

	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Total Specified Consumer Expenditures	47,818,028	100.00	55,540,935	100.00	131,368.21	145,015.50	3.04	198
Food	7,335,182	100.00	8,215,229	100.00	20,151.60	21,449.68	2.29	209
Food at Home	3,984,565	54.32	4,241,991	51.64	10,946.61	11,075.69	1.26	193
Food at home	494,042	6.74	509,631	6.20	1,357.26	1,330.63	0.62	185
Cereals and bakery products	162,013	2.21	162,437	1.98	445.09	424.12	0.05	196
Cereals and cereal products	9,126	0.12	9,102	0.11	25.07	23.76	-0.05	183
Flour	12,599	0.17	12,664	0.15	34.61	33.07	0.10	201
Prepared flour mixes	70,852	0.97	71,043	0.86	194.65	185.49	0.05	188
Ready-to-eat and cooked cereals	26,877	0.37	26,724	0.33	73.84	69.77	-0.11	190
Rice	42,559	0.58	42,903	0.52	116.92	112.02	0.16	217
Pasta, cornmeal and other cereal products								
Bakery	332,029	4.53	347,194	4.23	912.17	906.51	0.90	181
Bakery products	86,410	1.18	90,026	1.10	237.39	235.05	0.82	178
Bread	37,369	0.51	38,875	0.47	102.66	101.50	0.79	175
White bread	49,041	0.67	51,151	0.62	134.73	133.55	0.85	179
Bread, other than white	90,494	1.23	95,016	1.16	248.61	248.08	0.98	186
Cookies and crackers	46,998	0.64	49,324	0.60	129.12	128.78	0.97	181
Cookies	43,495	0.59	45,692	0.56	119.49	119.30	0.99	193
Crackers	27,517	0.38	28,613	0.35	75.60	74.71	0.78	187
Frozen and refrigerated bakery products	127,608	1.74	133,540	1.63	350.57	348.67	0.91	178
Other bakery products	50,226	0.68	52,506	0.64	137.98	137.09	0.89	184
Biscuits and rolls	33,429	0.46	34,696	0.42	91.84	90.59	0.75	178
Cakes and cupcakes	7,540	0.10	7,929	0.10	20.71	20.70	1.01	191
Bread and cracker products	21,634	0.29	22,971	0.28	59.43	59.98	1.21	160
Sweet rolls, coffee cakes, doughnuts	14,780	0.20	15,439	0.19	40.60	40.31	0.88	177
Pies, tarts, turnovers								
Meats, Poultry, Fish and Eggs	812,783	11.08	852,881	10.38	2,232.92	2,226.84	0.97	186
Meats, poultry, fish, and eggs	206,183	2.81	215,494	2.62	566.44	562.65	0.89	186
Beef	70,066	0.96	72,553	0.88	192.49	189.43	0.70	164
Ground beef	30,294	0.41	31,821	0.39	83.23	83.08	0.99	185
Roast	10,332	0.14	10,731	0.13	28.39	28.02	0.76	179
Chuck roast	4,076	0.06	4,247	0.05	11.20	11.09	0.82	173
Round roast	15,886	0.22	16,843	0.20	43.64	43.98	1.18	193
Other roast	87,395	1.19	92,146	1.12	240.10	240.59	1.06	207
Steak	15,648	0.21	16,376	0.20	42.99	42.76	0.91	191
Round steak	26,084	0.36	27,247	0.33	71.66	71.14	0.88	211
Sirloin steak	45,664	0.62	48,523	0.59	125.45	126.69	1.22	210
Other steak	18,428	0.25	18,973	0.23	50.63	49.54	0.59	192
Other beef	148,310	2.02	154,411	1.88	407.45	403.16	0.81	183
Pork	36,119	0.49	37,524	0.46	99.23	97.97	0.77	191
Bacon	19,652	0.27	20,534	0.25	53.99	53.61	0.88	161
Pork chops	27,180	0.37	28,406	0.35	74.67	74.17	0.89	176
Ham	26,458	0.36	27,686	0.34	72.69	72.29	0.91	177
Ham, not canned	722	0.01	720	0.01	1.98	1.88	-0.08	154
Canned ham	29,639	0.40	30,693	0.37	81.43	80.14	0.70	188
Sausage	35,719	0.49	37,254	0.45	98.13	97.27	0.85	191
Other pork	97,602	1.33	101,610	1.24	268.14	265.30	0.81	162
Other meats	17,121	0.23	17,597	0.21	47.04	45.95	0.55	147
Frankfurters	70,978	0.97	73,838	0.90	195.00	192.79	0.79	164
Lunch meats - cold cuts	21,369	0.29	22,148	0.27	58.71	57.83	0.72	157
Bologna, liverwurst, salami	49,609	0.68	51,690	0.63	136.29	134.96	0.83	167
Other lunchmeats	9,502	0.13	10,175	0.12	26.10	26.57	1.38	176
Lamb, organ meats and others	6,294	0.09	6,941	0.08	17.29	18.12	1.98	173
Lamb and organ meats	3,208	0.04	3,234	0.04	8.81	8.44	0.16	183
Mutton, goat and game	165,438	2.26	174,813	2.13	454.50	456.43	1.11	194
Poultry	125,436	1.71	131,728	1.60	344.60	343.94	0.98	188
Fresh and frozen chickens	39,796	0.54	42,281	0.51	109.33	110.39	1.22	189
Fresh and frozen whole chicken	85,640	1.17	89,447	1.09	235.28	233.54	0.87	188
Fresh and frozen chicken parts	40,002	0.55	43,085	0.52	109.90	112.49	1.50	215
Other poultry	135,893	1.85	141,840	1.73	373.33	370.34	0.86	194
Fish and seafood	15,753	0.21	16,041	0.20	43.28	41.88	0.36	167
Canned fish and seafood	76,057	1.04	80,585	0.98	208.95	210.40	1.16	211
Fresh fish and shellfish	44,083	0.60	45,215	0.55	121.11	118.05	0.51	181
Frozen fish and shellfish	59,356	0.81	64,713	0.79	163.07	168.96	1.74	204
Eggs	414,892	5.66	437,387	5.32	1,139.81	1,142.00	1.06	195
Dairy products	128,207	1.75	130,037	1.58	352.22	339.52	0.28	189
Fresh milk and cream	99,904	1.36	100,879	1.23	274.46	263.39	0.19	184
Fresh milk, all types	28,302	0.39	29,158	0.35	77.75	76.13	0.60	210
Cream	286,685	3.91	307,350	3.74	787.60	802.48	1.40	198
Other dairy products	31,511	0.43	34,021	0.41	86.57	88.83	1.54	194
Butter	130,605	1.78	139,840	1.70	358.81	365.12	1.38	199
Cheese	57,452	0.78	61,843	0.75	157.84	161.47	1.48	182
Ice cream and related products	67,117	0.92	71,646	0.87	184.39	187.07	1.31	215
Miscellaneous dairy products								

