

# Consumer Buying Power™ | Food at Home



Trade Area: 8044 Montgomery Rd - 1 mi.

Consumer Units: 4,573 | Households: 4,573 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
<b>Total Specified Consumer Expenditures</b>	477,193,283	100.00	526,161,333	100.00	104,350.16	115,386.26	1.97	131
<b>Food</b>								
Food	71,513,654	100.00	79,360,001	100.00	15,638.24	17,403.51	2.10	135
<b>Food at Home</b>								
Food at home	43,513,838	60.85	48,285,516	60.84	9,515.38	10,588.93	2.10	136
Cereals and bakery products	6,103,247	8.53	6,829,150	8.61	1,334.63	1,497.62	2.27	140
Cereals and cereal products	1,841,223	2.57	2,050,051	2.58	402.63	449.57	2.17	139
Flour and prepared flour mixes	187,438	0.26	212,673	0.27	40.99	46.64	2.56	143
Ready-to-eat and cooked cereals	792,498	1.11	878,781	1.11	173.30	192.72	2.09	137
Rice	390,364	0.55	432,840	0.55	85.36	94.92	2.09	141
Pasta, cornmeal and other cereal products	470,923	0.66	525,758	0.66	102.98	115.30	2.23	139
<b>Bakery</b>								
Bakery products	4,262,023	5.96	4,779,099	6.02	932.00	1,048.05	2.32	141
Bread	770,591	1.08	865,377	1.09	168.51	189.78	2.35	139
Cookies and crackers	1,178,094	1.65	1,320,092	1.66	257.62	289.49	2.30	140
Cookies	666,370	0.93	747,191	0.94	145.72	163.86	2.32	140
Crackers	511,724	0.72	572,901	0.72	111.90	125.64	2.28	141
Frozen and refrigerated bakery products	371,981	0.52	420,149	0.53	81.34	92.14	2.47	142
Other bakery products	1,941,357	2.71	2,173,481	2.74	424.53	476.64	2.28	142
Biscuits and rolls	690,775	0.97	774,333	0.98	151.06	169.81	2.31	142
Cakes and cupcakes	532,006	0.74	593,425	0.75	116.34	130.14	2.21	140
Bread and cracker products	98,673	0.14	111,894	0.14	21.58	24.54	2.55	140
Sweet rolls, coffee cakes, doughnuts	395,100	0.55	438,617	0.55	86.40	96.19	2.11	144
Pies, tarts, turnovers	224,803	0.31	255,212	0.32	49.16	55.97	2.57	142
<b>Meats, Poultry, Fish and Eggs</b>								
Meats, poultry, fish, and eggs	8,021,559	11.22	8,664,158	10.92	1,754.11	1,900.03	1.55	133
Beef	2,218,967	3.10	2,332,933	2.94	485.23	511.61	1.01	144
Ground beef	957,336	1.34	996,128	1.26	209.35	218.45	0.80	141
Roasts	327,244	0.46	349,308	0.44	71.56	76.60	1.31	154
Steak	636,380	0.89	676,531	0.85	139.16	148.36	1.23	143
Other beef	298,007	0.42	310,966	0.39	65.17	68.19	0.85	147
Pork	1,446,912	2.02	1,514,854	1.91	316.40	332.20	0.92	130
Bacon, breakfast sausage, and related products	481,425	0.67	504,305	0.64	105.28	110.59	0.93	128
Pork chops	274,331	0.38	284,536	0.36	59.99	62.40	0.73	128
Ham	251,253	0.35	265,914	0.34	54.94	58.31	1.14	138
Other pork	439,903	0.62	460,100	0.58	96.20	100.90	0.90	130
Other meats	1,049,704	1.47	1,115,787	1.41	229.54	244.69	1.23	144
Frankfurters	288,753	0.40	299,261	0.38	63.14	65.63	0.72	142
Lunchmeats	661,241	0.92	705,481	0.89	144.60	154.71	1.30	144
Lamb, organ meat, and game	99,710	0.14	111,045	0.14	21.80	24.35	2.18	151
Poultry	1,485,674	2.08	1,666,065	2.10	324.88	365.37	2.32	132
Chicken	1,071,789	1.50	1,202,425	1.52	234.37	263.69	2.33	131
Other poultry	413,885	0.58	463,640	0.58	90.51	101.68	2.30	132
Fish and seafood	1,186,532	1.66	1,322,683	1.67	259.46	290.06	2.20	119
Fresh fish and shellfish	717,029	1.00	795,691	1.00	156.80	174.49	2.10	120
Processed fish and seafood	469,503	0.66	526,992	0.66	102.67	115.57	2.34	118
Eggs	633,769	0.89	711,835	0.90	138.59	156.10	2.35	123
<b>Dairy</b>								
Dairy products	4,159,116	5.82	4,554,784	5.74	909.49	998.86	1.83	137
Fresh milk and cream	952,531	1.33	951,398	1.20	208.29	208.64	-0.02	130
Other dairy products	3,206,585	4.48	3,603,385	4.54	701.20	790.22	2.36	139
Butter and margarine	346,151	0.48	390,474	0.49	75.69	85.63	--	139
Cheese	1,354,469	1.89	1,516,816	1.91	296.19	332.64	--	138
Ice cream and related products	737,481	1.03	828,368	1.04	161.27	181.66	--	140
Other dairy and related products	768,484	1.07	867,727	1.09	168.05	190.29	--	140

