Index: 76

Only English

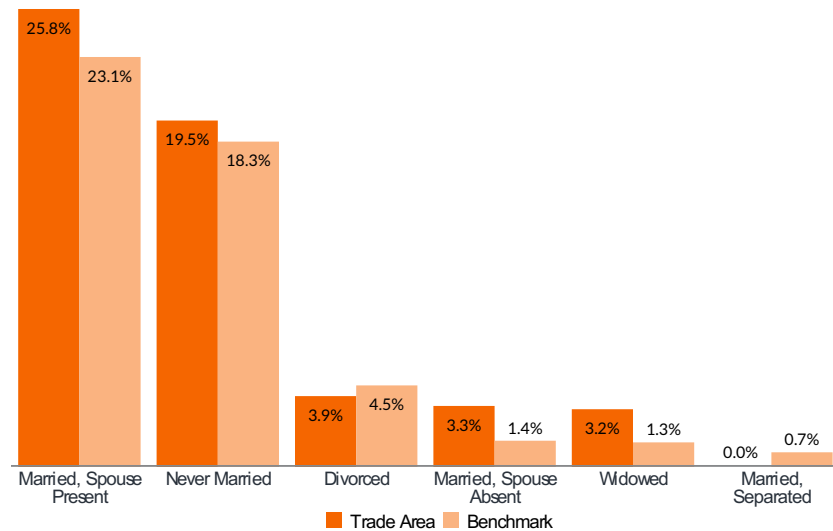


8.3%

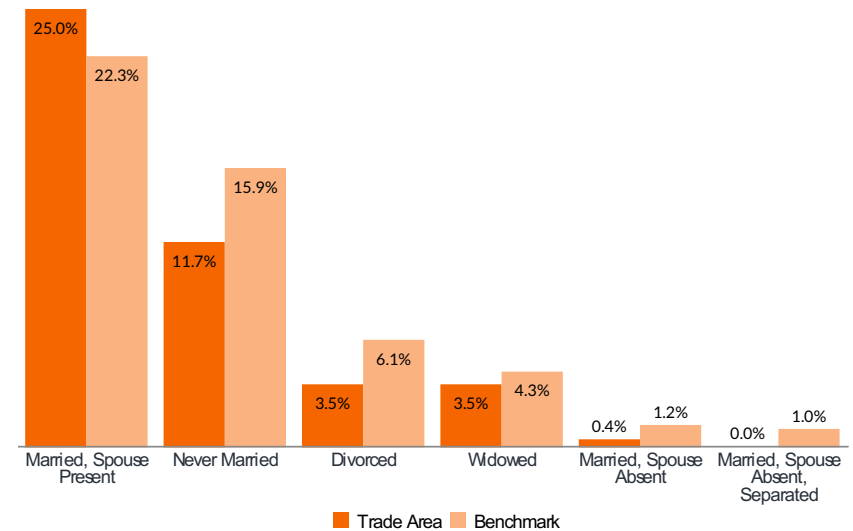
Index: 1,785

Tagalog

MALE MARITAL STATUS**



FEMALE MARITAL STATUS**



Benchmark: USA

*Chosen from percent composition ranking.

**Order based on percent composition ranking.

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 1 mi.

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HOUSING OWNERS



44.6%
Index: **78**

AGE OF OWNER*

55 - 64
Index: **105**

% Comp:12.6

HOUSING RENTERS



45.4%
Index: **138**

AGE OF RENTER*

25 - 34
Index: **222**

% Comp:17.5

COST OF RENT*



\$3,500 or More

% Comp:20.1 Index: **1,807**

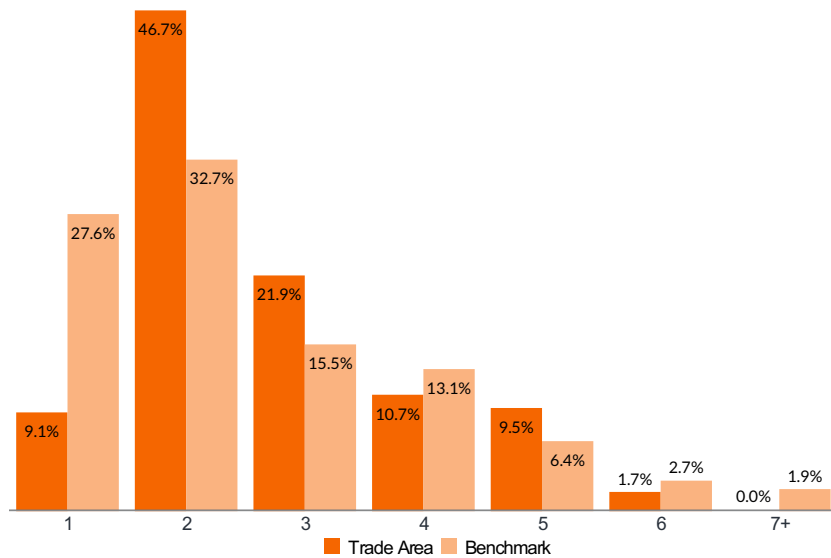
AGE OF HOUSING*



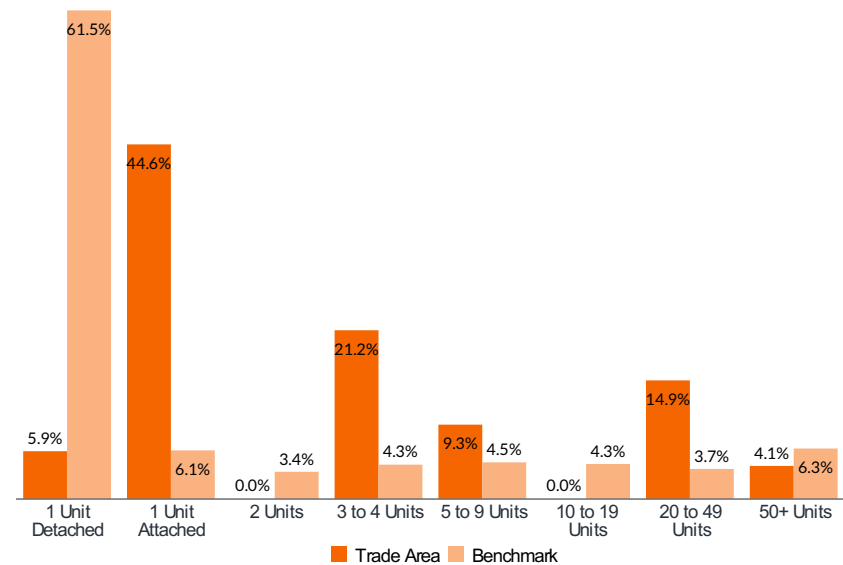
Built 1990-1999

% Comp:62.1 Index:**485**

NUMBER OF PEOPLE IN HOUSEHOLD



HOUSING UNITS IN STRUCTURE



Benchmark:USA

*Chosen from percent composition ranking.

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(<https://claritas.easpolight.com/Spotlight/About/3/2025>)

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Advanced Demographics | Affluence & Education



Trade Area: 9710 Scranton Rd - 1 mi.

Population: 658 | Households: 242

EDUCATIONAL ATTAINMENT*

Male: Bachelor's Degree
% Comp:18.6 Index:183

Female: Bachelor's Degree
% Comp:21.1 Index:189

HIGH SCHOOL ENROLLED*

Public: 2.4%
Index: 52

Private: 0.0%
Index: 0

MEDIAN HOUSEHOLD INCOME



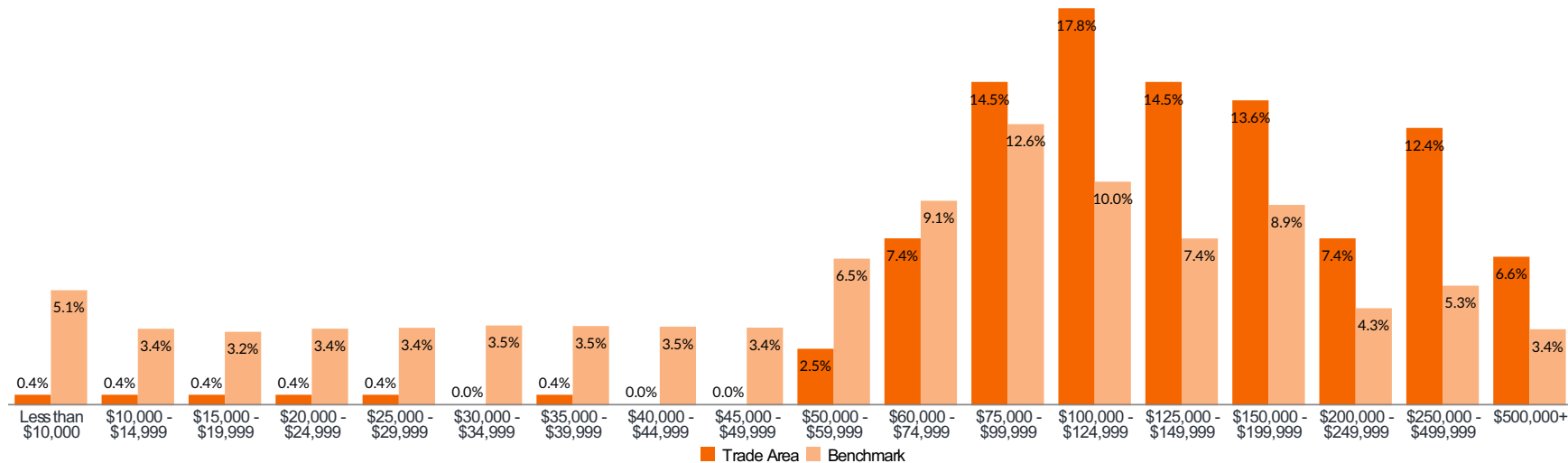
\$132,824
Index: 169

FAMILY BELOW POVERTY LINE**



Married Couple, No Kids
% Comp:0.7 Index:42

HOUSEHOLD INCOME DISTRIBUTION



Benchmark:USA

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(<https://claritas.easpotlight.com/Spotlight/About/3/2025>)

*Chosen from percent composition ranking.

**Chosen from percent composition ranking, With Kids <5 and 5 - 17 indicates 1 or more children in each age group.

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Advanced Demographics | Employment & Occupation



Trade Area: 9710 Scranton Rd - 1 mi.

Population: 658 | Households: 242

UNEMPLOYMENT RATE



Male

2.4%

Index: 157



Female

0.7%

Index: 55

WORKING CLASS*



61.6%

Index: 154

Private For-Profit Worker

COMMUTING METHOD**



6.2%

Index: 122

Carpooled

COMMUTE TIME*

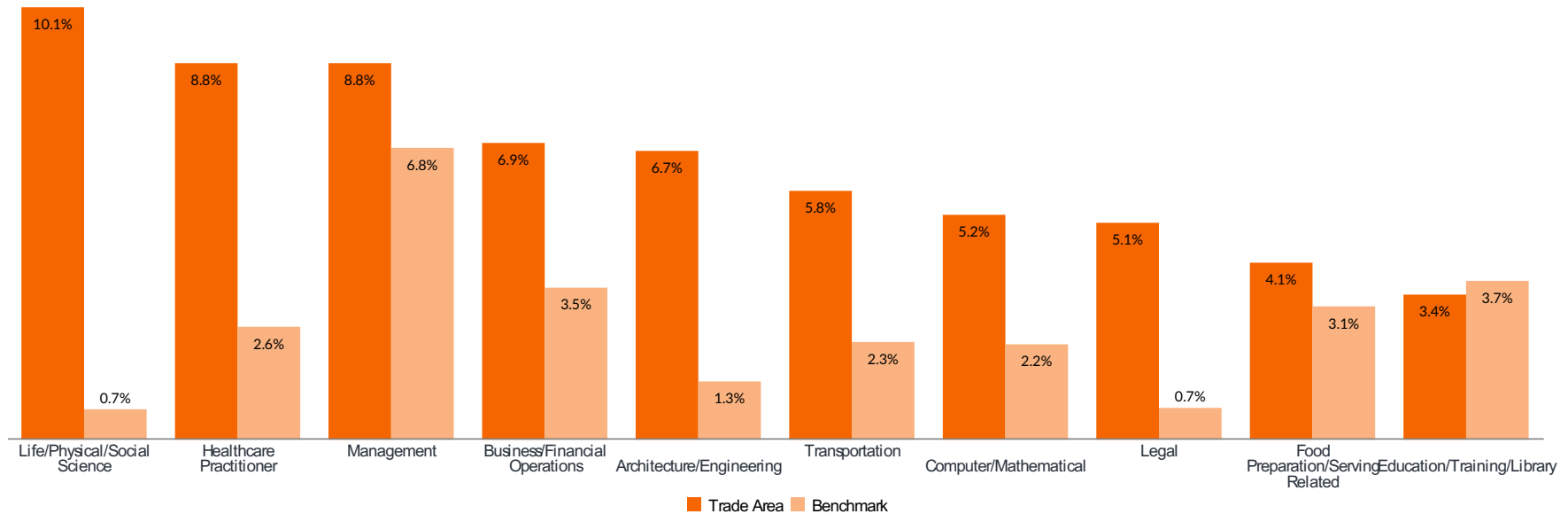


25.3%

Index: 338

20 - 24 Minutes

OCCUPATION: TOP 10*



Benchmark: USA

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*Chosen from percent composition ranking.

**Chosen from percent composition ranking, Driving Alone excluded from ranking.

Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 1 mi.

