

Trade Area: 8044 Montgomery Rd - 1 mi.

	Value/Population	%
2026 Estimate: Asian Population	678	100.00
Asianicity: Very Westernized Asians (AA1)	200	29.50
Asianicity: Bi-Cultural Westernized Asians (AA2)	46	6.79
Asianicity: Bi-Cultural Asians (AA3)	222	32.74
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	142	20.94
Asianicity: Very Asian-Identity Asians (AA5)	69	10.18

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	Upper Class (SES A)		Upper-Middle Class (SES B)		Middle Class (SES C)		Lower-Middle Class (SES D)		Lower Class (SES E)	
	Households	%	Households	%	Households	%	Households	%	Households	%
Asianicity: Very Westernized Asians (AA1)	15	6.98	11	5.12	14	6.51	20	9.30	4	1.86
Asianicity: Bi-Cultural Westernized Asians (AA2)	3	1.40	2	0.93	0	0.00	6	2.79	1	0.47
Asianicity: Bi-Cultural Asians (AA3)	19	8.84	13	6.05	15	6.98	24	11.16	2	0.93
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	11	5.12	7	3.26	8	3.72	16	7.44	3	1.40
Asianicity: Very Asian-Identity Asians (AA5)	6	2.79	2	0.93	4	1.86	7	3.26	1	0.47

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	Youngsters (Age 0-17)		College Agers (Age 18-24)		Workforce (Age 25-54)		Pre-Retirees (Age 55-64)		Retirees (Age 65+)	
	Population	%	Population	%	Population	%	Population	%	Population	%
Asianicity: Very Westernized Asians (AA1)	145	21.39	8	1.18	32	4.72	4	0.59	11	1.62
Asianicity: Bi-Cultural Westernized Asians (AA2)	36	5.31	1	0.15	5	0.74	1	0.15	2	0.29
Asianicity: Bi-Cultural Asians (AA3)	2	0.29	30	4.42	141	20.80	23	3.39	25	3.69
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	3	0.44	20	2.95	84	12.39	16	2.36	18	2.65
Asianicity: Very Asian-Identity Asians (AA5)	2	0.29	7	1.03	44	6.49	7	1.03	8	1.18

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	Japanese		Koreans		Chinese		Filipinos		Asian Indians		Vietnamese		Southeast Asians		Other Asians	
	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%
Asianicity: Very Westernized Asians (AA1)	11	1.62	0	0.00	21	3.10	6	0.89	106	15.63	0	0.00	30	4.42	26	3.83
Asianicity: Bi-Cultural Westernized Asians (AA2)	1	0.15	4	0.59	18	2.65	2	0.29	17	2.51	3	0.44	0	0.00	1	0.15
Asianicity: Bi-Cultural Asians (AA3)	4	0.59	4	0.59	35	5.16	1	0.15	129	19.03	2	0.29	9	1.33	37	5.46
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	2	0.29	5	0.74	33	4.87	2	0.29	75	11.06	3	0.44	5	0.74	16	2.36
Asianicity: Very Asian-Identity Asians (AA5)	0	0.00	3	0.44	14	2.06	3	0.44	35	5.16	1	0.15	3	0.44	11	1.62

