

Consumer Buying Power™ | Healthcare



Trade Area: 8044 Montgomery Rd - 1 mi.

Consumer Units: 4,573 | Households: 4,573 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures	477,193,283	100.00	526,161,333	100.00	104,350.16	115,386.26	1.97	131
Healthcare								
Healthcare	51,069,594	100.00	57,881,729	100.00	11,167.63	12,693.36	2.54	1
Health Insurance								
Health insurance	32,189,655	63.03	36,517,123	63.09	7,039.07	8,008.14	2.55	1
Fee for service health plan (not BCBS)	5,048,288	9.89	5,666,107	9.79	1,103.93	1,242.57	2.34	1
Blue Cross, Blue Shield	6,772,140	13.26	7,566,541	13.07	1,480.90	1,659.33	2.24	1
Fee for service health plan (BCBS)	4,815,910	9.43	5,357,399	9.26	1,053.12	1,174.87	2.15	1
Health maintenance organization (BCBS)	1,683,514	3.30	1,885,341	3.26	368.14	413.45	2.29	1
Commercial Medicare supplement (BCBS)	272,717	0.53	323,801	0.56	59.64	71.01	3.49	1
Health maintenance organization (not BCBS)	3,916,519	7.67	4,334,322	7.49	856.44	950.51	2.05	1
Medicare payments	9,496,291	18.59	10,909,029	18.85	2,076.60	2,392.33	2.81	1
Medicare prescription drug premium	1,130,805	2.21	1,314,900	2.27	247.28	288.36	3.06	1
Medicaid premiums	86,232	0.17	94,509	0.16	18.86	20.73	1.85	1
Tricare/military premiums	56,488	0.11	60,362	0.10	12.35	13.24	1.34	1
Children's Health Insurance Program (CHIP) premiums	10,647	0.02	10,528	0.02	2.33	2.31	-0.22	1
Commercial Medicare supplements and other health insurance	5,069,054	9.93	5,829,009	10.07	1,108.47	1,278.29	2.83	1
Commercial Medicare supplement (not BCBS)	3,727,157	7.30	4,326,243	7.47	815.04	948.74	3.03	1
Dental care insurance (not BCBS)	973,115	1.91	1,092,246	1.89	212.80	239.53	2.34	1
Vision care insurance (not BCBS)	202,729	0.40	223,529	0.39	44.33	49.02	1.97	1
Other single service insurance (not BCBS)	109,204	0.21	122,895	0.21	23.88	26.95	2.39	1
Prescription drug insurance (not BCBS)	56,849	0.11	64,097	0.11	12.43	14.06	2.43	1
Long term care insurance	603,190	1.18	731,816	1.26	131.90	160.49	3.94	1
Medical Services								
Medical services	10,837,666	21.22	12,223,412	21.12	2,369.92	2,680.57	2.44	1
Physician's services	2,538,259	4.97	2,838,609	4.90	555.05	622.50	2.26	1
Dental services	5,268,068	10.32	5,978,309	10.33	1,151.99	1,311.03	2.56	1
Eye care services	808,338	1.58	926,730	1.60	176.76	203.23	2.77	1
Lab tests, x-rays	508,313	1.00	560,256	0.97	111.16	122.86	1.96	1
Hospital room and services	832,215	1.63	932,351	1.61	181.98	204.46	2.30	1
Care in convalescent or nursing home	754,827	1.48	846,351	1.46	165.06	185.60	2.32	1
Other medical care services	127,644	0.25	140,807	0.24	27.91	30.88	1.98	1
Drugs								
Drugs	5,825,777	11.41	6,642,227	11.48	1,273.95	1,456.63	2.66	1
Nonprescription drugs	1,184,379	2.32	1,334,386	2.31	258.99	292.63	2.41	1
Vitamins and supplements	658,900	1.29	735,468	1.27	144.08	161.29	2.22	1
Prescription drugs	3,982,498	7.80	4,572,372	7.90	870.87	1,002.71	2.80	1
Medical Supplies								
Medical supplies	2,216,496	4.34	2,498,967	4.32	484.69	548.02	2.43	1
Eyeglasses and contact lenses	997,107	1.95	1,142,844	1.97	218.04	250.62	2.77	1
Hearing aids	240,496	0.47	249,505	0.43	52.59	54.72	0.74	1
Topical and dressings	421,528	0.83	471,960	0.82	92.18	103.50	2.29	1
Medical equipment for general use	282,216	0.55	320,028	0.55	61.71	70.18	2.55	1
Supportive and convalescent medical equipment	242,739	0.48	278,690	0.48	53.08	61.12	2.80	1
Rental of medical equipment	25,794	0.05	28,698	0.05	5.64	6.29	2.16	1
Rental of supportive, convalescent medical equipment	6,616	0.01	7,242	0.01	1.45	1.59	1.83	1