Population: 658 | Households: 242

HOUSEHOLDS

	Count	%	Base Count	Base %	% Pen	Index
Renter-Occupied Householder Age						
15 - 24	7	2.60	3,675,602	2.55	0.00	102
25 - 34	47	17.47	11,357,765	7.87	0.00	222
35 - 44	26	9.66	9,899,443	6.86	0.00	141
45 - 54	12	4.46	7,290,116	5.05	0.00	88
55 - 64	14	5.21	6,353,173	4.40	0.00	118
65 - 74	12	4.46	4,850,421	3.36	0.00	133
75 - 84	2	0.74	2,698,655	1.87	0.00	40
85+	1	0.37	1,389,579	0.96	0.00	39
Owner-Occupied Householder Age						
15 - 24	1	0.37	882,193	0.61	0.00	61
25 - 34	17	6.32	7,245,112	5.02	0.00	126
35 - 44	18	6.69	12,752,424	8.83	0.00	76
45 - 54	20	7.43	14,678,532	10.17	0.00	73
55 - 64	34	12.64	17,332,763	12.01	0.00	105
65 - 74	17	6.32	16,783,804	11.63	0.00	54
75 - 84	12	4.46	9,632,040	6.67	0.00	67
85+	2	0.74	2,865,842	1.99	0.00	37
Age of Housing						
Built Before 1939	7	2.60	16,574,858	11.48	0.00	23
Built 1940 to 1949	0	0.00	6,284,855	4.35	0.00	0
Built 1950 to 1959	3	1.11	13,625,978	9.44	0.00	12
Built 1960 to 1969	1	0.37	14,113,767	9.78	0.00	4
Built 1970 to 1979	9	3.35	20,358,474	14.10	0.00	24
Built 1980 to 1989	34	12.64	18,452,079	12.78	0.00	99
Built 1990 to 1999	167	62.08	18,493,478	12.81	0.00	485
Built 2000 to 2009	39	14.50	19,090,735	13.22	0.00	110
Number of Units in Structure						
1 Unit Detached	16	5.95	88,768,909	61.50	0.00	10
1 Unit Attached	120	44.61	8,734,405	6.05	0.00	737
2 Units	0	0.00	4,842,157	3.35	0.00	0
3 to 4 Units	57	21.19	6,138,275	4.25	0.00	498
5 to 9 Units	25	9.29	6,556,821	4.54	0.00	205
10 to 19 Units	0	0.00	6,250,601	4.33	0.00	0
20 to 49 Units	40	14.87	5,360,899	3.71	0.00	400
50+ Units	11	4.09	9,069,910	6.28	0.00	65
Mobile Home	0	0.00	8,455,701	5.86	0.00	0

MARITAL STATUS & HOUSEHOLD COMPOSITION

	Count	%	Base Count	Base %	% Pen	Index
Male Marital Status						
Never Married	105	19.48	51,044,049	18.29	0.00	107
Married, Spouse Present	139	25.79	64,401,356	23.07	0.00	112
Married, Spouse Absent, Separated	0	0.00	2,005,111	0.72	0.00	0
Married, Spouse Absent, Other	18	3.34	3,832,457	1.37	0.00	243
Divorced	21	3.90	12,561,544	4.50	0.00	87
Widowed	17	3.15	3,570,414	1.28	0.00	247
Female Marital Status						
Never Married	63	11.69	44,452,244	15.93	0.00	73
Married, Spouse Present	135	25.05	62,350,511	22.34	0.00	112
Married, Spouse Absent, Separated	0	0.00	2,707,170	0.97	0.00	0
Married, Spouse Absent, Other	2	0.37	3,334,631	1.20	0.00	31
Divorced	19	3.52	16,967,210	6.08	0.00	58
Widowed	19	3.52	11,869,429	4.25	0.00	83

RACE & LANGUAGE AT HOME

	Count	%	Base Count	Base %	% Pen	Index
2025 Population by Single Race and Sex						
White	267	40.58	201,300,593	59.62	0.00	68
African American	11	1.67	42,208,937	12.50	0.00	13
American Indian	7	1.06	3,888,412	1.15	0.00	92
Asian	237	36.02	21,488,488	6.36	0.00	566
Pacific Islander	1	0.15	739,964	0.22	0.00	69
Some Other Race Alone	36	5.47	30,352,942	8.99	0.00	61
Two or More Races	100	15.20	37,664,316	11.15	0.00	136
Population by Ancestry*						
Other Ancestry	333	50.61	110,119,178	32.61	0.00	155
Ancestry Unclassified	81	12.31	66,097,709	19.58	0.00	63
German	49	7.45	33,996,875	10.07	0.00	74
English	43	6.54	25,343,384	7.51	0.00	87
Irish	43	6.54	25,565,447	7.57	0.00	86
Italian	27	4.10	13,233,007	3.92	0.00	105
Arab	12	1.82	1,906,135	0.56	0.00	323
Polish	10	1.52	6,838,514	2.02	0.00	75
Czech	8	1.22	1,009,626	0.30	0.00	407
Swedish	7	1.06	2,744,860	0.81	0.00	131
Language Spoken at Home						
Arabic	7	1.15	1,401,204	0.44	0.00	261
Speak Only English at Home	366	59.90	250,472,482	78.50	0.00	76
Spanish	16	2.62	42,606,848	13.35	0.00	20
French, Haitian, Cajun	5	0.82	2,159,175	0.68	0.00	121
West Germanic Language	0	0.00	1,484,491	0.47	0.00	0
Slavic Language	13	2.13	2,148,826	0.67	0.00	316
Other Indo-European Language	37	6.06	6,235,386	1.95	0.00	310
Korean	19	3.11	924,369	0.29	0.00	1,073
Chinese	42	6.87	3,079,800	0.96	0.00	712
Vietnamese	32	5.24	1,274,552	0.40	0.00	1,311
Tagalog	51	8.35	1,491,969	0.47	0.00	1,785
Other Asian-Pacific Language	18	2.95	3,345,943	1.05	0.00	281
Other Language	5	0.82	2,469,523	0.77	0.00	106

Benchmark: USA

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*Top 10 chosen from percent composition ranking.

Index Colors:	<80	80 - 110	110+
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POVERTY & WEALTH

	Count	%	Base Count	Base %	% Pen	Index
Household Income						
Less than \$10,000	1	0.41	6,625,145	5.11	0.00	8
\$10,000 - \$14,999	1	0.41	4,380,061	3.38	0.00	12
\$15,000 - \$19,999	1	0.41	4,203,021	3.24	0.00	13
\$20,000 - \$24,999	1	0.41	4,384,489	3.38	0.00	12
\$25,000 - \$29,999	1	0.41	4,435,980	3.42	0.00	12
\$30,000 - \$34,999	0	0.00	4,571,844	3.52	0.00	0
\$35,000 - \$39,999	1	0.41	4,538,630	3.50	0.00	12
\$40,000 - \$44,999	0	0.00	4,502,084	3.47	0.00	0
\$45,000 - \$49,999	0	0.00	4,445,621	3.43	0.00	0
\$50,000 - \$59,999	6	2.48	8,463,796	6.53	0.00	38
\$60,000 - \$74,999	18	7.44	11,835,073	9.13	0.00	82
\$75,000 - \$99,999	35	14.46	16,299,068	12.57	0.00	115
\$100,000 - \$124,999	43	17.77	12,947,362	9.98	0.00	178
\$125,000 - \$149,999	35	14.46	9,640,250	7.43	0.00	195
\$150,000 - \$199,999	33	13.64	11,593,874	8.94	0.00	153
\$200,000 - \$249,999	18	7.44	5,578,227	4.30	0.00	173
\$250,000 - \$499,999	30	12.40	6,890,721	5.31	0.00	233
\$500,000+	16	6.61	4,352,218	3.36	0.00	197
At or Above Poverty Line						
Married Couple, No Kids	63	43.15	35,675,836	42.05	0.00	103
Married Couple, With Kids < 5 Years Old Only	25	17.12	4,338,926	5.11	0.00	335
Married Couple, With Kids 5 to 17 Years Old Only	22	15.07	14,767,445	17.41	0.00	87
Married Couple, With Kids < 5 and 5 to 17 Years Old	11	7.53	4,443,076	5.24	0.00	144
Male Hhldr, No Kids	12	8.22	2,922,995	3.44	0.00	239
Male Hhldr, With Kids < 5 Years Old Only	0	0.00	564,388	0.67	0.00	0
Male Hhldr, With Kids 5 to 17 Years Old Only	2	1.37	1,966,743	2.32	0.00	59
Male Hhldr, With Kids < 5 and 5 to 17 Years Old	0	0.00	412,433	0.49	0.00	0
Female Hhldr, No Kids	3	2.06	5,823,241	6.86	0.00	30
Female Hhldr, With Kids < 5 Years Old Only	1	0.69	890,678	1.05	0.00	65
Female Hhldr, With Kids 5 to 17 Years Old Only	3	2.06	4,673,506	5.51	0.00	37
Female Hhldr, With Kids < 5 and 5 to 17 Years Old	1	0.69	838,328	0.99	0.00	69
Below Poverty Line						
Married Couple, No Kids	1	0.69	1,388,717	1.64	0.00	42
Married Couple, With Kids < 5 Years Old Only	0	0.00	200,237	0.24	0.00	0
Married Couple, With Kids 5 to 17 Years Old Only	0	0.00	770,595	0.91	0.00	0
Married Couple, With Kids < 5 and 5 to 17 Years Old	1	0.69	501,103	0.59	0.00	116
Male Hhldr, No Kids	0	0.00	254,942	0.30	0.00	0
Male Hhldr, With Kids < 5 Years Old Only	0	0.00	112,437	0.13	0.00	0
Male Hhldr, With Kids 5 to 17 Years Old Only	0	0.00	346,303	0.41	0.00	0
Male Hhldr, With Kids < 5 and 5 to 17 Years Old	0	0.00	125,654	0.15	0.00	0
Female Hhldr, No Kids	0	0.00	666,867	0.79	0.00	0
Female Hhldr, With Kids < 5 Years Old Only	1	0.69	517,748	0.61	0.00	112
Female Hhldr, With Kids 5 to 17 Years Old Only	0	0.00	1,788,527	2.11	0.00	0
Female Hhldr, With Kids < 5 and 5 to 17 Years Old	0	0.00	852,377	1.00	0.00	0

EMPLOYMENT & OCCUPATION

	Count	%	Base Count	Base %	% Pen	Index
Male Employment Status						
Civilian Labor Force, Employed	217	40.64	87,028,816	31.65	0.00	128
Civilian Labor Force, Unemployed	13	2.44	4,273,148	1.55	0.00	157
Armed Forces	0	0.00	1,138,360	0.41	0.00	0
Not in Labor Force	67	12.55	42,839,477	15.58	0.00	81
Female Employment Status						
Civilian Labor Force, Employed	166	31.09	77,989,076	28.37	0.00	110
Civilian Labor Force, Unemployed	4	0.75	3,764,225	1.37	0.00	55
Armed Forces	0	0.00	226,284	0.08	0.00	0
Not in Labor Force	66	12.36	57,682,556	20.98	0.00	59
Working Class						
Private For-Profit Worker	329	61.61	109,935,831	39.98	0.00	154
Private Non-Profit Worker	28	5.24	14,135,736	5.14	0.00	102
Federal Government Worker	8	1.50	4,389,880	1.60	0.00	94
State Government Worker	16	3.00	6,814,829	2.48	0.00	121
Local Government Worker	5	0.94	12,257,092	4.46	0.00	21
Self-Employed Worker, Not Incorporated Business	11	2.06	9,839,760	3.58	0.00	58
Self-Employed Worker, Incorporated Business	22	4.12	6,459,433	2.35	0.00	175
Unpaid Family Worker	0	0.00	309,658	0.11	0.00	0
Occupation*						
Life/Physical/Social Science	54	10.11	1,871,116	0.68	0.00	1,486
Healthcare Practitioner	47	8.80	7,194,711	2.62	0.00	336
Management	47	8.80	18,731,781	6.81	0.00	129
Business/Financial Operations	37	6.93	9,715,839	3.53	0.00	196
Architecture/Engineering	36	6.74	3,667,928	1.33	0.00	505
Transportation	31	5.80	6,213,394	2.26	0.00	257
Computer/Mathematical	28	5.24	6,064,285	2.21	0.00	238
Legal	27	5.06	1,961,631	0.71	0.00	709
Food Preparation/Serving Related	22	4.12	8,508,428	3.10	0.00	133
Education/Training/Library	18	3.37	10,156,534	3.69	0.00	91

Benchmark: USA

*Top 10 chosen from percent composition ranking.

