MultiCultural® | Households By Socioeconomic Status

Trade Area: 8044 Montgomery Rd - 1 mi.

	Total Households	%	White Alone Households	%	Black/African American Alone Households	%	Asian Alone Households	%	Hispanic or Latino Households	%
2026 Estimate	4,573	100.00	3,911	100.00	189	100.00	215	100.00	139	100.00
SES A (Upper Class)	1,787	39.08	1,424	31.14	75	1.64	54	1.18	41	0.90
SES B (Upper-Middle Class)	953	20.84	817	17.87	44	0.96	35	0.77	67	1.47
SES C (Middle Class)	793	17.34	692	15.13	19	0.42	41	0.90	9	0.20
SES D (Lower-Middle Class)	608	13.29	566	12.38	33	0.72	73	1.60	8	0.17
SES E (Lower Class)	431	9.43	412	9.01	18	0.39	11	0.24	14	0.31

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MultiCultural® | Definitions

Trade Area: 8044 Montgomery Rd - 1 mi.

Description	Definition
Socioeconomic Status (SES)	A blend of income, education, occupation and housing characteristics. Households are grouped into common segments with an A-E status. "A" is the highest level of socioeconomic status while "E" is the lowest level. The following descriptions are typical for the SES categories. However, there can be greater diversity within a category, particularly for household income and educational attainment.
A (Upper Class)	Households with over $100,000 annual household income, 4 year college degree or graduate degree, owned housing, and employed in professional occupations.
B (Upper-Middle Class)	Households generally between $75,000 and $200,000 annual household income, some college or higher education, owned housing, professional or skilled occupation.
C (Middle Class)	Households usually between $40,000 and $125,000 annual household income, high school graduate to some college, and employed as skilled labor or service worker.
D (Lower-Middle Class)	Households typically between $25,000 and $60,000 annual household income, high school or lower education, rented housing, employed as service or labor worker.
E (Lower Class)	Households most often below $35,000 annual household income; less than high school education; rented housing, labor or service worker or unemployed.
SES Segment (Geographic A-E)	Households are grouped into common segments as an A-E segment by geography. "A" is the highest level of socioeconomic status while "E" is the lowest level. Not applicable is indicated by a null or blank field. Refer to Socioeconomic Status (SES) above for definitions for A-E.

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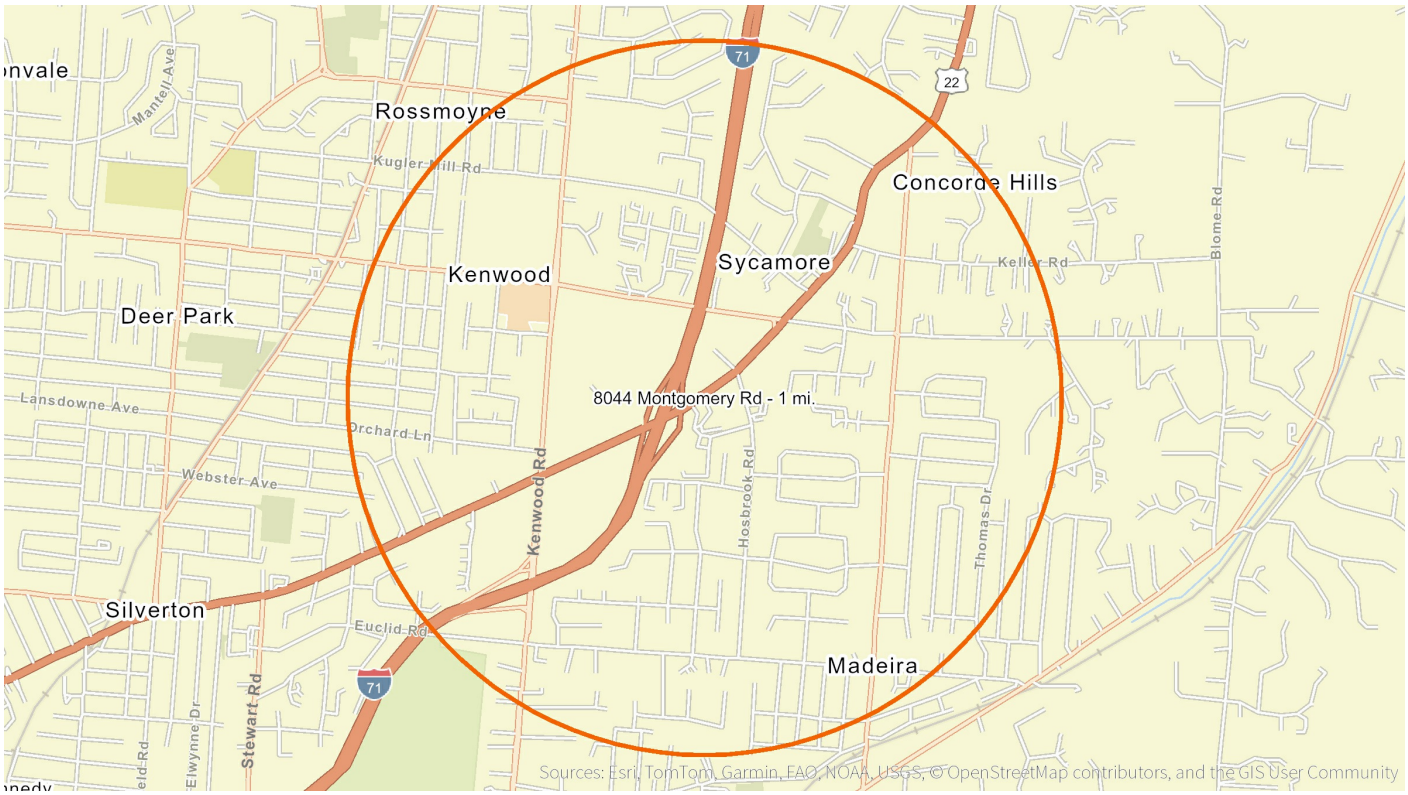
MultiCultural® | Map

