

Trade Area: 8044 Montgomery Rd - 1 mi.

	2025 Estimate	%	2030 Projection	%
Total Population				
Population by Ancestry	11,776	100.00	11,758	100.00
North America				
Acadian/Cajun	0	0.00	0	0.00
Canadian	7	0.06	7	0.06
French Canadian	9	0.08	10	0.09
Pennsylvania German	0	0.00	0	0.00
United States or American	290	2.46	289	2.46
Central and South America				
Brazilian	37	0.31	36	0.31
Guyanese	0	0.00	0	0.00
West Indies				
West Indian Total (Excluding Hispanic groups)	78	0.66	76	0.65
Bahamian	0	0.00	0	0.00
Barbadian	0	0.00	0	0.00
Belizean	0	0.00	0	0.00
Bermudan	0	0.00	0	0.00
British West Indian	0	0.00	0	0.00
Dutch West Indian	0	0.00	0	0.00
Haitian	0	0.00	0	0.00
Jamaican	28	0.24	29	0.25
Trinidadian and Tobagonian	49	0.42	47	0.40
U.S. Virgin Islander	0	0.00	0	0.00
West Indian	0	0.00	0	0.00
Other West Indian	0	0.00	0	0.00
Western Europe				
Alsatian	4	0.03	5	0.04
Austrian	21	0.18	21	0.18
Basque	0	0.00	0	0.00
Belgian	0	0.00	0	0.00
British	43	0.36	42	0.36
Celtic	0	0.00	1	0.01
Cypriot	0	0.00	0	0.00
Danish	14	0.12	15	0.13
Dutch	78	0.66	76	0.65
English	1,501	12.75	1,496	12.72
European	134	1.14	133	1.13
Finnish	66	0.56	68	0.58
French (Excluding Basque)	88	0.75	90	0.77
German	2,805	23.82	2,796	23.78
Greek	101	0.86	104	0.89
Icelandic	1	0.01	0	0.00
Irish	1,688	14.33	1,688	14.36
Italian	363	3.08	362	3.08
Luxembourger	0	0.00	0	0.00
Maltese	0	0.00	0	0.00
Northern European	0	0.00	0	0.00
Norwegian	54	0.46	53	0.45
Portuguese	0	0.00	0	0.00
Scandinavian	5	0.04	5	0.04
Scotch-Irish	34	0.29	34	0.29
Scottish	196	1.66	194	1.65
Swedish	120	1.02	119	1.01
Swiss	72	0.61	72	0.61
Welsh	18	0.15	16	0.14

Benchmark: USA

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	2025 Estimate	%	2030 Projection	%
Eastern Europe				
Albanian	0	0.00	0	0.00
Bulgarian	1	0.01	1	0.01
Carpatho Rusyn	10	0.09	7	0.06
Croatian	6	0.05	3	0.03
Czech	17	0.14	19	0.16
Czechoslovakian	0	0.00	0	0.00
Eastern European (undifferentiated)	38	0.32	37	0.32
Estonian	0	0.00	1	0.01
German Russian	0	0.00	0	0.00
Hungarian	35	0.30	35	0.30
Latvian	0	0.00	1	0.01
Lithuanian	36	0.31	35	0.30
Macedonian	0	0.00	0	0.00
Polish	214	1.82	215	1.83
Romanian	2	0.02	2	0.02
Russian	80	0.68	82	0.70
Serbian	27	0.23	27	0.23
Slavic	7	0.06	9	0.08
Slovak	16	0.14	16	0.14
Slovene	2	0.02	2	0.02
Soviet Union	0	0.00	0	0.00
Ukrainian	4	0.03	3	0.03
Yugoslavian	30	0.26	29	0.25
North Africa and Southwest Asia (Except Arab)				
Afghan	0	0.00	0	0.00
Armenian	0	0.00	2	0.02
Assyrian/Chaldean/Syriac	0	0.00	0	0.00
Iranian	12	0.10	14	0.12
Israeli	0	0.00	1	0.01
Turkish	30	0.26	30	0.26
Arab				
Arab Total	23	0.20	24	0.20
Egyptian	0	0.00	0	0.00
Iraqi	0	0.00	0	0.00
Jordanian	0	0.00	0	0.00
Lebanese	23	0.20	24	0.20
Moroccan	0	0.00	0	0.00
Palestinian	0	0.00	0	0.00
Syrian	0	0.00	0	0.00
Arab/Arabic	0	0.00	0	0.00
Other Arab	0	0.00	0	0.00
Subsaharan Africa				
Subsaharan African Total	28	0.24	27	0.23
Cape Verdean	0	0.00	0	0.00
Ethiopian	0	0.00	0	0.00
Ghanaian	0	0.00	0	0.00
Kenyan	10	0.09	11	0.09
Liberian	0	0.00	0	0.00
Nigerian	0	0.00	0	0.00
Senegalese	0	0.00	0	0.00
Sierra Leonean	0	0.00	0	0.00
Somalian	0	0.00	0	0.00
South African	0	0.00	0	0.00
Sudanese	0	0.00	0	0.00
Ugandan	6	0.05	5	0.04
Zimbabwean	0	0.00	0	0.00
African	9	0.08	9	0.08
Other Subsaharan African	2	0.02	2	0.02
Oceania (Except Polynesian)				
Australian	0	0.00	0	0.00
New Zealander	0	0.00	0	0.00

