

Consumer Buying Power™ | Expenses, Contributions & Insurance



Trade Area: 8044 Montgomery Rd - 1 mi.

Consumer Units: 4,573 | Households: 4,573 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures	477,193,283	100.00	526,161,333	100.00	104,350.16	115,386.26	1.97	131
Miscellaneous Fees and Expenses								
Miscellaneous fees and expenses	7,665,088	100.00	7,941,289	100.00	1,676.16	1,741.51	0.71	1
Miscellaneous personal services and Miscellaneous fees	610,651	7.97	612,535	7.71	133.53	134.33	0.06	1
Lotteries and pari-mutuel losses	637,609	8.32	631,051	7.95	139.43	138.39	-0.21	1
Legal fees	2,213,699	28.88	2,286,836	28.80	484.08	501.50	0.65	1
Funeral expenses	1,237,692	16.15	1,306,377	16.45	270.65	286.49	1.09	1
Safe deposit box rental	40,681	0.53	43,393	0.55	8.90	9.52	1.30	1
Checking accounts, other bank service charges	476,183	6.21	465,200	5.86	104.13	102.02	-0.47	1
Cemetery lots, vaults, maintenance fees	153,242	2.00	164,606	2.07	33.51	36.10	1.44	1
Accounting fees	1,247,025	16.27	1,343,413	16.92	272.69	294.61	1.50	1
Dating services	9,952	0.13	9,137	0.12	2.18	2.00	-1.70	1
Occupational expenses	275,862	3.60	279,595	3.52	60.32	61.31	0.27	1
Interest paid, home equity line of credit and exp. for other prop.	293,531	3.83	322,993	4.07	64.19	70.83	1.93	1
Credit card memberships	90,542	1.18	92,512	1.16	19.80	20.29	0.43	1
Shopping club membership fees	281,771	3.68	282,565	3.56	61.62	61.97	0.06	1
Vacation clubs	96,648	1.26	101,076	1.27	21.13	22.17	0.90	1
Cash Contributions								
Cash contributions	16,155,112	100.00	18,298,405	100.00	3,532.72	4,012.81	2.52	1
Support for college students	749,673	4.64	851,733	4.65	163.93	186.78	2.59	1
Alimony expenditures	428,759	2.65	476,171	2.60	93.76	104.42	2.12	1
Child support expenditures	1,175,608	7.28	1,180,289	6.45	257.08	258.84	0.08	1
Gift of securities to others (not in households or student housing)	506,397	3.13	656,650	3.59	110.74	144.00	5.33	1
Cash contributions to charities and other organizations	2,440,923	15.11	2,878,873	15.73	533.77	631.33	3.36	1
Cash contributions to church, religious organizations	6,741,250	41.73	7,570,672	41.37	1,474.14	1,660.24	2.35	1
Cash contribution to educational institutions	412,476	2.55	487,256	2.66	90.20	106.85	3.39	1
Cash contribution to political organizations	228,020	1.41	281,044	1.54	49.86	61.63	4.27	1
Other cash gifts	3,472,006	21.49	3,915,716	21.40	759.24	858.71	2.43	1
Life and Other Personal Insurance								
Life and other personal insurance	4,250,265	100.00	4,808,077	100.00	929.43	1,054.40	2.50	1
Life, endowment, annuity, other personal insurance	3,962,872	93.24	4,485,543	93.29	866.58	983.67	2.51	1
Other non-health insurance	287,393	6.76	322,535	6.71	62.85	70.73	2.33	1

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Index Colors:	<80	80 - 110	110+
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Consumer Buying Power™ | Expenses, Contributions & Insurance



Trade Area: 8044 Montgomery Rd - 3 mi.

