

	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Total Specified Consumer Expenditures	47,818,028	100.00	55,540,935	100.00	131,368.21	145,015.50	3.04	198
Apparel and Services								
Apparel and services	1,828,584	100.00	1,942,927	100.00	5,023.58	5,072.92	1.22	229
Men and Boys								
Men and boys	445,891	24.38	470,627	24.22	1,224.98	1,228.79	1.09	241
Men, 16 and over	347,352	19.00	362,068	18.64	954.26	945.35	0.83	239
Men's suits	26,991	1.48	27,975	1.44	74.15	73.04	0.72	316
Men's sport coats, tailored jackets	7,514	0.41	8,052	0.41	20.64	21.02	1.39	314
Men's uniforms	1,601	0.09	1,653	0.09	4.40	4.32	0.64	218
Men's costumes	485	0.03	469	0.02	1.33	1.23	-0.64	271
Men's nightwear	3,209	0.18	3,333	0.17	8.81	8.70	0.76	211
Men's coats and jackets	25,386	1.39	26,359	1.36	69.74	68.82	0.75	241
Men's underwear	26,776	1.46	27,851	1.43	73.56	72.72	0.79	223
Men's hosiery	13,540	0.74	14,116	0.73	37.20	36.86	0.84	220
Men's accessories	21,666	1.18	22,647	1.17	59.52	59.13	0.89	225
Men's shirts, sweaters, and vests	112,438	6.15	117,712	6.06	308.90	307.34	0.92	238
Men's active sportswear	23,543	1.29	24,824	1.28	64.68	64.81	1.07	263
Men's pants and shorts	84,203	4.60	87,077	4.48	231.33	227.35	0.67	224
Boys, 2 to 15	98,540	5.39	108,559	5.59	270.71	283.44	1.96	248
Boys' coats and jackets	7,018	0.38	7,859	0.40	19.28	20.52	2.29	249
Boys' nightwear	3,141	0.17	3,379	0.17	8.63	8.82	1.47	282
Boys' suits, sport coats, vests	1,339	0.07	1,513	0.08	3.68	3.95	2.46	288
Boys' pants and shorts	23,318	1.28	25,776	1.33	64.06	67.30	2.02	230
Boys' costumes	627	0.03	687	0.04	1.72	1.79	1.85	265
Boys' hosiery	5,367	0.29	5,939	0.31	14.74	15.51	2.05	232
Boys' accessories	4,286	0.23	4,705	0.24	11.77	12.28	1.88	247
Boys' shirts and sweaters	26,076	1.43	28,648	1.47	71.64	74.80	1.90	242
Boys' underwear	13,416	0.73	14,836	0.76	36.86	38.74	2.03	277
Boys' uniforms and active sportswear	13,951	0.76	15,215	0.78	38.33	39.73	1.75	260
Women and Girls								
Women and girls	731,260	39.99	759,628	39.10	2,008.95	1,983.36	0.76	232
Women, 16 and over	617,934	33.79	640,394	32.96	1,697.62	1,672.05	0.72	234
Women's coats and jackets	41,694	2.28	43,482	2.24	114.54	113.53	0.84	239
Women's dresses	80,319	4.39	82,248	4.23	220.66	214.75	0.48	253
Women's sweaters, shirts, tops, vests	218,581	11.95	227,221	11.69	600.50	593.27	0.78	237
Women's skirts	11,627	0.64	11,984	0.62	31.94	31.29	0.61	263
Women's pants and shorts	97,295	5.32	100,963	5.20	267.29	263.61	0.74	216
Women's active sportswear	37,609	2.06	37,868	1.95	103.32	98.87	0.14	261
Women's sleepwear	17,738	0.97	18,609	0.96	48.73	48.59	0.96	211
Women's undergarments	35,225	1.93	36,781	1.89	96.77	96.03	0.87	213
Women's hosiery	19,518	1.07	20,427	1.05	53.62	53.33	0.91	213
Women's accessories	45,548	2.49	47,520	2.45	125.13	124.07	0.85	226
Women's suits	4,990	0.27	5,137	0.26	13.71	13.41	0.58	256
Women's sport coats, tailored jackets	4,514	0.25	4,787	0.25	12.40	12.50	1.18	306
Women's uniforms	2,612	0.14	2,720	0.14	7.18	7.10	0.82	191
Women's costumes	663	0.04	649	0.03	1.82	1.69	-0.45	270
Girls, 2 to 15	113,326	6.20	119,234	6.14	311.34	311.31	1.02	224
Girls' coats and jackets	6,723	0.37	7,139	0.37	18.47	18.64	1.21	228
Girls' dresses and suits	15,464	0.85	16,277	0.84	42.48	42.50	1.03	258
Girls' shirts, blouses, sweaters, vests	32,209	1.76	33,717	1.74	88.49	88.03	0.92	212
Girls' active sportswear	11,719	0.64	12,488	0.64	32.20	32.61	1.28	259
Girls' underwear and sleepwear	8,204	0.45	8,563	0.44	22.54	22.36	0.86	214
Girls' hosiery	4,729	0.26	5,012	0.26	12.99	13.09	1.17	232
Girls' accessories	5,050	0.28	5,304	0.27	13.87	13.85	0.99	218
Girls' uniforms	2,144	0.12	2,291	0.12	5.89	5.98	1.33	183
Girls' costumes	1,024	0.06	1,085	0.06	2.81	2.83	1.16	246
Girls' skirts, pants, and shorts	26,060	1.43	27,358	1.41	71.59	71.43	0.98	215
Children Under 2								
Children under 2	65,190	3.57	65,106	3.35	179.09	169.99	-0.03	189
Infant coat, jacket, snowsuit	1,279	0.07	1,297	0.07	3.51	3.39	0.29	222
Infant dresses, outerwear	15,755	0.86	15,686	0.81	43.28	40.95	-0.09	211
Infant nightwear, loungewear	2,121	0.12	2,139	0.11	5.83	5.58	0.17	171
Infant underwear	38,058	2.08	37,859	1.95	104.56	98.85	-0.10	177
Infant accessories	7,978	0.44	8,125	0.42	21.92	21.21	0.37	215
Footwear								
Footwear	378,053	20.67	419,046	21.57	1,038.61	1,094.11	2.08	214
Men's footwear	147,307	8.06	159,782	8.22	404.69	417.19	1.64	222
Boys' footwear	48,594	2.66	56,706	2.92	133.50	148.06	3.14	202
Women's footwear	146,665	8.02	162,094	8.34	402.93	423.22	2.02	214
Girls' footwear	35,488	1.94	40,464	2.08	97.49	105.65	2.66	203
Other Apparel Products and Services								
Other apparel products and services	208,190	11.39	228,521	11.76	571.95	596.66	1.88	237
Material/supplies for sewing, needlework, quilting	15,826	0.87	17,731	0.91	43.48	46.30	2.30	189
Watches	18,285	1.00	20,213	1.04	50.23	52.78	2.03	238
Jewelry	85,783	4.69	93,233	4.80	235.67	243.43	1.68	246
Shoe repair and other shoe service	1,855	0.10	2,102	0.11	5.10	5.49	2.53	260
Coin-operated apparel laundry and dry cleaning	9,310	0.51	9,192	0.47	25.58	24.00	-0.26	85
Alteration, repair and tailoring of apparel	6,143	0.34	6,596	0.34	16.88	17.22	1.43	281
Clothing rental	4,139	0.23	4,203	0.22	11.37	10.97	0.30	277
Watch and jewelry repair	4,085	0.22	4,919	0.25	11.22	12.84	3.79	284
Apparel laundry and dry cleaning not coin-operated	62,091	3.40	69,552	3.58	170.58	181.60	2.30	316
Clothing storage	673	0.04	780	0.04	1.85	2.04	3.00	270