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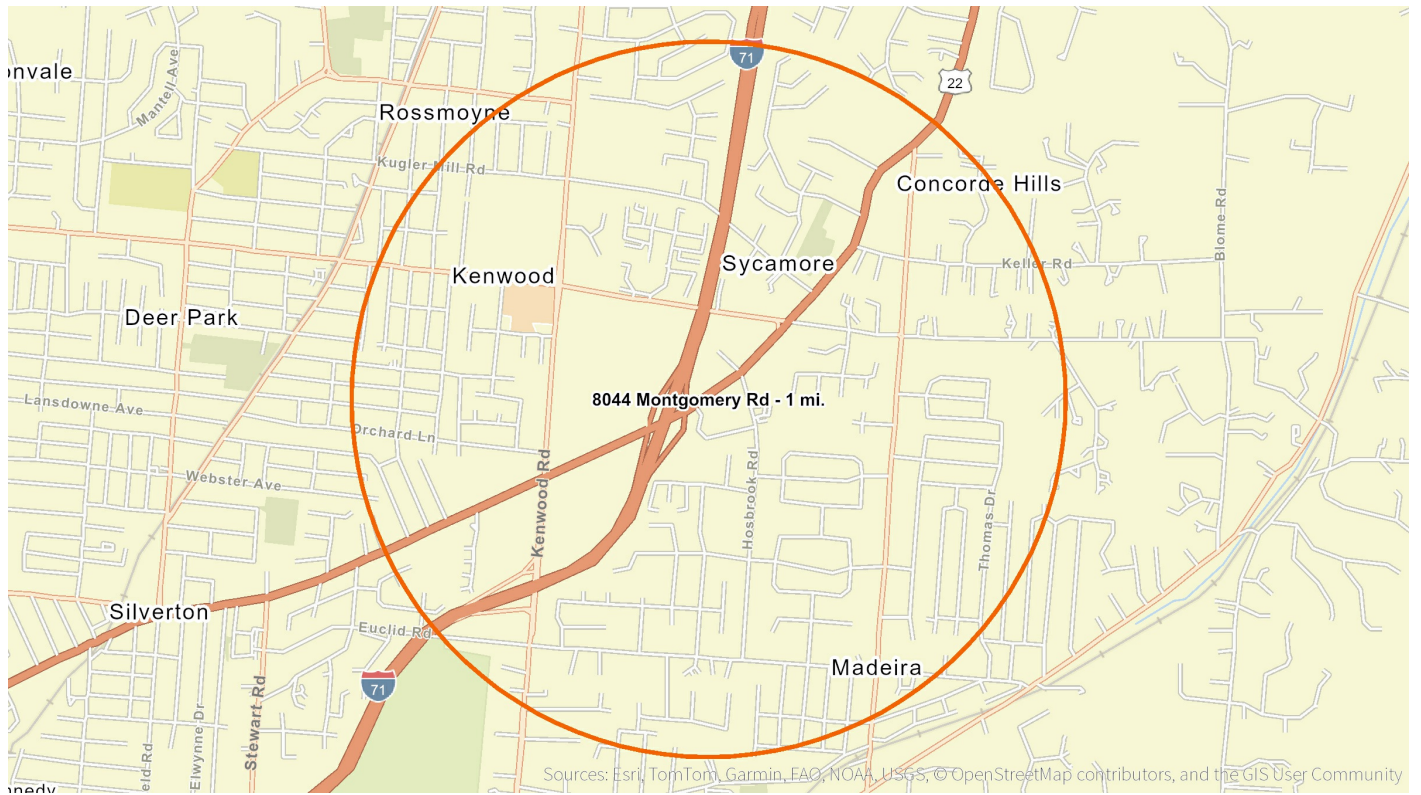
	2025 Estimate	%	2030 Projection	%
Other & Unclassified (Except Hispanic, Asian and Polynesian)				
Other	1,428	12.13	1,430	12.16
Ancestry Unclassified	1,901	16.14	1,898	16.14
Population by Detailed Single Race, Asian Race				
Asian Indian	356	3.02	338	2.88
Bangladeshi	0	0.00	1	0.01
Cambodian	30	0.26	23	0.20
Chinese, Not Taiwan	151	1.28	145	1.23
Filipino	9	0.08	11	0.09
Hmong	0	0.00	0	0.00
Indonesian	15	0.13	13	0.11
Japanese	33	0.28	32	0.27
Korean	82	0.70	81	0.69
Laotian	0	0.00	0	0.00
Malaysian	0	0.00	0	0.00
Pakistani	0	0.00	0	0.00
Sri Lankan	1	0.01	1	0.01
Taiwanese	4	0.03	4	0.03
Thai	0	0.00	0	0.00
Vietnamese	5	0.04	5	0.04
Other or 2+ Asian Categories	5	0.04	5	0.04
Other Asian, Not Specified	0	0.00	0	0.00
Hispanic Population by Specific Origin				
Argentinean	0	0.00	0	0.00
Bolivian	0	0.00	0	0.00
Chilean	1	0.01	0	0.00
Colombian	41	0.35	46	0.39
Costa Rican	54	0.46	61	0.52
Cuban	63	0.54	78	0.66
Dominican (Dominican Republic)	0	0.00	0	0.00
Ecuadorian	0	0.00	0	0.00
Guatemalan	0	0.00	1	0.01
Honduran	0	0.00	0	0.00
Mexican	253	2.15	311	2.65
Nicaraguan	0	0.00	1	0.01
Panamanian	0	0.00	0	0.00
Paraguayan	0	0.00	0	0.00
Peruvian	0	0.00	0	0.00
Puerto Rican	120	1.02	149	1.27
Salvadoran	0	0.00	1	0.01
Spaniard	12	0.10	16	0.14
Spanish	2	0.02	2	0.02
Spanish American	0	0.00	0	0.00
Uruguayan	0	0.00	0	0.00
Venezuelan	0	0.00	0	0.00
Other Central American	0	0.00	0	0.00
Other South American	0	0.00	0	0.00
All Other	23	0.20	27	0.23

