### Pop-Facts® Demographics | Population & Race

**Trade Area:** 9710 Scranton Rd - 1 mi Radius

#### Population
- **Total Population:** 940
- **Households:** 364

#### Ethnicity
- **Dominated by:** 9.1% Hispanic/Latino (Index: 48)

#### Hispanic Origin*
- **Highest Representation:** 57.0% Mexican (Index: 92)

#### Home Language*
- **Language Spoken:** 54.5% Only English (Index: 71)

#### Marital Status

<table>
<thead>
<tr>
<th>Marital Status</th>
<th>Trade Area</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Never Married</td>
<td>27.7%</td>
<td>33.7%</td>
</tr>
<tr>
<td>Married, Spouse Present</td>
<td>56.5%</td>
<td>45.0%</td>
</tr>
<tr>
<td>Married, Spouse Absent</td>
<td>2.6%</td>
<td>4.7%</td>
</tr>
<tr>
<td>Divorced</td>
<td>11.3%</td>
<td>10.9%</td>
</tr>
<tr>
<td>Widowed</td>
<td>2.0%</td>
<td>5.7%</td>
</tr>
</tbody>
</table>

#### Population by Age

<table>
<thead>
<tr>
<th>Age</th>
<th>Count</th>
<th>%</th>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 - 4</td>
<td>52</td>
<td>5.5</td>
<td>92</td>
</tr>
<tr>
<td>5 - 9</td>
<td>57</td>
<td>6.1</td>
<td>100</td>
</tr>
<tr>
<td>10 - 14</td>
<td>62</td>
<td>6.6</td>
<td>106</td>
</tr>
<tr>
<td>15 - 17</td>
<td>35</td>
<td>3.7</td>
<td>96</td>
</tr>
<tr>
<td>18 - 20</td>
<td>29</td>
<td>3.1</td>
<td>75</td>
</tr>
<tr>
<td>21 - 24</td>
<td>32</td>
<td>3.4</td>
<td>65</td>
</tr>
<tr>
<td>25 - 34</td>
<td>97</td>
<td>10.3</td>
<td>76</td>
</tr>
<tr>
<td>35 - 44</td>
<td>172</td>
<td>18.3</td>
<td>144</td>
</tr>
<tr>
<td>45 - 54</td>
<td>152</td>
<td>16.2</td>
<td>131</td>
</tr>
<tr>
<td>55 - 64</td>
<td>134</td>
<td>14.3</td>
<td>112</td>
</tr>
<tr>
<td>65 - 74</td>
<td>77</td>
<td>8.2</td>
<td>81</td>
</tr>
<tr>
<td>75 - 84</td>
<td>34</td>
<td>3.6</td>
<td>73</td>
</tr>
<tr>
<td>85+</td>
<td>8</td>
<td>0.9</td>
<td>42</td>
</tr>
</tbody>
</table>

#### Population by Race**

<table>
<thead>
<tr>
<th>Race</th>
<th>Trade Area</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>61.6%</td>
<td>69.2%</td>
</tr>
<tr>
<td>Asian</td>
<td>30.2%</td>
<td>5.9%</td>
</tr>
<tr>
<td>Two or More Races</td>
<td>5.1%</td>
<td>3.6%</td>
</tr>
<tr>
<td>Some Other Race</td>
<td>2.0%</td>
<td>7.2%</td>
</tr>
<tr>
<td>African American</td>
<td>12.9%</td>
<td>0.9%</td>
</tr>
</tbody>
</table>

*Benchmark: USA

*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

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Index Colors: <80 | 80 - 110 | 110+
**Trade Area**: 9710 Scranton Rd - 1 mi Radius

**Population**: 940 | **Households**: 364

### Demographics

- **MEDIAN AGE OF HOUSEHOLDER**: 49 (Index: 93)
- **PRESENCE OF CHILDREN*****: 33.2% (Index: 99)
- **PRESENCE OF CHILDREN***: Uses the variable "Households with people under age 18"
- **HOUSEHOLD TYPE**:
  - Family HH: 72.3%
  - Non-Family HH: 27.7%
- **HOUSING TENURE**:
  - **Own**: 77.2% (Index: 118)
  - **Rent**: 22.8% (Index: 65)
- **AGE OF HOUSING****: 19 - 28 years old (Index: 603)
  - % Comp: 80.2

### Household Size

- **HOUSEHOLD SIZE**:
  - 1: 48.1%, 18.1%
  - 2: 32.4%, 27.3%
  - 3: 20.6%, 16.3%
  - 4: 15.1%, 13.0%
  - 5: 6.4%, 5.5%
  - 6: 2.8%, 1.6%
  - 7+: 0.6%, 1.9%