EDUCATION

	Count	%	Base Count	Base %	% Pen	Index
Male Educational Attainment						
No Schooling Completed	4	0.82	2,222,407	0.95	0.00	86
Nursery - 4th Grade	0	0.00	628,702	0.27	0.00	0
5th - 6th Grade	1	0.20	1,292,394	0.55	0.00	37
7th - 8th Grade	0	0.00	1,418,676	0.61	0.00	0
9th Grade	0	0.00	1,433,611	0.61	0.00	0
10th Grade	0	0.00	1,621,935	0.69	0.00	0
11th Grade	0	0.00	1,872,127	0.80	0.00	0
12th Grade No Diploma	1	0.20	2,452,187	1.05	0.00	20
High School Graduate (Including Equivalent)	4	0.82	31,579,179	13.49	0.00	6
Some College < 1 Year	3	0.61	7,141,461	3.05	0.00	20
Some College 1+ Years No Degree	47	9.61	14,794,602	6.32	0.00	152
Associate's Degree	13	2.66	9,007,603	3.85	0.00	69
Bachelor's Degree	91	18.61	23,819,237	10.17	0.00	183
Master's Degree	62	12.68	9,994,815	4.27	0.00	297
Professional Degree	14	2.86	2,958,873	1.26	0.00	227
Doctorate Degree	30	6.13	2,117,418	0.90	0.00	678
Female Educational Attainment						
No Schooling Completed	2	0.41	2,201,890	0.94	0.00	43
Nursery - 4th Grade	1	0.20	642,900	0.28	0.00	74
5th - 6th Grade	3	0.61	1,260,311	0.54	0.00	114
7th - 8th Grade	0	0.00	1,326,937	0.57	0.00	0
9th Grade	0	0.00	1,246,206	0.53	0.00	0
10th Grade	1	0.20	1,415,938	0.60	0.00	34
11th Grade	0	0.00	1,661,263	0.71	0.00	0
12th Grade No Diploma	1	0.20	2,074,727	0.89	0.00	23
High School Graduate (Including Equivalent)	17	3.48	29,885,399	12.77	0.00	27
Some College < 1 Year	1	0.20	7,889,534	3.37	0.00	6
Some College 1+ Years No Degree	9	1.84	15,325,846	6.55	0.00	28
Associate's Degree	21	4.29	11,516,417	4.92	0.00	87
Bachelor's Degree	103	21.06	26,132,768	11.16	0.00	189
Master's Degree	19	3.89	13,068,049	5.58	0.00	70
Professional Degree	22	4.50	2,409,034	1.03	0.00	437
Doctorate Degree	19	3.89	1,698,895	0.73	0.00	535
Public School Enrollment						
Nursery/Preschool	2	0.30	2,721,637	0.81	0.00	38
Kindergarten	10	1.52	3,477,833	1.03	0.00	148
Grade 1 - 4	19	2.89	13,911,562	4.12	0.00	70
Grade 5 - 8	16	2.43	14,954,625	4.43	0.00	55
Grade 9 - 12	16	2.43	15,640,492	4.63	0.00	52
College Undergraduate	40	6.08	13,156,480	3.90	0.00	156
Graduate/Professional School	28	4.25	2,784,318	0.82	0.00	516
Private School Enrollment						
Nursery/Preschool	11	1.67	1,931,038	0.57	0.00	292
Kindergarten	0	0.00	590,938	0.17	0.00	0
Grade 1 - 4	7	1.06	2,077,971	0.61	0.00	173
Grade 5 - 8	0	0.00	2,078,126	0.61	0.00	0
Grade 9 - 12	0	0.00	1,926,457	0.57	0.00	0
College Undergraduate	9	1.37	3,796,222	1.12	0.00	122
Graduate/Professional School	14	2.13	1,859,077	0.55	0.00	386

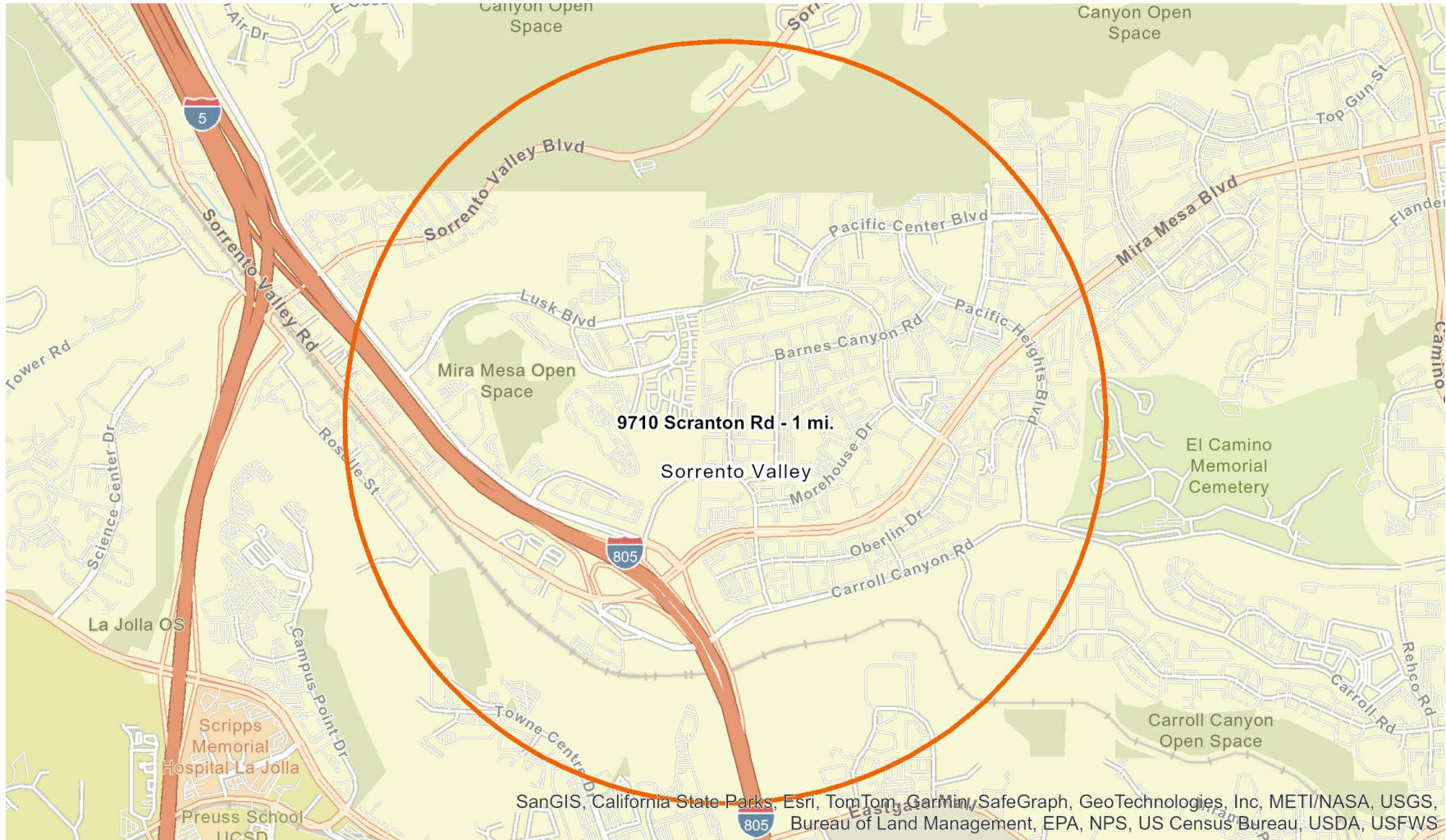
WORK COMMUTE

	Count	%	Base Count	Base %	% Pen	Index
Transportation to Work						
Worked at Home	100	18.73	21,755,263	7.91	0.00	237
Walked	0	0.00	3,883,124	1.41	0.00	0
Bicycle	6	1.12	733,463	0.27	0.00	421
Carpooled	33	6.18	13,938,022	5.07	0.00	122
Drove Alone	276	51.69	113,749,553	41.37	0.00	125
Subway	0	0.00	2,093,682	0.76	0.00	0
Bus	1	0.19	2,634,706	0.96	0.00	20
Streetcar	0	0.00	133,046	0.05	0.00	0
Railroad	0	0.00	549,480	0.20	0.00	0
Ferryboat	0	0.00	61,917	0.02	0.00	0
Other	2	0.38	2,386,463	0.87	0.00	43
Commute Length						
< 5 Minutes	5	0.94	4,277,706	1.56	0.00	60
5 - 9 Minutes	30	5.62	13,683,776	4.98	0.00	113
10 - 14 Minutes	31	5.80	19,000,517	6.91	0.00	84
15 - 19 Minutes	70	13.11	21,990,821	8.00	0.00	164
20 - 24 Minutes	135	25.28	20,558,979	7.48	0.00	338
25 - 29 Minutes	12	2.25	9,815,804	3.57	0.00	63
30 - 34 Minutes	23	4.31	19,689,598	7.16	0.00	60
35 - 39 Minutes	7	1.31	4,584,371	1.67	0.00	79
40 - 44 Minutes	4	0.75	5,559,660	2.02	0.00	37
45 - 59 Minutes	9	1.69	11,378,892	4.14	0.00	41
60 - 89 Minutes	0	0.00	8,406,458	3.06	0.00	0
90+ Minutes	1	0.19	3,881,933	1.41	0.00	13

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Trade Area: 9710 Scranton Rd - 1 mi.

Population: 658 | Households: 242



SanGIS, California State Parks, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, US Census Bureau, USDA, USFWS

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Trade Area: 9710 Scranton Rd - 3 mi.

POPULATION

92,460

HOUSEHOLDS

32,918

ETHNICITY



14.0%

Index: 69

Hispanic/Latino

HISPANIC ORIGIN*



69.0%

Index: 117

Mexican

POPULATION BY RACE**



37.9%

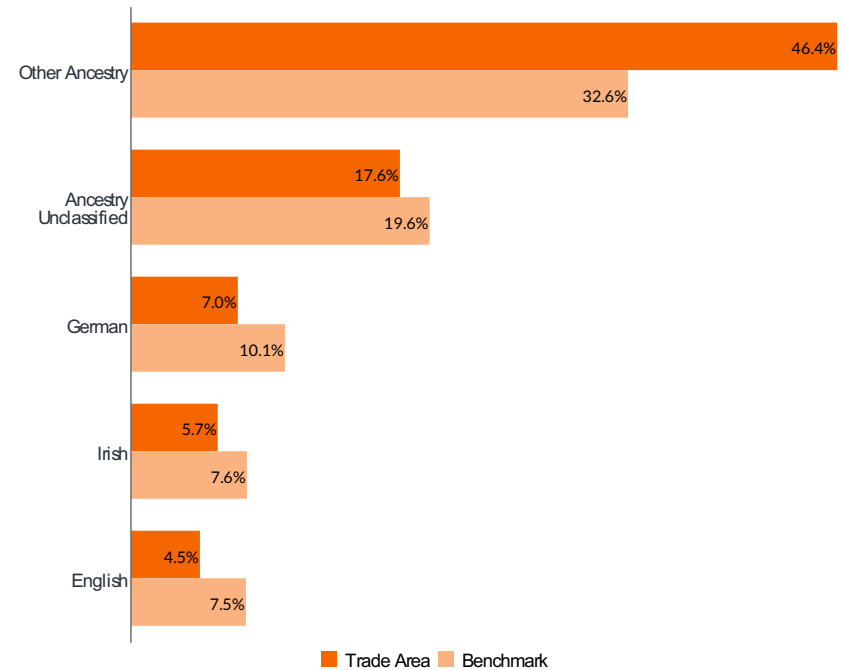
Index: 595

Asian

POPULATION BY AGE AND SEX

	Male			Female		
	Count	%	Index	Count	%	Index
0-4	1,999	2.16	77	1,898	2.05	76
5-9	2,095	2.27	77	1,961	2.12	76
10-14	1,923	2.08	67	1,948	2.11	71
15-17	1,400	1.51	80	1,386	1.50	83
18-19	3,598	3.89	268	3,983	4.31	305
20	1,758	1.90	260	1,743	1.89	270
21	1,551	1.68	236	1,508	1.63	242
22-24	3,533	3.82	188	3,335	3.61	189
25-29	5,131	5.55	169	4,302	4.65	148
30-34	4,606	4.98	144	3,915	4.23	127
35-39	3,640	3.94	116	3,161	3.42	103
40-44	2,870	3.10	95	2,717	2.94	92
45-49	2,581	2.79	92	2,389	2.58	85
50-54	2,299	2.49	83	2,114	2.29	76
55-59	2,035	2.20	72	1,951	2.11	68
60-61	697	0.75	60	750	0.81	63
62-64	978	1.06	60	1,077	1.17	62
65-66	619	0.67	56	651	0.70	55
67-69	839	0.91	57	903	0.98	56
70-74	1,090	1.18	52	1,163	1.26	49
75-79	826	0.89	54	1,037	1.12	56
80-84	482	0.52	54	718	0.78	61
85+	467	0.51	69	834	0.90	69

ANCESTRY: TOP 5*



Benchmark: USA

*Chosen from percent composition ranking.

**Chosen from percent composition ranking, White excluded from ranking.

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<https://claritas.easpotlight.com/Spotlight/About/3/2025>

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Advanced Demographics | Family Structure



Trade Area: 9710 Scranton Rd - 3 mi.

Population: 92,460 | Households: 32,918

FAMILY TYPE WITH CHILDREN*



17.5%

Index:97

Married Couple, w Kids under 18

TOP 2 LANGUAGES SPOKEN AT HOME*



57.9%

Index:74

Only English

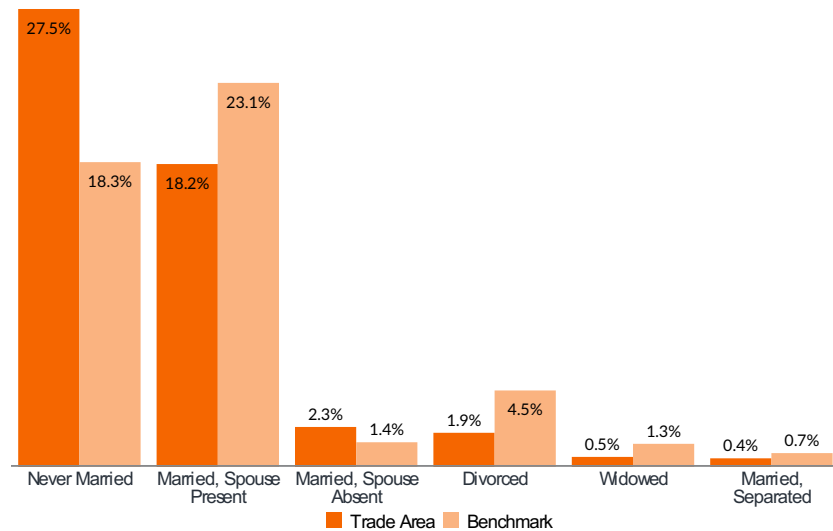


9.4%

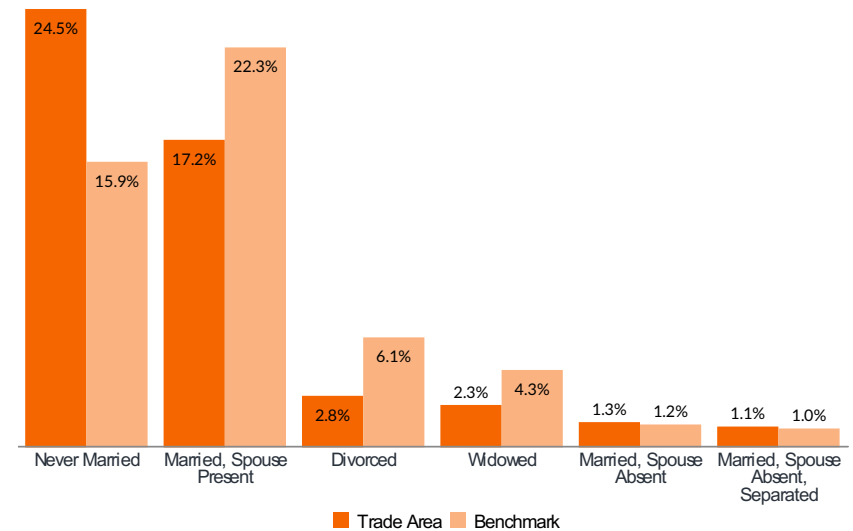
Index:973

Chinese

MALE MARITAL STATUS**



FEMALE MARITAL STATUS**



Benchmark:USA

*Chosen from percent composition ranking.

