

Consumer Buying Power™ | Consumer Spending Patterns



Trade Area: 8044 Montgomery Rd - 1 mi.

Consumer Units: 4,573 | Households: 4,573 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures (BASE)	10,754,984,597,753	100.00	12,199,366,102,459	100.00	79,862.22	88,084.47	2.55	100
Total Specified Consumer Expenditures (AREA)	477,193,283	100.00	526,161,333	100.00	104,350.16	115,386.26	1.97	131
Food at Home								
Food at home	43,513,838	60.85	48,285,516	60.84	9,515.38	10,588.93	2.10	136
Cereals and cereal products	1,841,223	2.57	2,050,051	2.58	402.63	449.57	2.17	139
Nonalcoholic beverages	4,631,713	6.48	5,176,510	6.52	1,012.84	1,135.20	2.25	134
Bakery products	4,262,023	5.96	4,779,099	6.02	932.00	1,048.05	2.32	141
Meats, poultry, fish, and eggs	8,021,559	11.22	8,664,158	10.92	1,754.11	1,900.03	1.55	133
Fish and seafood	1,186,532	1.66	1,322,683	1.67	259.46	290.06	2.20	119
Eggs	633,769	0.89	711,835	0.90	138.59	156.10	2.35	123
Dairy products	4,159,116	5.82	4,554,784	5.74	909.49	998.86	1.83	137
Fresh milk and cream	952,531	1.33	951,398	1.20	208.29	208.64	-0.02	130
Other dairy products	3,206,585	4.48	3,603,385	4.54	701.20	790.22	2.36	139
Fruits and vegetables	7,153,980	10.00	8,012,612	10.10	1,564.40	1,757.15	2.29	129
Other food at home	18,075,937	25.28	20,224,811	25.48	3,952.75	4,435.27	2.27	140
Sugar and other sweets	1,764,479	2.47	1,979,288	2.49	385.85	434.05	2.32	143
Fats and oils	1,075,731	1.50	1,204,159	1.52	235.24	264.07	2.28	134
Food Away from Home								
Food away from home	27,999,816	39.15	31,074,486	39.16	6,122.85	6,814.58	2.11	133
Fast food	10,833,940	15.15	11,762,089	14.82	2,369.11	2,579.41	1.66	131
Full service restaurants	11,730,738	16.40	13,207,690	16.64	2,565.22	2,896.42	2.40	132
Vending machines and mobile vendors	534,649	0.75	566,752	0.71	116.91	124.29	1.17	138
Employer	516,182	0.72	558,946	0.70	112.88	122.58	1.60	146
Alcoholic beverages at restaurants, taverns	1,937,990	2.71	2,095,442	2.64	423.79	459.53	1.57	135
Healthcare								
Healthcare	51,069,594	100.00	57,881,729	100.00	11,167.63	12,693.36	2.54	151
Medical services	10,837,666	21.22	12,223,412	21.12	2,369.92	2,680.57	2.44	154
Drugs	5,825,777	11.41	6,642,227	11.48	1,273.95	1,456.63	2.66	184
Prescription drugs	3,982,498	7.80	4,572,372	7.90	870.87	1,002.71	2.80	185
Medical supplies	2,216,496	4.34	2,498,967	4.32	484.69	548.02	2.43	158
Household Furnishings and Equipment								
Household furnishings and equipment	19,236,230	11.54	21,314,932	11.68	4,206.48	4,674.33	2.07	139
Household textiles	877,850	0.53	901,942	0.49	191.96	197.79	0.54	132
Furniture	4,397,369	2.64	4,866,839	2.67	961.59	1,067.29	2.05	129
Major appliances	2,700,841	1.62	3,032,957	1.66	590.61	665.12	2.35	133
Small appliances, miscellaneous housewares	880,253	0.53	979,418	0.54	192.49	214.78	2.16	123
Housing								
Housing	166,737,714	100.00	182,484,146	100.00	36,461.34	40,018.45	1.82	121
Owned dwellings	61,051,292	36.62	66,206,337	36.28	13,350.38	14,518.93	1.63	132
Maintenance and repair services (owned)	9,885,640	5.93	11,228,432	6.15	2,161.74	2,462.38	2.58	136
Maintenance and repair commodities (owned)	1,519,239	0.91	1,689,360	0.93	332.22	370.47	2.15	143
Utilities, fuels, and public services	34,090,549	20.45	37,251,898	20.41	7,454.75	8,169.28	1.79	135
Telephone services	10,096,113	6.06	11,050,385	6.06	2,207.77	2,423.33	1.82	134
Housekeeping supplies	6,253,050	3.75	6,811,750	3.73	1,367.38	1,493.80	1.73	143
Personal Care Products and Services								
Personal care products and services	6,738,957	100.00	7,518,159	100.00	1,473.64	1,648.72	2.21	130
Personal care products	3,961,503	58.79	4,397,361	58.49	866.28	964.33	2.11	129
Tobacco products and smoking supplies	2,819,397	100.00	2,928,002	100.00	616.53	642.11	0.76	159
Pets								
Pets	7,502,271	26.39	8,346,544	26.57	1,640.56	1,830.38	2.16	157
Entertainment								
Audio and visual equipment and services	6,681,190	23.50	7,307,918	23.26	1,461.01	1,602.61	1.81	134
Sports, recreation and exercise equipment	2,320,262	8.16	2,530,298	8.05	507.38	554.89	1.75	143
Photographic equipment, supplies and services	544,603	1.92	599,538	1.91	119.09	131.48	1.94	147
Transportation								
Transportation	91,788,235	100.00	101,991,214	100.00	20,071.78	22,366.49	2.13	134
Vehicle purchases net outlay	40,066,367	43.65	44,970,389	44.09	8,761.51	9,861.93	2.34	137
Cars and trucks, new	18,346,404	19.99	20,884,770	20.48	4,011.90	4,579.99	2.63	124
Cars and trucks, used	21,308,904	23.22	23,627,813	23.17	4,659.72	5,181.54	2.09	151
Gasoline	15,278,583	16.65	16,855,708	16.53	3,341.04	3,696.43	1.98	133
Diesel fuel	336,219	0.37	386,608	0.38	73.52	84.78	2.83	132
Maintenance and repairs	8,273,133	9.01	9,144,957	8.97	1,809.13	2,005.47	2.02	154
Apparel and Services								
Apparel and services	13,173,457	100.00	13,151,434	100.00	2,880.70	2,884.09	-0.03	129
Men, 16 and over	2,990,308	22.70	2,966,204	22.55	653.91	650.48	-0.16	144
Boys, 2 to 15	126,830	0.96	74,007	0.56	27.73	16.23	-10.21	38
Women, 16 and over	4,129,914	31.35	4,019,120	30.56	903.11	881.39	-0.54	123
Girls, 2 to 15	681,705	5.17	598,553	4.55	149.07	131.26	-2.57	165
Children under 2	803,691	6.10	786,334	5.98	175.75	172.44	-0.44	207
Footwear	2,975,531	22.59	3,284,757	24.98	650.67	720.34	2.00	130
Other apparel products and services	1,465,478	11.12	1,422,459	10.82	320.46	311.94	-0.59	111

