

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures	477,193,283	100.00	526,161,333	100.00	104,350.16	115,386.26	1.97	131
Apparel and Services								
Apparel and services	13,173,457	100.00	13,151,434	100.00	2,880.70	2,884.09	-0.03	129
Men and Boys								
Men and boys	3,117,138	23.66	3,040,211	23.12	681.64	666.71	-0.50	129
Men, 16 and over	2,990,308	22.70	2,966,204	22.55	653.91	650.48	-0.16	144
Men's suits	201,734	1.53	217,394	1.65	44.11	47.67	1.51	157
Men's sport coats, tailored jackets	26,501	0.20	27,257	0.21	5.80	5.98	0.56	148
Men's coats and jackets	261,234	1.98	258,610	1.97	57.13	56.71	-0.20	136
Men's underwear, hosiery, nightwear, and swimwear	409,859	3.11	404,138	3.07	89.63	88.63	-0.28	148
Men's accessories	330,574	2.51	323,947	2.46	72.29	71.04	-0.40	144
Men's shirts, sweaters, and vests	925,082	7.02	913,536	6.95	202.29	200.34	-0.25	145
Men's pants and shorts	802,596	6.09	788,992	6.00	175.51	173.02	-0.34	141
Men's uniforms	18,802	0.14	18,429	0.14	4.11	4.04	-0.40	117
Men's costumes	13,926	0.11	13,902	0.11	3.05	3.05	-0.04	117
Boys, 2 to 15	126,830	0.96	74,007	0.56	27.73	16.23	-10.21	38
Boys' coats and jackets	15,964	0.12	9,027	0.07	3.49	1.98	-10.78	36
Boy's shirts and sweaters	45,665	0.35	26,760	0.20	9.99	5.87	-10.14	38
Boy's underwear, hosiery, nightwear, and swimwear	27,999	0.21	16,724	0.13	6.12	3.67	-9.79	44
Boy's suits, sportcoats, pants, and shorts	16,325	0.12	9,311	0.07	3.57	2.04	-10.62	35
Boys' accessories	9,474	0.07	5,553	0.04	2.07	1.22	-10.13	36
Boys' uniforms	6,803	0.05	4,033	0.03	1.49	0.88	-9.93	41
Boys' costumes	4,600	0.03	2,599	0.02	1.01	0.57	-10.79	35
Women and Girls								
Women and girls	4,811,618	36.53	4,617,673	35.11	1,052.18	1,012.65	-0.82	128
Women, 16 and over	4,129,914	31.35	4,019,120	30.56	903.11	881.39	-0.54	123
Women's coats and jackets	384,462	2.92	368,978	2.81	84.07	80.92	-0.82	129
Women's dresses	643,716	4.89	622,042	4.73	140.76	136.41	-0.68	125
Women's tops	999,248	7.59	979,710	7.45	218.51	214.85	-0.39	122
Women's skirts, pants, and shorts	632,267	4.80	635,722	4.83	138.26	139.41	0.11	114
Women's undergarments, nightwear, and swimwear	500,242	3.80	479,150	3.64	109.39	105.08	-0.86	138
Women's costumes and uniforms	55,222	0.42	53,918	0.41	12.08	11.82	-0.48	118
Women's hosiery	238,435	1.81	232,484	1.77	52.14	50.98	-0.50	120
Women's suits	28,921	0.22	25,325	0.19	6.32	5.55	-2.62	96
Women's accessories	647,401	4.91	621,791	4.73	141.57	136.36	-0.80	125
Girls, 2 to 15	681,705	5.17	598,553	4.55	149.07	131.26	-2.57	165
Girls' coats and jackets	49,458	0.38	42,964	0.33	10.82	9.42	-2.78	177
Girls' dresses and suits	77,443	0.59	67,661	0.51	16.93	14.84	-2.66	161
Girls' shirts, blouses, sweaters, vests	236,091	1.79	212,208	1.61	51.63	46.54	-2.11	175
Girls' skirts, pants, and shorts	176,928	1.34	156,083	1.19	38.69	34.23	-2.48	166
Girl's underwear, nightwear, hosiery, and swimwear	61,431	0.47	51,337	0.39	13.43	11.26	-3.53	137
Girls' accessories	46,852	0.36	40,103	0.30	10.25	8.79	-3.06	167
Girls' uniforms	12,414	0.09	9,810	0.07	2.71	2.15	-4.60	136
Girls' costumes	21,087	0.16	18,388	0.14	4.61	4.03	-2.70	167
Children Under 2								
Children under 2	803,691	6.10	786,334	5.98	175.75	172.44	-0.44	207
Infant's and toddler's outerwear, dresses, nightwear, and swimwear	169,893	1.29	160,865	1.22	37.15	35.28	-1.09	206
Infant underwear	633,798	4.81	625,470	4.76	138.60	137.16	-0.26	207
Footwear								
Footwear	2,975,531	22.59	3,284,757	24.98	650.67	720.34	2.00	130
Men's footwear	1,037,070	7.87	1,152,503	8.76	226.78	252.74	2.13	124
Boys' footwear	379,789	2.88	415,044	3.16	83.05	91.02	1.79	164
Women's footwear	1,234,397	9.37	1,370,390	10.42	269.93	300.52	2.11	121
Girls' footwear	324,275	2.46	346,819	2.64	70.91	76.06	1.35	157
Other Apparel Products and Services								
Other apparel products and services	1,465,478	11.12	1,422,459	10.82	320.46	311.94	-0.59	111
Material and supplies for sewing, needlework and quilting	199,910	1.52	192,163	1.46	43.72	42.14	-0.79	113
Watches	168,406	1.28	160,021	1.22	36.83	35.09	-1.02	114
Jewelry	628,844	4.77	612,588	4.66	137.51	134.34	-0.52	109
Shoe repair and other shoe service	8,747	0.07	8,370	0.06	1.91	1.84	-0.88	106
Coin-operated apparel laundry and dry cleaning	201,639	1.53	184,992	1.41	44.09	40.57	-1.71	106
Alteration, repair and tailoring of apparel and accessories	31,668	0.24	31,232	0.24	6.92	6.85	-0.28	106
Clothing rental	20,453	0.16	19,327	0.15	4.47	4.24	-1.13	114
Watch and jewelry repair	40,657	0.31	43,331	0.33	8.89	9.50	1.28	120
Apparel laundry and dry cleaning not coin-operated	159,919	1.21	164,598	1.25	34.97	36.10	0.58	117
Clothing storage	5,235	0.04	5,837	0.04	1.14	1.28	2.20	105