	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Fruits and Vegetables								
Fruits and vegetables	836,748	11.41	887,034	10.80	2,298.76	2,316.01	1.17	206
Fresh fruits	332,529	4.53	351,304	4.28	913.54	917.24	1.10	217
Apples	57,665	0.79	60,373	0.73	158.42	157.63	0.92	228
Bananas	43,062	0.59	45,312	0.55	118.30	118.31	1.02	197
Oranges	38,649	0.53	40,921	0.50	106.18	106.84	1.15	214
Citrus fruits, excluding oranges	55,042	0.75	57,900	0.70	151.21	151.18	1.02	220
Other fresh fruits	138,111	1.88	146,797	1.79	379.43	383.28	1.23	219
Fresh vegetables	288,357	3.93	308,530	3.76	792.19	805.56	1.36	216
Potatoes	48,611	0.66	51,750	0.63	133.55	135.12	1.26	202
Lettuce	39,883	0.54	43,144	0.53	109.57	112.65	1.58	213
Tomatoes	50,171	0.68	54,294	0.66	137.83	141.76	1.59	209
Other fresh vegetables	149,692	2.04	159,343	1.94	411.24	416.04	1.26	225
Processed fruits	105,874	1.44	108,734	1.32	290.86	283.90	0.53	211
Frozen fruits and fruit juices	14,839	0.20	15,192	0.18	40.77	39.67	0.47	237
Frozen orange juice	1,502	0.02	1,535	0.02	4.13	4.01	0.43	193
Frozen fruits	11,169	0.15	11,430	0.14	30.68	29.84	0.46	246
Frozen fruit juices	2,169	0.03	2,228	0.03	5.96	5.82	0.54	230
Canned fruits	19,562	0.27	20,142	0.25	53.74	52.59	0.59	202
Dried fruit	9,386	0.13	9,610	0.12	25.79	25.09	0.47	225
Fresh fruit juice	14,107	0.19	14,651	0.18	38.75	38.25	0.76	213
Canned and bottled fruit juice	47,980	0.65	49,139	0.60	131.81	128.30	0.48	204
Processed vegetables	109,988	1.50	118,466	1.44	302.16	309.31	1.50	161
Frozen vegetables	29,508	0.40	31,526	0.38	81.07	82.31	1.33	164
Canned and dried vegetables and juices	80,479	1.10	86,939	1.06	221.10	227.00	1.56	159
Canned beans	20,567	0.28	22,125	0.27	56.50	57.77	1.47	157
Canned corn	9,909	0.14	10,629	0.13	27.22	27.75	1.41	157
Canned miscellaneous vegetables	20,560	0.28	22,220	0.27	56.48	58.02	1.57	166
Dried peas	620	0.01	668	0.01	1.70	1.74	1.52	133
Dried beans	3,966	0.05	4,277	0.05	10.90	11.17	1.52	146
Dried miscellaneous vegetables	10,206	0.14	11,034	0.13	28.04	28.81	1.57	163
Dried processed vegetables	558	0.01	593	0.01	1.53	1.55	1.23	206
Frozen vegetable juices	308	0.00	324	0.00	0.85	0.84	0.98	135
Fresh and canned vegetable juices	13,786	0.19	15,069	0.18	37.87	39.35	1.80	157
Other Food at Home								
Other food at home	1,426,101	19.44	1,555,059	18.93	3,917.86	4,060.20	1.75	191
Sugar and other sweets	145,790	1.99	158,333	1.93	400.52	413.40	1.66	201
Candy and chewing gum	91,308	1.24	99,283	1.21	250.85	259.23	1.69	206
Sugar	15,555	0.21	16,749	0.20	42.73	43.73	1.49	172
Artificial sweeteners	5,533	0.08	6,007	0.07	15.20	15.68	1.66	207
Jams, preserves, other sweets	33,394	0.46	36,295	0.44	91.74	94.76	1.68	203
Fats and oils	100,053	1.36	108,117	1.32	274.87	282.29	1.56	173
Margarine	4,801	0.07	5,261	0.06	13.19	13.74	1.85	153
Other fats and oils	29,953	0.41	32,492	0.40	82.29	84.84	1.64	175
Salad dressings	26,596	0.36	28,778	0.35	73.07	75.14	1.59	170
Non dairy cream and imitation milk	17,600	0.24	18,823	0.23	48.35	49.15	1.35	166
Peanut butter	21,103	0.29	22,763	0.28	57.98	59.43	1.53	189
Miscellaneous Foods								
Miscellaneous foods	772,987	10.54	846,824	10.31	2,123.59	2,211.03	1.84	199
Frozen prepared foods	133,604	1.82	143,937	1.75	367.04	375.81	1.50	185
Frozen meals	57,604	0.79	62,422	0.76	158.25	162.98	1.62	183
Other frozen prepared foods	75,999	1.04	81,515	0.99	208.79	212.83	1.41	186
Canned and packaged soups	46,969	0.64	51,935	0.63	129.04	135.60	2.03	192
Potato chips, nuts, and other snacks	192,043	2.62	210,599	2.56	527.59	549.87	1.86	207
Potato chips and other snacks	120,977	1.65	131,818	1.60	332.35	344.17	1.73	197
Nuts	71,067	0.97	78,781	0.96	195.24	205.69	2.08	226
Condiments and seasonings	157,774	2.15	172,607	2.10	433.45	450.67	1.81	205
Salt, spices, other seasonings	43,551	0.59	47,698	0.58	119.64	124.54	1.84	202
Olives, pickles, relishes	19,725	0.27	21,757	0.26	54.19	56.81	1.98	205
Sauces and gravies	62,461	0.85	67,831	0.83	171.60	177.11	1.66	204
Baking needs and miscellaneous products	32,038	0.44	35,321	0.43	88.02	92.22	1.97	215
Other canned and packaged prepared foods	242,596	3.31	267,746	3.26	666.47	699.07	1.99	200
Prepared salads	56,050	0.76	62,560	0.76	153.98	163.34	2.22	219
Prepared desserts	14,114	0.19	15,515	0.19	38.77	40.51	1.91	185
Baby food	19,362	0.26	21,117	0.26	53.19	55.14	1.75	174
Miscellaneous prepared foods	153,069	2.09	168,554	2.05	420.52	440.09	1.95	198
Nonalcoholic Beverages								
Nonalcoholic beverages	339,250	4.63	374,199	4.55	932.00	977.02	1.98	167
Cola	48,244	0.66	53,087	0.65	132.54	138.61	1.93	146
Nonalcoholic beer and other carbonated drinks	50,944	0.69	55,469	0.68	139.96	144.83	1.72	157
Tea	34,467	0.47	38,244	0.47	94.69	99.85	2.10	179
Coffee	92,097	1.26	102,499	1.25	253.01	267.62	2.16	183
Roasted coffee	56,157	0.77	62,571	0.76	154.28	163.37	2.19	189
Instant and freeze dried coffee	35,940	0.49	39,928	0.49	98.74	104.25	2.13	174
Noncarbonated fruit flavored drinks	21,116	0.29	23,295	0.28	58.01	60.82	1.98	157
Other noncarbonated beverages and ice	16,164	0.22	17,706	0.22	44.41	46.23	1.84	178
Bottled water	58,281	0.79	64,146	0.78	160.11	167.48	1.94	167
Sports drinks	17,937	0.24	19,752	0.24	49.28	51.57	1.95	175
Food Prepared by Consumer Unit								
Food prepared on out-of-town trips	68,021	0.93	67,586	0.82	186.87	176.46	-0.13	259

Consumer Buying Power™ | Food Away From Home



Trade Area: 9710 Scranton Rd - 1 mi Radius

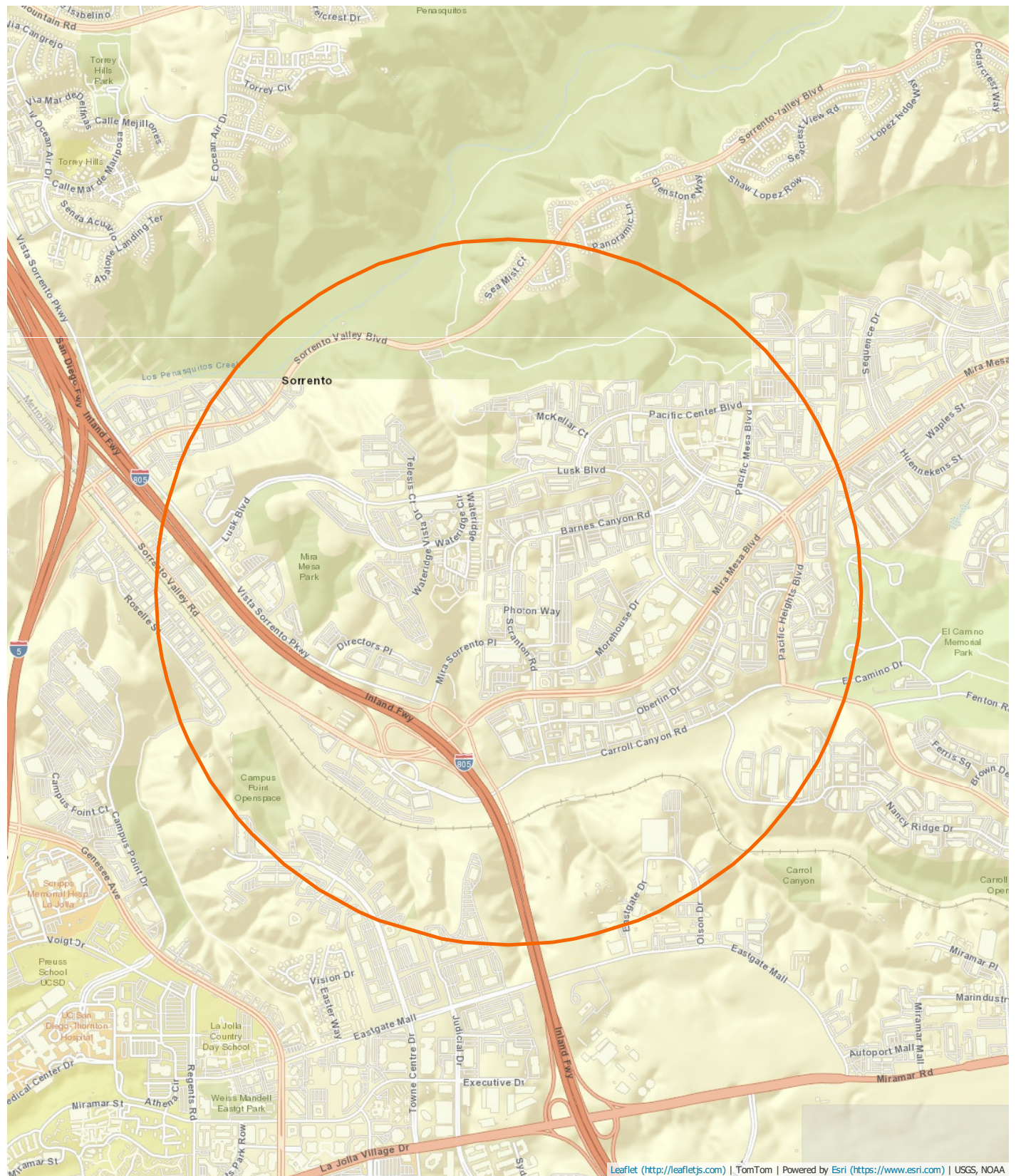
Consumer Units: 364 | Households: 364 | Dorm Pop: 0