**Order based on percent composition ranking.

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 3 mi.

Population: 92,460 | Households: 32,918

HOUSING OWNERS



33.7%
Index: **59**

AGE OF OWNER*

45 - 54
% Comp:7.8 Index:**76**

HOUSING RENTERS



58.5%
Index: **178**

AGE OF RENTER*

25 - 34
% Comp:19.0 Index: **242**

COST OF RENT*



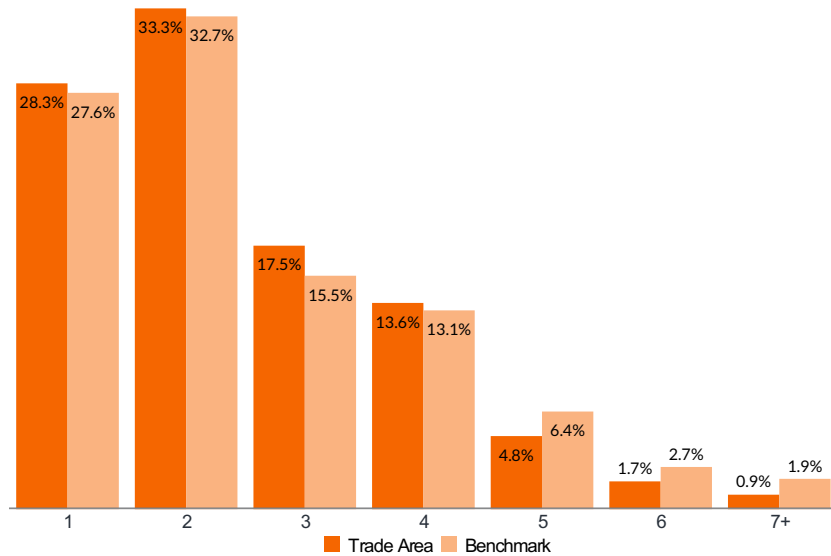
\$2,500 to \$2,999
% Comp:14.6 Index: **896**

AGE OF HOUSING*

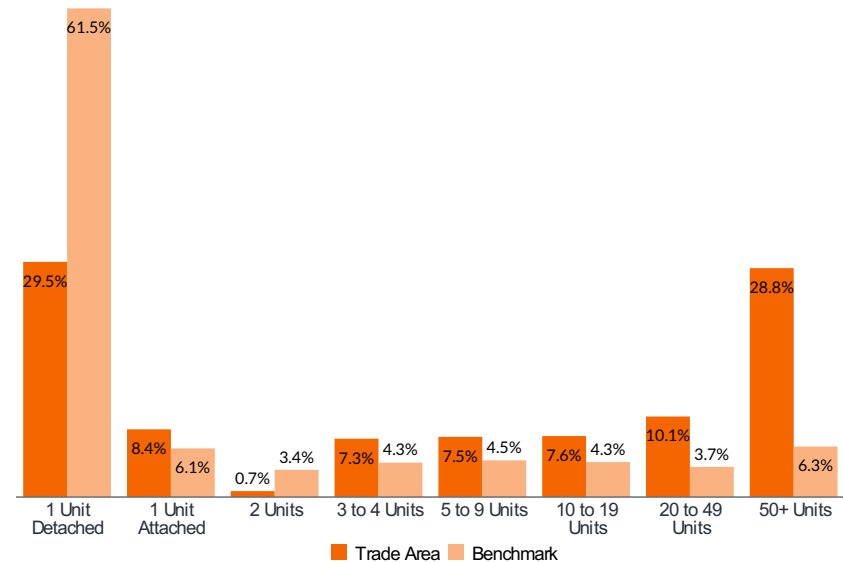


Built 1990-1999
% Comp:23.6 Index:**184**

NUMBER OF PEOPLE IN HOUSEHOLD



HOUSING UNITS IN STRUCTURE



Benchmark:USA

*Chosen from percent composition ranking.

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Index Colors:	<80	80 - 110	110+
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Pop-Facts® Advanced Demographics | Affluence & Education



Trade Area: 9710 Scranton Rd - 3 mi.

Population: 92,460 | Households: 32,918

EDUCATIONAL ATTAINMENT*

Male: Bachelor's Degree
% Comp: 18.7 Index: 183

Female: Bachelor's Degree
% Comp: 17.8 Index: 159

HIGH SCHOOL ENROLLED*

Public: 2.8%
Index: 60

Private: 0.4%
Index: 77

MEDIAN HOUSEHOLD INCOME



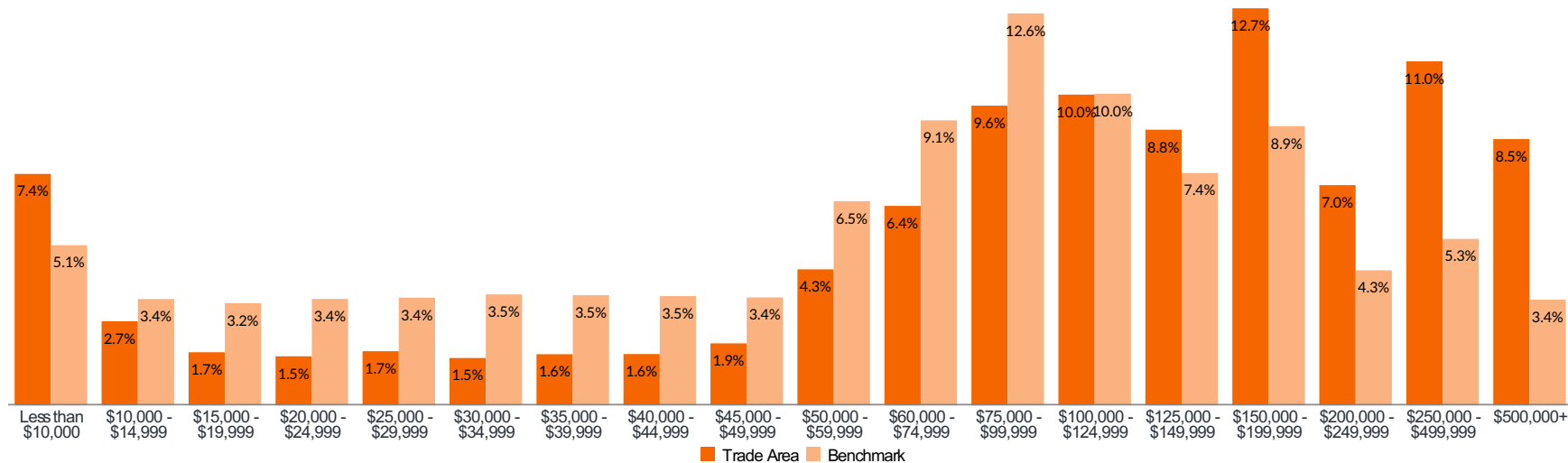
\$120,210
Index: 153

FAMILY BELOW POVERTY LINE**



Married Couple, No Kids
% Comp: 1.5 Index: 92

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

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(<https://claritas.easpotlight.com/Spotlight/About/3/2025>)

*Chosen from percent composition ranking.

**Chosen from percent composition ranking, With Kids <5 and 5 - 17 indicates 1 or more children in each age group.

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Advanced Demographics | Employment & Occupation



Trade Area: 9710 Scranton Rd - 3 mi.

Population: 92,460 | Households: 32,918

UNEMPLOYMENT RATE



Male

1.4%

Index: 88



Female

1.8%

Index: 128

WORKING CLASS*



37.6%

Index: 94

Private For-Profit Worker

COMMUTING METHOD**



4.1%

Index: 81

Carpooled

COMMUTE TIME*

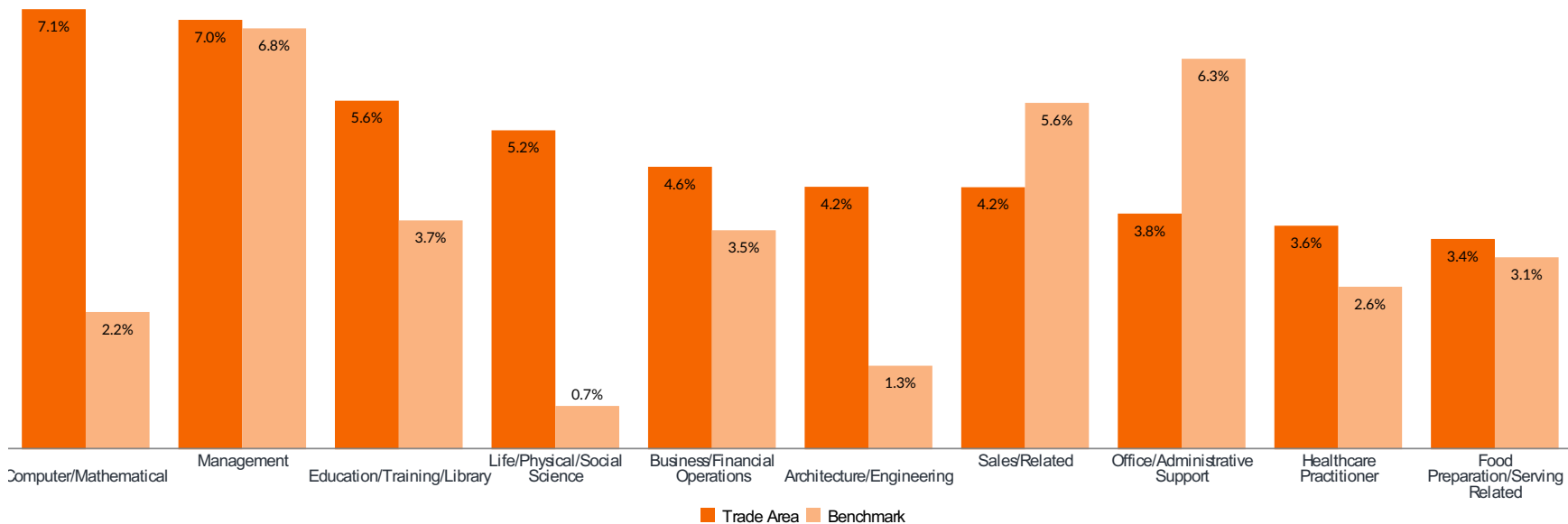


11.1%

Index: 138

15 - 19 Minutes

OCCUPATION: TOP 10*



Benchmark: USA

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<https://claritas.easpotlight.com/Spotlight/About/3/2025>

*Chosen from percent composition ranking.

**Chosen from percent composition ranking, Driving Alone excluded from ranking.

Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 3 mi.

Population: 92,460 | Households: 32,918

HOUSEHOLDS

	Count	%	Base Count	Base %	% Pen	Index
Renter-Occupied Householder Age						
15 - 24	3,288	9.21	3,675,602	2.55	0.09	362
25 - 34	6,788	19.01	11,357,765	7.87	0.06	242
35 - 44	4,823	13.51	9,899,443	6.86	0.05	197
45 - 54	2,569	7.20	7,290,116	5.05	0.04	142
55 - 64	1,587	4.45	6,353,173	4.40	0.02	101
65 - 74	937	2.62	4,850,421	3.36	0.02	78
75 - 84	585	1.64	2,698,655	1.87	0.02	88
85+	312	0.87	1,389,579	0.96	0.02	91
Owner-Occupied Householder Age						
15 - 24	124	0.35	882,193	0.61	0.01	57
25 - 34	871	2.44	7,245,112	5.02	0.01	49
35 - 44	1,964	5.50	12,752,424	8.83	0.02	62
45 - 54	2,769	7.76	14,678,532	10.17	0.02	76
55 - 64	2,510	7.03	17,332,763	12.01	0.01	59
65 - 74	2,161	6.05	16,783,804	11.63	0.01	52
75 - 84	1,201	3.36	9,632,040	6.67	0.01	50
85+	433	1.21	2,865,842	1.99	0.02	61
Age of Housing						
Built Before 1939	205	0.57	16,574,858	11.48	0.00	5
Built 1940 to 1949	45	0.13	6,284,855	4.35	0.00	3
Built 1950 to 1959	493	1.38	13,625,978	9.44	0.00	15
Built 1960 to 1969	1,952	5.47	14,113,767	9.78	0.01	56
Built 1970 to 1979	6,647	18.62	20,358,474	14.10	0.03	132
Built 1980 to 1989	8,272	23.17	18,452,079	12.78	0.04	181
Built 1990 to 1999	8,419	23.58	18,493,478	12.81	0.05	184
Built 2000 to 2009	5,508	15.43	19,090,735	13.22	0.03	117
Number of Units in Structure						
1 Unit Detached	10,550	29.55	88,768,909	61.50	0.01	48
1 Unit Attached	3,017	8.45	8,734,405	6.05	0.03	140
2 Units	237	0.66	4,842,157	3.35	0.00	20
3 to 4 Units	2,595	7.27	6,138,275	4.25	0.04	171
5 to 9 Units	2,679	7.50	6,556,821	4.54	0.04	165
10 to 19 Units	2,715	7.60	6,250,601	4.33	0.04	176
20 to 49 Units	3,593	10.06	5,360,899	3.71	0.07	271
50+ Units	10,269	28.76	9,069,910	6.28	0.11	458
Mobile Home	41	0.12	8,455,701	5.86	0.00	2

