

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
<b>Total Specified Consumer Expenditures</b>	<b>477,193,283</b>	<b>100.00</b>	<b>526,161,333</b>	<b>100.00</b>	<b>104,350.16</b>	<b>115,386.26</b>	<b>1.97</b>	<b>131</b>
<b>Housing</b>								
Housing	166,737,714	100.00	182,484,146	100.00	36,461.34	40,018.45	1.82	121
<b>Shelter</b>								
Shelter	93,337,568	55.98	101,287,828	55.51	20,410.58	22,212.24	1.65	112
Owned dwellings	61,051,292	36.62	66,206,337	36.28	13,350.38	14,518.93	1.63	132
Mortgage interest and charges (owned)	20,194,700	12.11	20,383,559	11.17	4,416.07	4,470.08	0.19	118
Mortgage interest (owned)	19,236,982	11.54	19,342,708	10.60	4,206.64	4,241.82	0.11	118
Interest paid, home equity loan (owned)	221,103	0.13	223,553	0.12	48.35	49.02	0.22	106
Interest paid, home equity line of credit (owned)	736,615	0.44	817,298	0.45	161.08	179.23	2.10	121
Property taxes (owned)	21,656,398	12.99	24,234,893	13.28	4,735.71	5,314.67	2.28	146
Maintenance, repairs, insurance, other expenses (ow)	19,200,195	11.52	21,587,885	11.83	4,198.60	4,734.19	2.37	136
Homeowners insurance (owned)	4,944,899	2.97	5,493,890	3.01	1,081.32	1,204.80	2.13	134
Ground rent (owned)	631,559	0.38	671,084	0.37	138.11	147.17	1.22	123
Flooring installation, repair, replacement (owned)	1,074,537	0.64	1,197,020	0.66	234.97	262.50	2.18	145
Maintenance and repair services (owned)	9,885,640	5.93	11,228,432	6.15	2,161.74	2,462.38	2.58	136
Painting and papering (owned)	934,818	0.56	1,054,034	0.58	204.42	231.15	2.43	143
Plumbing and water heating (owned)	1,182,952	0.71	1,354,576	0.74	258.68	297.06	2.75	130
Heat, a/c, electrical work (owned)	2,478,148	1.49	2,806,151	1.54	541.91	615.38	2.52	132
Roofing and gutters (owned)	2,128,989	1.28	2,405,369	1.32	465.56	527.49	2.47	139
Other repair and maintenance services (owned)	3,131,895	1.88	3,576,336	1.96	684.87	784.28	2.69	136
Repair of built-in appliances (owned)	28,837	0.02	31,967	0.02	6.31	7.01	2.08	148
Maintenance and repair commodities (owned)	1,519,239	0.91	1,689,360	0.93	332.22	370.47	2.15	143
Paints, wallpaper and supplies (owned)	243,482	0.15	258,560	0.14	53.24	56.70	1.21	145
Tools and equipment for painting and wallpaperir	26,057	0.02	27,672	0.02	5.70	6.07	1.21	145
Plumbing supplies and equipment (owned)	160,750	0.10	177,341	0.10	35.15	38.89	1.98	142
Electrical supplies, heating and cooling equipment	177,012	0.11	197,049	0.11	38.71	43.21	2.17	140
Materials and equipment for roof and gutters (ov	115,284	0.07	123,230	0.07	25.21	27.02	1.34	120
Materials for plaster, panel, siding, windows, doo	371,520	0.22	430,708	0.24	81.24	94.45	1.30	157
Materials for patio, walk, fence, driveway, masor	26,670	0.02	30,790	0.02	5.83	6.75	2.91	157
Other materials (owned)	398,465	0.24	444,010	0.24	87.13	97.37	2.19	138
Property management and security (owned)	1,032,042	0.62	1,182,908	0.65	225.68	259.41	2.77	133
Property management (owned)	896,263	0.54	1,024,080	0.56	195.99	224.58	2.70	132
Management and upkeep services for security (c	135,779	0.08	158,828	0.09	29.69	34.83	3.19	140
Parking (owned)	112,279	0.07	125,191	0.07	24.55	27.45	2.20	125
Rented dwellings	22,215,813	13.32	23,923,430	13.11	4,858.04	5,246.37	1.49	75
Rent	21,588,424	12.95	23,228,899	12.73	4,720.84	5,094.06	1.48	75
Rent as pay	250,576	0.15	271,045	0.15	54.79	59.44	1.58	71
Maintenance, insurance and other expenses (rented)	376,814	0.23	423,486	0.23	82.40	92.87	2.36	81
Tenant's insurance (rented)	170,143	0.10	189,469	0.10	37.21	41.55	2.18	77
Flooring installation, repair, replacement (rented)	17,118	0.01	19,440	0.01	3.74	4.26	2.58	94
Maintenance and repair services (rented)	124,643	0.07	143,782	0.08	27.26	31.53	2.90	84
Maintenance and repair commodities (rented)	64,910	0.04	70,795	0.04	14.19	15.53	1.75	82
Paints, wallpaper, and supplies (rented)	10,178	0.01	10,726	0.01	2.23	2.35	1.05	92
Tools and equipment for painting and wallpaperir	1,088	0.00	1,146	0.00	0.24	0.26	1.06	92
Materials for plastering, panels, roofing, gutters,	5,519	0.00	6,188	0.00	1.21	1.36	2.31	83
Plumbing supplies and equipment (rented)	3,339	0.00	3,473	0.00	0.73	0.76	0.79	68
Electrical supplies, heating and cooling equipment	2,681	0.00	2,919	0.00	0.59	0.64	1.72	67
Miscellaneous supplies and equipment (rented)	35,434	0.02	38,788	0.02	7.75	8.51	1.83	82
Material for insulation, other maintenance and	9,410	0.01	10,214	0.01	2.06	2.24	1.65	72
Materials for additions, finishing basements, re	26,024	0.02	28,574	0.02	5.69	6.27	1.89	86
Material for landscape maintenance (rented)	6,672	0.00	7,555	0.00	1.46	1.66	2.52	86
Other lodging	10,070,462	6.04	11,158,062	6.11	2,202.16	2,446.94	2.07	130
Owned vacation homes	2,437,056	1.46	2,817,630	1.54	532.92	617.90	2.94	127
Mortgage interest and charges (vacation homes)	486,999	0.29	551,523	0.30	106.49	120.95	2.52	130
Mortgage interest (vacation homes)	462,801	0.28	524,550	0.29	101.20	115.03	2.54	128
Interest paid, home equity line of credit and hom	24,198	0.01	26,973	0.01	5.29	5.92	2.19	168
Property taxes (vacation homes)	1,233,295	0.74	1,417,361	0.78	269.69	310.82	2.82	125
Maintenance, insurance, and other expenses (vaca	716,762	0.43	848,747	0.47	156.74	186.13	3.44	128
Homeowners insurance (vacation homes)	135,685	0.08	155,020	0.08	29.67	34.00	2.70	125
Ground rent (vacation homes)	68,972	0.04	76,758	0.04	15.08	16.83	2.16	142
Repair and remodeling services (vacation hom	307,382	0.18	377,778	0.21	67.22	82.85	4.21	126
Maintenance and repair commodities (vacation h	38,648	0.02	45,376	0.02	8.45	9.95	3.26	167
Paints, wallpaper, supplies (vacation homes)	5,266	0.00	6,151	0.00	1.15	1.35	3.16	154
Tools and equipment for painting and wallpape	570	0.00	663	0.00	0.12	0.15	3.09	153
Materials for plastering, paneling, roofing, gutt	16,396	0.01	19,259	0.01	3.59	4.22	3.27	183
Material for patio, walk, fence, drive, masonry,	2,541	0.00	2,983	0.00	0.56	0.65	3.26	177
Plumbing supplies and equipment (vacation hor	4,325	0.00	5,152	0.00	0.95	1.13	3.56	192
Electrical supplies, heating and cooling equipme	4,419	0.00	5,065	0.00	0.97	1.11	2.77	181
Miscellaneous supplies and equipment (vacatio	5,130	0.00	6,101	0.00	1.12	1.34	3.53	123
Property management and security (vacation ho	148,341	0.09	172,666	0.09	32.44	37.87	3.08	125
Property management (vacation homes)	130,308	0.08	152,079	0.08	28.49	33.35	3.14	126
Management and upkeep services for security	18,033	0.01	20,587	0.01	3.94	4.51	2.68	116
Parking (vacation homes)	17,734	0.01	21,150	0.01	3.88	4.64	3.59	118
Housing while attending school	529,763	0.32	601,067	0.33	115.85	131.81	2.56	123
Lodging on out-of-town trips	7,103,642	4.26	7,739,364	4.24	1,553.39	1,697.23	1.73	132