	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2020 Market Index
Food Away from Home								
Food away from home	3,350,616	45.68	3,973,238	48.36	9,204.99	10,373.99	3.47	232
Meals at restaurants, carry outs and other	2,923,444	39.86	3,451,578	42.01	8,031.44	9,011.95	3.38	228
Lunch	941,518	12.84	1,110,494	13.52	2,586.59	2,899.46	3.36	227
Lunch at fast food, take-out	423,991	5.78	491,827	5.99	1,164.81	1,284.14	3.01	215
Lunch at full service restaurants	429,445	5.85	514,992	6.27	1,179.79	1,344.63	3.70	236
Lunch at vending machines and mobile vendors	10,335	0.14	12,164	0.15	28.39	31.76	3.31	197
Lunch at employer and school cafeterias	77,747	1.06	91,511	1.11	213.59	238.93	3.31	258
Dinner	1,453,711	19.82	1,719,362	20.93	3,993.71	4,489.19	3.41	232
Dinner at fast food, take-out	409,198	5.58	477,361	5.81	1,124.17	1,246.37	3.13	202
Dinner at full service restaurants	1,033,810	14.09	1,229,718	14.97	2,840.14	3,210.75	3.53	246
Dinner at vending machines and mobile vendors	5,515	0.08	6,464	0.08	15.15	16.88	3.23	208
Dinner at employer and school cafeterias	5,188	0.07	5,819	0.07	14.25	15.19	2.32	208
Snacks and nonalcoholic beverages	235,600	3.21	275,680	3.36	647.25	719.79	3.19	228
Snacks and beverages at fast food, take-out	143,876	1.96	169,837	2.07	395.26	443.44	3.37	227
Snacks and beverages at full service restaurants	63,989	0.87	73,511	0.89	175.79	191.94	2.81	246
Snacks and beverages at vending machines	20,295	0.28	23,455	0.29	55.76	61.24	2.94	190
Snacks and beverages at employer and school	7,440	0.10	8,877	0.11	20.44	23.18	3.59	214
Breakfast and brunch	292,615	3.99	346,042	4.21	803.89	903.50	3.41	211
Breakfast and brunch at fast food, take-out	138,506	1.89	160,462	1.95	380.51	418.96	2.99	204
Breakfast and brunch at full service restaurants	139,148	1.90	168,137	2.05	382.27	439.00	3.86	217
Breakfast and brunch at vending machines	4,280	0.06	5,000	0.06	11.76	13.05	3.16	206
Breakfast and brunch at employer and school	10,681	0.15	12,443	0.15	29.34	32.49	3.10	243
Food or board at school	33,947	0.46	43,151	0.53	93.26	112.67	4.92	298
Catered affairs	32,404	0.44	38,545	0.47	89.02	100.64	3.53	294
Food on out-of-town trips	307,868	4.20	376,489	4.58	845.79	983.00	4.11	270
School lunches	40,037	0.55	49,726	0.61	109.99	129.83	4.43	226
Meals as pay	12,916	0.18	13,748	0.17	35.48	35.90	1.26	159

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Consumer Buying Power™ | Food at Home



Trade Area: 9710 Scranton Rd - 3 mi Radius

Consumer Units: 42,538 | Households: 33,658 | Dorm Pop: 8,880

	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Total Specified Consumer Expenditures	3,053,478,469	100.00	3,554,896,545	100.00	71,782.37	80,938.42	3.09	108
Food								
Food	465,981,111	100.00	525,310,853	100.00	10,954.47	11,960.36	2.43	113
Food at Home								
Food at home	258,452,879	55.46	275,623,164	52.47	6,075.81	6,275.43	1.29	107
Cereals and bakery products	32,528,700	6.98	33,451,008	6.37	764.70	761.62	0.56	104
Cereals and cereal products	10,951,988	2.35	10,916,089	2.08	257.46	248.54	-0.07	113
Flour	633,176	0.14	632,560	0.12	14.88	14.40	-0.02	108
Prepared flour mixes	814,481	0.17	816,384	0.16	19.15	18.59	0.05	111
Ready-to-eat and cooked cereals	4,875,529	1.05	4,848,952	0.92	114.62	110.40	-0.11	111
Rice	1,876,609	0.40	1,850,876	0.35	44.12	42.14	-0.28	114
Pasta, cornmeal and other cereal products	2,752,192	0.59	2,767,317	0.53	64.70	63.01	0.11	120
Bakery								
Bakery products	21,576,712	4.63	22,534,919	4.29	507.23	513.08	0.87	100
Bread	5,761,517	1.24	6,000,106	1.14	135.44	136.61	0.81	101
White bread	2,516,918	0.54	2,616,590	0.50	59.17	59.57	0.78	101
Bread, other than white	3,244,598	0.70	3,383,515	0.64	76.28	77.04	0.84	102
Cookies and crackers	5,745,658	1.23	6,028,902	1.15	135.07	137.27	0.97	101
Cookies	3,018,306	0.65	3,159,487	0.60	70.96	71.94	0.92	99
Crackers	2,727,353	0.59	2,869,415	0.55	64.12	65.33	1.02	104
Frozen and refrigerated bakery products	1,775,784	0.38	1,845,742	0.35	41.75	42.02	0.78	103
Other bakery products	8,293,753	1.78	8,660,170	1.65	194.97	197.18	0.87	99
Biscuits and rolls	3,229,670	0.69	3,379,621	0.64	75.92	76.95	0.91	101
Cakes and cupcakes	2,195,154	0.47	2,281,553	0.43	51.60	51.95	0.78	100
Bread and cracker products	471,656	0.10	495,548	0.09	11.09	11.28	0.99	102
Sweet rolls, coffee cakes, doughnuts	1,433,178	0.31	1,496,321	0.28	33.69	34.07	0.87	90
Pies, tarts, turnovers	964,095	0.21	1,007,128	0.19	22.66	22.93	0.88	99
Meats, Poultry, Fish and Eggs								
Meats, poultry, fish, and eggs	53,108,493	11.40	55,873,168	10.64	1,248.50	1,272.13	1.02	104
Beef	13,381,501	2.87	14,026,647	2.67	314.58	319.36	0.95	103
Ground beef	4,871,593	1.05	5,036,568	0.96	114.52	114.67	0.67	98
Roast	1,926,054	0.41	2,029,613	0.39	45.28	46.21	1.05	101
Chuck roast	667,512	0.14	699,421	0.13	15.69	15.92	0.94	99
Round roast	255,910	0.05	266,223	0.05	6.02	6.06	0.79	93
Other roast	1,002,632	0.22	1,063,970	0.20	23.57	24.22	1.19	104
Steak	5,391,377	1.16	5,705,153	1.09	126.74	129.90	1.14	109
Round steak	989,701	0.21	1,034,094	0.20	23.27	23.54	0.88	104
Sirloin steak	1,627,356	0.35	1,715,075	0.33	38.26	39.05	1.06	113
Other steak	2,774,320	0.60	2,955,984	0.56	65.22	67.30	1.28	109
Other beef	1,192,477	0.26	1,255,313	0.24	28.03	28.58	1.03	106
Pork	9,854,263	2.11	10,294,164	1.96	231.66	234.38	0.88	104
Bacon	2,380,231	0.51	2,483,672	0.47	55.96	56.55	0.85	108
Pork chops	1,400,298	0.30	1,452,156	0.28	32.92	33.06	0.73	98
Ham	1,805,264	0.39	1,889,126	0.36	42.44	43.01	0.91	100
Ham, not canned	1,753,783	0.38	1,837,279	0.35	41.23	41.83	0.93	100
Canned ham	51,480	0.01	51,847	0.01	1.21	1.18	0.14	94
Sausage	1,950,060	0.42	2,037,601	0.39	45.84	46.39	0.88	106
Other pork	2,318,410	0.50	2,431,609	0.46	54.50	55.36	0.96	106
Other meats	6,413,030	1.38	6,669,371	1.27	150.76	151.85	0.79	91
Frankfurters	1,176,794	0.25	1,209,401	0.23	27.66	27.54	0.55	86
Lunch meats - cold cuts	4,639,361	1.00	4,834,472	0.92	109.06	110.07	0.83	92
Bologna, liverwurst, salami	1,437,383	0.31	1,488,513	0.28	33.79	33.89	0.70	90
Other lunchmeats	3,201,978	0.69	3,345,959	0.64	75.27	76.18	0.88	92
Lamb, organ meats and others	596,875	0.13	625,499	0.12	14.03	14.24	0.94	95
Lamb and organ meats	398,415	0.09	431,343	0.08	9.37	9.82	1.60	94
Mutton, goat and game	198,460	0.04	194,156	0.04	4.67	4.42	-0.44	97
Poultry	11,039,042	2.37	11,732,386	2.23	259.51	267.12	1.23	111
Fresh and frozen chickens	8,594,195	1.84	9,075,231	1.73	202.04	206.63	1.10	110
Fresh and frozen whole chicken	2,675,414	0.57	2,850,309	0.54	62.89	64.90	1.27	109
Fresh and frozen chicken parts	5,918,780	1.27	6,224,921	1.19	139.14	141.73	1.01	111
Other poultry	2,444,847	0.52	2,657,155	0.51	57.47	60.50	1.68	112
Fish and seafood	8,418,028	1.81	8,762,226	1.67	197.89	199.50	0.80	103
Canned fish and seafood	1,066,422	0.23	1,086,075	0.21	25.07	24.73	0.37	97
Fresh fish and shellfish	4,532,112	0.97	4,771,869	0.91	106.54	108.65	1.04	107
Frozen fish and shellfish	2,819,494	0.61	2,904,281	0.55	66.28	66.13	0.59	99
Eggs	4,002,628	0.86	4,388,375	0.84	94.10	99.92	1.86	118
Dairy products	26,736,991	5.74	28,154,741	5.36	628.54	641.03	1.04	108
Fresh milk and cream	8,599,095	1.85	8,673,375	1.65	202.15	197.48	0.17	109
Fresh milk, all types	6,863,936	1.47	6,887,851	1.31	161.36	156.82	0.07	108
Cream	1,735,159	0.37	1,785,525	0.34	40.79	40.65	0.57	110
Other dairy products	18,137,896	3.89	19,481,365	3.71	426.39	443.55	1.44	107
Butter	1,969,857	0.42	2,119,246	0.40	46.31	48.25	1.47	104
Cheese	8,308,546	1.78	8,915,212	1.70	195.32	202.98	1.42	108
Ice cream and related products	3,723,077	0.80	4,001,657	0.76	87.52	91.11	1.45	101
Miscellaneous dairy products	4,136,416	0.89	4,445,251	0.85	97.24	101.21	1.45	114

