

# Consumer Buying Power™ | Retail Store Types



Trade Area: 8044 Montgomery Rd - 1 mi.

Consumer Units: 4,573 | Households: 4,573 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures (BASE)	10,754,984,597,753	100.00	12,199,366,102,459	100.00	79,862.22	88,084.47	2.55	100
Total Specified Consumer Expenditures (AREA)	477,193,283	100.00	526,161,333	100.00	104,350.16	115,386.26	1.97	131
<b>Retail Store Types</b>								
Retail trade (NAICS 44-45)			184,057,322	100.00	202,937,777	100.00	40,248.70	44,503.90
Motor vehicle and parts dealers (NAICS 441)			53,323,316	28.97	59,766,262	29.45	11,660.47	13,106.64
Automobile dealers (NAICS 4411)			48,596,209	26.40	54,504,327	26.86	10,626.77	11,952.70
New car dealers (NAICS 44111)			42,852,304	23.28	48,057,636	23.68	9,370.72	10,538.96
Used car dealers (NAICS 44112)			5,743,905	3.12	6,446,691	3.18	1,256.05	1,413.75
Other motor vehicle dealers (NAICS 4412)			1,795,006	0.98	2,015,501	0.99	392.52	442.00
Recreational vehicle dealers (NAICS 44121)			303,788	0.17	333,786	0.16	66.43	73.20
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)			1,491,218	0.81	1,681,715	0.83	326.09	368.80
Boat dealers (NAICS 441222)			554,726	0.30	630,087	0.31	121.30	138.18
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441227)			936,492	0.51	1,051,627	0.52	204.79	230.62
Automotive parts, accessories, and tire retailers (NAICS 4413)			2,932,101	1.59	3,246,434	1.60	641.18	711.94
Automotive parts and accessories retailers (NAICS 44133)			1,935,438	1.05	2,143,325	1.06	423.23	470.03
Tire dealers (NAICS 44134)			996,663	0.54	1,103,109	0.54	217.95	241.91
Building material and garden equipment and supplies dealers (NAICS 444)			6,167,750	3.35	6,900,091	3.40	1,348.73	1,513.18
Building material and supplies dealers (NAICS 4441)			4,853,940	2.64	5,431,748	2.68	1,061.43	1,191.17
Home centers (NAICS 44411)			2,882,529	1.57	3,234,529	1.59	630.34	709.33
Paint and wallpaper retailers (NAICS 44412)			107,612	0.06	114,606	0.06	23.53	25.13
Hardware retailers (NAICS 44414)			803,920	0.44	892,457	0.44	175.80	195.71
Other building material dealers (NAICS 44418)			1,059,879	0.58	1,190,155	0.59	231.77	261.00
Lawn and garden equipment and supplies retailers (NAICS 4442)			1,313,809	0.71	1,468,344	0.72	287.30	322.01
Outdoor power equipment retailers (NAICS 44423)			367,147	0.20	413,171	0.20	80.29	90.61
Nursery, garden center, and farm supply retailers (NAICS 44424)			946,662	0.51	1,055,173	0.52	207.01	231.40
Food and beverage retailers (NAICS 445)			33,671,883	18.29	37,291,465	18.38	7,363.19	8,177.95
Grocery and convenience retailers (NAICS 4451)			30,386,108	16.51	33,641,937	16.58	6,644.68	7,377.62
Supermarkets and other grocery retailers (except convenience retailers) (NAICS 44511)			28,860,495	15.68	31,964,883	15.75	6,311.06	7,009.84
Convenience retailers and vending machine operators (NAICS 44513)			1,525,613	0.83	1,677,054	0.83	333.61	367.78
Convenience retailers (NAICS 445131)			1,230,942	0.67	1,347,310	0.66	269.18	295.46
Vending machine operators (NAICS 445132)			294,671	0.16	329,744	0.16	64.44	72.31
Specialty food retailers (NAICS 4452)			1,703,813	0.93	1,879,942	0.93	372.58	412.27
Fruit and vegetable retailers (NAICS 44523)			208,456	0.11	232,515	0.11	45.58	50.99
Meat retailers (NAICS 44524)			489,964	0.27	527,861	0.26	107.14	115.76
Fish and seafood retailers (NAICS 44525)			193,045	0.10	215,117	0.11	42.21	47.17
Other specialty food retailers (NAICS 44529)			812,347	0.44	904,449	0.45	177.64	198.34
Baked goods retailers (NAICS 445291)			91,072	0.05	102,038	0.05	19.92	22.38
Confectionery and nut retailers (NAICS 445292)			88,346	0.05	99,024	0.05	19.32	21.72
All other specialty food retailers (NAICS 445298)			632,929	0.34	703,387	0.35	138.41	154.25
Beer, wine, and liquor retailers (NAICS 4453)			1,581,962	0.86	1,769,586	0.87	345.94	388.07
Furniture, home furnishings, electronics, and appliance retailers (NAICS 449)			11,709,229	6.36	12,973,475	6.39	2,560.51	2,845.06
Furniture and home furnishings retailers (NAICS 4491)			6,372,427	3.46	7,073,988	3.49	1,393.49	1,551.31
Furniture retailers (NAICS 44911)			4,199,321	2.28	4,655,191	2.29	918.29	1,020.88
Home furnishings retailers (NAICS 44912)			2,173,106	1.18	2,418,797	1.19	475.20	530.44
Floor covering retailers (NAICS 449121)			163,930	0.09	183,834	0.09	35.85	40.31
Window treatment retailers (NAICS 449122)			176,837	0.10	201,123	0.10	38.67	44.11
All other home furnishings retailers (NAICS 449129)			1,832,338	1.00	2,033,841	1.00	400.69	446.02
Electronics and appliance retailers (NAICS 4492)			5,336,802	2.90	5,899,488	2.91	1,167.02	1,293.75
General merchandise retailers (NAICS 455)			31,282,950	17.00	34,099,041	16.80	6,840.79	7,477.86
Department stores (NAICS 4551)			1,421,967	0.77	1,449,657	0.71	310.95	317.91
Warehouse clubs, supercenters, and other general merchandise retailers (NAICS 4552)			29,860,983	16.22	32,649,384	16.09	6,529.85	7,159.95
Warehouse clubs and supercenters (NAICS 455211)			21,567,203	11.72	23,650,562	11.65	4,716.20	5,186.53
All other general merchandise retailers (NAICS 455219)			8,293,779	4.51	8,998,822	4.43	1,813.64	1,973.43
Health and personal care retailers (NAICS 456)			9,003,358	4.89	10,143,846	5.00	1,968.81	2,224.53
Pharmacies and drug retailers (NAICS 45611)			5,850,052	3.18	6,613,721	3.26	1,279.26	1,450.38
Cosmetics, beauty supplies, and perfume retailers (NAICS 45612)			1,355,465	0.74	1,507,924	0.74	296.41	330.69
Optical goods retailers (NAICS 45613)			544,070	0.30	623,208	0.31	118.97	136.67
Other health and personal care retailers (NAICS 45619)			1,253,771	0.68	1,398,992	0.69	274.17	306.80
Food (health) supplement retailers (NAICS 456191)			225,242	0.12	255,143	0.13	49.25	55.95
All other health and personal care retailers (NAICS 456199)			1,028,529	0.56	1,143,849	0.56	224.91	250.84
Gasoline stations and fuel dealers (NAICS 457)			20,986,928	11.40	23,140,034	11.40	4,589.31	5,074.57
Gasoline stations (NAICS 4571)			20,007,975	10.87	22,029,680	10.86	4,375.24	4,831.07
Gasoline stations with convenience stores (NAICS 45711)			14,922,986	8.11	16,415,018	8.09	3,263.28	3,599.78
Other gasoline stations (NAICS 45712)			5,084,988	2.76	5,614,662	2.77	1,111.96	1,231.29
Fuel dealers (NAICS 4572)			978,953	0.53	1,110,354	0.55	214.07	243.50
Clothing, clothing accessories, shoe, and jewelry retailers (NAICS 458)			9,317,398	5.06	9,444,142	4.65	2,037.48	2,071.08
Clothing and clothing accessories retailers (NAICS 4581)			6,754,077	3.67	6,726,572	3.31	1,476.95	1,475.13
Shoe retailers (NAICS 4582)			1,720,555	0.93	1,883,088	0.93	376.24	412.96
Jewelry, luggage, and leather goods retailers (NAICS 4583)			842,766	0.46	834,482	0.41	184.29	183.00
Jewelry retailers (NAICS 45831)			715,544	0.39	695,780	0.34	156.47	152.58
Luggage and leather goods retailers (NAICS 45832)			127,222	0.07	138,702	0.07	27.82	30.42