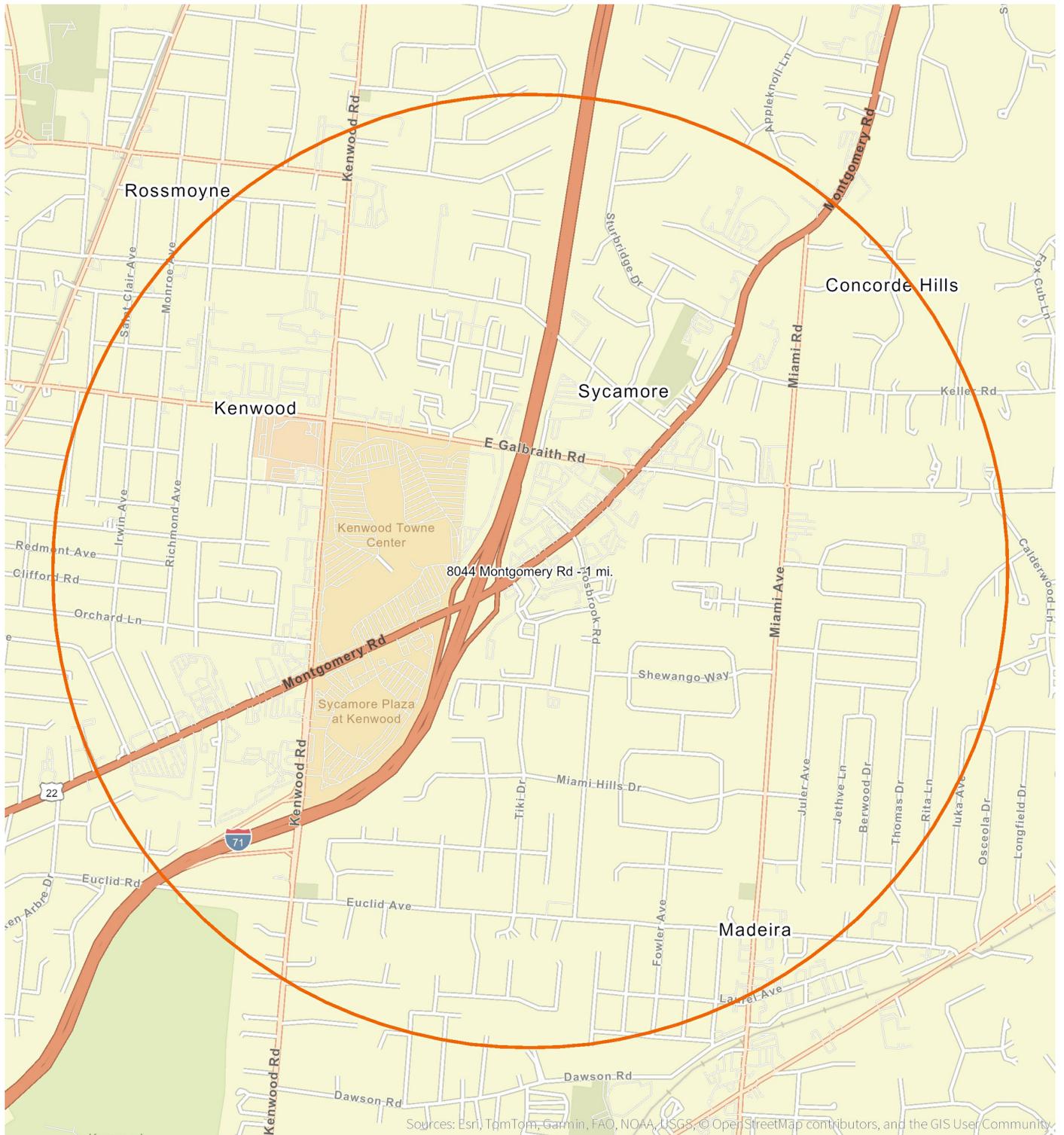
Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Trade Area: 8044 Montgomery Rd - 1 mi.

