

Trade Area: 8044 Montgomery Rd - 1 mi.

	Value/Population	%
2025 Estimate: Asian Population	692	100.00
Asianicity: Very Westernized Asians (AA1)	230	33.24
Asianicity: Bi-Cultural Westernized Asians (AA2)	34	4.91
Asianicity: Bi-Cultural Asians (AA3)	150	21.68
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	132	19.07
Asianicity: Very Asian-Identity Asians (AA5)	145	20.95

Benchmark: USA

© 2025 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2025.
(<https://claritas.easpotlight.com/Spotlight/About/3/2025>)

	Upper Class (SES A)		Upper-Middle Class (SES B)		Middle Class (SES C)		Lower-Middle Class (SES D)		Lower Class (SES E)	
	Households	%	Households	%	Households	%	Households	%	Households	%
Asianicity: Very Westernized Asians (AA1)	38	17.59	9	4.17	27	12.50	2	0.93	2	0.93
Asianicity: Bi-Cultural Westernized Asians (AA2)	14	6.48	2	0.93	1	0.46	0	0.00	0	0.00
Asianicity: Bi-Cultural Asians (AA3)	19	8.80	8	3.70	11	5.09	4	1.85	3	1.39
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	20	9.26	8	3.70	14	6.48	1	0.46	4	1.85
Asianicity: Very Asian-Identity Asians (AA5)	10	4.63	2	0.93	4	1.85	4	1.85	9	4.17

Benchmark: USA

© 2025 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2025.
<https://claritas.easpotlight.com/Spotlight/About/3/2025>

	Youngsters (Age 0-17)		College Aged (Age 18-24)		Workforce (Age 25-54)		Pre-Retirees (Age 55-64)		Retirees (Age 65+)	
	Population	%	Population	%	Population	%	Population	%	Population	%
Asianicity: Very Westernized Asians (AA1)	62	8.96	23	3.32	94	13.58	25	3.61	25	3.61
Asianicity: Bi-Cultural Westernized Asians (AA2)	11	1.59	1	0.14	19	2.75	2	0.29	2	0.29
Asianicity: Bi-Cultural Asians (AA3)	39	5.64	26	3.76	59	8.53	8	1.16	18	2.60
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	30	4.33	10	1.45	74	10.69	15	2.17	3	0.43
Asianicity: Very Asian-Identity Asians (AA5)	41	5.92	15	2.17	65	9.39	8	1.16	16	2.31

Benchmark: USA

© 2025 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2025.
<https://claritas.easpotlight.com/Spotlight/About/3/2025>

	Japanese		Koreans		Chinese		Filipinos		Asian Indians		Vietnamese		Southeast Asians		Other Asians	
	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%
Asianicity: Very Westernized Asians (AA1)	14	2.02	29	4.19	46	6.65	3	0.43	125	18.06	1	0.14	12	1.73	1	0.14
Asianicity: Bi-Cultural Westernized Asians (AA2)	2	0.29	4	0.58	8	1.16	1	0.14	18	2.60	0	0.00	2	0.29	0	0.00
Asianicity: Bi-Cultural Asians (AA3)	6	0.87	17	2.46	31	4.48	2	0.29	77	11.13	1	0.14	14	2.02	4	0.58
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	6	0.87	14	2.02	29	4.19	1	0.14	68	9.83	2	0.29	12	1.73	1	0.14
Asianicity: Very Asian-Identity Asians (AA5)	5	0.72	18	2.60	42	6.07	3	0.43	69	9.97	2	0.29	6	0.87	1	0.14

Benchmark: USA

© 2025 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2025.
<https://claritas.easpotlight.com/Spotlight/About/3/2025>