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Trade Area: 8044 Montgomery Rd - 3 mi.

	2025 Estimate	%	2030 Projection	%
Total Population				
Population by Ancestry	61,760	100.00	62,326	100.00
North America				
Acadian/Cajun	0	0.00	0	0.00
Canadian	98	0.16	101	0.16
French Canadian	38	0.06	40	0.06
Pennsylvania German	1	0.00	1	0.00
United States or American	2,257	3.65	2,272	3.65
Central and South America				
Brazilian	51	0.08	49	0.08
Guyanese	1	0.00	0	0.00
West Indies				
West Indian Total (Excluding Hispanic groups)	179	0.29	177	0.28
Bahamian	0	0.00	0	0.00
Barbadian	0	0.00	0	0.00
Belizean	0	0.00	0	0.00
Bermudan	0	0.00	0	0.00
British West Indian	7	0.01	8	0.01
Dutch West Indian	0	0.00	0	0.00
Haitian	10	0.02	9	0.01
Jamaican	96	0.15	97	0.16
Trinidadian and Tobagonian	66	0.11	63	0.10
U.S. Virgin Islander	0	0.00	0	0.00
West Indian	0	0.00	0	0.00
Other West Indian	0	0.00	0	0.00
Western Europe				
Alsatian	16	0.03	15	0.02
Austrian	222	0.36	229	0.37
Basque	0	0.00	0	0.00
Belgian	97	0.16	95	0.15
British	246	0.40	242	0.39
Celtic	8	0.01	6	0.01
Cypriot	0	0.00	0	0.00
Danish	94	0.15	98	0.16
Dutch	441	0.71	446	0.72
English	6,831	11.06	6,879	11.04
European	884	1.43	894	1.43
Finnish	142	0.23	140	0.23
French (Excluding Basque)	594	0.96	606	0.97
German	12,449	20.16	12,534	20.11
Greek	419	0.68	422	0.68
Icelandic	2	0.00	1	0.00
Irish	7,035	11.39	7,098	11.39
Italian	2,006	3.25	2,031	3.26
Luxembourger	0	0.00	0	0.00
Maltese	0	0.00	1	0.00
Northern European	7	0.01	7	0.01
Norwegian	242	0.39	247	0.40
Portuguese	92	0.15	89	0.14
Scandinavian	37	0.06	38	0.06
Scotch-Irish	340	0.55	346	0.56
Scottish	1,053	1.71	1,046	1.68
Swedish	315	0.51	315	0.51
Swiss	261	0.42	264	0.42
Welsh	243	0.39	245	0.39