Benchmark: USA

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	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Fruits and Vegetables								
Fruits and vegetables	53,342,984	11.45	56,751,129	10.80	1,254.01	1,292.12	1.25	113
Fresh fruits	20,822,846	4.47	22,110,848	4.21	489.51	503.42	1.21	116
Apples	3,563,499	0.76	3,768,832	0.72	83.77	85.81	1.13	120
Bananas	2,853,772	0.61	3,003,823	0.57	67.09	68.39	1.03	111
Oranges	2,417,301	0.52	2,558,121	0.49	56.83	58.24	1.14	115
Citrus fruits, excluding oranges	3,472,246	0.75	3,693,926	0.70	81.63	84.10	1.25	119
Other fresh fruits	8,516,029	1.83	9,086,145	1.73	200.20	206.87	1.30	115
Fresh vegetables	18,223,996	3.91	19,623,014	3.74	428.42	446.78	1.49	117
Potatoes	3,158,929	0.68	3,377,195	0.64	74.26	76.89	1.35	112
Lettuce	2,517,666	0.54	2,716,241	0.52	59.19	61.84	1.53	115
Tomatoes	3,189,499	0.68	3,438,551	0.65	74.98	78.29	1.52	114
Other fresh vegetables	9,357,902	2.01	10,091,027	1.92	219.99	229.75	1.52	120
Processed fruits	6,854,371	1.47	7,024,227	1.34	161.14	159.93	0.99	117
Frozen fruits and fruit juices	912,485	0.20	947,490	0.18	21.45	21.57	0.76	125
Frozen orange juice	97,150	0.02	100,492	0.02	2.28	2.29	0.68	107
Frozen fruits	673,171	0.14	701,688	0.13	15.83	15.98	0.83	127
Frozen fruit juices	142,165	0.03	145,310	0.03	3.34	3.31	0.44	129
Canned fruits	1,253,381	0.27	1,283,250	0.24	29.46	29.22	0.47	111
Dried fruit	569,694	0.12	590,211	0.11	13.39	13.44	0.71	117
Fresh fruit juice	901,493	0.19	929,406	0.18	21.19	21.16	0.61	117
Canned and bottled fruit juice	3,217,317	0.69	3,273,870	0.62	75.63	74.54	0.35	117
Processed vegetables	7,441,770	1.60	7,993,040	1.52	174.94	181.99	1.44	93
Frozen vegetables	1,981,373	0.43	2,128,901	0.41	46.58	48.47	1.45	94
Canned and dried vegetables and juices	5,460,397	1.17	5,864,139	1.12	128.37	133.52	1.44	93
Canned beans	1,405,668	0.30	1,510,606	0.29	33.04	34.39	1.45	92
Canned corn	683,905	0.15	730,897	0.14	16.08	16.64	1.34	93
Canned miscellaneous vegetables	1,354,874	0.29	1,462,447	0.28	31.85	33.30	1.54	94
Dried peas	44,912	0.01	48,886	0.01	1.06	1.11	1.71	83
Dried beans	275,714	0.06	293,445	0.06	6.48	6.68	1.25	87
Dried miscellaneous vegetables	687,334	0.15	736,922	0.14	16.16	16.78	1.40	94
Dried processed vegetables	34,741	0.01	37,404	0.01	0.82	0.85	1.49	110
Frozen vegetable juices	26,538	0.01	27,876	0.01	0.62	0.63	0.99	99
Fresh and canned vegetable juices	946,712	0.20	1,015,656	0.19	22.26	23.12	1.42	92
Other Food at Home								
Other food at home	92,735,712	19.90	101,393,118	19.30	2,180.07	2,308.53	1.80	106
Sugar and other sweets	9,311,757	2.00	10,182,252	1.94	218.90	231.83	1.80	110
Candy and chewing gum	5,736,117	1.23	6,298,768	1.20	134.85	143.41	1.89	111
Sugar	1,114,355	0.24	1,196,860	0.23	26.20	27.25	1.44	105
Artificial sweeteners	334,478	0.07	366,732	0.07	7.86	8.35	1.86	107
Jams, preserves, other sweets	2,126,807	0.46	2,319,893	0.44	50.00	52.82	1.75	111
Fats and oils	6,591,408	1.41	7,141,069	1.36	154.95	162.59	1.61	98
Margarine	329,361	0.07	360,467	0.07	7.74	8.21	1.82	90
Other fats and oils	1,994,984	0.43	2,157,659	0.41	46.90	49.13	1.58	99
Salad dressings	1,750,358	0.38	1,900,655	0.36	41.15	43.27	1.66	96
Non dairy cream and imitation milk	1,180,051	0.25	1,270,379	0.24	27.74	28.92	1.49	95
Peanut butter	1,336,655	0.29	1,451,909	0.28	31.42	33.06	1.67	102
Miscellaneous Foods								
Miscellaneous foods	50,428,702	10.82	55,293,409	10.53	1,185.50	1,258.93	1.86	111
Frozen prepared foods	9,270,403	1.99	10,021,069	1.91	217.93	228.16	1.57	110
Frozen meals	3,924,033	0.84	4,282,751	0.82	92.25	97.51	1.76	107
Other frozen prepared foods	5,346,369	1.15	5,738,318	1.09	125.68	130.65	1.43	112
Canned and packaged soups	3,083,899	0.66	3,395,118	0.65	72.50	77.30	1.94	108
Potato chips, nuts, and other snacks	12,149,524	2.61	13,372,831	2.55	285.62	304.47	1.94	112
Potato chips and other snacks	7,992,937	1.72	8,711,043	1.66	187.90	198.33	1.74	111
Nuts	4,156,587	0.89	4,661,788	0.89	97.71	106.14	2.32	113
Condiments and seasonings	10,157,388	2.18	11,169,476	2.13	238.78	254.31	1.92	113
Salt, spices, other seasonings	2,829,115	0.61	3,104,564	0.59	66.51	70.69	1.88	112
Olives, pickles, relishes	1,238,161	0.27	1,371,796	0.26	29.11	31.23	2.07	110
Sauces and gravies	4,109,254	0.88	4,490,971	0.85	96.60	102.25	1.79	115
Baking needs and miscellaneous products	1,980,858	0.43	2,202,145	0.42	46.57	50.14	2.14	114
Other canned and packaged prepared foods	15,767,488	3.38	17,334,915	3.30	370.67	394.68	1.91	111
Prepared salads	3,430,402	0.74	3,836,035	0.73	80.64	87.34	2.26	115
Prepared desserts	922,530	0.20	1,006,682	0.19	21.69	22.92	1.76	103
Baby food	1,371,343	0.29	1,499,848	0.29	32.24	34.15	1.81	106
Miscellaneous prepared foods	10,043,213	2.16	10,992,349	2.09	236.10	250.28	1.82	111
Nonalcoholic Beverages								
Nonalcoholic beverages	22,682,907	4.87	25,014,862	4.76	533.24	569.54	1.98	96
Cola	3,485,836	0.75	3,807,357	0.72	81.95	86.69	1.78	90
Nonalcoholic beer and other carbonated drinks	3,621,364	0.78	3,954,470	0.75	85.13	90.04	1.78	96
Tea	2,222,593	0.48	2,475,556	0.47	52.25	56.36	2.18	99
Coffee	5,670,099	1.22	6,345,020	1.21	133.29	144.46	2.27	96
Roasted coffee	3,409,168	0.73	3,825,664	0.73	80.14	87.10	2.33	98
Instant and freeze dried coffee	2,260,931	0.49	2,519,355	0.48	53.15	57.36	2.19	94
Noncarbonated fruit flavored drinks	1,436,287	0.31	1,574,143	0.30	33.76	35.84	1.85	91
Other noncarbonated beverages and ice	1,052,496	0.23	1,161,238	0.22	24.74	26.44	1.99	99
Bottled water	3,982,817	0.85	4,364,381	0.83	93.63	99.37	1.85	98
Sports drinks	1,211,415	0.26	1,332,699	0.25	28.48	30.34	1.93	101
Food Prepared by Consumer Unit								
Food prepared on out-of-town trips	3,720,939	0.80	3,761,525	0.72	87.47	85.64	0.22	121