Trade Area: 8044 Montgomery Rd - 1 mi.



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MultiCultural® | Households By Socioeconomic Status

Trade Area: 8044 Montgomery Rd - 3 mi.

	Total Households	%	White Alone Households	%	Black/African American Alone Households	%	Asian Alone Households	%	Hispanic or Latino Households	%
2026 Estimate	26,098	100.00	19,904	100.00	3,642	100.00	1,007	100.00	792	100.00
SES A (Upper Class)	7,801	29.89	6,176	23.66	741	2.84	254	0.97	256	0.98
SES B (Upper-Middle Class)	5,964	22.85	4,481	17.17	607	2.33	148	0.57	316	1.21
SES C (Middle Class)	4,690	17.97	3,721	14.26	650	2.49	240	0.92	76	0.29
SES D (Lower-Middle Class)	4,149	15.90	3,218	12.33	841	3.22	250	0.96	82	0.31
SES E (Lower Class)	3,495	13.39	2,308	8.84	804	3.08	114	0.44	61	0.23

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MultiCultural® | Definitions

Trade Area: 8044 Montgomery Rd - 3 mi.

Description	Definition
Socioeconomic Status (SES)	A blend of income, education, occupation and housing characteristics. Households are grouped into common segments with an A-E status. "A" is the highest level of socioeconomic status while "E" is the lowest level. The following descriptions are typical for the SES categories. However, there can be greater diversity within a category, particularly for household income and educational attainment.
A (Upper Class)	Households with over $100,000 annual household income, 4 year college degree or graduate degree, owned housing, and employed in professional occupations.
B (Upper-Middle Class)	Households generally between $75,000 and $200,000 annual household income, some college or higher education, owned housing, professional or skilled occupation.
C (Middle Class)	Households usually between $40,000 and $125,000 annual household income, high school graduate to some college, and employed as skilled labor or service worker.
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SES Segment (Geographic A-E)	Households are grouped into common segments as an A-E segment by geography. "A" is the highest level of socioeconomic status while "E" is the lowest level. Not applicable is indicated by a null or blank field. Refer to Socioeconomic Status (SES) above for definitions for A-E.

