MultiCultural® | Households By Socioeconomic Status

Trade Area: 8044 Montgomery Rd - 1 mi.

	Total Households	%	White Alone Households	%	Black/African American Alone Households	%	Asian Alone Households	%	Hispanic or Latino Households	%
2025 Estimate	4,513	100.00	3,854	100.00	187	100.00	216	100.00	145	100.00
SES A (Upper Class)	1,704	37.76	1,442	31.95	40	0.89	102	2.26	50	1.11
SES B (Upper-Middle Class)	919	20.36	829	18.37	40	0.89	29	0.64	21	0.47
SES C (Middle Class)	930	20.61	814	18.04	30	0.67	57	1.26	46	1.02
SES D (Lower-Middle Class)	504	11.17	408	9.04	58	1.28	10	0.22	6	0.13
SES E (Lower Class)	456	10.10	361	8.00	20	0.44	18	0.40	22	0.49

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MultiCultural® | Definitions

Trade Area: 8044 Montgomery Rd - 1 mi.

Description	Definition
Socioeconomic Status (SES)	A blend of income, education, occupation and housing characteristics. Households are grouped into common segments with an A-E status. "A" is the highest level of socioeconomic status while "E" is the lowest level. The following descriptions are typical for the SES categories. However, there can be greater diversity within a category, particularly for household income and educational attainment.
A (Upper Class)	Households with over $100,000 annual household income, 4 year college degree or graduate degree, owned housing, and employed in professional occupations.
B (Upper-Middle Class)	Households generally between $75,000 and $200,000 annual household income, some college or higher education, owned housing, professional or skilled occupation.
C (Middle Class)	Households usually between $40,000 and $125,000 annual household income, high school graduate to some college, and employed as skilled labor or service worker.
D (Lower-Middle Class)	Households typically between $25,000 and $60,000 annual household income, high school or lower education, rented housing, employed as service or labor worker.
E (Lower Class)	Households most often below $35,000 annual household income; less than high school education; rented housing, labor or service worker or unemployed.
SES Segment (Geographic A-E)	Households are grouped into common segments as an A-E segment by geography. "A" is the highest level of socioeconomic status while "E" is the lowest level. Not applicable is indicated by a null or blank field. Refer to Socioeconomic Status (SES) above for definitions for A-E.

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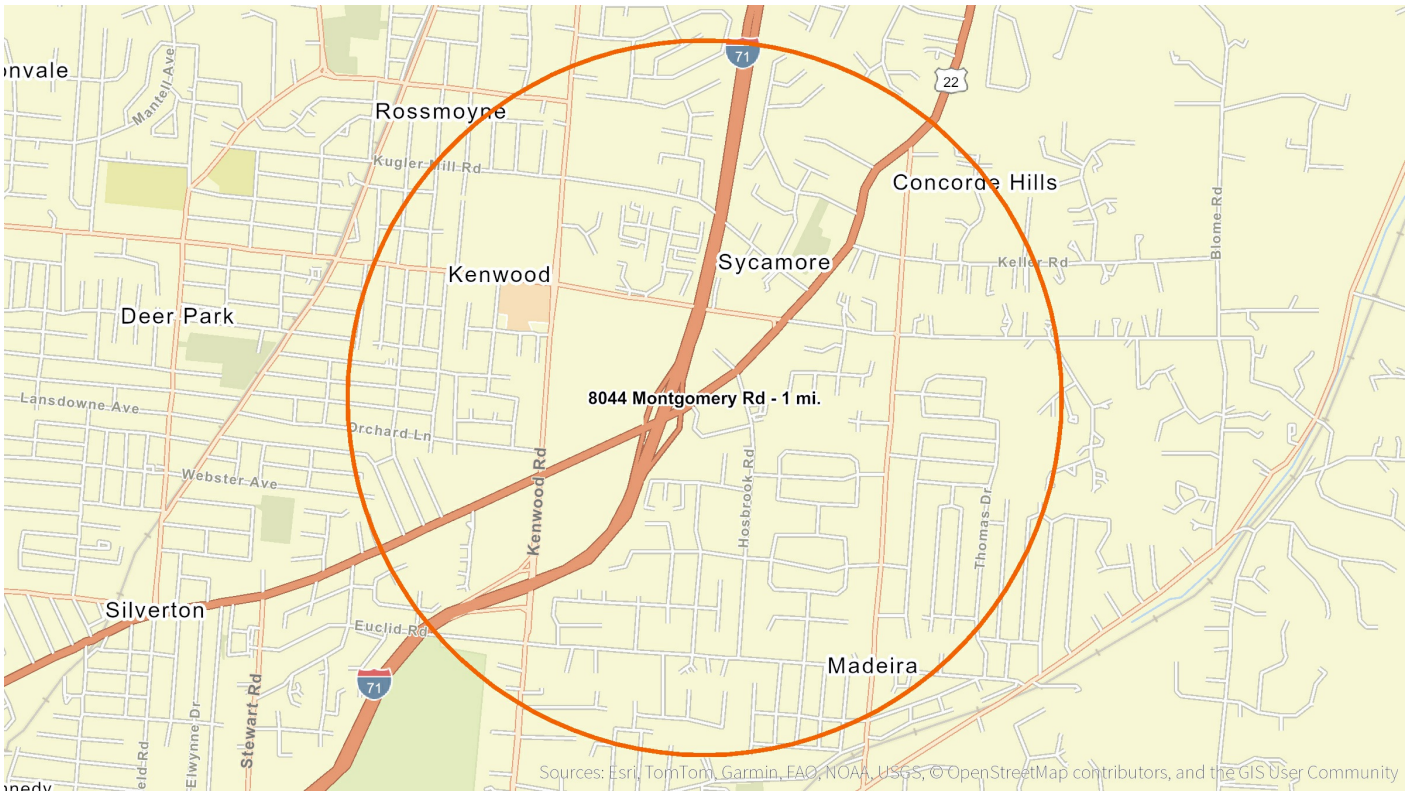
MultiCultural® | Map