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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# Consumer Buying Power™ | Retail Store Types



Trade Area: 8044 Montgomery Rd - 1 mi.

Consumer Units: 4,573 | Households: 4,573 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures (BASE)	10,754,984,597,753	100.00	12,199,366,102,459	100.00	79,862.22	88,084.47	2.55	100
Total Specified Consumer Expenditures (AREA)	477,193,283	100.00	526,161,333	100.00	104,350.16	115,386.26	1.97	131
<b>Retail Store Types</b>								
Sporting goods, hobby, musical instrument, book, and miscellaneous retailers (NAICS 459)			8,594,511	4.67	9,179,421	4.52	1,879.40	2.0
Sporting goods, hobby, and musical instrument retailers (NAICS 4591)			2,720,869	1.48	2,896,297	1.43	594.99	6
Sporting goods retailers (NAICS 45911)			2,031,021	1.10	2,173,712	1.07	444.13	4
Hobby, toy, and game retailers (NAICS 45912)			411,031	0.22	437,757	0.22	89.88	
Sewing, needlework, and piece goods retailers (NAICS 45913)			148,322	0.08	143,825	0.07	32.43	
Musical instrument and supplies retailers (NAICS 45914)			130,496	0.07	141,003	0.07	28.54	
Book retailers and news dealers (NAICS 4592)			350,545	0.19	294,715	0.15	76.66	
Florists (NAICS 4593)			597,837	0.32	675,122	0.33	130.73	1
Office supplies, stationery, and gift retailers (NAICS 4594)			1,468,791	0.80	1,554,440	0.77	321.19	3
Office supplies and stationery retailers (NAICS 45941)			813,946	0.44	841,681	0.41	177.99	1
Gift, novelty, and souvenir retailers (NAICS 45942)			654,845	0.36	712,759	0.35	143.20	1
Used merchandise retailers (NAICS 4595)			40,571	0.02	43,152	0.02	8.87	
Other miscellaneous retailers (NAICS 4599)			3,415,898	1.86	3,715,696	1.83	746.97	8
Pet and pet supplies retailers (NAICS 45991)			1,692,539	0.92	1,872,370	0.92	370.12	4
Manufactured (mobile) home dealers (NAICS 45993)			65,166	0.04	71,476	0.04	14.25	
All other miscellaneous retailers and art dealers (NAICS 45999 + 45992)			1,658,193	0.90	1,771,851	0.87	362.61	3
Tobacco, electronic cigarette, and other smoking supplies retailers (NAICS 459991)			912,214	0.50	950,932	0.47	199.48	2
All other miscellaneous retailers and art dealers (except tobacco retailers) (NAICS 459999 + 459920)			745,980	0.41	820,919	0.40	163.13	1
Food services and drinking places (NAICS 722)			27,888,017	100.00	30,915,356	100.00	6,098.41	6.7
Special food services (NAICS 7223)			972,289	3.49	1,069,046	3.46	212.62	2
Food service contractors (NAICS 72231)			676,121	2.42	732,600	2.37	147.85	1
Caterers (NAICS 72232)			197,291	0.71	226,535	0.73	43.14	
Mobile food services (NAICS 72233)			98,877	0.35	109,911	0.36	21.62	
Drinking places (alcoholic beverages) (NAICS 7224)			734,085	2.63	801,330	2.59	160.53	1
Restaurants and other eating places (NAICS 7225)			26,181,643	93.88	29,044,979	93.95	5,725.27	6.3
Full-service restaurants (NAICS 722511)			11,692,455	41.93	12,954,540	41.90	2,556.85	2.8
Limited-service restaurants (NAICS 722513)			12,152,001	43.57	13,494,806	43.65	2,657.34	2.9
Cafeterias, grill buffets, and buffets (NAICS 722514)			192,661	0.69	213,935	0.69	42.13	
Snack and nonalcoholic beverage bars (NAICS 722515)			2,144,526	7.69	2,381,698	7.70	468.95	5

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Trade Area: 8044 Montgomery Rd - 1 mi.