Benchmark: USA

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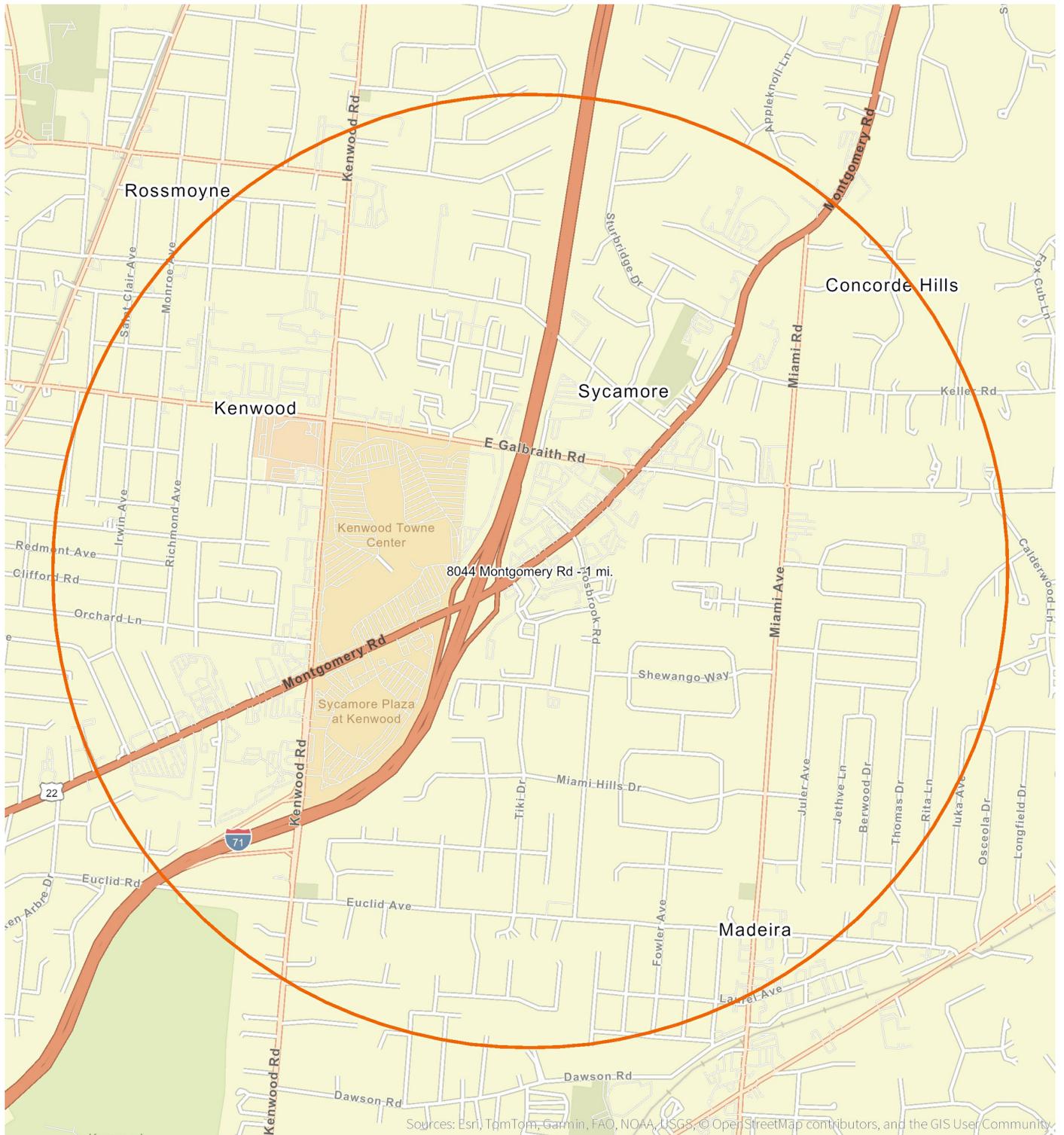
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Consumer Buying Power™ | Map



Trade Area: 8044 Montgomery Rd - 1 mi.

Consumer Units: 4,573 | Households: 4,573 | Dorm Pop: 0



Consumer Buying Power™ | Apparel & Services



Trade Area: 8044 Montgomery Rd - 3 mi.