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	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
<b>Fruits and Vegetables</b>								
Fruits and vegetables	7,153,980	10.00	8,012,612	10.10	1,564.40	1,757.15	2.29	129
Fresh fruits	2,909,451	4.07	3,251,862	4.10	636.22	713.13	2.25	129
Apples	538,053	0.75	599,348	0.76	117.66	131.44	2.18	129
Bananas	530,258	0.74	588,348	0.74	115.95	129.02	2.10	127
Citrus fruits	391,898	0.55	437,557	0.55	85.70	95.96	2.23	130
Other fresh fruits	1,449,241	2.03	1,626,610	2.05	316.91	356.71	2.34	129
Fresh vegetables	2,684,078	3.75	2,994,644	3.77	586.94	656.72	2.21	125
Potatoes	497,529	0.70	555,012	0.70	108.80	121.71	2.21	125
Lettuce	364,932	0.51	408,551	0.51	79.80	89.59	2.28	126
Tomatoes	496,892	0.69	551,669	0.70	108.66	120.98	2.11	126
Other fresh vegetables	1,324,726	1.85	1,479,412	1.86	289.68	324.43	2.23	125
Processed fruits and vegetables	1,560,451	2.18	1,766,106	2.23	341.23	387.30	2.51	135
Frozen fruits and vegetables	483,107	0.68	541,153	0.68	105.64	118.67	2.30	130
Canned fruits and vegetables	627,837	0.88	708,294	0.89	137.29	155.33	2.44	137
Dried fruits and vegetables	429,008	0.60	493,935	0.62	93.81	108.32	2.86	137
Frozen and noncarbonated juices and drinks	20,499	0.03	22,724	0.03	4.48	4.98	2.08	131
<b>Other Food at Home</b>								
Other food at home	18,075,937	25.28	20,224,811	25.48	3,952.75	4,435.27	2.27	140
Sugar and other sweets	1,764,479	2.47	1,979,288	2.49	385.85	434.05	2.32	143
Candy and chewing gum	1,096,939	1.53	1,228,121	1.55	239.87	269.32	2.28	142
Sugar and artificial sweeteners	217,323	0.30	242,853	0.31	47.52	53.26	2.25	150
Jams, preserves, other sweets	450,216	0.63	508,314	0.64	98.45	111.47	2.46	144
Fats and oils	1,075,731	1.50	1,204,159	1.52	235.24	264.07	2.28	134
Other fats and oils	458,962	0.64	513,850	0.65	100.36	112.69	2.29	135
Salad dressings	366,057	0.51	409,339	0.52	80.05	89.77	2.26	133
Peanut butter	250,712	0.35	280,970	0.35	54.82	61.62	2.30	134
<b>Miscellaneous Foods</b>								
Miscellaneous foods	9,832,053	13.75	11,002,053	13.86	2,150.02	2,412.73	2.27	142
Frozen prepared foods	1,679,563	2.35	1,859,390	2.34	367.28	407.76	2.06	139
Frozen meals	579,813	0.81	642,546	0.81	126.79	140.91	2.08	134
Other frozen prepared foods	1,099,750	1.54	1,216,843	1.53	240.49	266.85	2.04	142
Canned and packaged soups	630,777	0.88	708,118	0.89	137.94	155.29	2.34	140
Potato chips, nuts, and other snacks	2,055,832	2.87	2,308,944	2.91	449.56	506.35	2.35	141
Potato chips and other snacks	1,434,661	2.01	1,601,954	2.02	313.72	351.31	2.23	142
Nuts	621,171	0.87	706,990	0.89	135.83	155.04	2.62	139
Condiments and seasonings	2,076,344	2.90	2,322,500	2.93	454.04	509.32	2.27	142
Salt, spices, other seasonings	641,669	0.90	714,518	0.90	140.32	156.69	2.17	143
Olives, pickles, relishes	249,787	0.35	283,701	0.36	54.62	62.22	2.58	144
Sauces and gravies	781,031	1.09	869,844	1.10	170.79	190.76	2.18	141
Baking needs and miscellaneous products	403,857	0.56	454,438	0.57	88.31	99.66	2.39	142
Other canned and packaged prepared foods	3,389,537	4.74	3,803,101	4.79	741.21	834.01	2.33	144
Prepared salads	627,895	0.88	708,140	0.89	137.30	155.29	2.43	140
Prepared desserts	212,041	0.30	237,415	0.30	46.37	52.06	2.29	143
Baby food	379,195	0.53	434,437	0.55	82.92	95.27	2.76	178
Miscellaneous prepared foods	2,170,406	3.04	2,423,108	3.05	474.61	531.38	2.23	141
<b>Nonalcoholic Beverages</b>								
Nonalcoholic beverages	4,631,713	6.48	5,176,510	6.52	1,012.84	1,135.20	2.25	134
Cola	789,896	1.10	879,587	1.11	172.73	192.89	2.17	133
Other carbonated drinks	960,773	1.34	1,066,657	1.34	210.10	233.92	2.11	134
Coffee	763,612	1.07	862,055	1.09	166.98	189.05	2.45	131
Tea	450,348	0.63	506,277	0.64	98.48	111.03	2.37	136
Nonfrozen noncarbonated juices and drinks	1,423,630	1.99	1,588,525	2.00	311.31	348.36	2.22	134
Other noncarbonated beverages and ice	243,453	0.34	273,408	0.34	53.24	59.96	2.35	137
<b>Food Prepared by Consumer Unit</b>								
Food prepared by consumer unit on out-of-town trips	771,960	1.08	862,801	1.09	168.81	189.21	2.25	153

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# Consumer Buying Power™ | Food Away From Home



Trade Area: 8044 Montgomery Rd - 1 mi.

