

Pop-Facts® Senior Life | Population & Race



Trade Area: 9710 Scranton Rd - 1 mi.

65+ POPULATION

68

85+ POPULATION

5

65+ ETHNICITY



0.5%

Index: 25

Hispanic/Latino

POPULATION BY AGE & SEX

65+

33

% Comp: 5.0

85+

1

% Comp: 0.2

Male

65+

36

% Comp: 5.5

85+

4

% Comp: 0.6

Female

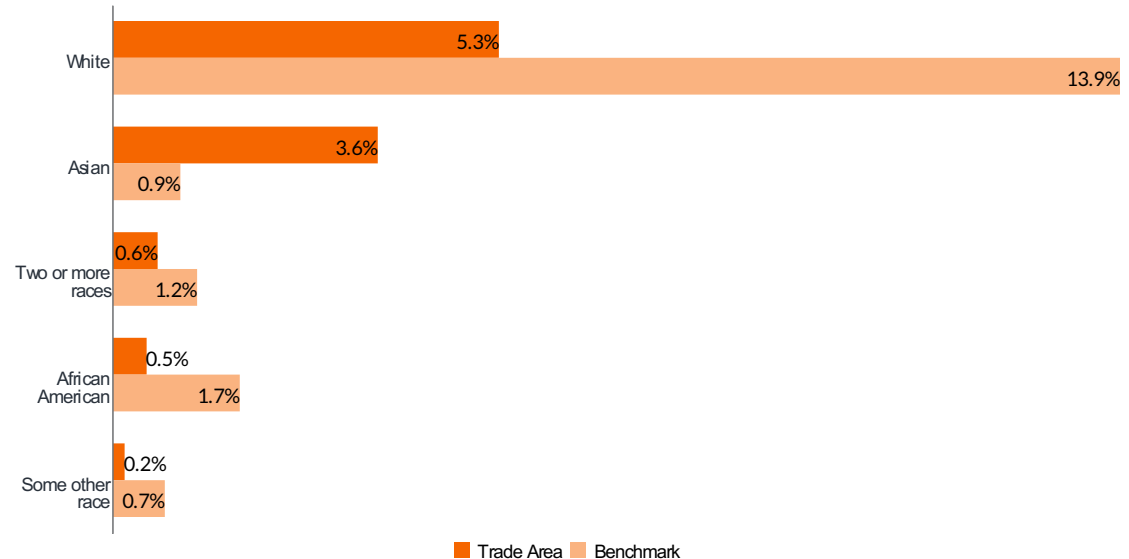
POPULATION BY AGE

Age	Count	%	Index
45 - 54	50	7.6	63
55 - 64	51	7.8	63
65 - 74	45	6.8	64
75 - 84	17	2.6	44
85+	5	0.8	37

POPULATION BY HOUSEHOLDER AGE

Age	Count	%	Index
45 - 54	32	13.2	78
55 - 64	48	19.8	109
65 - 74	29	12.0	72
75 - 84	14	5.8	61
85+	3	1.2	38

POPULATION BY RACE (AGE 65+)*



Trade Area Benchmark

Benchmark: USA

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<https://claritas.easpotlight.com/Spotlight/About/3/2025>

*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Senior Life | Housing & Workforce



Trade Area: 9710 Scranton Rd - 1 mi.