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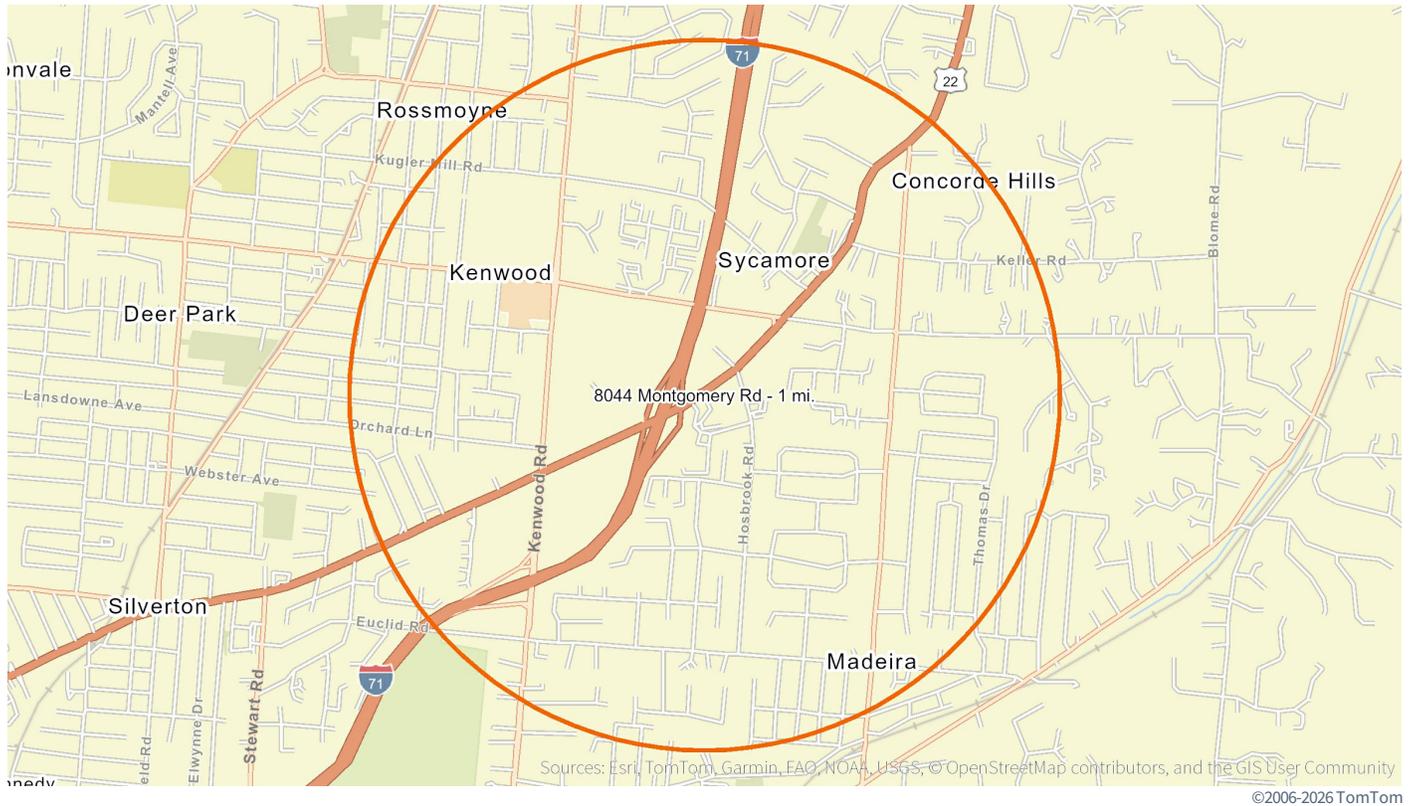
Trade Area: 8044 Montgomery Rd - 1 mi.

Description	Definition
Socioeconomic Status (SES)	A blend of income, education, occupation and housing characteristics. Households are grouped into common segments with an A-E status. "A" is the highest level of socioeconomic status while "E" is the lowest level. The following descriptions are typical for the SES categories. However, there can be greater diversity within a category, particularly for household income and educational attainment.
Upper Class (SES A)	Households with over \$85,000 annual household income, 4 year college degree or graduate degree, owned housing, and employed in professional occupations.
Upper-Middle Class (SES B)	Households generally between \$50,000 and \$120,000 annual household income, some college or higher education, owned housing, professional or skilled occupation.
Middle Class (SES C)	Households usually between \$30,000 and \$75,000 annual household income, high school graduate to some college, and employed as skilled labor or service worker.
Lower-Middle Class (SES D)	Households typically between \$15,000 and \$35,000 annual household income, high school or lower education, rented housing, employed as service or labor worker.
Lower Class (SES E)	Households most often below \$20,000 annual household income; less than high school education; rented housing, labor or service worker or unemployed.

