

Consumer Buying Power™ | Category Summary



Trade Area: 8044 Montgomery Rd - 1 mi.

Consumer Units: 4,573 | Households: 4,573 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures (BASE)	10,754,984,597,753	100.00	12,199,366,102,459	100.00	79,862.22	88,084.47	2.55	100
Total Specified Consumer Expenditures (AREA)	477,193,283	100.00	526,161,333	100.00	104,350.16	115,386.26	1.97	131
Category Summary								
Food	71,513,654	14.99	79,360,001	15.08	15,638.24	17,403.51	2.10	135
Housing	166,737,714	34.94	182,484,146	34.68	36,461.34	40,018.45	1.82	121
Apparel and services	13,173,457	2.76	13,151,434	2.50	2,880.70	2,884.09	-0.03	129
Transportation	91,788,235	19.23	101,991,214	19.38	20,071.78	22,366.49	2.13	134
Healthcare	51,069,594	10.70	57,881,729	11.00	11,167.63	12,693.36	2.54	151
Entertainment	28,427,311	5.96	31,418,668	5.97	6,216.34	6,890.06	2.02	147
Personal care products and services	6,738,957	1.41	7,518,159	1.43	1,473.64	1,648.72	2.21	130
Reading	638,034	0.13	516,524	0.10	139.52	113.27	-4.14	129
Education	11,335,513	2.38	12,459,458	2.37	2,478.79	2,732.34	1.91	133
Tobacco products and smoking supplies	2,819,397	0.59	2,928,002	0.56	616.53	642.11	0.76	159
Miscellaneous fees and expenses	7,665,088	1.61	7,941,289	1.51	1,676.16	1,741.51	0.71	123
Cash contributions	16,155,112	3.39	18,298,405	3.48	3,532.72	4,012.81	2.52	117
Life and other personal insurance	4,250,265	0.89	4,808,077	0.91	929.43	1,054.40	2.50	144

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Consumer Buying Power™ | Category Summary



Trade Area: 8044 Montgomery Rd - 3 mi.

Consumer Units: 26,098 | Households: 26,098 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures (BASE)	10,754,984,597,753	100.00	12,199,366,102,459	100.00	79,862.22	88,084.47	2.55	100
Total Specified Consumer Expenditures (AREA)	2,364,212,840	100.00	2,648,503,686	100.00	90,589.81	100,672.94	2.30	113
Category Summary								
Food	351,221,664	14.86	396,024,186	14.95	13,457.80	15,053.37	2.43	116
Housing	833,676,037	35.26	930,268,861	35.12	31,944.06	35,360.68	2.22	106
Apparel and services	64,347,479	2.72	65,644,746	2.48	2,465.61	2,495.24	0.40	111
Transportation	450,103,678	19.04	507,682,507	19.17	17,246.67	19,297.65	2.44	115
Healthcare	254,396,746	10.76	290,010,916	10.95	9,747.75	11,023.68	2.66	131
Entertainment	140,112,165	5.93	157,613,965	5.95	5,368.69	5,991.10	2.38	127
Personal care products and services	33,399,282	1.41	37,900,411	1.43	1,279.76	1,440.64	2.56	113
Reading	3,212,131	0.14	2,623,990	0.10	123.08	99.74	-3.96	114
Education	56,265,970	2.38	63,418,046	2.39	2,155.95	2,410.60	2.42	116
Tobacco products and smoking supplies	14,598,946	0.62	15,331,813	0.58	559.39	582.78	0.98	144
Miscellaneous fees and expenses	37,666,225	1.59	39,463,166	1.49	1,443.26	1,500.04	0.94	106
Cash contributions	80,545,779	3.41	91,774,397	3.47	3,086.28	3,488.46	2.64	103
Life and other personal insurance	20,448,356	0.86	23,298,890	0.88	783.52	885.62	2.64	121

Benchmark: USA

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Consumer Buying Power™ | Category Summary



Trade Area: 8044 Montgomery Rd - 5 mi.

Consumer Units: 71,078 | Households: 71,078 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures (BASE)	10,754,984,597,753	100.00	12,199,366,102,459	100.00	79,862.22	88,084.47	2.55	100
Total Specified Consumer Expenditures (AREA)	5,946,167,283	100.00	6,656,120,196	100.00	83,656.93	92,595.30	2.28	105
Category Summary								
Food	883,082,279	14.85	994,505,812	14.94	12,424.13	13,834.87	2.41	107
Housing	2,120,951,531	35.67	2,367,058,529	35.56	29,839.78	32,928.86	2.22	99
Apparel and services	161,153,286	2.71	164,658,289	2.47	2,267.27	2,290.61	0.43	102
Transportation	1,124,963,412	18.92	1,268,647,361	19.06	15,827.17	17,648.54	2.43	106
Healthcare	635,137,105	10.68	721,529,518	10.84	8,935.78	10,037.41	2.58	120
Entertainment	348,930,650	5.87	392,298,194	5.89	4,909.12	5,457.38	2.37	116
Personal care products and services	83,737,041	1.41	94,989,211	1.43	1,178.10	1,321.42	2.55	104
Reading	8,039,604	0.14	6,540,012	0.10	113.11	90.98	-4.04	105
Education	139,044,771	2.34	157,108,707	2.36	1,956.23	2,185.59	2.47	105
Tobacco products and smoking supplies	38,566,564	0.65	40,592,045	0.61	542.59	564.69	1.03	140
Miscellaneous fees and expenses	93,983,288	1.58	98,055,536	1.47	1,322.26	1,364.08	0.85	97
Cash contributions	198,809,153	3.34	225,490,226	3.39	2,797.06	3,136.86	2.55	93
Life and other personal insurance	49,835,917	0.84	56,577,783	0.85	701.14	787.07	2.57	108

