

# Pop-Facts® Demographic Household Trend | Summary



Trade Area: 9710 Scranton Rd - 1 mi.

	2020	2025	% Change 2020-2025	2030	% Change 2025-2030
Population	691	658	-4.78	646	-1.82
Households	250	242	-3.20	241	-0.41
Families	151	146	-3.31	146	0.00
Housing Units	273	269	-1.47	268	-0.37
Group Quarters Population	0	0	0.00	0	0.00

Benchmark: USA

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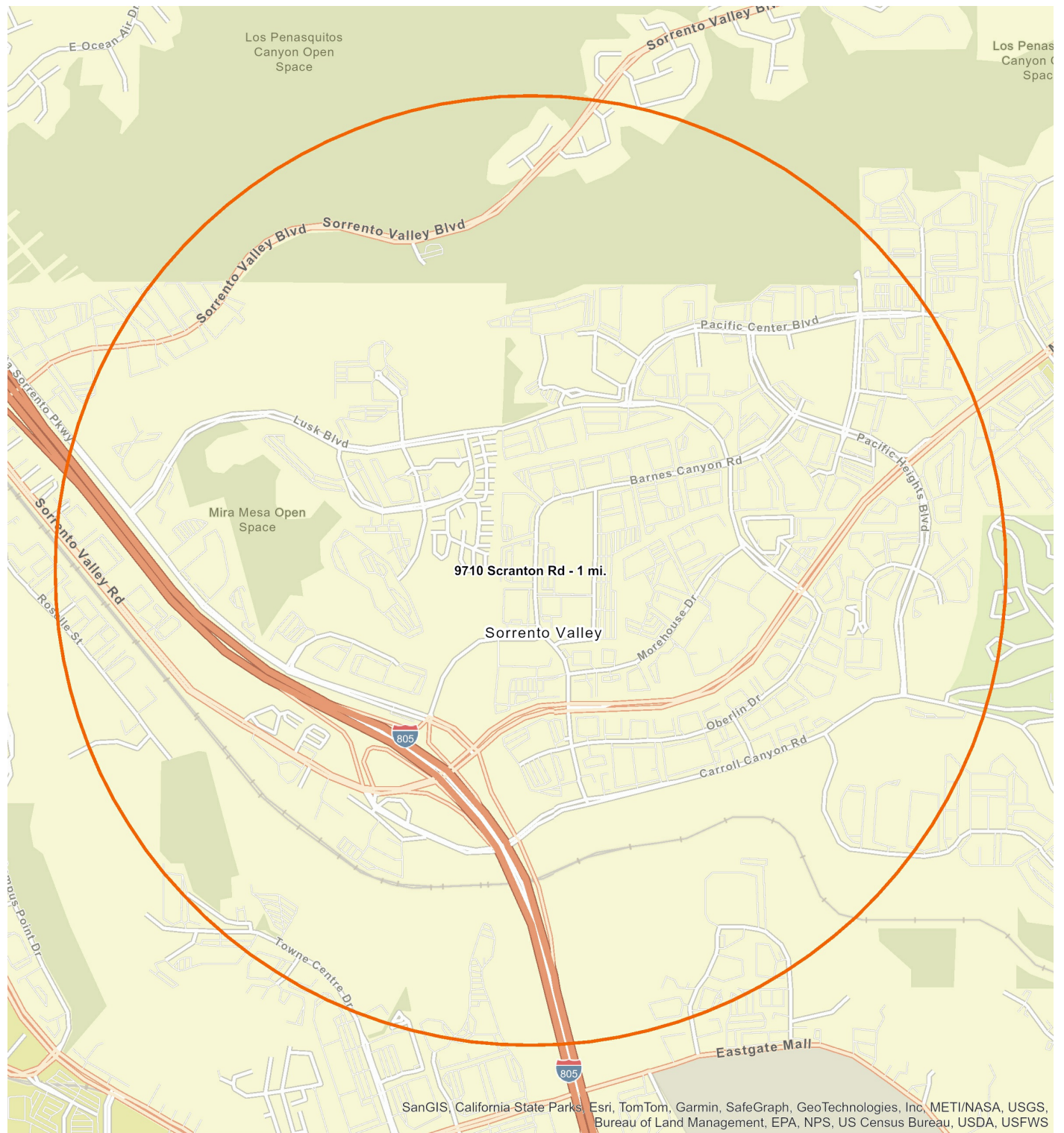
Trade Area: 9710 Scranton Rd - 1 mi.