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Trade Area: 8044 Montgomery Rd - 1 mi.



Trade Area: 8044 Montgomery Rd - 3 mi.

	Value/Population	%
2026 Estimate: Asian Population	2,933	100.00
Asianicity: Very Westernized Asians (AA1)	849	28.95
Asianicity: Bi-Cultural Westernized Asians (AA2)	191	6.51
Asianicity: Bi-Cultural Asians (AA3)	763	26.01
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	618	21.07
Asianicity: Very Asian-Identity Asians (AA5)	513	17.49

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	Upper Class (SES A)		Upper-Middle Class (SES B)		Middle Class (SES C)		Lower-Middle Class (SES D)		Lower Class (SES E)	
	Households	%	Households	%	Households	%	Households	%	Households	%
Asianicity: Very Westernized Asians (AA1)	87	8.64	41	4.07	58	5.76	80	7.94	31	3.08
Asianicity: Bi-Cultural Westernized Asians (AA2)	16	1.59	10	0.99	9	0.89	18	1.79	7	0.69
Asianicity: Bi-Cultural Asians (AA3)	65	6.46	44	4.37	62	6.16	66	6.55	27	2.68
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	57	5.66	30	2.98	51	5.07	49	4.87	21	2.08
Asianicity: Very Asian-Identity Asians (AA5)	29	2.88	22	2.19	60	5.96	37	3.67	29	2.88

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	Youngsters (Age 0-17)		College Agers (Age 18-24)		Workforce (Age 25-54)		Pre-Retirees (Age 55-64)		Retirees (Age 65+)	
	Population	%	Population	%	Population	%	Population	%	Population	%
Asianicity: Very Westernized Asians (AA1)	417	14.22	43	1.47	271	9.24	38	1.30	79	2.69
Asianicity: Bi-Cultural Westernized Asians (AA2)	104	3.55	10	0.34	46	1.57	8	0.27	22	0.75
Asianicity: Bi-Cultural Asians (AA3)	115	3.92	70	2.39	412	14.05	65	2.22	103	3.51
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	28	0.95	65	2.22	375	12.79	55	1.88	95	3.24
Asianicity: Very Asian-Identity Asians (AA5)	31	1.06	36	1.23	347	11.83	36	1.23	62	2.11

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	Japanese		Koreans		Chinese		Filipinos		Asian Indians		Vietnamese		Southeast Asians		Other Asians	
	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%
Asianicity: Very Westernized Asians (AA1)	65	2.22	30	1.02	151	5.15	89	3.03	297	10.13	6	0.20	81	2.76	130	4.43
Asianicity: Bi-Cultural Westernized Asians (AA2)	12	0.41	12	0.41	50	1.71	26	0.89	58	1.98	5	0.17	3	0.10	24	0.82
Asianicity: Bi-Cultural Asians (AA3)	48	1.64	34	1.16	162	5.52	53	1.81	333	11.35	6	0.20	32	1.09	94	3.21
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	35	1.19	50	1.71	130	4.43	37	1.26	262	8.93	9	0.31	25	0.85	70	2.39
Asianicity: Very Asian-Identity Asians (AA5)	15	0.51	51	1.74	110	3.75	65	2.22	186	6.34	8	0.27	28	0.95	51	1.74