### Housing Units in Structure

- **HOUSING UNITS IN STRUCTURE**:
  - 1 Unit Detached: 61.5%, 54.8%
  - 1 Unit Attached: 24.6%, 13.3%
  - 2 Units: 9.2%, 4.3%
  - 3 to 4 Units: 4.3%, 4.2%
  - 5 to 19 Units: 3.6%, 1.3%
  - 20 to 49 Units: 0.0%, 0.0%
  - 50+ Units: 0.5%, 0.5%

*Benchmark: USA

**Uses the variable "Households with people under age 18"**

**Chosen from percent composition ranking**

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Trade Area: 9710 Scranton Rd - 1 mi Radius

Population: 940 | Households: 364

EDUCATIONAL ATTAINMENT: TOP 2*
- Bachelor's Degree: 34.0% (Index: 172)
- Master's Degree: 23.3% (Index: 263)

EDUCATION: HISPANIC/LATINO
- Bachelor's degree or higher: 3.9% (Index: 144)

POVERTY STATUS
- At or above poverty: 99.6% (Index: 110)

HOUSEHOLD INCOME
Median Household Income
- $162,602 (Index: 242)

Average Household Income
- $230,863 (Index: 239)

HOUSEHOLD INCOME DISTRIBUTION

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Trade Area</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $15,000</td>
<td>0.3%</td>
<td>1.1%</td>
</tr>
<tr>
<td>$15,000 - $24,999</td>
<td>9.7%</td>
<td>8.3%</td>
</tr>
<tr>
<td>$25,000 - $34,999</td>
<td>8.3%</td>
<td>8.3%</td>
</tr>
<tr>
<td>$35,000 - $49,999</td>
<td>5.8%</td>
<td>3.6%</td>
</tr>
<tr>
<td>$50,000 - $74,999</td>
<td>12.0%</td>
<td>12.6%</td>
</tr>
<tr>
<td>$75,000 - $99,999</td>
<td>16.6%</td>
<td>8.8%</td>
</tr>
<tr>
<td>$100,000 - $124,999</td>
<td>12.6%</td>
<td>11.0%</td>
</tr>
<tr>
<td>$125,000 - $199,999</td>
<td>13.5%</td>
<td>6.6%</td>
</tr>
<tr>
<td>$200,000 - $249,999</td>
<td>7.2%</td>
<td>7.2%</td>
</tr>
<tr>
<td>$250,000 - $499,999</td>
<td>9.3%</td>
<td>3.5%</td>
</tr>
<tr>
<td>$500,000+</td>
<td>15.4%</td>
<td>2.2%</td>
</tr>
</tbody>
</table>

Benchmark: USA

*Ranked by percent composition
**OCCUPATIONAL CLASS**

89.7%  
Index: 149

White Collar

**UNEMPLOYMENT RATE**

4.0%  
Index: 77

Percent of civilian labor force unemployed

**METHOD OF TRAVEL TO WORK: TOP 2**

81.5%  
Index: 107

Travel to work by Driving Alone

10.9%  
Index: 121

Travel to work by Carpooling

**OCCUPATION: TOP 10**

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Trade Area</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management</td>
<td>16.3%</td>
<td>10.1%</td>
</tr>
<tr>
<td>Architecture/Engineering</td>
<td>11.8%</td>
<td>1.9%</td>
</tr>
<tr>
<td>Healthcare Practitioner/Technician</td>
<td>11.8%</td>
<td>6.0%</td>
</tr>
<tr>
<td>Computer/Mathematic</td>
<td>11.2%</td>
<td>3.1%</td>
</tr>
<tr>
<td>Bus/Financial Operations</td>
<td>11.1%</td>
<td>5.4%</td>
</tr>
<tr>
<td>Life/Physical/Social Science</td>
<td>7.8%</td>
<td>0.9%</td>
</tr>
<tr>
<td>Education/Training/Library</td>
<td>6.3%</td>
<td>6.0%</td>
</tr>
<tr>
<td>Arts/Design/Entertain./Sports/Media</td>
<td>4.5%</td>
<td>2.0%</td>
</tr>
<tr>
<td>Sales/Related</td>
<td>3.6%</td>
<td>10.3%</td>
</tr>
<tr>
<td>Legal</td>
<td>2.7%</td>
<td>1.1%</td>
</tr>
</tbody>
</table>

Benchmark: USA

*Chosen from percent composition ranking
**Pop-Facts® Demographics | Population & Race**