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	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate
<b>Utilities, Fuels and Public Services</b>							
Utilities, fuels, and public services	34,090,549	20.45	37,251,898	20.41	7,454.75	8,169.28	
Natural gas	6,250,082	3.75	6,720,423	3.68	1,366.74	1,473.78	
Utility--natural gas (renter and rented vacation homes)	1,290,443	0.77	1,286,878	0.71	282.19	282.21	
Utility--natural gas (owned homes and owned vacation homes)	4,959,638	2.97	5,433,544	2.98	1,084.55	1,191.57	
Electricity	11,189,320	6.71	12,099,147	6.63	2,446.82	2,653.32	
Electricity (renter and rented vacation homes)	3,034,439	1.82	3,090,936	1.69	663.56	677.84	
Electricity (owned homes and owned vacation homes)	8,154,880	4.89	9,008,211	4.94	1,783.27	1,975.48	
Fuel oil and other fuels	846,835	0.51	959,870	0.53	185.18	210.50	
Fuel oil	485,126	0.29	557,356	0.31	106.08	122.23	
Fuel oil (renter and rented vacation homes)	50,079	0.03	53,184	0.03	10.95	11.66	
Fuel oil (owned homes and owned vacation homes)	435,047	0.26	504,173	0.28	95.13	110.56	
Coal, wood, and other fuels	46,910	0.03	50,963	0.03	10.26	11.18	
Coal, wood, other fuels (renter or rented vacation home)	3,495	0.00	3,876	0.00	0.76	0.85	
Coal, wood, other fuels (owned or owned vacation home)	43,415	0.03	47,087	0.03	9.49	10.33	
Bottled gas	314,799	0.19	351,550	0.19	68.84	77.09	
Gas, btd/tank (renter and rented vacation homes)	24,922	0.01	25,368	0.01	5.45	5.56	
Gas, btd/tank (owned homes and owned vacation homes)	289,877	0.17	326,182	0.18	63.39	71.53	
Telephone services	10,096,113	6.06	11,050,385	6.06	2,207.77	2,423.33	
Residential phone service, VoIP, and phone cards	390,498	0.23	271,577	0.15	85.39	59.56	
Residential telephone including VoIP	380,901	0.23	265,108	0.15	83.29	58.14	
Phone cards	9,597	0.01	6,469	0.00	2.10	1.42	
Cellular phone service	9,705,615	5.82	10,778,808	5.91	2,122.37	2,363.77	
Water and other public services	5,708,200	3.42	6,422,074	3.52	1,248.24	1,408.35	
Water and sewerage maintenance	4,050,748	2.43	4,557,067	2.50	885.80	999.36	
Water/sewer maint. (renter and rented vacation homes)	756,453	0.45	795,674	0.44	165.42	174.49	
Water/sewer maint. (owned homes and owned vacation homes)	3,294,294	1.98	3,761,393	2.06	720.38	824.87	
Trash and garbage collection	1,586,601	0.95	1,782,559	0.98	346.95	390.91	
Trash/garbage collection (renter and rented vacation homes)	237,762	0.14	250,784	0.14	51.99	55.00	
Trash/garbage collection (owned homes and owned vacation homes)	1,348,839	0.81	1,531,775	0.84	294.96	335.92	
Septic tank cleaning	70,851	0.04	82,447	0.05	15.49	18.08	
Septic tank clean. (renter or rented vacation home)	4,600	0.00	4,614	0.00	1.01	1.01	
Septic tank clean. (owned or owned vacation home)	66,251	0.04	77,833	0.04	14.49	17.07	
<b>Household Operations</b>							
Household operations	13,820,316	8.29	15,817,738	8.67	3,022.16	3,468.80	
Personal services	4,306,791	2.58	4,848,321	2.66	941.79	1,063.23	
Adult day care centers, elderly care, invalids, handicapped, etc.	3,427,192	2.06	3,899,597	2.14	749.44	855.17	
Babysitting, childcare, daycare, preschool	879,599	0.53	948,724	0.52	192.35	208.05	
Other household expenses	9,513,525	5.71	10,969,417	6.01	2,080.37	2,405.57	
Housekeeping services	1,376,617	0.83	1,683,534	0.92	301.03	369.20	
Gardening, lawn care service	1,888,245	1.13	2,260,962	1.24	412.91	495.83	
Water softening service	25,974	0.02	29,825	0.02	5.68	6.54	
Household laundry, dry cleaning, and other items (sent out)	86,183	0.05	104,175	0.06	18.85	22.85	
Household laundry, dry cleaning, and other items (coin-operated)	67,189	0.04	71,416	0.04	14.69	15.66	
Services for termite/pest control	124,174	0.07	146,026	0.08	27.15	32.02	
Home security system service fee	140,647	0.08	163,236	0.09	30.76	35.80	
Repair of miscellaneous household equipment and furnishings and other services	235,667	0.14	277,480	0.15	51.53	60.85	
Termite/pest control products	31,044	0.02	36,507	0.02	6.79	8.01	
Moving, storage, freight	619,418	0.37	717,495	0.39	135.45	157.35	
Appliance repair, including service center	269,344	0.16	326,675	0.18	58.90	71.64	
Reupholstering, furniture repair	46,797	0.03	53,851	0.03	10.23	11.81	
Repair/rent of lawn and garden equip., power tools and other equip.	151,390	0.09	185,433	0.10	33.11	40.67	
Appliance rental	37,504	0.02	40,649	0.02	8.20	8.91	
Rental of office equipment for nonbusiness use	4,307	0.00	4,889	0.00	0.94	1.07	
Repair of computer systems for nonbusiness use	19,126	0.01	21,547	0.01	4.18	4.73	
Installation of computer and Computer information services	4,389,900	2.63	4,845,718	2.66	959.96	1,062.66	
<b>Housekeeping Supplies</b>							
Housekeeping supplies	6,253,050	3.75	6,811,750	3.73	1,367.38	1,493.80	
Laundry and cleaning products	1,498,469	0.90	1,600,187	0.88	327.68	350.92	
Other household products	3,902,160	2.34	4,391,458	2.41	853.30	963.04	
Cleansing and toilet tissue, paper towels and napkin	1,076,473	0.65	1,194,361	0.65	235.40	261.92	
Miscellaneous household products	1,712,120	1.03	1,921,620	1.05	374.40	421.41	
Lawn and garden supplies	1,113,567	0.67	1,275,477	0.70	243.51	279.71	
Postage and stationery	852,421	0.51	820,105	0.45	186.40	179.85	
Stationery, stationery supplies, giftwrap	478,793	0.29	460,651	0.25	104.70	101.02	
Postage	331,817	0.20	318,633	0.17	72.56	69.88	
Delivery services	41,811	0.03	40,821	0.02	9.14	8.95	

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	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
<b>Household Furnishings and Equipment</b>								
Household furnishings and equipment	19,236,230	11.54	21,314,932	11.68	4,206.48	4,674.33	2.07	139
Household textiles	877,850	0.53	901,942	0.49	191.96	197.79	0.54	132
Bathroom linens	171,769	0.10	172,654	0.09	37.56	37.86	0.10	130
Bedroom linens	524,542	0.31	541,241	0.30	114.70	118.69	0.63	133
Kitchen, dining room, other linens	50,084	0.03	51,397	0.03	10.95	11.27	0.52	128
Curtains and draperies	83,263	0.05	87,544	0.05	18.21	19.20	1.01	135
Slipcovers, decorative pillows	48,192	0.03	49,105	0.03	10.54	10.77	0.38	141
Furniture	4,397,369	2.64	4,866,839	2.67	961.59	1,067.29	2.05	129
Mattress and springs	818,773	0.49	899,579	0.49	179.04	197.28	1.90	120
Other bedroom furniture	669,204	0.40	738,774	0.40	146.34	162.01	2.00	131
Sofas	859,115	0.52	929,304	0.51	187.87	203.79	1.58	128
Living room chairs	402,159	0.24	456,942	0.25	87.94	100.21	2.59	138
Living room tables	215,745	0.13	241,632	0.13	47.18	52.99	2.29	125
Kitchen, dining room furniture	356,082	0.21	377,391	0.21	77.87	82.76	1.17	127
Infants' furniture	90,850	0.05	98,963	0.05	19.87	21.70	1.73	137
Outdoor furniture	501,248	0.30	565,566	0.31	109.61	124.03	2.44	139
Wall units, cabinets and other occasional furniture	484,195	0.29	558,687	0.31	105.88	122.52	2.90	134
Floor coverings, nonpermanent	218,286	0.13	244,346	0.13	47.73	53.58	2.28	136
Major appliances	2,700,841	1.62	3,032,957	1.66	590.61	665.12	2.35	133
Built-								
in and portable dishwasher, garbage disp. and hoods (renter)	6,238	0.00	6,225	0.00	1.36	1.37	-0.04	116
Built-								
in and portable dishwasher, garbage disp. and hoods (owner)	199,339	0.12	228,356	0.13	43.59	50.08	2.76	139
Refrigerators, freezers (renter)	86,926	0.05	90,203	0.05	19.01	19.78	0.74	131
Refrigerators, freezers (owned home)	606,512	0.36	689,840	0.38	132.63	151.28	2.61	134
Clothes washer or dryer (renter)	111,650	0.07	111,998	0.06	24.41	24.56	0.06	114
Clothes washer or dryer (owned home)	470,990	0.28	525,819	0.29	102.99	115.31	2.23	134
Cooking stoves, ovens (renter)	21,274	0.01	21,968	0.01	4.65	4.82	0.64	108
Cooking stoves, ovens (owned home)	300,298	0.18	352,169	0.19	65.67	77.23	3.24	134
Microwave ovens (renter)	27,296	0.02	28,176	0.02	5.97	6.18	0.64	116
Microwave ovens (owned home)	91,026	0.05	104,281	0.06	19.91	22.87	2.76	132
Window air conditioners (renter)	25,671	0.02	27,025	0.01	5.61	5.93	1.03	146
Window air conditioners (owned home)	40,547	0.02	47,100	0.03	8.87	10.33	3.04	140
Electric floor cleaning equipment	498,213	0.30	560,997	0.31	108.95	123.03	2.40	131
Sewing machines	95,102	0.06	112,233	0.06	20.80	24.61	3.37	153
Miscellaneous household appliances	119,759	0.07	126,568	0.07	26.19	27.76	1.11	138
Small appliances, miscellaneous housewares	880,253	0.53	979,418	0.54	192.49	214.78	2.16	123
Housewares	480,695	0.29	539,189	0.30	105.12	118.24	2.32	125
Dinnerware, glassware, serving pieces	155,051	0.09	173,289	0.10	33.91	38.00	2.25	127
Flatware	37,804	0.02	41,903	0.02	8.27	9.19	2.08	120
Nonelectric cookware	150,107	0.09	168,111	0.09	32.82	36.87	2.29	127
Tableware, nonelectric kitchenware	137,733	0.08	155,886	0.09	30.12	34.19	2.51	121
Small appliances	399,559	0.24	440,229	0.24	87.37	96.54	1.96	121
Small electric kitchen appliances	286,412	0.17	315,127	0.17	62.63	69.11	1.93	123
Portable heating and cooling equipment	113,147	0.07	125,102	0.07	24.74	27.43	2.03	117
<b>Miscellaneous Household Equipment</b>								
Miscellaneous household equipment	10,161,631	6.09	11,289,430	6.19	2,222.09	2,475.75	2.13	147
Window coverings	202,621	0.12	231,747	0.13	44.31	50.82	2.72	147
Infants' equipment	172,089	0.10	190,502	0.10	37.63	41.78	2.05	167
Laundry and cleaning equipment	234,049	0.14	256,443	0.14	51.18	56.24	1.84	139
Outdoor equipment	477,846	0.29	542,167	0.30	104.49	118.90	2.56	160
Lamps, lighting fixtures, ceiling fans	453,509	0.27	517,980	0.28	99.17	113.59	2.69	153
Clocks and other household decorative items	1,354,086	0.81	1,516,178	0.83	296.10	332.50	2.29	147
Telephones and accessories	944,806	0.57	1,031,452	0.57	206.61	226.20	1.77	144
Lawn and garden equipment	1,099,032	0.66	1,217,226	0.67	240.33	266.94	2.06	144
Power tools	504,160	0.30	550,764	0.30	110.25	120.78	1.78	146
Office furniture for home use	185,291	0.11	202,973	0.11	40.52	44.51	1.84	150
Hand tools	241,171	0.14	261,038	0.14	52.74	57.25	1.60	148
Indoor plants, fresh flowers	863,271	0.52	975,241	0.53	188.78	213.87	2.47	147
Closet and storage items	239,668	0.14	269,159	0.15	52.41	59.03	2.35	150
Rental of furniture	52,205	0.03	52,490	0.03	11.42	11.51	0.11	147
Luggage	188,515	0.11	207,305	0.11	41.22	45.46	1.92	142
Computers and computer hardware for nonbusiness use	1,134,462	0.68	1,242,419	0.68	248.08	272.46	1.83	144
Portable memory	44,224	0.03	47,535	0.03	9.67	10.42	1.45	154
Internet services away from home	30,512	0.02	32,469	0.02	6.67	7.12	1.25	127
Computer software	238,174	0.14	257,560	0.14	52.08	56.48	1.58	134
Computer accessories	376,073	0.23	420,330	0.23	82.24	92.18	2.25	145
Business equipment for home use	23,477	0.01	26,309	0.01	5.13	5.77	2.30	145
Other hardware	310,615	0.19	360,856	0.20	67.92	79.14	3.04	164
Other household appliances (owned home)	67,252	0.04	75,868	0.04	14.71	16.64	2.44	148
Other household appliances (renter)	14,022	0.01	14,648	0.01	3.07	3.21	0.88	121
Miscellaneous household equipment and parts	710,499	0.43	788,772	0.43	155.37	172.98	2.11	148