HOUSING TENURE



Own

49.6%

Index: 78



Rent

50.4%

Index: 138

MEDIAN HOUSING VALUE



\$972,192

Index: 268

OCCUPATIONAL CLASS*



82.3%

Index: 133

White Collar

UNEMPLOYMENT RATE

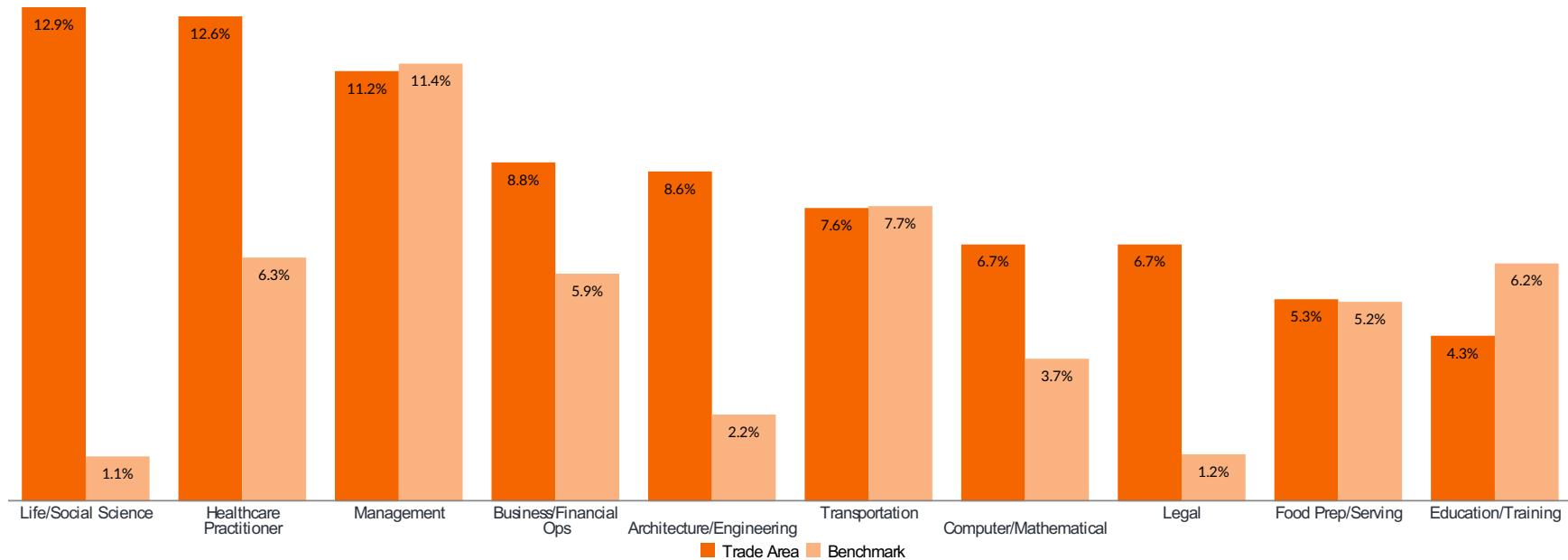


4.0%

Index: 80

Percent of labor force unemployed

OCCUPATION: TOP 10*



Benchmark: USA

*Chosen from percent composition ranking

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<https://claritas.easpotlight.com/Spotlight/About/3/2025>

Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 1 mi.