**Trade Area:** 9710 Scranton Rd - 3 mi Radius

### Demographics

- **Population:** 94,239
- **Households:** 33,658

### Ethnicity

- **Ethnicity Index:** 57
- **Population:** 94,239
- **Households:** 33,658
- **Index:** 57

### Hispanic Origin*

- **Mexican:** 69.5%
- **Index:** 112

### Home Language*

- **Only English:** 50.7%
- **Index:** 66

### Marital Status

- **Never Married:** 45.8%
- **Married, Spouse Present:** 40.1%
- **Married, Spouse Absent:** 4.1%
- **Divorced:** 6.9%
- **Widowed:** 5.7%

### Population by Age

<table>
<thead>
<tr>
<th>Age</th>
<th>Count</th>
<th>%</th>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-4</td>
<td>4,296</td>
<td>4.6</td>
<td>76</td>
</tr>
<tr>
<td>5-9</td>
<td>4,877</td>
<td>5.2</td>
<td>85</td>
</tr>
<tr>
<td>10-14</td>
<td>4,672</td>
<td>5.0</td>
<td>79</td>
</tr>
<tr>
<td>15-17</td>
<td>2,853</td>
<td>3.0</td>
<td>78</td>
</tr>
<tr>
<td>18-20</td>
<td>10,174</td>
<td>10.8</td>
<td>262</td>
</tr>
<tr>
<td>21-24</td>
<td>10,127</td>
<td>10.7</td>
<td>205</td>
</tr>
<tr>
<td>25-34</td>
<td>15,359</td>
<td>16.3</td>
<td>121</td>
</tr>
<tr>
<td>35-44</td>
<td>14,464</td>
<td>15.3</td>
<td>120</td>
</tr>
<tr>
<td>45-54</td>
<td>10,905</td>
<td>11.6</td>
<td>94</td>
</tr>
<tr>
<td>55-64</td>
<td>8,006</td>
<td>8.5</td>
<td>66</td>
</tr>
<tr>
<td>65-74</td>
<td>5,097</td>
<td>5.4</td>
<td>54</td>
</tr>
<tr>
<td>75-84</td>
<td>2,291</td>
<td>2.4</td>
<td>49</td>
</tr>
<tr>
<td>85+</td>
<td>1,119</td>
<td>1.2</td>
<td>59</td>
</tr>
</tbody>
</table>

### Population by Race**

- **White:** 44.7%
- **Asian:** 43.9%
- **Two or More Races:** 5.2%
- **Some Other Race:** 3.8%
- **African American:** 12.9%

*Benchmark: USA

*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

© 2021 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2021. (https://claritas.easpotlight.com/Spotlight/About/3/2021)
**MEDIAN AGE OF HOUSEHOLDER**

43

Index: 81

**PRESENCE OF CHILDREN***

26.3%

Index: 78

**HOUSEHOLD TYPE**

- Family HHs: 52.5%
- NonFamily HHs: 47.5%

**HOUSING TENURE**

- Own: 37.8%
  Index: 58
- Rent: 62.2%
  Index: 179

**AGE OF HOUSING**

- 19 - 28 years old
  % Comp: 23.8
  Index: 179

**HOUSEHOLD SIZE**

- Trade Area:
  - 1: 25.7%
  - 2: 32.6%
  - 3: 18.8%
  - 4: 14.1%
  - 5: 6.4%
  - 6: 2.0%
  - 7+: 0.9%

- Benchmark:
  - 1: 32.4%
  - 2: 27.3%
  - 3: 16.3%
  - 4: 13.0%
  - 5: 6.4%
  - 6: 2.8%
  - 7+: 1.9%

**HOUSING UNITS IN STRUCTURE**

- Trade Area:
  - 1 Unit Detached: 29.2%
  - 1 Unit Attached: 9.3%
  - 2 Units: 0.8%
  - 3 to 4 Units: 3.6%
  - 5 to 19 Units: 4.3%
  - 20 to 49 Units: 9.2%
  - 50+ Units: 28.8%

- Benchmark:
  - 1 Unit Detached: 51.5%
  - 1 Unit Attached: 9.3%
  - 2 Units: 0.8%
  - 3 to 4 Units: 3.6%
  - 5 to 19 Units: 4.3%
  - 20 to 49 Units: 9.2%
  - 50+ Units: 28.8%

*Benchmark: USA

*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

© 2021 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2021. [https://claritas.eas spotlight.com/Spotlight/About/3/2021](https://claritas.eas spotlight.com/Spotlight/About/3/2021)
**Educational Attainment: Top 2**

