

Pop-Facts® Demographics | Population & Race



Trade Area: 9710 Scranton Rd - 1 mi Radius

POPULATION

940

HOUSEHOLDS

364

ETHNICITY



9.1%

Index: 48

Hispanic/Latino

HISPANIC ORIGIN*



57.0%

Index: 92

Mexican

HOME LANGUAGE*

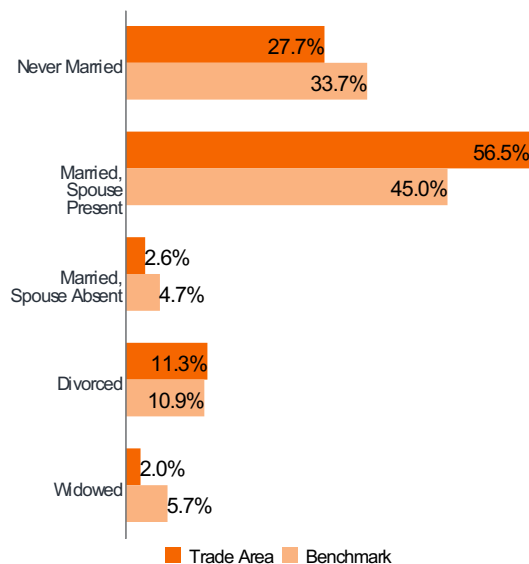


54.5%

Index: 71

Only English

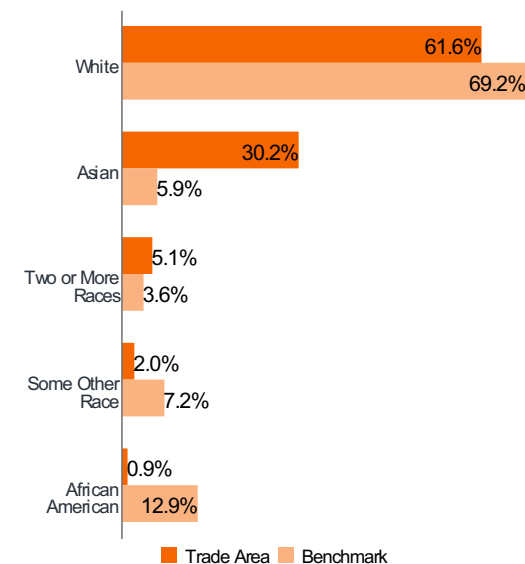
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	52	5.5	92
5 - 9	57	6.1	100
10 - 14	62	6.6	106
15 - 17	35	3.7	96
18 - 20	29	3.1	75
21 - 24	32	3.4	65
25 - 34	97	10.3	76
35 - 44	172	18.3	144
45 - 54	152	16.2	131
55 - 64	134	14.3	112
65 - 74	77	8.2	81
75 - 84	34	3.6	73
85+	8	0.9	42

POPULATION BY RACE**



Benchmark: USA

*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Pop-Facts® Demographics | Housing & Household



Trade Area: 9710 Scranton Rd - 1 mi Radius

Population: 940 | Households: 364

MEDIAN AGE OF HOUSEHOLDER

49

Index: 93

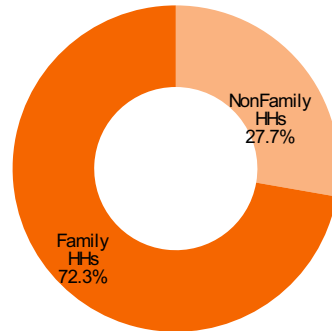
PRESENCE OF CHILDREN*



33.2%

Index: 99

HOUSEHOLD TYPE



HOUSING TENURE



Own

77.2%

Index: 118



Rent

22.8%

Index: 65

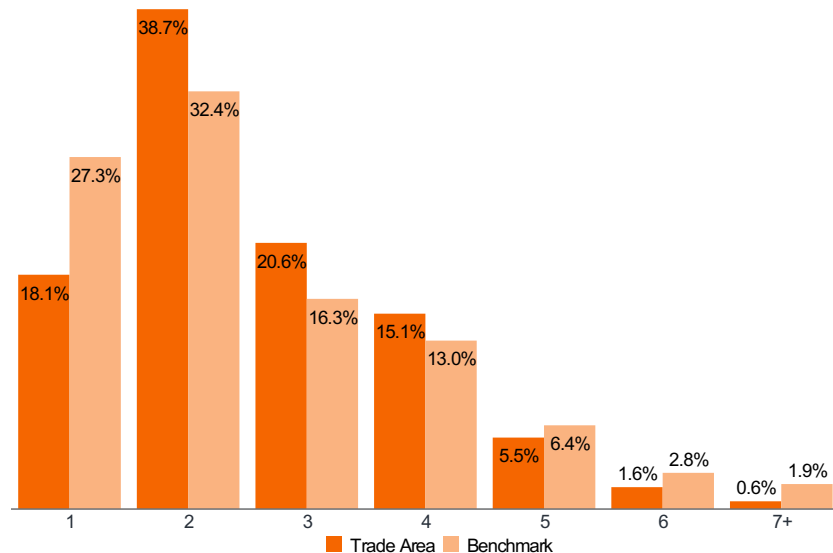
AGE OF HOUSING**



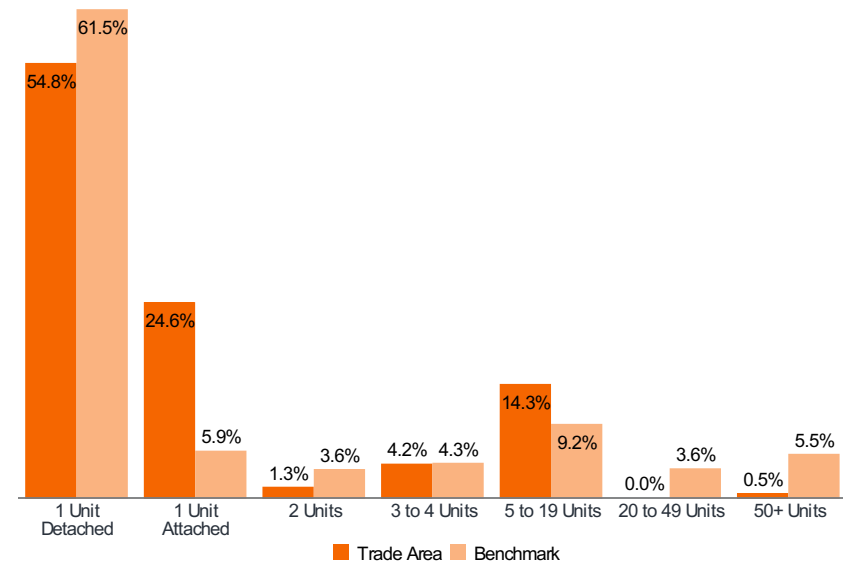
19 - 28 years old

% Comp: 80.2 Index: 603

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: USA

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*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors: <80 80 - 110 110+