Consumer Units: 4,573 | Households: 4,573 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
<b>Food Away from Home</b>								
Food away from home	27,999,816	39.15	31,074,486	39.16	6,122.85	6,814.58	2.11	133
Fast food	10,833,940	15.15	11,762,089	14.82	2,369.11	2,579.41	1.66	131
Full service restaurants	11,730,738	16.40	13,207,690	16.64	2,565.22	2,896.42	2.40	132
Vending machines and mobile vendors	534,649	0.75	566,752	0.71	116.91	124.29	1.17	138
Employer	516,182	0.72	558,946	0.70	112.88	122.58	1.60	146
School meals and board	142,975	0.20	154,422	0.19	31.27	33.86	1.55	115
Catered affairs	423,356	0.59	490,248	0.62	92.58	107.51	2.98	156
Food on out-of-town trips	3,409,802	4.77	3,892,457	4.90	745.64	853.61	2.68	135
Meals as pay	408,174	0.57	441,882	0.56	89.26	96.90	1.60	136

Benchmark: USA

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# Consumer Buying Power™ | Food at Home



Trade Area: 8044 Montgomery Rd - 3 mi.

Consumer Units: 26,098 | Households: 26,098 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
<b>Total Specified Consumer Expenditures</b>	2,364,212,840	100.00	2,648,503,686	100.00	90,589.81	100,672.94	2.30	113
<b>Food</b>	351,221,664	100.00	396,024,186	100.00	13,457.80	15,053.37	2.43	116
<b>Food at Home</b>								
Food at home	213,748,399	60.86	240,219,337	60.66	8,190.22	9,131.04	2.36	117
Cereals and bakery products	29,771,850	8.48	33,738,679	8.52	1,140.77	1,282.45	2.53	120
Cereals and cereal products	8,964,341	2.55	10,143,568	2.56	343.49	385.57	2.50	119
Flour and prepared flour mixes	905,588	0.26	1,043,968	0.26	34.70	39.68	2.88	121
Ready-to-eat and cooked cereals	3,885,983	1.11	4,366,527	1.10	148.90	165.98	2.36	118
Rice	1,878,132	0.53	2,126,462	0.54	71.96	80.83	2.51	119
Pasta, cornmeal and other cereal products	2,294,638	0.65	2,606,610	0.66	87.92	99.08	2.58	119
<b>Bakery</b>								
Bakery products	20,807,509	5.92	23,595,112	5.96	797.28	896.88	2.55	120
Bread	3,797,744	1.08	4,322,057	1.09	145.52	164.29	2.62	120
Cookies and crackers	5,757,078	1.64	6,519,566	1.65	220.59	247.82	2.52	120
Cookies	3,256,089	0.93	3,687,185	0.93	124.76	140.15	2.52	120
Crackers	2,500,988	0.71	2,832,381	0.72	95.83	107.66	2.52	120
Frozen and refrigerated bakery products	1,803,869	0.51	2,050,236	0.52	69.12	77.93	2.59	120
Other bakery products	9,448,819	2.69	10,703,253	2.70	362.05	406.84	2.52	121
Biscuits and rolls	3,359,279	0.96	3,809,870	0.96	128.72	144.82	2.55	121
Cakes and cupcakes	2,602,546	0.74	2,935,444	0.74	99.72	111.58	2.44	120
Bread and cracker products	483,587	0.14	553,053	0.14	18.53	21.02	2.72	120
Sweet rolls, coffee cakes, doughnuts	1,905,889	0.54	2,152,396	0.54	73.03	81.82	2.46	122
Pies, tarts, turnovers	1,097,518	0.31	1,252,492	0.32	42.05	47.61	2.68	122
<b>Meats, Poultry, Fish and Eggs</b>								
Meats, poultry, fish, and eggs	39,131,434	11.14	42,732,655	10.79	1,499.40	1,624.32	1.78	114
Beef	10,850,835	3.09	11,502,949	2.90	415.77	437.24	1.17	124
Ground beef	4,717,797	1.34	4,949,405	1.25	180.77	188.13	0.96	122
Roasts	1,558,693	0.44	1,681,921	0.42	59.72	63.93	1.53	129
Steak	3,141,945	0.89	3,363,750	0.85	120.39	127.86	1.37	124
Other beef	1,432,400	0.41	1,507,874	0.38	54.89	57.32	1.03	124
Pork	7,018,151	2.00	7,420,025	1.87	268.92	282.04	1.12	111
Bacon, breakfast sausage, and related products	2,357,055	0.67	2,487,412	0.63	90.32	94.55	1.08	110
Pork chops	1,343,739	0.38	1,409,684	0.36	51.49	53.58	0.96	110
Ham	1,180,890	0.34	1,265,002	0.32	45.25	48.08	1.39	114
Other pork	2,136,466	0.61	2,257,928	0.57	81.86	85.83	1.11	111
Other meats	5,094,798	1.45	5,474,600	1.38	195.22	208.10	1.45	123
Frankfurters	1,409,085	0.40	1,489,479	0.38	53.99	56.62	1.12	121
Lunchmeats	3,212,699	0.91	3,458,575	0.87	123.10	131.46	1.49	123
Lamb, organ meat, and game	473,013	0.13	526,547	0.13	18.12	20.01	2.17	125
Poultry	7,347,382	2.09	8,333,841	2.10	281.53	316.78	2.55	114
Chicken	5,296,208	1.51	6,009,709	1.52	202.94	228.44	2.56	114
Other poultry	2,051,174	0.58	2,324,132	0.59	78.60	88.34	2.53	115
Fish and seafood	5,706,419	1.62	6,463,326	1.63	218.65	245.68	2.52	101
Fresh fish and shellfish	3,430,789	0.98	3,894,050	0.98	131.46	148.02	2.57	101
Processed fish and seafood	2,275,630	0.65	2,569,276	0.65	87.20	97.66	2.46	100
Eggs	3,113,850	0.89	3,537,914	0.89	119.31	134.48	2.59	106
<b>Dairy</b>								
Dairy products	20,517,168	5.84	22,737,481	5.74	786.16	864.28	2.08	118
Fresh milk and cream	4,667,960	1.33	4,731,061	1.19	178.86	179.83	0.27	112
Other dairy products	15,849,209	4.51	18,006,419	4.55	607.30	684.45	2.59	120
Butter and margarine	1,724,695	0.49	1,958,462	0.49	66.09	74.44	--	121
Cheese	6,702,785	1.91	7,599,187	1.92	256.83	288.85	--	120
Ice cream and related products	3,633,199	1.03	4,129,005	1.04	139.21	156.95	--	121
Other dairy and related products	3,788,530	1.08	4,319,765	1.09	145.17	164.20	--	121