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Index Colors:	<80	80 - 110	110+
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# Consumer Buying Power™ | Map



Trade Area: 8044 Montgomery Rd - 1 mi.

Consumer Units: 4,573 | Households: 4,573 | Dorm Pop:0



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	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
<b>Total Specified Consumer Expenditures</b>	<b>2,364,212,840</b>	<b>100.00</b>	<b>2,648,503,686</b>	<b>100.00</b>	<b>90,589.81</b>	<b>100,672.94</b>	<b>2.30</b>	<b>113</b>
<b>Housing</b>	<b>833,676,037</b>	<b>100.00</b>	<b>930,268,861</b>	<b>100.00</b>	<b>31,944.06</b>	<b>35,360.68</b>	<b>2.22</b>	<b>106</b>
<b>Shelter</b>								
Shelter	470,269,126	56.41	522,940,369	56.21	18,019.35	19,877.62	2.15	99
Owned dwellings	302,671,131	36.31	334,096,911	35.91	11,597.48	12,699.44	2.00	115
Mortgage interest and charges (owned)	98,348,749	11.80	102,115,615	10.98	3,768.44	3,881.54	0.75	101
Mortgage interest (owned)	93,634,359	11.23	96,952,421	10.42	3,587.80	3,685.28	0.70	101
Interest paid, home equity loan (owned)	1,141,898	0.14	1,168,280	0.13	43.75	44.41	0.46	96
Interest paid, home equity line of credit (owned)	3,572,492	0.43	3,994,914	0.43	136.89	151.85	2.26	103
Property taxes (owned)	107,908,809	12.94	122,424,972	13.16	4,134.75	4,653.53	2.56	127
Maintenance, repairs, insurance, other expenses (ow	96,413,573	11.56	109,556,325	11.78	3,694.29	4,164.37	2.59	119
Homeowners insurance (owned)	24,909,663	2.99	28,004,960	3.01	954.47	1,064.50	2.37	119
Ground rent (owned)	3,222,082	0.39	3,460,644	0.37	123.46	131.54	1.44	110
Flooring installation, repair, replacement (owned)	5,174,639	0.62	5,867,428	0.63	198.28	223.03	2.54	122
Maintenance and repair services (owned)	49,831,950	5.98	57,143,343	6.14	1,909.42	2,172.09	2.78	120
Painting and papering (owned)	4,557,860	0.55	5,263,565	0.57	174.64	200.07	2.92	123
Plumbing and water heating (owned)	6,078,001	0.73	7,007,618	0.75	232.89	266.37	2.89	117
Heat, a/c, electrical work (owned)	12,546,492	1.50	14,368,896	1.54	480.75	546.18	2.75	117
Roofing and gutters (owned)	10,656,376	1.28	12,088,967	1.30	408.32	459.52	2.55	122
Other repair and maintenance services (owned)	15,854,176	1.90	18,254,145	1.96	607.49	693.86	2.86	121
Repair of built-in appliances (owned)	139,045	0.02	160,153	0.02	5.33	6.09	2.87	125
Maintenance and repair commodities (owned)	7,390,266	0.89	8,325,285	0.89	283.17	316.45	2.41	122
Paints, wallpaper and supplies (owned)	1,174,300	0.14	1,293,716	0.14	45.00	49.18	1.96	122
Tools and equipment for painting and wallpaperer	125,675	0.02	138,468	0.01	4.82	5.26	1.96	122
Plumbing supplies and equipment (owned)	779,195	0.09	871,866	0.09	29.86	33.14	2.27	120
Electrical supplies, heating and cooling equipment	884,603	0.11	991,141	0.11	33.90	37.67	2.30	123
Materials and equipment for roof and gutters (ov	598,547	0.07	634,637	0.07	22.93	24.12	1.18	110
Materials for plaster, panel, siding, windows, doo	1,725,371	0.21	2,007,203	0.22	66.11	76.30	3.07	128
Materials for patio, walk, fence, driveway, masor	123,481	0.01	143,723	0.02	4.73	5.46	3.08	127
Other materials (owned)	1,979,093	0.24	2,244,529	0.24	75.83	85.32	2.55	120
Property management and security (owned)	5,291,366	0.63	6,088,400	0.65	202.75	231.43	2.85	119
Property management (owned)	4,610,584	0.55	5,291,283	0.57	176.66	201.13	2.79	119
Management and upkeep services for security (c	680,782	0.08	797,117	0.09	26.09	30.30	3.21	123
Parking (owned)	593,607	0.07	666,265	0.07	22.75	25.33	2.34	116
Rented dwellings	118,112,127	14.17	132,579,448	14.25	4,525.72	5,039.51	2.34	70
Rent	114,801,973	13.77	128,839,355	13.85	4,398.88	4,897.35	2.33	70
Rent as pay	1,362,991	0.16	1,490,428	0.16	52.23	56.65	1.80	68
Maintenance, insurance and other expenses (rented)	1,947,163	0.23	2,249,665	0.24	74.61	85.51	2.93	73
Tenant's insurance (rented)	897,936	0.11	1,031,352	0.11	34.41	39.20	2.81	72
Flooring installation, repair, replacement (rented)	84,513	0.01	97,962	0.01	3.24	3.72	3.00	81
Maintenance and repair services (rented)	640,871	0.08	748,711	0.08	24.56	28.46	3.16	76
Maintenance and repair commodities (rented)	323,844	0.04	371,640	0.04	12.41	14.13	2.79	72
Paints, wallpaper, and supplies (rented)	48,834	0.01	55,971	0.01	1.87	2.13	2.77	77
Tools and equipment for painting and wallpaperer	5,214	0.00	5,978	0.00	0.20	0.23	2.77	77
Materials for plastering, panels, roofing, gutters,	27,580	0.00	31,647	0.00	1.06	1.20	2.79	73
Plumbing supplies and equipment (rented)	17,762	0.00	19,707	0.00	0.68	0.75	2.10	63
Electrical supplies, heating and cooling equipment	14,204	0.00	15,676	0.00	0.54	0.60	1.99	62
Miscellaneous supplies and equipment (rented)	178,279	0.02	204,579	0.02	6.83	7.78	2.79	72
Material for insulation, other maintenance and	51,501	0.01	57,324	0.01	1.97	2.18	2.17	69
Materials for additions, finishing basements, re	126,777	0.02	147,255	0.02	4.86	5.60	3.04	73
Material for landscape maintenance (rented)	31,971	0.00	38,081	0.00	1.23	1.45	3.56	72
Other lodging	49,485,868	5.94	56,264,010	6.05	1,896.16	2,138.67	2.60	112
Owned vacation homes	12,348,466	1.48	14,390,048	1.55	473.16	546.98	3.11	113
Mortgage interest and charges (vacation homes)	2,430,421	0.29	2,800,060	0.30	93.13	106.43	2.87	114
Mortgage interest (vacation homes)	2,319,032	0.28	2,672,812	0.29	88.86	101.60	2.88	113
Interest paid, home equity line of credit and hom	111,389	0.01	127,248	0.01	4.27	4.84	2.70	135
Property taxes (vacation homes)	6,310,650	0.76	7,296,476	0.78	241.81	277.35	2.95	112
Maintenance, insurance, and other expenses (vaca	3,607,396	0.43	4,293,511	0.46	138.22	163.20	3.54	113
Homeowners insurance (vacation homes)	699,150	0.08	804,407	0.09	26.79	30.58	2.84	112
Ground rent (vacation homes)	333,060	0.04	374,471	0.04	12.76	14.23	2.37	120
Repair and remodeling services (vacation hom	1,560,374	0.19	1,921,846	0.21	59.79	73.05	4.26	112
Maintenance and repair commodities (vacation h	166,890	0.02	198,265	0.02	6.39	7.54	3.51	127
Paints, wallpaper, supplies (vacation homes)	23,858	0.00	28,391	0.00	0.91	1.08	3.54	122
Tools and equipment for painting and wallpape	2,591	0.00	3,073	0.00	0.10	0.12	3.47	122
Materials for plastering, paneling, roofing, gutt	66,496	0.01	78,544	0.01	2.55	2.99	3.39	130
Material for patio, walk, fence, drive, masonry,	10,284	0.00	12,046	0.00	0.39	0.46	3.21	125
Plumbing supplies and equipment (vacation hor	18,715	0.00	22,481	0.00	0.72	0.85	3.74	145
Electrical supplies, heating and cooling equipme	18,486	0.00	22,515	0.00	0.71	0.86	4.02	133
Miscellaneous supplies and equipment (vacatio	26,460	0.00	31,215	0.00	1.01	1.19	3.36	111
Property management and security (vacation ho	754,819	0.09	883,658	0.10	28.92	33.59	3.20	111
Property management (vacation homes)	659,497	0.08	776,120	0.08	25.27	29.50	3.31	112
Management and upkeep services for security	95,322	0.01	107,538	0.01	3.65	4.09	2.44	107
Parking (vacation homes)	93,102	0.01	110,864	0.01	3.57	4.21	3.55	108
Housing while attending school	2,616,007	0.31	3,033,425	0.33	100.24	115.30	3.01	107
Lodging on out-of-town trips	34,521,394	4.14	38,840,537	4.18	1,322.76	1,476.38	2.39	112