65+ Median HH Income: \$131,809

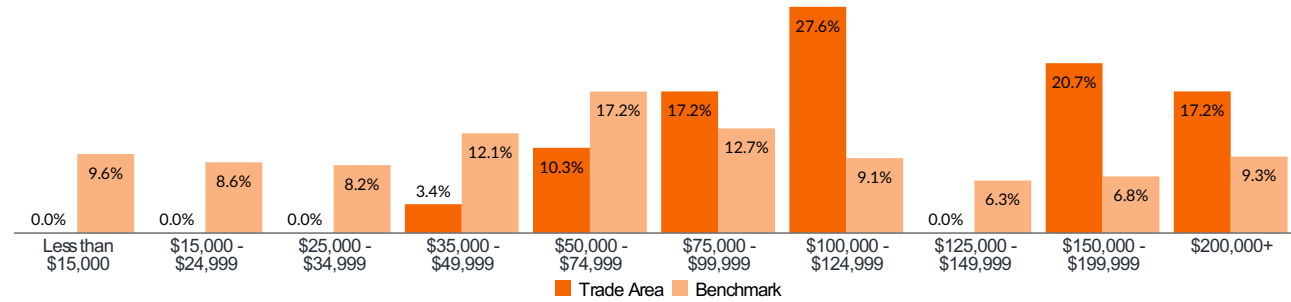
AGE 65-74: MEDIAN HH INCOME



\$114,167

Index: **173**

AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION



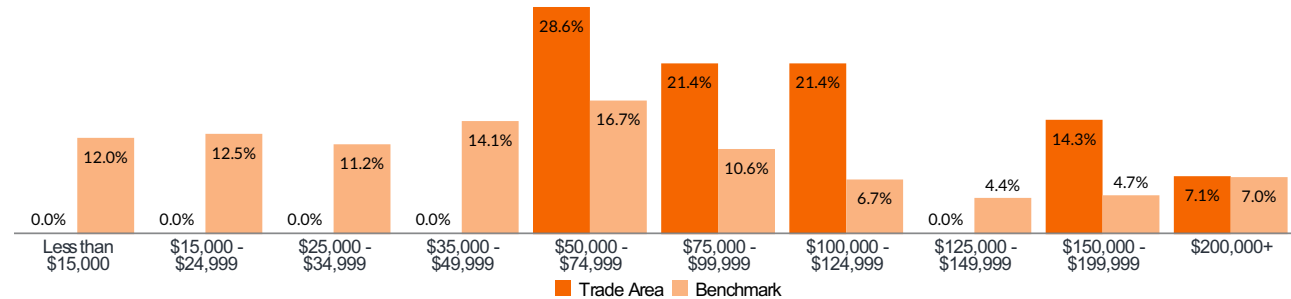
AGE 75-84: MEDIAN HH INCOME



\$95,660

Index: **190**

AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION



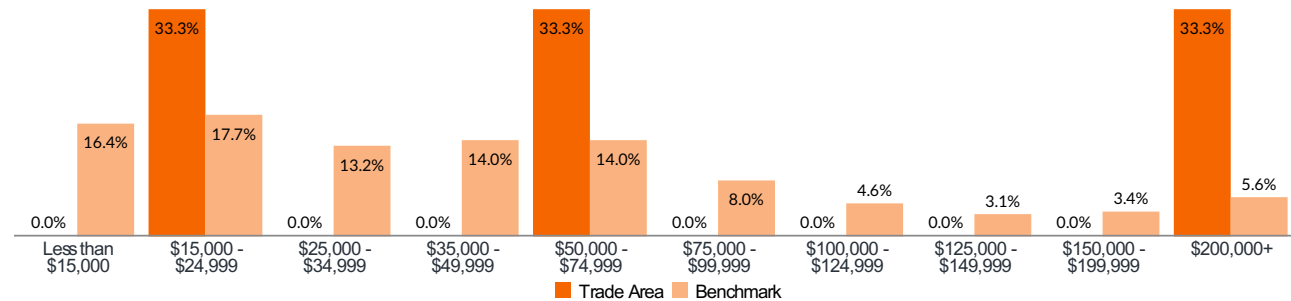
AGE 85+: MEDIAN HH INCOME



\$62,894

Index: **168**

AGE 85+: HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

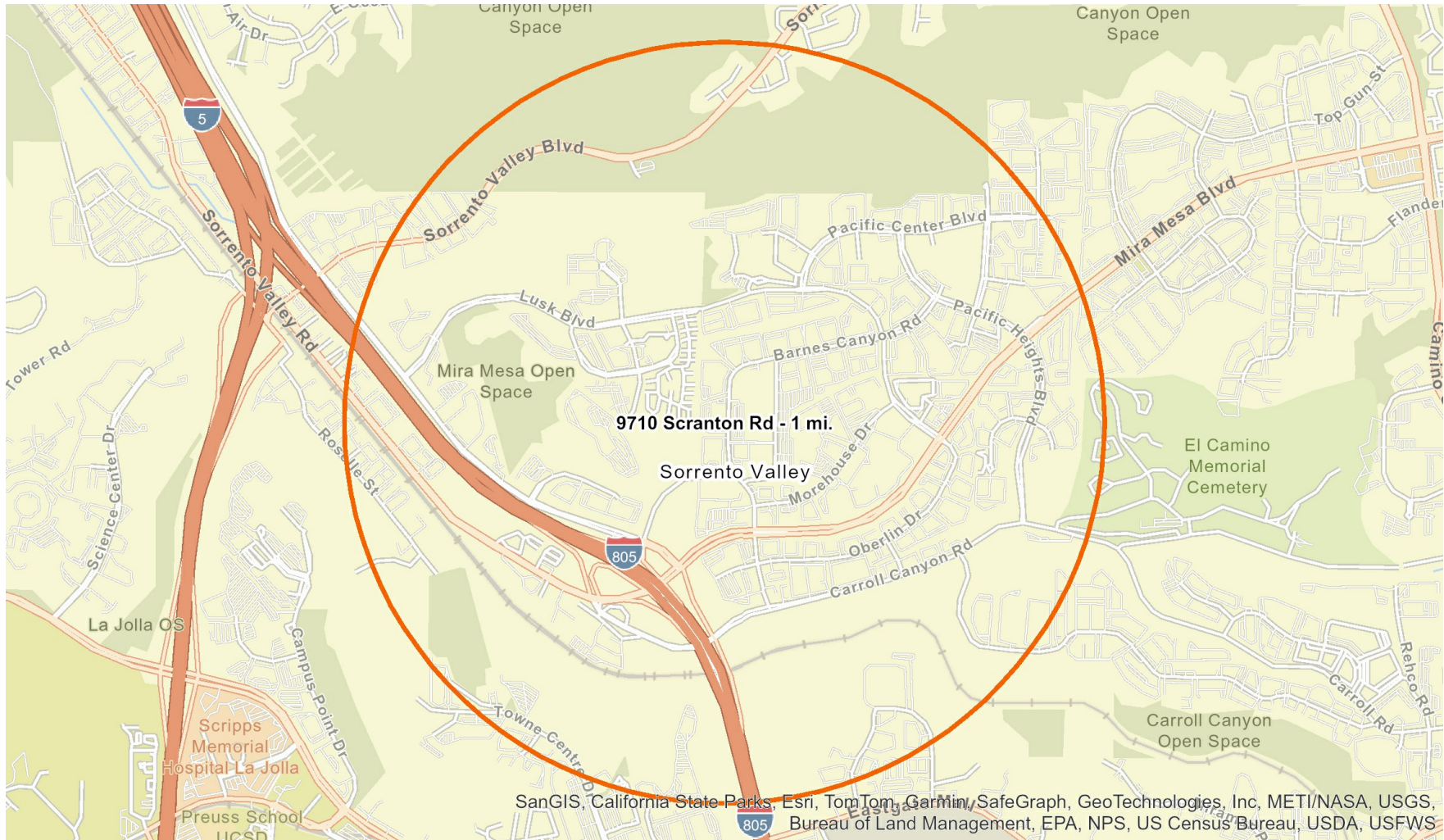
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Index Colors:	<80	80 - 110	110+
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Pop-Facts® Senior Life | Map



Trade Area: 9710 Scranton Rd - 1 mi.



SanGIS, California State Parks, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, US Census Bureau, USDA, USFWS

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Benchmark: USA

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<https://claritas.easpotlight.com/Spotlight/About/3/2025>

Pop-Facts® Senior Life | Population & Race



Trade Area: 9710 Scranton Rd - 3 mi.

