

Consumer Buying Power™ | Expenses, Contributions & Insurance



Trade Area: 9710 Scranton Rd - 1 mi Radius

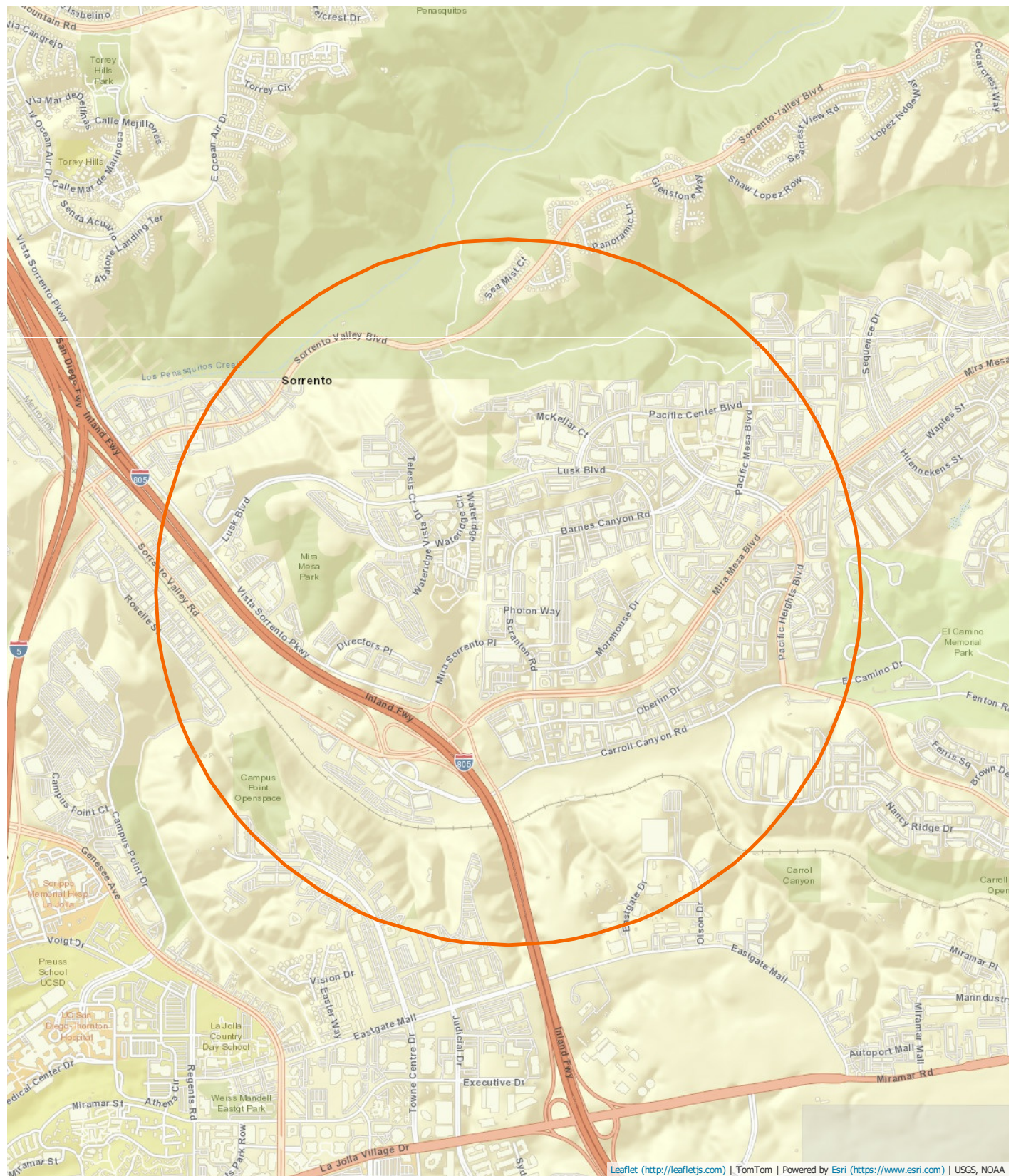
Consumer Units: 364 | Households: 364 | Dorm Pop: 0