Benchmark: USA

© 2021 Claritas, LLC. All rights reserved. Source: ©2021 Environics Analytics.
(<https://claritas.easptight.com/Spotlight/About/3/2021>)

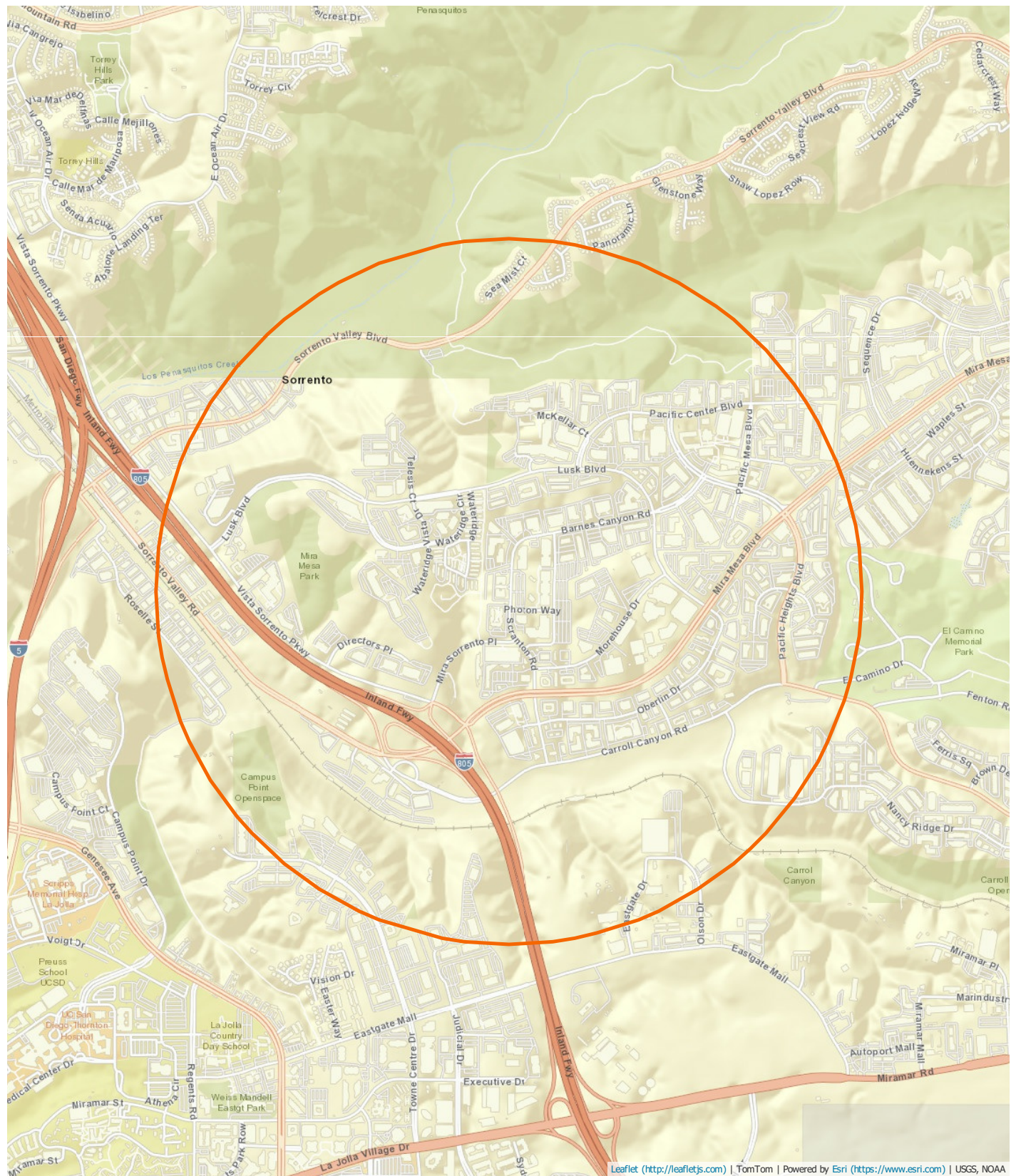
Index Colors: <80 80 - 110 110+

Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 1 mi Radius

Consumer Units: 364 | Households: 364 | Dorm Pop: 0



Benchmark: USA

© 2021 Claritas, LLC. All rights reserved. Source: ©2021 Environics Analytics.
(<https://claritas.easptight.com/Spotlight/About/3/2021>)