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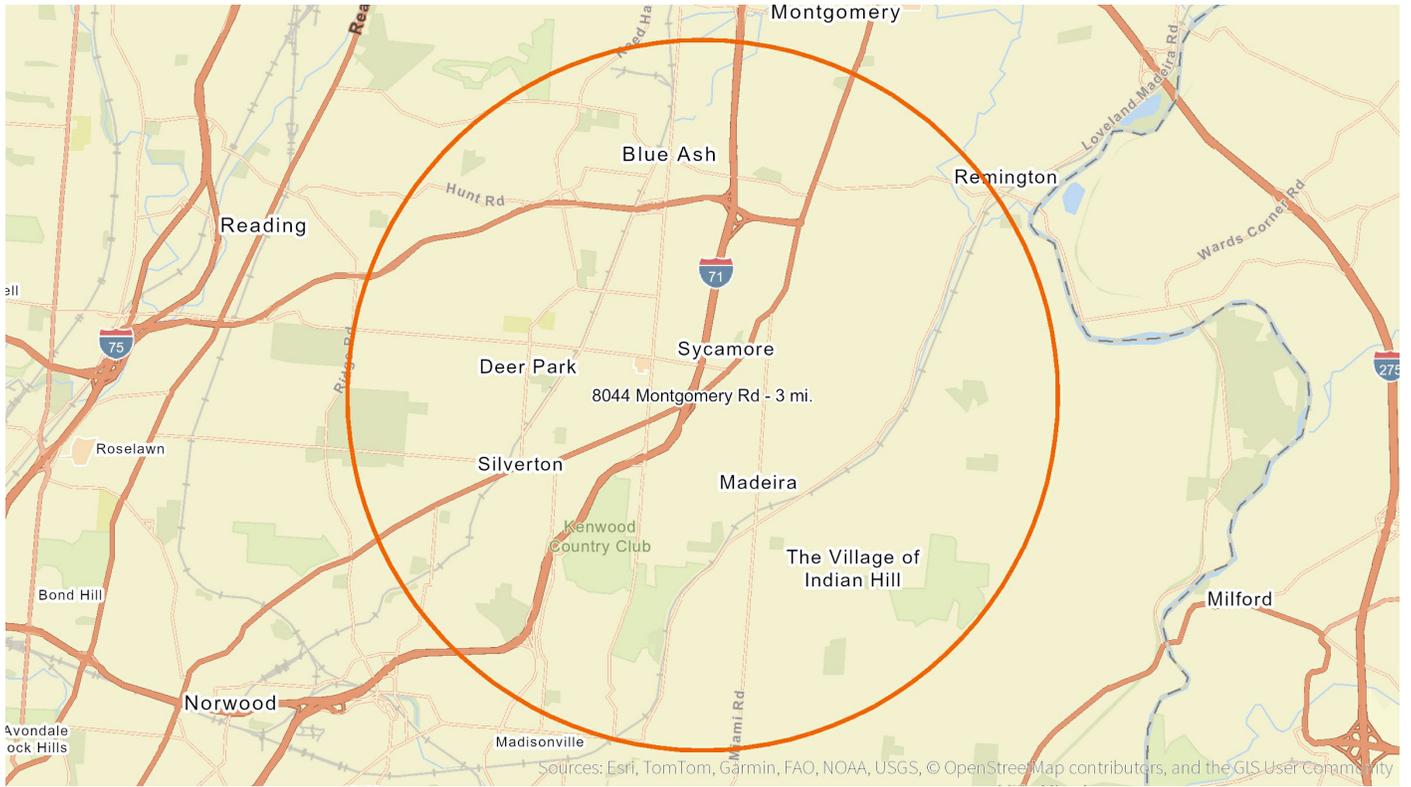
Trade Area: 8044 Montgomery Rd - 3 mi.

Description	Definition
Socioeconomic Status (SES)	A blend of income, education, occupation and housing characteristics. Households are grouped into common segments with an A-E status. "A" is the highest level of socioeconomic status while "E" is the lowest level. The following descriptions are typical for the SES categories. However, there can be greater diversity within a category, particularly for household income and educational attainment.
Upper Class (SES A)	Households with over \$85,000 annual household income, 4 year college degree or graduate degree, owned housing, and employed in professional occupations.
Upper-Middle Class (SES B)	Households generally between \$50,000 and \$120,000 annual household income, some college or higher education, owned housing, professional or skilled occupation.
Middle Class (SES C)	Households usually between \$30,000 and \$75,000 annual household income, high school graduate to some college, and employed as skilled labor or service worker.
Lower-Middle Class (SES D)	Households typically between \$15,000 and \$35,000 annual household income, high school or lower education, rented housing, employed as service or labor worker.
Lower Class (SES E)	Households most often below \$20,000 annual household income; less than high school education; rented housing, labor or service worker or unemployed.