Consumer Buying Power™ | Food Away From Home



Trade Area: 9710 Scranton Rd - 3 mi Radius

Consumer Units: 42,538 | Households: 33,658 | Dorm Pop: 8,880

	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2020 Market Index
Food Away from Home								
Food away from home	207,528,233	44.54	249,687,689	47.53	4,878.66	5,684.93	3.77	123
Meals at restaurants, carry outs and other	183,525,633	39.38	220,051,890	41.89	4,314.39	5,010.17	3.70	122
Lunch	59,406,595	12.75	71,105,496	13.54	1,396.55	1,618.94	3.66	123
Lunch at fast food, take-out	28,820,459	6.18	34,051,040	6.48	677.52	775.28	3.39	125
Lunch at full service restaurants	25,212,197	5.41	30,664,032	5.84	592.70	698.16	3.99	119
Lunch at vending machines and mobile vendors	691,172	0.15	825,826	0.16	16.25	18.80	3.62	113
Lunch at employer and school cafeterias	4,682,768	1.00	5,564,598	1.06	110.08	126.70	3.51	133
Dinner	89,952,225	19.30	108,162,996	20.59	2,114.63	2,462.67	3.76	123
Dinner at fast food, take-out	28,171,773	6.05	33,132,989	6.31	662.27	754.38	3.30	119
Dinner at full service restaurants	60,897,113	13.07	74,011,795	14.09	1,431.59	1,685.11	3.98	124
Dinner at vending machines and mobile vendors	404,178	0.09	473,701	0.09	9.50	10.79	3.23	130
Dinner at employer and school cafeterias	479,162	0.10	544,511	0.10	11.26	12.40	2.59	165
Snacks and nonalcoholic beverages	15,268,853	3.28	18,165,900	3.46	358.95	413.60	3.54	126
Snacks and beverages at fast food, take-out	9,247,026	1.98	11,030,013	2.10	217.38	251.13	3.59	125
Snacks and beverages at full service restaurants	4,035,828	0.87	4,804,216	0.91	94.88	109.38	3.55	133
Snacks and beverages at vending machines	1,463,823	0.31	1,710,414	0.33	34.41	38.94	3.16	117
Snacks and beverages at employer and school	522,176	0.11	621,257	0.12	12.28	14.14	3.54	129
Breakfast and brunch	18,897,960	4.06	22,617,498	4.31	444.26	514.96	3.66	117
Breakfast and brunch at fast food, take-out	9,552,863	2.05	11,235,920	2.14	224.57	255.82	3.30	120
Breakfast and brunch at full service restaurants	8,355,899	1.79	10,209,799	1.94	196.43	232.46	4.09	112
Breakfast and brunch at vending machines	288,544	0.06	340,811	0.06	6.78	7.76	3.39	119
Breakfast and brunch at employer and school	700,655	0.15	830,968	0.16	16.47	18.92	3.47	137
Food or board at school	1,899,789	0.41	2,411,760	0.46	44.66	54.91	4.89	143
Catered affairs	1,717,175	0.37	2,136,543	0.41	40.37	48.65	4.47	133
Food on out-of-town trips	16,608,238	3.56	20,735,182	3.95	390.43	472.10	4.54	125
School lunches	2,318,418	0.50	2,715,811	0.52	54.50	61.83	3.21	112
Meals as pay	1,458,979	0.31	1,636,503	0.31	34.30	37.26	2.32	154

Benchmark: USA

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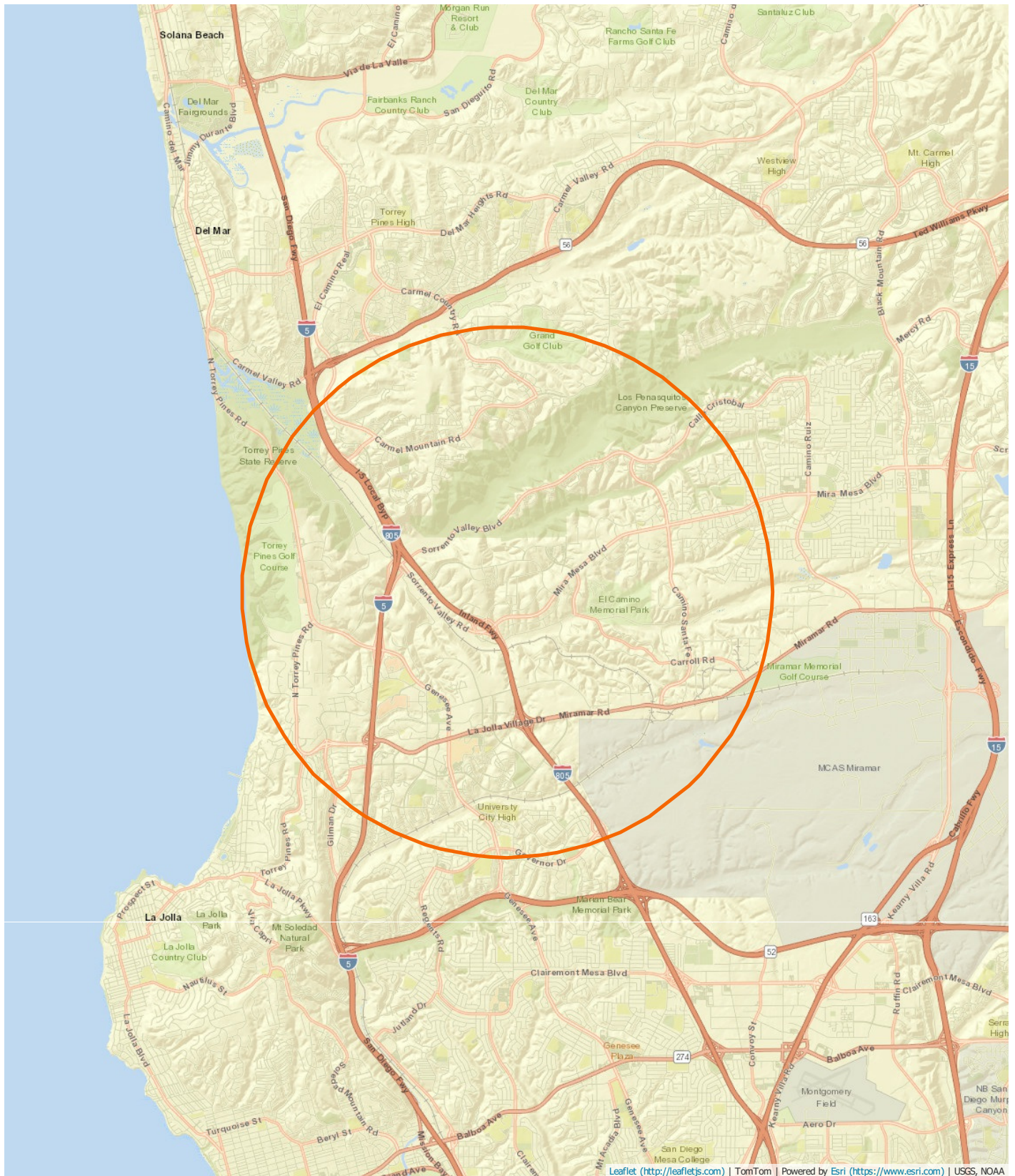
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 3 mi Radius