Pop-Facts® Demographics | Affluence & Education



Trade Area: 9710 Scranton Rd - 1 mi Radius

Population: 940 | Households: 364

EDUCATIONAL ATTAINMENT: TOP 2*



34.0%

Index: 172

Bachelor's Degree



23.3%

Index: 263

Master's Degree

EDUCATION: HISPANIC/LATINO



3.9%

Index: 144

Bachelor's degree or higher

POVERTY STATUS



99.6%

Index: 110

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$162,602

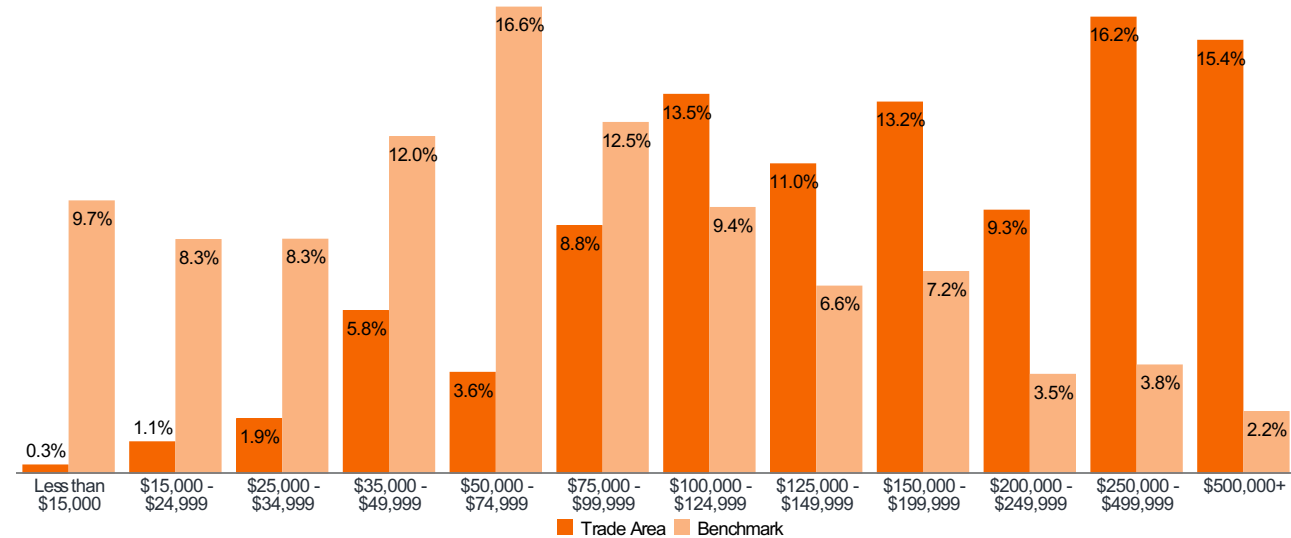
Index: 242

Average Household Income

\$230,863

Index: 239

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

*Ranked by percent composition

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Index Colors: <80 80 - 110 110+