	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Total Specified Consumer Expenditures	47,818,028	100.00	55,540,935	100.00	131,368.21	145,015.50	3.04	198
Miscellaneous Fees and Expenses								
Miscellaneous fees and expenses	898,984	100.00	1,128,732	100.00	2,469.74	2,947.08	4.66	236
Lotteries and pari-mutuel losses	81,005	9.01	97,192	8.61	222.54	253.77	3.71	191
Miscellaneous personal services and miscellaneous fees	97,912	10.89	120,638	10.69	268.99	314.98	4.26	270
Legal fees	215,609	23.98	270,296	23.95	592.33	705.73	4.62	238
Funeral expenses	59,877	6.66	74,833	6.63	164.50	195.39	4.56	151
Safe deposit box rental	5,492	0.61	7,266	0.64	15.09	18.97	5.76	228
Checking accounts, other bank service charges	32,782	3.65	39,149	3.47	90.06	102.22	3.61	169
Cemetery lots, vaults, maintenance fees	6,073	0.68	8,418	0.75	16.68	21.98	6.75	136
Accounting fees	193,318	21.50	253,436	22.45	531.09	661.71	5.56	277
Dating services	695	0.08	735	0.07	1.91	1.92	1.13	174
Occupational expenses	82,168	9.14	100,531	8.91	225.74	262.48	4.12	273
Expenses, interest paid, and HELOC for other property	49,444	5.50	64,183	5.69	135.83	167.58	5.36	247
Credit card memberships	15,542	1.73	19,525	1.73	42.70	50.98	4.67	310
Shopping club membership fees	30,946	3.44	37,897	3.36	85.02	98.95	4.14	247
Vacation clubs	28,121	3.13	34,633	3.07	77.26	90.43	4.25	325
Cash Contributions								
Cash contributions	1,929,638	100.00	2,248,531	100.00	5,301.20	5,870.84	3.11	213
Support for college students	158,356	8.21	189,149	8.41	435.04	493.86	3.62	274
Alimony expenditures	117,318	6.08	138,460	6.16	322.30	361.51	3.37	322
Child support expenditures	214,184	11.10	216,689	9.64	588.42	565.77	0.23	209
Gift of securities to others	58,797	3.05	71,751	3.19	161.53	187.34	4.06	267
Cash contributions to charities and other organizations	246,785	12.79	294,002	13.08	677.98	767.63	3.56	247
Cash contributions to church, religious organizations	699,345	36.24	817,417	36.35	1,921.28	2,134.25	3.17	185
Cash contribution to educational institutions	51,911	2.69	66,456	2.96	142.61	173.51	5.06	280
Cash contribution to political organizations	17,232	0.89	21,202	0.94	47.34	55.36	4.23	280
Other cash gifts	365,711	18.95	433,405	19.27	1,004.70	1,131.61	3.45	198
Life and Other Personal Insurance								
Life and other personal insurance	334,070	100.00	329,874	100.00	917.77	861.29	-0.25	175
Life, endowment, annuity, other personal insurance	306,355	91.70	302,036	91.56	841.64	788.61	-0.28	173
Other non-health insurance	27,715	8.30	27,838	8.44	76.14	72.68	0.09	195

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Consumer Buying Power™ | Expenses, Contributions & Insurance