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	2025 Estimate	%	2030 Projection	%
Eastern Europe				
Albanian	4	0.01	3	0.01
Bulgarian	14	0.02	16	0.03
Carpatho Rusyn	24	0.04	21	0.03
Croatian	50	0.08	50	0.08
Czech	115	0.19	118	0.19
Czechoslovakian	27	0.04	27	0.04
Eastern European (undifferentiated)	250	0.41	251	0.40
Estonian	1	0.00	2	0.00
German Russian	0	0.00	0	0.00
Hungarian	284	0.46	294	0.47
Latvian	19	0.03	21	0.03
Lithuanian	174	0.28	174	0.28
Macedonian	1	0.00	0	0.00
Polish	1,024	1.66	1,037	1.66
Romanian	104	0.17	108	0.17
Russian	625	1.01	631	1.01
Serbian	64	0.10	67	0.11
Slavic	19	0.03	22	0.04
Slovak	106	0.17	107	0.17
Slovene	67	0.11	67	0.11
Soviet Union	0	0.00	0	0.00
Ukrainian	69	0.11	68	0.11
Yugoslavian	41	0.07	41	0.07
North Africa and Southwest Asia (Except Arab)				
Afghan	1	0.00	1	0.00
Armenian	27	0.04	28	0.04
Assyrian/Chaldean/Syriac	0	0.00	0	0.00
Iranian	35	0.06	39	0.06
Israeli	110	0.18	109	0.17
Turkish	40	0.07	40	0.06
Arab				
Arab Total	176	0.28	177	0.28
Egyptian	18	0.03	17	0.03
Iraqi	0	0.00	0	0.00
Jordanian	6	0.01	7	0.01
Lebanese	87	0.14	89	0.14
Moroccan	0	0.00	0	0.00
Palestinian	2	0.00	2	0.00
Syrian	6	0.01	6	0.01
Arab/Arabic	0	0.00	0	0.00
Other Arab	56	0.09	56	0.09
Subsaharan Africa				
Subsaharan African Total	351	0.57	350	0.56
Cape Verdean	0	0.00	0	0.00
Ethiopian	2	0.00	1	0.00
Ghanaian	28	0.04	28	0.04
Kenyan	14	0.02	14	0.02
Liberian	0	0.00	1	0.00
Nigerian	33	0.05	32	0.05
Senegalese	35	0.06	35	0.06
Sierra Leonean	0	0.00	0	0.00
Somalian	0	0.00	0	0.00
South African	7	0.01	7	0.01
Sudanese	0	0.00	0	0.00
Ugandan	12	0.02	10	0.02
Zimbabwean	16	0.03	16	0.03
African	170	0.28	172	0.28
Other Subsaharan African	35	0.06	35	0.06
Oceania (Except Polynesian)				
Australian	0	0.00	1	0.00
New Zealander	0	0.00	2	0.00