Pop-Facts® Demographics | Employment & Occupation



Trade Area: 9710 Scranton Rd - 1 mi Radius

Population: 940 | Households: 364

OCCUPATIONAL CLASS*



89.7%

Index: 149

White Collar

UNEMPLOYMENT RATE



4.0%

Index: 77

Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*



81.5%

Index: 107

Travel to work by **Driving Alone**

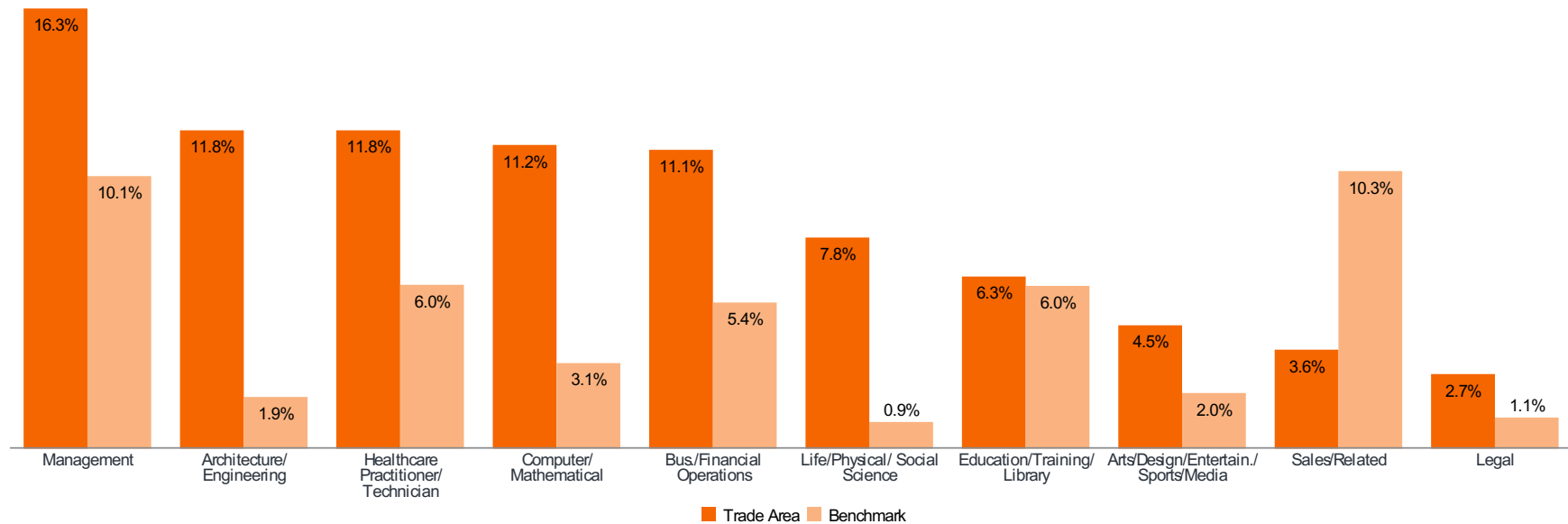


10.9%

Index: 121

Travel to work by **Carpooling**

OCCUPATION: TOP 10*



Benchmark: USA

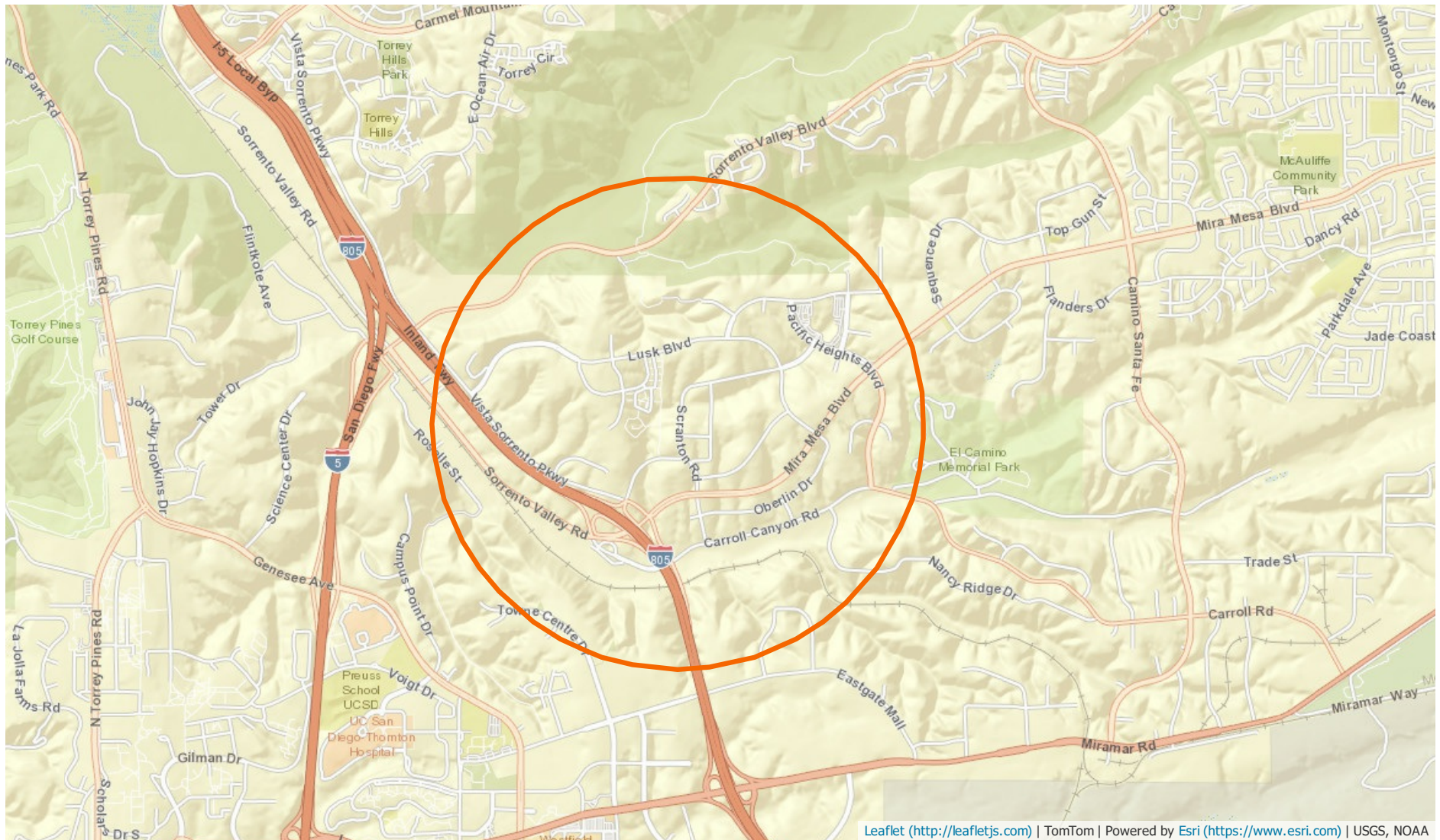
*Chosen from percent composition ranking

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(<https://claritas.easptlight.com/Spotlight/About/3/2021>)

Index Colors: <80 80 - 110 110+

Trade Area: 9710 Scranton Rd - 1 mi Radius

Population: 940 | Households: 940



Pop-Facts® Demographics | Population & Race



Trade Area: 9710 Scranton Rd - 3 mi Radius

POPULATION

94,239

HOUSEHOLDS

33,658

ETHNICITY



11.0%

Index: 57

Hispanic/Latino

HISPANIC ORIGIN*



69.5%

Index: 112

Mexican

HOME LANGUAGE*

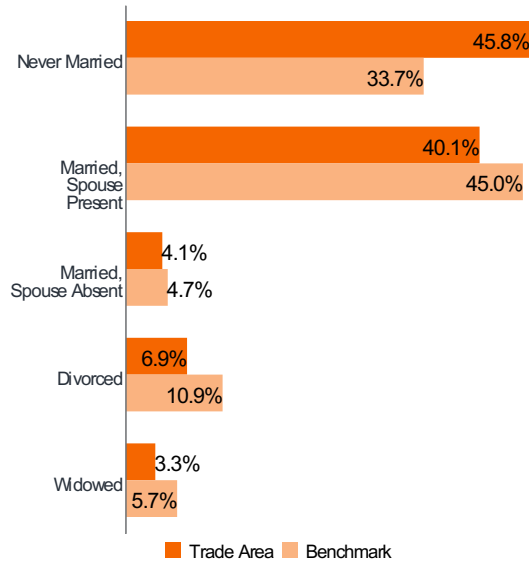


50.7%

Index: 66

Only English

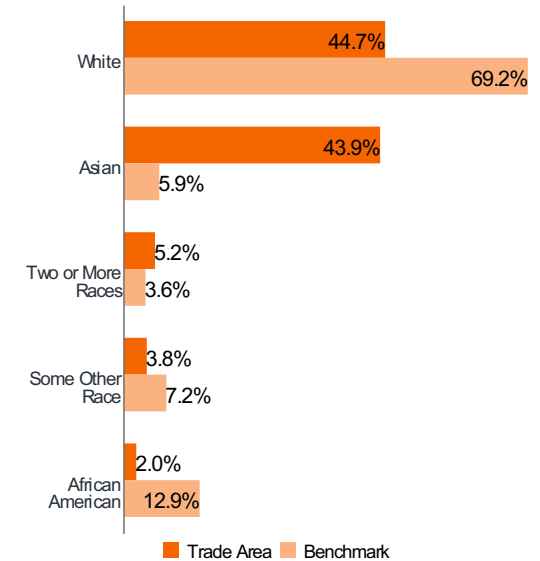
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	4,296	4.6	76
5 - 9	4,877	5.2	85
10 - 14	4,672	5.0	79
15 - 17	2,853	3.0	78
18 - 20	10,174	10.8	262
21 - 24	10,127	10.7	205
25 - 34	15,359	16.3	121
35 - 44	14,464	15.3	120
45 - 54	10,905	11.6	94
55 - 64	8,006	8.5	66
65 - 74	5,097	5.4	54
75 - 84	2,291	2.4	49
85+	1,119	1.2	59