- Bachelor's Degree: 33.2%  
  - Index: 167
- Master's Degree: 22.6%  
  - Index: 255

**Education: Hispanic/Latino**

- Bachelor's degree or higher: 4.9%  
  - Index: 182

**Poverty Status**

- At or above poverty: 95.4%  
  - Index: 105

**Household Income**

- Median Household Income: $102,712  
  - Index: 153
- Average Household Income: $137,637  
  - Index: 142

**Household Income Distribution**

- Less than $15,000: 10.0%  
- $15,000 - $24,999: 9.7%  
- $25,000 - $34,999: 8.3%  
- $35,000 - $49,999: 8.3%  
- $50,000 - $74,999: 12.0%  
- $75,000 - $99,999: 11.4%  
- $100,000 - $124,999: 11.3%  
- $125,000 - $149,999: 10.8%  
- $150,000 - $199,999: 9.4%  
- $200,000 - $249,999: 6.6%  
- $250,000 - $499,999: 7.2%  
- $500,000+: 5.0%  
  - Trade Area
  - Benchmark

*Ranked by percent composition*
**OCCUPATIONAL CLASS**

82.7%  
Index: 138  
White Collar

**UNEMPLOYMENT RATE**

4.2%  
Index: 82  
Percent of civilian labor force unemployed

**METHOD OF TRAVEL TO WORK: TOP 2**

71.7%  
Index: 94  
Travel to work by Driving Alone  
9.0%  
Index: 100  
Travel to work by Carpooling

**OCCUPATION: TOP 10**

<table>
<thead>
<tr>
<th>Trade Area</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management</td>
<td>11.9%</td>
</tr>
<tr>
<td>Computer/ Mathematical</td>
<td>11.3%</td>
</tr>
<tr>
<td>Life/Physical/ Social Science</td>
<td>8.8%</td>
</tr>
<tr>
<td>Sales/Related</td>
<td>8.7%</td>
</tr>
<tr>
<td>Healthcare Practitioner/ Technician</td>
<td>8.5%</td>
</tr>
<tr>
<td>Office/Admin. Support</td>
<td>7.6%</td>
</tr>
<tr>
<td>Bus/Financial Operations</td>
<td>6.0%</td>
</tr>
<tr>
<td>Education/Training/ Library</td>
<td>6.8%</td>
</tr>
<tr>
<td>Architecture/ Engineering</td>
<td>6.6%</td>
</tr>
<tr>
<td>Food Prep./Serving Related</td>
<td>5.7%</td>
</tr>
</tbody>
</table>

Benchmark: USA

*Chosen from percent composition ranking
Trade Area: 9710 Scranton Rd - 3 mi Radius

Population: 94,239 | Households: 94,239

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**Trade Area:** 9710 Scranton Rd - 5 mi Radius

### POPULATION
- **Total Population:** 245,637
- **Households:** 87,664

### ETHNICITY
- **Ethnicity:** 13.7% (Index: 71)
- **Hispanic/Latino:** 73.5% (Index: 119)
- **Mexican:** 57.8% (Index: 76)

### HISPANIC ORIGIN*
- **Hispanic/Latino:** 13.7% (Index: 71)
- **Mexican:** 73.5% (Index: 119)

### HOME LANGUAGE*
- **Only English:** 57.8% (Index: 76)

### MARITAL STATUS
- **Never Married:** 45.8%
- **Married, Spouse Present:** 37.8%
- **Married, Spouse Absent:** 4.6%
- **Divorced:** 8.2%
- **Widowed:** 5.7%

### POPULATION BY AGE

<table>
<thead>
<tr>
<th>Age</th>
<th>Count</th>
<th>%</th>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 - 4</td>
<td>12,245</td>
<td>5.0</td>
<td>83</td>
</tr>
<tr>
<td>5 - 9</td>
<td>13,157</td>
<td>5.4</td>
<td>88</td>
</tr>
<tr>
<td>10 - 14</td>
<td>13,181</td>
<td>5.4</td>
<td>86</td>
</tr>
<tr>
<td>15 - 17</td>
<td>7,947</td>
<td>3.2</td>
<td>84</td>
</tr>
<tr>
<td>18 - 20</td>
<td>15,695</td>
<td>6.4</td>
<td>155</td>
</tr>
<tr>
<td>21 - 24</td>
<td>18,519</td>
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</tr>
<tr>
<td>25 - 34</td>
<td>37,567</td>
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<td>113</td>
</tr>
<tr>
<td>35 - 44</td>
<td>34,538</td>
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<td>110</td>
</tr>
<tr>
<td>45 - 54</td>
<td>30,970</td>
<td>12.6</td>
<td>102</td>
</tr>
<tr>
<td>55 - 64</td>
<td>27,977</td>
<td>11.4</td>
<td>89</td>
</tr>
<tr>
<td>65 - 74</td>
<td>20,408</td>
<td>8.3</td>
<td>82</td>
</tr>
<tr>
<td>75 - 84</td>
<td>9,653</td>
<td>3.9</td>
<td>79</td>
</tr>
<tr>
<td>85+</td>
<td>3,780</td>
<td>1.5</td>
<td>76</td>
</tr>
</tbody>
</table>