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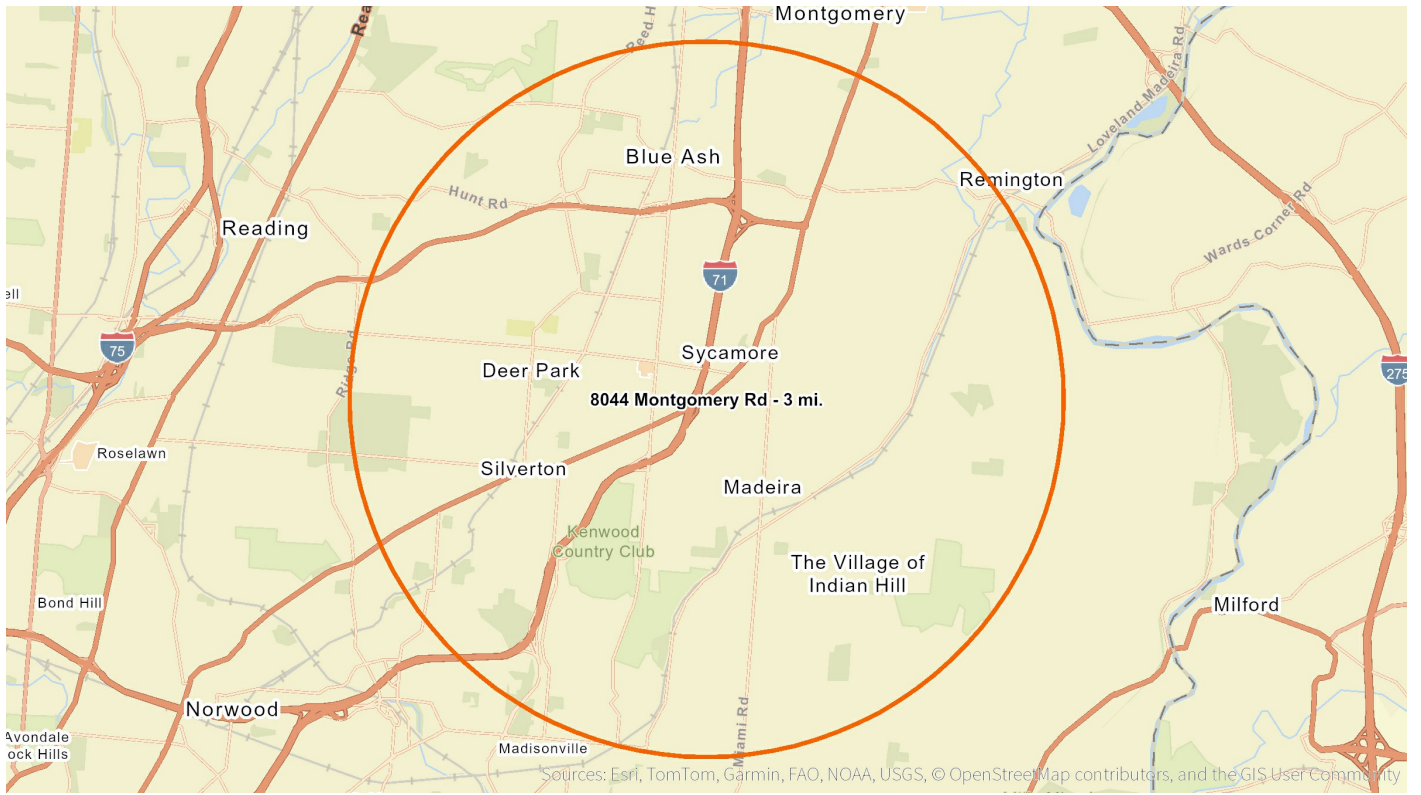
	2025 Estimate	%	2030 Projection	%
Other & Unclassified (Except Hispanic, Asian and Polynesian)				
Other	10,915	17.67	11,054	17.74
Ancestry Unclassified	10,320	16.71	10,422	16.72
Population by Detailed Single Race, Asian Race				
Asian Indian	1,435	2.32	1,365	2.19
Bangladeshi	0	0.00	2	0.00
Cambodian	50	0.08	39	0.06
Chinese, Not Taiwan	445	0.72	442	0.71
Filipino	123	0.20	122	0.20
Hmong	0	0.00	0	0.00
Indonesian	18	0.03	16	0.03
Japanese	162	0.26	157	0.25
Korean	380	0.61	379	0.61
Laotian	0	0.00	0	0.00
Malaysian	23	0.04	21	0.03
Pakistani	78	0.13	77	0.12
Sri Lankan	34	0.06	35	0.06
Taiwanese	37	0.06	38	0.06
Thai	0	0.00	0	0.00
Vietnamese	45	0.07	43	0.07
Other or 2+ Asian Categories	52	0.08	45	0.07
Other Asian, Not Specified	100	0.16	97	0.16
Hispanic Population by Specific Origin				
Argentinean	3	0.01	3	0.01
Bolivian	0	0.00	0	0.00
Chilean	16	0.03	18	0.03
Colombian	115	0.19	133	0.21
Costa Rican	345	0.56	421	0.68
Cuban	275	0.45	341	0.55
Dominican (Dominican Republic)	10	0.02	12	0.02
Ecuadorian	0	0.00	0	0.00
Guatemalan	7	0.01	9	0.01
Honduran	1	0.00	0	0.00
Mexican	937	1.52	1,156	1.85
Nicaraguan	59	0.10	72	0.12
Panamanian	281	0.46	344	0.55
Paraguayan	0	0.00	0	0.00
Peruvian	23	0.04	32	0.05
Puerto Rican	394	0.64	502	0.81
Salvadoran	0	0.00	1	0.00
Spaniard	225	0.36	282	0.45
Spanish	11	0.02	13	0.02
Spanish American	0	0.00	0	0.00
Uruguayan	0	0.00	0	0.00
Venezuelan	1	0.00	1	0.00
Other Central American	0	0.00	0	0.00
Other South American	0	0.00	0	0.00
All Other	105	0.17	125	0.20