Trade Area: 8044 Montgomery Rd - 1 mi.



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MultiCultural® | Households By Socioeconomic Status

Trade Area: 8044 Montgomery Rd - 3 mi.

	Total Households	%	White Alone Households	%	Black/African American Alone Households	%	Asian Alone Households	%	Hispanic or Latino Households	%
2025 Estimate	25,906	100.00	19,681	100.00	3,688	100.00	1,020	100.00	798	100.00
SES A (Upper Class)	7,485	28.89	6,283	24.25	307	1.19	487	1.88	176	0.68
SES B (Upper-Middle Class)	5,486	21.18	4,427	17.09	602	2.32	202	0.78	176	0.68
SES C (Middle Class)	5,900	22.77	4,590	17.72	847	3.27	200	0.77	208	0.80
SES D (Lower-Middle Class)	3,494	13.49	2,382	9.20	785	3.03	54	0.21	151	0.58
SES E (Lower Class)	3,542	13.67	2,000	7.72	1,148	4.43	77	0.30	87	0.34

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MultiCultural® | Definitions

Trade Area: 8044 Montgomery Rd - 3 mi.

Description	Definition
Socioeconomic Status (SES)	A blend of income, education, occupation and housing characteristics. Households are grouped into common segments with an A-E status. "A" is the highest level of socioeconomic status while "E" is the lowest level. The following descriptions are typical for the SES categories. However, there can be greater diversity within a category, particularly for household income and educational attainment.
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C (Middle Class)	Households usually between $40,000 and $125,000 annual household income, high school graduate to some college, and employed as skilled labor or service worker.
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SES Segment (Geographic A-E)	Households are grouped into common segments as an A-E segment by geography. "A" is the highest level of socioeconomic status while "E" is the lowest level. Not applicable is indicated by a null or blank field. Refer to Socioeconomic Status (SES) above for definitions for A-E.

