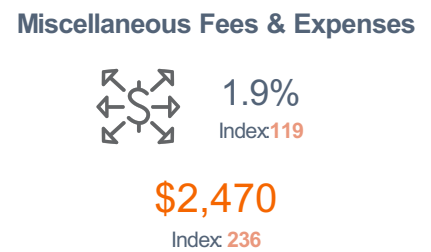
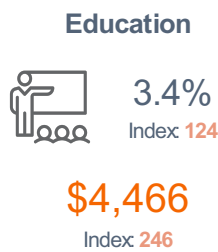
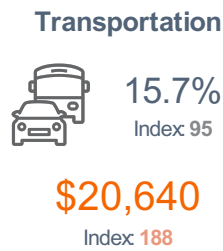
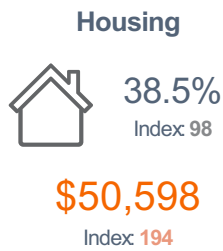


Total specified consumer expenditures: **\$47,818,028**



Benchmark: USA

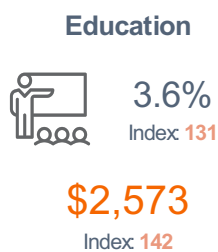
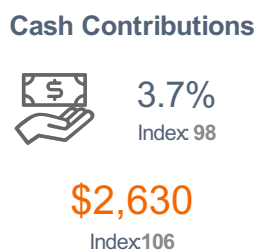
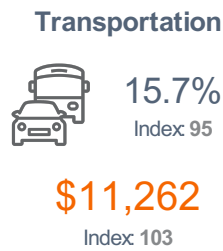
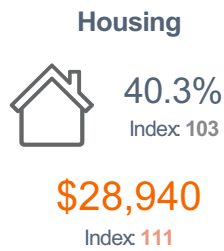
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Note 1: All non-aggregate values represent per consumer unit annual averages

Note 2: Displaying the top nine Consumer Buying Power categories ranked by percent composition

Index Colours:	<80	80 - 110	110+
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Total specified consumer expenditures: **\$3,053,478,469**



Benchmark: USA

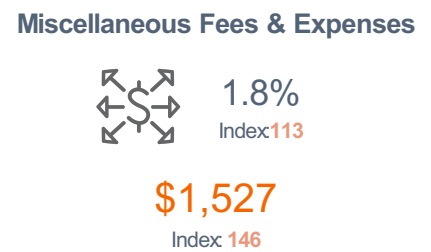
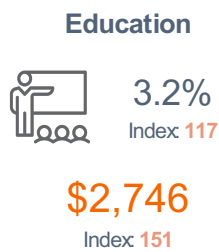
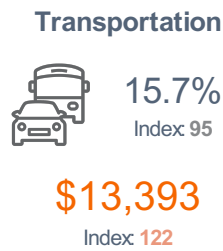
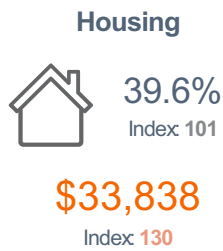
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(<https://claritas.easpotlight.com/Spotlight/About/3/2021>)

Note 1: All non-aggregate values represent per consumer unit annual averages

Note 2: Displaying the top nine Consumer Buying Power categories ranked by percent composition

Index Colours:	<80	80 - 110	110+
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Total specified consumer expenditures: **\$8,252,054,806**



Benchmark: USA

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Note 1: All non-aggregate values represent per consumer unit annual averages

Note 2: Displaying the top nine Consumer Buying Power categories ranked by percent composition

Index Colours:	<80	80 - 110	110+
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Report Details

Name: Consumer Buying Power™ Expenditures Executive Report 2021
Date / Time: 3/9/2021 9:54:46 AM
Workspace Vintage: 2021

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Consumer Buying Power™ - 2021 Estimates and 2026 Projections	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2021 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