Consumer Units: 4,573 | Households: 4,573 | Dorm Pop: 0



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# Consumer Buying Power™ | Retail Store Types



Trade Area: 8044 Montgomery Rd - 3 mi.

Consumer Units: 26,098 | Households: 26,098 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures (BASE)	10,754,984,597,753	100.00	12,199,366,102,459	100.00	79,862.22	88,084.47	2.55	100
Total Specified Consumer Expenditures (AREA)	2,364,212,840	100.00	2,648,503,686	100.00	90,589.81	100,672.94	2.30	113
<b>Retail Store Types</b>								
Retail trade (NAICS 44-45)			903,853,636	100.00	1,010,740,036	100.00	34,633.06	38,419.49
Motor vehicle and parts dealers (NAICS 441)			258,616,365	28.61	292,893,782	28.98	9,909.43	11,133.26
Automobile dealers (NAICS 4411)			235,523,740	26.06	266,628,173	26.38	9,024.59	10,134.87
New car dealers (NAICS 44111)			207,714,346	22.98	235,146,362	23.26	7,959.01	8,938.21
Used car dealers (NAICS 44112)			27,809,394	3.08	31,481,812	3.11	1,065.58	1,196.66
Other motor vehicle dealers (NAICS 4412)			8,855,511	0.98	10,072,282	1.00	339.32	382.86
Recreational vehicle dealers (NAICS 44121)			1,463,613	0.16	1,628,538	0.16	56.08	61.90
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)			7,391,898	0.82	8,443,743	0.84	283.24	320.96
Boat dealers (NAICS 441222)			2,674,718	0.30	3,073,581	0.30	102.49	116.83
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441227)			4,717,180	0.52	5,370,162	0.53	180.75	204.13
Automotive parts, accessories, and tire retailers (NAICS 4413)			14,237,114	1.58	16,193,327	1.60	545.53	615.53
Automotive parts and accessories retailers (NAICS 44133)			9,382,889	1.04	10,677,814	1.06	359.53	405.88
Tire dealers (NAICS 44134)			4,854,226	0.54	5,515,513	0.55	186.00	209.65
Building material and garden equipment and supplies dealers (NAICS 444)			30,206,912	3.34	34,325,688	3.40	1,157.44	1,304.76
Building material and supplies dealers (NAICS 4441)			23,697,365	2.62	26,926,412	2.66	908.01	1,023.51
Home centers (NAICS 44411)			14,073,489	1.56	16,028,629	1.59	539.26	609.27
Paint and wallpaper retailers (NAICS 44412)			518,462	0.06	573,376	0.06	19.87	21.79
Hardware retailers (NAICS 44414)			3,957,314	0.44	4,468,425	0.44	151.63	169.85
Other building material dealers (NAICS 44418)			5,148,099	0.57	5,855,982	0.58	192.49	222.59
Lawn and garden equipment and supplies retailers (NAICS 4442)			6,509,547	0.72	7,399,276	0.73	249.43	281.26
Outdoor power equipment retailers (NAICS 44423)			1,807,539	0.20	2,069,143	0.20	69.26	78.65
Nursery, garden center, and farm supply retailers (NAICS 44424)			4,702,008	0.52	5,330,133	0.53	180.17	202.61
Food and beverage retailers (NAICS 445)			165,662,542	18.33	185,905,700	18.39	6,347.71	7,066.51
Grocery and convenience retailers (NAICS 4451)			149,486,810	16.54	167,667,658	16.59	5,727.90	6,373.26
Supermarkets and other grocery retailers (except convenience retailers) (NAICS 44511)			141,883,901	15.70	159,201,474	15.75	5,436.58	6,051.45
Convenience retailers and vending machine operators (NAICS 44513)			7,602,909	0.84	8,466,184	0.84	291.32	321.81
Convenience retailers (NAICS 445131)			6,145,723	0.68	6,814,324	0.67	235.49	259.02
Vending machine operators (NAICS 445132)			1,457,186	0.16	1,651,860	0.16	55.84	62.79
Specialty food retailers (NAICS 4452)			8,359,104	0.92	9,342,764	0.92	320.30	355.13
Fruit and vegetable retailers (NAICS 44523)			1,024,789	0.11	1,159,132	0.11	39.27	44.06
Meat retailers (NAICS 44524)			2,397,142	0.27	2,610,943	0.26	91.85	99.25
Fish and seafood retailers (NAICS 44525)			930,539	0.10	1,053,402	0.10	35.66	40.04
Other specialty food retailers (NAICS 44529)			4,006,634	0.44	4,519,287	0.45	153.52	171.78
Baked goods retailers (NAICS 445291)			445,007	0.05	504,736	0.05	17.05	19.19
Confectionery and nut retailers (NAICS 445292)			435,047	0.05	492,698	0.05	16.67	18.73
All other specialty food retailers (NAICS 445298)			3,126,580	0.35	3,521,854	0.35	119.80	133.87
Beer, wine, and liquor retailers (NAICS 4453)			7,816,629	0.86	8,895,277	0.88	299.51	338.12
Furniture, home furnishings, electronics, and appliance retailers (NAICS 449)			58,184,782	6.44	65,498,349	6.48	2,229.47	2,489.67
Furniture and home furnishings retailers (NAICS 4491)			31,757,115	3.51	35,831,514	3.55	1,216.84	1,362.00
Furniture retailers (NAICS 44911)			21,040,855	2.33	23,718,190	2.35	806.22	901.56
Home furnishings retailers (NAICS 44912)			10,716,260	1.19	12,113,324	1.20	410.62	460.44
Floor covering retailers (NAICS 449121)			803,245	0.09	911,908	0.09	30.78	34.66
Window treatment retailers (NAICS 449122)			873,662	0.10	1,008,644	0.10	33.48	38.34
All other home furnishings retailers (NAICS 449129)			9,039,353	1.00	10,192,772	1.01	346.36	387.44
Electronics and appliance retailers (NAICS 4492)			26,427,667	2.92	29,666,834	2.94	1,012.63	1,127.67
General merchandise retailers (NAICS 455)			153,977,419	17.04	170,547,934	16.87	5,899.97	6,482.74
Department stores (NAICS 4551)			6,948,413	0.77	7,234,328	0.72	266.24	274.99
Warehouse clubs, supercenters, and other general merchandise retailers (NAICS 4552)			147,029,007	16.27	163,313,606	16.16	5,633.73	6,207.75
Warehouse clubs and supercenters (NAICS 455211)			106,090,578	11.74	118,093,685	11.68	4,065.08	4,488.89
All other general merchandise retailers (NAICS 455219)			40,938,429	4.53	45,219,920	4.47	1,568.64	1,718.87
Health and personal care retailers (NAICS 456)			44,841,135	4.96	50,906,633	5.04	1,718.18	1,935.02
Pharmacies and drug retailers (NAICS 45611)			29,164,646	3.23	33,130,278	3.28	1,117.51	1,259.32
Cosmetics, beauty supplies, and perfume retailers (NAICS 45612)			6,639,191	0.73	7,533,996	0.75	254.39	286.38
Optical goods retailers (NAICS 45613)			2,678,192	0.30	3,085,679	0.31	102.62	117.29
Other health and personal care retailers (NAICS 45619)			6,359,105	0.70	7,156,679	0.71	243.66	272.03
Food (health) supplement retailers (NAICS 456191)			1,120,466	0.12	1,276,839	0.13	42.93	48.53
All other health and personal care retailers (NAICS 456199)			5,238,639	0.58	5,879,840	0.58	200.73	223.50
Gasoline stations and fuel dealers (NAICS 457)			103,846,346	11.49	116,754,984	11.55	3,979.09	4,438.00
Gasoline stations (NAICS 4571)			98,979,116	10.95	111,192,709	11.00	3,792.59	4,226.57
Gasoline stations with convenience stores (NAICS 45711)			73,912,839	8.18	82,909,763	8.20	2,832.13	3,151.50
Other gasoline stations (NAICS 45712)			25,066,278	2.77	28,282,946	2.80	960.47	1,075.07
Fuel dealers (NAICS 4572)			4,867,230	0.54	5,562,275	0.55	186.50	211.43
Clothing, clothing accessories, shoe, and jewelry retailers (NAICS 458)			45,654,780	5.05	47,248,305	4.67	1,749.36	1,795.97
Clothing and clothing accessories retailers (NAICS 4581)			32,963,648	3.65	33,547,920	3.32	1,263.07	1,275.20
Shoe retailers (NAICS 4582)			8,456,295	0.94	9,456,148	0.94	324.02	359.44
Jewelry, luggage, and leather goods retailers (NAICS 4583)			4,234,837	0.47	4,244,237	0.42	162.27	161.33
Jewelry retailers (NAICS 45831)			3,594,787	0.40	3,533,895	0.35	137.74	134.33
Luggage and leather goods retailers (NAICS 45832)			640,050	0.07	710,342	0.07	24.52	27.00