	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Total Specified Consumer Expenditures	3,053,478,469	100.00	3,554,896,545	100.00	71,782.37	80,938.42	3.09	108
Apparel and Services								
Apparel and services	114,274,992	100.00	122,173,345	100.00	2,686.42	2,781.66	1.35	122
Men and Boys								
Men and boys	27,522,743	24.08	29,351,662	24.02	647.02	668.28	1.30	127
Men, 16 and over	21,956,476	19.21	23,463,012	19.20	516.16	534.21	1.34	129
Men's suits	1,539,792	1.35	1,696,696	1.39	36.20	38.63	1.96	154
Men's sport coats, tailored jackets	409,829	0.36	453,240	0.37	9.63	10.32	2.03	146
Men's uniforms	106,657	0.09	112,307	0.09	2.51	2.56	1.04	124
Men's costumes	31,681	0.03	32,860	0.03	0.74	0.75	0.73	152
Men's nightwear	208,645	0.18	220,852	0.18	4.90	5.03	1.14	118
Men's coats and jackets	1,644,541	1.44	1,757,636	1.44	38.66	40.02	1.34	134
Men's underwear	1,716,923	1.50	1,835,659	1.50	40.36	41.79	1.35	122
Men's hosiery	870,572	0.76	926,273	0.76	20.47	21.09	1.25	121
Men's accessories	1,432,534	1.25	1,523,026	1.25	33.68	34.68	1.23	127
Men's shirts, sweaters, and vests	7,054,785	6.17	7,529,407	6.16	165.85	171.43	1.31	128
Men's active sportswear	1,426,921	1.25	1,543,746	1.26	33.54	35.15	1.59	136
Men's pants and shorts	5,513,596	4.82	5,831,309	4.77	129.62	132.77	1.13	125
Boys, 2 to 15	5,566,267	4.87	5,888,650	4.82	130.85	134.07	1.13	120
Boys' coats and jackets	394,694	0.35	425,181	0.35	9.28	9.68	1.50	120
Boys' nightwear	165,278	0.14	172,995	0.14	3.89	3.94	0.92	127
Boys' suits, sport coats, vests	70,733	0.06	77,818	0.06	1.66	1.77	1.93	130
Boys' pants and shorts	1,356,641	1.19	1,435,737	1.18	31.89	32.69	1.14	115
Boys' costumes	34,235	0.03	35,443	0.03	0.80	0.81	0.70	124
Boys' hosiery	301,661	0.26	320,936	0.26	7.09	7.31	1.25	111
Boys' accessories	251,398	0.22	265,751	0.22	5.91	6.05	1.12	124
Boys' shirts and sweaters	1,504,612	1.32	1,593,873	1.30	35.37	36.29	1.16	120
Boys' underwear	721,827	0.63	769,485	0.63	16.97	17.52	1.29	127
Boys' uniforms and active sportswear	765,188	0.67	791,432	0.65	17.99	18.02	0.68	122
Women and Girls								
Women and girls	44,131,050	38.62	46,049,635	37.69	1,037.45	1,048.47	0.85	120
Women, 16 and over	37,712,808	33.00	39,600,200	32.41	886.57	901.62	0.98	122
Women's coats and jackets	2,531,397	2.22	2,672,434	2.19	59.51	60.85	1.09	124
Women's dresses	4,854,882	4.25	5,076,724	4.16	114.13	115.59	0.90	131
Women's sweaters, shirts, tops, vests	13,056,048	11.43	13,778,593	11.28	306.93	313.71	1.08	121
Women's skirts	685,313	0.60	728,768	0.60	16.11	16.59	1.24	133
Women's pants and shorts	6,209,195	5.43	6,456,833	5.29	145.97	147.01	0.79	118
Women's active sportswear	2,275,909	1.99	2,363,824	1.93	53.50	53.82	0.76	135
Women's sleepwear	1,102,869	0.97	1,169,009	0.96	25.93	26.62	1.17	112
Women's undergarments	2,233,167	1.95	2,333,429	1.91	52.50	53.13	0.88	116
Women's hosiery	1,216,887	1.06	1,279,785	1.05	28.61	29.14	1.01	113