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Trade Area: 8044 Montgomery Rd - 5 mi.

	2025 Estimate	%	2030 Projection	%
Total Population				
Population by Ancestry	160,106	100.00	161,982	100.00
North America				
Acadian/Cajun	0	0.00	0	0.00
Canadian	282	0.18	283	0.17
French Canadian	202	0.13	200	0.12
Pennsylvania German	5	0.00	5	0.00
United States or American	5,501	3.44	5,556	3.43
Central and South America				
Brazilian	65	0.04	66	0.04
Guyanese	7	0.00	7	0.00
West Indies				
West Indian Total (Excluding Hispanic groups)	291	0.18	292	0.18
Bahamian	0	0.00	0	0.00
Barbadian	0	0.00	0	0.00
Belizean	0	0.00	0	0.00
Bermudan	0	0.00	0	0.00
British West Indian	16	0.01	17	0.01
Dutch West Indian	0	0.00	0	0.00
Haitian	30	0.02	29	0.02
Jamaican	175	0.11	177	0.11
Trinidadian and Tobagonian	70	0.04	68	0.04
U.S. Virgin Islander	0	0.00	0	0.00
West Indian	0	0.00	0	0.00
Other West Indian	0	0.00	1	0.00
Western Europe				
Alsatian	17	0.01	17	0.01
Austrian	367	0.23	375	0.23
Basque	0	0.00	0	0.00
Belgian	146	0.09	141	0.09
British	682	0.43	683	0.42
Celtic	25	0.02	22	0.01
Cypriot	0	0.00	0	0.00
Danish	241	0.15	244	0.15
Dutch	1,085	0.68	1,094	0.68
English	15,456	9.65	15,584	9.62
European	2,284	1.43	2,300	1.42
Finnish	398	0.25	403	0.25
French (Excluding Basque)	1,878	1.17	1,906	1.18
German	31,891	19.92	32,213	19.89
Greek	922	0.58	930	0.57
Icelander	15	0.01	12	0.01
Irish	16,967	10.60	17,151	10.59
Italian	5,305	3.31	5,377	3.32
Luxembourger	2	0.00	5	0.00
Maltese	0	0.00	1	0.00
Northern European	105	0.07	105	0.07
Norwegian	857	0.54	870	0.54
Portuguese	120	0.07	117	0.07
Scandinavian	104	0.07	107	0.07
Scotch-Irish	864	0.54	885	0.55
Scottish	2,845	1.78	2,851	1.76
Swedish	808	0.51	811	0.50
Swiss	769	0.48	770	0.47
Welsh	867	0.54	880	0.54

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Trade Area: 8044 Montgomery Rd - 5 mi.