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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# Consumer Buying Power™ | Retail Store Types



Trade Area: 8044 Montgomery Rd - 3 mi.

Consumer Units: 26,098 | Households: 26,098 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures (BASE)	10,754,984,597,753	100.00	12,199,366,102,459	100.00	79,862.22	88,084.47	2.55	100
Total Specified Consumer Expenditures (AREA)	2,364,212,840	100.00	2,648,503,686	100.00	90,589.81	100,672.94	2.30	113
<b>Retail Store Types</b>								
Sporting goods, hobby, musical instrument, book, and miscellaneous retailers (NAICS 459)	42,863,354	4.74	46,658,662	4.62	1,642.40			1.7
Sporting goods, hobby, and musical instrument retailers (NAICS 4591)	13,337,016	1.48	14,535,776	1.44	511.04			5
Sporting goods retailers (NAICS 45911)	9,964,394	1.10	10,928,341	1.08	381.81			4
Hobby, toy, and game retailers (NAICS 45912)	1,991,965	0.22	2,170,840	0.21	76.33			
Sewing, needlework, and piece goods retailers (NAICS 45913)	735,223	0.08	723,993	0.07	28.17			
Musical instrument and supplies retailers (NAICS 45914)	645,434	0.07	712,602	0.07	24.73			
Book retailers and news dealers (NAICS 4592)	1,756,679	0.19	1,493,534	0.15	67.31			
Florists (NAICS 4593)	2,955,887	0.33	3,390,305	0.34	113.26			1
Office supplies, stationery, and gift retailers (NAICS 4594)	7,242,617	0.80	7,839,385	0.78	277.52			2
Office supplies and stationery retailers (NAICS 45941)	4,007,291	0.44	4,280,353	0.42	153.55			1
Gift, novelty, and souvenir retailers (NAICS 45942)	3,235,326	0.36	3,559,032	0.35	123.97			1
Used merchandise retailers (NAICS 4595)	206,309	0.02	223,546	0.02	7.91			
Other miscellaneous retailers (NAICS 4599)	17,364,847	1.92	19,176,115	1.90	665.37			7
Pet and pet supplies retailers (NAICS 45991)	8,653,874	0.96	9,734,427	0.96	331.59			3
Manufactured (mobile) home dealers (NAICS 45993)	313,957	0.03	348,752	0.03	12.03			
All other miscellaneous retailers and art dealers (NAICS 45999 + 45992)	8,397,016	0.93	9,092,936	0.90	321.75			3
Tobacco, electronic cigarette, and other smoking supplies retailers (NAICS 459991)	4,709,908	0.52	4,964,617	0.49	180.47			1
All other miscellaneous retailers and art dealers (except tobacco retailers) (NAICS 459999 + 459920)	3,687,108	0.41	4,128,319	0.41	141.28			1
Food services and drinking places (NAICS 722)	137,088,017	100.00	155,233,218	100.00	5,252.82			5.9
Special food services (NAICS 7223)	4,611,362	3.36	5,216,223	3.36	176.69			1
Food service contractors (NAICS 72231)	3,206,892	2.34	3,583,740	2.31	122.88			1
Caterers (NAICS 72232)	919,067	0.67	1,081,779	0.70	35.22			
Mobile food services (NAICS 72233)	485,403	0.35	550,704	0.35	18.60			
Drinking places (alcoholic beverages) (NAICS 7224)	3,656,830	2.67	4,103,628	2.64	140.12			1
Restaurants and other eating places (NAICS 7225)	128,819,824	93.97	145,913,367	94.00	4,936.00			5.5
Full-service restaurants (NAICS 722511)	57,582,879	42.00	65,176,863	41.99	2,206.41			2.4
Limited-service restaurants (NAICS 722513)	59,745,202	43.58	67,713,376	43.62	2,289.26			2.5
Cafeterias, grill buffets, and buffets (NAICS 722514)	947,292	0.69	1,073,559	0.69	36.30			
Snack and nonalcoholic beverage bars (NAICS 722515)	10,544,451	7.69	11,949,569	7.70	404.03			4