Benchmark: USA

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<b>Fruits and Vegetables</b>								
Fruits and vegetables	35,199,701	10.02	39,934,707	10.08	1,348.75	1,517.97	2.56	111
Fresh fruits	14,256,678	4.06	16,163,700	4.08	546.27	614.40	2.54	110
Apples	2,626,031	0.75	2,973,945	0.75	100.62	113.04	2.52	111
Bananas	2,609,016	0.74	2,941,142	0.74	99.97	111.80	2.43	110
Citrus fruits	1,913,373	0.54	2,172,384	0.55	73.31	82.58	2.57	112
Other fresh fruits	7,108,259	2.02	8,076,229	2.04	272.37	306.99	2.59	110
Fresh vegetables	13,254,781	3.77	14,998,050	3.79	507.88	570.09	2.50	108
Potatoes	2,455,941	0.70	2,774,477	0.70	94.10	105.46	2.47	108
Lettuce	1,798,736	0.51	2,040,339	0.52	68.92	77.56	2.55	109
Tomatoes	2,448,225	0.70	2,763,112	0.70	93.81	105.03	2.45	108
Other fresh vegetables	6,551,879	1.87	7,420,123	1.87	251.05	282.05	2.52	108
Processed fruits and vegetables	7,688,241	2.19	8,772,957	2.22	294.59	333.47	2.67	116
Frozen fruits and vegetables	2,423,408	0.69	2,747,845	0.69	92.86	104.45	2.54	114
Canned fruits and vegetables	3,073,650	0.88	3,496,492	0.88	117.77	132.91	2.61	118
Dried fruits and vegetables	2,090,357	0.60	2,415,473	0.61	80.10	91.82	2.93	117
Frozen and noncarbonated juices and drinks	100,827	0.03	113,146	0.03	3.86	4.30	2.33	113
<b>Other Food at Home</b>								
Other food at home	89,128,246	25.38	101,075,815	25.52	3,415.14	3,842.02	2.55	121
Sugar and other sweets	8,667,286	2.47	9,827,229	2.48	332.11	373.55	2.54	123
Candy and chewing gum	5,420,612	1.54	6,133,226	1.55	207.70	233.13	2.50	123
Sugar and artificial sweeteners	1,039,307	0.30	1,181,981	0.30	39.82	44.93	2.61	126
Jams, preserves, other sweets	2,207,367	0.63	2,512,021	0.63	84.58	95.49	2.62	123
Fats and oils	5,291,620	1.51	6,001,105	1.52	202.76	228.11	2.55	116
Other fats and oils	2,247,832	0.64	2,550,632	0.64	86.13	96.95	2.56	116
Salad dressings	1,811,205	0.52	2,053,049	0.52	69.40	78.04	2.54	115
Peanut butter	1,232,583	0.35	1,397,423	0.35	47.23	53.12	2.54	116
<b>Miscellaneous Foods</b>								
Miscellaneous foods	48,405,500	13.78	54,910,767	13.87	1,854.76	2,087.23	2.55	123
Frozen prepared foods	8,377,433	2.39	9,400,050	2.37	321.00	357.31	2.33	121
Frozen meals	2,972,024	0.85	3,320,755	0.84	113.88	126.23	2.24	120
Other frozen prepared foods	5,405,408	1.54	6,079,295	1.54	207.12	231.08	2.38	122
Canned and packaged soups	3,127,579	0.89	3,547,558	0.90	119.84	134.85	2.55	122
Potato chips, nuts, and other snacks	10,144,715	2.89	11,504,462	2.90	388.72	437.30	2.55	122
Potato chips and other snacks	7,040,346	2.00	7,951,062	2.01	269.77	302.23	2.46	122
Nuts	3,104,369	0.88	3,553,400	0.90	118.95	135.07	2.74	122
Condiments and seasonings	10,210,607	2.91	11,589,886	2.93	391.24	440.55	2.57	123
Salt, spices, other seasonings	3,151,537	0.90	3,571,870	0.90	120.76	135.77	2.54	123
Olives, pickles, relishes	1,224,160	0.35	1,408,080	0.36	46.91	53.52	2.84	124
Sauces and gravies	3,851,993	1.10	4,353,233	1.10	147.60	165.47	2.48	122
Baking needs and miscellaneous products	1,982,917	0.56	2,256,703	0.57	75.98	85.78	2.62	123
Other canned and packaged prepared foods	16,545,166	4.71	18,868,812	4.76	633.96	717.23	2.66	124
Prepared salads	3,138,165	0.89	3,584,040	0.91	120.25	136.23	2.69	122
Prepared desserts	1,035,927	0.29	1,177,707	0.30	39.69	44.77	2.60	123
Baby food	1,642,385	0.47	1,910,972	0.48	62.93	72.64	3.08	135
Miscellaneous prepared foods	10,728,689	3.05	12,196,093	3.08	411.09	463.59	2.60	122
<b>Nonalcoholic Beverages</b>								
Nonalcoholic beverages	22,998,001	6.55	26,062,701	6.58	881.22	990.68	2.53	116
Cola	3,913,983	1.11	4,402,692	1.11	149.97	167.35	2.38	116
Other carbonated drinks	4,760,396	1.36	5,360,328	1.35	182.40	203.75	2.40	117
Coffee	3,861,593	1.10	4,441,136	1.12	147.97	168.81	2.84	116
Tea	2,218,297	0.63	2,524,267	0.64	85.00	95.95	2.62	117
Nonfrozen noncarbonated juices and drinks	7,058,706	2.01	7,988,128	2.02	270.47	303.64	2.50	117
Other noncarbonated beverages and ice	1,185,025	0.34	1,346,150	0.34	45.41	51.17	2.58	117
<b>Food Prepared by Consumer Unit</b>								
Food prepared by consumer unit on out-of-town trips	3,765,839	1.07	4,274,013	1.08	144.30	162.46	2.56	130

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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# Consumer Buying Power™ | Food Away From Home



Trade Area: 8044 Montgomery Rd - 3 mi.