Consumer Units: 4,573 | Households: 4,573 | Dorm Pop: 0



Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Consumer Buying Power™ | Consumer Spending Patterns



Trade Area: 8044 Montgomery Rd - 3 mi.

Consumer Units: 26,098 | Households: 26,098 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2021 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2021 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures (BASE)	10,754,984,597,753	100.00	12,199,366,102,459	100.00	79,862.22	88,084.47	2.55	100
Total Specified Consumer Expenditures (AREA)	2,364,212,840	100.00	2,648,503,686	100.00	90,589.81	100,672.94	2.30	113
Food at Home								
Food at home	213,748,399	60.86	240,219,337	60.66	8,190.22	9,131.04	2.36	117
Cereals and cereal products	8,964,341	2.55	10,143,568	2.56	343.49	385.57	2.50	119
Nonalcoholic beverages	22,998,001	6.55	26,062,701	6.58	881.22	990.68	2.53	116
Bakery products	20,807,509	5.92	23,595,112	5.96	797.28	896.88	2.55	120
Meats, poultry, fish, and eggs	39,131,434	11.14	42,732,655	10.79	1,499.40	1,624.32	1.78	114
Fish and seafood	5,706,419	1.62	6,463,326	1.63	218.65	245.68	2.52	101
Eggs	3,113,850	0.89	3,537,914	0.89	119.31	134.48	2.59	106
Dairy products	20,517,168	5.84	22,737,481	5.74	786.16	864.28	2.08	118
Fresh milk and cream	4,667,960	1.33	4,731,061	1.19	178.86	179.83	0.27	112
Other dairy products	15,849,209	4.51	18,006,419	4.55	607.30	684.45	2.59	120
Fruits and vegetables	35,199,701	10.02	39,934,707	10.08	1,348.75	1,517.97	2.56	111
Other food at home	89,128,246	25.38	101,075,815	25.52	3,415.14	3,842.02	2.55	121
Sugar and other sweets	8,667,286	2.47	9,827,229	2.48	332.11	373.55	2.54	123
Fats and oils	5,291,620	1.51	6,001,105	1.52	202.76	228.11	2.55	116
Food Away from Home								
Food away from home	137,473,265	39.14	155,804,849	39.34	5,267.58	5,922.34	2.54	114
Fast food	53,116,710	15.12	59,118,857	14.93	2,035.28	2,247.18	2.16	113
Full service restaurants	58,037,202	16.52	66,387,497	16.76	2,223.82	2,523.47	2.72	114
Vending machines and mobile vendors	2,553,322	0.73	2,845,569	0.72	97.84	108.16	2.19	116
Employer	2,360,332	0.67	2,659,860	0.67	90.44	101.10	2.42	117
Alcoholic beverages at restaurants, taverns	9,722,901	2.77	10,853,942	2.74	372.55	412.57	2.23	118
Healthcare								
Healthcare	254,396,746	100.00	290,010,916	100.00	9,747.75	11,023.68	2.66	131
Medical services	53,654,888	21.09	61,087,102	21.06	2,055.90	2,322.00	2.63	134
Drugs	29,075,472	11.43	33,235,711	11.46	1,114.09	1,263.33	2.71	161
Prescription drugs	19,833,649	7.80	22,776,612	7.85	759.97	865.77	2.81	161
Medical supplies	11,124,592	4.37	12,634,473	4.36	426.26	480.25	2.58	139
Household Furnishings and Equipment								
Household furnishings and equipment	95,104,281	11.41	107,252,328	11.53	3,644.12	4,076.80	2.43	120
Household textiles	4,344,617	0.52	4,514,622	0.49	166.47	171.61	0.77	115