Women's accessories	2,776,378	2.43	2,930,966	2.40	65.27	66.73	1.09	118
Women's suits	298,044	0.26	310,723	0.25	7.01	7.07	0.84	131
Women's sport coats, tailored jackets	243,832	0.21	267,656	0.22	5.73	6.09	1.88	141
Women's uniforms	185,854	0.16	187,581	0.15	4.37	4.27	0.19	117
Women's costumes	43,034	0.04	43,875	0.04	1.01	1.00	0.39	150
Girls, 2 to 15	6,418,242	5.62	6,449,436	5.28	150.88	146.84	0.10	109
Girls' coats and jackets	373,667	0.33	381,490	0.31	8.78	8.69	0.42	108
Girls' dresses and suits	835,744	0.73	849,067	0.69	19.65	19.33	0.32	109
Girls' shirts, blouses, sweaters, vests	1,867,609	1.63	1,864,860	1.53	43.90	42.46	-0.03	115
Girls' active sportswear	630,321	0.55	643,240	0.53	14.82	14.65	0.41	119
Girls' underwear and sleepwear	477,074	0.42	472,109	0.39	11.22	10.75	-0.21	107
Girls' hosiery	267,327	0.23	269,830	0.22	6.28	6.14	0.19	112
Girls' accessories	292,637	0.26	294,568	0.24	6.88	6.71	0.13	108
Girls' uniforms	134,698	0.12	134,251	0.11	3.17	3.06	-0.07	98
Girls' costumes	57,135	0.05	56,878	0.05	1.34	1.30	-0.09	118
Girls' skirts, pants, and shorts	1,482,030	1.30	1,483,143	1.21	34.84	33.77	0.02	105
Children Under 2								
Children under 2	4,245,259	3.71	4,140,305	3.39	99.80	94.27	-0.50	105
Infant coat, jacket, snowsuit	76,205	0.07	75,334	0.06	1.79	1.72	-0.23	113
Infant dresses, outerwear	1,026,678	0.90	1,025,854	0.84	24.14	23.36	-0.02	118
Infant nightwear, loungewear	152,906	0.13	153,990	0.13	3.59	3.51	0.14	105
Infant underwear	2,449,130	2.14	2,339,365	1.91	57.58	53.26	-0.91	97
Infant accessories	540,340	0.47	545,762	0.45	12.70	12.43	0.20	124
Footwear								
Footwear	25,260,768	22.11	28,033,082	22.95	593.84	638.26	2.10	122
Men's footwear	10,198,552	8.92	11,236,514	9.20	239.75	255.83	1.96	131
Boys' footwear	2,967,476	2.60	3,278,938	2.68	69.76	74.66	2.02	106
Women's footwear	9,939,471	8.70	11,168,431	9.14	233.66	254.28	2.36	124
Girls' footwear	2,155,270	1.89	2,349,198	1.92	50.67	53.49	1.74	106
Other Apparel Products and Services								
Other apparel products and services	13,115,171	11.48	14,598,660	11.95	308.32	332.38	2.17	128
Material/supplies for sewing, needlework, quilting	975,086	0.85	1,088,892	0.89	22.92	24.79	2.23	100
Watches	1,179,756	1.03	1,315,603	1.08	27.73	29.95	2.20	132
Jewelry	5,280,470	4.62	5,857,669	4.79	124.14	133.37	2.10	129
Shoe repair and other shoe service	102,874	0.09	119,059	0.10	2.42	2.71	2.97	124
Coin-operated apparel laundry and dry cleaning	1,506,307	1.32	1,509,030	1.24	35.41	34.36	0.04	117
Alteration, repair and tailoring of apparel	353,124	0.31	400,521	0.33	8.30	9.12	2.55	138
Clothing rental	257,117	0.23	271,130	0.22	6.04	6.17	1.07	147
Watch and jewelry repair	201,729	0.18	238,076	0.19	4.74	5.42	3.37	120
Apparel laundry and dry cleaning not coin-operated	3,223,138	2.82	3,757,672	3.08	75.77	85.56	3.12	140
Clothing storage	35,570	0.03	41,009	0.03	0.84	0.93	2.89	122