	2025	%	2030	%
	Estimate		Projection	
<b>Total Households by Income</b>				
Income Less Than \$15,000	3	1.24	3	1.25
Income \$15,000 - \$24,999	2	0.83	3	1.25
Income \$25,000 - \$34,999	1	0.41	1	0.41
Income \$35,000 - \$49,999	1	0.41	0	0.00
Income \$50,000 - \$74,999	25	10.33	19	7.88
Income \$75,000 - \$99,999	35	14.46	32	13.28
Income \$100,000 - \$124,999	43	17.77	38	15.77
Income \$125,000 - \$149,999	35	14.46	35	14.52
Income \$150,000 - \$199,999	32	13.22	37	15.35
Income \$200,000 - \$249,999	18	7.44	21	8.71
Income \$250,000 - \$499,999	30	12.40	32	13.28
Income \$500,000+	16	6.61	20	8.30
Average Household Income	--	179,864.00	--	194,832.00
Median HH Income	--	131,808.78	--	141,851.15
<b>Median HH Income by Single-Class. Race</b>				
White Alone	--	134,543.35	--	147,212.47
Black or African American Alone	--	91,536.71	--	100,000.00
American Indian or Alaskan Native Alone	--	114,062.50	--	138,549.00
Asian Alone	--	133,118.83	--	143,644.03
Native Hawaiian or Pacific Islander Alone	--	19,874.37	--	--
Some Other Race Alone	--	150,000.00	--	75,000.00
Two or More Races	--	183,838.05	--	190,308.99
Hispanic or Latino	--	200,000.19	--	200,000.28
Not Hispanic or Latino	--	125,000.00	--	134,160.10
<b>Households by Number of People in Household</b>				
1-Person Household	22	9.09	23	9.54
2-Person Household	113	46.69	112	46.47
3-Person Household	53	21.90	52	21.58
4-Person Household	26	10.74	27	11.20
5-Person Household	23	9.50	23	9.54
6-Person Household	4	1.65	4	1.66
7+ Person Household	0	0.00	0	0.00
Family Households	146	60.33	--	--

Benchmark: USA

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# Pop-Facts® Demographic Household Trend | Summary



Trade Area: 9710 Scranton Rd - 3 mi.

	2020	2025	% Change 2020-2025	2030	% Change 2025-2030
Population	92,246	92,460	0.23	94,135	1.81
Households	32,835	32,918	0.25	33,583	2.02
Families	17,655	17,692	0.21	18,031	1.92
Housing Units	35,259	35,703	1.26	36,677	2.73
Group Quarters Population	12,833	12,589	-1.90	12,600	0.09

Benchmark: USA

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# Pop-Facts® Demographic Household Trend | Trends



Trade Area: 9710 Scranton Rd - 3 mi.