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Index Colors:	<80	80 - 110	110+
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# Consumer Buying Power™ | Housing



Trade Area: 8044 Montgomery Rd - 3 mi.

Consumer Units: 26,098 | Households: 26,098 | Dorm Pop:0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate
<b>Utilities, Fuels and Public Services</b>							
Utilities, fuels, and public services	168,961,792	20.27	186,991,282	20.10	6,474.13	7,107.77	
Natural gas	30,859,282	3.70	33,522,525	3.60	1,182.44	1,274.23	
Utility--natural gas (renter and rented vacation homes)	6,513,535	0.78	6,714,895	0.72	249.58	255.24	
Utility--natural gas (owned homes and owned vacation homes)	24,345,748	2.92	26,807,629	2.88	932.86	1,018.99	
Electricity	55,745,064	6.69	61,060,268	6.56	2,135.99	2,320.98	
Electricity (renter and rented vacation homes)	15,582,013	1.87	16,372,439	1.76	597.06	622.34	
Electricity (owned homes and owned vacation homes)	40,163,051	4.82	44,687,828	4.80	1,538.93	1,698.64	
Fuel oil and other fuels	4,214,264	0.51	4,805,306	0.52	161.48	182.66	
Fuel oil	2,381,395	0.29	2,756,445	0.30	91.25	104.78	
Fuel oil (renter and rented vacation homes)	225,538	0.03	252,890	0.03	8.64	9.61	
Fuel oil (owned homes and owned vacation homes)	2,155,857	0.26	2,503,555	0.27	82.61	95.16	
Coal, wood, and other fuels	238,543	0.03	262,221	0.03	9.14	9.97	
Coal, wood, other fuels (renter or rented vacation home)	18,177	0.00	19,851	0.00	0.70	0.75	
Coal, wood, other fuels (owned or owned vacation home)	220,366	0.03	242,370	0.03	8.44	9.21	
Bottled gas	1,594,325	0.19	1,786,640	0.19	61.09	67.91	
Gas, btd/tank (renter and rented vacation homes)	139,477	0.02	146,719	0.02	5.34	5.58	
Gas, btd/tank (owned homes and owned vacation homes)	1,454,849	0.17	1,639,921	0.18	55.75	62.34	
Telephone services	50,074,109	6.01	55,708,644	5.99	1,918.70	2,117.56	
Residential phone service, VoIP, and phone cards	1,991,194	0.24	1,377,219	0.15	76.30	52.35	
Residential telephone including VoIP	1,947,296	0.23	1,346,401	0.14	74.61	51.18	
Phone cards	43,898	0.01	30,818	0.00	1.68	1.17	
Cellular phone service	48,082,916	5.77	54,331,424	5.84	1,842.40	2,065.21	
Water and other public services	28,069,072	3.37	31,894,540	3.43	1,075.53	1,212.35	
Water and sewerage maintenance	19,871,179	2.38	22,572,402	2.43	761.41	858.01	
Water/sewer maint. (renter and rented vacation homes)	3,777,938	0.45	4,102,437	0.44	144.76	155.94	
Water/sewer maint. (owned homes and owned vacation homes)	16,093,240	1.93	18,469,965	1.99	616.65	702.07	
Trash and garbage collection	7,867,478	0.94	8,929,443	0.96	301.46	339.42	
Trash/garbage collection (renter and rented vacation homes)	1,176,132	0.14	1,280,738	0.14	45.07	48.68	
Trash/garbage collection (owned homes and owned vacation homes)	6,691,347	0.80	7,648,705	0.82	256.39	290.74	
Septic tank cleaning	330,415	0.04	392,694	0.04	12.66	14.93	
Septic tank clean. (renter or rented vacation home)	19,404	0.00	20,982	0.00	0.74	0.80	
Septic tank clean. (owned or owned vacation home)	311,011	0.04	371,712	0.04	11.92	14.13	
<b>Household Operations</b>							
Household operations	68,476,492	8.21	79,156,136	8.51	2,623.82	3,008.82	
Personal services	20,425,615	2.45	23,141,375	2.49	782.65	879.63	
Adult day care centers, elderly care, invalids, handicapped, etc.	16,386,038	1.97	18,599,476	2.00	627.87	706.99	
Babysitting, childcare, daycare, preschool	4,039,577	0.48	4,541,899	0.49	154.78	172.64	
Other household expenses	48,050,877	5.76	56,014,761	6.02	1,841.17	2,129.19	
Housekeeping services	6,754,601	0.81	8,332,245	0.90	258.82	316.72	
Gardening, lawn care service	9,573,300	1.15	11,451,255	1.23	366.82	435.28	
Water softening service	130,171	0.02	149,180	0.02	4.99	5.67	
Household laundry, dry cleaning, and other items (sent out)	432,712	0.05	530,657	0.06	16.58	20.17	
Household laundry, dry cleaning, and other items (coin-operated)	334,751	0.04	367,853	0.04	12.83	13.98	
Services for termite/pest control	617,947	0.07	733,130	0.08	23.68	27.87	
Home security system service fee	697,829	0.08	821,848	0.09	26.74	31.24	
Repair of miscellaneous household equipment and furnishings and other services	1,137,177	0.14	1,368,878	0.15	43.57	52.03	
Termite/pest control products	154,487	0.02	183,283	0.02	5.92	6.97	
Moving, storage, freight	3,167,523	0.38	3,707,236	0.40	121.37	140.92	
Appliance repair, including service center	1,358,038	0.16	1,635,073	0.18	52.04	62.15	
Reupholstering, furniture repair	244,860	0.03	281,799	0.03	9.38	10.71	
Repair/rent of lawn and garden equip., power tools and other equip.	735,942	0.09	894,782	0.10	28.20	34.01	
Appliance rental	192,930	0.02	210,970	0.02	7.39	8.02	
Rental of office equipment for nonbusiness use	24,024	0.00	26,990	0.00	0.92	1.03	
Repair of computer systems for nonbusiness use	98,219	0.01	111,617	0.01	3.76	4.24	
Installation of computer and Computer information services	22,396,364	2.69	25,207,965	2.71	858.16	958.19	
<b>Housekeeping Supplies</b>							
Housekeeping supplies	30,864,347	3.70	33,928,746	3.65	1,182.63	1,289.67	
Laundry and cleaning products	7,374,920	0.88	7,957,732	0.86	282.59	302.48	
Other household products	19,257,022	2.31	21,871,807	2.35	737.87	831.37	
Cleansing and toilet tissue, paper towels and napkin	5,333,459	0.64	5,976,858	0.64	204.36	227.19	
Miscellaneous household products	8,424,431	1.01	9,549,531	1.03	322.80	362.99	
Lawn and garden supplies	5,499,132	0.66	6,345,418	0.68	210.71	241.20	
Postage and stationery	4,232,405	0.51	4,099,206	0.44	162.17	155.82	
Stationery, stationery supplies, giftwrap	2,352,482	0.28	2,281,682	0.25	90.14	86.73	
Postage	1,673,194	0.20	1,614,868	0.17	64.11	61.38	
Delivery services	206,729	0.02	202,656	0.02	7.92	7.70	