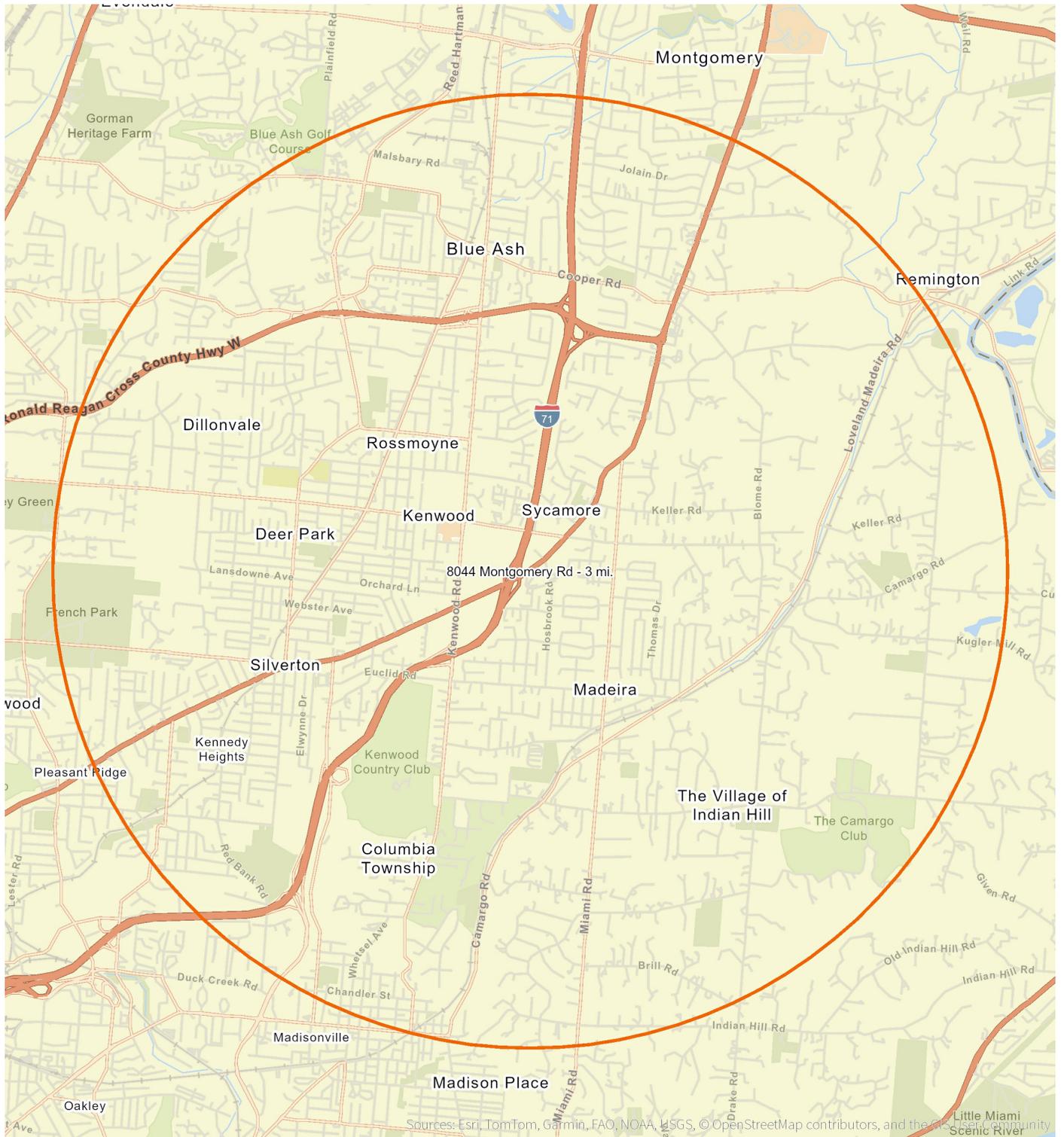
Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Trade Area: 8044 Montgomery Rd - 3 mi.

Consumer Units: 26,098 | Households: 26,098 | Dorm Pop: 0



# Consumer Buying Power™ | Retail Store Types



Trade Area: 8044 Montgomery Rd - 5 mi.