MARITAL STATUS & HOUSEHOLD COMPOSITION

	Count	%	Base Count	Base %	% Pen	Index
Male Marital Status						
Never Married	22,205	27.54	51,044,049	18.29	0.04	151
Married, Spouse Present	14,655	18.17	64,401,356	23.07	0.02	79
Married, Spouse Absent, Separated	325	0.40	2,005,111	0.72	0.02	56
Married, Spouse Absent, Other	1,852	2.30	3,832,457	1.37	0.05	167
Divorced	1,568	1.95	12,561,544	4.50	0.01	43
Widowed	394	0.49	3,570,414	1.28	0.01	38
Female Marital Status						
Never Married	19,752	24.50	44,452,244	15.93	0.04	154
Married, Spouse Present	13,836	17.16	62,350,511	22.34	0.02	77
Married, Spouse Absent, Separated	871	1.08	2,707,170	0.97	0.03	111
Married, Spouse Absent, Other	1,071	1.33	3,334,631	1.20	0.03	111
Divorced	2,260	2.80	16,967,210	6.08	0.01	46
Widowed	1,847	2.29	11,869,429	4.25	0.02	54

RACE & LANGUAGE AT HOME

	Count	%	Base Count	Base %	% Pen	Index
2025 Population by Single Race and Sex						
White	40,921	44.26	201,300,593	59.62	0.02	74
African American	2,245	2.43	42,208,937	12.50	0.01	19
American Indian	310	0.34	3,888,412	1.15	0.01	29
Asian	35,012	37.87	21,488,488	6.36	0.16	595
Pacific Islander	172	0.19	739,964	0.22	0.02	85
Some Other Race Alone	4,065	4.40	30,352,942	8.99	0.01	49
Two or More Races	9,734	10.53	37,664,316	11.15	0.03	94
Population by Ancestry*						
Other Ancestry	42,859	46.35	110,119,178	32.61	0.04	142
Ancestry Unclassified	16,298	17.63	66,097,709	19.58	0.02	90
German	6,451	6.98	33,996,875	10.07	0.02	69
Irish	5,231	5.66	25,565,447	7.57	0.02	75
English	4,151	4.49	25,343,384	7.51	0.02	60
Italian	2,793	3.02	13,233,007	3.92	0.02	77
United States or American	1,589	1.72	15,474,823	4.58	0.01	37
French (Excluding Basque)	1,550	1.68	5,382,933	1.59	0.03	105
Polish	1,433	1.55	6,838,514	2.02	0.02	77
Russian	1,386	1.50	1,830,765	0.54	0.08	276
Language Spoken at Home						
Arabic	1,053	1.19	1,401,204	0.44	0.08	271
Speak Only English at Home	51,241	57.86	250,472,482	78.50	0.02	74
Spanish	6,218	7.02	42,606,848	13.35	0.01	53
French, Haitian, Cajun	1,471	1.66	2,159,175	0.68	0.07	245
West Germanic Language	586	0.66	1,484,491	0.47	0.04	142
Slavic Language	1,787	2.02	2,148,826	0.67	0.08	300
Other Indo-European Language	4,936	5.57	6,235,386	1.95	0.08	285
Korean	2,174	2.46	924,369	0.29	0.24	847
Chinese	8,316	9.39	3,079,800	0.96	0.27	973
Vietnamese	2,881	3.25	1,274,552	0.40	0.23	814
Tagalog	3,016	3.41	1,491,969	0.47	0.20	728
Other Asian-Pacific Language	4,110	4.64	3,345,943	1.05	0.12	443
Other Language	772	0.87	2,469,523	0.77	0.03	113

Benchmark: USA

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*Top 10 chosen from percent composition ranking.

Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 3 mi.

Population: 92,460 | Households: 32,918

POVERTY & WEALTH

	Count	%	Base Count	Base %	% Pen	Index
Household Income						
Less than \$10,000	2,437	7.40	6,625,145	5.11	0.04	145
\$10,000 - \$14,999	876	2.66	4,380,061	3.38	0.02	79
\$15,000 - \$19,999	548	1.67	4,203,021	3.24	0.01	51
\$20,000 - \$24,999	505	1.53	4,384,489	3.38	0.01	45
\$25,000 - \$29,999	559	1.70	4,435,980	3.42	0.01	50
\$30,000 - \$34,999	487	1.48	4,571,844	3.52	0.01	42
\$35,000 - \$39,999	527	1.60	4,538,630	3.50	0.01	46
\$40,000 - \$44,999	529	1.61	4,502,084	3.47	0.01	46
\$45,000 - \$49,999	642	1.95	4,445,621	3.43	0.01	57
\$50,000 - \$59,999	1,426	4.33	8,463,796	6.53	0.02	66
\$60,000 - \$74,999	2,098	6.37	11,835,073	9.13	0.02	70
\$75,000 - \$99,999	3,160	9.60	16,299,068	12.57	0.02	76
\$100,000 - \$124,999	3,277	9.96	12,947,362	9.98	0.03	100
\$125,000 - \$149,999	2,905	8.82	9,640,250	7.43	0.03	119
\$150,000 - \$199,999	4,191	12.73	11,593,874	8.94	0.04	142
\$200,000 - \$249,999	2,318	7.04	5,578,227	4.30	0.04	164
\$250,000 - \$499,999	3,630	11.03	6,890,721	5.31	0.05	208
\$500,000+	2,806	8.52	4,352,218	3.36	0.06	254
At or Above Poverty Line						
Married Couple, No Kids	8,211	46.41	35,675,836	42.05	0.02	110
Married Couple, With Kids < 5 Years Old Only	1,553	8.78	4,338,926	5.11	0.04	172
Married Couple, With Kids 5 to 17 Years Old Only	3,095	17.49	14,767,445	17.41	0.02	101
Married Couple, With Kids < 5 and 5 to 17 Years Old	914	5.17	4,443,076	5.24	0.02	99
Male Hhldr, No Kids	419	2.37	2,922,995	3.44	0.01	69
Male Hhldr, With Kids < 5 Years Old Only	109	0.62	564,388	0.67	0.02	93
Male Hhldr, With Kids 5 to 17 Years Old Only	419	2.37	1,966,743	2.32	0.02	102
Male Hhldr, With Kids < 5 and 5 to 17 Years Old	8	0.04	412,433	0.49	0.00	9
Female Hhldr, No Kids	866	4.89	5,823,241	6.86	0.01	71
Female Hhldr, With Kids < 5 Years Old Only	82	0.46	890,678	1.05	0.01	44
Female Hhldr, With Kids 5 to 17 Years Old Only	910	5.14	4,673,506	5.51	0.02	93
Female Hhldr, With Kids < 5 and 5 to 17 Years Old	119	0.67	838,328	0.99	0.01	68
Below Poverty Line						
Married Couple, No Kids	266	1.50	1,388,717	1.64	0.02	92
Married Couple, With Kids < 5 Years Old Only	69	0.39	200,237	0.24	0.03	165
Married Couple, With Kids 5 to 17 Years Old Only	113	0.64	770,595	0.91	0.01	70
Married Couple, With Kids < 5 and 5 to 17 Years Old	89	0.50	501,103	0.59	0.02	85
Male Hhldr, No Kids	86	0.49	254,942	0.30	0.03	162
Male Hhldr, With Kids < 5 Years Old Only	40	0.23	112,437	0.13	0.04	171
Male Hhldr, With Kids 5 to 17 Years Old Only	16	0.09	346,303	0.41	0.00	22
Male Hhldr, With Kids < 5 and 5 to 17 Years Old	2	0.01	125,654	0.15	0.00	8
Female Hhldr, No Kids	122	0.69	666,867	0.79	0.02	88
Female Hhldr, With Kids < 5 Years Old Only	75	0.42	517,748	0.61	0.01	69
Female Hhldr, With Kids 5 to 17 Years Old Only	97	0.55	1,788,527	2.11	0.01	26
Female Hhldr, With Kids < 5 and 5 to 17 Years Old	12	0.07	852,377	1.00	0.00	7

EMPLOYMENT & OCCUPATION

	Count	%	Base Count	Base %	% Pen	Index
Male Employment Status						
Civilian Labor Force, Employed	27,711	34.76	87,028,816	31.65	0.03	110
Civilian Labor Force, Unemployed	1,088	1.36	4,273,148	1.55	0.03	88
Armed Forces	237	0.30	1,138,360	0.41	0.02	72
Not in Labor Force	11,505	14.43	42,839,477	15.58	0.03	93
Female Employment Status						
Civilian Labor Force, Employed	22,275	27.94	77,989,076	28.37	0.03	98
Civilian Labor Force, Unemployed	1,401	1.76	3,764,225	1.37	0.04	128
Armed Forces	6	0.01	226,284	0.08	0.00	9
Not in Labor Force	15,501	19.44	57,682,556	20.98	0.03	93
Working Class						
Private For-Profit Worker	30,008	37.64	109,935,831	39.98	0.03	94
Private Non-Profit Worker	5,853	7.34	14,135,736	5.14	0.04	143
Federal Government Worker	1,283	1.61	4,389,880	1.60	0.03	101
State Government Worker	5,727	7.18	6,814,829	2.48	0.08	290
Local Government Worker	1,622	2.03	12,257,092	4.46	0.01	46
Self-Employed Worker, Not Incorporated Business	2,354	2.95	9,839,760	3.58	0.02	82
Self-Employed Worker, Incorporated Business	2,213	2.77	6,459,433	2.35	0.03	118
Unpaid Family Worker	53	0.07	309,658	0.11	0.02	59
Occupation*						
Computer/Mathematical	5,680	7.12	6,064,285	2.21	0.09	323
Management	5,542	6.95	18,731,781	6.81	0.03	102
Education/Training/Library	4,495	5.64	10,156,534	3.69	0.04	153
Life/Physical/Social Science	4,112	5.16	1,871,116	0.68	0.22	758
Business/Financial Operations	3,640	4.57	9,715,839	3.53	0.04	129
Architecture/Engineering	3,381	4.24	3,667,928	1.33	0.09	318
Sales/Related	3,375	4.23	15,403,977	5.60	0.02	76
Office/Administrative Support	3,034	3.81	17,372,092	6.32	0.02	60
Healthcare Practitioner	2,877	3.61	7,194,711	2.62	0.04	138
Food Preparation/Serving Related	2,705	3.39	8,508,428	3.10	0.03	110

Benchmark: USA

*Top 10 chosen from percent composition ranking.

EDUCATION

	Count	%	Base Count	Base %	% Pen	Index
Male Educational Attainment						
No Schooling Completed	572	1.01	2,222,407	0.95	0.03	106
Nursery - 4th Grade	103	0.18	628,702	0.27	0.02	67
5th - 6th Grade	58	0.10	1,292,394	0.55	0.00	18
7th - 8th Grade	24	0.04	1,418,676	0.61	0.00	7
9th Grade	68	0.12	1,433,611	0.61	0.00	20
10th Grade	36	0.06	1,621,935	0.69	0.00	9
11th Grade	44	0.08	1,872,127	0.80	0.00	10
12th Grade No Diploma	161	0.28	2,452,187	1.05	0.01	27
High School Graduate (Including Equivalent)	1,821	3.20	31,579,179	13.49	0.01	24
Some College < 1 Year	589	1.04	7,141,461	3.05	0.01	34
Some College 1+ Years No Degree	2,561	4.51	14,794,602	6.32	0.02	71
Associate's Degree	1,297	2.28	9,007,603	3.85	0.01	59
Bachelor's Degree	10,612	18.67	23,819,237	10.17	0.04	183
Master's Degree	5,497	9.67	9,994,815	4.27	0.05	227
Professional Degree	1,900	3.34	2,958,873	1.26	0.06	264
Doctorate Degree	3,813	6.71	2,117,418	0.90	0.18	742
Female Educational Attainment						
No Schooling Completed	502	0.88	2,201,890	0.94	0.02	94
Nursery - 4th Grade	44	0.08	642,900	0.28	0.01	28
5th - 6th Grade	180	0.32	1,260,311	0.54	0.01	59
7th - 8th Grade	180	0.32	1,326,937	0.57	0.01	56
9th Grade	27	0.05	1,246,206	0.53	0.00	9
10th Grade	50	0.09	1,415,938	0.60	0.00	15
11th Grade	19	0.03	1,661,263	0.71	0.00	5
12th Grade No Diploma	289	0.51	2,074,727	0.89	0.01	57
High School Graduate (Including Equivalent)	2,134	3.75	29,885,399	12.77	0.01	29
Some College < 1 Year	628	1.10	7,889,534	3.37	0.01	33
Some College 1+ Years No Degree	2,076	3.65	15,325,846	6.55	0.01	56
Associate's Degree	1,302	2.29	11,516,417	4.92	0.01	47
Bachelor's Degree	10,112	17.79	26,132,768	11.16	0.04	159
Master's Degree	6,077	10.69	13,068,049	5.58	0.05	192
Professional Degree	1,657	2.92	2,409,034	1.03	0.07	283
Doctorate Degree	2,402	4.23	1,698,895	0.73	0.14	582
Public School Enrollment						
Nursery/Preschool	284	0.31	2,721,637	0.81	0.01	38
Kindergarten	636	0.69	3,477,833	1.03	0.02	67
Grade 1 - 4	2,202	2.38	13,911,562	4.12	0.02	58
Grade 5 - 8	2,450	2.65	14,954,625	4.43	0.02	60
Grade 9 - 12	2,560	2.77	15,640,492	4.63	0.02	60
College Undergraduate	16,669	18.03	13,156,480	3.90	0.13	463
Graduate/Professional School	3,994	4.32	2,784,318	0.82	0.14	524
Private School Enrollment						
Nursery/Preschool	902	0.98	1,931,038	0.57	0.05	171
Kindergarten	155	0.17	590,938	0.17	0.03	96
Grade 1 - 4	385	0.42	2,077,971	0.61	0.02	68
Grade 5 - 8	325	0.35	2,078,126	0.61	0.02	57
Grade 9 - 12	407	0.44	1,926,457	0.57	0.02	77
College Undergraduate	4,047	4.38	3,796,222	1.12	0.11	389
Graduate/Professional School	769	0.83	1,859,077	0.55	0.04	151

WORK COMMUTE

	Count	%	Base Count	Base %	% Pen	Index
Transportation to Work						
Worked at Home	12,032	15.09	21,755,263	7.91	0.06	191
Walked	2,952	3.70	3,883,124	1.41	0.08	262
Bicycle	837	1.05	733,463	0.27	0.11	393
Carpooled	3,279	4.11	13,938,022	5.07	0.02	81
Drove Alone	25,889	32.47	113,749,553	41.37	0.02	78
Subway	17	0.02	2,093,682	0.76	0.00	3
Bus	2,403	3.01	2,634,706	0.96	0.09	314
Streetcar	234	0.29	133,046	0.05	0.18	606
Railroad	77	0.10	549,480	0.20	0.01	48
Ferryboat	13	0.02	61,917	0.02	0.02	72
Other	582	0.73	2,386,463	0.87	0.02	84
Commute Length						
< 5 Minutes	479	0.60	4,277,706	1.56	0.01	39
5 - 9 Minutes	3,201	4.01	13,683,776	4.98	0.02	81
10 - 14 Minutes	7,509	9.42	19,000,517	6.91	0.04	136
15 - 19 Minutes	8,832	11.08	21,990,821	8.00	0.04	138
20 - 24 Minutes						

Trade Area: 9710 Scranton Rd - 3 mi.