Consumer Units: 26,098 | Households: 26,098 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
<b>Food Away from Home</b>								
Food away from home	137,473,265	39.14	155,804,849	39.34	5,267.58	5,922.34	2.54	114
Fast food	53,116,710	15.12	59,118,857	14.93	2,035.28	2,247.18	2.16	113
Full service restaurants	58,037,202	16.52	66,387,497	16.76	2,223.82	2,523.47	2.72	114
Vending machines and mobile vendors	2,553,322	0.73	2,845,569	0.72	97.84	108.16	2.19	116
Employer	2,360,332	0.67	2,659,860	0.67	90.44	101.10	2.42	117
School meals and board	762,992	0.22	827,736	0.21	29.24	31.46	1.64	107
Catered affairs	1,952,048	0.56	2,318,318	0.59	74.80	88.12	3.50	126
Food on out-of-town trips	16,682,584	4.75	19,399,691	4.90	639.23	737.41	3.06	116
Meals as pay	2,008,075	0.57	2,247,321	0.57	76.94	85.42	2.28	117

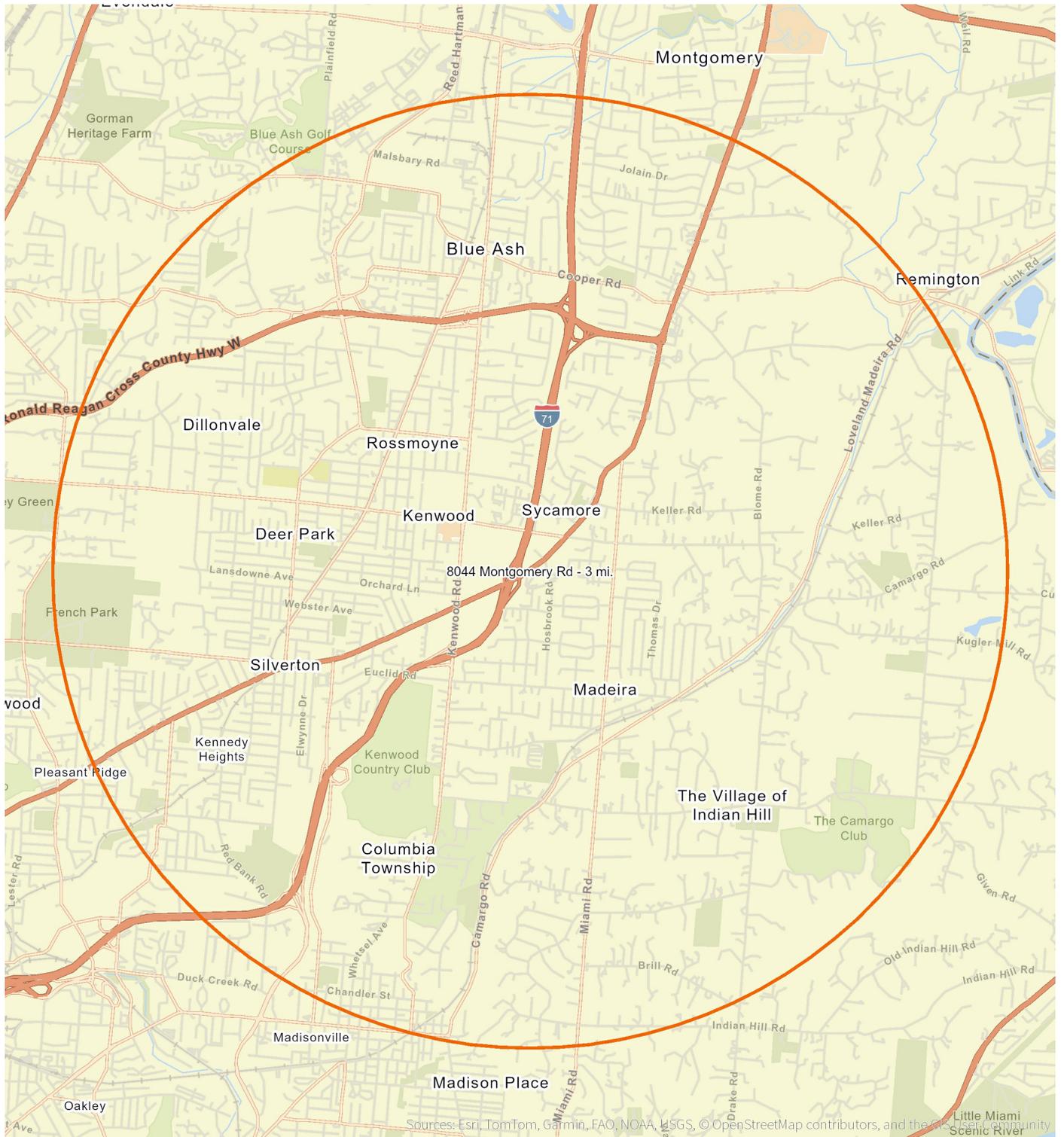
Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Trade Area: 8044 Montgomery Rd - 3 mi.

Consumer Units: 26,098 | Households: 26,098 | Dorm Pop: 0



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# Consumer Buying Power™ | Food at Home



Trade Area: 8044 Montgomery Rd - 5 mi.