Trade Area: 9710 Scranton Rd - 3 mi Radius

Consumer Units: 42,538 | Households: 33,658 | Dorm Pop: 8,880

	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Total Specified Consumer Expenditures	3,053,478,469	100.00	3,554,896,545	100.00	71,782.37	80,938.42	3.09	108
Miscellaneous Fees and Expenses								
Miscellaneous fees and expenses	51,139,308	100.00	64,805,976	100.00	1,202.20	1,475.51	4.85	115
Lotteries and pari-mutuel losses	5,070,493	9.92	6,239,957	9.63	119.20	142.07	4.24	102
Miscellaneous personal services and miscellaneous fees	5,685,736	11.12	7,118,138	10.98	133.66	162.07	4.60	134
Legal fees	12,578,177	24.60	15,930,288	24.58	295.69	362.70	4.84	119
Funeral expenses	3,892,813	7.61	4,914,846	7.58	91.51	111.90	4.77	84
Safe deposit box rental	283,880	0.56	368,086	0.57	6.67	8.38	5.33	101
Checking accounts, other bank service charges	2,387,533	4.67	2,865,507	4.42	56.13	65.24	3.72	106
Cemetery lots, vaults, maintenance fees	358,522	0.70	467,709	0.72	8.43	10.65	5.46	69
Accounting fees	9,769,235	19.10	12,755,980	19.68	229.66	290.43	5.48	120
Dating services	54,162	0.11	61,582	0.10	1.27	1.40	2.60	116
Occupational expenses	4,491,317	8.78	5,624,903	8.68	105.58	128.07	4.60	128
Expenses, interest paid, and HELOC for other property	2,567,701	5.02	3,343,105	5.16	60.36	76.12	5.42	110
Credit card memberships	818,757	1.60	1,057,052	1.63	19.25	24.07	5.24	140
Shopping club membership fees	1,786,541	3.49	2,222,893	3.43	42.00	50.61	4.47	122
Vacation clubs	1,394,440	2.73	1,835,929	2.83	32.78	41.80	5.66	138
Cash Contributions								
Cash contributions	111,879,600	100.00	129,961,370	100.00	2,630.11	2,958.98	3.04	106
Support for college students	7,393,140	6.61	9,138,159	7.03	173.80	208.06	4.33	109
Alimony expenditures	5,498,937	4.92	6,733,938	5.18	129.27	153.32	4.14	129
Child support expenditures	17,075,429	15.26	18,278,462	14.06	401.42	416.17	1.37	143
Gift of securities to others	2,922,620	2.61	3,638,650	2.80	68.71	82.85	4.48	114
Cash contributions to charities and other organizations	12,866,521	11.50	15,426,791	11.87	302.47	351.24	3.70	110
Cash contributions to church, religious organizations	41,027,535	36.67	47,361,076	36.44	964.49	1,078.32	2.91	93
Cash contribution to educational institutions	2,529,236	2.26	3,138,807	2.42	59.46	71.46	4.41	117
Cash contribution to political organizations	846,315	0.76	1,033,102	0.79	19.90	23.52	4.07	118
Other cash gifts	21,719,866	19.41	25,212,385	19.40	510.60	574.04	3.03	101
Life and Other Personal Insurance								
Life and other personal insurance	18,125,212	100.00	18,036,587	100.00	426.09	410.66	-0.10	81
Life, endowment, annuity, other personal insurance	16,630,023	91.75	16,543,081	91.72	390.95	376.66	-0.10	81
Other non-health insurance	1,495,189	8.25	1,493,507	8.28	35.15	34.00	-0.02	90

Benchmark: USA

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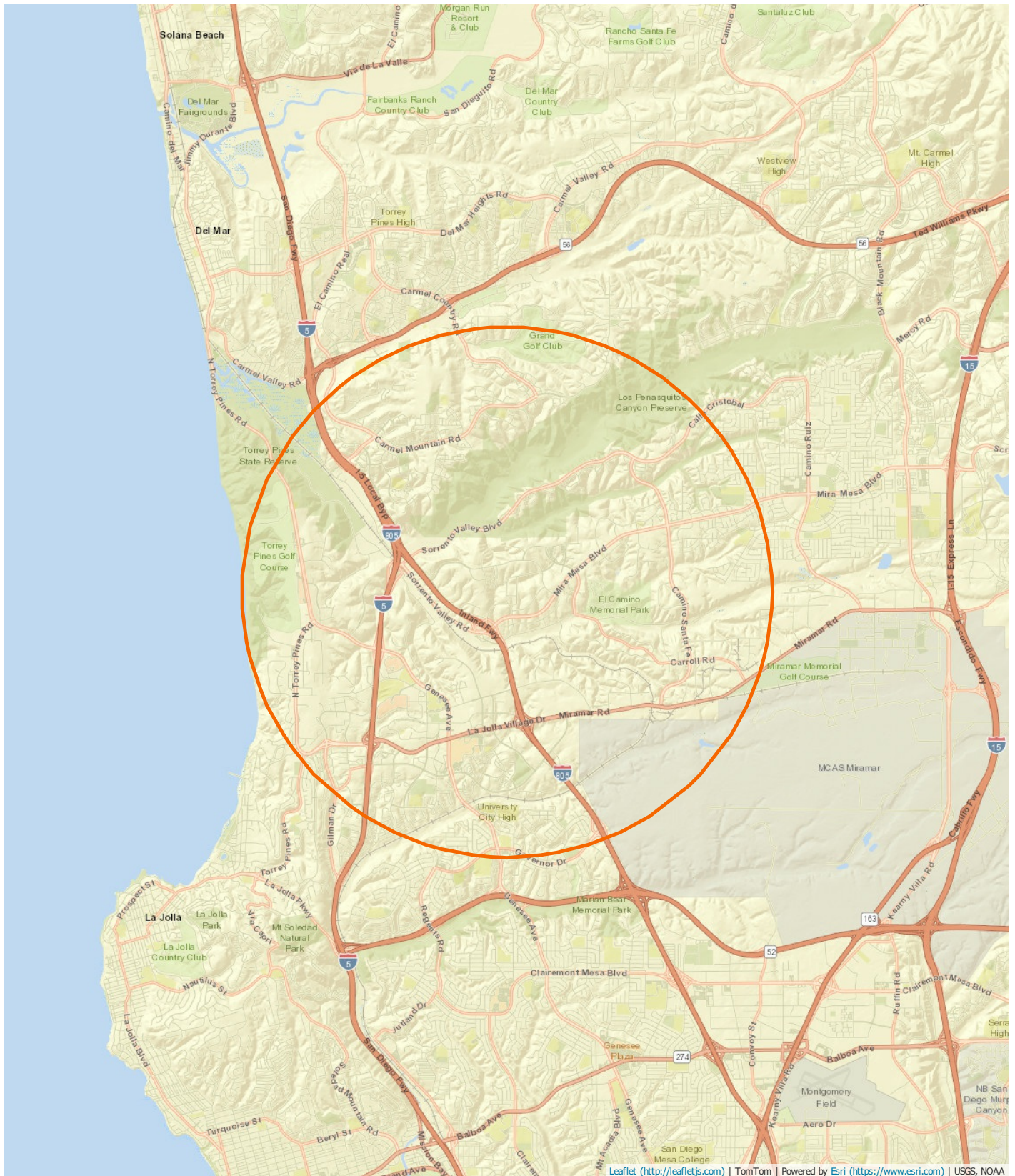
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 3 mi Radius