Consumer Units: 26,098 | Households: 26,098 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures	2,364,212,840	100.00	2,648,503,686	100.00	90,589.81	100,672.94	2.30	113
Apparel and Services								
Apparel and services	64,347,479	100.00	65,644,746	100.00	2,465.61	2,495.24	0.40	111
Men and Boys								
Men and boys	15,328,973	23.82	15,306,649	23.32	587.36	581.82	-0.03	111
Men, 16 and over	14,784,266	22.98	14,977,027	22.82	566.49	569.30	0.26	124
Men's suits	973,056	1.51	1,083,744	1.65	37.28	41.19	2.18	132
Men's sport coats, tailored jackets	129,681	0.20	135,658	0.21	4.97	5.16	0.91	127
Men's coats and jackets	1,340,642	2.08	1,343,403	2.05	51.37	51.06	0.04	122
Men's underwear, hosiery, nightwear, and swimwear	1,993,983	3.10	2,002,576	3.05	76.40	76.12	0.09	126
Men's accessories	1,613,108	2.51	1,628,259	2.48	61.81	61.89	0.19	123
Men's shirts, sweaters, and vests	4,569,080	7.10	4,616,314	7.03	175.07	175.47	0.21	126
Men's pants and shorts	3,996,425	6.21	4,000,869	6.09	153.13	152.08	0.02	123
Men's uniforms	97,394	0.15	96,179	0.15	3.73	3.66	-0.25	106
Men's costumes	70,897	0.11	70,026	0.11	2.72	2.66	-0.25	105
Boys, 2 to 15	544,708	0.85	329,622	0.50	20.87	12.53	-9.56	29
Boys' coats and jackets	72,061	0.11	42,632	0.06	2.76	1.62	-9.97	28
Boy's shirts and sweaters	199,297	0.31	120,851	0.18	7.64	4.59	-9.52	29
Boy's underwear, hosiery, nightwear, and swimwear	114,358	0.18	71,531	0.11	4.38	2.72	-8.96	31
Boy's suits, sportcoats, pants, and shorts	70,857	0.11	41,794	0.06	2.72	1.59	-10.02	27
Boys' accessories	41,206	0.06	24,720	0.04	1.58	0.94	-9.71	27
Boys' uniforms	27,600	0.04	16,785	0.03	1.06	0.64	-9.47	29
Boys' costumes	19,329	0.03	11,309	0.02	0.74	0.43	-10.17	26
Women and Girls								
Women and girls	23,481,080	36.49	23,009,623	35.05	899.73	874.62	-0.40	109
Women, 16 and over	20,497,321	31.85	20,322,040	30.96	785.40	772.47	-0.17	107
Women's coats and jackets	1,858,772	2.89	1,851,603	2.82	71.22	70.38	-0.08	109
Women's dresses	3,166,329	4.92	3,140,822	4.78	121.32	119.39	-0.16	108
Women's tops	5,040,674	7.83	4,949,517	7.54	193.14	188.14	-0.36	107
Women's skirts, pants, and shorts	3,291,237	5.11	3,321,307	5.06	126.11	126.25	0.18	104
Women's undergarments, nightwear, and swimwear	2,334,303	3.63	2,319,175	3.53	89.44	88.15	-0.13	113
Women's costumes and uniforms	282,940	0.44	279,616	0.43	10.84	10.63	-0.24	106
Women's hosiery	1,193,014	1.85	1,175,703	1.79	45.71	44.69	-0.29	105