Consumer Units: 71,078 | Households: 71,078 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures (BASE)	10,754,984,597,753	100.00	12,199,366,102,459	100.00	79,862.22	88,084.47	2.55	100
Total Specified Consumer Expenditures (AREA)	5,946,167,283	100.00	6,656,120,196	100.00	83,656.93	92,595.30	2.28	105
<b>Retail Store Types</b>								
Retail trade (NAICS 44-45)			2,265,057,642	100.00	2,529,983,209	100.00	31,867.21	35,195.36
Motor vehicle and parts dealers (NAICS 441)			641,753,983	28.33	724,922,461	28.65	9,028.87	10,084.61
Automobile dealers (NAICS 4411)			585,076,318	25.83	660,237,566	26.10	8,231.47	9,184.76
New car dealers (NAICS 44111)			516,023,617	22.78	582,335,129	23.02	7,259.96	8,101.04
Used car dealers (NAICS 44112)			69,052,701	3.05	77,902,437	3.08	971.51	1,083.72
Other motor vehicle dealers (NAICS 4412)			21,360,361	0.94	24,375,095	0.96	300.52	339.09
Recreational vehicle dealers (NAICS 44121)			3,417,044	0.15	3,814,118	0.15	48.07	53.06
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)			17,943,317	0.79	20,560,977	0.81	252.45	286.03
Boat dealers (NAICS 441222)			6,310,591	0.28	7,240,810	0.29	88.78	100.73
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441227)			11,632,726	0.51	13,320,167	0.53	163.66	185.30
Automotive parts, accessories, and tire retailers (NAICS 4413)			35,317,303	1.56	40,309,800	1.59	496.88	560.76
Automotive parts and accessories retailers (NAICS 44133)			23,254,017	1.03	26,559,617	1.05	327.16	369.48
Tire dealers (NAICS 44134)			12,063,287	0.53	13,750,183	0.54	169.72	191.28
Building material and garden equipment and supplies dealers (NAICS 444)			75,010,113	3.31	85,189,389	3.37	1,055.32	1,185.10
Building material and supplies dealers (NAICS 4441)			58,811,067	2.60	66,775,939	2.64	827.42	928.94
Home centers (NAICS 44411)			34,878,064	1.54	39,688,527	1.57	490.70	552.12
Paint and wallpaper retailers (NAICS 44412)			1,290,874	0.06	1,438,228	0.06	18.16	20.01
Hardware retailers (NAICS 44414)			9,840,426	0.43	11,120,889	0.44	138.45	154.71
Other building material dealers (NAICS 44418)			12,801,703	0.57	14,528,296	0.57	180.11	202.11
Lawn and garden equipment and supplies retailers (NAICS 4442)			16,199,047	0.72	18,413,450	0.73	227.91	256.16
Outdoor power equipment retailers (NAICS 44423)			4,466,344	0.20	5,112,875	0.20	62.84	71.13
Nursery, garden center, and farm supply retailers (NAICS 44424)			11,732,702	0.52	13,300,575	0.53	165.07	185.03
Food and beverage retailers (NAICS 445)			417,808,939	18.45	467,811,039	18.49	5,878.18	6,507.86
Grocery and convenience retailers (NAICS 4451)			377,402,948	16.66	422,325,474	16.69	5,309.70	5,875.10
Supermarkets and other grocery retailers (except convenience retailers) (NAICS 44511)			358,085,007	15.81	400,844,258	15.84	5,037.92	5,576.27
Convenience retailers and vending machine operators (NAICS 44513)			19,317,941	0.85	21,481,215	0.85	271.79	298.83
Convenience retailers (NAICS 445131)			15,627,949	0.69	17,305,314	0.68	219.87	240.74
Vending machine operators (NAICS 445132)			3,689,992	0.16	4,175,901	0.17	51.91	58.09
Specialty food retailers (NAICS 4452)			21,111,662	0.93	23,538,477	0.93	297.02	327.45
Fruit and vegetable retailers (NAICS 44523)			2,589,095	0.11	2,922,473	0.12	36.43	40.66
Meat retailers (NAICS 44524)			6,054,718	0.27	6,574,435	0.26	85.18	91.46
Fish and seafood retailers (NAICS 44525)			2,335,168	0.10	2,637,304	0.10	32.85	36.69
Other specialty food retailers (NAICS 44529)			10,132,681	0.45	11,404,265	0.45	142.56	158.65
Baked goods retailers (NAICS 445291)			1,120,232	0.05	1,266,800	0.05	15.76	17.62
Confectionery and nut retailers (NAICS 445292)			1,095,227	0.05	1,237,344	0.05	15.41	17.21
All other specialty food retailers (NAICS 445298)			7,917,222	0.35	8,900,122	0.35	111.39	123.81
Beer, wine, and liquor retailers (NAICS 4453)			19,294,330	0.85	21,947,088	0.87	271.45	305.31
Furniture, home furnishings, electronics, and appliance retailers (NAICS 449)			145,797,361	6.44	164,087,612	6.49	2,051.23	2,282.67
Furniture and home furnishings retailers (NAICS 4491)			79,524,862	3.51	89,698,199	3.55	1,188.84	1,247.82
Furniture retailers (NAICS 44911)			52,872,197	2.33	59,597,170	2.36	743.86	829.07
Home furnishings retailers (NAICS 44912)			26,652,665	1.18	30,101,029	1.19	374.98	418.74
Floor covering retailers (NAICS 449121)			1,978,537	0.09	2,244,906	0.09	27.84	31.23
Window treatment retailers (NAICS 449122)			2,161,424	0.10	2,497,970	0.10	30.41	34.75
All other home furnishings retailers (NAICS 449129)			22,512,704	0.99	25,358,154	1.00	316.73	352.76
Electronics and appliance retailers (NAICS 4492)			66,272,499	2.93	74,389,413	2.94	932.39	1,034.85
General merchandise retailers (NAICS 455)			387,151,986	17.09	428,518,408	16.94	5,446.86	5,961.25
Department stores (NAICS 4551)			17,362,215	0.77	18,101,937	0.72	244.27	251.82
Warehouse clubs, supercenters, and other general merchandise retailers (NAICS 4552)			369,789,771	16.33	410,416,471	16.22	5,202.59	5,709.43
Warehouse clubs and supercenters (NAICS 455211)			266,990,874	11.79	296,872,919	11.73	3,756.31	4,129.89
All other general merchandise retailers (NAICS 455219)			102,798,897	4.54	113,543,552	4.49	1,446.28	1,579.54
Health and personal care retailers (NAICS 456)			112,727,416	4.98	127,604,116	5.04	1,585.97	1,775.14
Pharmacies and drug retailers (NAICS 45611)			73,327,229	3.24	82,964,236	3.28	1,031.64	1,154.14
Cosmetics, beauty supplies, and perfume retailers (NAICS 45612)			16,578,897	0.73	18,822,420	0.74	233.25	261.84
Optical goods retailers (NAICS 45613)			6,629,388	0.29	7,615,982	0.30	93.27	105.95
Other health and personal care retailers (NAICS 45619)			16,191,902	0.71	18,201,478	0.72	227.80	253.21
Food (health) supplement retailers (NAICS 456191)			2,813,311	0.12	3,194,055	0.13	39.58	44.43
All other health and personal care retailers (NAICS 456199)			13,378,591	0.59	15,007,422	0.59	188.22	208.77
Gasoline stations and fuel dealers (NAICS 457)			262,308,365	11.58	295,488,765	11.68	3,690.43	4,110.63
Gasoline stations (NAICS 4571)			250,187,045	11.05	281,683,824	11.13	3,519.89	3,918.59
Gasoline stations with convenience stores (NAICS 45711)			187,028,289	8.26	210,214,565	8.31	2,631.31	2,924.36
Other gasoline stations (NAICS 45712)			63,158,756	2.79	71,469,259	2.82	888.58	994.23
Fuel dealers (NAICS 4572)			12,121,321	0.54	13,804,941	0.55	170.54	192.04
Clothing, clothing accessories, shoe, and jewelry retailers (NAICS 458)			114,346,944	5.05	118,512,947	4.68	1,608.75	1,648.67
Clothing and clothing accessories retailers (NAICS 4581)			82,359,088	3.64	83,921,797	3.32	1,158.71	1,167.46
Shoe retailers (NAICS 4582)			21,342,118	0.94	23,923,689	0.95	300.26	332.81
Jewelry, luggage, and leather goods retailers (NAICS 4583)			10,645,738	0.47	10,667,461	0.42	149.78	148.40
Jewelry retailers (NAICS 45831)			9,059,042	0.40	8,899,641	0.35	127.45	123.81
Luggage and leather goods retailers (NAICS 45832)			1,586,697	0.07	1,767,820	0.07	22.32	24.59