Population: 92,460 | Households: 32,918



SanGIS, California State Parks, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI, NASA, USGS, Bureau of Land Management, EPA, NPS, USDA, USFWS

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Trade Area: 9710 Scranton Rd - 5 mi.

POPULATION

244,426

HOUSEHOLDS

85,509

ETHNICITY



15.8%

Index: 78

Hispanic/Latino

HISPANIC ORIGIN*



69.4%

Index: 118

Mexican

POPULATION BY RACE**



34.5%

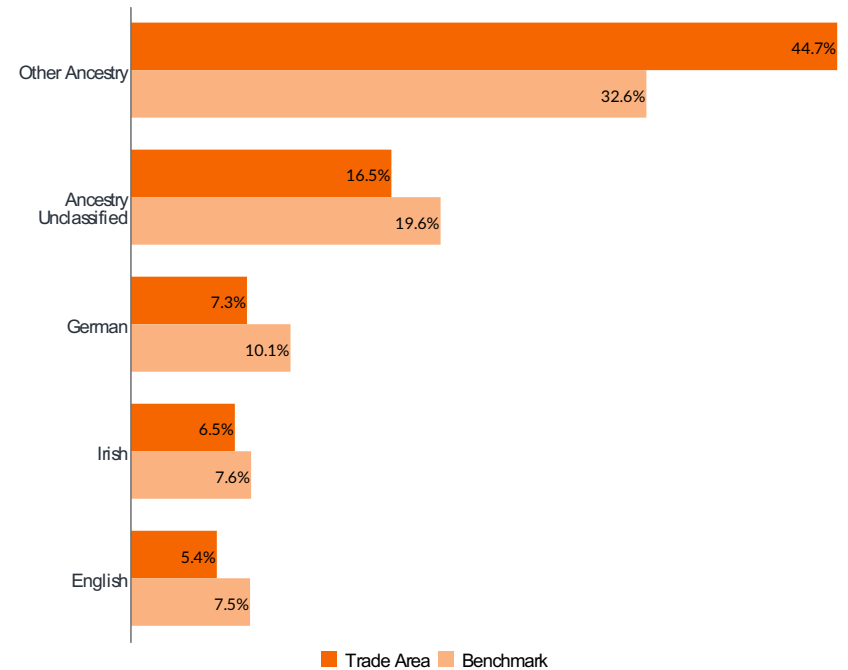
Index: 543

Asian

POPULATION BY AGE AND SEX

	Male			Female		
	Count	%	Index	Count	%	Index
0-4	5,820	2.38	85	5,537	2.27	84
5-9	6,049	2.48	84	5,693	2.33	83
10-14	6,313	2.58	83	6,030	2.47	83
15-17	4,098	1.68	88	3,886	1.59	88
18-19	6,312	2.58	178	5,837	2.39	169
20	3,390	1.39	189	2,633	1.08	154
21	3,169	1.30	182	2,381	0.97	145
22-24	7,880	3.22	159	5,898	2.41	126
25-29	10,807	4.42	135	8,382	3.43	109
30-34	10,486	4.29	124	8,594	3.52	106
35-39	9,003	3.68	108	8,195	3.35	101
40-44	8,032	3.29	101	7,744	3.17	99
45-49	7,697	3.15	104	7,473	3.06	101
50-54	7,255	2.97	99	7,088	2.90	97
55-59	6,907	2.83	93	6,852	2.80	90
60-61	2,572	1.05	84	2,633	1.08	83
62-64	3,626	1.48	84	3,791	1.55	83
65-66	2,311	0.95	80	2,423	0.99	78
67-69	3,087	1.26	80	3,324	1.36	78
70-74	4,226	1.73	77	4,824	1.97	76
75-79	3,209	1.31	80	3,929	1.61	80
80-84	1,997	0.82	85	2,656	1.09	85
85+	1,630	0.67	92	2,746	1.12	86

ANCESTRY: TOP 5*



Benchmark: USA

*Chosen from percent composition ranking.

**Chosen from percent composition ranking, White excluded from ranking.

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<https://claritas.easpotlight.com/Spotlight/About/3/2025>

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Advanced Demographics | Family Structure



Trade Area: 9710 Scranton Rd - 5 mi.

Population: 244,426 | Households: 85,509

FAMILY TYPE WITH CHILDREN*



22.0%

Index: 122

Married Couple, w Kids under 18

TOP 2 LANGUAGES SPOKEN AT HOME*



61.1%

Index: 78

Only English

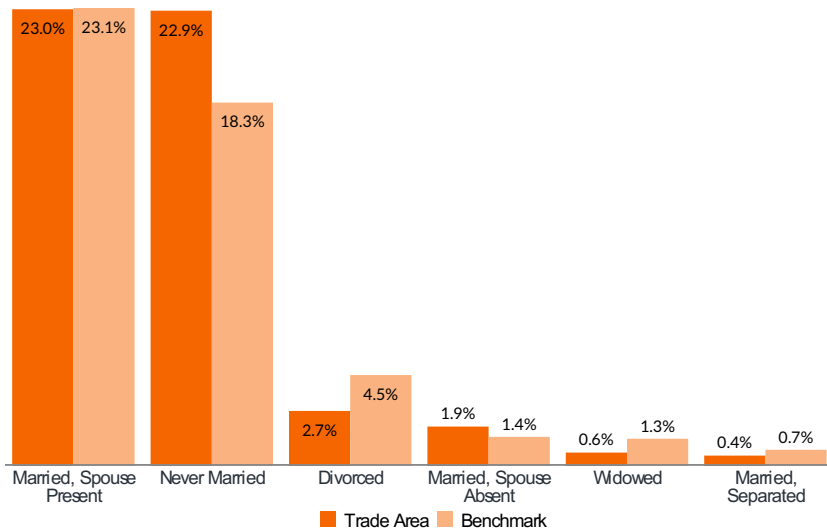


8.2%

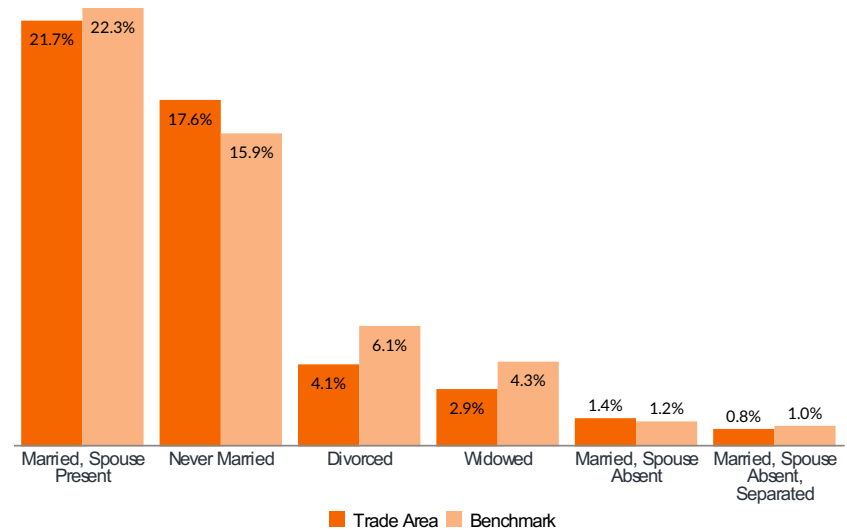
Index: 61

Spanish

MALE MARITAL STATUS**



FEMALE MARITAL STATUS**



Benchmark: USA

*Chosen from percent composition ranking.

**Order based on percent composition ranking.

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 5 mi.

Population: 244,426 | Households: 85,509

HOUSING OWNERS



48.3%
Index: 85

AGE OF OWNER*

55 - 64
Index: 89
% Comp: 10.7

HOUSING RENTERS



44.6%
Index: 136

AGE OF RENTER*

25 - 34
Index: 159
% Comp: 12.5

COST OF RENT*



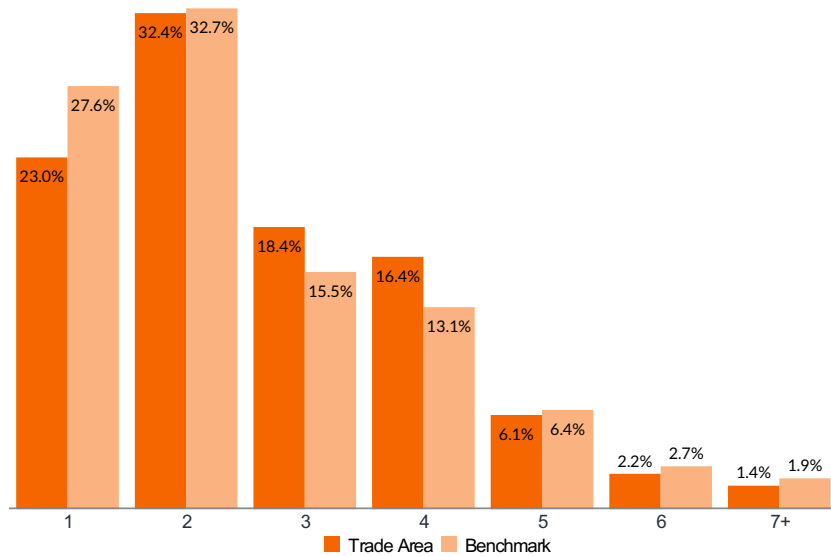
\$2,500 to \$2,999
% Comp: 9.5 Index: 583

AGE OF HOUSING*

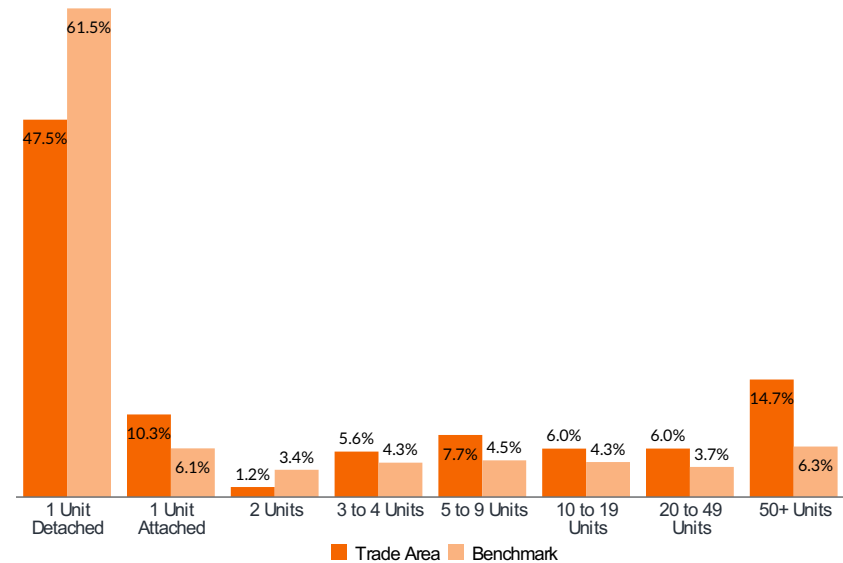


Built 1970-1979
% Comp: 24.4 Index: 173

NUMBER OF PEOPLE IN HOUSEHOLD



HOUSING UNITS IN STRUCTURE



Benchmark: USA

*Chosen from percent composition ranking.

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Index Colors:	<80	80 - 110	110+
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Pop-Facts® Advanced Demographics | Affluence & Education



Trade Area: 9710 Scranton Rd - 5 mi.