	2025		2030	
	Estimate	%	Projection	%
<b>Total Households by Income</b>				
Income Less Than \$15,000	3,313	10.06	3,114	9.27
Income \$15,000 - \$24,999	1,053	3.20	1,044	3.11
Income \$25,000 - \$34,999	1,046	3.18	1,018	3.03
Income \$35,000 - \$49,999	1,698	5.16	1,535	4.57
Income \$50,000 - \$74,999	3,524	10.71	3,233	9.63
Income \$75,000 - \$99,999	3,160	9.60	3,032	9.03
Income \$100,000 - \$124,999	3,276	9.95	3,069	9.14
Income \$125,000 - \$149,999	2,904	8.82	2,889	8.60
Income \$150,000 - \$199,999	4,190	12.73	4,334	12.90
Income \$200,000 - \$249,999	2,318	7.04	2,793	8.32
Income \$250,000 - \$499,999	3,630	11.03	4,064	12.10
Income \$500,000+	2,806	8.52	3,457	10.29
Average Household Income	--	166,927.00	--	181,170.00
Median Household Income	--	120,204.06	--	131,225.70
<b>Median HH Income by Single-Class. Race</b>				
White Alone	--	118,609.56	--	129,531.50
Black or African American Alone	--	79,089.05	--	86,072.56
American Indian or Alaskan Native Alone	--	72,642.27	--	78,529.21
Asian Alone	--	127,013.14	--	139,338.50
Native Hawaiian or Pacific Islander Alone	--	96,709.25	--	100,000.00
Some Other Race Alone	--	87,989.79	--	97,846.40
Two or More Races	--	129,324.76	--	138,805.48
Hispanic or Latino	--	89,447.38	--	99,251.58
Not Hispanic or Latino	--	123,655.65	--	135,114.40
<b>Households by Number of People in Household</b>				
1-Person Household	9,307	28.27	9,483	28.24
2-Person Household	10,950	33.27	11,161	33.23
3-Person Household	5,745	17.45	5,859	17.45
4-Person Household	4,489	13.64	4,601	13.70
5-Person Household	1,568	4.76	1,610	4.79
6-Person Household	575	1.75	583	1.74
7+ Person Household	283	0.86	286	0.85
Family Households	17,692	53.75	--	--

Benchmark: USA

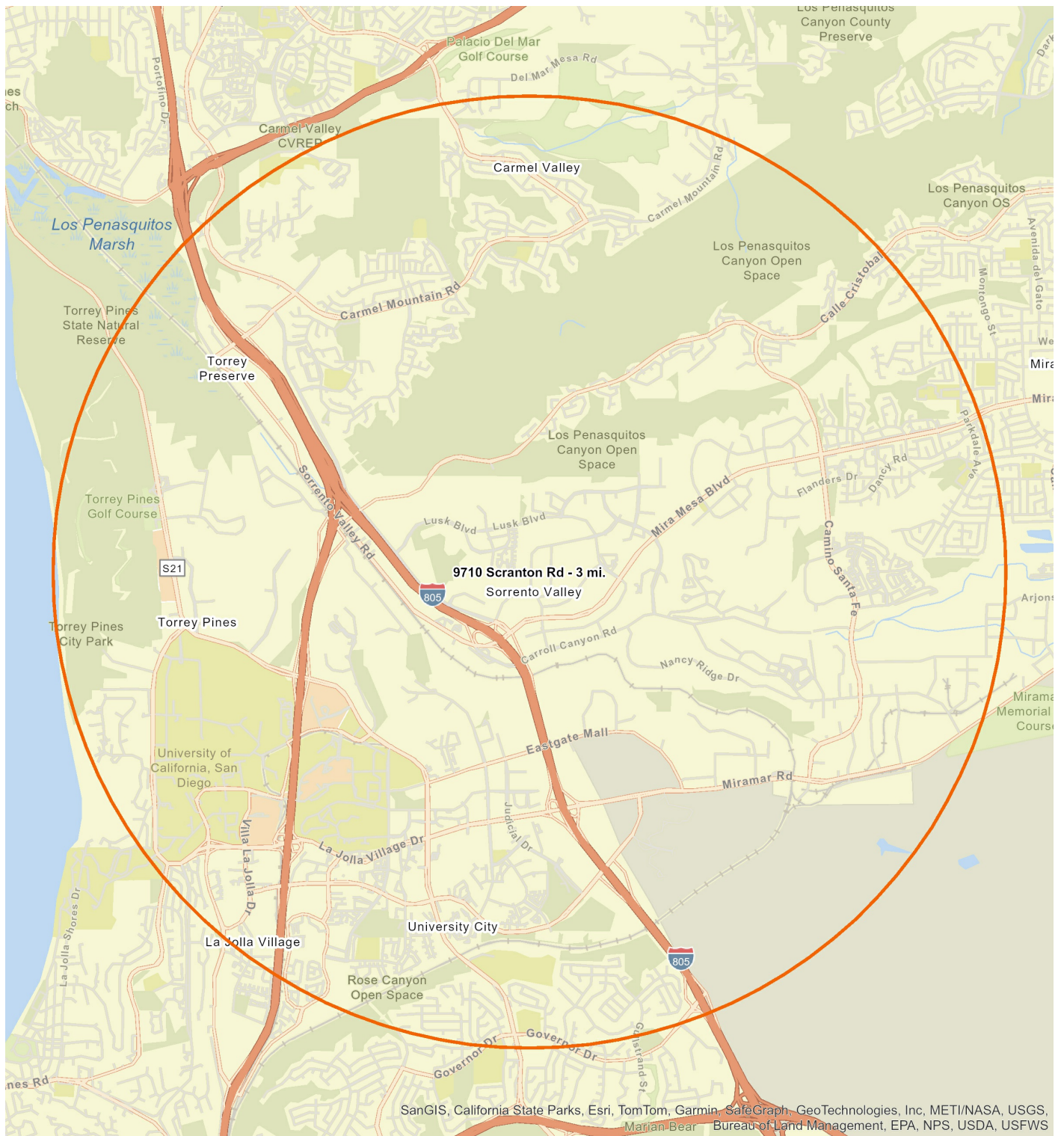
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# Pop-Facts® Demographic Household Trend | Map