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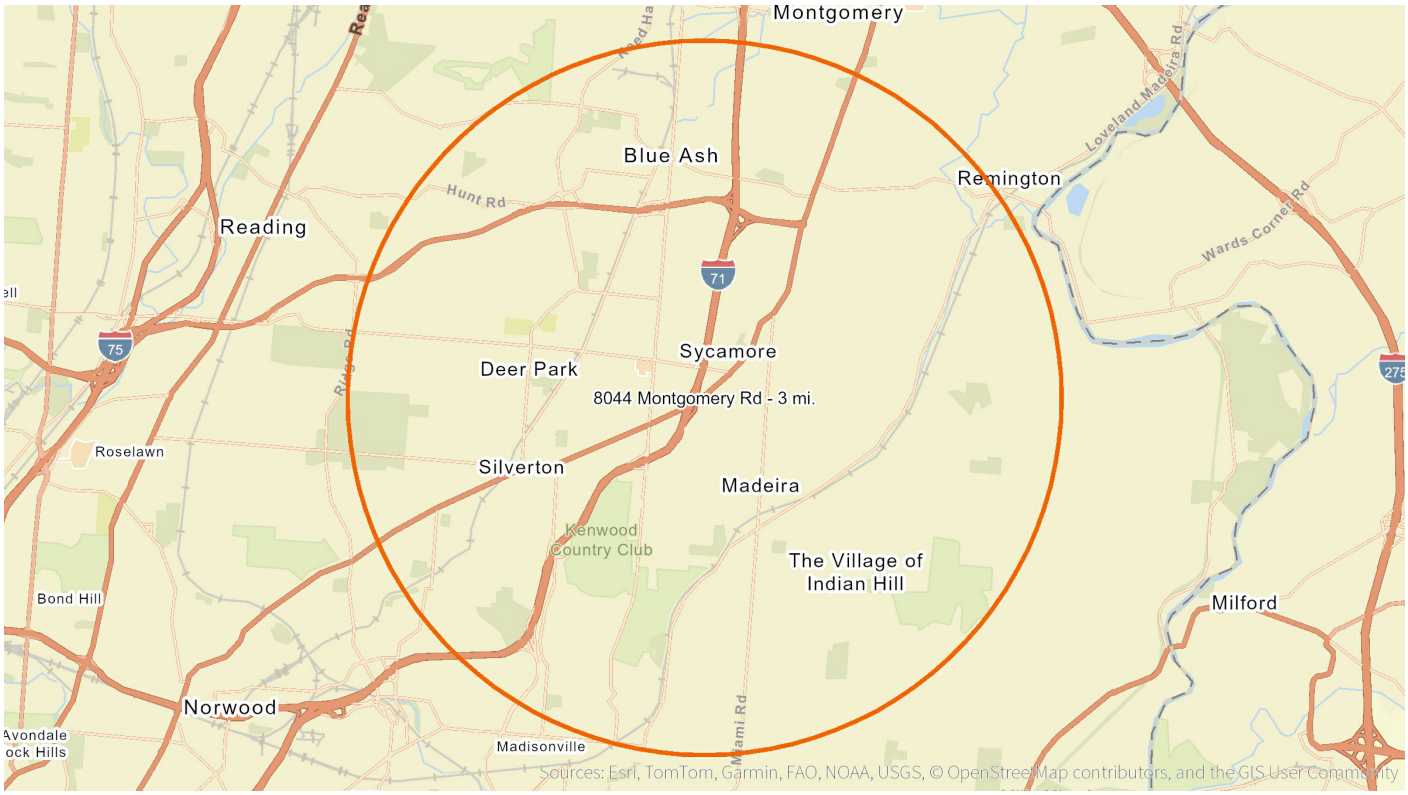
MultiCultural® | Map

Trade Area: 8044 Montgomery Rd - 3 mi.



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MultiCultural® | Households By Socioeconomic Status

Trade Area: 8044 Montgomery Rd - 5 mi.

	Total Households	%	White Alone Households	%	Black/African American Alone Households	%	Asian Alone Households	%	Hispanic or Latino Households	%
2026 Estimate	71,078	100.00	51,998	100.00	12,365	100.00	2,325	100.00	2,233	100.00
SES A (Upper Class)	18,118	25.49	14,099	19.84	1,815	2.55	594	0.84	645	0.91
SES B (Upper-Middle Class)	16,170	22.75	12,099	17.02	1,914	2.69	358	0.50	615	0.86
SES C (Middle Class)	13,292	18.70	9,921	13.96	2,548	3.58	546	0.77	336	0.47
SES D (Lower-Middle Class)	12,196	17.16	8,775	12.35	2,908	4.09	568	0.80	383	0.54
SES E (Lower Class)	11,302	15.90	7,104	9.99	3,181	4.47	259	0.36	254	0.36

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MultiCultural® | Definitions

Trade Area: 8044 Montgomery Rd - 5 mi.

Description	Definition
Socioeconomic Status (SES)	A blend of income, education, occupation and housing characteristics. Households are grouped into common segments with an A-E status. "A" is the highest level of socioeconomic status while "E" is the lowest level. The following descriptions are typical for the SES categories. However, there can be greater diversity within a category, particularly for household income and educational attainment.
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C (Middle Class)	Households usually between $40,000 and $125,000 annual household income, high school graduate to some college, and employed as skilled labor or service worker.
D (Lower-Middle Class)	Households typically between $25,000 and $60,000 annual household income, high school or lower education, rented housing, employed as service or labor worker.
E (Lower Class)	Households most often below $35,000 annual household income; less than high school education; rented housing, labor or service worker or unemployed.
SES Segment (Geographic A-E)	Households are grouped into common segments as an A-E segment by geography. "A" is the highest level of socioeconomic status while "E" is the lowest level. Not applicable is indicated by a null or blank field. Refer to Socioeconomic Status (SES) above for definitions for A-E.