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Consumer Buying Power™ | Healthcare



Trade Area: 8044 Montgomery Rd - 3 mi.

Consumer Units: 26,098 | Households: 26,098 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures	2,364,212,840	100.00	2,648,503,686	100.00	90,589.81	100,672.94	2.30	113
Healthcare								
Healthcare	254,396,746	100.00	290,010,916	100.00	9,747.75	11,023.68	2.66	113
Health Insurance								
Health insurance	160,541,795	63.11	183,053,629	63.12	6,151.50	6,958.10	2.66	113
Fee for service health plan (not BCBS)	24,388,640	9.59	27,946,348	9.64	934.50	1,062.28	2.76	113
Blue Cross, Blue Shield	32,805,146	12.90	37,259,370	12.85	1,257.00	1,416.28	2.58	113
Fee for service health plan (BCBS)	23,259,143	9.14	26,405,598	9.11	891.22	1,003.71	2.57	113
Health maintenance organization (BCBS)	8,110,623	3.19	9,178,411	3.16	310.78	348.88	2.50	113
Commercial Medicare supplement (BCBS)	1,435,380	0.56	1,675,361	0.58	55.00	63.68	3.14	113
Health maintenance organization (not BCBS)	19,235,889	7.56	21,563,087	7.44	737.06	819.64	2.31	113
Medicare payments	48,828,177	19.19	55,580,241	19.16	1,870.95	2,112.67	2.62	113
Medicare prescription drug premium	5,884,034	2.31	6,780,819	2.34	225.46	257.75	2.88	113
Medicaid premiums	427,085	0.17	471,991	0.16	16.36	17.94	2.02	113
Tricare/military premiums	293,043	0.12	317,701	0.11	11.23	12.08	1.63	113
Children's Health Insurance Program (CHIP) premiums	42,877	0.02	45,300	0.02	1.64	1.72	1.11	113
Commercial Medicare supplements and other health insurance	25,563,271	10.05	29,403,857	10.14	979.51	1,117.68	2.84	113
Commercial Medicare supplement (not BCBS)	19,008,802	7.47	21,920,260	7.56	728.36	833.22	2.89	113
Dental care insurance (not BCBS)	4,699,924	1.85	5,381,486	1.86	180.09	204.56	2.75	113
Vision care insurance (not BCBS)	1,004,601	0.39	1,132,427	0.39	38.49	43.04	2.42	113
Other single service insurance (not BCBS)	560,882	0.22	641,667	0.22	21.49	24.39	2.73	113
Prescription drug insurance (not BCBS)	289,062	0.11	328,017	0.11	11.08	12.47	2.56	113
Long term care insurance	3,073,632	1.21	3,684,914	1.27	117.77	140.07	3.69	113
Medical Services								
Medical services	53,654,888	21.09	61,087,102	21.06	2,055.90	2,322.00	2.63	113
Physician's services	12,451,850	4.89	14,098,480	4.86	477.12	535.90	2.52	113
Dental services	25,728,607	10.11	29,455,453	10.16	985.85	1,119.64	2.74	113
Eye care services	3,942,302	1.55	4,565,632	1.57	151.06	173.55	2.98	113
Lab tests, x-rays	2,553,057	1.00	2,843,631	0.98	97.83	108.09	2.18	113
Hospital room and services	4,064,154	1.60	4,620,866	1.59	155.73	175.64	2.60	113
Care in convalescent or nursing home	4,235,881	1.67	4,754,575	1.64	162.31	180.73	2.34	113
Other medical care services	679,038	0.27	748,465	0.26	26.02	28.45	1.97	113
Drugs								
Drugs	29,075,472	11.43	33,235,711	11.46	1,114.09	1,263.33	2.71	113
Nonprescription drugs	5,870,004	2.31	6,664,588	2.30	224.92	253.33	2.57	113
Vitamins and supplements	3,371,818	1.33	3,794,511	1.31	129.20	144.23	2.39	113
Prescription drugs	19,833,649	7.80	22,776,612	7.85	759.97	865.77	2.81	113
Medical Supplies								
Medical supplies	11,124,592	4.37	12,634,473	4.36	426.26	480.25	2.58	113
Eyeglasses and contact lenses	4,907,155	1.93	5,656,911	1.95	188.03	215.03	2.88	113
Hearing aids	1,374,202	0.54	1,464,195	0.50	52.66	55.66	1.28	113
Topical and dressings	2,078,072	0.82	2,357,845	0.81	79.63	89.62	2.56	113
Medical equipment for general use	1,416,389	0.56	1,613,256	0.56	54.27	61.32	2.64	113
Supportive and convalescent medical equipment	1,175,338	0.46	1,349,076	0.47	45.04	51.28	2.80	113
Rental of medical equipment	133,890	0.05	151,669	0.05	5.13	5.77	2.52	113
Rental of supportive, convalescent medical equipment	39,546	0.02	41,522	0.01	1.52	1.58	0.98	113