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Index Colors:	<80	80 - 110	110+
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	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
<b>Household Furnishings and Equipment</b>								
Household furnishings and equipment	95,104,281	11.41	107,252,328	11.53	3,644.12	4,076.80	2.43	120
Household textiles	4,344,617	0.52	4,514,622	0.49	166.47	171.61	0.77	115
Bathroom linens	863,159	0.10	880,093	0.09	33.07	33.45	0.39	115
Bedroom linens	2,594,178	0.31	2,705,570	0.29	99.40	102.84	0.84	115
Kitchen, dining room, other linens	252,237	0.03	259,088	0.03	9.66	9.85	0.54	113
Curtains and draperies	405,844	0.05	429,713	0.05	15.55	16.33	1.15	116
Slipcovers, decorative pillows	229,198	0.03	240,159	0.03	8.78	9.13	0.94	118
Furniture	22,051,432	2.65	24,830,838	2.67	844.95	943.85	2.40	114
Mattress and springs	4,243,103	0.51	4,726,762	0.51	162.58	179.67	2.18	109
Other bedroom furniture	3,289,253	0.39	3,700,072	0.40	126.03	140.64	2.38	113
Sofas	4,336,531	0.52	4,788,067	0.51	166.16	182.00	2.00	114
Living room chairs	1,979,473	0.24	2,260,085	0.24	75.85	85.91	2.69	119
Living room tables	1,102,941	0.13	1,240,336	0.13	42.26	47.15	2.38	112
Kitchen, dining room furniture	1,792,690	0.21	1,987,931	0.21	68.69	75.56	2.09	112
Infants' furniture	435,864	0.05	486,114	0.05	16.70	18.48	2.21	115
Outdoor furniture	2,465,394	0.30	2,822,232	0.30	94.47	107.28	2.74	119
Wall units, cabinets and other occasional furniture	2,406,183	0.29	2,819,238	0.30	92.20	107.16	3.22	116
Floor coverings, nonpermanent	1,064,692	0.13	1,205,854	0.13	40.80	45.84	2.52	116
Major appliances	13,137,286	1.58	14,942,396	1.61	503.38	567.98	2.61	114
Built-								
in and portable dishwasher, garbage disp. and hoods (renter)	31,334	0.00	32,669	0.00	1.20	1.24	0.84	103
Built-								
in and portable dishwasher, garbage disp. and hoods (owner)	958,844	0.12	1,108,194	0.12	36.74	42.12	2.94	117
Refrigerators, freezers (renter)	424,305	0.05	452,227	0.05	16.26	17.19	1.28	112
Refrigerators, freezers (owned home)	2,929,360	0.35	3,360,160	0.36	112.24	127.72	2.78	114
Clothes washer or dryer (renter)	581,767	0.07	601,861	0.06	22.29	22.88	0.68	104
Clothes washer or dryer (owned home)	2,280,534	0.27	2,573,248	0.28	87.38	97.81	2.44	114
Cooking stoves, ovens (renter)	114,132	0.01	120,524	0.01	4.37	4.58	1.10	102
Cooking stoves, ovens (owned home)	1,459,464	0.18	1,723,997	0.19	55.92	65.53	3.39	114
Microwave ovens (renter)	142,616	0.02	150,827	0.02	5.46	5.73	1.13	106
Microwave ovens (owned home)	446,305	0.05	513,081	0.06	17.10	19.50	2.83	113
Window air conditioners (renter)	119,181	0.01	130,465	0.01	4.57	4.96	1.83	119
Window air conditioners (owned home)	192,547	0.02	220,337	0.02	7.38	8.38	2.73	116
Electric floor cleaning equipment	2,452,255	0.29	2,806,870	0.30	93.96	106.69	2.74	113
Sewing machines	444,353	0.05	526,291	0.06	17.03	20.00	3.44	125
Miscellaneous household appliances	560,291	0.07	621,643	0.07	21.47	23.63	2.10	113
Small appliances, miscellaneous housewares	4,419,733	0.53	5,011,528	0.54	169.35	190.49	2.55	108
Housewares	2,399,758	0.29	2,740,037	0.29	91.95	104.15	2.69	109
Dinnerware, glassware, serving pieces	764,839	0.09	873,296	0.09	29.31	33.20	2.69	110
Flatware	193,919	0.02	220,787	0.02	7.43	8.39	2.63	108
Nonelectric cookware	742,365	0.09	845,048	0.09	28.45	32.12	2.62	110
Tableware, nonelectric kitchenware	698,635	0.08	800,906	0.09	26.77	30.44	2.77	108
Small appliances	2,019,975	0.24	2,271,491	0.24	77.40	86.34	2.37	107
Small electric kitchen appliances	1,439,513	0.17	1,623,294	0.17	55.16	61.70	2.43	108
Portable heating and cooling equipment	580,462	0.07	648,197	0.07	22.24	24.64	2.23	105
<b>Miscellaneous Household Equipment</b>								
Miscellaneous household equipment	50,086,520	6.01	56,747,090	6.10	1,919.17	2,157.03	2.53	127
Window coverings	995,804	0.12	1,159,093	0.12	38.16	44.06	3.08	127
Infants' equipment	785,575	0.09	888,967	0.10	30.10	33.79	2.50	134
Laundry and cleaning equipment	1,194,357	0.14	1,312,667	0.14	45.76	49.90	1.91	124
Outdoor equipment	2,262,483	0.27	2,626,681	0.28	86.69	99.84	3.03	132
Lamps, lighting fixtures, ceiling fans	2,198,948	0.26	2,556,568	0.27	84.26	97.18	3.06	130
Clocks and other household decorative items	6,733,133	0.81	7,665,787	0.82	257.99	291.39	2.63	128
Telephones and accessories	4,688,965	0.56	5,215,952	0.56	179.67	198.26	2.15	125
Lawn and garden equipment	5,467,834	0.66	6,211,297	0.67	209.51	236.10	2.58	126
Power tools	2,504,374	0.30	2,789,208	0.30	95.96	106.02	2.18	127
Office furniture for home use	897,681	0.11	1,029,700	0.11	34.40	39.14	2.78	127
Hand tools	1,197,566	0.14	1,336,319	0.14	45.89	50.80	2.22	129
Indoor plants, fresh flowers	4,268,944	0.51	4,898,222	0.53	163.57	186.19	2.79	127
Closet and storage items	1,155,232	0.14	1,331,388	0.14	44.27	50.61	2.88	127
Rental of furniture	248,654	0.03	266,986	0.03	9.53	10.15	1.43	123
Luggage	949,874	0.11	1,062,948	0.11	36.40	40.40	2.27	125
Computers and computer hardware for nonbusiness use	5,595,963	0.67	6,275,836	0.67	214.42	238.55	2.32	125
Portable memory	215,732	0.03	241,716	0.03	8.27	9.19	2.30	131
Internet services away from home	158,297	0.02	170,935	0.02	6.07	6.50	1.55	115
Computer software	1,226,879	0.15	1,354,776	0.15	47.01	51.50	2.00	121
Computer accessories	1,857,313	0.22	2,104,285	0.23	71.17	79.99	2.53	126
Business equipment for home use	112,177	0.01	125,928	0.01	4.30	4.79	2.34	122
Other hardware	1,449,832	0.17	1,704,011	0.18	55.55	64.77	3.28	134
Other household appliances (owned home)	334,632	0.04	383,218	0.04	12.82	14.57	2.75	129
Other household appliances (renter)	76,879	0.01	82,530	0.01	2.95	3.14	1.43	116
Miscellaneous household equipment and parts	3,509,393	0.42	3,952,071	0.42	134.47	150.22	2.40	128

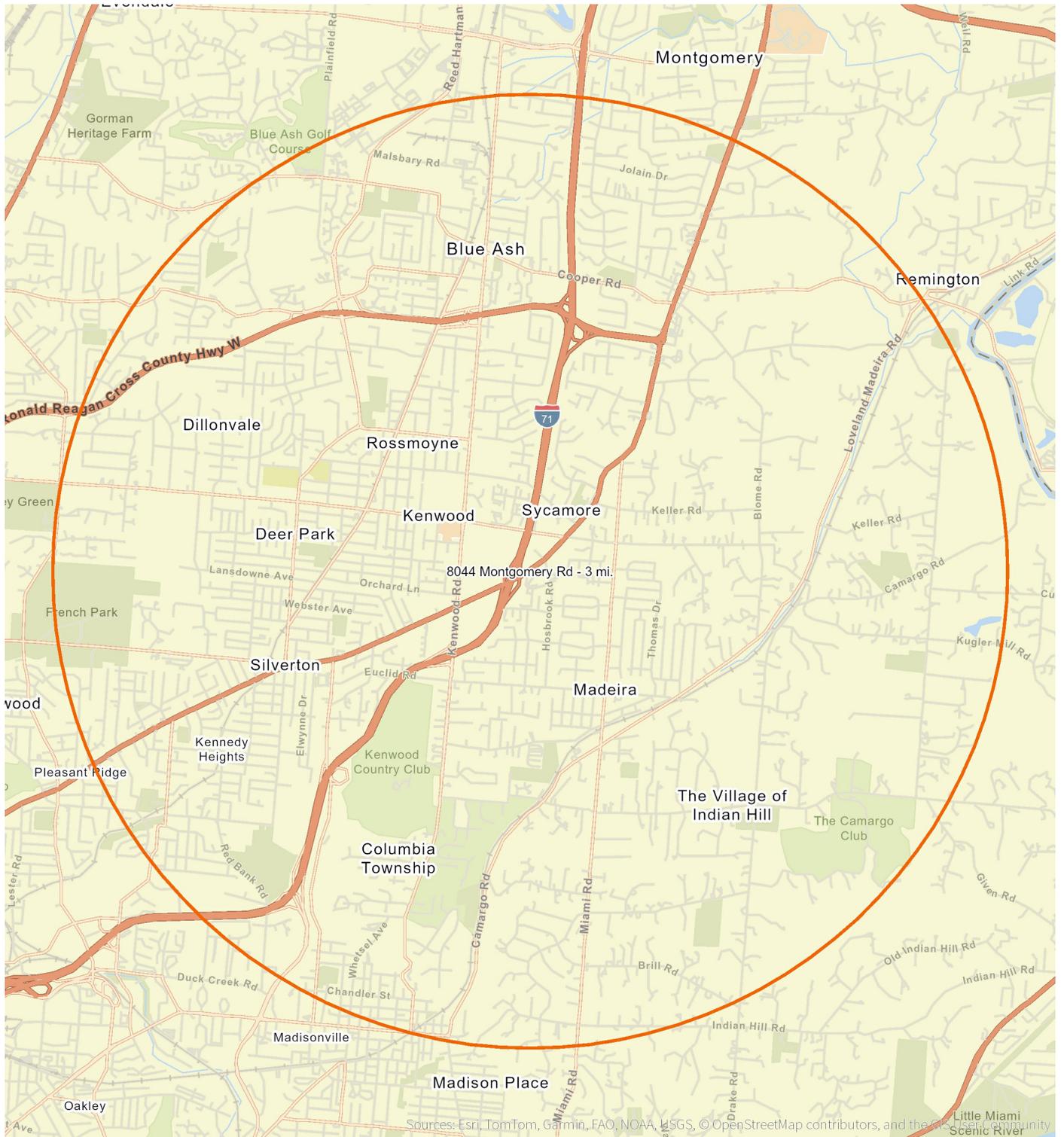
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Index Colors:	<80	80 - 110	110+
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Trade Area: 8044 Montgomery Rd - 3 mi.