### POPULATION BY RACE**
- **White:** 50.9% (Index: 69.2%)
- **Asian:** 5.9%
- **Two or More Races:** 5.7%
- **Some Other Race:** 2.3%
- **African American:** 12.9%
- **Hispanic/Latino:** 13.7%
- **Mexican:** 73.5%

*Benchmark: USA

*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

© 2021 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2021 (https://claritas.easpotlight.com/Spotlight/About/3/2021)
MEDIAN AGE OF HOUSEHOLDER: 49 (Index: 92)

PRESENCE OF CHILDREN*: 31.7% (Index: 95)

HOUSEHOLD TYPE:
- Family HHs: 63.0%
- NonFamily HHs: 37.0%

HOUSING TENURE:
- Own: 54.6% (Index: 84)
- Rent: 45.4% (Index: 130)

AGE OF HOUSING**: 39 - 48 years old (Index: 165)

HOUSEHOLD SIZE:

HOUSING UNITS IN STRUCTURE:

BENCHMARK: USA

*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking
Pop-Facts® Demographics | Affluence & Education

**Trade Area:** 9710 Scranton Rd - 5 mi Radius

**Population:** 245,637 | **Households:** 87,664

### Educational Attainment: Top 2*

- **Bachelor's Degree:** 31.1% (Index: 157)
- **Master's Degree:** 18.6% (Index: 210)

### Education: Hispanic/Latino

- **Bachelor's degree or higher:** 4.6% (Index: 170)

### Poverty Status

- **At or above poverty:** 95.7% (Index: 106)

### Household Income

- **Median Household Income:** $110,861 (Index: 165)
- **Average Household Income:** $151,346 (Index: 156)

### Household Income Distribution

- **Less than $15,000:** 6.6%
- **$15,000 - $24,999:** 9.7%
- **$25,000 - $34,999:** 8.3%
- **$35,000 - $49,999:** 8.3%
- **$50,000 - $74,999:** 7.5%
- **$75,000 - $99,999:** 12.0%
- **$100,000 - $124,999:** 12.0%
- **$125,000 - $149,999:** 11.4%
- **$150,000 - $199,999:** 10.8%
- **$200,000 - $249,999:** 9.1%
- **$250,000 - $499,999:** 12.8%
- **$500,000+:** 16.6%

Benchmark: USA

*Ranked by percent composition

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Index Colors: <80 | 80 - 110 | 110+
**OCCUPATIONAL CLASS**

- White Collar: 77.7%
  - Index: 130

**UNEMPLOYMENT RATE**

- Percent of civilian labor force unemployed: 4.9%
  - Index: 95

**METHOD OF TRAVEL TO WORK: TOP 2**

- Travel to work by Driving Alone: 75.1%
  - Index: 98
- Travel to work by Carpooling: 8.7%
  - Index: 97

**OCCUPATION: TOP 10**

- Management: 12.3%
- Sales/Related: 10.1%
- Computer/Mathematical: 9.2%
- Office/Admin. Support: 10.3%
- Healthcare Practitioner/Technician: 8.3%
- Bus/Financial Operations: 7.9%
- Life/Physical/Social Science: 7.6%
- Architecture/Engineering: 6.1%
- Education/Training/Library: 6.1%
- Food Prep/Serving Related: 5.9%

Benchmarks:
- USA

*Chosen from percent composition ranking*
Trade Area: 9710 Scranton Rd - 5 mi Radius

Population: 245,637 | Households: 245,637
## Trade Area

<table>
<thead>
<tr>
<th>Name</th>
<th>Level</th>
<th>Geographies</th>
</tr>
</thead>
<tbody>
<tr>
<td>9710 Scranton Rd - 1 mi Radius</td>
<td>1 mi Radius</td>
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<tr>
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<tr>
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## Benchmark

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## DataSource

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<tr>
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<td>©Claritas, LLC 2021</td>
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<td></td>
<td>(<a href="https://claritas.eas">https://claritas.eas</a> spotlight.com/Spotlight/About)</td>
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