Furniture	22,051,432	2.65	24,830,838	2.67	844.95	943.85	2.40	114
Major appliances	13,137,286	1.58	14,942,396	1.61	503.38	567.98	2.61	114
Small appliances, miscellaneous housewares	4,419,733	0.53	5,011,528	0.54	169.35	190.49	2.55	108
Housing								
Housing	833,676,037	100.00	930,268,861	100.00	31,944.06	35,360.68	2.22	106
Owned dwellings	302,671,131	36.31	334,096,911	35.91	11,597.48	12,699.44	2.00	115
Maintenance and repair services (owned)	49,831,950	5.98	57,143,343	6.14	1,909.42	2,172.09	2.78	120
Maintenance and repair commodities (owned)	7,390,266	0.89	8,325,285	0.89	283.17	316.45	2.41	122
Utilities, fuels, and public services	168,961,792	20.27	186,991,282	20.10	6,474.13	7,107.77	2.05	118
Telephone services	50,074,109	6.01	55,708,644	5.99	1,918.70	2,117.56	2.16	116
Housekeeping supplies	30,864,347	3.70	33,928,746	3.65	1,182.63	1,289.67	1.91	124
Personal Care Products and Services								
Personal care products and services	33,399,282	100.00	37,900,411	100.00	1,279.76	1,440.64	2.56	113
Personal care products	19,646,264	58.82	22,193,217	58.56	752.79	843.59	2.47	112
Tobacco products and smoking supplies	14,598,946	100.00	15,331,813	100.00	559.39	582.78	0.98	144
Pets								
Pets	37,970,047	27.10	43,058,427	27.32	1,454.90	1,636.70	2.55	139
Entertainment								
Audio and visual equipment and services	33,445,609	23.87	36,795,073	23.35	1,281.54	1,398.63	1.93	117
Sports, recreation and exercise equipment	11,343,539	8.10	12,722,695	8.07	434.65	483.61	2.32	123
Photographic equipment, supplies and services	2,652,292	1.89	2,996,451	1.90	101.63	113.90	2.47	126
Transportation								
Transportation	450,103,678	100.00	507,682,507	100.00	17,246.67	19,297.65	2.44	115
Vehicle purchases net outlay	194,092,029	43.12	219,721,958	43.28	7,437.05	8,351.91	2.51	117
Cars and trucks, new	87,245,659	19.38	99,332,071	19.57	3,343.00	3,775.74	2.63	104
Cars and trucks, used	104,671,926	23.26	117,929,410	23.23	4,010.73	4,482.64	2.41	130
Gasoline	75,217,456	16.71	84,917,113	16.73	2,882.12	3,227.81	2.46	115
Diesel fuel	1,676,256	0.37	1,951,159	0.38	64.23	74.17	3.08	115
Maintenance and repairs	40,902,094	9.09	46,243,584	9.11	1,567.25	1,757.78	2.49	133
Apparel and Services								
Apparel and services	64,347,479	100.00	65,644,746	100.00	2,465.61	2,495.24	0.40	111
Men, 16 and over	14,784,266	22.98	14,977,027	22.82	566.49	569.30	0.26	124
Boys, 2 to 15	544,708	0.85	329,622	0.50	20.87	12.53	-9.56	29
Women, 16 and over	20,497,321	31.85	20,322,040	30.96	785.40	772.47	-0.17	107
Girls, 2 to 15	2,983,759	4.64	2,687,584	4.09	114.33	102.16	-2.07	127
Children under 2	3,547,061	5.51	3,598,041	5.48	135.91	136.77	0.29	160
Footwear	14,636,380	22.75	16,504,874	25.14	560.82	627.37	2.43	112
Other apparel products and services	7,353,985	11.43	7,225,559	11.01	281.78	274.65	-0.35	98