Benchmark: USA

© 2021 Claritas, LLC. All rights reserved. Source: ©2021 Environics Analytics.
<https://claritas.easptight.com/Spotlight/About/3/2021>

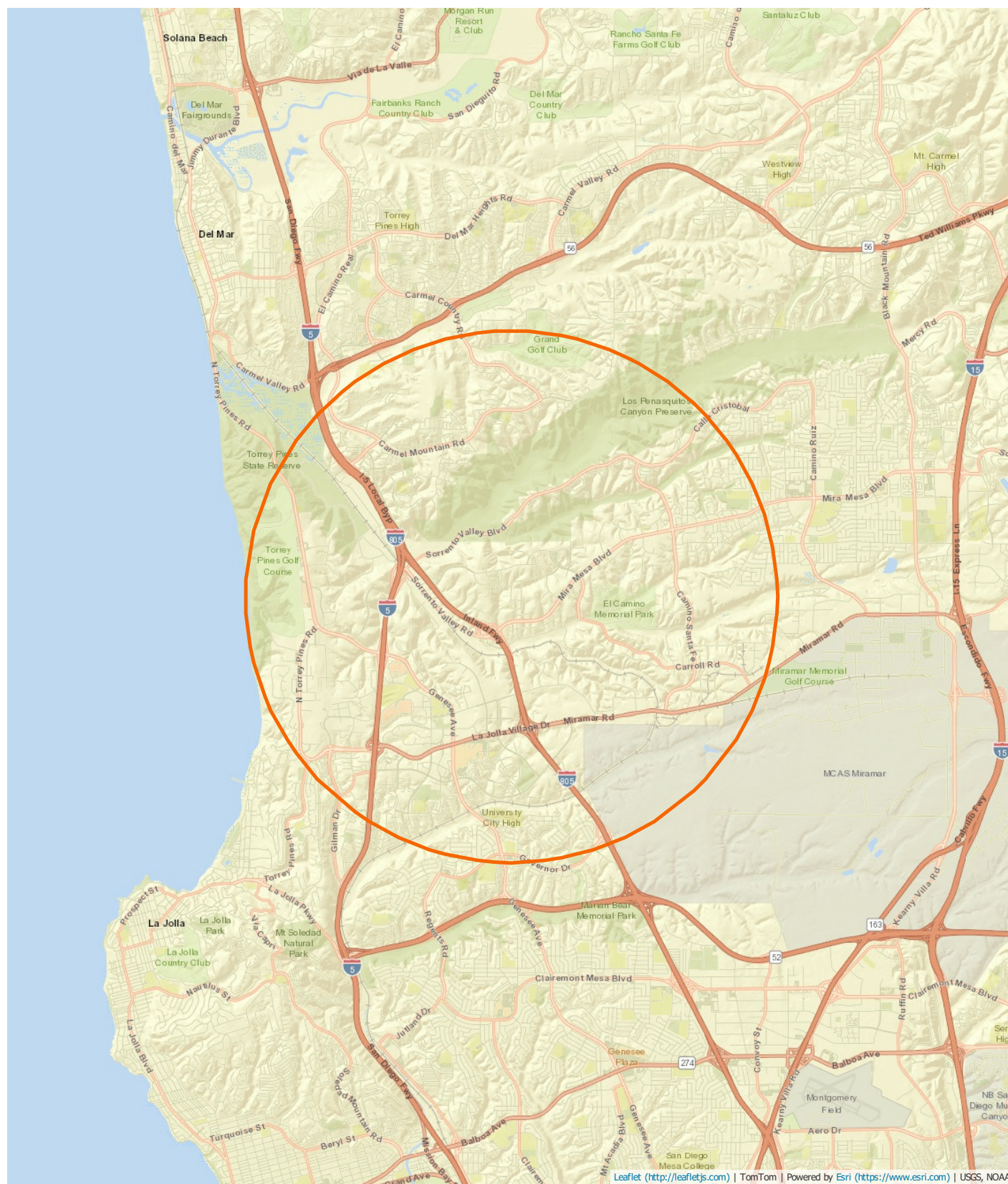
Index Colors: <80 80 - 110 110+

Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 3 mi Radius

Consumer Units: 42,538 | Households: 33,658 | Dorm Pop: 8,880



Benchmark: USA

© 2021 Claritas, LLC. All rights reserved. Source: ©2021 Environics Analytics.
(<https://claritas.easptight.com/Spotlight/About/3/2021>)