POPULATION BY RACE**



Benchmark: USA

*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Pop-Facts® Demographics | Housing & Household



Trade Area: 9710 Scranton Rd - 3 mi Radius

Population: 94,239 | Households: 33,658

MEDIAN AGE OF HOUSEHOLDER

43

Index: 81

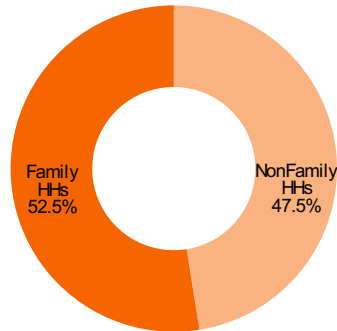
PRESENCE OF CHILDREN*



26.3%

Index: 78

HOUSEHOLD TYPE



HOUSING TENURE



Own

37.8%

Index: 58



Rent

62.2%

Index: 179

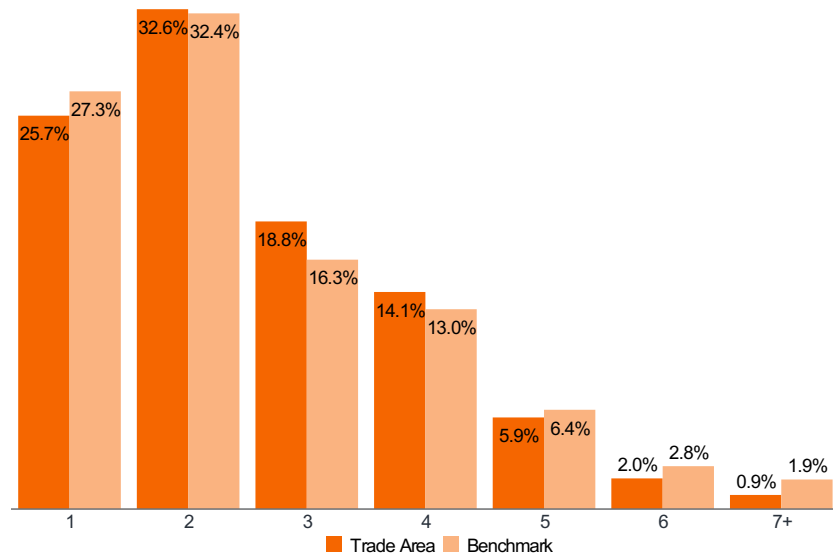
AGE OF HOUSING**



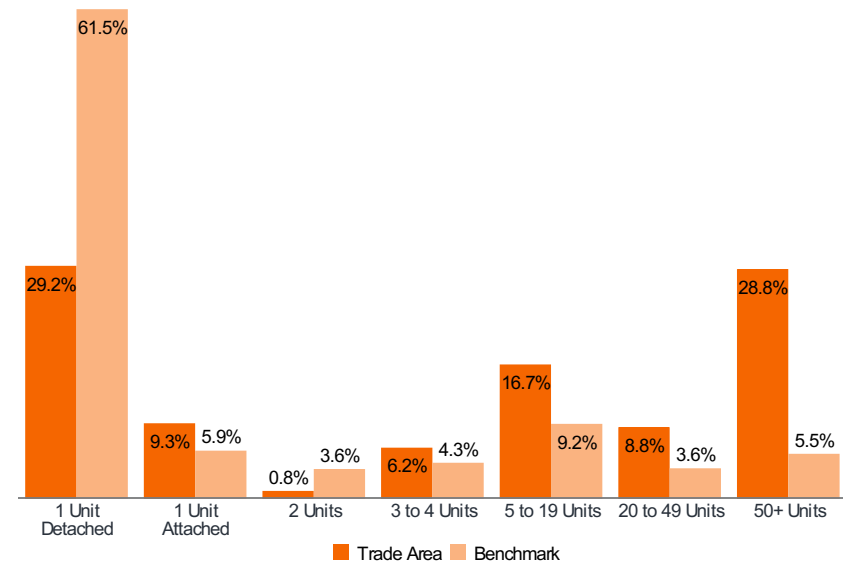
19 - 28 years old

% Comp: 23.8 Index: 179

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: USA

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*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors: <80 80 - 110 110+