Consumer Units: 26,098 | Households: 26,098 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures	2,364,212,840	100.00	2,648,503,686	100.00	90,589.81	100,672.94	2.30	113
Miscellaneous Fees and Expenses								
Miscellaneous fees and expenses	37,666,225	100.00	39,463,166	100.00	1,443.26	1,500.04	0.94	1
Miscellaneous personal services and Miscellaneous fees	3,129,791	8.31	3,206,869	8.13	119.92	121.90	0.49	1
Lotteries and pari-mutuel losses	3,334,111	8.85	3,352,215	8.49	127.75	127.42	0.11	1
Legal fees	10,677,377	28.35	11,142,975	28.24	409.13	423.56	0.86	1
Funeral expenses	5,926,116	15.73	6,233,240	15.80	227.07	236.93	1.02	1
Safe deposit box rental	205,026	0.54	217,555	0.55	7.86	8.27	1.19	1
Checking accounts, other bank service charges	2,323,785	6.17	2,337,497	5.92	89.04	88.85	0.12	1
Cemetery lots, vaults, maintenance fees	709,182	1.88	755,416	1.91	27.17	28.71	1.27	1
Accounting fees	6,127,419	16.27	6,696,476	16.97	234.78	254.54	1.79	1
Dating services	61,025	0.16	56,417	0.14	2.34	2.14	-1.56	1
Occupational expenses	1,357,453	3.60	1,411,991	3.58	52.01	53.67	0.79	1
Interest paid, home equity line of credit and exp. for other prop.	1,492,305	3.96	1,642,618	4.16	57.18	62.44	1.94	1
Credit card memberships	449,299	1.19	472,704	1.20	17.22	17.97	1.02	1
Shopping club membership fees	1,409,663	3.74	1,441,290	3.65	54.01	54.79	0.44	1
Vacation clubs	463,672	1.23	495,903	1.26	17.77	18.85	1.35	1
Cash Contributions								
Cash contributions	80,545,779	100.00	91,774,397	100.00	3,086.28	3,488.46	2.64	1
Support for college students	3,832,584	4.76	4,371,369	4.76	146.85	166.16	2.67	1
Alimony expenditures	2,066,989	2.57	2,344,881	2.56	79.20	89.13	2.55	1
Child support expenditures	5,887,427	7.31	6,183,143	6.74	225.59	235.03	0.98	1
Gift of securities to others (not in households or student housing)	2,533,518	3.15	3,281,973	3.58	97.08	124.75	5.31	1
Cash contributions to charities and other organizations	12,098,805	15.02	14,296,933	15.58	463.59	543.44	3.40	1
Cash contributions to church, religious organizations	33,170,144	41.18	37,343,635	40.69	1,270.98	1,419.48	2.40	1
Cash contribution to educational institutions	2,022,172	2.51	2,386,449	2.60	77.48	90.71	3.37	1
Cash contribution to political organizations	1,110,967	1.38	1,371,381	1.49	42.57	52.13	4.30	1
Other cash gifts	17,823,173	22.13	20,194,633	22.00	682.93	767.62	2.53	1
Life and Other Personal Insurance								
Life and other personal insurance	20,448,356	100.00	23,298,890	100.00	783.52	885.62	2.64	1
Life, endowment, annuity, other personal insurance	19,011,179	92.97	21,660,366	92.97	728.45	823.34	2.64	1
Other non-health insurance	1,437,177	7.03	1,638,524	7.03	55.07	62.28	2.66	1

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Consumer Buying Power™ | Expenses, Contributions & Insurance



Trade Area: 8044 Montgomery Rd - 5 mi.

Consumer Units: 71,078 | Households: 71,078 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures	5,946,167,283	100.00	6,656,120,196	100.00	83,656.93	92,595.30	2.28	105
Miscellaneous Fees and Expenses								
Miscellaneous fees and expenses	93,983,288	100.00	98,055,536	100.00	1,322.26	1,364.08	0.85	
Miscellaneous personal services and Miscellaneous fees	7,928,213	8.44	8,148,720	8.31	111.54	113.36	0.55	
Lotteries and pari-mutuel losses	8,583,073	9.13	8,644,806	8.82	120.76	120.26	0.14	
Legal fees	26,264,706	27.95	27,377,417	27.92	369.52	380.86	0.83	
Funeral expenses	14,918,149	15.87	15,471,276	15.78	209.88	215.23	0.73	
Safe deposit box rental	510,000	0.54	538,033	0.55	7.18	7.48	1.08	
Checking accounts, other bank service charges	6,077,840	6.47	6,111,960	6.23	85.51	85.03	0.11	1
Cemetery lots, vaults, maintenance fees	1,724,078	1.83	1,825,423	1.86	24.26	25.39	1.15	
Accounting fees	15,064,801	16.03	16,328,846	16.65	211.95	227.16	1.62	
Dating services	158,269	0.17	148,722	0.15	2.23	2.07	-1.24	
Occupational expenses	3,297,475	3.51	3,448,935	3.52	46.39	47.98	0.90	
Interest paid, home equity line of credit and exp. for other prop.	3,701,958	3.94	4,034,339	4.11	52.08	56.12	1.73	
Credit card memberships	1,107,047	1.18	1,165,524	1.19	15.58	16.21	1.03	
Shopping club membership fees	3,528,962	3.75	3,619,590	3.69	49.65	50.35	0.51	
Vacation clubs	1,118,717	1.19	1,191,945	1.22	15.74	16.58	1.28	
Cash Contributions								
Cash contributions	198,809,153	100.00	225,490,226	100.00	2,797.06	3,136.86	2.55	
Support for college students	9,597,531	4.83	10,951,281	4.86	135.03	152.35	2.67	
Alimony expenditures	4,876,138	2.45	5,586,032	2.48	68.60	77.71	2.76	
Child support expenditures	15,054,743	7.57	16,023,079	7.11	211.81	222.90	1.25	
Gift of securities to others (not in households or student housing)	6,109,470	3.07	7,723,382	3.43	85.95	107.44	4.80	
Cash contributions to charities and other organizations	29,781,390	14.98	34,847,306	15.45	419.00	484.77	3.19	
Cash contributions to church, religious organizations	81,143,212	40.81	90,957,344	40.34	1,141.61	1,265.34	2.31	
Cash contribution to educational institutions	4,890,948	2.46	5,713,654	2.53	68.81	79.48	3.16	
Cash contribution to political organizations	2,717,784	1.37	3,306,746	1.47	38.24	46.00	4.00	
Other cash gifts	44,637,937	22.45	50,381,401	22.34	628.01	700.87	2.45	
Life and Other Personal Insurance								
Life and other personal insurance	49,835,917	100.00	56,577,783	100.00	701.14	787.07	2.57	1
Life, endowment, annuity, other personal insurance	46,252,643	92.81	52,503,995	92.80	650.73	730.40	2.57	1
Other non-health insurance	3,583,274	7.19	4,073,787	7.20	50.41	56.67	2.60	1