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Trade Area: 8044 Montgomery Rd - 3 mi.



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MultiCultural® | Asianicity Acculturation Segment



Trade Area: 8044 Montgomery Rd - 5 mi.

	Value/Population	%
2026 Estimate: Asian Population	6,370	100.00
Asianicity: Very Westernized Asians (AA1)	1,778	27.91
Asianicity: Bi-Cultural Westernized Asians (AA2)	538	8.45
Asianicity: Bi-Cultural Asians (AA3)	1,334	20.94
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	1,448	22.73
Asianicity: Very Asian-Identity Asians (AA5)	1,272	19.97

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	Upper Class (SES A)		Upper-Middle Class (SES B)		Middle Class (SES C)		Lower-Middle Class (SES D)		Lower Class (SES E)	
	Households	%	Households	%	Households	%	Households	%	Households	%
Asianicity: Very Westernized Asians (AA1)	184	7.91	98	4.21	132	5.68	171	7.36	69	2.97
Asianicity: Bi-Cultural Westernized Asians (AA2)	46	1.98	34	1.46	42	1.81	59	2.54	19	0.82
Asianicity: Bi-Cultural Asians (AA3)	116	4.99	80	3.44	111	4.77	107	4.60	55	2.37
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	141	6.07	73	3.14	122	5.25	120	5.16	46	1.98
Asianicity: Very Asian-Identity Asians (AA5)	107	4.60	73	3.14	139	5.98	111	4.77	71	3.05

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MultiCultural® | Asianicity By Lifestage



Trade Area: 8044 Montgomery Rd - 5 mi.

2026 Estimate of Asian Population: 6,370

	Youngsters (Age 0-17)		College Agers (Age 18-24)		Workforce (Age 25-54)		Pre-Retirees (Age 55-64)		Retirees (Age 65+)	
	Population	%	Population	%	Population	%	Population	%	Population	%
Asianicity: Very Westernized Asians (AA1)	747	11.73	111	1.74	663	10.41	108	1.70	150	2.35
Asianicity: Bi-Cultural Westernized Asians (AA2)	284	4.46	27	0.42	158	2.48	24	0.38	45	0.71
Asianicity: Bi-Cultural Asians (AA3)	230	3.61	112	1.76	734	11.52	108	1.70	150	2.35
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	113	1.77	131	2.06	877	13.77	133	2.09	194	3.05
Asianicity: Very Asian-Identity Asians (AA5)	112	1.76	96	1.51	813	12.76	99	1.55	152	2.39

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	Japanese		Koreans		Chinese		Filipinos		Asian Indians		Vietnamese		Southeast Asians		Other Asians	
	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%
Asianicity: Very Westernized Asians (AA1)	121	1.90	112	1.76	296	4.65	113	1.77	681	10.69	44	0.69	136	2.13	276	4.33
Asianicity: Bi-Cultural Westernized Asians (AA2)	32	0.50	47	0.74	113	1.77	40	0.63	208	3.27	21	0.33	8	0.13	70	1.10
Asianicity: Bi-Cultural Asians (AA3)	81	1.27	110	1.73	257	4.03	73	1.15	609	9.56	14	0.22	42	0.66	147	2.31
Asianicity: Bi-Cultural Asian-Identity Asians (AA4)	73	1.15	140	2.20	322	5.05	49	0.77	631	9.91	26	0.41	38	0.60	169	2.65
Asianicity: Very Asian-Identity Asians (AA5)	84	1.32	182	2.86	183	2.87	120	1.88	486	7.63	21	0.33	38	0.60	157	2.46

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Report Details

Name: MultiCultural® Asianicity
Date / Time: 3/5/2026 11:04:04 AM
Workspace Vintage: 2026

Trade Area

Name	Level	Geographies
8044 Montgomery Rd - 1 mi.		N/A
8044 Montgomery Rd - 3 mi.		N/A
8044 Montgomery Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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