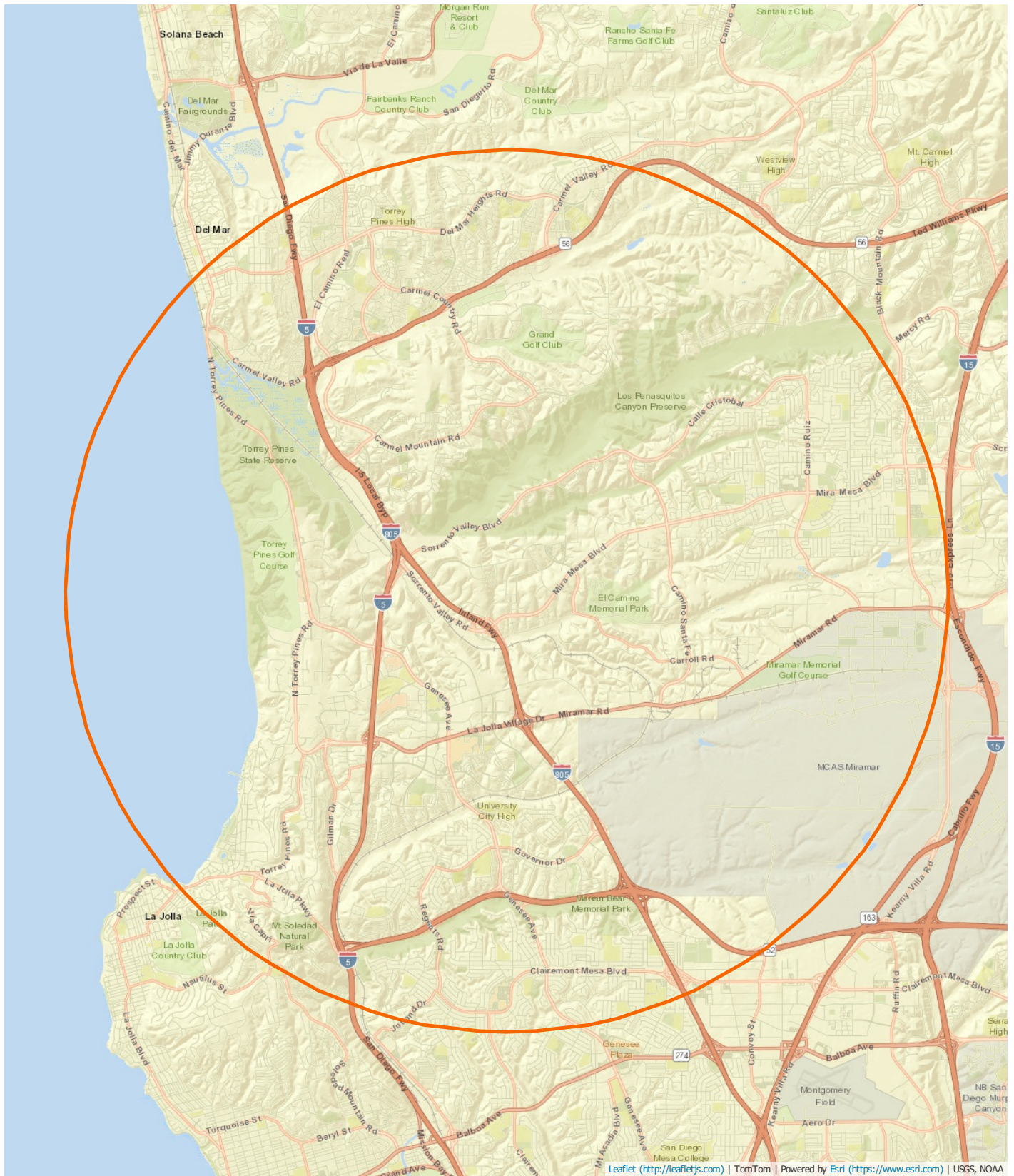
	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Total Specified Consumer Expenditures	8,252,054,806	100.00	9,498,410,553	100.00	85,474.55	95,684.52	2.85	129
Apparel and Services								
Apparel and services	303,330,695	100.00	321,337,920	100.00	3,141.89	3,237.07	1.16	143
Men and Boys								
Men and boys	73,201,564	24.13	77,073,152	23.99	758.22	776.41	1.04	149
Men, 16 and over	58,573,474	19.31	61,054,169	19.00	606.70	615.04	0.83	152
Men's suits	4,079,635	1.34	4,382,931	1.36	42.26	44.15	1.44	180
Men's sport coats, tailored jackets	1,147,875	0.38	1,247,302	0.39	11.89	12.56	1.68	181
Men's uniforms	275,634	0.09	280,133	0.09	2.86	2.82	0.32	142
Men's costumes	75,175	0.02	76,648	0.02	0.78	0.77	0.39	159
Men's nightwear	564,746	0.19	582,529	0.18	5.85	5.87	0.62	140
Men's coats and jackets	4,324,520	1.43	4,501,645	1.40	44.79	45.35	0.81	155
Men's underwear	4,599,075	1.52	4,749,770	1.48	47.64	47.85	0.65	144
Men's hosiery	2,346,607	0.77	2,430,506	0.76	24.31	24.48	0.71	143
Men's accessories	3,809,565	1.26	3,960,729	1.23	39.46	39.90	0.78	149
Men's shirts, sweaters, and vests	19,025,700	6.27	19,850,640	6.18	197.07	199.97	0.85	152
Men's active sportswear	3,827,396	1.26	4,016,030	1.25	39.64	40.46	0.97	161
Men's pants and shorts	14,497,546	4.78	14,975,306	4.66	150.17	150.86	0.65	145
Boys, 2 to 15	14,628,089	4.82	16,018,983	4.99	151.52	161.37	1.83	139
Boys' coats and jackets	1,053,667	0.35	1,166,069	0.36	10.91	11.75	2.05	141
Boys' nightwear	425,331	0.14	468,158	0.15	4.41	4.72	1.94	144
Boys' suits, sport coats, vests	187,519	0.06	209,272	0.07	1.94	2.11	2.22	152
Boys' pants and shorts	3,613,166	1.19	3,953,931	1.23	37.43	39.83	1.82	134
Boys' costumes	88,765	0.03	95,926	0.03	0.92	0.97	1.56	141
Boys' hosiery	808,659	0.27	884,738	0.28	8.38	8.91	1.81	132
Boys' accessories	643,540	0.21	697,690	0.22	6.67	7.03	1.63	140
Boys' shirts and sweaters	3,910,436	1.29	4,272,594	1.33	40.50	43.04	1.79	137
Boys' underwear	1,919,336	0.63	2,122,244	0.66	19.88	21.38	2.03	149
Boys' uniforms and active sportswear	1,977,671	0.65	2,148,361	0.67	20.48	21.64	1.67	139
Women and Girls								
Women and girls	119,301,366	39.33	123,211,361	38.34	1,235.72	1,241.20	0.65	143