Benchmark: USA

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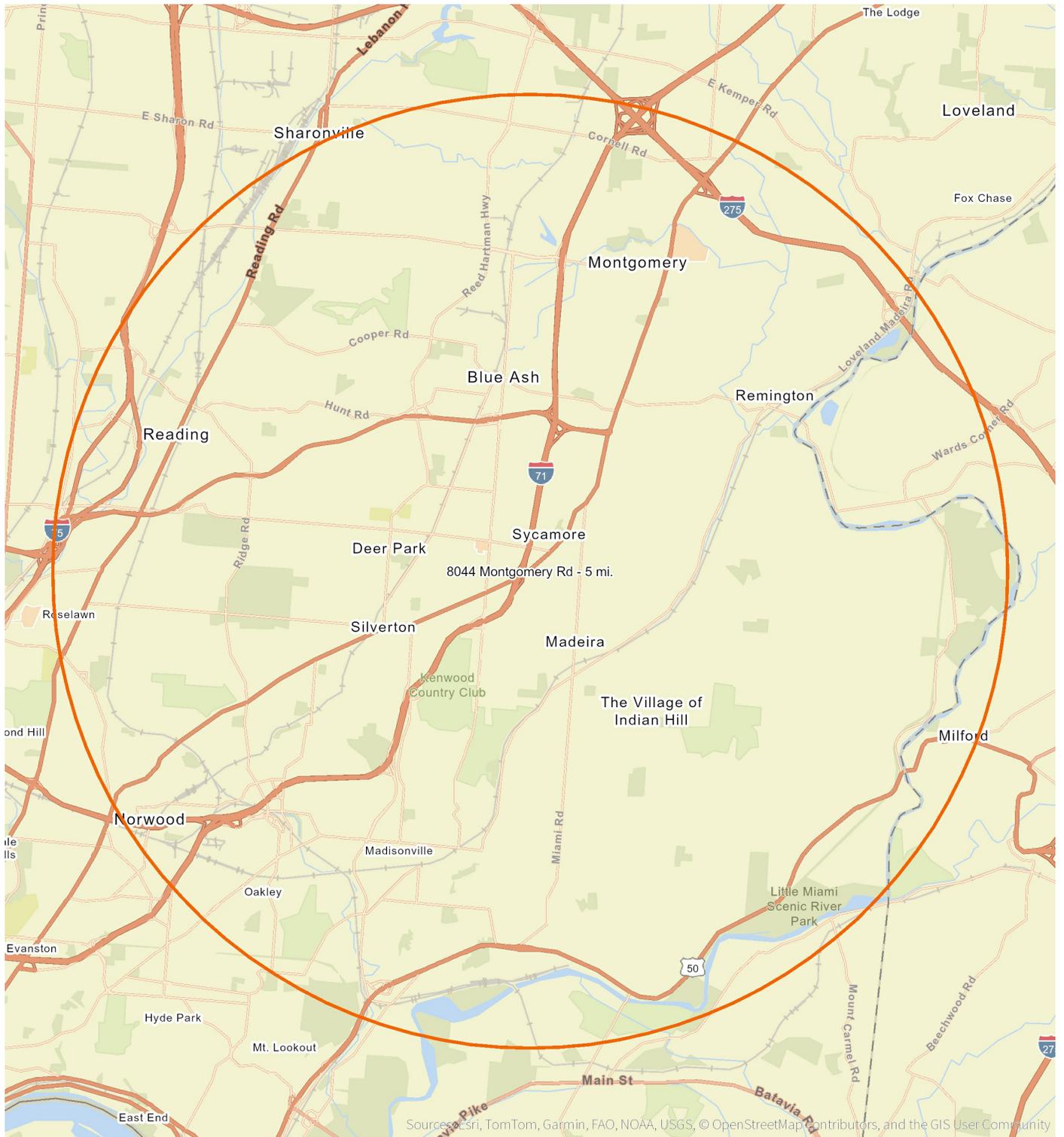
Index Colors:	<80	80 - 110	110+
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Consumer Buying Power™ | Map



Trade Area: 8044 Montgomery Rd - 5 mi.

Consumer Units: 71,078 | Households: 71,078 | Dorm Pop: 0



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Benchmark: USA

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Report Details

Name: Consumer Buying Power™ Expenses, Contributions and Insurance 2026
Date / Time: 3/5/2026 10:51:50 AM
Workspace Vintage: 2026

Trade Area

Name	Level	Geographies
8044 Montgomery Rd - 1 mi.		N/A
8044 Montgomery Rd - 3 mi.		N/A
8044 Montgomery Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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