Trade Area: 9710 Scranton Rd - 3 mi.



SanGIS, California State Parks, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, USDA, USFWS

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# Pop-Facts® Demographic Household Trend | Summary



Trade Area: 9710 Scranton Rd - 5 mi.

	2020	2025	% Change 2020-2025	2030	% Change 2025-2030
Population	246,106	244,426	-0.68	246,874	1.00
Households	86,064	85,509	-0.65	86,525	1.19
Families	55,230	54,743	-0.88	55,313	1.04
Housing Units	91,584	92,017	0.47	94,214	2.39
Group Quarters Population	19,794	19,456	-1.71	19,504	0.25

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi.

	2025		2030	
	Estimate	%	Projection	%
<b>Total Households by Income</b>				
Income Less Than \$15,000	5,855	6.85	5,403	6.24
Income \$15,000 - \$24,999	2,464	2.88	2,327	2.69
Income \$25,000 - \$34,999	2,812	3.29	2,612	3.02
Income \$35,000 - \$49,999	4,806	5.62	4,357	5.04
Income \$50,000 - \$74,999	8,712	10.19	7,879	9.11
Income \$75,000 - \$99,999	8,050	9.41	7,557	8.73
Income \$100,000 - \$124,999	8,150	9.53	7,538	8.71
Income \$125,000 - \$149,999	7,230	8.46	7,055	8.15
Income \$150,000 - \$199,999	10,966	12.82	11,141	12.88
Income \$200,000 - \$249,999	6,272	7.33	7,435	8.59
Income \$250,000 - \$499,999	10,713	12.53	11,755	13.59
Income \$500,000+	9,478	11.08	11,467	13.25
Average Household Income	--	185,837.00	--	201,580.00
Median Household Income	--	131,260.70	--	144,556.58
<b>Median HH Income by Single-Class. Race</b>				
White Alone	--	134,983.20	--	149,031.67
Black or African American Alone	--	76,074.09	--	81,188.05
American Indian or Alaskan Native Alone	--	65,833.86	--	76,377.44
Asian Alone	--	140,940.89	--	184,427.76
Native Hawaiian or Pacific Islander Alone	--	96,332.51	--	100,452.33
Some Other Race Alone	--	88,873.81	--	99,713.87
Two or More Races	--	121,124.51	--	134,286.35
Hispanic or Latino	--	94,476.21	--	106,216.43
Not Hispanic or Latino	--	135,466.55	--	149,556.14
<b>Households by Number of People in Household</b>				
1-Person Household	19,633	22.96	19,983	23.09
2-Person Household	27,731	32.43	27,985	32.34
3-Person Household	15,743	18.41	15,898	18.37
4-Person Household	14,081	16.47	14,265	16.49
5-Person Household	5,198	6.08	5,260	6.08
6-Person Household	1,895	2.22	1,905	2.20
7+ Person Household	1,229	1.44	1,228	1.42
Family Households	54,743	64.02	--	--