Consumer Units: 71,078 | Households: 71,078 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
<b>Total Specified Consumer Expenditures</b>	5,946,167,283	100.00	6,656,120,196	100.00	83,656.93	92,595.30	2.28	105
<b>Food</b>								
Food	883,082,279	100.00	994,505,812	100.00	12,424.13	13,834.87	2.41	107
<b>Food at Home</b>								
Food at home	539,853,523	61.13	605,235,721	60.86	7,595.23	8,419.62	2.31	109
Cereals and bakery products	74,901,630	8.48	84,677,587	8.51	1,053.79	1,177.98	2.48	111
Cereals and cereal products	22,581,696	2.56	25,519,261	2.57	317.70	355.01	2.48	110
Flour and prepared flour mixes	2,241,907	0.25	2,582,587	0.26	31.54	35.93	2.87	110
Ready-to-eat and cooked cereals	9,804,218	1.11	11,009,501	1.11	137.94	153.16	2.35	109
Rice	4,761,206	0.54	5,370,648	0.54	66.99	74.71	2.44	111
Pasta, cornmeal and other cereal products	5,774,366	0.65	6,556,525	0.66	81.24	91.21	2.57	110
<b>Bakery</b>								
Bakery products	52,319,935	5.92	59,158,326	5.95	736.09	822.97	2.49	111
Bread	9,579,897	1.08	10,857,625	1.09	134.78	151.04	2.54	111
Cookies and crackers	14,454,012	1.64	16,328,110	1.64	203.35	227.15	2.47	111
Cookies	8,202,277	0.93	9,259,407	0.93	115.40	128.81	2.45	111
Crackers	6,251,735	0.71	7,068,704	0.71	87.96	98.33	2.49	111
Frozen and refrigerated bakery products	4,520,108	0.51	5,121,925	0.52	63.59	71.25	2.53	111
Other bakery products	23,765,917	2.69	26,850,665	2.70	334.36	373.53	2.47	112
Biscuits and rolls	8,434,172	0.96	9,547,238	0.96	118.66	132.81	2.51	111
Cakes and cupcakes	6,585,484	0.75	7,401,183	0.74	92.65	102.96	2.36	111
Bread and cracker products	1,215,434	0.14	1,387,774	0.14	17.10	19.31	2.69	111
Sweet rolls, coffee cakes, doughnuts	4,766,763	0.54	5,379,269	0.54	67.06	74.83	2.45	112
Pies, tarts, turnovers	2,764,064	0.31	3,135,201	0.32	38.89	43.61	2.55	112
<b>Meats, Poultry, Fish and Eggs</b>								
Meats, poultry, fish, and eggs	98,788,057	11.19	107,536,291	10.81	1,389.85	1,495.97	1.71	106
Beef	27,455,284	3.11	29,016,344	2.92	386.27	403.66	1.11	115
Ground beef	12,044,057	1.36	12,593,222	1.27	169.45	175.19	0.90	114
Roasts	3,795,431	0.43	4,092,609	0.41	53.40	56.93	1.52	115
Steak	8,010,760	0.91	8,548,040	0.86	112.70	118.91	1.31	116
Other beef	3,605,035	0.41	3,782,473	0.38	50.72	52.62	0.97	114
Pork	17,728,127	2.01	18,651,004	1.88	249.42	259.46	1.02	103
Bacon, breakfast sausage, and related products	5,991,944	0.68	6,290,000	0.63	84.30	87.50	0.98	103
Pork chops	3,413,962	0.39	3,566,409	0.36	48.03	49.61	0.88	102
Ham	2,931,841	0.33	3,121,770	0.31	41.25	43.43	1.26	104
Other pork	5,390,379	0.61	5,672,825	0.57	75.84	78.92	1.03	102
Other meats	12,777,273	1.45	13,689,212	1.38	179.76	190.43	1.39	113
Frankfurters	3,566,326	0.40	3,774,614	0.38	50.17	52.51	1.14	113
Lunchmeats	8,055,082	0.91	8,638,059	0.87	113.33	120.17	1.41	113
Lamb, organ meat, and game	1,155,864	0.13	1,276,539	0.13	16.26	17.76	2.01	112
Poultry	18,608,935	2.11	21,052,014	2.12	261.81	292.86	2.50	106
Chicken	13,435,853	1.52	15,188,957	1.53	189.03	211.30	2.48	106
Other poultry	5,173,082	0.59	5,863,057	0.59	72.78	81.56	2.54	106
Fish and seafood	14,310,523	1.62	16,170,285	1.63	201.34	224.95	2.47	93
Fresh fish and shellfish	8,617,180	0.98	9,774,439	0.98	121.24	135.98	2.55	93
Processed fish and seafood	5,693,343	0.64	6,395,846	0.64	80.10	88.97	2.35	92
Eggs	7,907,915	0.90	8,957,432	0.90	111.26	124.61	2.52	99
<b>Dairy</b>								
Dairy products	51,948,798	5.88	57,409,478	5.77	730.87	798.64	2.02	110
Fresh milk and cream	11,862,839	1.34	11,996,688	1.21	166.90	166.89	0.22	104
Other dairy products	40,085,959	4.54	45,412,789	4.57	563.97	631.75	2.53	112
Butter and margarine	4,331,395	0.49	4,912,217	0.49	60.94	68.34	--	112
Cheese	17,003,452	1.93	19,232,762	1.93	239.22	267.55	--	111
Ice cream and related products	9,171,445	1.04	10,392,705	1.04	129.03	144.58	--	112
Other dairy and related products	9,579,666	1.08	10,875,105	1.09	134.78	151.29	--	112