Population: 244,426 | Households: 85,509

EDUCATIONAL ATTAINMENT*

Male: Bachelor's Degree
% Comp: 16.4 Index: **161**

Female: Bachelor's Degree
% Comp: 16.6 Index: **149**

HIGH SCHOOL ENROLLED*

Public: **3.9%**
Index: 85

Private: **0.6%**
Index: 109

MEDIAN HOUSEHOLD INCOME



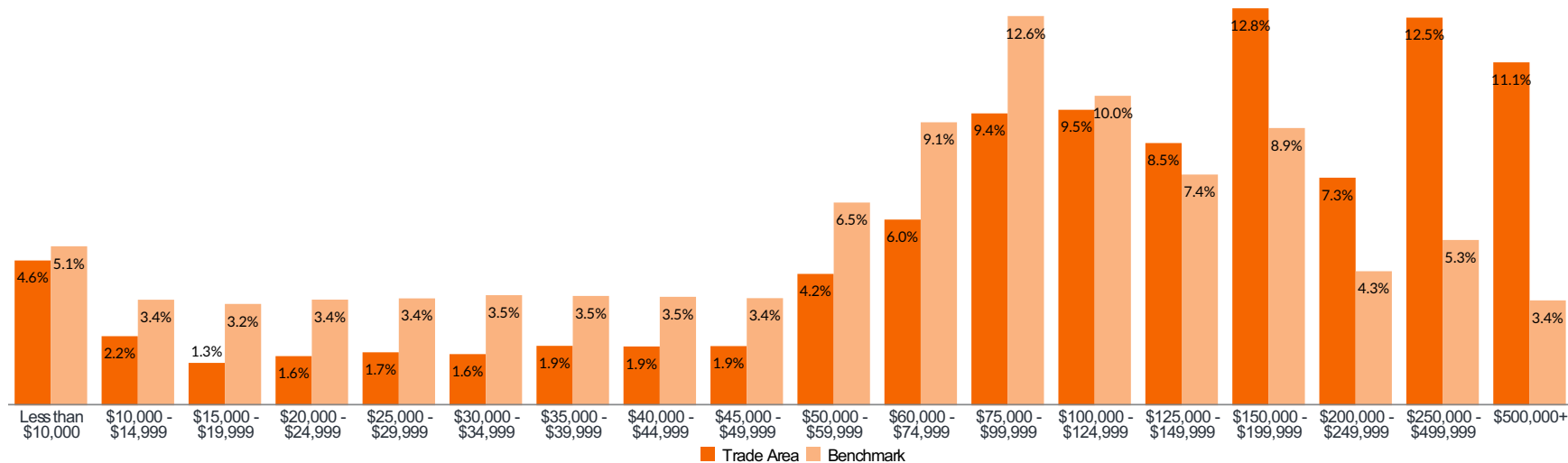
\$131,212
Index: **167**

FAMILY BELOW POVERTY LINE**



Married Couple, No Kids
% Comp: 1.3 Index: **78**

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

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*Chosen from percent composition ranking.

**Chosen from percent composition ranking, With Kids <5 and 5 - 17 indicates 1 or more children in each age group.

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Advanced Demographics | Employment & Occupation



Trade Area: 9710 Scranton Rd - 5 mi.

Population: 244,426 | Households: 85,509

UNEMPLOYMENT RATE



Male

1.5%

Index: 94



Female

1.6%

Index: 115

WORKING CLASS*



38.6%

Index: 97

Private For-Profit Worker

COMMUTING METHOD**



4.8%

Index: 95

Carpooled

COMMUTE TIME*

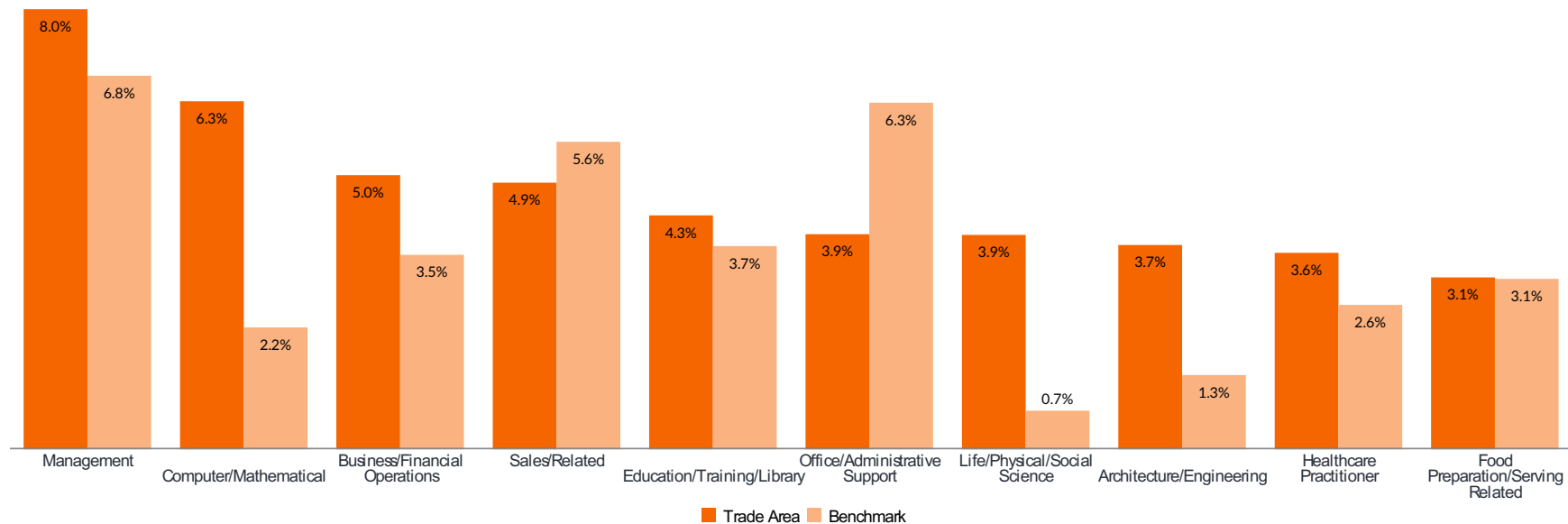


11.0%

Index: 138

15 - 19 Minutes

OCCUPATION: TOP 10*



Benchmark: USA

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*Chosen from percent composition ranking.

**Chosen from percent composition ranking, Driving Alone excluded from ranking.

Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 5 mi.

Population: 244,426 | Households: 85,509

HOUSEHOLDS

	Count	%	Base Count	Base %	% Pen	Index
Renter-Occupied Householder Age						
15 - 24	4,453	4.84	3,675,602	2.55	0.12	190
25 - 34	11,536	12.54	11,357,765	7.87	0.10	159
35 - 44	10,003	10.87	9,899,443	6.86	0.10	159
45 - 54	6,289	6.83	7,290,116	5.05	0.09	135
55 - 64	4,083	4.44	6,353,173	4.40	0.06	101
65 - 74	2,532	2.75	4,850,421	3.36	0.05	82
75 - 84	1,463	1.59	2,698,655	1.87	0.05	85
85+	714	0.78	1,389,579	0.96	0.05	81
Owner-Occupied Householder Age						
15 - 24	326	0.35	882,193	0.61	0.04	58
25 - 34	2,741	2.98	7,245,112	5.02	0.04	59
35 - 44	6,582	7.15	12,752,424	8.83	0.05	81
45 - 54	9,327	10.14	14,678,532	10.17	0.06	100
55 - 64	9,863	10.72	17,332,763	12.01	0.06	89
65 - 74	8,656	9.41	16,783,804	11.63	0.05	81
75 - 84	5,146	5.59	9,632,040	6.67	0.05	84
85+	1,757	1.91	2,865,842	1.99	0.06	96
Age of Housing						
Built Before 1939	716	0.78	16,574,858	11.48	0.00	7
Built 1940 to 1949	435	0.47	6,284,855	4.35	0.01	11
Built 1950 to 1959	5,489	5.96	13,625,978	9.44	0.04	63
Built 1960 to 1969	8,294	9.01	14,113,767	9.78	0.06	92
Built 1970 to 1979	22,442	24.39	20,358,474	14.10	0.11	173
Built 1980 to 1989	18,306	19.89	18,452,079	12.78	0.10	156
Built 1990 to 1999	17,298	18.80	18,493,478	12.81	0.09	147
Built 2000 to 2009	10,612	11.53	19,090,735	13.22	0.06	87
Number of Units in Structure						
1 Unit Detached	43,683	47.47	88,768,909	61.50	0.05	77
1 Unit Attached	9,501	10.32	8,734,405	6.05	0.11	171
2 Units	1,087	1.18	4,842,157	3.35	0.02	35
3 to 4 Units	5,196	5.65	6,138,275	4.25	0.08	133
5 to 9 Units	7,123	7.74	6,556,821	4.54	0.11	170
10 to 19 Units	5,541	6.02	6,250,601	4.33	0.09	139
20 to 49 Units	5,547	6.03	5,360,899	3.71	0.10	162
50+ Units	13,552	14.73	9,069,910	6.28	0.15	234
Mobile Home	730	0.79	8,455,701	5.86	0.01	14

MARITAL STATUS & HOUSEHOLD COMPOSITION

	Count	%	Base Count	Base %	% Pen	Index
Male Marital Status						
Never Married	47,936	22.94	51,044,049	18.29	0.09	125
Married, Spouse Present	48,092	23.01	64,401,356	23.07	0.07	100
Married, Spouse Absent, Separated	889	0.42	2,005,111	0.72	0.04	59
Married, Spouse Absent, Other	3,960	1.90	3,832,457	1.37	0.10	138
Divorced	5,611	2.69	12,561,544	4.50	0.04	60
Widowed	1,205	0.58	3,570,414	1.28	0.03	45
Female Marital Status						
Never Married	36,862	17.64	44,452,244	15.93	0.08	111
Married, Spouse Present	45,337	21.69	62,350,511	22.34	0.07	97
Married, Spouse Absent, Separated	1,694	0.81	2,707,170	0.97	0.06	84
Married, Spouse Absent, Other	2,845	1.36	3,334,631	1.20	0.09	114
Divorced	8,597	4.11	16,967,210	6.08	0.05	68
Widowed	5,955	2.85	11,869,429	4.25	0.05	67

RACE & LANGUAGE AT HOME

	Count	%	Base Count	Base %	% Pen	Index
2025 Population by Single Race and Sex						
White	110,991	45.41	201,300,593	59.62	0.06	76
African American	5,896	2.41	42,208,937	12.50	0.01	19
American Indian	1,123	0.46	3,888,412	1.15	0.03	40
Asian	84,397	34.53	21,488,488	6.36	0.39	543
Pacific Islander	700	0.29	739,964	0.22	0.09	131
Some Other Race Alone	13,249	5.42	30,352,942	8.99	0.04	60
Two or More Races	28,069	11.48	37,664,316	11.15	0.07	103
Population by Ancestry*						
Other Ancestry	109,266	44.70	110,119,178	32.61	0.10	137
Ancestry Unclassified	40,232	16.46	66,097,709	19.58	0.06	84
German	17,864	7.31	33,996,875	10.07	0.05	73
Irish	15,988	6.54	25,565,447	7.57	0.06	86
English	13,197	5.40	25,343,384	7.51	0.05	72
Italian	8,748	3.58	13,233,007	3.92	0.07	91
United States or American	4,688	1.92	15,474,823	4.58	0.03	42
French (Excluding Basque)	4,268	1.75	5,382,933	1.59	0.08	110
Polish	4,063	1.66	6,838,514	2.02	0.06	82
Russian	3,433	1.41	1,830,765	0.54	0.19	259
Language Spoken at Home						
Arabic	1,453	0.62	1,401,204	0.44	0.10	142
Speak Only English at Home	142,517	61.15	250,472,482	78.50	0.06	78
Spanish	19,109	8.20	42,606,848	13.35	0.04	61
French, Haitian, Cajun	3,128	1.34	2,159,175	0.68	0.14	198
West Germanic Language	1,181	0.51	1,484,491	0.47	0.08	109
Slavic Language	3,639	1.56	2,148,826	0.67	0.17	232
Other Indo-European Language	11,538	4.95	6,235,386	1.95	0.19	253
Korean	4,215	1.81	924,369	0.29	0.46	624
Chinese	16,891	7.25	3,079,800	0.96	0.55	751
Vietnamese	7,976	3.42	1,274,552	0.40	0.63	857
Tagalog	10,145	4.35	1,491,969	0.47	0.68	931
Other Asian-Pacific Language	9,284	3.98	3,345,943	1.05	0.28	380
Other Language	1,992	0.85	2,469,523	0.77	0.08	110

Benchmark: USA

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*Top 10 chosen from percent composition ranking.

Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 5 mi.

Population: 244,426 | Households: 85,509

POVERTY & WEALTH

	Count	%	Base Count	Base %	% Pen	Index
Household Income						
Less than \$10,000	3,975	4.65	6,625,145	5.11	0.06	91
\$10,000 - \$14,999	1,878	2.20	4,380,061	3.38	0.04	65
\$15,000 - \$19,999	1,138	1.33	4,203,021	3.24	0.03	41
\$20,000 - \$24,999	1,325	1.55	4,384,489	3.38	0.03	46
\$25,000 - \$29,999	1,431	1.67	4,435,980	3.42	0.03	49
\$30,000 - \$34,999	1,381	1.61	4,571,844	3.52	0.03	46
\$35,000 - \$39,999	1,610	1.88	4,538,630	3.50	0.04	54
\$40,000 - \$44,999	1,593	1.86	4,502,084	3.47	0.04	54
\$45,000 - \$49,999	1,603	1.88	4,445,621	3.43	0.04	55
\$50,000 - \$59,999	3,603	4.21	8,463,796	6.53	0.04	65
\$60,000 - \$74,999	5,108	5.97	11,835,073	9.13	0.04	65
\$75,000 - \$99,999	8,050	9.41	16,299,068	12.57	0.05	75
\$100,000 - \$124,999	8,150	9.53	12,947,362	9.98	0.06	95
\$125,000 - \$149,999	7,228	8.45	9,640,250	7.43	0.07	114
\$150,000 - \$199,999	10,961	12.82	11,593,874	8.94	0.09	143
\$200,000 - \$249,999	6,269	7.33	5,578,227	4.30	0.11	170
\$250,000 - \$499,999	10,703	12.52	6,890,721	5.31	0.16	236
\$500,000+	9,464	11.07	4,352,218	3.36	0.22	330
At or Above Poverty Line						
Married Couple, No Kids	24,446	44.66	35,675,836	42.05	0.07	106
Married Couple, With Kids < 5 Years Old Only	4,015	7.33	4,338,926	5.11	0.09	143
Married Couple, With Kids 5 to 17 Years Old Only	11,348	20.73	14,767,445	17.41	0.08	119
Married Couple, With Kids < 5 and 5 to 17 Years Old	2,905	5.31	4,443,076	5.24	0.07	101
Male Hhldr, No Kids	1,439	2.63	2,922,995	3.44	0.05	76
Male Hhldr, With Kids < 5 Years Old Only	354	0.65	564,388	0.67	0.06	97
Male Hhldr, With Kids 5 to 17 Years Old Only	1,333	2.44	1,966,743	2.32	0.07	105
Male Hhldr, With Kids < 5 and 5 to 17 Years Old	93	0.17	412,433	0.49	0.02	35
Female Hhldr, No Kids	3,362	6.14	5,823,241	6.86	0.06	89
Female Hhldr, With Kids < 5 Years Old Only	330	0.60	890,678	1.05	0.04	57
Female Hhldr, With Kids 5 to 17 Years Old Only	2,247	4.11	4,673,506	5.51	0.05	75
Female Hhldr, With Kids < 5 and 5 to 17 Years Old	248	0.45	838,328	0.99	0.03	46
Below Poverty Line						
Married Couple, No Kids	696	1.27	1,388,717	1.64	0.05	78
Married Couple, With Kids < 5 Years Old Only	119	0.22	200,237	0.24	0.06	92
Married Couple, With Kids 5 to 17 Years Old Only	444	0.81	770,595	0.91	0.06	89
Married Couple, With Kids < 5 and 5 to 17 Years Old	134	0.24	501,103	0.59	0.03	41
Male Hhldr, No Kids	158	0.29	254,942	0.30	0.06	96
Male Hhldr, With Kids < 5 Years Old Only	49	0.09	112,437	0.13	0.04	68
Male Hhldr, With Kids 5 to 17 Years Old Only	81	0.15	346,303	0.41	0.02	36
Male Hhldr, With Kids < 5 and 5 to 17 Years Old	37	0.07	125,654	0.15	0.03	46
Female Hhldr, No Kids	279	0.51	666,867	0.79	0.04	65
Female Hhldr, With Kids < 5 Years Old Only	150	0.27	517,748	0.61	0.03	45
Female Hhldr, With Kids 5 to 17 Years Old Only	378	0.69	1,788,527	2.11	0.02	33
Female Hhldr, With Kids < 5 and 5 to 17 Years Old	98	0.18	852,377	1.00	0.01	18