Benchmark: USA

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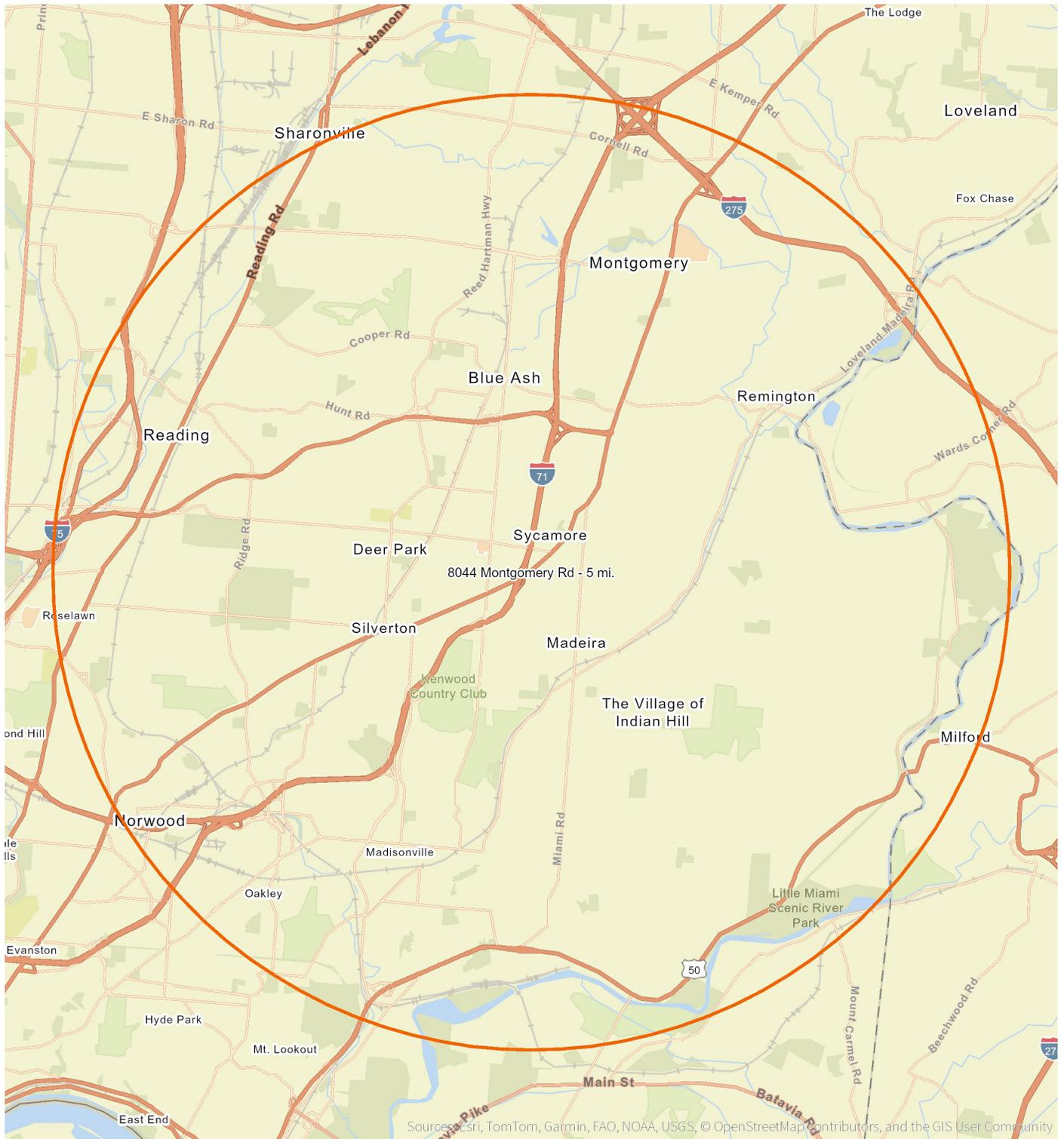
Index Colors:	<80	80 - 110	110+
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Consumer Units: 71,078 | Households: 71,078 | Dorm Pop: 0



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Report Details

Name: Consumer Buying Power™ Category Summary 2026
Date / Time: 3/5/2026 10:55:23 AM
Workspace Vintage: 2026

Trade Area

Name	Level	Geographies
8044 Montgomery Rd - 1 mi.		N/A
8044 Montgomery Rd - 3 mi.		N/A
8044 Montgomery Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Consumer Buying Power™ - 2026 Estimates and 2031 Projections	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2026 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
Consumer Buying Power™ - Growth Variables	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2026 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