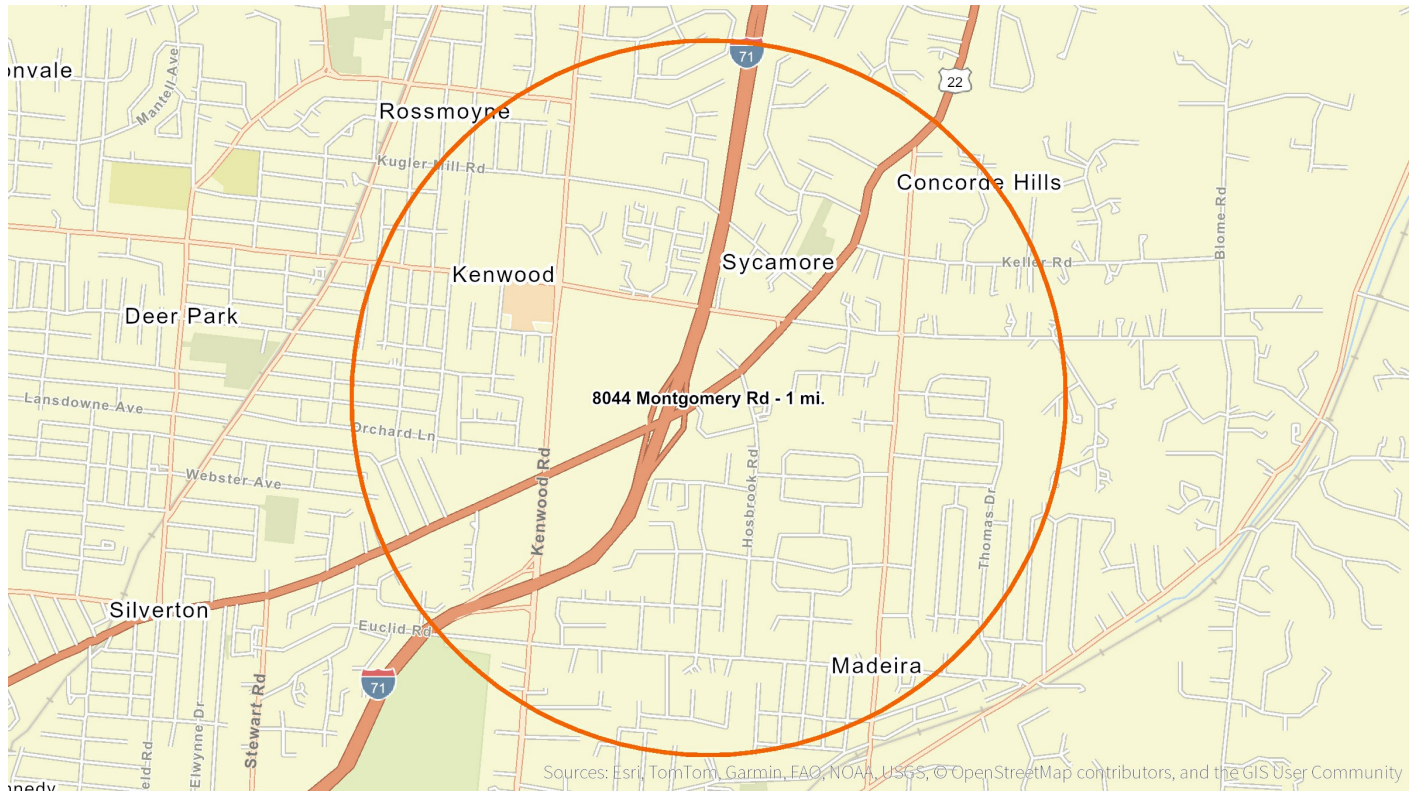
Trade Area: 8044 Montgomery Rd - 1 mi.

Description	Definition
Socioeconomic Status (SES)	A blend of income, education, occupation and housing characteristics. Households are grouped into common segments with an A-E status. "A" is the highest level of socioeconomic status while "E" is the lowest level. The following descriptions are typical for the SES categories. However, there can be greater diversity within a category, particularly for household income and educational attainment.
Upper Class (SES A)	Households with over \$85,000 annual household income, 4 year college degree or graduate degree, owned housing, and employed in professional occupations.
Upper-Middle Class (SES B)	Households generally between \$50,000 and \$120,000 annual household income, some college or higher education, owned housing, professional or skilled occupation.
Middle Class (SES C)	Households usually between \$30,000 and \$75,000 annual household income, high school graduate to some college, and employed as skilled labor or service worker.
Lower-Middle Class (SES D)	Households typically between \$15,000 and \$35,000 annual household income, high school or lower education, rented housing, employed as service or labor worker.
Lower Class (SES E)	Households most often below \$20,000 annual household income; less than high school education; rented housing, labor or service worker or unemployed.

Benchmark: USA

© 2025 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2025.
<https://claritas.easpotlight.com/Spotlight/About/3/2025>

Trade Area: 8044 Montgomery Rd - 1 mi.



Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2025 TomTom

Trade Area: 8044 Montgomery Rd - 3 mi.