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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# Consumer Buying Power™ | Retail Store Types



Trade Area: 8044 Montgomery Rd - 5 mi.

Consumer Units: 71,078 | Households: 71,078 | Dorm Pop: 0

	2026 Aggregate Expenditure Estimate	%	2031 Aggregate Expenditure Estimate	%	2026 Annual Avg per Consumer Unit	2031 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2026 Market Index
Total Specified Consumer Expenditures (BASE)	10,754,984,597,753	100.00	12,199,366,102,459	100.00	79,862.22	88,084.47	2.55	100
Total Specified Consumer Expenditures (AREA)	5,946,167,283	100.00	6,656,120,196	100.00	83,656.93	92,595.30	2.28	105
<b>Retail Store Types</b>								
Sporting goods, hobby, musical instrument, book, and miscellaneous retailers (NAICS 459)	108,152,534	4.77	117,848,473	4.66	1,521.60			1.6
Sporting goods, hobby, and musical instrument retailers (NAICS 4591)	33,329,069	1.47	36,424,372	1.44	468.91			5
Sporting goods retailers (NAICS 45911)	24,886,400	1.10	27,381,434	1.08	350.13			3
Hobby, toy, and game retailers (NAICS 45912)	4,977,452	0.22	5,440,736	0.22	70.03			
Sewing, needlework, and piece goods retailers (NAICS 45913)	1,839,256	0.08	1,809,914	0.07	25.88			
Musical instrument and supplies retailers (NAICS 45914)	1,625,962	0.07	1,792,288	0.07	22.88			
Book retailers and news dealers (NAICS 4592)	4,398,296	0.19	3,727,232	0.15	61.88			
Florists (NAICS 4593)	7,341,440	0.32	8,403,517	0.33	103.29			1
Office supplies, stationery, and gift retailers (NAICS 4594)	18,169,390	0.80	19,688,039	0.78	255.63			2
Office supplies and stationery retailers (NAICS 45941)	10,035,473	0.44	10,761,475	0.43	141.19			1
Gift, novelty, and souvenir retailers (NAICS 45942)	8,133,917	0.36	8,926,564	0.35	114.44			1
Used merchandise retailers (NAICS 4595)	523,272	0.02	568,716	0.02	7.36			
Other miscellaneous retailers (NAICS 4599)	44,391,068	1.96	49,036,598	1.94	624.54			6
Pet and pet supplies retailers (NAICS 45991)	22,061,598	0.97	24,831,128	0.98	310.39			3
Manufactured (mobile) home dealers (NAICS 45993)	731,867	0.03	815,764	0.03	10.30			
All other miscellaneous retailers and art dealers (NAICS 45999 + 45992)	21,597,603	0.95	23,389,706	0.92	303.86			3
Tobacco, electronic cigarette, and other smoking supplies retailers (NAICS 459991)	12,404,308	0.55	13,098,444	0.52	174.52			1
All other miscellaneous retailers and art dealers (except tobacco retailers) (NAICS 459999 + 459920)	9,193,294	0.41	10,291,261	0.41	129.34			1
Food services and drinking places (NAICS 722)	342,131,239	100.00	387,787,160	100.00	4,813.46			5.3
Special food services (NAICS 7223)	11,356,521	3.32	12,928,238	3.33	159.78			1
Food service contractors (NAICS 72231)	7,956,631	2.33	8,961,666	2.31	111.94			1
Caterers (NAICS 72232)	2,189,609	0.64	2,592,698	0.67	30.81			
Mobile food services (NAICS 72233)	1,210,281	0.35	1,373,874	0.35	17.03			
Drinking places (alcoholic beverages) (NAICS 7224)	9,155,916	2.68	10,314,534	2.66	128.82			1
Restaurants and other eating places (NAICS 7225)	321,618,803	94.00	364,544,388	94.01	4,524.87			5.0
Full-service restaurants (NAICS 722511)	143,785,612	42.03	162,903,761	42.01	2,022.93			2.2
Limited-service restaurants (NAICS 722513)	149,138,694	43.59	169,109,385	43.61	2,098.24			2.3
Cafeterias, grill buffets, and buffets (NAICS 722514)	2,364,831	0.69	2,681,298	0.69	33.27			
Snack and nonalcoholic beverage bars (NAICS 722515)	26,329,665	7.70	29,849,944	7.70	370.43			4