Consumer Units: 42,538 | Households: 33,658 | Dorm Pop: 8,880



Benchmark: USA

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Consumer Buying Power™ | Food at Home



Trade Area: 9710 Scranton Rd - 5 mi Radius

Consumer Units: 96,544 | Households: 87,664 | Dorm Pop: 8,880

	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Total Specified Consumer Expenditures	8,252,054,806	100.00	9,498,410,553	100.00	85,474.55	95,684.52	2.85	129
Food								
Food	1,245,985,511	100.00	1,392,664,942	100.00	12,905.88	14,029.34	2.25	134
Food at Home								
Food at home	700,371,753	56.21	740,086,393	53.14	7,254.43	7,455.44	1.11	128
Cereals and bakery products	88,024,019	7.06	90,088,645	6.47	911.75	907.53	0.46	124
Cereals and cereal products	29,046,043	2.33	28,931,977	2.08	300.86	291.45	-0.08	132
Flour	1,695,106	0.14	1,678,532	0.12	17.56	16.91	-0.20	128
Prepared flour mixes	2,185,159	0.18	2,171,835	0.16	22.63	21.88	-0.12	131
Ready-to-eat and cooked cereals	12,990,565	1.04	12,909,616	0.93	134.56	130.05	-0.12	130
Rice	4,880,554	0.39	4,822,175	0.35	50.55	48.58	-0.24	130
Pasta, cornmeal and other cereal products	7,294,659	0.59	7,349,818	0.53	75.56	74.04	0.15	140
Bakery								
Bakery products	58,977,976	4.73	61,156,668	4.39	610.89	616.08	0.73	121
Bread	15,501,592	1.24	16,045,419	1.15	160.57	161.64	0.69	120
White bread	6,743,758	0.54	6,963,983	0.50	69.85	70.15	0.46	119
Bread, other than white	8,757,834	0.70	9,081,436	0.65	90.71	91.48	0.73	121
Cookies and crackers	15,875,758	1.27	16,524,416	1.19	164.44	166.46	0.80	123
Cookies	8,346,891	0.67	8,668,902	0.62	86.46	87.33	0.76	121
Crackers	7,528,867	0.60	7,855,514	0.56	77.98	79.13	0.85	126
Frozen and refrigerated bakery products	4,795,459	0.38	4,963,945	0.36	49.67	50.01	0.69	123
Other bakery products	22,805,167	1.83	23,622,887	1.70	236.22	237.97	0.71	120
Biscuits and rolls	8,817,362	0.71	9,131,701	0.66	91.33	91.99	0.70	122
Cakes and cupcakes	5,958,958	0.48	6,146,504	0.44	61.72	61.92	0.62	120
Bread and cracker products	1,315,145	0.11	1,377,748	0.10	13.62	13.88	0.93	126
Sweet rolls, coffee cakes, doughnuts	4,073,851	0.33	4,227,285	0.30	42.20	42.58	0.74	113
Pies, tarts, turnovers	2,639,851	0.21	2,739,648	0.20	27.34	27.60	0.74	119
Meats, Poultry, Fish and Eggs								
Meats, poultry, fish, and eggs	144,043,532	11.56	149,662,295	10.75	1,492.00	1,507.66	0.77	124
Beef	36,384,105	2.92	37,739,747	2.71	376.87	380.18	0.73	124
Ground beef	13,069,989	1.05	13,369,873	0.96	135.38	134.68	0.45	116
Roast	5,323,640	0.43	5,552,410	0.40	55.14	55.93	0.85	123
Chuck roast	1,830,775	0.15	1,886,856	0.14	18.96	19.01	0.61	120
Round roast	723,543	0.06	745,566	0.05	7.49	7.51	0.60	116
Other roast	2,769,323	0.22	2,919,987	0.21	28.68	29.42	1.07	127
Steak	14,772,352	1.19	15,490,515	1.11	153.01	156.05	0.95	132
Round steak	2,713,161	0.22	2,824,685	0.20	28.10	28.46	0.81	125
Sirloin steak	4,351,826	0.35	4,545,740	0.33	45.08	45.79	0.88	133
Other steak	7,707,365	0.62	8,120,090	0.58	79.83	81.80	1.05	134
Other beef	3,218,125	0.26	3,326,949	0.24	33.33	33.51	0.67	126
Pork	26,550,025	2.13	27,397,700	1.97	275.00	276.00	0.63	123
Bacon	6,341,634	0.51	6,562,764	0.47	65.69	66.11	0.69	126
Pork chops	3,767,181	0.30	3,850,265	0.28	39.02	38.79	0.44	116
Ham	4,935,707	0.40	5,101,430	0.37	51.12	51.39	0.66	120
Ham, not canned	4,800,573	0.39	4,965,329	0.36	49.72	50.02	0.68	121
Canned ham	135,134	0.01	136,101	0.01	1.40	1.37	0.14	109
Sausage	5,236,138	0.42	5,398,445	0.39	54.24	54.38	0.61	125
Other pork	6,269,365	0.50	6,484,796	0.47	64.94	65.33	0.68	126
Other meats	17,430,205	1.40	17,980,398	1.29	180.54	181.13	0.62	109
Frankfurters	3,183,419	0.26	3,241,389	0.23	32.97	32.65	0.36	103
Lunch meats - cold cuts	12,583,478	1.01	12,993,302	0.93	130.34	130.89	0.64	109
Bologna, liverwurst, salami	3,843,687	0.31	3,944,355	0.28	39.81	39.73	0.52	106
Other lunchmeats	8,739,791	0.70	9,048,948	0.65	90.53	91.16	0.70	111
Lamb, organ meats and others	1,663,309	0.13	1,745,706	0.13	17.23	17.59	0.97	116
Lamb and organ meats	1,143,870	0.09	1,218,959	0.09	11.85	12.28	1.28	118
Mutton, goat and game	519,438	0.04	526,747	0.04	5.38	5.31	0.28	112
Poultry	29,294,522	2.35	30,740,752	2.21	303.43	309.67	0.97	129
Fresh and frozen chickens	22,515,642	1.81	23,484,008	1.69	233.22	236.57	0.85	127
Fresh and frozen whole chicken	7,165,281	0.58	7,535,583	0.54	74.22	75.91	1.01	128
Fresh and frozen chicken parts	15,350,361	1.23	15,948,426	1.15	159.00	160.66	0.77	127
Other poultry	6,778,880	0.54	7,256,744	0.52	70.22	73.10	1.37	137
Fish and seafood	23,797,924	1.91	24,311,085	1.75	246.50	244.90	0.43	128
Canned fish and seafood	2,916,785	0.23	2,904,522	0.21	30.21	29.26	-0.08	117
Fresh fish and shellfish	12,989,067	1.04	13,442,290	0.97	134.54	135.41	0.69	136
Frozen fish and shellfish	7,892,072	0.63	7,964,273	0.57	81.75	80.23	0.18	122
Eggs	10,586,751	0.85	11,492,614	0.83	109.66	115.77	1.66	137
Dairy products	72,927,611	5.85	76,252,608	5.48	755.38	768.15	0.90	129
Fresh milk and cream	23,059,903	1.85	23,184,041	1.66	238.85	233.55	0.11	128
Fresh milk, all types	18,225,772	1.46	18,237,506	1.31	188.78	183.72	0.01	127
Cream	4,834,131	0.39	4,946,535	0.36	50.07	49.83	0.46	135
Other dairy products	49,867,708	4.00	53,068,567	3.81	516.53	534.60	1.25	130
Butter	5,509,144	0.44	5,883,417	0.42	57.06	59.27	1.32	128
Cheese	22,680,717	1.82	24,081,706	1.73	234.93	242.59	1.21	130
Ice cream and related products	10,408,182	0.84	11,068,641	0.79	107.81	111.50	1.24	125
Miscellaneous dairy products	11,269,665	0.90	12,034,803	0.86	116.73	121.24	1.32	136