Women's suits	168,620	0.26	154,185	0.23	6.46	5.86	-1.77	98
Women's accessories	3,161,432	4.91	3,130,111	4.77	121.14	118.98	-0.20	107
Girls, 2 to 15	2,983,759	4.64	2,687,584	4.09	114.33	102.16	-2.07	127
Girls' coats and jackets	208,532	0.32	185,660	0.28	7.99	7.06	-2.30	131
Girls' dresses and suits	349,978	0.54	310,401	0.47	13.41	11.80	-2.37	127
Girls' shirts, blouses, sweaters, vests	1,015,039	1.58	935,276	1.42	38.89	35.55	-1.62	132
Girls' skirts, pants, and shorts	768,026	1.19	691,126	1.05	29.43	26.27	-2.09	127
Girl's underwear, nightwear, hosiery, and swimwear	289,770	0.45	248,909	0.38	11.10	9.46	-2.99	114
Girls' accessories	202,540	0.31	180,646	0.28	7.76	6.87	-2.26	127
Girls' uniforms	61,937	0.10	54,177	0.08	2.37	2.06	-2.64	118
Girls' costumes	87,937	0.14	81,389	0.12	3.37	3.09	-1.54	122
Children Under 2								
Children under 2	3,547,061	5.51	3,598,041	5.48	135.91	136.77	0.29	160
Infant's and toddler's outerwear, dresses, nightwear, and swimwear	753,445	1.17	758,495	1.16	28.87	28.83	0.13	160
Infant underwear	2,793,616	4.34	2,839,546	4.33	107.04	107.93	0.33	160
Footwear								
Footwear	14,636,380	22.75	16,504,874	25.14	560.82	627.37	2.43	112
Men's footwear	5,298,736	8.23	5,991,686	9.13	203.03	227.75	2.49	111
Boys' footwear	1,584,540	2.46	1,789,997	2.73	60.71	68.04	2.47	120
Women's footwear	6,343,662	9.86	7,167,722	10.92	243.07	272.45	2.47	109
Girls' footwear	1,409,442	2.19	1,555,469	2.37	54.01	59.13	1.99	119
Other Apparel Products and Services								
Other apparel products and services	7,353,985	11.43	7,225,559	11.01	281.78	274.65	-0.35	98
Material and supplies for sewing, needlework and quilting	991,769	1.54	968,455	1.48	38.00	36.81	-0.47	98
Watches	834,700	1.30	808,518	1.23	31.98	30.73	-0.64	99
Jewelry	3,173,700	4.93	3,118,949	4.75	121.61	118.56	-0.35	97
Shoe repair and other shoe service	44,608	0.07	43,920	0.07	1.71	1.67	-0.31	95
Coin-operated apparel laundry and dry cleaning	1,032,147	1.60	966,591	1.47	39.55	36.74	-1.30	95
Alteration, repair and tailoring of apparel and accessories	162,226	0.25	160,521	0.24	6.22	6.10	-0.21	95
Clothing rental	98,777	0.15	95,310	0.15	3.78	3.62	-0.71	97
Watch and jewelry repair	199,767	0.31	210,646	0.32	7.65	8.01	1.07	103
Apparel laundry and dry cleaning not coin-operated	788,538	1.23	822,104	1.25	30.21	31.25	0.84	101
Clothing storage	27,753	0.04	30,545	0.05	1.06	1.16	1.94	97