	Value/Population	%
2025 Estimate: Asian Population	2,984	100.00
Asianicity: Very Westernized Asians (AA1)	1,034	34.65
Asianicity: Bi-Cultural Westernized Asians (AA2)	145	4.86
Asianicity: Bi-Cultural Asians (AA3)	563	18.87
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	594	19.91
Asianicity: Very Asian-Identity Asians (AA5)	647	21.68

Benchmark: USA

© 2025 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2025.
<https://claritas.easpotlight.com/Spotlight/About/3/2025>

	Upper Class (SES A)		Upper-Middle Class (SES B)		Middle Class (SES C)		Lower-Middle Class (SES D)		Lower Class (SES E)	
	Households	%	Households	%	Households	%	Households	%	Households	%
Asianicity: Very Westernized Asians (AA1)	199	19.51	89	8.73	77	7.55	17	1.67	3	0.29
Asianicity: Bi-Cultural Westernized Asians (AA2)	49	4.80	15	1.47	8	0.78	0	0.00	5	0.49
Asianicity: Bi-Cultural Asians (AA3)	73	7.16	48	4.71	64	6.28	11	1.08	10	0.98
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	93	9.12	38	3.73	34	3.33	10	0.98	10	0.98
Asianicity: Very Asian-Identity Asians (AA5)	72	7.06	13	1.27	17	1.67	15	1.47	49	4.80

Benchmark: USA

© 2025 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2025.
<https://claritas.easpotlight.com/Spotlight/About/3/2025>

MultiCultural® | Asianicity By Lifestage



Trade Area: 8044 Montgomery Rd - 3 mi.

2025 Estimate of Asian Population: 2,984

	Youngsters (Age 0-17)		College Aged (Age 18-24)		Workforce (Age 25-54)		Pre-Retirees (Age 55-64)		Retirees (Age 65+)	
	Population	%	Population	%	Population	%	Population	%	Population	%
Asianicity: Very Westernized Asians (AA1)	237	7.94	88	2.95	475	15.92	72	2.41	161	5.39
Asianicity: Bi-Cultural Westernized Asians (AA2)	38	1.27	12	0.40	71	2.38	6	0.20	18	0.60
Asianicity: Bi-Cultural Asians (AA3)	140	4.69	57	1.91	261	8.75	25	0.84	81	2.71
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	137	4.59	32	1.07	347	11.63	66	2.21	12	0.40
Asianicity: Very Asian-Identity Asians (AA5)	148	4.96	43	1.44	329	11.03	43	1.44	85	2.85

Benchmark: USA

© 2025 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2025.
<https://claritas.easpotlight.com/Spotlight/About/3/2025>

	Japanese		Koreans		Chinese		Filipinos		Asian Indians		Vietnamese		Southeast Asians		Other Asians	
	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%
Asianicity: Very Westernized Asians (AA1)	57	1.91	140	4.69	165	5.53	41	1.37	507	16.99	15	0.50	28	0.94	81	2.71
Asianicity: Bi-Cultural Westernized Asians (AA2)	11	0.37	17	0.57	20	0.67	5	0.17	72	2.41	4	0.13	4	0.13	11	0.37
Asianicity: Bi-Cultural Asians (AA3)	31	1.04	67	2.25	87	2.92	23	0.77	266	8.91	7	0.23	24	0.80	59	1.98
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	34	1.14	73	2.45	95	3.18	24	0.80	289	9.69	7	0.23	21	0.70	50	1.68
Asianicity: Very Asian-Identity Asians (AA5)	30	1.00	82	2.75	116	3.89	30	1.00	301	10.09	10	0.34	14	0.47	63	2.11

Benchmark: USA

© 2025 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2025.
<https://claritas.easpotlight.com/Spotlight/About/3/2025>