65+ POPULATION

9,629

85+ POPULATION

1,301

65+ ETHNICITY



0.7%

Index: 41

Hispanic/Latino

POPULATION BY AGE & SEX

65+ 4,322
% Comp: 4.7

85+ 467
% Comp: 0.5

Male

65+ 5,307
% Comp: 5.7

85+ 834
% Comp: 0.9

Female

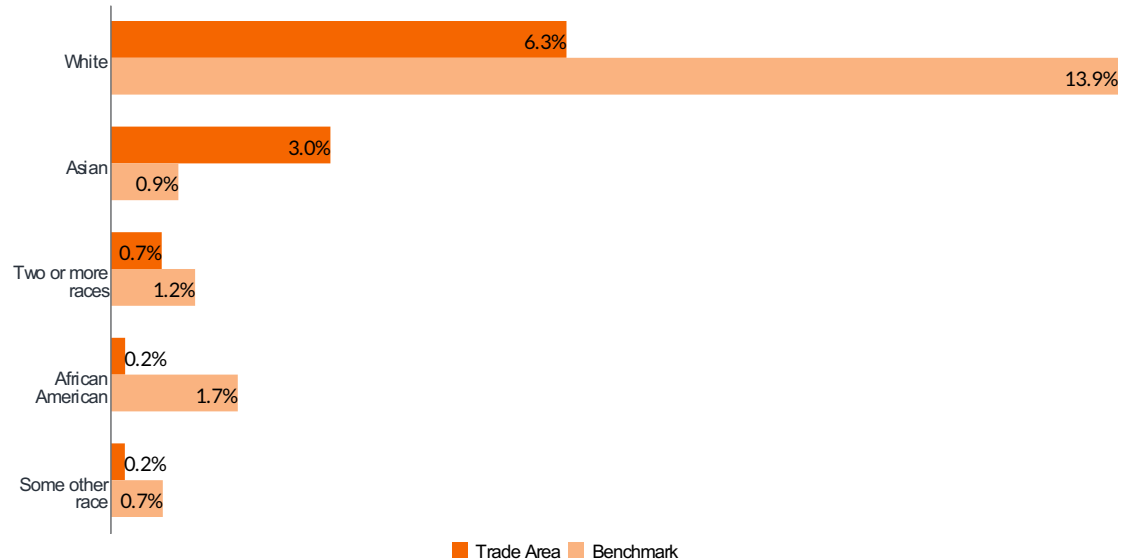
POPULATION BY AGE

Age	Count	%	Index
45 - 54	9,383	10.1	84
55 - 64	7,487	8.1	66
65 - 74	5,265	5.7	53
75 - 84	3,063	3.3	56
85+	1,301	1.4	69

POPULATION BY HOUSEHOLDER AGE

Age	Count	%	Index
45 - 54	5,338	16.2	96
55 - 64	4,096	12.4	68
65 - 74	3,097	9.4	56
75 - 84	1,787	5.4	57
85+	745	2.3	69

POPULATION BY RACE (AGE 65+)*



Benchmark: USA

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*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Senior Life | Housing & Workforce



Trade Area: 9710 Scranton Rd - 3 mi.

HOUSING TENURE



Own

36.5%

Index: 58



Rent

63.5%

Index: 173

MEDIAN HOUSING VALUE



\$1,203,690

Index: 332

OCCUPATIONAL CLASS*



80.5%

Index: 130

White Collar

UNEMPLOYMENT RATE

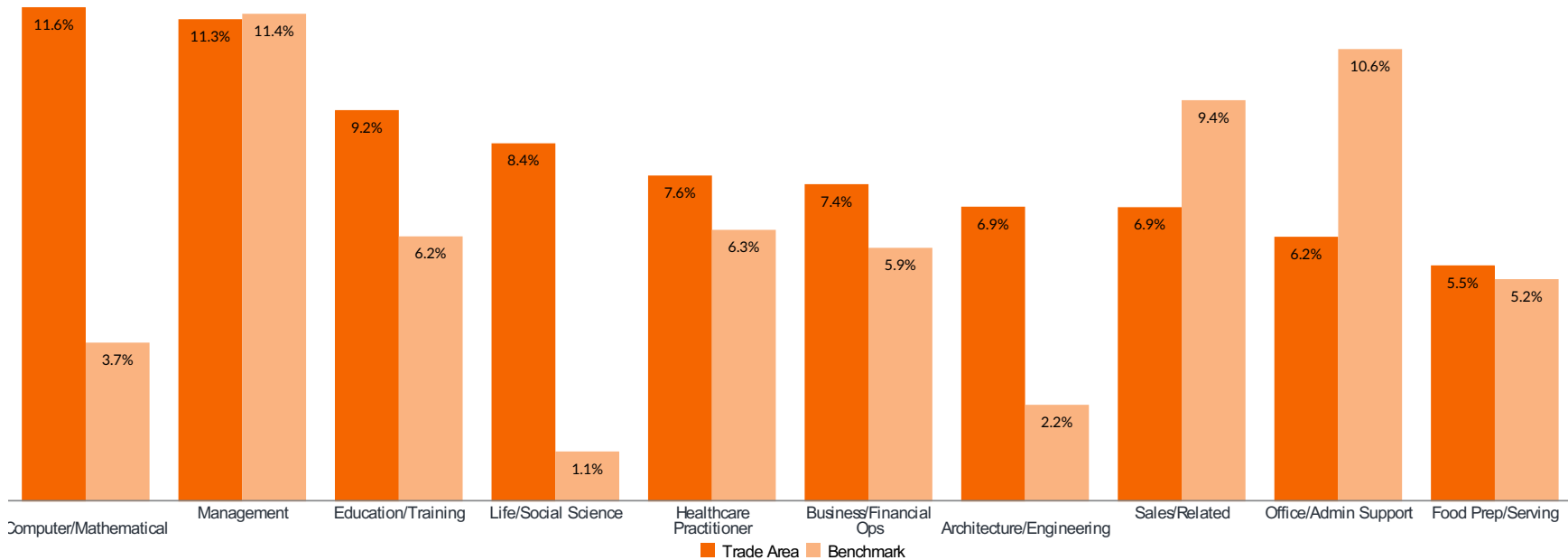


4.8%

Index: 95

Percent of labor force unemployed

OCCUPATION: TOP 10*



Benchmark: USA

*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 3 mi.