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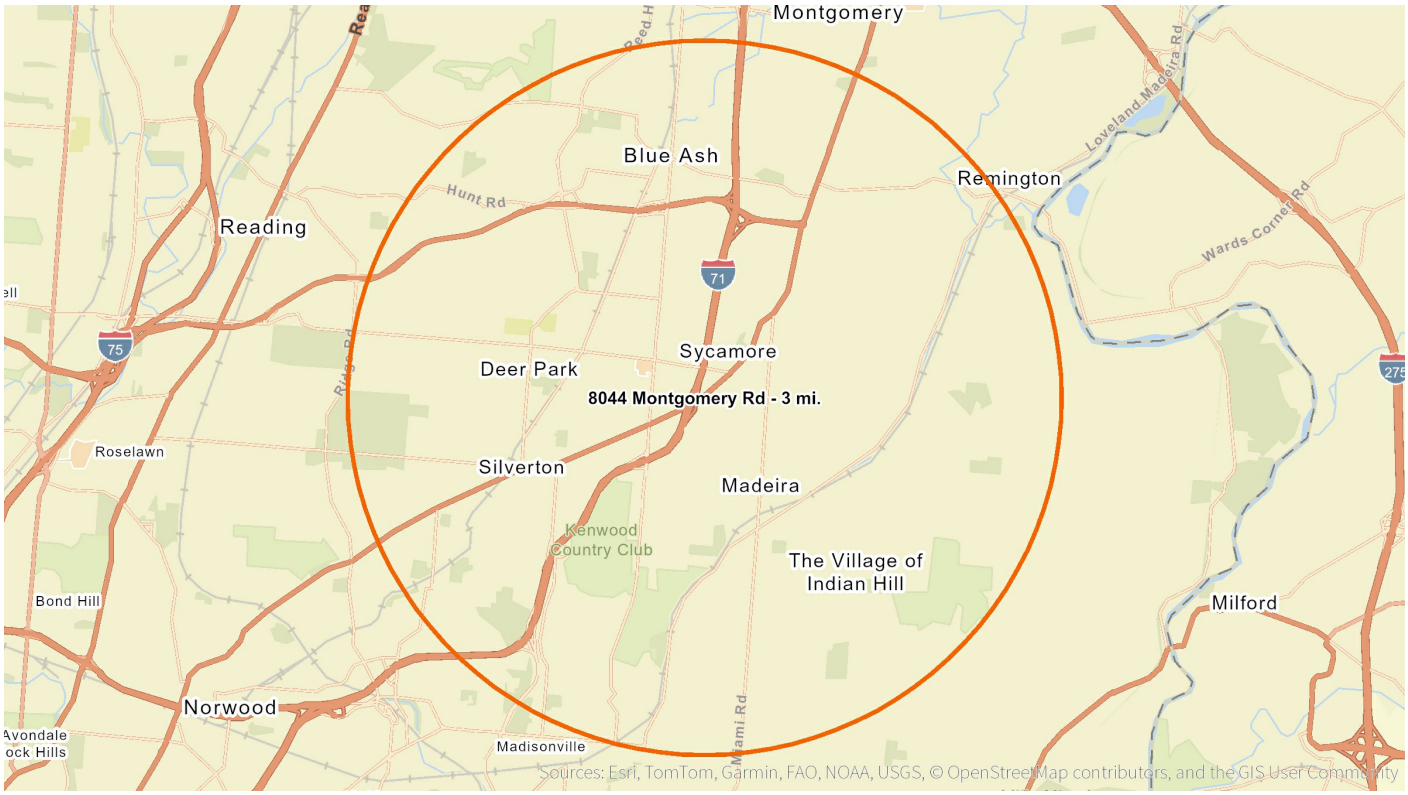
MultiCultural® | Map

Trade Area: 8044 Montgomery Rd - 3 mi.



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MultiCultural® | Households By Socioeconomic Status

Trade Area: 8044 Montgomery Rd - 5 mi.

	Total Households	%	White Alone Households	%	Black/African American Alone Households	%	Asian Alone Households	%	Hispanic or Latino Households	%
2025 Estimate	70,540	100.00	51,481	100.00	12,371	100.00	2,365	100.00	2,246	100.00
SES A (Upper Class)	17,589	24.93	14,914	21.14	764	1.08	966	1.37	492	0.70
SES B (Upper-Middle Class)	14,007	19.86	11,123	15.77	1,655	2.35	535	0.76	372	0.53
SES C (Middle Class)	16,792	23.80	12,338	17.49	2,997	4.25	540	0.77	595	0.84
SES D (Lower-Middle Class)	10,691	15.16	7,070	10.02	2,670	3.79	180	0.26	427	0.60
SES E (Lower Class)	11,460	16.25	6,037	8.56	4,285	6.08	144	0.20	361	0.51

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MultiCultural® | Definitions

Trade Area: 8044 Montgomery Rd - 5 mi.

Description	Definition
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C (Middle Class)	Households usually between $40,000 and $125,000 annual household income, high school graduate to some college, and employed as skilled labor or service worker.
D (Lower-Middle Class)	Households typically between $25,000 and $60,000 annual household income, high school or lower education, rented housing, employed as service or labor worker.
E (Lower Class)	Households most often below $35,000 annual household income; less than high school education; rented housing, labor or service worker or unemployed.
SES Segment (Geographic A-E)	Households are grouped into common segments as an A-E segment by geography. "A" is the highest level of socioeconomic status while "E" is the lowest level. Not applicable is indicated by a null or blank field. Refer to Socioeconomic Status (SES) above for definitions for A-E.

Benchmark: USA

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MultiCultural® | Map

Trade Area: 8044 Montgomery Rd - 5 mi.

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Report Details

Name: MultiCultural® Socioeconomic Status
Date / Time: 3/27/2025 12:31:11 PM
Workspace Vintage: 2025

Trade Area

Name	Level	Geographies
8044 Montgomery Rd - 1 mi.		N/A
8044 Montgomery Rd - 3 mi.		N/A
8044 Montgomery Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

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