Benchmark: USA

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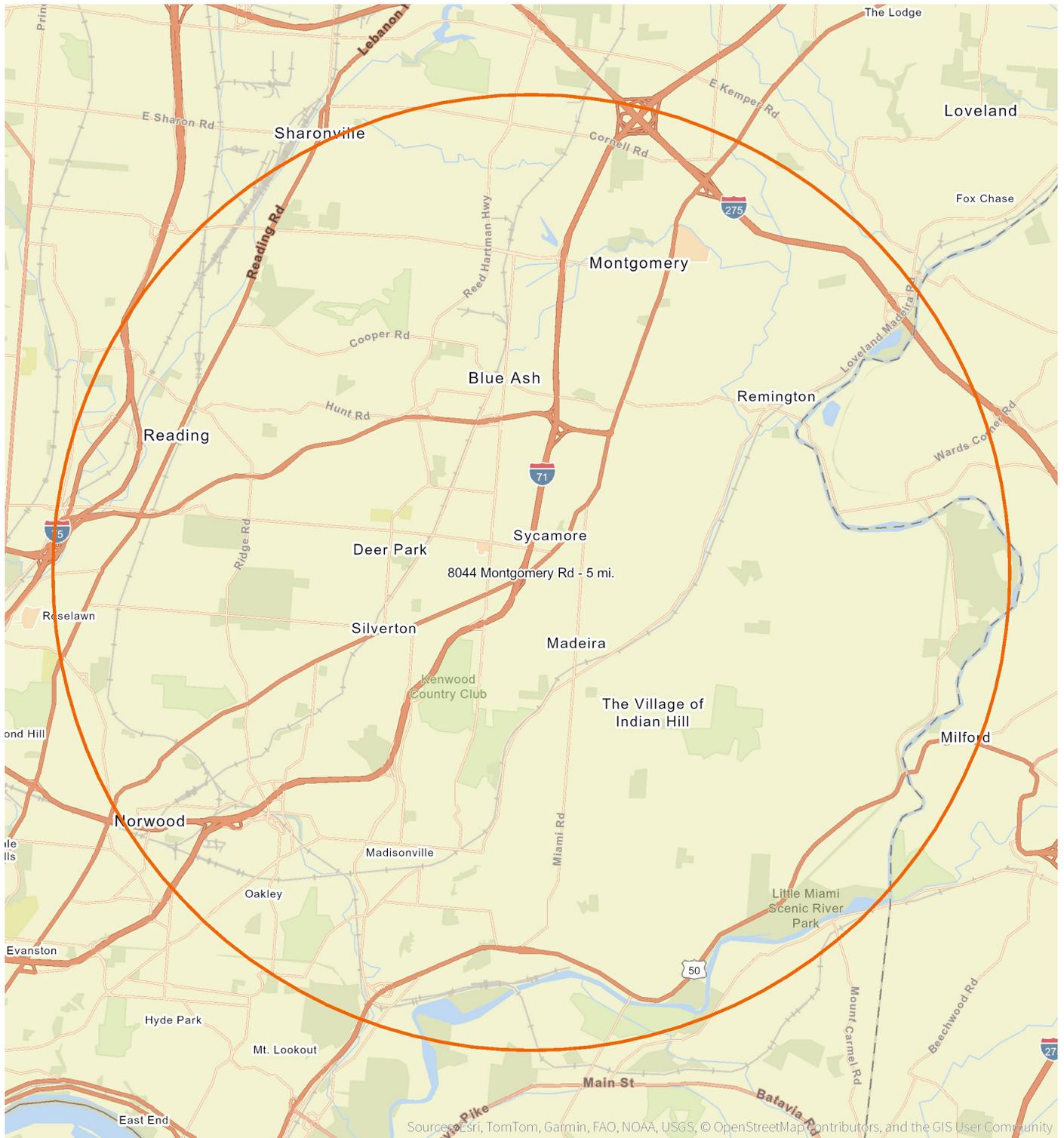
Index Colors:	<80	80 - 110	110+
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# Consumer Buying Power™ | Map



Trade Area: 8044 Montgomery Rd - 5 mi.

Consumer Units: 71,078 | Households: 71,078 | Dorm Pop: 0



Source: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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# Report Details

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**Name:** Consumer Buying Power™ Retail Store Types 2026  
**Date / Time:** 3/5/2026 10:54:02 AM  
**Workspace Vintage:** 2026

## Trade Area

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Name	Level	Geographies
8044 Montgomery Rd - 1 mi.		N/A
8044 Montgomery Rd - 3 mi.		N/A
8044 Montgomery Rd - 5 mi.		N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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Product	Provider	Copyright
Consumer Buying Power™ - 2026 Estimates and 2031 Projections	Environics Analytics   U.S. Bureau of Labour Statistics   Claritas	©2026 Environics Analytics ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )
Consumer Buying Power™ - Growth Variables	Environics Analytics   U.S. Bureau of Labour Statistics   Claritas	©2026 Environics Analytics ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )

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