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	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Fruits and Vegetables								
Fruits and vegetables	144,905,362	11.63	152,890,767	10.98	1,500.93	1,540.18	1.08	135
Fresh fruits	56,934,894	4.57	59,920,396	4.30	589.73	603.62	1.03	140
Apples	9,586,747	0.77	10,055,261	0.72	99.30	101.29	0.96	143
Bananas	7,776,045	0.62	8,125,573	0.58	80.54	81.85	0.88	134
Oranges	6,636,726	0.53	6,973,556	0.50	68.74	70.25	1.00	139
Citrus fruits, excluding oranges	9,394,748	0.75	9,877,547	0.71	97.31	99.50	1.01	142
Other fresh fruits	23,540,629	1.89	24,888,459	1.79	243.83	250.72	1.12	141
Fresh vegetables	49,575,150	3.98	52,806,215	3.79	513.50	531.96	1.27	140
Potatoes	8,607,672	0.69	9,110,195	0.65	89.16	91.77	1.14	135
Lettuce	6,918,598	0.56	7,382,197	0.53	71.66	74.37	1.31	139
Tomatoes	8,795,128	0.71	9,399,192	0.67	91.10	94.69	1.34	138
Other fresh vegetables	25,253,751	2.03	26,914,631	1.93	261.58	271.13	1.28	143
Processed fruits	18,478,532	1.48	18,903,415	1.36	191.40	190.43	0.46	139
Frozen fruits and fruit juices	2,435,413	0.20	2,505,863	0.18	25.23	25.24	0.57	147
Frozen orange juice	271,088	0.02	274,479	0.02	2.81	2.77	0.25	131
Frozen fruits	1,793,853	0.14	1,852,658	0.13	18.58	18.66	0.65	149
Frozen fruit juices	370,472	0.03	378,726	0.03	3.84	3.82	0.44	148
Canned fruits	3,456,858	0.28	3,534,964	0.25	35.81	35.61	0.45	135
Dried fruit	1,581,694	0.13	1,637,678	0.12	16.38	16.50	0.70	143
Fresh fruit juice	2,458,378	0.20	2,527,581	0.18	25.46	25.46	0.56	140
Canned and bottled fruit juice	8,546,188	0.69	8,697,330	0.62	88.52	87.61	0.35	137
Processed vegetables	19,916,786	1.60	21,280,741	1.53	206.30	214.18	1.31	110
Frozen vegetables	5,270,663	0.42	5,626,980	0.40	54.59	56.68	1.32	110
Canned and dried vegetables and juices	14,646,123	1.18	15,633,761	1.12	151.70	157.49	1.31	109
Canned beans	3,735,965	0.30	3,973,956	0.29	38.70	40.03	1.24	108
Canned corn	1,825,328	0.15	1,939,270	0.14	18.91	19.54	1.22	109
Canned miscellaneous vegetables	3,649,765	0.29	3,916,614	0.28	37.80	39.45	1.42	111
Dried peas	123,661	0.01	131,533	0.01	1.28	1.33	1.24	100
Dried beans	747,068	0.06	790,658	0.06	7.74	7.96	1.14	104
Dried miscellaneous vegetables	1,834,531	0.15	1,956,367	0.14	19.00	19.71	1.29	110
Dried processed vegetables	89,231	0.01	96,529	0.01	0.92	0.97	1.58	124
Frozen vegetable juices	64,682	0.01	67,411	0.00	0.67	0.68	0.83	107
Fresh and canned vegetable juices	2,575,892	0.21	2,761,425	0.20	26.68	27.82	1.40	110
Other Food at Home								
Other food at home	250,471,230	20.10	271,192,078	19.47	2,594.37	2,731.92	1.60	126
Sugar and other sweets	25,262,514	2.03	27,319,493	1.96	261.67	275.21	1.58	132
Candy and chewing gum	15,624,647	1.25	16,942,735	1.22	161.84	170.68	1.63	133
Sugar	2,937,585	0.24	3,123,810	0.22	30.43	31.47	1.24	122
Artificial sweeteners	921,760	0.07	1,005,916	0.07	9.55	10.13	1.76	130
Jams, preserves, other sweets	5,778,522	0.46	6,247,032	0.45	59.85	62.93	1.57	132
Fats and oils	17,802,699	1.43	19,066,111	1.37	184.40	192.07	1.38	116
Margarine	911,885	0.07	975,305	0.07	9.45	9.82	1.35	110
Other fats and oils	5,333,405	0.43	5,723,554	0.41	55.24	57.66	1.42	117
Salad dressings	4,769,342	0.38	5,112,410	0.37	49.40	51.50	1.40	115
Non dairy cream and imitation milk	3,189,211	0.26	3,385,818	0.24	33.03	34.11	1.20	114
Peanut butter	3,598,856	0.29	3,869,025	0.28	37.28	38.98	1.46	122
Miscellaneous Foods								
Miscellaneous foods	135,761,554	10.90	147,758,472	10.61	1,406.21	1,488.48	1.71	132
Frozen prepared foods	24,246,757	1.95	26,000,484	1.87	251.15	261.92	1.41	126
Frozen meals	10,455,516	0.84	11,296,957	0.81	108.30	113.80	1.56	125
Other frozen prepared foods	13,791,240	1.11	14,703,526	1.06	142.85	148.12	1.29	127
Canned and packaged soups	8,401,886	0.67	9,168,567	0.66	87.03	92.36	1.76	129
Potato chips, nuts, and other snacks	32,941,015	2.64	35,974,442	2.58	341.20	362.40	1.78	134
Potato chips and other snacks	21,313,135	1.71	23,044,959	1.65	220.76	232.15	1.57	131
Nuts	11,627,880	0.93	12,929,483	0.93	120.44	130.25	2.14	139
Condiments and seasonings	27,229,566	2.19	29,686,487	2.13	282.04	299.05	1.74	134
Salt, spices, other seasonings	7,613,417	0.61	8,294,050	0.60	78.86	83.55	1.73	133
Olives, pickles, relishes	3,402,058	0.27	3,732,289	0.27	35.24	37.60	1.87	133
Sauces and gravies	10,820,156	0.87	11,737,781	0.84	112.07	118.24	1.64	133
Baking needs and miscellaneous products	5,393,935	0.43	5,922,367	0.43	55.87	59.66	1.89	136
Other canned and packaged prepared foods	42,942,330	3.45	46,928,492	3.37	444.80	472.75	1.79	133
Prepared salads	9,441,652	0.76	10,449,451	0.75	97.80	105.27	2.05	139
Prepared desserts	2,552,293	0.20	2,758,790	0.20	26.44	27.79	1.57	126
Baby food	3,834,340	0.31	4,193,835	0.30	39.72	42.25	1.81	130
Miscellaneous prepared foods	27,114,045	2.18	29,526,416	2.12	280.85	297.44	1.72	132
Nonalcoholic Beverages								
Nonalcoholic beverages	61,087,106	4.90	66,573,955	4.78	632.74	670.65	1.74	114
Cola	9,335,714	0.75	10,068,474	0.72	96.70	101.43	1.52	107
Nonalcoholic beer and other carbonated drinks	9,544,367	0.77	10,292,996	0.74	98.86	103.69	1.52	111
Tea	6,043,595	0.48	6,659,861	0.48	62.60	67.09	1.96	118
Coffee	15,696,350	1.26	17,333,619	1.24	162.48	174.61	2.02	118
Roasted coffee	9,425,621	0.76	10,442,322	0.75	97.63	105.19	2.07	120
Instant and freeze dried coffee	6,260,729	0.50	6,891,297	0.49	64.85	69.42	1.94	114
Noncarbonated fruit flavored drinks	3,935,330	0.32	4,278,459	0.31	40.76	43.10	1.69	110
Other noncarbonated beverages and ice	2,830,110	0.23	3,074,845	0.22	29.31	30.98	1.67	118
Bottled water	10,507,362	0.84	11,390,448	0.82	108.83	114.74	1.63	114
Sports drinks	3,204,278	0.26	3,475,252	0.25	33.19	35.01	1.64	118
Food Prepared by Consumer Unit								
Food prepared on out-of-town trips	10,557,357	0.85	10,474,046	0.75	109.35	105.51	-0.16	152