Pop-Facts® Demographics | Affluence & Education



Trade Area: 9710 Scranton Rd - 3 mi Radius

Population: 94,239 | Households: 33,658

EDUCATIONAL ATTAINMENT: TOP 2*



33.2%

Index: **167**

Bachelor's Degree



22.6%

Index: **255**

Master's Degree

EDUCATION: HISPANIC/LATINO



4.9%

Index: **182**

Bachelor's degree or higher

POVERTY STATUS



95.4%

Index: **105**

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$102,712

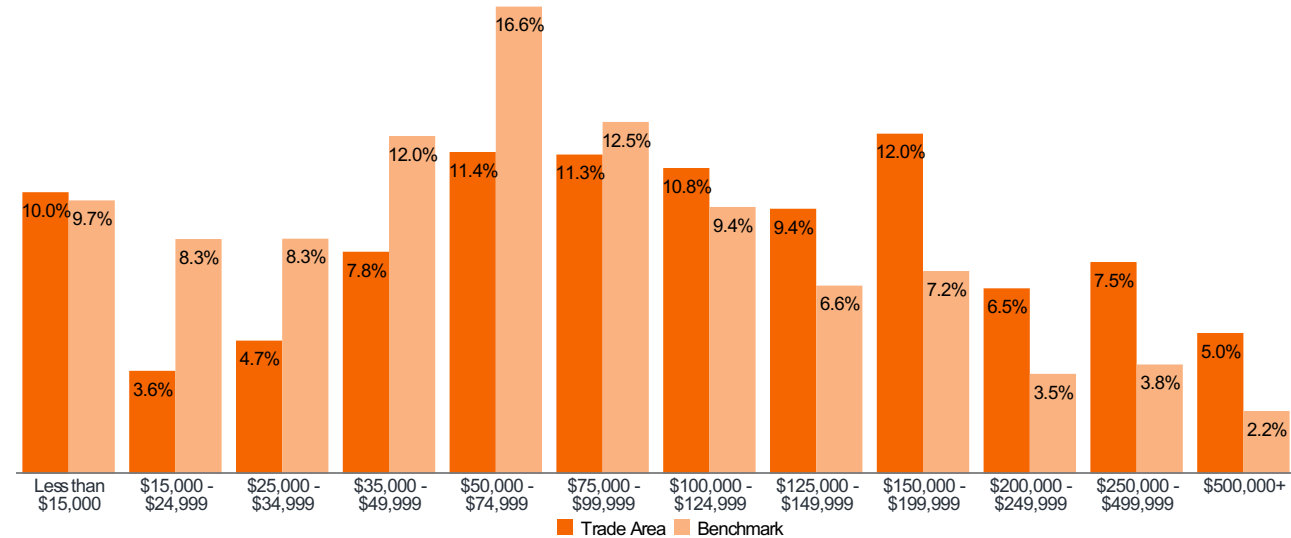
Index: **153**

Average Household Income

\$137,637

Index: **142**

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

*Ranked by percent composition

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Index Colors: <80 80 - 110 110+

Pop-Facts® Demographics | Employment & Occupation



Trade Area: 9710 Scranton Rd - 3 mi Radius

Population: 94,239 | Households: 33,658

OCCUPATIONAL CLASS*



82.7%

Index: 138

White Collar

UNEMPLOYMENT RATE



4.2%

Index: 82

Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*



71.7%

Index: 94

Travel to work by **Driving Alone**

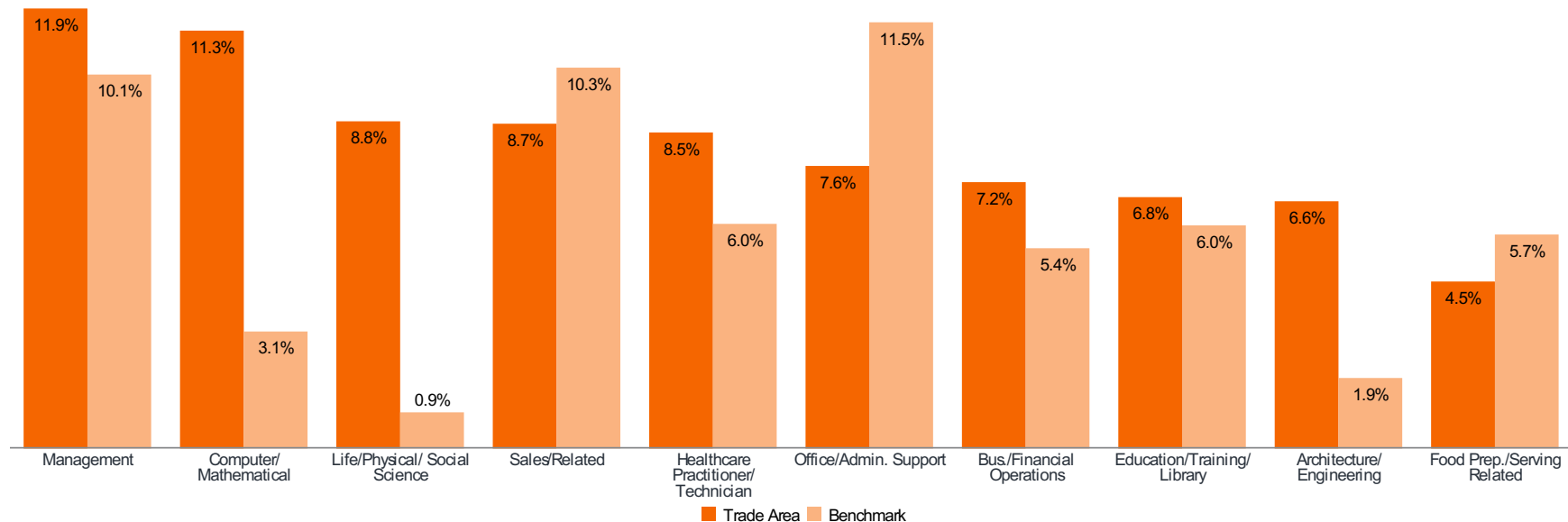


9.0%

Index: 100

Travel to work by **Carpooling**

OCCUPATION: TOP 10*



Benchmark: USA

*Chosen from percent composition ranking

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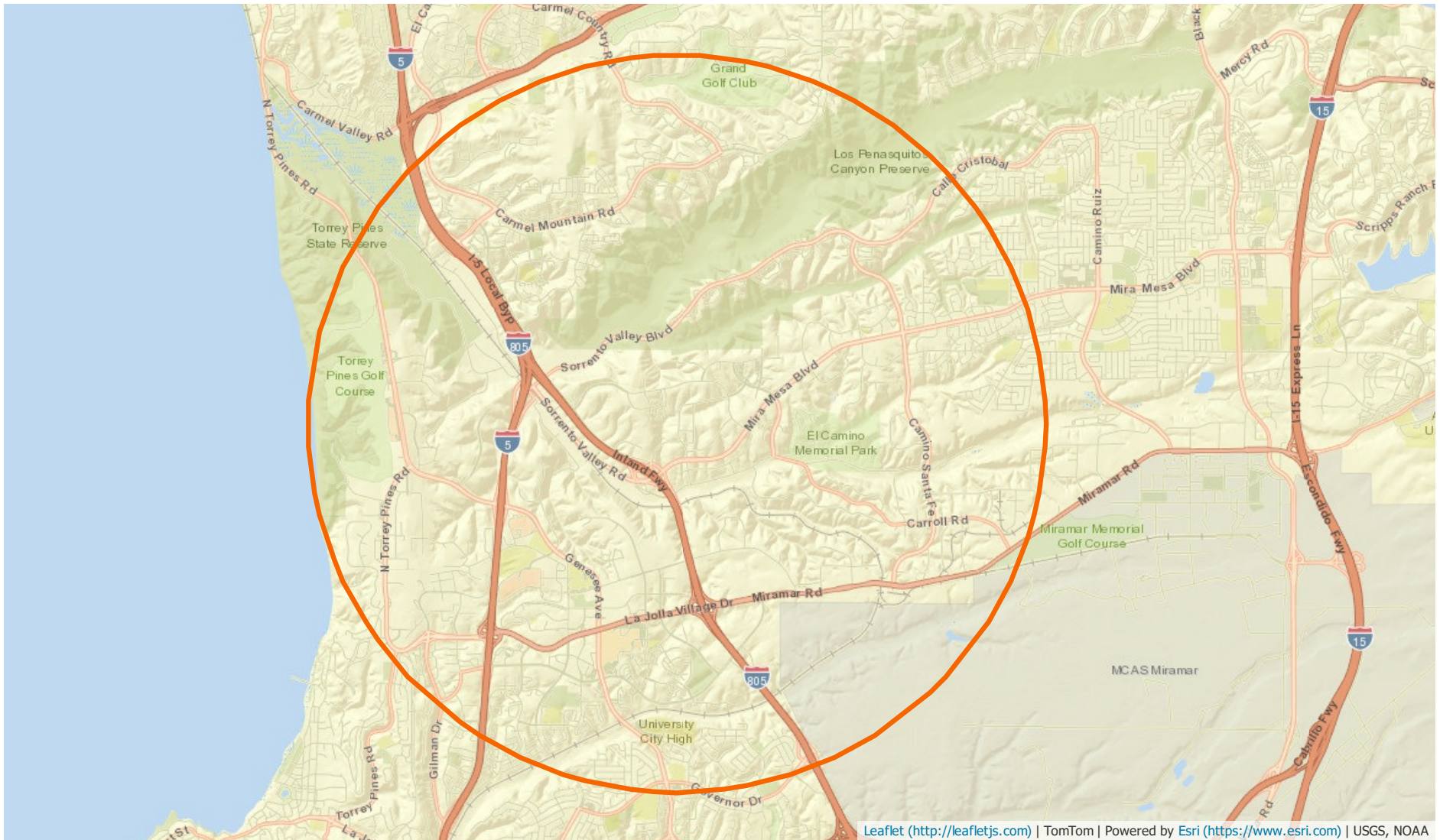
Index Colors: <80 80 - 110 110+