Benchmark: USA

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Consumer Buying Power™ | Map



Trade Area: 8044 Montgomery Rd - 3 mi.

Consumer Units: 26,098 | Households: 26,098 | Dorm Pop: 0



Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures	5,946,167,283	100.00	6,656,120,196	100.00	83,656.93	92,595.30	2.28	105
Apparel and Services								
Apparel and services	161,153,286	100.00	164,658,289	100.00	2,267.27	2,290.61	0.43	102
Men and Boys								
Men and boys	38,535,463	23.91	38,619,836	23.45	542.16	537.25	0.04	103
Men, 16 and over	37,238,586	23.11	37,828,725	22.97	523.91	526.25	0.31	115
Men's suits	2,359,621	1.46	2,604,691	1.58	33.20	36.23	2.00	118
Men's sport coats, tailored jackets	316,655	0.20	331,664	0.20	4.46	4.61	0.93	114
Men's coats and jackets	3,466,136	2.15	3,492,406	2.12	48.77	48.58	0.15	116
Men's underwear, hosiery, nightwear, and swimwear	4,997,162	3.10	5,033,231	3.06	70.31	70.02	0.14	116
Men's accessories	4,060,823	2.52	4,114,980	2.50	57.13	57.24	0.27	114
Men's shirts, sweaters, and vests	11,445,550	7.10	11,618,703	7.06	161.03	161.63	0.30	116
Men's pants and shorts	10,148,777	6.30	10,192,544	6.19	142.78	141.79	0.09	115
Men's uniforms	241,027	0.15	241,506	0.15	3.39	3.36	0.04	96
Men's costumes	202,835	0.13	198,999	0.12	2.85	2.77	-0.38	110
Boys, 2 to 15	1,296,878	0.80	791,110	0.48	18.25	11.01	-9.41	25
Boys' coats and jackets	175,081	0.11	104,902	0.06	2.46	1.46	-9.74	25
Boy's shirts and sweaters	473,019	0.29	289,710	0.18	6.65	4.03	-9.34	26
Boy's underwear, hosiery, nightwear, and swimwear	262,896	0.16	165,725	0.10	3.70	2.31	-8.82	27
Boy's suits, sportcoats, pants, and shorts	174,893	0.11	103,803	0.06	2.46	1.44	-9.91	24
Boys' accessories	99,758	0.06	59,975	0.04	1.40	0.83	-9.68	24
Boys' uniforms	65,829	0.04	40,028	0.02	0.93	0.56	-9.47	25
Boys' costumes	45,403	0.03	26,967	0.02	0.64	0.38	-9.89	22
Women and Girls								
Women and girls	58,609,664	36.37	57,404,263	34.86	824.58	798.57	-0.41	100
Women, 16 and over	51,521,374	31.97	50,971,553	30.96	724.86	709.08	-0.21	99
Women's coats and jackets	4,658,467	2.89	4,634,207	2.81	65.54	64.47	-0.10	100
Women's dresses	7,938,194	4.93	7,853,587	4.77	111.68	109.25	-0.21	99
Women's tops	12,693,214	7.88	12,451,812	7.56	178.58	173.22	-0.38	99
Women's skirts, pants, and shorts	8,332,825	5.17	8,373,120	5.09	117.23	116.48	0.10	96
Women's undergarments, nightwear, and swimwear	5,734,487	3.56	5,693,317	3.46	80.68	79.20	-0.14	102
Women's costumes and uniforms	718,263	0.45	709,733	0.43	10.11	9.87	-0.24	99