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Consumer Buying Power™ | Map



Trade Area: 8044 Montgomery Rd - 3 mi.

Consumer Units: 26,098 | Households: 26,098 | Dorm Pop: 0



Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Benchmark: USA

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Consumer Buying Power™ | Consumer Spending Patterns



Trade Area: 8044 Montgomery Rd - 5 mi.

Consumer Units: 71,078 | Households: 71,078 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2021 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2021 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures (BASE)	10,754,984,597,753	100.00	12,199,366,102,459	100.00	79,862.22	88,084.47	2.55	100
Total Specified Consumer Expenditures (AREA)	5,946,167,283	100.00	6,656,120,196	100.00	83,656.93	92,595.30	2.28	105
Food at Home								
Food at home	539,853,523	61.13	605,235,721	60.86	7,595.23	8,419.62	2.31	109
Cereals and cereal products	22,581,696	2.56	25,519,261	2.57	317.70	355.01	2.48	110
Nonalcoholic beverages	58,506,227	6.63	66,231,208	6.66	823.13	921.36	2.51	109
Bakery products	52,319,935	5.92	59,158,326	5.95	736.09	822.97	2.49	111
Meats, poultry, fish, and eggs	98,788,057	11.19	107,536,291	10.81	1,389.85	1,495.97	1.71	106
Fish and seafood	14,310,523	1.62	16,170,285	1.63	201.34	224.95	2.47	93
Eggs	7,907,915	0.90	8,957,432	0.90	111.26	124.61	2.52	99
Dairy products	51,948,798	5.88	57,409,478	5.77	730.87	798.64	2.02	110
Fresh milk and cream	11,862,839	1.34	11,996,688	1.21	166.90	166.89	0.22	104
Other dairy products	40,085,959	4.54	45,412,789	4.57	563.97	631.75	2.53	112
Fruits and vegetables	88,929,213	10.07	100,610,687	10.12	1,251.15	1,399.63	2.50	103
Other food at home	225,285,826	25.51	255,001,678	25.64	3,169.56	3,547.41	2.51	112
Sugar and other sweets	21,820,447	2.47	24,681,862	2.48	306.99	343.36	2.50	114
Fats and oils	13,394,641	1.52	15,148,909	1.52	188.45	210.74	2.49	108
Food Away from Home								
Food away from home	343,228,755	38.87	389,270,092	39.14	4,828.90	5,415.25	2.55	105
Fast food	133,389,088	15.10	148,943,458	14.98	1,876.66	2,072.00	2.23	104
Full service restaurants	145,013,898	16.42	165,607,422	16.65	2,040.21	2,303.81	2.69	105
Vending machines and mobile vendors	6,339,185	0.72	7,108,522	0.71	89.19	98.89	2.32	105
Employer	5,705,182	0.65	6,478,173	0.65	80.27	90.12	2.57	104
Alcoholic beverages at restaurants, taverns	24,388,567	2.76	27,384,739	2.75	343.12	380.96	2.34	109
Healthcare								
Healthcare	635,137,105	100.00	721,529,518	100.00	8,935.78	10,037.41	2.58	120
Medical services	132,933,193	20.93	151,203,860	20.96	1,870.24	2,103.44	2.61	122
Drugs	73,008,460	11.49	83,068,930	11.51	1,027.16	1,155.60	2.62	148
Prescription drugs	49,649,495	7.82	56,751,013	7.87	698.52	789.48	2.71	148
Medical supplies	28,023,918	4.41	31,771,250	4.40	394.27	441.98	2.54	129
Household Furnishings and Equipment								
Household furnishings and equipment	237,565,546	11.20	267,941,996	11.32	3,342.32	3,727.42	2.44	110