Consumer Units: 26,098 | Households: 26,098 | Dorm Pop:0



Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
<b>Total Specified Consumer Expenditures</b>	<b>5,946,167,283</b>	<b>100.00</b>	<b>6,656,120,196</b>	<b>100.00</b>	<b>83,656.93</b>	<b>92,595.30</b>	<b>2.28</b>	<b>105</b>
<b>Housing</b>								
Housing	2,120,951,531	100.00	2,367,058,529	100.00	29,839.78	32,928.86	2.22	99
<b>Shelter</b>								
Shelter	1,207,155,893	56.92	1,344,360,919	56.79	16,983.54	18,701.81	2.18	93
Owned dwellings	758,645,644	35.77	837,021,694	35.36	10,673.42	11,644.06	1.99	106
Mortgage interest and charges (owned)	243,846,741	11.50	254,146,285	10.74	3,430.69	3,535.51	0.83	92
Mortgage interest (owned)	232,213,836	10.95	241,495,164	10.20	3,267.03	3,359.51	0.79	92
Interest paid, home equity loan (owned)	2,882,897	0.14	2,952,331	0.12	40.56	41.07	0.48	89
Interest paid, home equity line of credit (owned)	8,750,007	0.41	9,698,790	0.41	123.10	134.92	2.08	93
Property taxes (owned)	271,091,498	12.78	306,810,998	12.96	3,814.00	4,268.14	2.51	117
Maintenance, repairs, insurance, other expenses (ow)	243,707,405	11.49	276,064,411	11.66	3,428.73	3,840.42	2.52	111
Homeowners insurance (owned)	63,165,060	2.98	70,848,333	2.99	888.67	985.59	2.32	110
Ground rent (owned)	8,738,586	0.41	9,309,810	0.39	122.94	129.51	1.27	110
Flooring installation, repair, replacement (owned)	12,914,263	0.61	14,613,799	0.62	181.69	203.30	2.50	112
Maintenance and repair services (owned)	125,220,841	5.90	143,189,502	6.05	1,761.74	1,991.95	2.72	111
Painting and papering (owned)	11,158,858	0.53	12,917,828	0.55	156.99	179.70	2.97	110
Plumbing and water heating (owned)	15,588,232	0.73	17,800,028	0.75	219.31	247.62	2.69	110
Heat, a/c, electrical work (owned)	31,873,585	1.50	36,339,418	1.54	448.43	505.53	2.66	110
Roofing and gutters (owned)	26,377,501	1.24	29,979,779	1.27	371.11	417.06	2.59	111
Other repair and maintenance services (owned)	39,875,242	1.88	45,752,198	1.93	561.01	636.47	2.79	111
Repair of built-in appliances (owned)	347,423	0.02	400,250	0.02	4.89	5.57	2.87	115
Maintenance and repair commodities (owned)	18,467,227	0.87	20,751,203	0.88	259.82	288.68	2.36	112
Paints, wallpaper and supplies (owned)	2,922,291	0.14	3,241,213	0.14	41.11	45.09	2.09	112
Tools and equipment for painting and wallpaperir	312,726	0.01	346,882	0.01	4.40	4.83	2.09	112
Plumbing supplies and equipment (owned)	1,956,203	0.09	2,180,946	0.09	27.52	30.34	2.20	111
Electrical supplies, heating and cooling equipment	2,186,824	0.10	2,451,553	0.10	30.77	34.10	2.31	111
Materials and equipment for roof and gutters (ov	1,568,354	0.07	1,672,435	0.07	22.07	23.27	1.29	105
Materials for plaster, panel, siding, windows, doo	4,178,656	0.20	4,837,877	0.20	58.79	67.30	2.97	114
Materials for patio, walk, fence, driveway, masor	298,729	0.01	346,883	0.01	4.20	4.83	3.03	113
Other materials (owned)	5,043,444	0.24	5,673,413	0.24	70.96	78.92	2.38	112
Property management and security (owned)	13,632,860	0.64	15,592,078	0.66	191.80	216.91	2.72	113
Property management (owned)	11,895,457	0.56	13,574,669	0.57	167.36	188.84	2.68	113
Management and upkeep services for security (c	1,737,403	0.08	2,017,409	0.09	24.44	28.06	3.03	115
Parking (owned)	1,568,568	0.07	1,759,687	0.07	22.07	24.48	2.33	113
Rented dwellings	325,549,571	15.35	367,993,718	15.55	4,580.17	5,119.27	2.48	71
Rent	316,439,266	14.92	357,776,697	15.11	4,452.00	4,977.14	2.49	71
Rent as pay	4,069,222	0.19	4,373,106	0.18	57.25	60.84	1.45	75
Maintenance, insurance and other expenses (rented)	5,041,084	0.24	5,843,915	0.25	70.92	81.30	3.00	70
Tenant's insurance (rented)	2,372,199	0.11	2,740,144	0.12	33.37	38.12	2.93	69
Flooring installation, repair, replacement (rented)	203,055	0.01	235,650	0.01	2.86	3.28	3.02	72
Maintenance and repair services (rented)	1,621,234	0.08	1,888,782	0.08	22.81	26.28	3.10	70
Maintenance and repair commodities (rented)	844,595	0.04	979,339	0.04	11.88	13.62	3.00	69
Paints, wallpaper, and supplies (rented)	125,916	0.01	146,954	0.01	1.77	2.04	3.14	73
Tools and equipment for painting and wallpaperir	13,425	0.00	15,676	0.00	0.19	0.22	3.15	73
Materials for plastering, panels, roofing, gutters,	70,129	0.00	80,127	0.00	0.99	1.11	2.70	68
Plumbing supplies and equipment (rented)	48,311	0.00	54,398	0.00	0.68	0.76	2.40	63
Electrical supplies, heating and cooling equipment	37,941	0.00	43,029	0.00	0.53	0.60	2.55	61
Miscellaneous supplies and equipment (rented)	466,160	0.02	540,789	0.02	6.56	7.52	3.01	69
Material for insulation, other maintenance and	142,821	0.01	160,819	0.01	2.01	2.24	2.40	71
Materials for additions, finishing basements, re	323,339	0.02	379,970	0.02	4.55	5.29	3.28	68
Material for landscape maintenance (rented)	82,713	0.00	98,367	0.00	1.16	1.37	3.53	69
Other lodging	122,960,678	5.80	139,345,507	5.89	1,729.94	1,938.48	2.53	102
Owned vacation homes	30,813,624	1.45	35,543,984	1.50	433.52	494.46	2.90	103
Mortgage interest and charges (vacation homes)	6,022,166	0.28	6,888,253	0.29	84.73	95.82	2.72	103
Mortgage interest (vacation homes)	5,782,565	0.27	6,611,347	0.28	81.36	91.97	2.72	103
Interest paid, home equity line of credit and hom	239,601	0.01	276,906	0.01	3.37	3.85	2.94	107
Property taxes (vacation homes)	15,844,209	0.75	18,157,429	0.77	222.91	252.59	2.76	103
Maintenance, insurance, and other expenses (vaca	8,947,248	0.42	10,498,302	0.44	125.88	146.05	3.25	103
Homeowners insurance (vacation homes)	1,740,443	0.08	1,984,329	0.08	24.49	27.60	2.66	103
Ground rent (vacation homes)	805,725	0.04	903,334	0.04	11.34	12.57	2.31	107
Repair and remodeling services (vacation hom	3,888,875	0.18	4,688,888	0.20	54.71	65.23	3.81	103
Maintenance and repair commodities (vacation h	388,894	0.02	457,602	0.02	5.47	6.37	3.31	108
Paints, wallpaper, supplies (vacation homes)	57,047	0.00	69,567	0.00	0.80	0.97	4.05	107
Tools and equipment for painting and wallpape	6,219	0.00	7,551	0.00	0.09	0.11	3.96	107
Materials for plastering, paneling, roofing, gutt	151,084	0.01	174,938	0.01	2.13	2.43	2.98	108
Material for patio, walk, fence, drive, masonry,	23,582	0.00	26,975	0.00	0.33	0.38	2.72	105
Plumbing supplies and equipment (vacation hor	40,664	0.00	48,503	0.00	0.57	0.67	3.59	116
Electrical supplies, heating and cooling equipme	41,918	0.00	50,383	0.00	0.59	0.70	3.75	110
Miscellaneous supplies and equipment (vacatio	68,379	0.00	79,685	0.00	0.96	1.11	3.11	105
Property management and security (vacation ho	1,885,244	0.09	2,185,323	0.09	26.52	30.40	3.00	102
Property management (vacation homes)	1,639,511	0.08	1,910,634	0.08	23.07	26.58	3.11	102
Management and upkeep services for security	245,733	0.01	274,689	0.01	3.46	3.82	2.25	101
Parking (vacation homes)	238,067	0.01	278,827	0.01	3.35	3.88	3.21	102
Housing while attending school	6,532,636	0.31	7,541,474	0.32	91.91	104.91	2.91	98
Lodging on out-of-town trips	85,614,417	4.04	96,260,049	4.07	1,204.51	1,339.10	2.37	102