	2025 Estimate	%	2030 Projection	%
Eastern Europe				
Albanian	4	0.00	6	0.00
Bulgarian	31	0.02	34	0.02
Carpatho Rusyn	63	0.04	59	0.04
Croatian	163	0.10	162	0.10
Czech	340	0.21	346	0.21
Czechoslovakian	58	0.04	58	0.04
Eastern European (undifferentiated)	534	0.33	538	0.33
Estonian	2	0.00	5	0.00
German Russian	3	0.00	3	0.00
Hungarian	691	0.43	709	0.44
Latvian	81	0.05	81	0.05
Lithuanian	325	0.20	326	0.20
Macedonian	27	0.02	29	0.02
Polish	2,550	1.59	2,593	1.60
Romanian	173	0.11	175	0.11
Russian	1,267	0.79	1,272	0.79
Serbian	97	0.06	101	0.06
Slavic	46	0.03	51	0.03
Slovak	241	0.15	248	0.15
Slovene	106	0.07	109	0.07
Soviet Union	0	0.00	0	0.00
Ukrainian	283	0.18	287	0.18
Yugoslavian	54	0.03	55	0.03
North Africa and Southwest Asia (Except Arab)				
Afghan	2	0.00	2	0.00
Armenian	218	0.14	217	0.13
Assyrian/Chaldean/Syriac	0	0.00	0	0.00
Iranian	160	0.10	167	0.10
Israeli	198	0.12	201	0.12
Turkish	55	0.03	58	0.04
Arab				
Arab Total	521	0.33	534	0.33
Egyptian	26	0.02	26	0.02
Iraqi	0	0.00	0	0.00
Jordanian	57	0.04	58	0.04
Lebanese	204	0.13	208	0.13
Moroccan	0	0.00	0	0.00
Palestinian	8	0.01	9	0.01
Syrian	22	0.01	23	0.01
Arab/Arabic	18	0.01	19	0.01
Other Arab	187	0.12	190	0.12
Subsaharan Africa				
Subsaharan African Total	1,184	0.74	1,195	0.74
Cape Verdean	0	0.00	0	0.00
Ethiopian	8	0.01	7	0.00
Ghanaian	28	0.02	28	0.02
Kenyan	14	0.01	14	0.01
Liberian	0	0.00	1	0.00
Nigerian	71	0.04	70	0.04
Senegalese	96	0.06	97	0.06
Sierra Leonean	0	0.00	0	0.00
Somalian	0	0.00	0	0.00
South African	33	0.02	30	0.02
Sudanese	1	0.00	1	0.00
Ugandan	17	0.01	16	0.01
Zimbabwean	16	0.01	16	0.01
African	662	0.41	674	0.42
Other Subsaharan African	238	0.15	242	0.15
Oceania (Except Polynesian)				
Australian	10	0.01	11	0.01
New Zealander	1	0.00	4	0.00