Women, 16 and over	102,289,821	33.72	105,850,162	32.94	1,059.52	1,066.31	0.69	146
Women's coats and jackets	6,905,615	2.28	7,191,440	2.24	71.53	72.44	0.81	149
Women's dresses	12,893,057	4.25	13,323,191	4.15	133.55	134.21	0.66	153
Women's sweaters, shirts, tops, vests	35,695,635	11.77	37,028,052	11.52	369.73	373.01	0.74	146
Women's skirts	1,822,451	0.60	1,901,001	0.59	18.88	19.15	0.85	155
Women's pants and shorts	16,741,900	5.52	17,206,718	5.35	173.41	173.34	0.55	140
Women's active sportswear	5,849,213	1.93	6,015,099	1.87	60.59	60.59	0.56	153
Women's sleepwear	3,135,550	1.03	3,288,880	1.02	32.48	32.93	0.84	141
Women's undergarments	6,099,636	2.01	6,288,666	1.95	63.18	63.15	0.55	139
Women's hosiery	3,394,280	1.12	3,511,044	1.09	35.16	35.37	0.68	139
Women's accessories	7,687,794	2.53	7,981,537	2.48	79.63	80.40	0.75	144
Women's suits	804,061	0.27	840,571	0.26	8.33	8.47	0.89	155
Women's sport coats, tailored jackets	672,563	0.22	720,798	0.22	6.97	7.26	1.39	172
Women's uniforms	484,337	0.16	488,064	0.15	5.02	4.92	0.15	134
Women's costumes	103,731	0.03	105,101	0.03	1.07	1.06	0.26	159
Girls, 2 to 15	17,011,546	5.61	17,361,199	5.40	176.21	174.89	0.41	127
Girls' coats and jackets	1,007,220	0.33	1,052,851	0.33	10.43	10.61	0.89	129
Girls' dresses and suits	2,194,785	0.72	2,270,814	0.71	22.73	22.88	0.68	138
Girls' shirts, blouses, sweaters, vests	4,930,843	1.63	5,014,139	1.56	51.07	50.51	0.34	122
Girls' active sportswear	1,692,884	0.56	1,730,966	0.54	17.53	17.44	0.45	141
Girls' underwear and sleepwear	1,249,183	0.41	1,263,739	0.39	12.94	12.73	0.23	123
Girls' hosiery	702,085	0.23	716,415	0.22	7.27	7.22	0.40	130
Girls' accessories	775,408	0.26	789,130	0.25	8.03	7.95	0.35	126
Girls' uniforms	362,078	0.12	362,516	0.11	3.75	3.65	0.02	117
Girls' costumes	150,964	0.05	152,742	0.05	1.56	1.54	0.23	137
Girls' skirts, pants, and shorts	3,946,097	1.30	4,007,887	1.25	40.87	40.37	0.31	123
Children Under 2								
Children under 2	11,292,637	3.72	11,229,750	3.49	116.97	113.13	-0.11	123
Infant coat, jacket, snowsuit	205,974	0.07	210,230	0.07	2.13	2.12	0.41	135
Infant dresses, outerwear	2,704,551	0.89	2,733,853	0.85	28.01	27.54	0.22	137
Infant nightwear, loungewear	407,769	0.13	408,034	0.13	4.22	4.11	0.01	124