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
<b>Fruits and Vegetables</b>								
Fruits and vegetables	88,929,213	10.07	100,610,687	10.12	1,251.15	1,399.63	2.50	103
Fresh fruits	35,927,163	4.07	40,636,095	4.09	505.46	565.30	2.49	102
Apples	6,603,011	0.75	7,466,402	0.75	92.90	103.87	2.49	102
Bananas	6,629,309	0.75	7,452,933	0.75	93.27	103.68	2.37	102
Citrus fruits	4,793,131	0.54	5,438,855	0.55	67.43	75.66	2.56	103
Other fresh fruits	17,901,712	2.03	20,277,905	2.04	251.86	282.09	2.52	102
Fresh vegetables	33,602,381	3.81	37,963,392	3.82	472.75	528.12	2.47	101
Potatoes	6,234,482	0.71	7,032,447	0.71	87.71	97.83	2.44	101
Lettuce	4,533,197	0.51	5,138,363	0.52	63.78	71.48	2.54	101
Tomatoes	6,218,051	0.70	7,011,338	0.70	87.48	97.54	2.43	101
Other fresh vegetables	16,616,652	1.88	18,781,244	1.89	233.78	261.27	2.48	101
Processed fruits and vegetables	19,399,669	2.20	22,011,200	2.21	272.93	306.20	2.56	108
Frozen fruits and vegetables	6,148,431	0.70	6,945,128	0.70	86.50	96.62	2.47	107
Canned fruits and vegetables	7,726,845	0.88	8,742,178	0.88	108.71	121.62	2.50	109
Dried fruits and vegetables	5,262,079	0.60	6,033,334	0.61	74.03	83.93	2.77	108
Frozen and noncarbonated juices and drinks	262,314	0.03	290,560	0.03	3.69	4.04	2.07	108
<b>Other Food at Home</b>								
Other food at home	225,285,826	25.51	255,001,678	25.64	3,169.56	3,547.41	2.51	112
Sugar and other sweets	21,820,447	2.47	24,681,862	2.48	306.99	343.36	2.50	114
Candy and chewing gum	13,644,572	1.55	15,411,899	1.55	191.97	214.40	2.47	114
Sugar and artificial sweeteners	2,614,069	0.30	2,960,229	0.30	36.78	41.18	2.52	116
Jams, preserves, other sweets	5,561,806	0.63	6,309,734	0.63	78.25	87.78	2.56	114
Fats and oils	13,394,641	1.52	15,148,909	1.52	188.45	210.74	2.49	108
Other fats and oils	5,701,219	0.65	6,447,476	0.65	80.21	89.69	2.49	108
Salad dressings	4,586,579	0.52	5,185,199	0.52	64.53	72.13	2.48	107
Peanut butter	3,106,842	0.35	3,516,234	0.35	43.71	48.92	2.51	107
<b>Miscellaneous Foods</b>								
Miscellaneous foods	122,292,468	13.85	138,421,116	13.92	1,720.54	1,925.62	2.51	114
Frozen prepared foods	21,389,358	2.42	23,947,561	2.41	300.93	333.14	2.29	114
Frozen meals	7,681,335	0.87	8,553,576	0.86	108.07	118.99	2.17	114
Other frozen prepared foods	13,708,023	1.55	15,393,986	1.55	192.86	214.15	2.35	114
Canned and packaged soups	7,925,822	0.90	8,967,859	0.90	111.51	124.75	2.50	114
Potato chips, nuts, and other snacks	25,562,727	2.89	28,904,720	2.91	359.64	402.10	2.49	113
Potato chips and other snacks	17,747,398	2.01	20,000,111	2.01	249.69	278.23	2.42	113
Nuts	7,815,328	0.89	8,904,609	0.90	109.95	123.87	2.64	113
Condiments and seasonings	25,772,872	2.92	29,196,375	2.94	362.60	406.16	2.53	114
Salt, spices, other seasonings	7,968,922	0.90	9,018,775	0.91	112.12	125.46	2.51	114
Olives, pickles, relishes	3,060,312	0.35	3,506,463	0.35	43.06	48.78	2.76	114
Sauces and gravies	9,762,070	1.11	11,015,753	1.11	137.34	153.24	2.45	114
Baking needs and miscellaneous products	4,981,567	0.56	5,655,384	0.57	70.09	78.67	2.57	113
Other canned and packaged prepared foods	41,641,689	4.72	47,404,601	4.77	585.86	659.46	2.63	114
Prepared salads	7,922,622	0.90	9,028,297	0.91	111.46	125.60	2.65	113
Prepared desserts	2,612,061	0.30	2,963,598	0.30	36.75	41.23	2.56	114
Baby food	3,890,114	0.44	4,509,394	0.45	54.73	62.73	3.00	118
Miscellaneous prepared foods	27,216,892	3.08	30,903,312	3.11	382.92	429.91	2.57	114
<b>Nonalcoholic Beverages</b>								
Nonalcoholic beverages	58,506,227	6.63	66,231,208	6.66	823.13	921.36	2.51	109
Cola	10,011,268	1.13	11,249,885	1.13	140.85	156.50	2.36	109
Other carbonated drinks	12,108,407	1.37	13,650,035	1.37	170.35	189.89	2.43	109
Coffee	9,778,144	1.11	11,222,613	1.13	137.57	156.12	2.79	108
Tea	5,611,096	0.64	6,376,510	0.64	78.94	88.71	2.59	109
Nonfrozen noncarbonated juices and drinks	18,032,404	2.04	20,365,109	2.05	253.70	283.31	2.46	110
Other noncarbonated beverages and ice	2,964,908	0.34	3,367,056	0.34	41.71	46.84	2.58	107
<b>Food Prepared by Consumer Unit</b>								
Food prepared by consumer unit on out-of-town trips	9,272,044	1.05	10,518,583	1.06	130.45	146.33	2.55	118

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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# Consumer Buying Power™ | Food Away From Home



Trade Area: 8044 Montgomery Rd - 5 mi.