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Index Colors:	<80	80 - 110	110+
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	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate
<b>Utilities, Fuels and Public Services</b>							
Utilities, fuels, and public services	427,644,820	20.16	472,715,306	19.97	6,016.56	6,576.09	
Natural gas	77,675,755	3.66	84,172,459	3.56	1,092.82	1,170.95	
Utility--natural gas (renter and rented vacation homes)	17,412,398	0.82	18,071,955	0.76	244.98	251.40	
Utility--natural gas (owned homes and owned vacation homes)	60,263,358	2.84	66,100,503	2.79	847.85	919.54	
Electricity	142,436,061	6.72	155,753,399	6.58	2,003.94	2,166.73	
Electricity (renter and rented vacation homes)	42,131,146	1.99	44,524,398	1.88	592.75	619.39	
Electricity (owned homes and owned vacation homes)	100,304,915	4.73	111,229,001	4.70	1,411.19	1,547.34	
Fuel oil and other fuels	10,487,608	0.49	11,911,775	0.50	147.55	165.71	
Fuel oil	5,855,577	0.28	6,751,139	0.29	82.38	93.92	
Fuel oil (renter and rented vacation homes)	552,236	0.03	620,335	0.03	7.77	8.63	
Fuel oil (owned homes and owned vacation homes)	5,303,341	0.25	6,130,804	0.26	74.61	85.29	
Coal, wood, and other fuels	591,591	0.03	654,432	0.03	8.32	9.10	
Coal, wood, other fuels (renter or rented vacation home)	50,228	0.00	54,263	0.00	0.71	0.75	
Coal, wood, other fuels (owned or owned vacation home)	541,363	0.03	600,169	0.03	7.62	8.35	
Bottled gas	4,040,440	0.19	4,506,203	0.19	56.85	62.69	
Gas, btd/tank (renter and rented vacation homes)	386,643	0.02	411,216	0.02	5.44	5.72	
Gas, btd/tank (owned homes and owned vacation homes)	3,653,797	0.17	4,094,987	0.17	51.41	56.97	
Telephone services	126,570,861	5.97	140,985,165	5.96	1,780.73	1,961.29	
Residential phone service, VoIP, and phone cards	5,100,344	0.24	3,490,504	0.15	71.76	48.56	
Residential telephone including VoIP	4,988,692	0.24	3,412,443	0.14	70.19	47.47	
Phone cards	111,651	0.01	78,061	0.00	1.57	1.09	
Cellular phone service	121,470,517	5.73	137,494,661	5.81	1,708.97	1,912.73	
Water and other public services	70,474,535	3.32	79,892,509	3.38	991.51	1,111.41	
Water and sewerage maintenance	49,902,883	2.35	56,548,815	2.39	702.09	786.67	
Water/sewer maint. (renter and rented vacation homes)	10,009,434	0.47	10,922,638	0.46	140.82	151.95	
Water/sewer maint. (owned homes and owned vacation homes)	39,893,449	1.88	45,626,178	1.93	561.26	634.72	
Trash and garbage collection	19,757,752	0.93	22,385,583	0.95	277.97	311.41	
Trash/garbage collection (renter and rented vacation homes)	3,094,816	0.15	3,388,506	0.14	43.54	47.14	
Trash/garbage collection (owned homes and owned vacation homes)	16,662,936	0.79	18,997,077	0.80	234.43	264.27	
Septic tank cleaning	813,900	0.04	958,110	0.04	11.45	13.33	
Septic tank clean. (renter or rented vacation home)	47,218	0.00	52,155	0.00	0.66	0.73	
Septic tank clean. (owned or owned vacation home)	766,681	0.04	905,955	0.04	10.79	12.60	
<b>Household Operations</b>							
Household operations	171,242,634	8.07	197,272,545	8.33	2,409.22	2,744.32	
Personal services	49,962,516	2.36	56,409,039	2.38	702.93	784.72	
Adult day care centers, elderly care, invalids, handicapped, etc.	40,239,269	1.90	45,356,832	1.92	566.13	630.97	
Babysitting, childcare, daycare, preschool	9,723,247	0.46	11,052,207	0.47	136.80	153.75	
Other household expenses	121,280,118	5.72	140,863,506	5.95	1,706.30	1,959.59	
Housekeeping services	16,542,213	0.78	20,236,310	0.85	232.73	281.51	
Gardening, lawn care service	23,912,267	1.13	28,360,000	1.20	336.42	394.52	
Water softening service	335,334	0.02	378,922	0.02	4.72	5.27	
Household laundry, dry cleaning, and other items (sent out)	1,076,947	0.05	1,309,035	0.06	15.15	18.21	
Household laundry, dry cleaning, and other items (coin-operated)	877,908	0.04	969,886	0.04	12.35	13.49	
Services for termite/pest control	1,526,438	0.07	1,802,339	0.08	21.48	25.07	
Home security system service fee	1,728,376	0.08	2,031,439	0.09	24.32	28.26	
Repair of miscellaneous household equipment and furnishings and other services	2,792,283	0.13	3,351,228	0.14	39.28	46.62	
Termite/pest control products	381,610	0.02	450,586	0.02	5.37	6.27	
Moving, storage, freight	8,121,971	0.38	9,420,550	0.40	114.27	131.05	
Appliance repair, including service center	3,334,050	0.16	3,972,004	0.17	46.91	55.26	
Reupholstering, furniture repair	609,240	0.03	699,947	0.03	8.57	9.74	
Repair/rent of lawn and garden equip., power tools and other equip.	1,815,556	0.09	2,190,185	0.09	25.54	30.47	
Appliance rental	514,313	0.02	566,707	0.02	7.24	7.88	
Rental of office equipment for nonbusiness use	62,980	0.00	70,198	0.00	0.89	0.98	
Repair of computer systems for nonbusiness use	249,041	0.01	283,560	0.01	3.50	3.94	
Installation of computer and Computer information services	57,399,593	2.71	64,770,610	2.74	807.56	901.04	
<b>Housekeeping Supplies</b>							
Housekeeping supplies	77,342,639	3.65	84,767,763	3.58	1,088.14	1,179.23	
Laundry and cleaning products	18,561,342	0.88	19,964,966	0.84	261.14	277.74	
Other household products	48,143,431	2.27	54,546,820	2.30	677.33	758.82	
Cleansing and toilet tissue, paper towels and napkin	13,464,135	0.63	15,055,738	0.64	189.43	209.44	
Miscellaneous household products	21,089,844	0.99	23,859,926	1.01	296.71	331.92	
Lawn and garden supplies	13,589,451	0.64	15,631,156	0.66	191.19	217.45	
Postage and stationery	10,637,866	0.50	10,255,977	0.43	149.66	142.67	
Stationery, stationery supplies, giftwrap	5,867,294	0.28	5,673,273	0.24	82.55	78.92	
Postage	4,260,295	0.20	4,085,935	0.17	59.94	56.84	
Delivery services	510,277	0.02	496,769	0.02	7.18	6.91	