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Consumer Buying Power™ | Food Away From Home



Trade Area: 9710 Scranton Rd - 5 mi Radius

Consumer Units: 96,544 | Households: 87,664 | Dorm Pop: 8,880

	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2020 Market Index
Food Away from Home								
Food away from home	545,613,758	43.79	652,578,549	46.86	5,651.45	6,573.91	3.65	142
Meals at restaurants, carry outs and other	479,610,325	38.49	572,157,602	41.08	4,967.79	5,763.77	3.59	141
Lunch	154,628,316	12.41	184,351,684	13.24	1,601.64	1,857.11	3.58	141
Lunch at fast food, take-out	71,888,636	5.77	84,536,230	6.07	744.62	851.60	3.29	137
Lunch at full service restaurants	68,888,281	5.53	83,458,280	5.99	713.54	840.74	3.91	143
Lunch at vending machines and mobile vendors	1,799,749	0.14	2,119,354	0.15	18.64	21.35	3.32	130
Lunch at employer and school cafeterias	12,051,649	0.97	14,237,820	1.02	124.83	143.43	3.39	151
Dinner	236,491,075	18.98	282,737,732	20.30	2,449.57	2,848.23	3.64	142
Dinner at fast food, take-out	71,395,823	5.73	83,531,308	6.00	739.52	841.47	3.19	133
Dinner at full service restaurants	163,128,934	13.09	196,920,308	14.14	1,689.68	1,983.72	3.84	146
Dinner at vending machines and mobile vendors	983,550	0.08	1,154,395	0.08	10.19	11.63	3.26	140
Dinner at employer and school cafeterias	982,768	0.08	1,131,721	0.08	10.18	11.40	2.86	149
Snacks and nonalcoholic beverages	38,835,983	3.12	46,020,888	3.30	402.26	463.60	3.45	141
Snacks and beverages at fast food, take-out	23,804,765	1.91	28,294,673	2.03	246.57	285.03	3.52	142
Snacks and beverages at full service restaurants	10,072,534	0.81	11,944,567	0.86	104.33	120.33	3.47	146
Snacks and beverages at vending machines	3,667,020	0.29	4,258,611	0.31	37.98	42.90	3.04	129
Snacks and beverages at employer and school	1,291,664	0.10	1,523,037	0.11	13.38	15.34	3.35	140
Breakfast and brunch	49,654,951	3.99	59,047,298	4.24	514.32	594.83	3.53	135
Breakfast and brunch at fast food, take-out	23,968,303	1.92	28,023,800	2.01	248.26	282.30	3.18	133
Breakfast and brunch at full service restaurants	23,223,001	1.86	28,110,749	2.02	240.54	283.18	3.89	137
Breakfast and brunch at vending machines	740,248	0.06	872,408	0.06	7.67	8.79	3.34	135
Breakfast and brunch at employer and school	1,723,399	0.14	2,040,341	0.15	17.85	20.55	3.43	148
Food or board at school	5,143,497	0.41	6,264,692	0.45	53.28	63.11	4.02	170
Catered affairs	4,667,862	0.37	5,692,460	0.41	48.35	57.34	4.05	160
Food on out-of-town trips	46,709,966	3.75	57,576,966	4.13	483.82	580.02	4.27	155
School lunches	6,566,281	0.53	7,638,437	0.55	68.01	76.95	3.07	139
Meals as pay	2,915,826	0.23	3,248,392	0.23	30.20	32.72	2.18	135

Benchmark: USA

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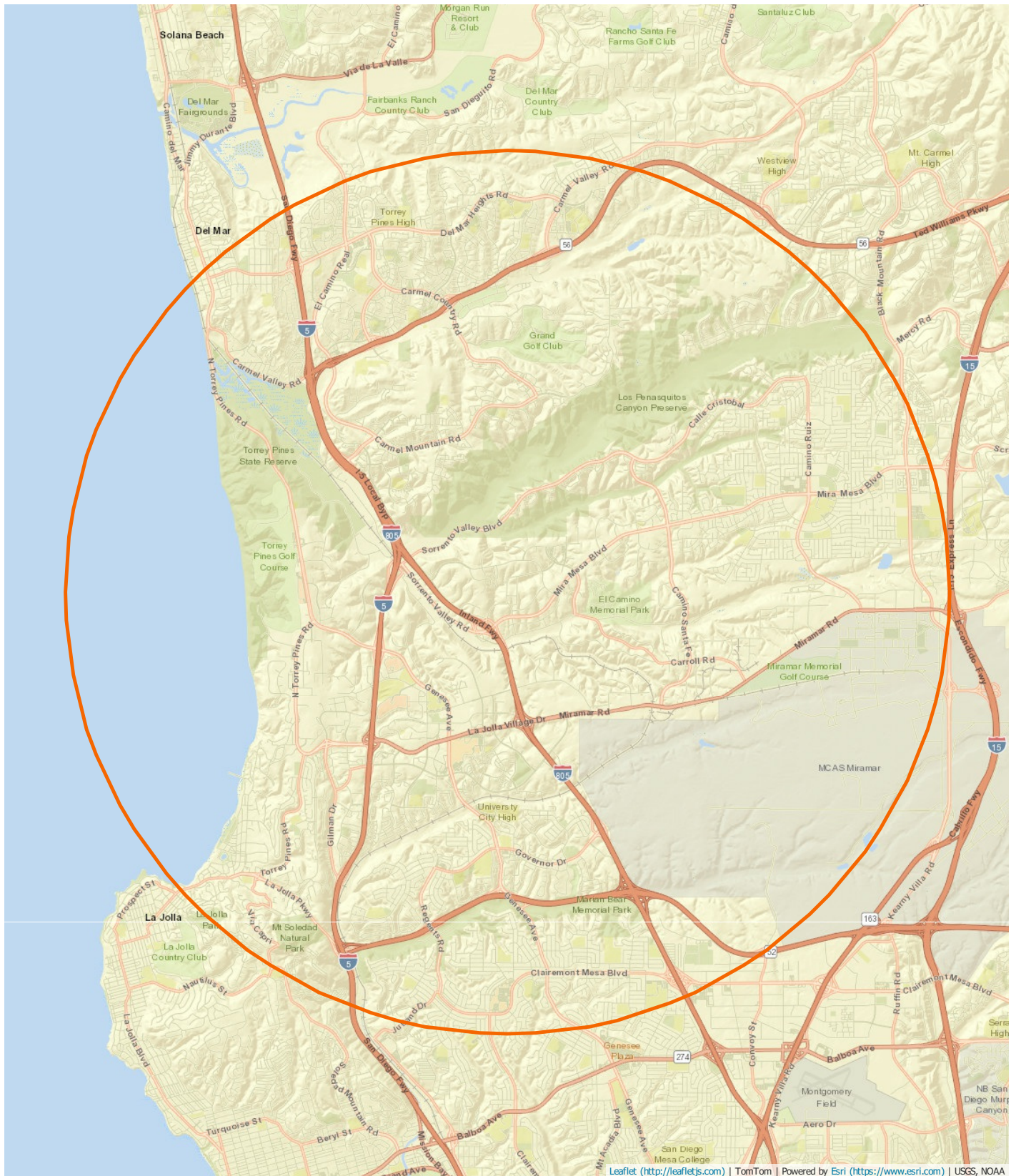
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 5 mi Radius

Consumer Units: 96,544 | Households: 87,664 | Dorm Pop: 8,880



Benchmark: USA

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Report Details

Name: Consumer Buying Power™ Food 2021
Date / Time: 3/9/2021 9:47:30 AM
Workspace Vintage: 2021

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

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Consumer Buying Power™ - Growth Variables	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2021 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)