Infant underwear	6,581,468	2.17	6,478,425	2.02	68.17	65.26	-0.32	115
Infant accessories	1,392,876	0.46	1,399,207	0.44	14.43	14.10	0.09	141
Footwear								
Footwear	65,099,428	21.46	71,832,489	22.35	674.30	723.62	1.99	139
Men's footwear	25,236,646	8.32	27,692,733	8.62	261.40	278.97	1.87	143
Boys' footwear	8,496,816	2.80	9,407,722	2.93	88.01	94.77	2.06	133
Women's footwear	25,395,060	8.37	28,235,179	8.79	263.04	284.43	2.14	139
Girls' footwear	5,970,906	1.97	6,496,855	2.02	61.85	65.45	1.70	129
Other Apparel Products and Services								
Other apparel products and services	34,435,700	11.35	37,991,167	11.82	356.68	382.71	1.98	148
Material/supplies for sewing, needlework, quilting	2,852,843	0.94	3,119,658	0.97	29.55	31.43	1.80	128
Watches	3,111,770	1.03	3,457,876	1.08	32.23	34.83	2.13	153
Jewelry	13,859,451	4.57	15,206,419	4.73	143.56	153.19	1.87	150
Shoe repair and other shoe service	288,377	0.10	324,749	0.10	2.99	3.27	2.40	153
Coin-operated apparel laundry and dry cleaning	3,014,793	0.99	2,970,070	0.92	31.23	29.92	-0.30	103
Alteration, repair and tailoring of apparel	925,049	0.30	1,033,171	0.32	9.58	10.41	2.24	160
Clothing rental	614,526	0.20	658,231	0.20	6.37	6.63	1.38	155
Watch and jewelry repair	636,878	0.21	750,394	0.23	6.60	7.56	3.33	167
Apparel laundry and dry cleaning not coin-operated	9,028,025	2.98	10,351,007	3.22	93.51	104.27	2.77	173
Clothing storage	103,989	0.03	119,592	0.04	1.08	1.20	2.84	157

Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 5 mi Radius

Consumer Units: 96,544 | Households: 87,664 | Dorm Pop: 8,880



Benchmark: USA

© 2021 Claritas, LLC. All rights reserved. Source: ©2021 Environics Analytics.
(<https://claritas.easptight.com/Spotlight/About/3/2021>)

Report Details

Name: Consumer Buying Power™ Apparel & Services 2021
Date / Time: 3/9/2021 9:54:10 AM
Workspace Vintage: 2021

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Consumer Buying Power™ - 2021 Estimates and 2026 Projections	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2021 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
Consumer Buying Power™ - Growth Variables	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2021 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)