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Trade Area: 8044 Montgomery Rd - 3 mi.

Consumer Units: 26,098 | Households: 26,098 | Dorm Pop: 0



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Consumer Buying Power™ | Healthcare



Trade Area: 8044 Montgomery Rd - 5 mi.

Consumer Units: 71,078 | Households: 71,078 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures	5,946,167,283	100.00	6,656,120,196	100.00	83,656.93	92,595.30	2.28	105
Healthcare								
Healthcare	635,137,105	100.00	721,529,518	100.00	8,935.78	10,037.41	2.58	1
Health Insurance								
Health insurance	401,171,534	63.16	455,485,479	63.13	5,644.10	6,336.40	2.57	1
Fee for service health plan (not BCBS)	58,869,150	9.27	67,809,871	9.40	828.23	943.32	2.87	1
Blue Cross, Blue Shield	79,308,680	12.49	90,531,843	12.55	1,115.80	1,259.42	2.68	1
Fee for service health plan (BCBS)	56,019,295	8.82	64,021,477	8.87	788.14	890.62	2.71	1
Health maintenance organization (BCBS)	19,643,673	3.09	22,299,595	3.09	276.37	310.22	2.57	1
Commercial Medicare supplement (BCBS)	3,645,713	0.57	4,210,772	0.58	51.29	58.58	2.92	1
Health maintenance organization (not BCBS)	47,152,526	7.42	53,166,719	7.37	663.39	739.62	2.43	1
Medicare payments	126,822,649	19.97	142,122,358	19.70	1,784.27	1,977.11	2.30	1
Medicare prescription drug premium	15,171,654	2.39	17,261,196	2.39	213.45	240.13	2.61	1
Medicaid premiums	1,123,877	0.18	1,233,872	0.17	15.81	17.16	1.89	1
Tricare/military premiums	746,923	0.12	820,125	0.11	10.51	11.41	1.89	1
Children's Health Insurance Program (CHIP) premiums	99,346	0.02	107,044	0.01	1.40	1.49	1.50	1
Commercial Medicare supplements and other health insurance	64,325,286	10.13	73,443,433	10.18	905.00	1,021.69	2.69	1
Commercial Medicare supplement (not BCBS)	48,289,018	7.60	55,089,078	7.63	679.38	766.36	2.67	1
Dental care insurance (not BCBS)	11,461,429	1.80	13,144,791	1.82	161.25	182.86	2.78	1