EMPLOYMENT & OCCUPATION

	Count	%	Base Count	Base %	% Pen	Index
Male Employment Status						
Civilian Labor Force, Employed	70,022	33.93	87,028,816	31.65	0.08	107
Civilian Labor Force, Unemployed	2,999	1.45	4,273,148	1.55	0.07	94
Armed Forces	5,828	2.82	1,138,360	0.41	0.51	682
Not in Labor Force	27,538	13.35	42,839,477	15.58	0.06	86
Female Employment Status						
Civilian Labor Force, Employed	57,482	27.86	77,989,076	28.37	0.07	98
Civilian Labor Force, Unemployed	3,261	1.58	3,764,225	1.37	0.09	115
Armed Forces	678	0.33	226,284	0.08	0.30	399
Not in Labor Force	38,638	18.72	57,682,556	20.98	0.07	89
Working Class						
Private For-Profit Worker	79,705	38.63	109,935,831	39.98	0.07	97
Private Non-Profit Worker	12,130	5.88	14,135,736	5.14	0.09	114
Federal Government Worker	3,694	1.79	4,389,880	1.60	0.08	112
State Government Worker	9,268	4.49	6,814,829	2.48	0.14	181
Local Government Worker	5,516	2.67	12,257,092	4.46	0.05	60
Self-Employed Worker, Not Incorporated Business	7,750	3.76	9,839,760	3.58	0.08	105
Self-Employed Worker, Incorporated Business	6,839	3.31	6,459,433	2.35	0.11	141
Unpaid Family Worker	215	0.10	309,658	0.11	0.07	93
Occupation*						
Management	16,573	8.03	18,731,781	6.81	0.09	118
Computer/Mathematical	13,095	6.35	6,064,285	2.21	0.22	288
Business/Financial Operations	10,304	4.99	9,715,839	3.53	0.11	141
Sales/Related	10,018	4.86	15,403,977	5.60	0.07	87
Education/Training/Library	8,782	4.26	10,156,534	3.69	0.09	115
Office/Administrative Support	8,072	3.91	17,372,092	6.32	0.05	62
Life/Physical/Social Science	8,046	3.90	1,871,116	0.68	0.43	573
Architecture/Engineering	7,665	3.71	3,667,928	1.33	0.21	278
Healthcare Practitioner	7,370	3.57	7,194,711	2.62	0.10	136
Food Preparation/Serving Related	6,441	3.12	8,508,428	3.10	0.08	101

Benchmark: USA

*Top 10 chosen from percent composition ranking.

EDUCATION

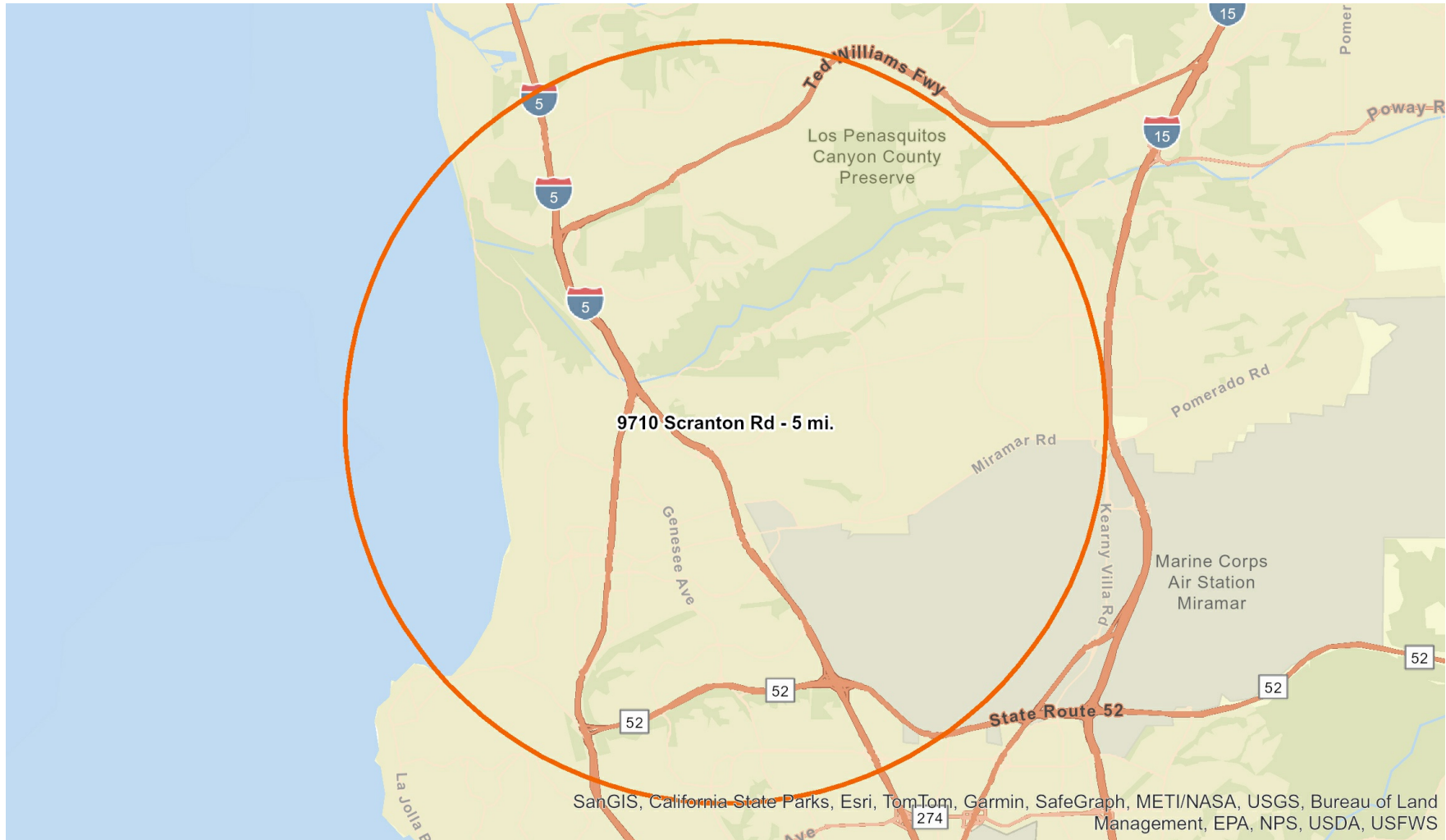
	Count	%	Base Count	Base %	% Pen	Index
Male Educational Attainment						
No Schooling Completed	1,800	1.10	2,222,407	0.95	0.08	116
Nursery - 4th Grade	371	0.23	628,702	0.27	0.06	85
5th - 6th Grade	473	0.29	1,292,394	0.55	0.04	52
7th - 8th Grade	202	0.12	1,418,676	0.61	0.01	20
9th Grade	256	0.16	1,433,611	0.61	0.02	26
10th Grade	255	0.16	1,621,935	0.69	0.02	23
11th Grade	218	0.13	1,872,127	0.80	0.01	17
12th Grade No Diploma	942	0.58	2,452,187	1.05	0.04	55
High School Graduate (Including Equivalent)	7,499	4.59	31,579,179	13.49	0.02	34
Some College < 1 Year	2,708	1.66	7,141,461	3.05	0.04	54
Some College 1+ Years No Degree	8,291	5.07	14,794,602	6.32	0.06	80
Associate's Degree	4,629	2.83	9,007,603	3.85	0.05	74
Bachelor's Degree	26,828	16.41	23,819,237	10.17	0.11	161
Master's Degree	15,112	9.24	9,994,815	4.27	0.15	216
Professional Degree	5,357	3.28	2,958,873	1.26	0.18	259
Doctorate Degree	7,945	4.86	2,117,418	0.90	0.38	537
Female Educational Attainment						
No Schooling Completed	1,673	1.02	2,201,890	0.94	0.08	109
Nursery - 4th Grade	240	0.15	642,900	0.28	0.04	53
5th - 6th Grade	550	0.34	1,260,311	0.54	0.04	62
7th - 8th Grade	251	0.15	1,326,937	0.57	0.02	27
9th Grade	311	0.19	1,246,206	0.53	0.02	36
10th Grade	424	0.26	1,415,938	0.60	0.03	43
11th Grade	129	0.08	1,661,263	0.71	0.01	11
12th Grade No Diploma	1,116	0.68	2,074,727	0.89	0.05	77
High School Graduate (Including Equivalent)	8,143	4.98	29,885,399	12.77	0.03	39
Some College < 1 Year	3,174	1.94	7,889,534	3.37	0.04	58
Some College 1+ Years No Degree	7,468	4.57	15,325,846	6.55	0.05	70
Associate's Degree	5,296	3.24	11,516,417	4.92	0.05	66
Bachelor's Degree	27,180	16.62	26,132,768	11.16	0.10	149
Master's Degree	15,288	9.35	13,068,049	5.58	0.12	168
Professional Degree	3,720	2.27	2,409,034	1.03	0.15	221
Doctorate Degree	5,739	3.51	1,698,895	0.73	0.34	484
Public School Enrollment						
Nursery/Preschool	1,047	0.43	2,721,637	0.81	0.04	53
Kindergarten	1,851	0.76	3,477,833	1.03	0.05	74
Grade 1 - 4	8,115	3.32	13,911,562	4.12	0.06	81
Grade 5 - 8	8,146	3.33	14,954,625	4.43	0.05	75
Grade 9 - 12	9,629	3.94	15,640,492	4.63	0.06	85
College Undergraduate	23,401	9.57	13,156,480	3.90	0.18	246
Graduate/Professional School	5,677	2.32	2,784,318	0.82	0.20	282
Private School Enrollment						
Nursery/Preschool	2,229	0.91	1,931,038	0.57	0.12	159
Kindergarten	574	0.23	590,938	0.17	0.10	134
Grade 1 - 4	1,842	0.75	2,077,971	0.61	0.09	122
Grade 5 - 8	1,428	0.58	2,078,126	0.61	0.07	95
Grade 9 - 12	1,519	0.62	1,926,457	0.57	0.08	109
College Undergraduate	5,130	2.10	3,796,222	1.12	0.14	187
Graduate/Professional School	1,776	0.73	1,859,077	0.55	0.10	132

WORK COMMUTE

	Count	%	Base Count	Base %	% Pen	Index
Transportation to Work						
Worked at Home	30,524	14.79	21,755,263	7.91	0.14	187
Walked	6,099	2.96	3,883,124	1.41	0.16	209
Bicycle	1,254	0.61	733,463	0.27	0.17	228
Carpooled	9,915	4.80	13,938,022	5.07	0.07	95
Drove Alone	74,640	36.17	113,749,553	41.37	0.07	87
Subway	73	0.04	2,093,682	0.76	0.00	5
Bus	3,328	1.61	2,634,706	0.96	0.13	168
Streetcar	387	0.19	133,046	0.05	0.29	387
Railroad	144	0.07	549,480	0.20	0.03	35
Ferryboat	18	0.01	61,917	0.02	0.03	39
Other	1,851	0.90	2,386,463	0.87	0.08	103
Commute Length						
< 5 Minutes	1,718	0.83	4,277,706	1.56	0.04	54
5 - 9 Minutes	8,409	4.08	13,683,776	4.98	0.06	82
10 - 14 Minutes	16,554	8.02	19,000,517	6.91	0.09	116
15 - 19 Minutes	22,764	11.03	21,990,821	8.00	0.10	138
20 - 24 Minutes	20,367	9.87	20,558,979	7.48	0.10	132
25 - 29 Minutes	8,665	4.20	9,815,804	3.57	0.09	118
30 - 34 Minutes	12,805	6.21	19,689,598	7.16	0.07	87

Trade Area: 9710 Scranton Rd - 5 mi.

Population: 244,426 | Households: 85,509



SanGIS, California State Parks, Esri, TomTom, Garmin, SafeGraph, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, USDA, USFWS

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Report Details

Name: Pop-Facts® Advanced Demographic Report
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Workspace Vintage: 2025

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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