65+ Median HH Income: \$120,204

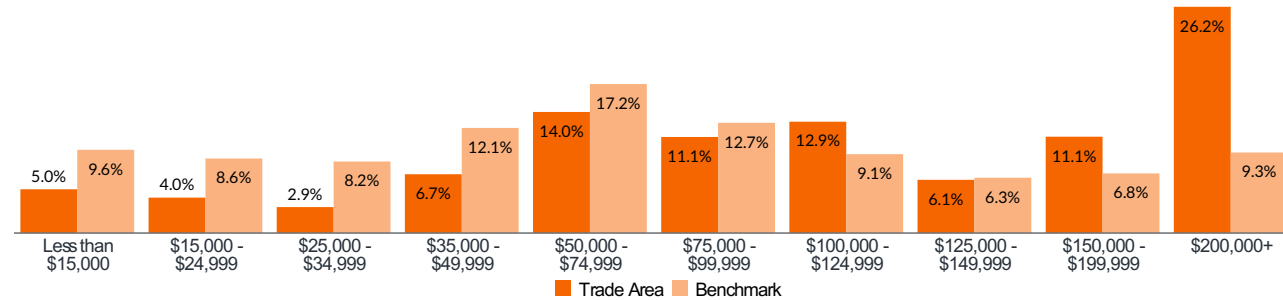
AGE 65-74: MEDIAN HH INCOME



\$111,547

Index: **169**

AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION



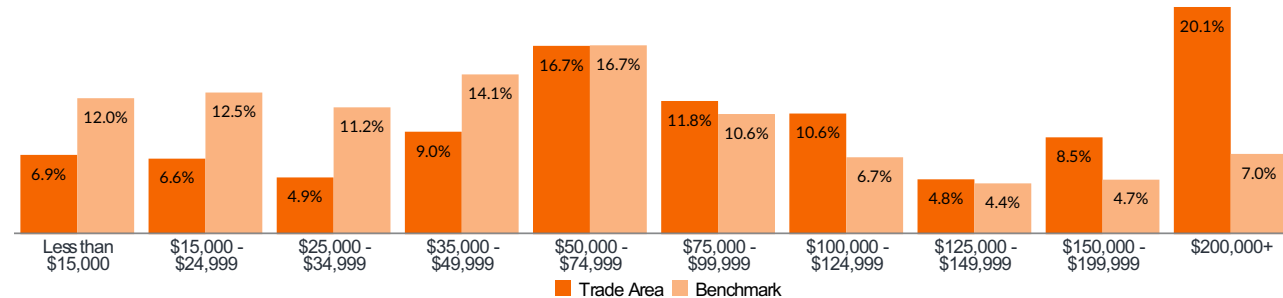
AGE 75-84: MEDIAN HH INCOME



\$86,580

Index: **172**

AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION



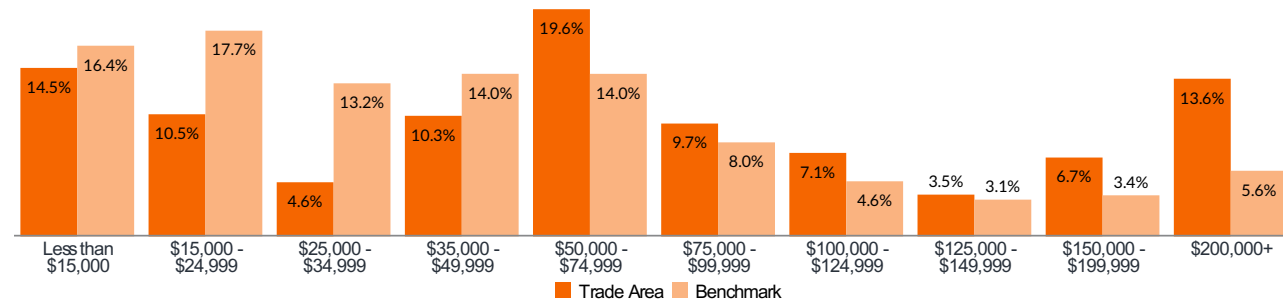
AGE 85+: MEDIAN HH INCOME



\$62,337

Index: **166**

AGE 85+: HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

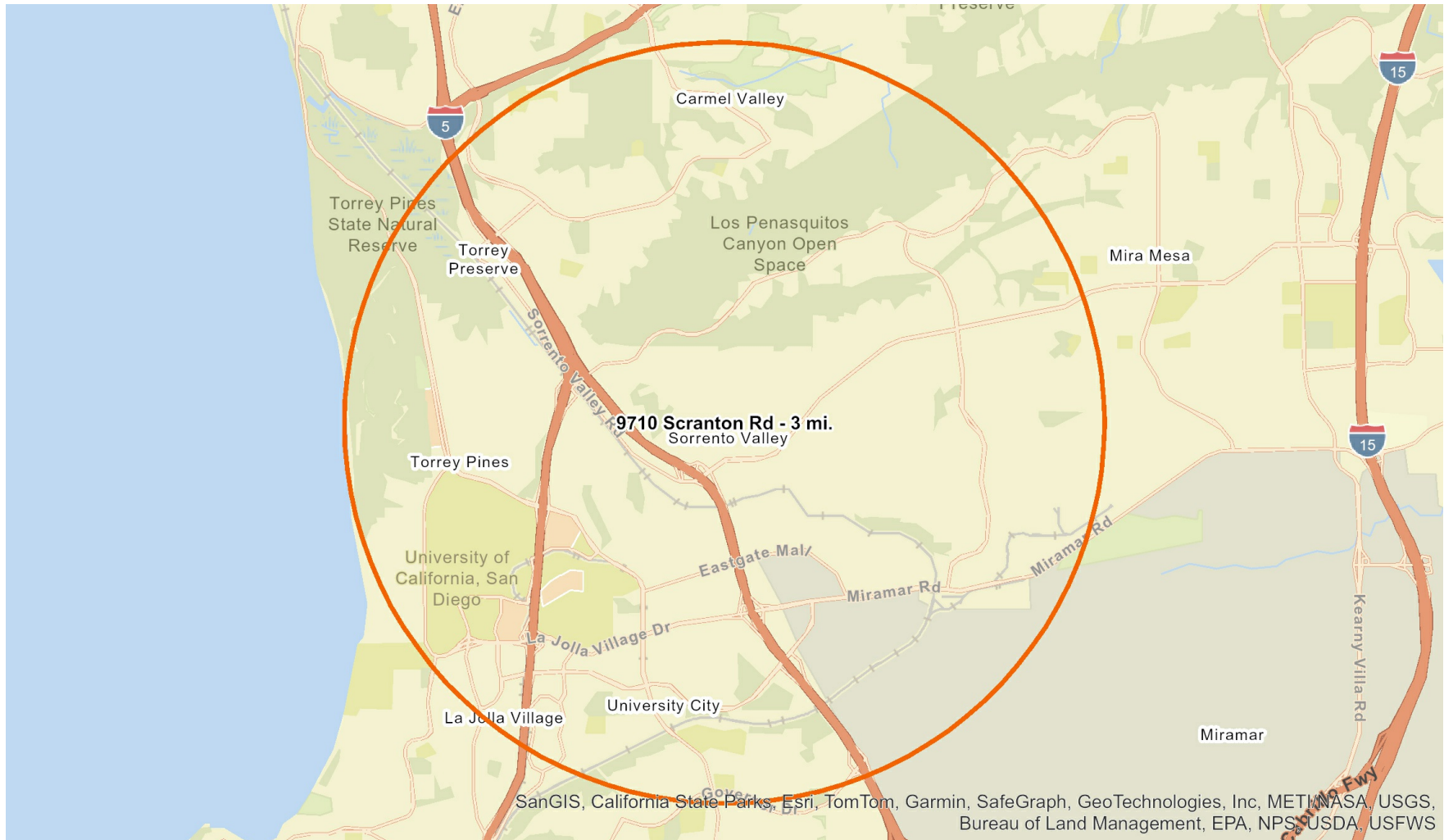
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Index Colors: <80 80 - 110 110+