Benchmark: USA

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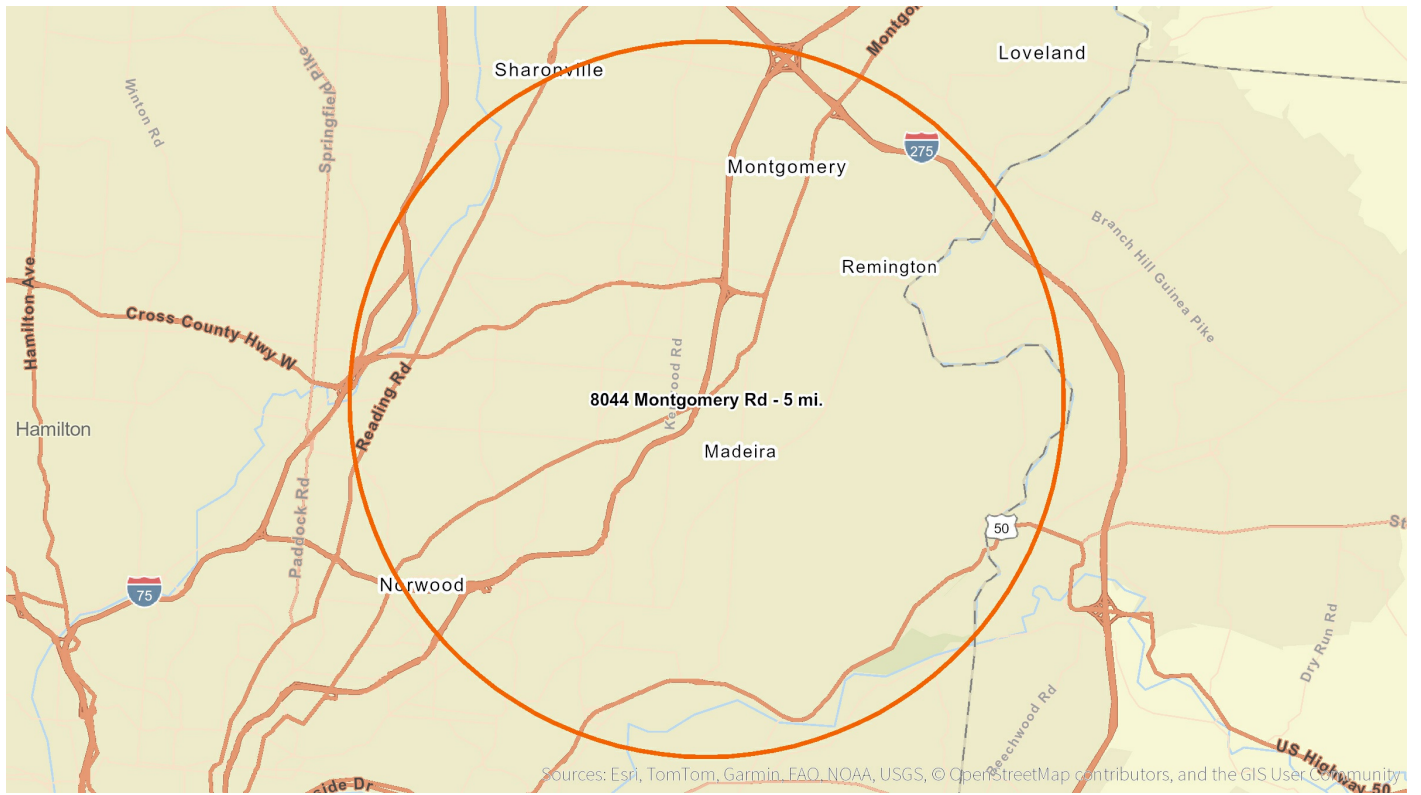
	2025 Estimate	%	2030 Projection	%
Other & Unclassified (Except Hispanic, Asian and Polynesian)				
Other	30,544	19.08	31,030	19.16
Ancestry Unclassified	28,704	17.93	29,052	17.93
Population by Detailed Single Race, Asian Race				
Asian Indian	3,140	1.96	3,010	1.86
Bangladeshi	24	0.01	26	0.02
Cambodian	60	0.04	46	0.03
Chinese, Not Taiwan	988	0.62	978	0.60
Filipino	192	0.12	190	0.12
Hmong	0	0.00	0	0.00
Indonesian	22	0.01	22	0.01
Japanese	335	0.21	338	0.21
Korean	562	0.35	570	0.35
Laotian	0	0.00	0	0.00
Malaysian	37	0.02	35	0.02
Pakistani	172	0.11	171	0.11
Sri Lankan	126	0.08	126	0.08
Taiwanese	99	0.06	100	0.06
Thai	1	0.00	3	0.00
Vietnamese	149	0.09	149	0.09
Other or 2+ Asian Categories	431	0.27	385	0.24
Other Asian, Not Specified	140	0.09	137	0.09
Hispanic Population by Specific Origin				
Argentinean	131	0.08	154	0.10
Bolivian	47	0.03	56	0.04
Chilean	25	0.02	27	0.02
Colombian	344	0.21	406	0.25
Costa Rican	436	0.27	526	0.33
Cuban	583	0.36	724	0.45
Dominican (Dominican Republic)	196	0.12	230	0.14
Ecuadorian	2	0.00	1	0.00
Guatemalan	58	0.04	70	0.04
Honduran	126	0.08	158	0.10
Mexican	2,673	1.67	3,306	2.04
Nicaraguan	109	0.07	131	0.08
Panamanian	434	0.27	527	0.33
Paraguayan	0	0.00	1	0.00
Peruvian	87	0.05	108	0.07
Puerto Rican	1,111	0.69	1,409	0.87
Salvadoran	43	0.03	54	0.03
Spaniard	296	0.18	369	0.23
Spanish	103	0.06	123	0.08
Spanish American	17	0.01	16	0.01
Uruguayan	0	0.00	2	0.00
Venezuelan	31	0.02	35	0.02
Other Central American	1	0.00	0	0.00
Other South American	0	0.00	0	0.00
All Other	427	0.27	530	0.33

Benchmark: USA

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Report Details

Name: MultiCultural® Ancestry and Origin
Date / Time: 3/27/2025 12:35:43 PM
Workspace Vintage: 2025

Trade Area

Name	Level	Geographies
8044 Montgomery Rd - 1 mi.		N/A
8044 Montgomery Rd - 3 mi.		N/A
8044 Montgomery Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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