Pop-Facts® Demographics | Map



Trade Area: 9710 Scranton Rd - 3 mi Radius

Population: 94,239 | Households: 94,239



Pop-Facts® Demographics | Population & Race



Trade Area: 9710 Scranton Rd - 5 mi Radius

POPULATION

245,637

HOUSEHOLDS

87,664

ETHNICITY



13.7%

Index: 71

Hispanic/Latino

HISPANIC ORIGIN*



73.5%

Index: 119

Mexican

HOME LANGUAGE*

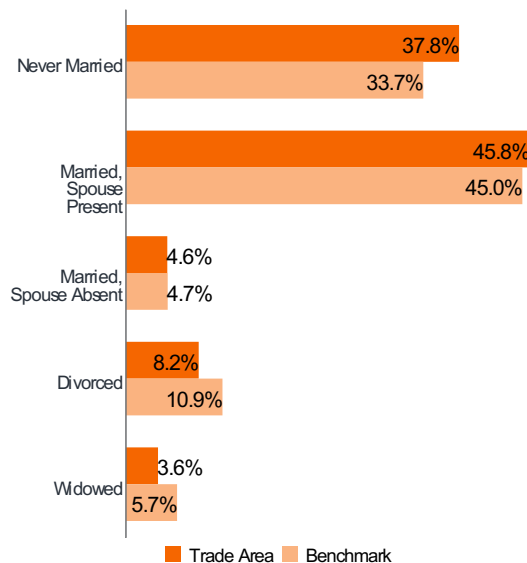


57.8%

Index: 76

Only English

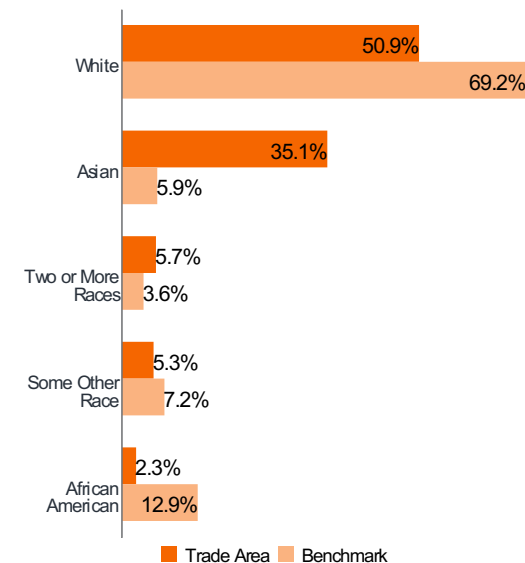
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	12,245	5.0	83
5 - 9	13,157	5.4	88
10 - 14	13,181	5.4	86
15 - 17	7,947	3.2	84
18 - 20	15,695	6.4	155
21 - 24	18,519	7.5	143
25 - 34	37,567	15.3	113
35 - 44	34,538	14.1	110
45 - 54	30,970	12.6	102
55 - 64	27,977	11.4	89
65 - 74	20,408	8.3	82
75 - 84	9,653	3.9	79
85+	3,780	1.5	76

POPULATION BY RACE**



Benchmark: USA

*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Pop-Facts® Demographics | Housing & Household