Pop-Facts® Senior Life | Map



Trade Area: 9710 Scranton Rd - 3 mi.



SanGIS, California State Parks, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI, NASA, USGS, Bureau of Land Management, EPA, NPS, USDA, USFWS

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Benchmark: USA

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(<https://claritas.easpotlight.com/Spotlight/About/3/2025>)

Pop-Facts® Senior Life | Population & Race



Trade Area: 9710 Scranton Rd - 5 mi.

65+ POPULATION

36,362

85+ POPULATION

4,376

65+ ETHNICITY



1.2%

Index: 67

Hispanic/Latino

POPULATION BY AGE & SEX

65+ 16,460
% Comp: 6.7

85+ 1,630
% Comp: 0.7

Male

65+ 19,902
% Comp: 8.1

85+ 2,746
% Comp: 1.1

Female

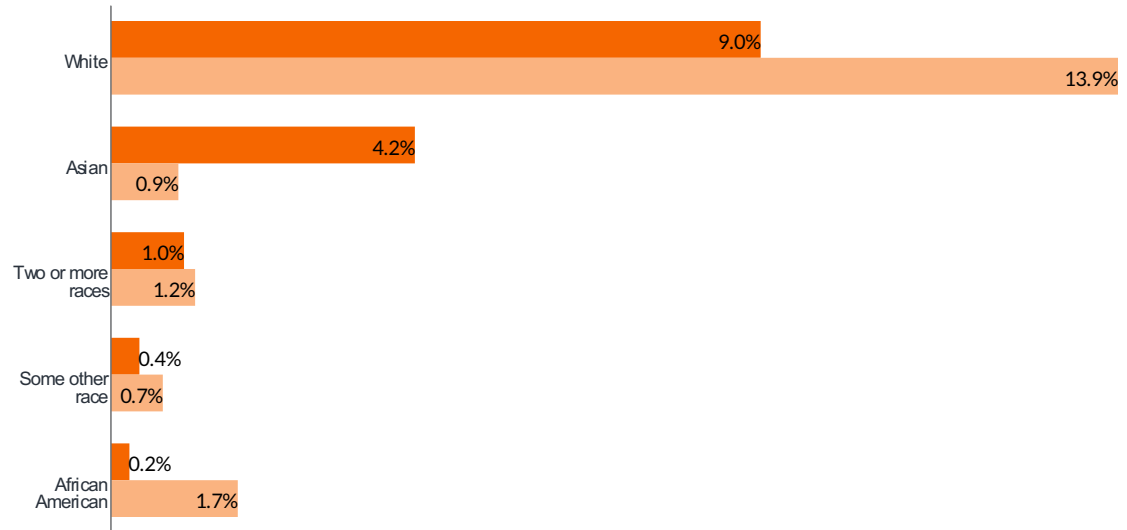
POPULATION BY AGE

Age	Count	%	Index
45 - 54	29,514	12.1	100
55 - 64	26,380	10.8	87
65 - 74	20,195	8.3	78
75 - 84	11,791	4.8	82
85+	4,376	1.8	88

POPULATION BY HOUSEHOLDER AGE

Age	Count	%	Index
45 - 54	15,632	18.3	108
55 - 64	13,957	16.3	89
65 - 74	11,191	13.1	78
75 - 84	6,610	7.7	81
85+	2,471	2.9	88

POPULATION BY RACE (AGE 65+)*



Trade Area Benchmark

Benchmark: USA

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(<https://claritas.easpotlight.com/Spotlight/About/3/2025>)

*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Senior Life | Housing & Workforce



Trade Area: 9710 Scranton Rd - 5 mi.