Consumer Units: 71,078 | Households: 71,078 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
<b>Food Away from Home</b>								
Food away from home	343,228,755	38.87	389,270,092	39.14	4,828.90	5,415.25	2.55	105
Fast food	133,389,088	15.10	148,943,458	14.98	1,876.66	2,072.00	2.23	104
Full service restaurants	145,013,898	16.42	165,607,422	16.65	2,040.21	2,303.81	2.69	105
Vending machines and mobile vendors	6,339,185	0.72	7,108,522	0.71	89.19	98.89	2.32	105
Employer	5,705,182	0.65	6,478,173	0.65	80.27	90.12	2.57	104
School meals and board	2,044,011	0.23	2,245,292	0.23	28.76	31.23	1.90	105
Catered affairs	4,601,432	0.52	5,505,623	0.55	64.74	76.59	3.65	109
Food on out-of-town trips	40,929,748	4.63	47,549,861	4.78	575.84	661.48	3.04	104
Meals as pay	5,206,212	0.59	5,831,741	0.59	73.25	81.13	2.30	112

Benchmark: USA

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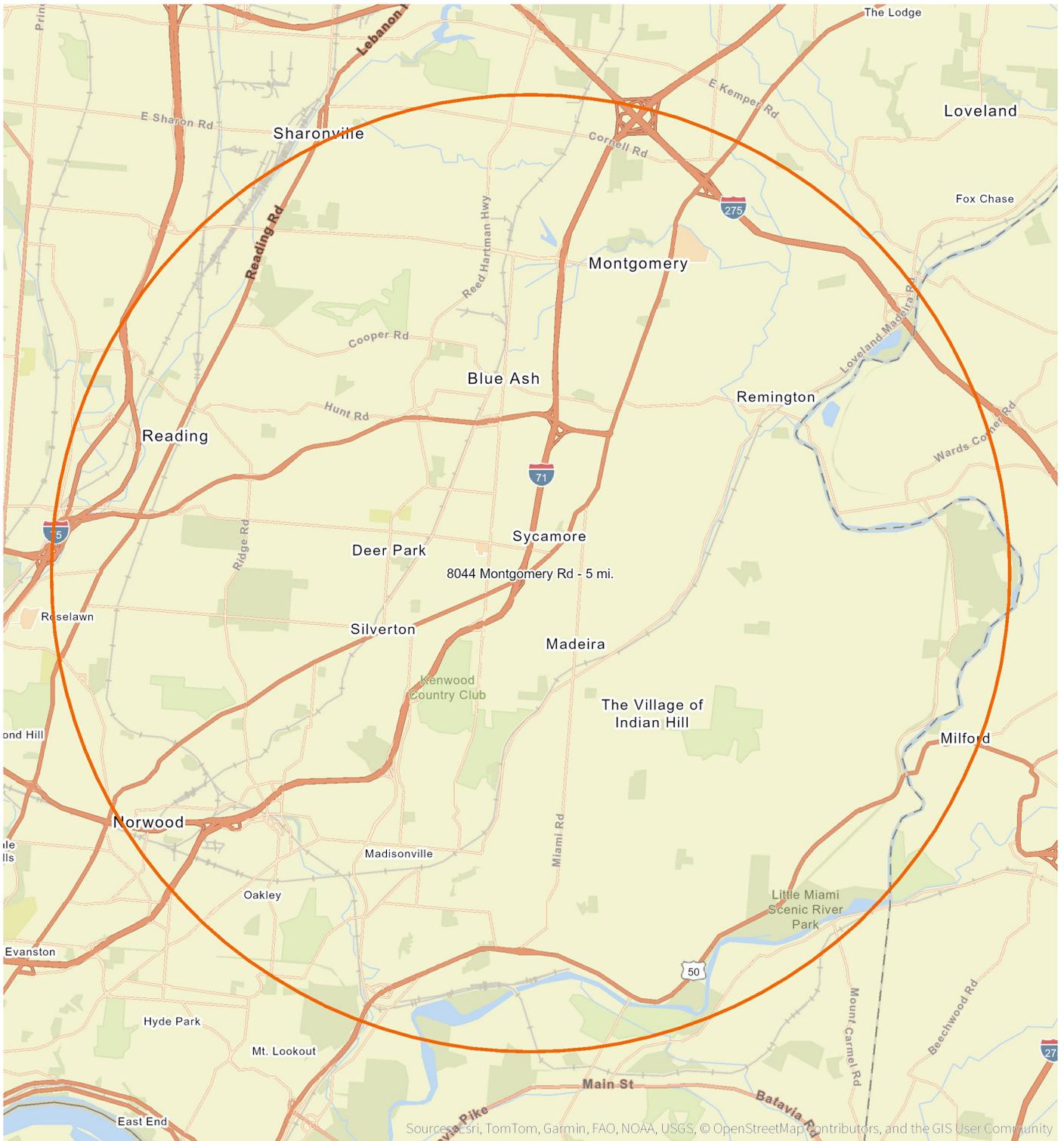
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# Consumer Buying Power™ | Map



Trade Area: 8044 Montgomery Rd - 5 mi.

Consumer Units: 71,078 | Households: 71,078 | Dorm Pop: 0



Benchmark: USA

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# Report Details

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**Name:** Consumer Buying Power™ Food 2026  
**Date / Time:** 3/5/2026 10:54:56 AM  
**Workspace Vintage:** 2026

## Trade Area

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Name	Level	Geographies
8044 Montgomery Rd - 1 mi.		N/A
8044 Montgomery Rd - 3 mi.		N/A
8044 Montgomery Rd - 5 mi.		N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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Product	Provider	Copyright
Consumer Buying Power™ - 2026 Estimates and 2031 Projections	Environics Analytics   U.S. Bureau of Labour Statistics   Claritas	©2026 Environics Analytics ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )
Consumer Buying Power™ - Growth Variables	Environics Analytics   U.S. Bureau of Labour Statistics   Claritas	©2026 Environics Analytics ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )

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