Trade Area: 9710 Scranton Rd - 5 mi Radius

Population: 245,637 | Households: 87,664

MEDIAN AGE OF HOUSEHOLDER

49

Index: 92

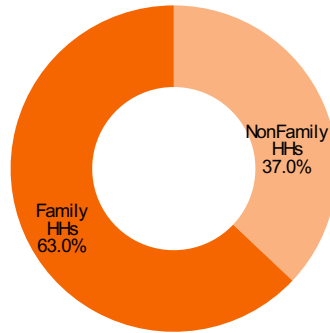
PRESENCE OF CHILDREN*



31.7%

Index: 95

HOUSEHOLD TYPE



HOUSING TENURE



Own

54.6%

Index: 84



Rent

45.4%

Index: 130

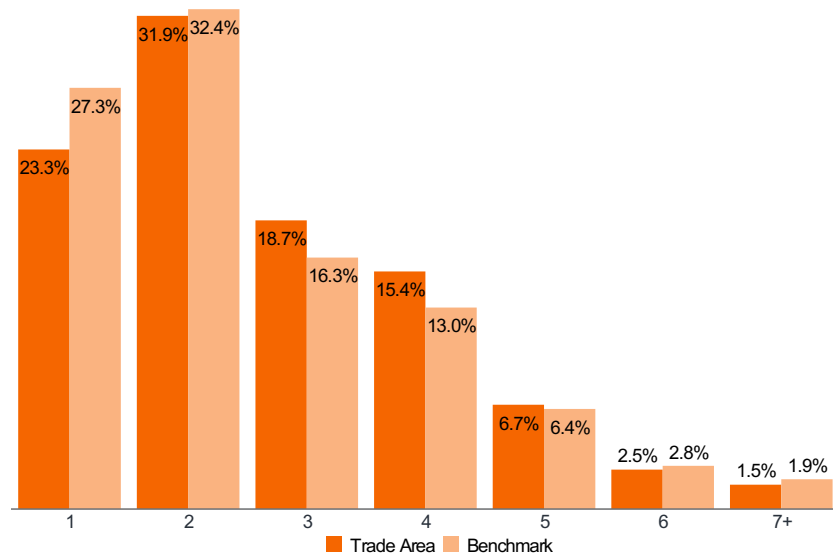
AGE OF HOUSING**



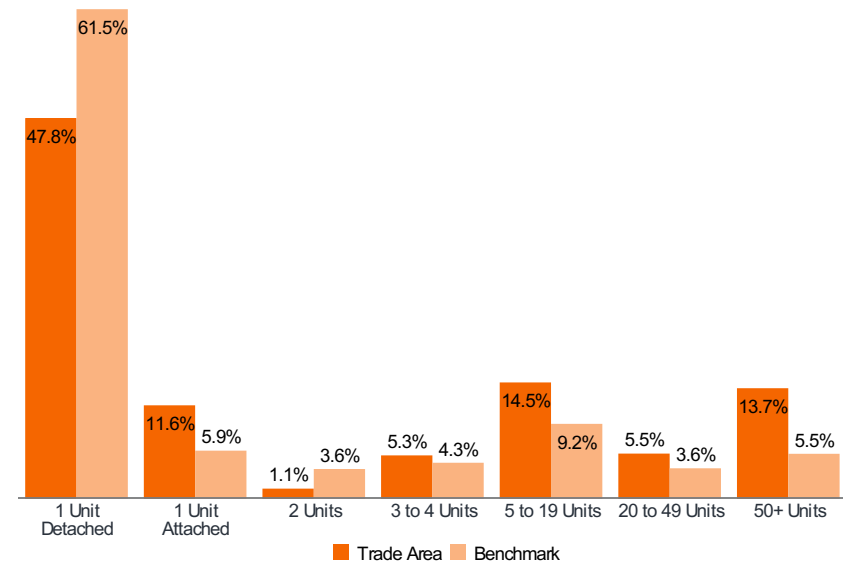
39 - 48 years old

% Comp: 23.7 Index: 165

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: USA

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*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors: <80 80 - 110 110+

Pop-Facts® Demographics | Affluence & Education



Trade Area: 9710 Scranton Rd - 5 mi Radius

Population: 245,637 | Households: 87,664

EDUCATIONAL ATTAINMENT: TOP 2*



31.1%

Index: **157**

Bachelor's Degree



18.6%

Index: **210**

Master's Degree

EDUCATION: HISPANIC/LATINO



4.6%

Index: **170**

Bachelor's degree or higher

POVERTY STATUS



95.7%

Index: **106**

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$110,861

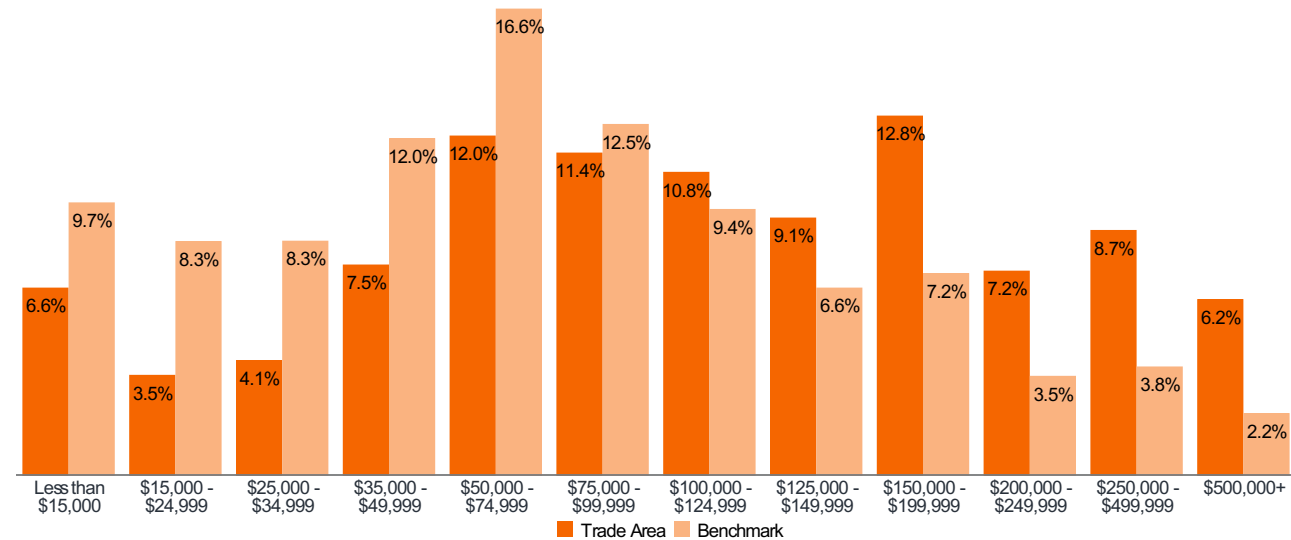
Index: **165**

Average Household Income

\$151,346

Index: **156**

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

*Ranked by percent composition

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Index Colors: <80 80 - 110 110+