Benchmark: USA

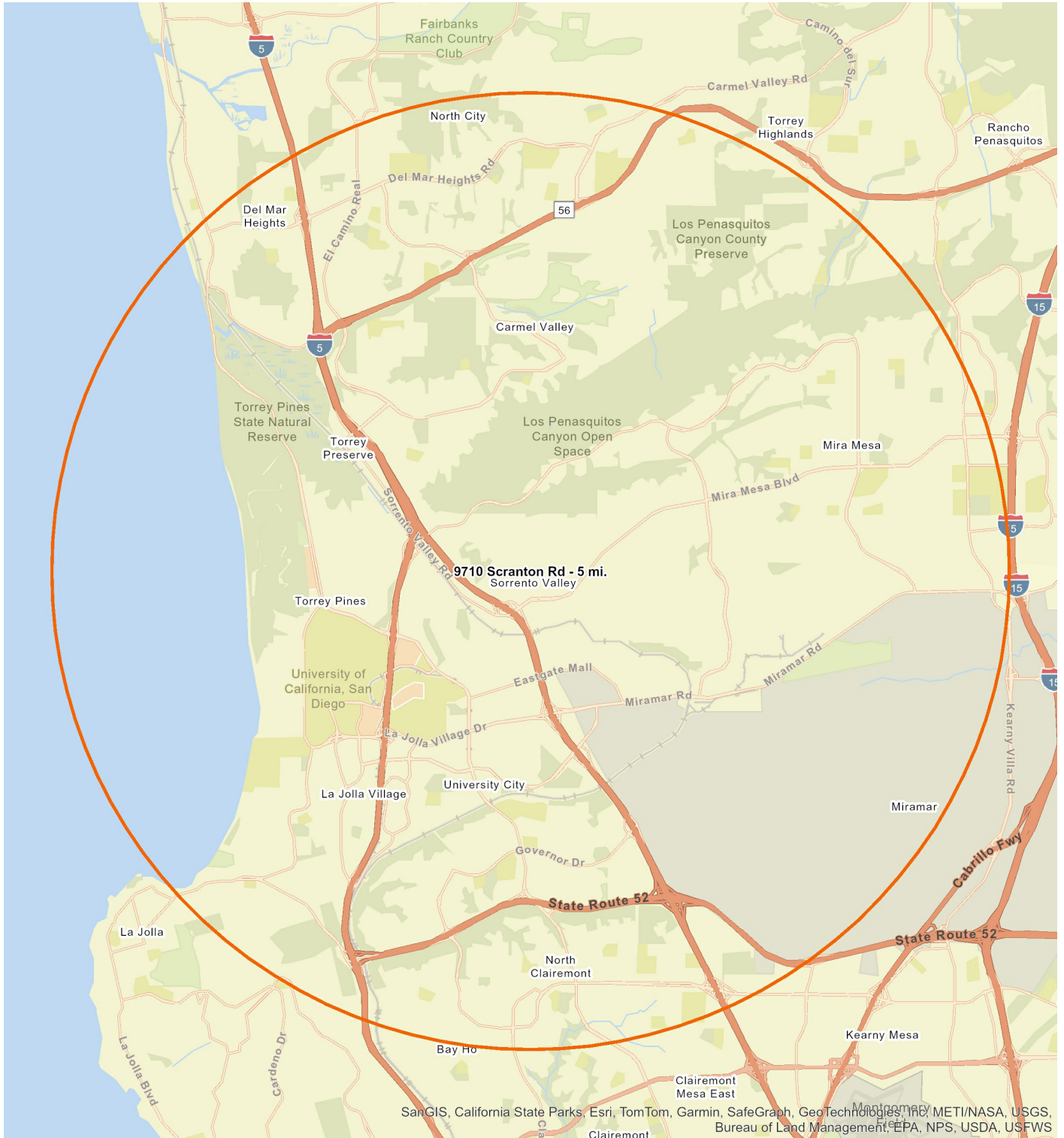
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# Report Details

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**Name:** Pop-Facts® Demographic Household Trend 2025  
**Date / Time:** 12/16/2024 2:52:12 PM  
**Workspace Vintage:** 2025

## Trade Area

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Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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Product	Provider	Copyright
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