Women's hosiery	3,048,819	1.89	2,984,805	1.81	42.89	41.52	-0.42	99
Women's suits	449,114	0.28	412,248	0.25	6.32	5.73	-1.70	96
Women's accessories	7,947,992	4.93	7,858,724	4.77	111.82	109.33	-0.23	99
Girls, 2 to 15	7,088,291	4.40	6,432,710	3.91	99.73	89.49	-1.92	111
Girls' coats and jackets	489,594	0.30	439,010	0.27	6.89	6.11	-2.16	113
Girls' dresses and suits	835,771	0.52	747,118	0.45	11.76	10.39	-2.22	112
Girls' shirts, blouses, sweaters, vests	2,388,937	1.48	2,210,120	1.34	33.61	30.75	-1.54	114
Girls' skirts, pants, and shorts	1,820,496	1.13	1,650,341	1.00	25.61	22.96	-1.94	110
Girl's underwear, nightwear, hosiery, and swimwear	722,610	0.45	630,014	0.38	10.17	8.76	-2.71	104
Girls' accessories	475,641	0.30	430,171	0.26	6.69	5.98	-1.99	109
Girls' uniforms	146,487	0.09	132,640	0.08	2.06	1.85	-1.97	103
Girls' costumes	208,755	0.13	193,297	0.12	2.94	2.69	-1.53	107
Children Under 2								
Children under 2	8,366,841	5.19	8,541,155	5.19	117.71	118.82	0.41	139
Infant's and toddler's outerwear, dresses, nightwear, and swimwear	1,801,635	1.12	1,828,743	1.11	25.35	25.44	0.30	141
Infant underwear	6,565,206	4.07	6,712,412	4.08	92.37	93.38	0.44	138
Footwear								
Footwear	36,973,555	22.94	41,790,306	25.38	520.18	581.36	2.48	104
Men's footwear	13,597,325	8.44	15,415,850	9.36	191.30	214.45	2.54	105
Boys' footwear	3,706,379	2.30	4,201,239	2.55	52.15	58.44	2.54	103
Women's footwear	16,315,037	10.12	18,438,222	11.20	229.54	256.50	2.48	103
Girls' footwear	3,354,814	2.08	3,734,995	2.27	47.20	51.96	2.17	104
Other Apparel Products and Services								
Other apparel products and services	18,667,762	11.58	18,302,729	11.12	262.64	254.61	-0.39	91
Material and supplies for sewing, needlework and quilting	2,482,301	1.54	2,422,473	1.47	34.92	33.70	-0.49	90
Watches	2,052,988	1.27	1,998,978	1.21	28.88	27.81	-0.53	90
Jewelry	8,048,243	4.99	7,895,883	4.80	113.23	109.84	-0.38	90
Shoe repair and other shoe service	115,259	0.07	112,582	0.07	1.62	1.57	-0.47	90
Coin-operated apparel laundry and dry cleaning	2,803,703	1.74	2,628,741	1.60	39.45	36.57	-1.28	94
Alteration, repair and tailoring of apparel and accessories	418,076	0.26	409,503	0.25	5.88	5.70	-0.41	90
Clothing rental	247,264	0.15	239,873	0.15	3.48	3.34	-0.61	89
Watch and jewelry repair	496,404	0.31	516,396	0.31	6.98	7.18	0.79	94
Apparel laundry and dry cleaning not coin-operated	1,931,191	1.20	2,001,215	1.22	27.17	27.84	0.71	91
Clothing storage	72,334	0.04	77,085	0.05	1.02	1.07	1.28	93