Household textiles	10,924,018	0.52	11,325,752	0.48	153.69	157.56	0.72	106
Furniture	55,460,658	2.61	62,451,445	2.64	780.28	868.78	2.40	105
Major appliances	32,591,863	1.54	36,987,888	1.56	458.54	514.55	2.56	103
Small appliances, miscellaneous housewares	11,187,129	0.53	12,678,225	0.54	157.39	176.37	2.53	101
Housing								
Housing	2,120,951,531	100.00	2,367,058,529	100.00	29,839.78	32,928.86	2.22	99
Owned dwellings	758,645,644	35.77	837,021,694	35.36	10,673.42	11,644.06	1.99	106
Maintenance and repair services (owned)	125,220,841	5.90	143,189,502	6.05	1,761.74	1,991.95	2.72	111
Maintenance and repair commodities (owned)	18,467,227	0.87	20,751,203	0.88	259.82	288.68	2.36	112
Utilities, fuels, and public services	427,644,820	20.16	472,715,306	19.97	6,016.56	6,576.09	2.02	109
Telephone services	126,570,861	5.97	140,985,165	5.96	1,780.73	1,961.29	2.18	108
Housekeeping supplies	77,342,639	3.65	84,767,763	3.58	1,088.14	1,179.23	1.85	114
Personal Care Products and Services								
Personal care products and services	83,737,041	100.00	94,989,211	100.00	1,178.10	1,321.42	2.55	104
Personal care products	49,419,546	59.02	55,797,157	58.74	695.29	776.21	2.46	103
Tobacco products and smoking supplies	38,566,564	100.00	40,592,045	100.00	542.59	564.69	1.03	140
Pets								
Pets	96,115,986	27.55	109,024,664	27.79	1,352.26	1,516.67	2.55	129
Entertainment								
Audio and visual equipment and services	84,584,566	24.24	92,840,135	23.67	1,190.02	1,291.53	1.88	109
Sports, recreation and exercise equipment	28,224,683	8.09	31,775,977	8.10	397.09	442.05	2.40	112
Photographic equipment, supplies and services	6,522,469	1.87	7,385,661	1.88	91.76	102.74	2.52	113
Transportation								
Transportation	1,124,963,412	100.00	1,268,647,361	100.00	15,827.17	17,648.54	2.43	106
Vehicle purchases net outlay	482,079,433	42.85	543,939,028	42.88	6,782.40	7,566.90	2.44	106
Cars and trucks, new	212,004,488	18.85	239,006,991	18.84	2,982.70	3,324.90	2.43	93
Cars and trucks, used	264,483,264	23.51	298,518,335	23.53	3,721.03	4,152.78	2.45	121
Gasoline	189,626,471	16.86	214,838,031	16.93	2,667.86	2,988.68	2.53	106
Diesel fuel	4,143,655	0.37	4,829,435	0.38	58.30	67.18	3.11	104
Maintenance and repairs	102,543,148	9.12	116,128,533	9.15	1,442.68	1,615.50	2.52	123
Apparel and Services								
Apparel and services	161,153,286	100.00	164,658,289	100.00	2,267.27	2,290.61	0.43	102
Men, 16 and over	37,238,586	23.11	37,828,725	22.97	523.91	526.25	0.31	115
Boys, 2 to 15	1,296,878	0.80	791,110	0.48	18.25	11.01	-9.41	25
Women, 16 and over	51,521,374	31.97	50,971,553	30.96	724.86	709.08	-0.21	99
Girls, 2 to 15	7,088,291	4.40	6,432,710	3.91	99.73	89.49	-1.92	111
Children under 2	8,366,841	5.19	8,541,155	5.19	117.71	118.82	0.41	139
Footwear	36,973,555	22.94	41,790,306	25.38	520.18	581.36	2.48	104
Other apparel products and services	18,667,762	11.58	18,302,729	11.12	262.64	254.61	-0.39	91