Consumer Units: 42,538 | Households: 33,658 | Dorm Pop: 8,880



Benchmark: USA

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Consumer Buying Power™ | Expenses, Contributions & Insurance



Trade Area: 9710 Scranton Rd - 5 mi Radius

Consumer Units: 96,544 | Households: 87,664 | Dorm Pop: 8,880

	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Total Specified Consumer Expenditures	8,252,054,806	100.00	9,498,410,553	100.00	85,474.55	95,684.52	2.85	129
Miscellaneous Fees and Expenses								
Miscellaneous fees and expenses	147,412,656	100.00	181,965,964	100.00	1,526.90	1,833.08	4.30	146
Lotteries and pari-mutuel losses	14,142,721	9.59	16,797,626	9.23	146.49	169.21	3.50	126
Miscellaneous personal services and miscellaneous fees	15,116,241	10.25	18,654,389	10.25	156.57	187.92	4.30	157
Legal fees	35,367,654	23.99	43,823,008	24.08	366.34	441.46	4.38	147
Funeral expenses	12,046,002	8.17	14,443,806	7.94	124.77	145.50	3.70	114
Safe deposit box rental	929,550	0.63	1,177,483	0.65	9.63	11.86	4.84	145
Checking accounts, other bank service charges	6,235,530	4.23	7,304,734	4.01	64.59	73.59	3.22	121
Cemetery lots, vaults, maintenance fees	1,409,053	0.96	1,783,666	0.98	14.59	17.97	4.83	119
Accounting fees	30,315,195	20.56	38,554,380	21.19	314.00	388.39	4.93	164
Dating services	122,194	0.08	137,310	0.08	1.27	1.38	2.36	115
Occupational expenses	12,428,885	8.43	15,148,965	8.33	128.74	152.61	4.04	156
Expenses, interest paid, and HELOC for other property	8,005,097	5.43	10,065,803	5.53	82.92	101.40	4.69	151
Credit card memberships	2,325,292	1.58	2,946,806	1.62	24.09	29.69	4.85	175
Shopping club membership fees	4,977,376	3.38	6,066,241	3.33	51.56	61.11	4.04	150
Vacation clubs	3,991,866	2.71	5,061,750	2.78	41.35	50.99	4.86	174
Cash Contributions								
Cash contributions	325,002,709	100.00	372,253,585	100.00	3,366.37	3,749.99	2.75	135
Support for college students	22,088,599	6.80	25,566,498	6.87	228.79	257.55	2.97	144
Alimony expenditures	15,916,119	4.90	19,037,165	5.11	164.86	191.78	3.65	165
Child support expenditures	37,852,494	11.65	40,049,381	10.76	392.08	403.45	1.13	139
Gift of securities to others	9,040,729	2.78	10,977,990	2.95	93.64	110.59	3.96	155
Cash contributions to charities and other organizations	39,199,429	12.06	46,309,515	12.44	406.03	466.51	3.39	148
Cash contributions to church, religious organizations	125,488,455	38.61	142,539,248	38.29	1,299.81	1,435.90	2.58	125
Cash contribution to educational institutions	8,374,593	2.58	10,265,058	2.76	86.74	103.41	4.15	171
Cash contribution to political organizations	2,658,099	0.82	3,236,283	0.87	27.53	32.60	4.01	163
Other cash gifts	64,384,192	19.81	74,272,447	19.95	666.89	748.20	2.90	132
Life and Other Personal Insurance								
Life and other personal insurance	53,119,846	100.00	52,314,182	100.00	550.21	527.00	-0.31	105
Life, endowment, annuity, other personal insurance	48,771,177	91.81	47,918,238	91.60	505.17	482.72	-0.35	104
Other non-health insurance	4,348,669	8.19	4,395,943	8.40	45.04	44.28	0.22	115