Benchmark: USA

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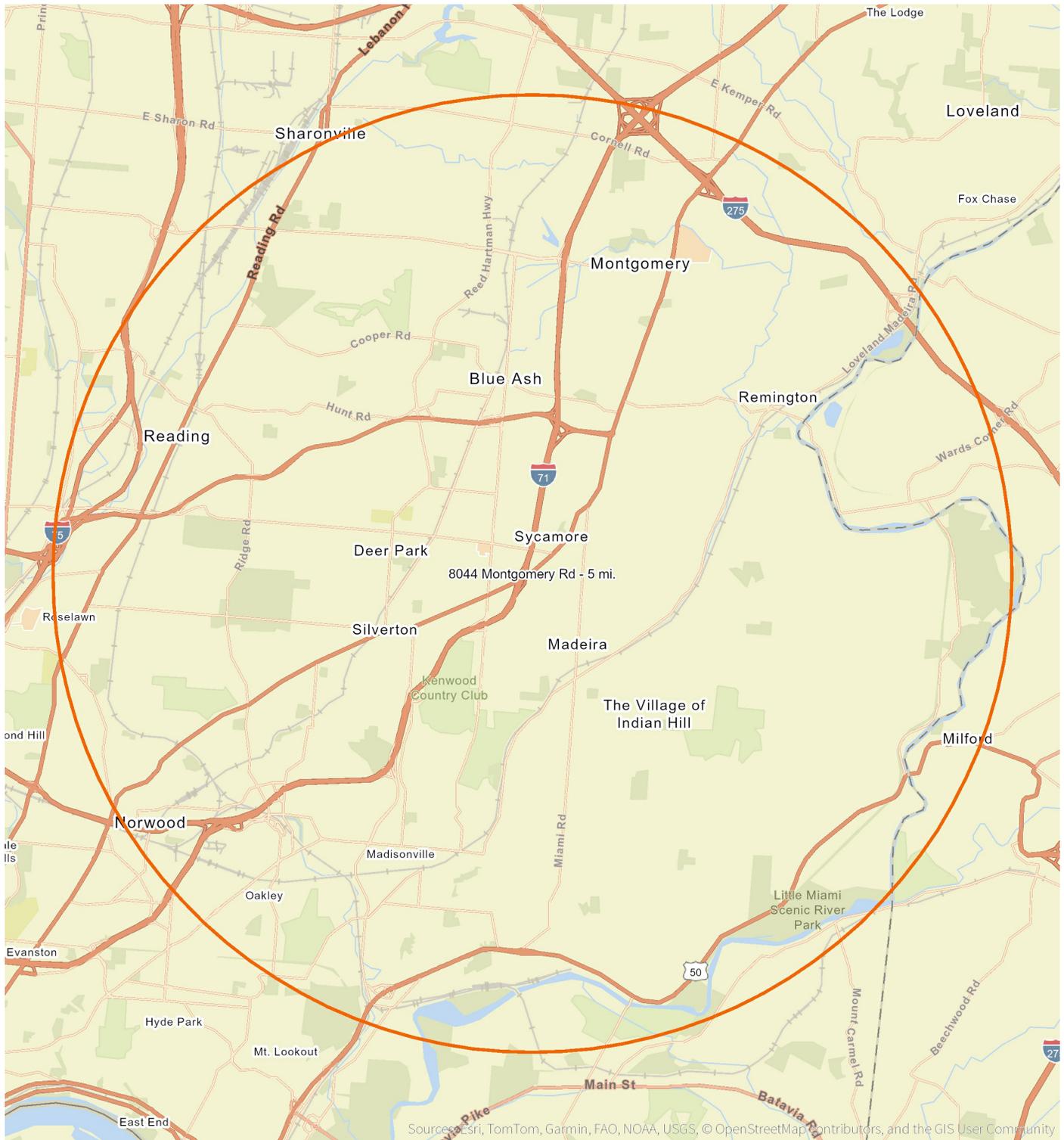
Index Colors:	<80	80 - 110	110+
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Consumer Buying Power™ | Map



Trade Area: 8044 Montgomery Rd - 5 mi.

Consumer Units: 71,078 | Households: 71,078 | Dorm Pop: 0



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Benchmark: USA

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Report Details

Name: Consumer Buying Power™ Apparel & Services 2026
Date / Time: 3/5/2026 10:49:14 AM
Workspace Vintage: 2026

Trade Area

Name	Level	Geographies
8044 Montgomery Rd - 1 mi.		N/A
8044 Montgomery Rd - 3 mi.		N/A
8044 Montgomery Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Consumer Buying Power™ - 2026 Estimates and 2031 Projections	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2026 Environics Analytics https://claritas.easpotlight.com/Spotlight/About
Consumer Buying Power™ - Growth Variables	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2026 Environics Analytics https://claritas.easpotlight.com/Spotlight/About