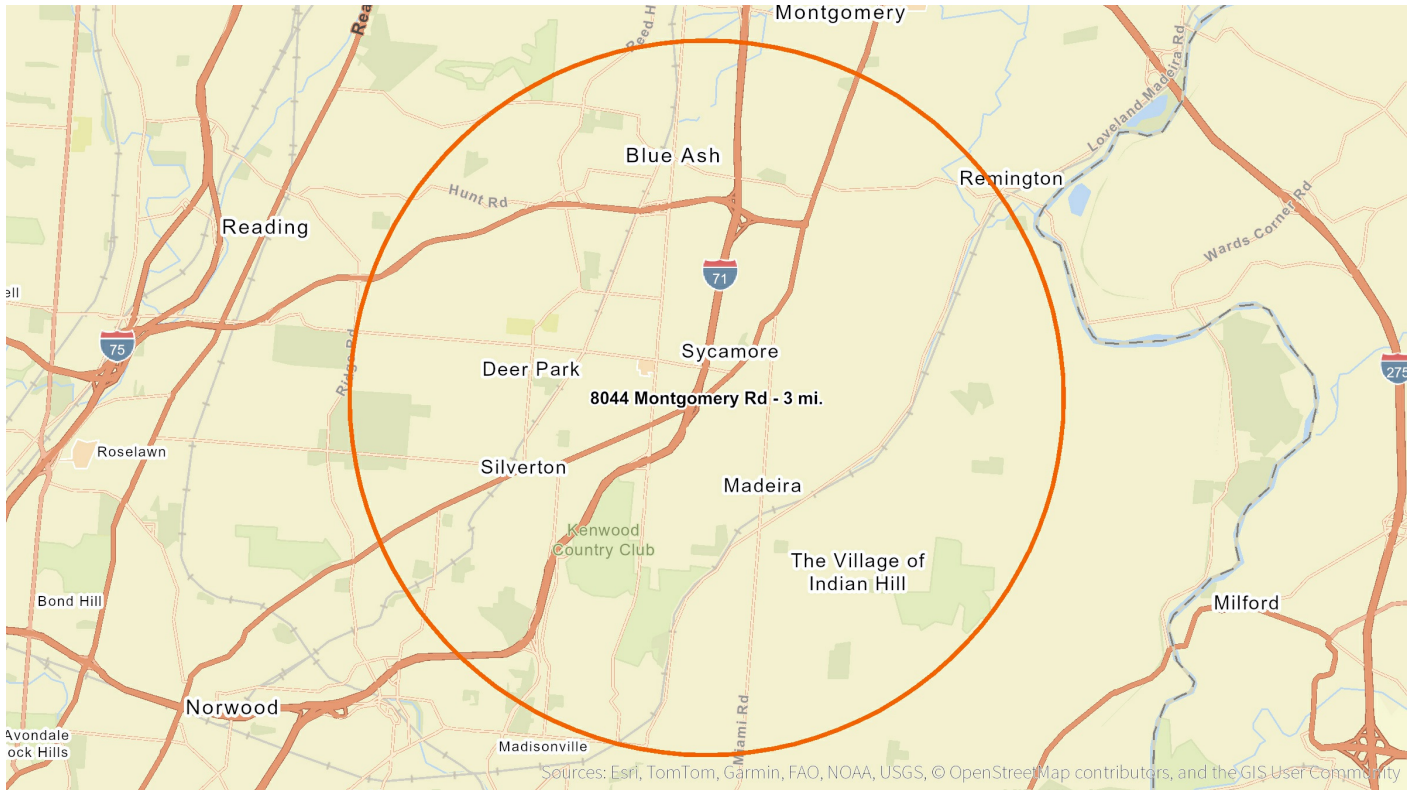
Trade Area: 8044 Montgomery Rd - 3 mi.

Description	Definition
Socioeconomic Status (SES)	A blend of income, education, occupation and housing characteristics. Households are grouped into common segments with an A-E status. "A" is the highest level of socioeconomic status while "E" is the lowest level. The following descriptions are typical for the SES categories. However, there can be greater diversity within a category, particularly for household income and educational attainment.
Upper Class (SES A)	Households with over \$85,000 annual household income, 4 year college degree or graduate degree, owned housing, and employed in professional occupations.
Upper-Middle Class (SES B)	Households generally between \$50,000 and \$120,000 annual household income, some college or higher education, owned housing, professional or skilled occupation.
Middle Class (SES C)	Households usually between \$30,000 and \$75,000 annual household income, high school graduate to some college, and employed as skilled labor or service worker.
Lower-Middle Class (SES D)	Households typically between \$15,000 and \$35,000 annual household income, high school or lower education, rented housing, employed as service or labor worker.
Lower Class (SES E)	Households most often below \$20,000 annual household income; less than high school education; rented housing, labor or service worker or unemployed.

Benchmark: USA

© 2025 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2025.
<https://claritas.easpotlight.com/Spotlight/About/3/2025>

Trade Area: 8044 Montgomery Rd - 3 mi.



©2006-2025 TomTom

Trade Area: 8044 Montgomery Rd - 5 mi.

	Value/Population	%
2025 Estimate: Asian Population	6,478	100.00
Asianicity: Very Westernized Asians (AA1)	2,390	36.89
Asianicity: Bi-Cultural Westernized Asians (AA2)	355	5.48
Asianicity: Bi-Cultural Asians (AA3)	1,248	19.27
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	1,186	18.31
Asianicity: Very Asian-Identity Asians (AA5)	1,299	20.05

Benchmark: USA

© 2025 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2025.
<https://claritas.easpotlight.com/Spotlight/About/3/2025>