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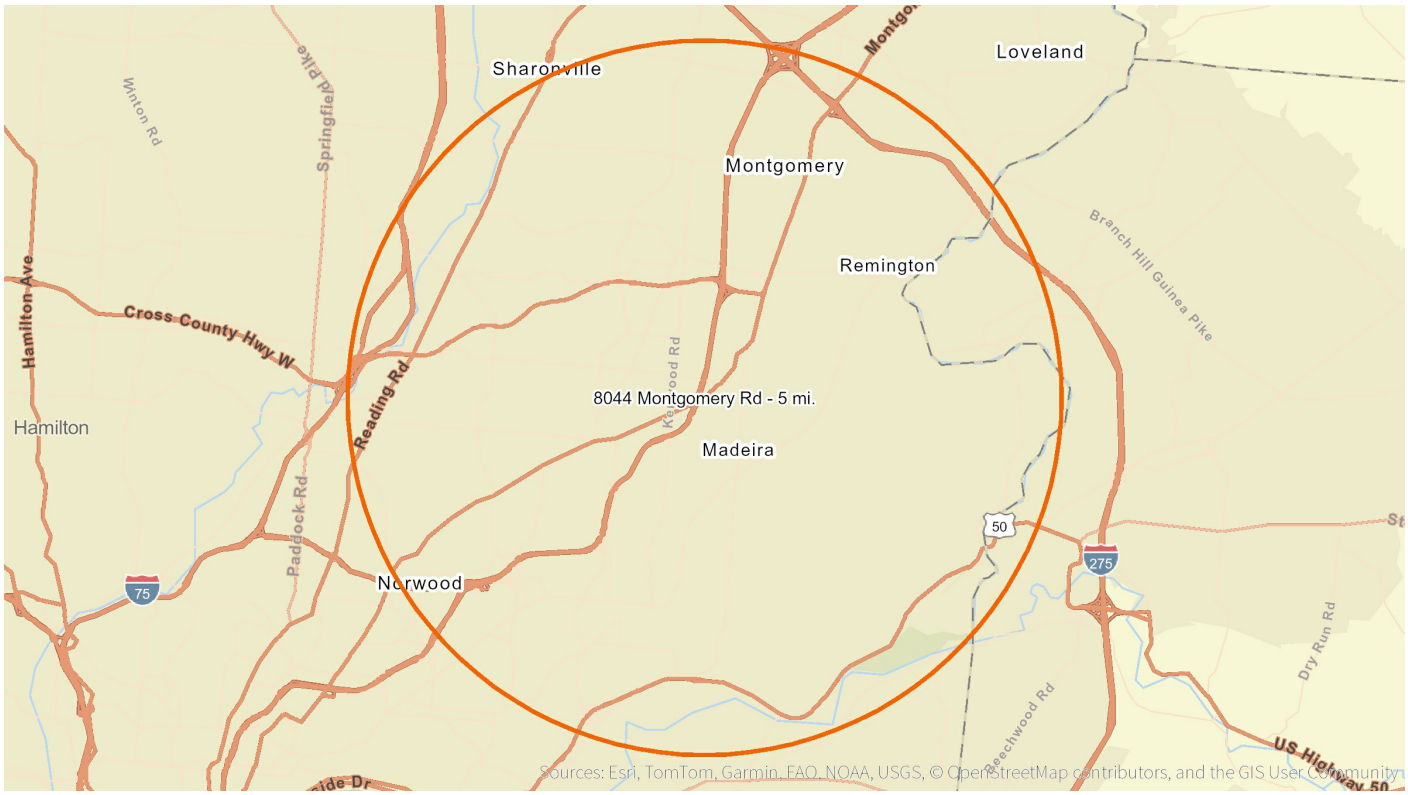
MultiCultural® | Map

Trade Area: 8044 Montgomery Rd - 5 mi.



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Report Details

Name: MultiCultural® Socioeconomic Status
Date / Time: 3/5/2026 11:01:34 AM
Workspace Vintage: 2026

Trade Area

Name	Level	Geographies
8044 Montgomery Rd - 1 mi.		N/A
8044 Montgomery Rd - 3 mi.		N/A
8044 Montgomery Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

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