Benchmark: USA

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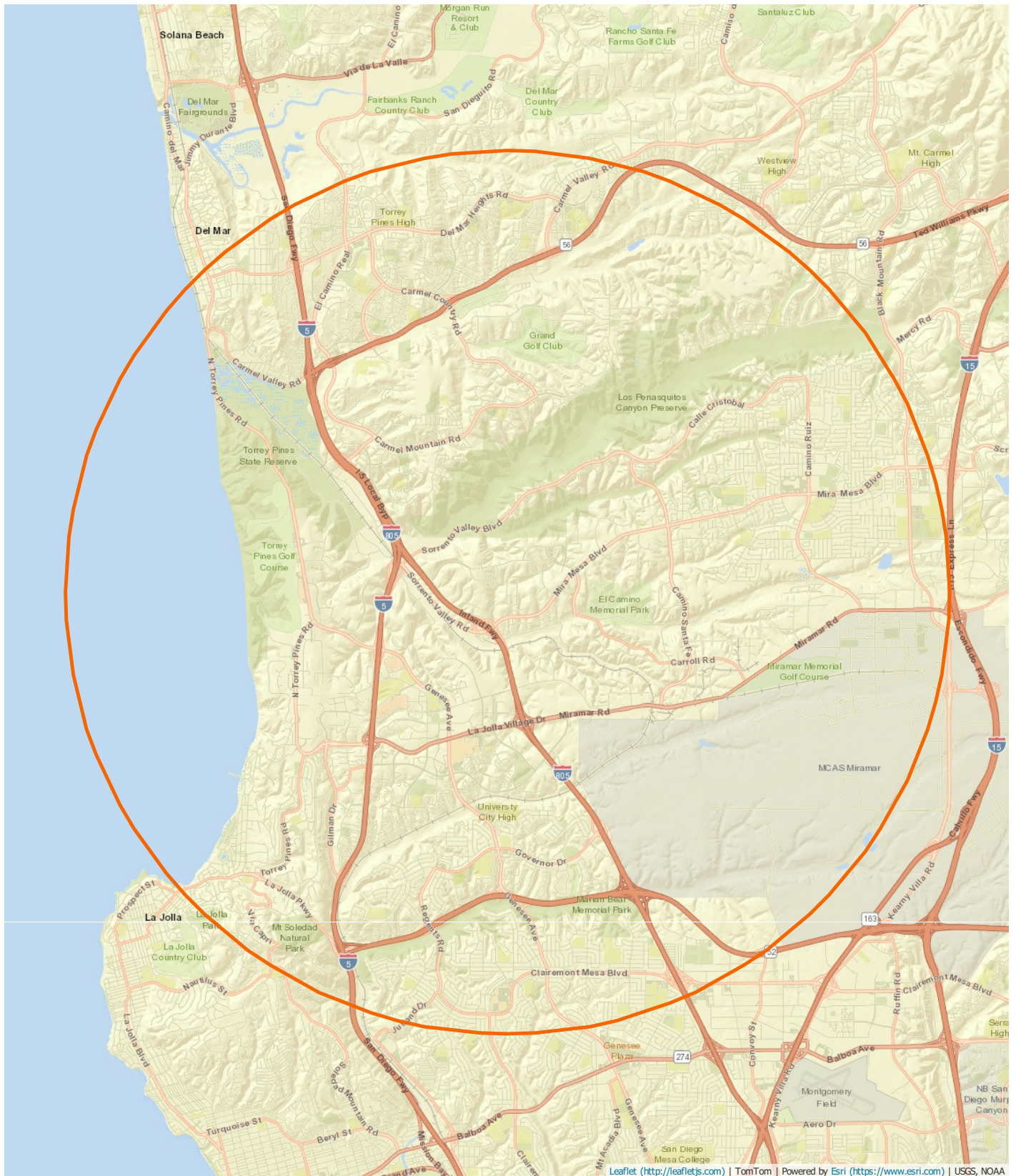
Index Colors:	<80	80 - 110	110+
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 5 mi Radius

Consumer Units: 96,544 | Households: 87,664 | Dorm Pop: 8,880



Benchmark: USA

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Report Details

Name: Consumer Buying Power™ Expenses, Contributions and Insurance 2021
Date / Time: 3/9/2021 9:49:23 AM
Workspace Vintage: 2021

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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Consumer Buying Power™ - Growth Variables	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2021 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)