HOUSING TENURE



Own

52.0%

Index: 82



Rent

48.0%

Index: 131

MEDIAN HOUSING VALUE



\$1,206,954

Index: 333

OCCUPATIONAL CLASS*



79.1%

Index: 128

White Collar

UNEMPLOYMENT RATE

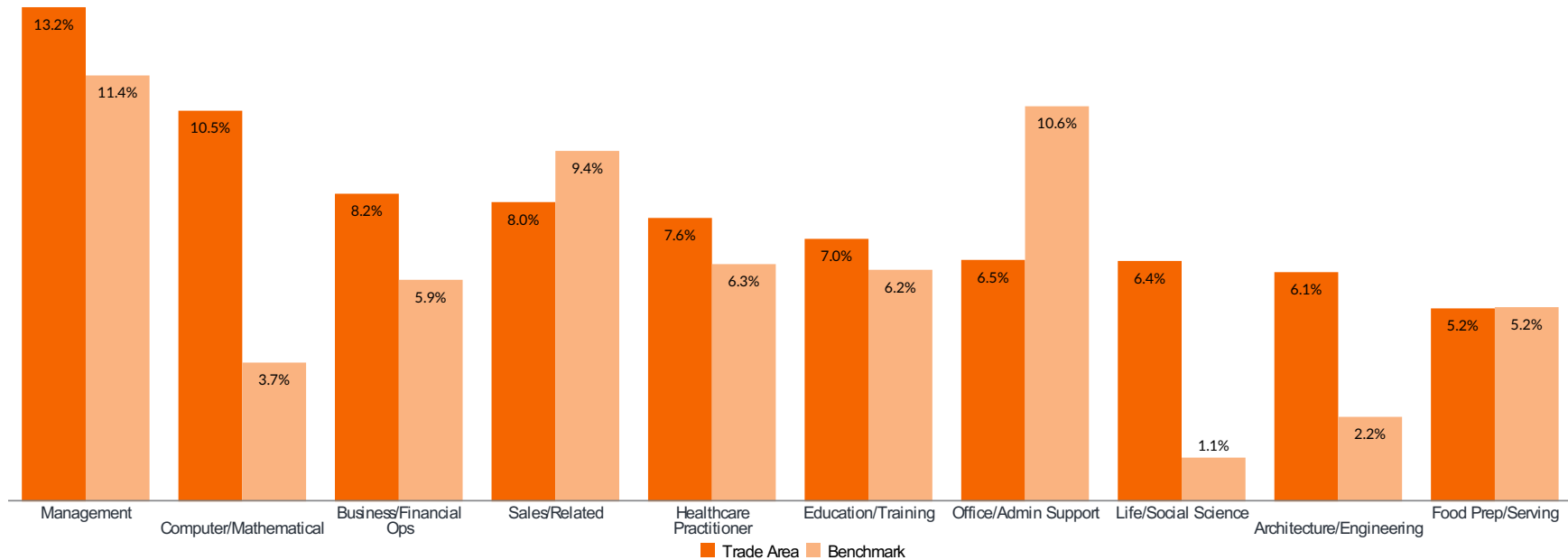


4.8%

Index: 96

Percent of labor force unemployed

OCCUPATION: TOP 10*



Benchmark: USA

*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 5 mi.