Vision care insurance (not BCBS)	2,477,611	0.39	2,804,790	0.39	34.86	39.02	2.51	1
Other single service insurance (not BCBS)	1,375,300	0.22	1,581,627	0.22	19.35	22.00	2.84	1
Prescription drug insurance (not BCBS)	721,929	0.11	823,146	0.11	10.16	11.45	2.66	1
Long term care insurance	7,551,443	1.19	8,989,018	1.25	106.24	125.05	3.55	1
Medical Services								
Medical services	132,933,193	20.93	151,203,860	20.96	1,870.24	2,103.44	2.61	1
Physician's services	30,703,967	4.83	34,781,031	4.82	431.98	483.85	2.52	1
Dental services	63,158,719	9.94	72,196,130	10.01	888.58	1,004.34	2.71	1
Eye care services	9,709,676	1.53	11,199,329	1.55	136.61	155.80	2.90	1
Lab tests, x-rays	6,367,334	1.00	7,115,943	0.99	89.58	98.99	2.25	1
Hospital room and services	9,912,224	1.56	11,283,003	1.56	139.46	156.96	2.62	1
Care in convalescent or nursing home	11,373,096	1.79	12,745,386	1.77	160.01	177.30	2.30	1
Other medical care services	1,708,178	0.27	1,883,039	0.26	24.03	26.20	1.97	1
Drugs								
Drugs	73,008,460	11.49	83,068,930	11.51	1,027.16	1,155.60	2.62	1
Nonprescription drugs	14,805,494	2.33	16,750,855	2.32	208.30	233.03	2.50	1
Vitamins and supplements	8,553,472	1.35	9,567,062	1.33	120.34	133.09	2.27	1
Prescription drugs	49,649,495	7.82	56,751,013	7.87	698.52	789.48	2.71	1
Medical Supplies								
Medical supplies	28,023,918	4.41	31,771,250	4.40	394.27	441.98	2.54	1
Eyeglasses and contact lenses	12,145,474	1.91	13,959,765	1.93	170.88	194.20	2.82	1
Hearing aids	3,692,839	0.58	3,989,380	0.55	51.95	55.50	1.56	1
Topical and dressings	5,184,096	0.82	5,880,270	0.81	72.94	81.80	2.55	1
Medical equipment for general use	3,646,084	0.57	4,117,124	0.57	51.30	57.27	2.46	1
Supportive and convalescent medical equipment	2,913,866	0.46	3,330,493	0.46	41.00	46.33	2.71	1
Rental of medical equipment	332,448	0.05	378,188	0.05	4.68	5.26	2.61	1
Rental of supportive, convalescent medical equipment	109,111	0.02	116,030	0.02	1.54	1.61	1.24	1