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
<b>Household Furnishings and Equipment</b>								
Household furnishings and equipment	237,565,546	11.20	267,941,996	11.32	3,342.32	3,727.42	2.44	110
Household textiles	10,924,018	0.52	11,325,752	0.48	153.69	157.56	0.72	106
Bathroom linens	2,198,371	0.10	2,245,023	0.09	30.93	31.23	0.42	107
Bedroom linens	6,501,377	0.31	6,759,513	0.29	91.47	94.03	0.78	106
Kitchen, dining room, other linens	636,789	0.03	653,435	0.03	8.96	9.09	0.52	104
Curtains and draperies	1,016,474	0.05	1,070,699	0.05	14.30	14.89	1.04	106
Slipcovers, decorative pillows	571,007	0.03	597,082	0.03	8.03	8.31	0.90	108
Furniture	55,460,658	2.61	62,451,445	2.64	780.28	868.78	2.40	105
Mattress and springs	10,881,831	0.51	12,102,987	0.51	153.10	168.37	2.15	103
Other bedroom furniture	8,332,667	0.39	9,367,712	0.40	117.23	130.32	2.37	105
Sofas	10,989,555	0.52	12,159,271	0.51	154.61	169.15	2.04	106
Living room chairs	4,829,468	0.23	5,491,999	0.23	67.95	76.40	2.60	106
Living room tables	2,795,667	0.13	3,140,475	0.13	39.33	43.69	2.35	104
Kitchen, dining room furniture	4,523,692	0.21	5,084,267	0.21	63.64	70.73	2.36	104
Infants' furniture	1,074,761	0.05	1,208,537	0.05	15.12	16.81	2.37	105
Outdoor furniture	6,044,796	0.28	6,918,767	0.29	85.04	96.25	2.74	107
Wall units, cabinets and other occasional furniture	5,988,221	0.28	6,977,430	0.29	84.25	97.07	3.10	106
Floor coverings, nonpermanent	2,611,563	0.12	2,955,894	0.12	36.74	41.12	2.51	105
Major appliances	32,591,863	1.54	36,987,888	1.56	458.54	514.55	2.56	103
Built-								
in and portable dishwasher, garbage disp. and hoods (renter)	81,210	0.00	85,849	0.00	1.14	1.19	1.12	98
Built-								
in and portable dishwasher, garbage disp. and hoods (owner)	2,326,066	0.11	2,682,658	0.11	32.73	37.32	2.89	104
Refrigerators, freezers (renter)	1,094,978	0.05	1,178,690	0.05	15.41	16.40	1.48	106
Refrigerators, freezers (owned home)	7,178,199	0.34	8,215,351	0.35	100.99	114.29	2.74	102
Clothes washer or dryer (renter)	1,564,750	0.07	1,637,148	0.07	22.01	22.77	0.91	103
Clothes washer or dryer (owned home)	5,618,460	0.26	6,340,541	0.27	79.05	88.21	2.45	103
Cooking stoves, ovens (renter)	307,169	0.01	326,533	0.01	4.32	4.54	1.23	101
Cooking stoves, ovens (owned home)	3,573,154	0.17	4,198,519	0.18	50.27	58.41	3.28	103
Microwave ovens (renter)	390,266	0.02	415,859	0.02	5.49	5.79	1.28	107
Microwave ovens (owned home)	1,101,974	0.05	1,263,444	0.05	15.50	17.58	2.77	103
Window air conditioners (renter)	306,601	0.01	335,731	0.01	4.31	4.67	1.83	112
Window air conditioners (owned home)	477,630	0.02	541,406	0.02	6.72	7.53	2.54	106
Electric floor cleaning equipment	6,193,533	0.29	7,043,962	0.30	87.14	97.99	2.61	104
Sewing machines	1,034,797	0.05	1,219,887	0.05	14.56	16.97	3.65	107
Miscellaneous household appliances	1,343,076	0.06	1,502,312	0.06	18.90	20.90	2.27	100
Small appliances, miscellaneous housewares	11,187,129	0.53	12,678,225	0.54	157.39	176.37	2.53	101
Housewares	6,050,192	0.29	6,901,790	0.29	85.12	96.01	2.67	101
Dinnerware, glassware, serving pieces	1,920,865	0.09	2,190,265	0.09	27.02	30.47	2.66	101
Flatware	490,128	0.02	559,192	0.02	6.90	7.78	2.67	100
Nonelectric cookware	1,884,212	0.09	2,138,494	0.09	26.51	29.75	2.56	103
Tableware, nonelectric kitchenware	1,754,987	0.08	2,013,839	0.09	24.69	28.02	2.79	99
Small appliances	5,136,938	0.24	5,776,435	0.24	72.27	80.36	2.37	100
Small electric kitchen appliances	3,659,365	0.17	4,124,734	0.17	51.48	57.38	2.42	101
Portable heating and cooling equipment	1,477,573	0.07	1,651,701	0.07	20.79	22.98	2.25	98
<b>Miscellaneous Household Equipment</b>								
Miscellaneous household equipment	124,790,315	5.88	141,542,791	5.98	1,755.68	1,969.04	2.55	116
Window coverings	2,451,994	0.12	2,861,210	0.12	34.50	39.80	3.13	115
Infants' equipment	1,922,399	0.09	2,167,198	0.09	27.05	30.15	2.43	120
Laundry and cleaning equipment	3,076,864	0.15	3,379,080	0.14	43.29	47.01	1.89	118
Outdoor equipment	5,473,687	0.26	6,362,362	0.27	77.01	88.51	3.05	118
Lamps, lighting fixtures, ceiling fans	5,375,690	0.25	6,235,353	0.26	75.63	86.74	3.01	117
Clocks and other household decorative items	16,742,444	0.79	19,048,818	0.80	235.55	264.99	2.61	117
Telephones and accessories	11,869,236	0.56	13,226,121	0.56	166.99	183.99	2.19	116
Lawn and garden equipment	13,614,215	0.64	15,505,310	0.66	191.54	215.70	2.64	115
Power tools	6,241,698	0.29	6,974,617	0.29	87.81	97.03	2.25	117
Office furniture for home use	2,183,945	0.10	2,542,799	0.11	30.73	35.37	3.09	114
Hand tools	2,977,436	0.14	3,335,838	0.14	41.89	46.41	2.30	117
Indoor plants, fresh flowers	10,601,955	0.50	12,140,195	0.51	149.16	168.89	2.75	116
Closet and storage items	2,871,237	0.14	3,303,788	0.14	40.40	45.96	2.85	116
Rental of furniture	668,269	0.03	721,080	0.03	9.40	10.03	1.53	121
Luggage	2,351,286	0.11	2,642,092	0.11	33.08	36.75	2.36	114
Computers and computer hardware for nonbusiness use	14,021,357	0.66	15,793,695	0.67	197.27	219.71	2.41	115
Portable memory	542,601	0.03	608,329	0.03	7.63	8.46	2.31	121
Internet services away from home	427,064	0.02	462,946	0.02	6.01	6.44	1.63	114
Computer software	3,155,764	0.15	3,503,738	0.15	44.40	48.74	2.11	114
Computer accessories	4,622,005	0.22	5,242,989	0.22	65.03	72.94	2.55	115
Business equipment for home use	278,102	0.01	309,106	0.01	3.91	4.30	2.14	111
Other hardware	3,524,889	0.17	4,134,148	0.17	49.59	57.51	3.24	120
Other household appliances (owned home)	825,552	0.04	943,973	0.04	11.61	13.13	2.72	117
Other household appliances (renter)	209,057	0.01	225,890	0.01	2.94	3.14	1.56	116
Miscellaneous household equipment and parts	8,761,569	0.41	9,872,118	0.42	123.27	137.33	2.42	117

Benchmark: USA

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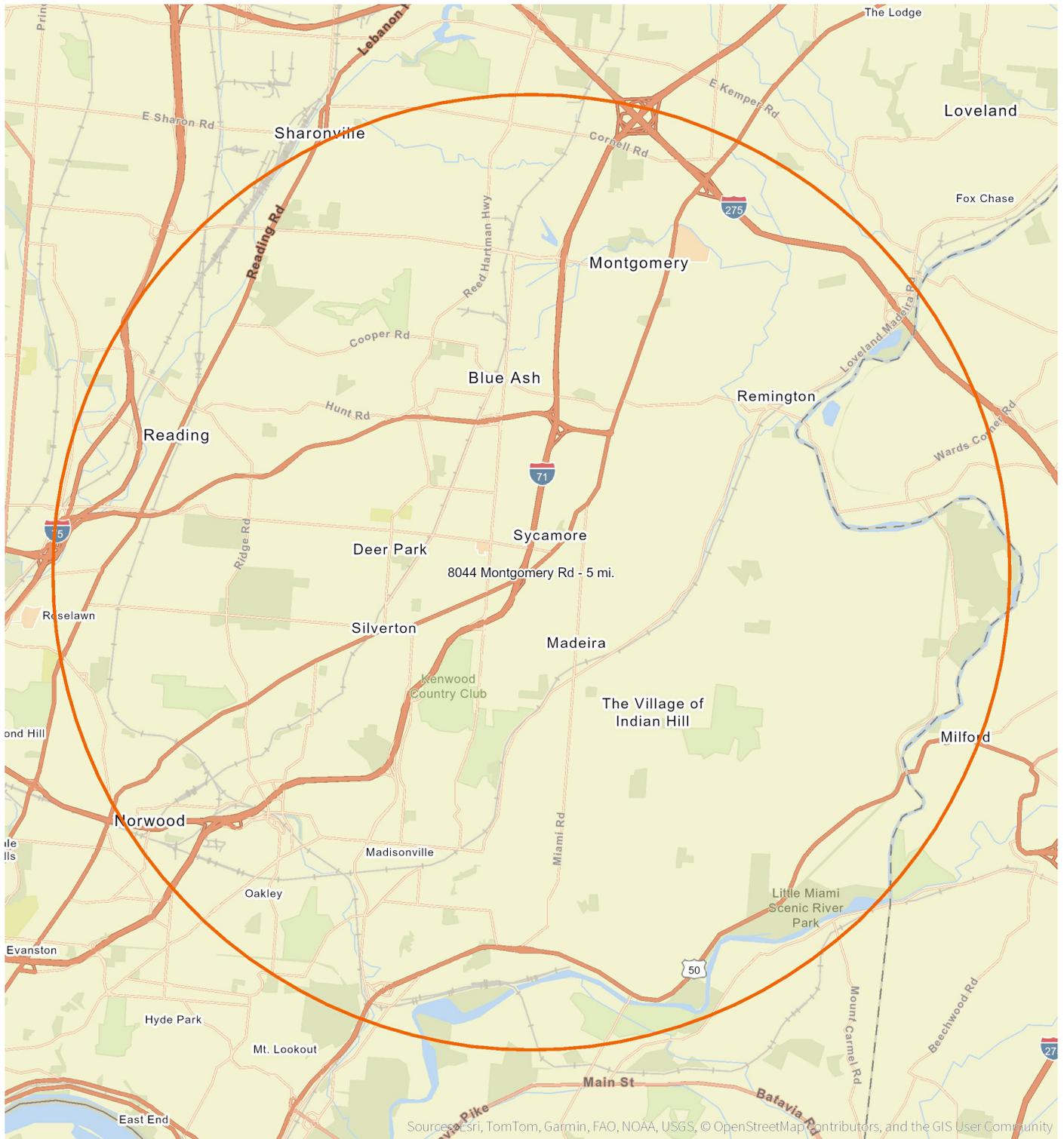
Index Colors:	<80	80 - 110	110+
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# Consumer Buying Power™ | Map



Trade Area: 8044 Montgomery Rd - 5 mi.

Consumer Units: 71,078 | Households: 71,078 | Dorm Pop:0



Benchmark: USA

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<https://claritas.easpotlight.com/Spotlight/About/3/2026>

# Report Details

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**Name:** Consumer Buying Power™ Housing 2026  
**Date / Time:** 3/5/2026 10:54:29 AM  
**Workspace Vintage:** 2026

## Trade Area

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Name	Level	Geographies
8044 Montgomery Rd - 1 mi.		N/A
8044 Montgomery Rd - 3 mi.		N/A
8044 Montgomery Rd - 5 mi.		N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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Product	Provider	Copyright
Consumer Buying Power™ - 2026 Estimates and 2031 Projections	Environics Analytics   U.S. Bureau of Labour Statistics   Claritas	©2026 Environics Analytics ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )
Consumer Buying Power™ - Growth Variables	Environics Analytics   U.S. Bureau of Labour Statistics   Claritas	©2026 Environics Analytics ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )

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