	Upper Class (SES A)		Upper-Middle Class (SES B)		Middle Class (SES C)		Lower-Middle Class (SES D)		Lower Class (SES E)	
	Households	%	Households	%	Households	%	Households	%	Households	%
Asianicity: Very Westernized Asians (AA1)	394	16.66	280	11.84	234	9.89	71	3.00	11	0.47
Asianicity: Bi-Cultural Westernized Asians (AA2)	94	3.98	30	1.27	18	0.76	11	0.47	8	0.34
Asianicity: Bi-Cultural Asians (AA3)	158	6.68	99	4.19	166	7.02	22	0.93	25	1.06
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	187	7.91	97	4.10	85	3.59	35	1.48	20	0.85
Asianicity: Very Asian-Identity Asians (AA5)	132	5.58	29	1.23	38	1.61	41	1.73	80	3.38

Benchmark: USA

© 2025 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2025.
<https://claritas.easpotlight.com/Spotlight/About/3/2025>

	Youngsters (Age 0-17)		College Aged (Age 18-24)		Workforce (Age 25-54)		Pre-Retirees (Age 55-64)		Retirees (Age 65+)	
	Population	%	Population	%	Population	%	Population	%	Population	%
Asianicity: Very Westernized Asians (AA1)	590	9.11	195	3.01	1,088	16.80	163	2.52	353	5.45
Asianicity: Bi-Cultural Westernized Asians (AA2)	80	1.24	46	0.71	169	2.61	21	0.32	38	0.59
Asianicity: Bi-Cultural Asians (AA3)	290	4.48	116	1.79	651	10.05	63	0.97	128	1.98
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	254	3.92	64	0.99	690	10.65	159	2.46	19	0.29
Asianicity: Very Asian-Identity Asians (AA5)	294	4.54	70	1.08	715	11.04	80	1.24	141	2.18

Benchmark: USA

© 2025 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2025.
<https://claritas.easpotlight.com/Spotlight/About/3/2025>

	Japanese		Koreans		Chinese		Filipinos		Asian Indians		Vietnamese		Southeast Asians		Other Asians	
	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%
Asianicity: Very Westernized Asians (AA1)	130	2.01	212	3.27	403	6.22	69	1.06	1,140	17.60	54	0.83	38	0.59	343	5.29
Asianicity: Bi-Cultural Westernized Asians (AA2)	17	0.26	25	0.39	63	0.97	6	0.09	166	2.56	10	0.15	4	0.06	63	0.97
Asianicity: Bi-Cultural Asians (AA3)	64	0.99	99	1.53	205	3.17	40	0.62	608	9.39	26	0.40	31	0.48	175	2.70
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	57	0.88	101	1.56	197	3.04	37	0.57	594	9.17	31	0.48	26	0.40	144	2.22
Asianicity: Very Asian-Identity Asians (AA5)	68	1.05	124	1.91	219	3.38	40	0.62	632	9.76	28	0.43	21	0.32	169	2.61

Benchmark: USA

© 2025 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2025.
<https://claritas.easpotlight.com/Spotlight/About/3/2025>

Trade Area: 8044 Montgomery Rd - 5 mi.

Description	Definition
Socioeconomic Status (SES)	A blend of income, education, occupation and housing characteristics. Households are grouped into common segments with an A-E status. "A" is the highest level of socioeconomic status while "E" is the lowest level. The following descriptions are typical for the SES categories. However, there can be greater diversity within a category, particularly for household income and educational attainment.
Upper Class (SES A)	Households with over \$85,000 annual household income, 4 year college degree or graduate degree, owned housing, and employed in professional occupations.
Upper-Middle Class (SES B)	Households generally between \$50,000 and \$120,000 annual household income, some college or higher education, owned housing, professional or skilled occupation.
Middle Class (SES C)	Households usually between \$30,000 and \$75,000 annual household income, high school graduate to some college, and employed as skilled labor or service worker.
Lower-Middle Class (SES D)	Households typically between \$15,000 and \$35,000 annual household income, high school or lower education, rented housing, employed as service or labor worker.
Lower Class (SES E)	Households most often below \$20,000 annual household income; less than high school education; rented housing, labor or service worker or unemployed.

Benchmark: USA

© 2025 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2025.
<https://claritas.easpotlight.com/Spotlight/About/3/2025>

Trade Area: 8044 Montgomery Rd - 5 mi.



Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2025 TomTom

Report Details

Name: MultiCultural® Asianicity
Date / Time: 3/27/2025 12:35:06 PM
Workspace Vintage: 2025

Trade Area

Name	Level	Geographies
8044 Montgomery Rd - 1 mi.		N/A
8044 Montgomery Rd - 3 mi.		N/A
8044 Montgomery Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Claritas CultureCodes	Claritas	©Claritas, LLC 2025 https://claritas.easpotlight.com/Spotlight/About