Benchmark: USA

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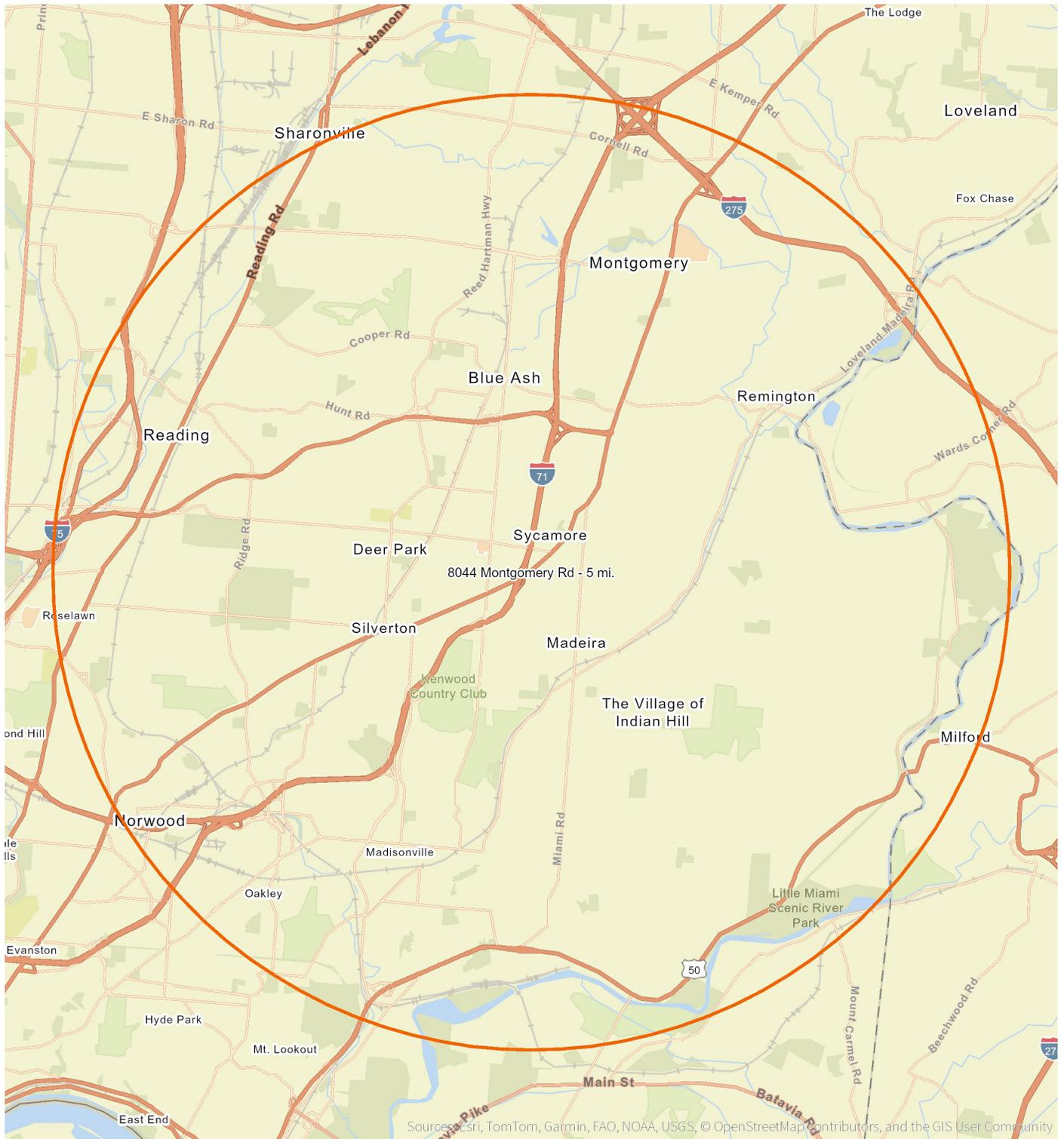
Index Colors:	<80	80 - 110	110+
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Consumer Buying Power™ | Map



Trade Area: 8044 Montgomery Rd - 5 mi.

Consumer Units: 71,078 | Households: 71,078 | Dorm Pop: 0



Benchmark: USA

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Report Details

Name: Consumer Buying Power™ Healthcare 2026
Date / Time: 3/5/2026 10:53:04 AM
Workspace Vintage: 2026

Trade Area

Name	Level	Geographies
8044 Montgomery Rd - 1 mi.		N/A
8044 Montgomery Rd - 3 mi.		N/A
8044 Montgomery Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Consumer Buying Power™ - 2026 Estimates and 2031 Projections	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2026 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
Consumer Buying Power™ - Growth Variables	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2026 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