65+ Median HH Income: \$131,261

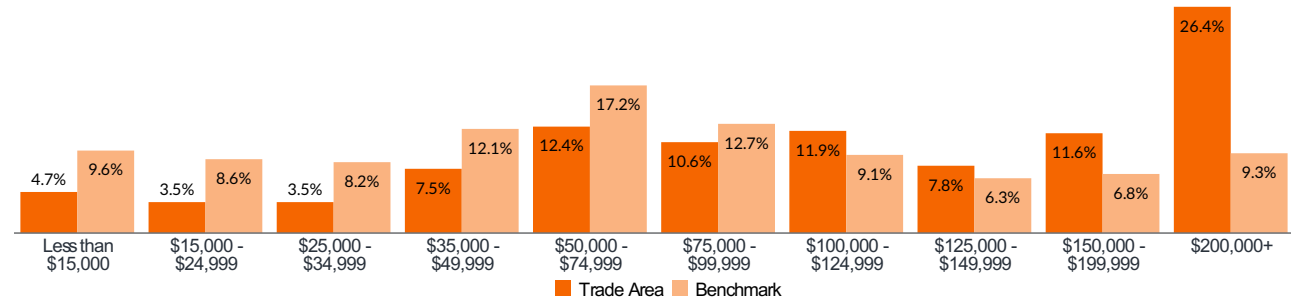
AGE 65-74: MEDIAN HH INCOME



\$115,790

Index: **176**

AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION



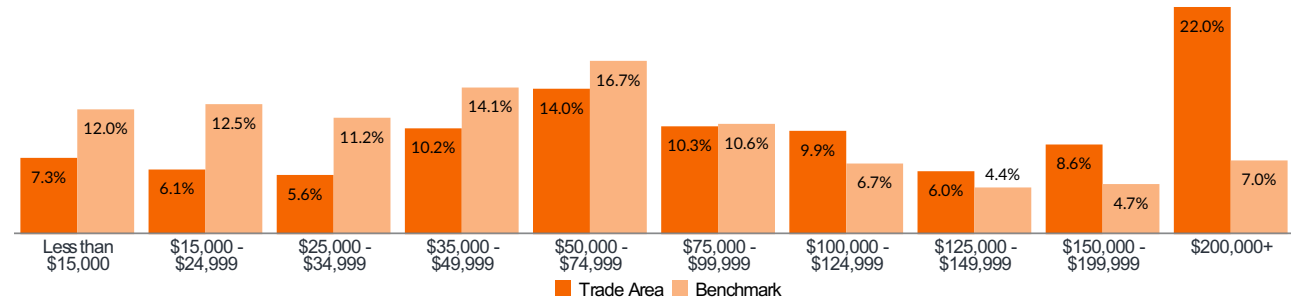
AGE 75-84: MEDIAN HH INCOME



\$90,954

Index: **181**

AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION



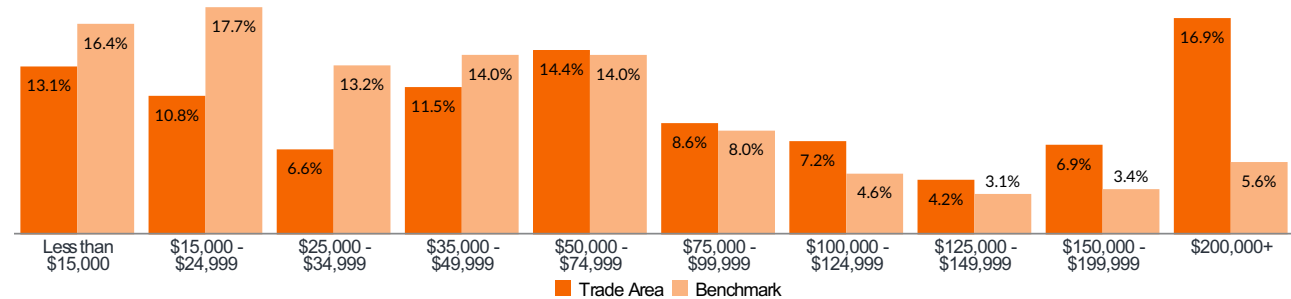
AGE 85+: MEDIAN HH INCOME



\$62,927

Index: **168**

AGE 85+: HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

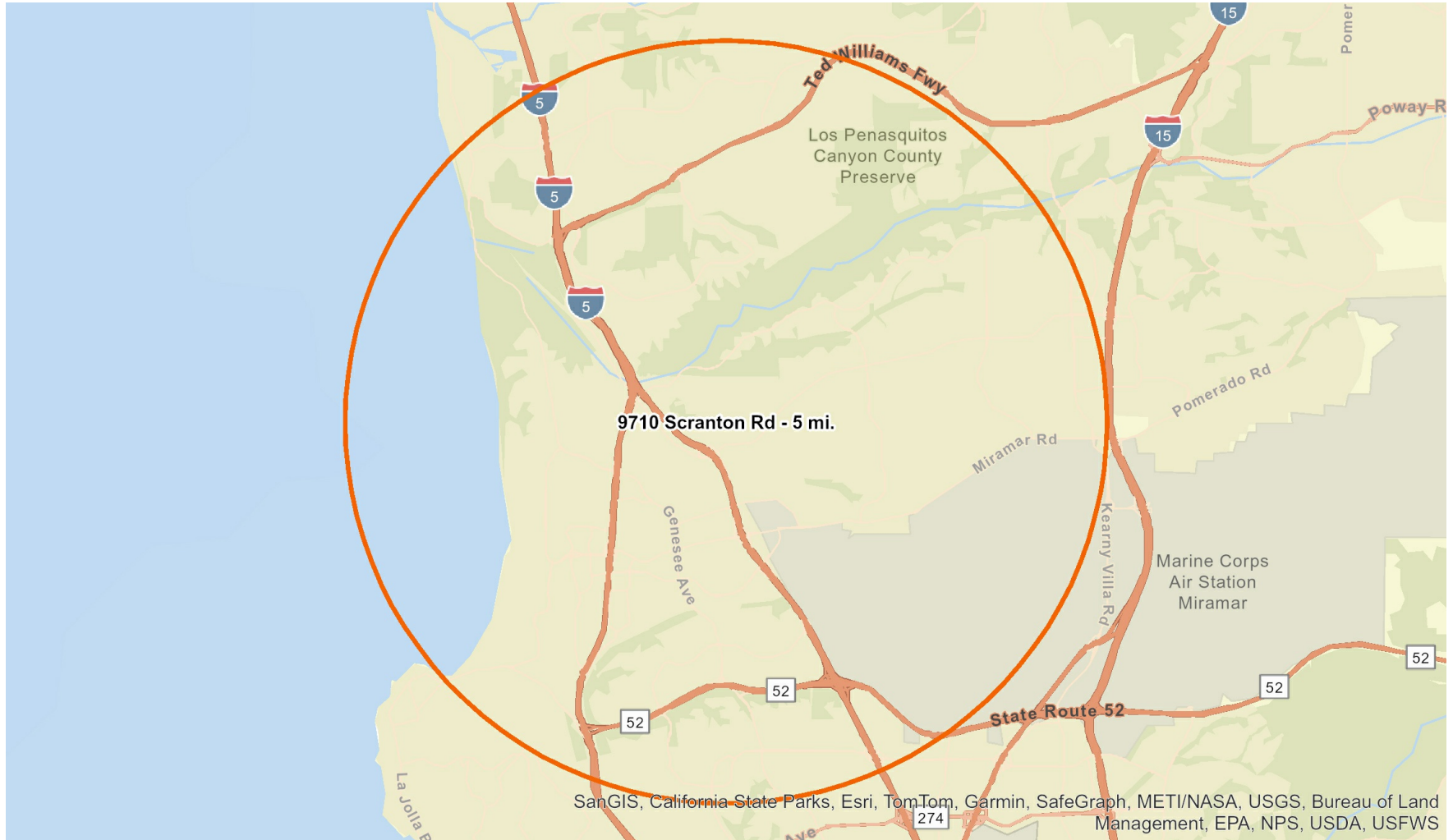
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Index Colors: <80 80 - 110 110+

Pop-Facts® Senior Life | Map



Trade Area: 9710 Scranton Rd - 5 mi.



SanGIS, California State Parks, Esri, TomTom, Garmin, SafeGraph, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, USDA, USFWS

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Report Details

Name: Pop-Facts® Senior Life Demographic Executive Report 2025
Date / Time: 12/16/2024 2:48:03 PM
Workspace Vintage: 2025

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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