Pop-Facts® Demographics | Employment & Occupation



Trade Area: 9710 Scranton Rd - 5 mi Radius

Population: 245,637 | Households: 87,664

OCCUPATIONAL CLASS*



77.7%

Index: 130

White Collar

UNEMPLOYMENT RATE



4.9%

Index: 95

Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*



75.1%

Index: 98

Travel to work by **Driving Alone**

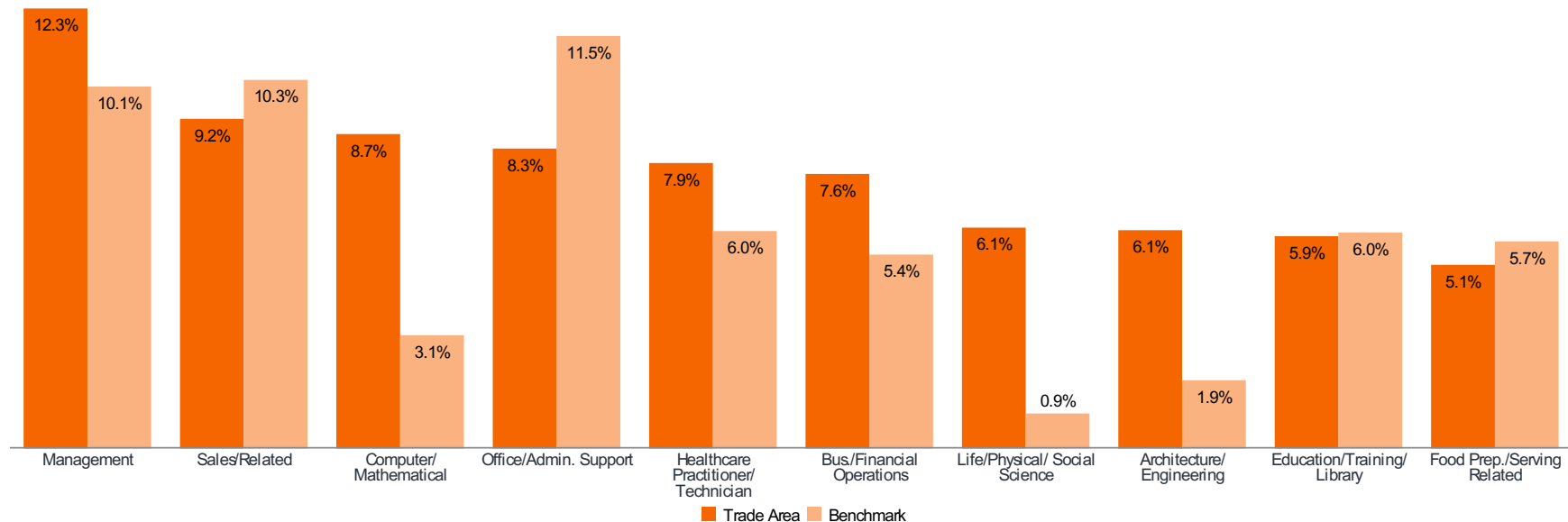


8.7%

Index: 97

Travel to work by **Carpooling**

OCCUPATION: TOP 10*



Benchmark: USA

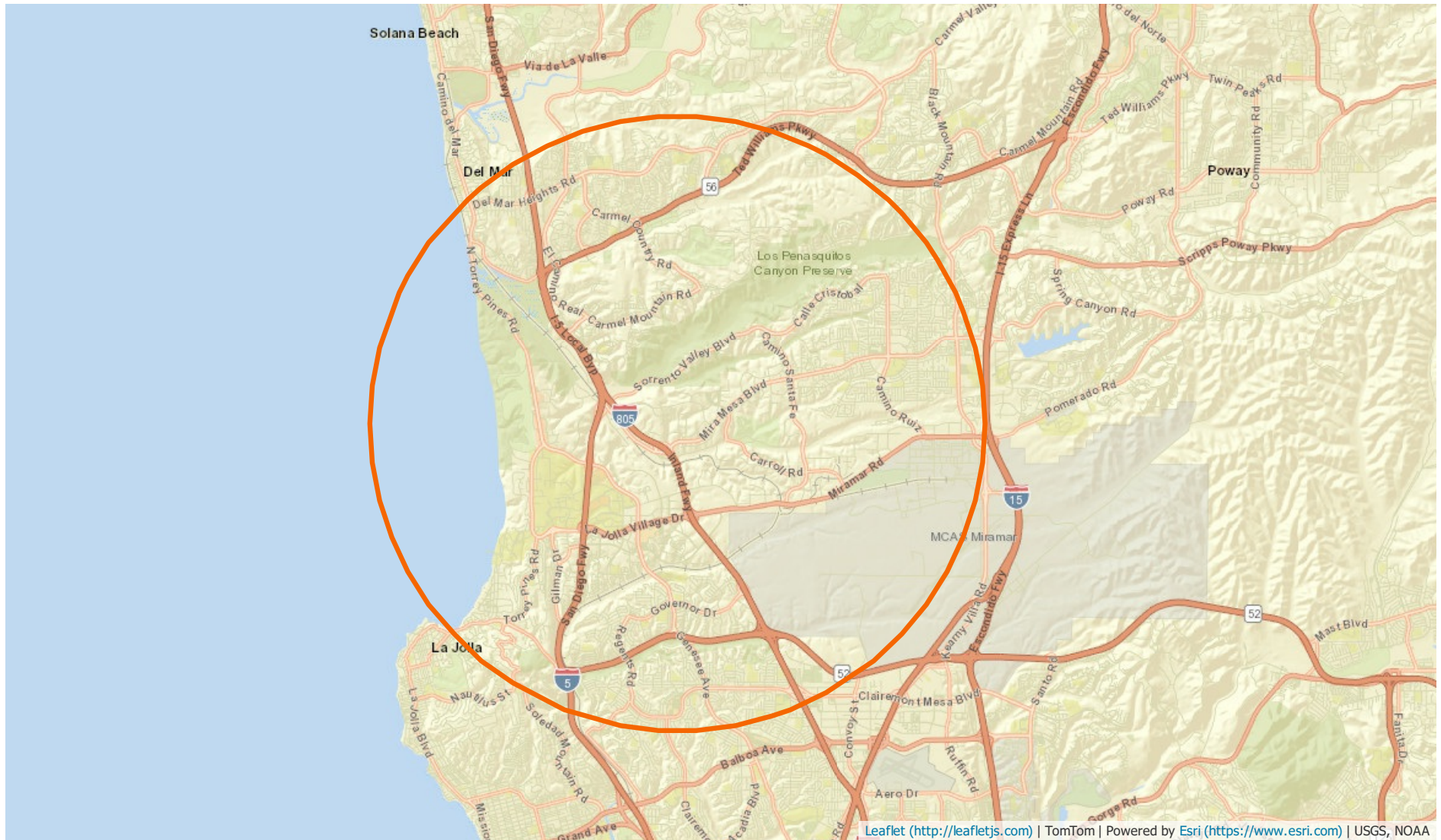
*Chosen from percent composition ranking

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(<https://claritas.easptlight.com/Spotlight/About/3/2021>)

Index Colors: <80 80 - 110 110+

Trade Area: 9710 Scranton Rd - 5 mi Radius

Population: 245,637 | Households: 245,637



Report Details

Name: Pop-Facts® Demographic Executive Report 2021
Date / Time: 3/9/2021 8:49:55 AM
Workspace Vintage: 2021

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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