Benchmark: USA

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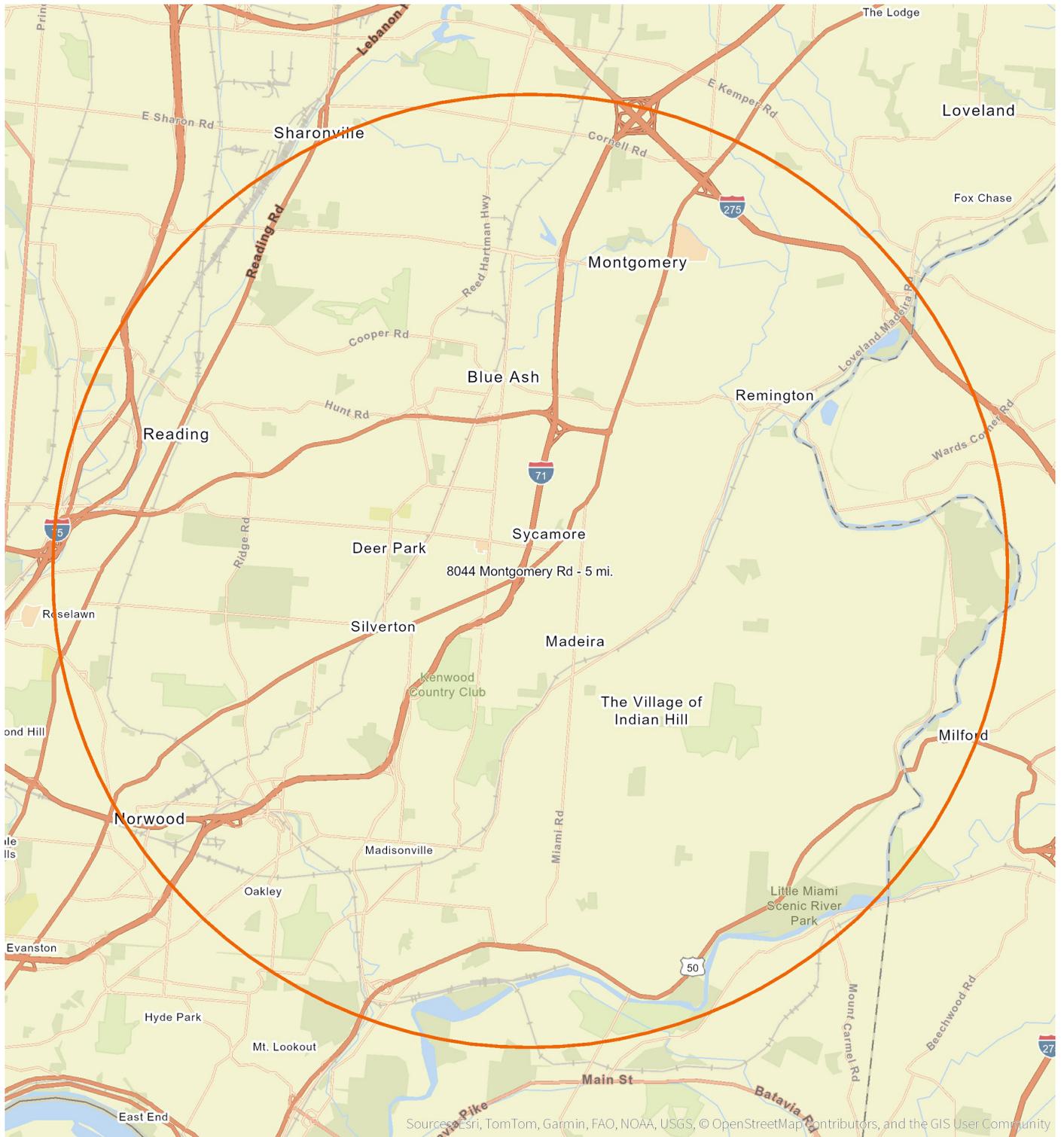
Index Colors:	<80	80 - 110	110+
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Consumer Buying Power™ | Map



Trade Area: 8044 Montgomery Rd - 5 mi.

Consumer Units: 71,078 | Households: 71,078 | Dorm Pop: 0



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Report Details

Name: Consumer Buying Power™ Consumer Spending Patterns 2026
Date / Time: 3/5/2026 10:50:14 AM
Workspace Vintage: 2026

Trade Area

Name	Level	Geographies
8044 Montgomery Rd - 1 mi.		N/A
8044 Montgomery Rd - 3 mi.		N/A
8044 Montgomery Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Consumer Buying Power™ - 2026 Estimates and 2031 Projections	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2026 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
Consumer Buying Power™ - Growth Variables	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2026 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
