

Trade Area: 9710 Scranton Rd - 1 mi Radius



POPULATION

The population in this area is estimated to change from **864** to **940**, resulting in a growth of **8.8%** between 2010 and the current year. Over the next five years, the population is projected to grow by **3.8%**.

The population in the base area is estimated to change from **308,745,538** to **330,946,040**, resulting in a growth of **7.2%** between 2010 and the current year. Over the next five years, the population is projected to grow by **2.9%**.

The current year median age for this area is **41.3**, while the average age is **39.7**. Five years from now, the median age is projected to be **43.0**.

The current year median age for the base area is **38.8**, while the average age is **39.8**. Five years from now, the median age is projected to be **39.8**.

Of this area's current year estimated population:

61.6% are White Alone, **0.9%** are Black or African American Alone, **0.2%** are American Indian and Alaska Nat. Alone, **30.2%** are Asian Alone, **0.1%** are Nat. Hawaiian and Other Pacific Isl. Alone, **2.0%** are Some Other Race, and **5.1%** are Two or More Races.

Of the base area's current year estimated population:

69.2% are White Alone, **12.9%** are Black or African American Alone, **1.0%** are American Indian and Alaska Nat. Alone, **5.9%** are Asian Alone, **0.2%** are Nat. Hawaiian and Other Pacific Isl. Alone, **7.2%** are Some Other Race, and **3.6%** are Two or More Races.

This area's current estimated Hispanic or Latino population is **9.1%**, while the base area's current estimated Hispanic or Latino population is **19.2%**.



HOUSEHOLD

The number of households in this area is estimated to change from **321** to **364**, resulting in an increase of **13.4%** between 2010 and the current year. Over the next five years, the number of households is projected to increase by **5.2%**.

The number of household in the base area is estimated to change from **116,716,292** to **125,732,798**, resulting in an increase of **7.7%** between 2010 and the current year. Over the next five years, the number of households is projected to increase by **3.1%**.

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 1 mi Radius



EDUCATION

Currently, it is estimated that **23.3%** of the population age 25 and over in this area had earned a Master's Degree, **6.1%** had earned a Professional School Degree, **13.1%** had earned a Doctorate Degree and **34.0%** had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, **8.9%** had earned a Master's Degree, **2.1%** had earned a Professional School Degree, **1.4%** had earned a Doctorate Degree and **19.8%** had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be **\$230,863** for the current year, while the average household income for the base area is estimated to be **\$96,765** for the same time frame.

The average household income in this area is projected to change over the next five years, from **\$230,863** to **\$249,624**.

The average household income in the base area is projected to change over the next five years, from **\$96,765** to **\$107,191**.



HOUSING

Most of the dwellings in this area (**77.2%**) are estimated to be **Owner-Occupied** for the current year. For the base are the majority of the housing units are **Owner-Occupied** (**65.2%**).

The majority of dwellings in this area (**54.8%**) are estimated to be structures of **1 Unit Detached** for the current year. The majority of the dwellings in the base area (**61.5%**) are estimated to be structure of **1 Unit Detached** for the same year.

The majority of housing units in this area (**80.2%**) are estimated to have been **Built 1990 to 1999** for the current year.

The majority of housing units in the base area (**14.3%**) are estimated to have been **Built 1970 to 1979** for the current year.

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 1 mi Radius



LABOR

For this area, **9710 Scranton Rd - 1 mi Radius**, **96.1%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.1% are in the Armed Forces, **70.9%** are employed civilians, **2.9%** are unemployed civilians, and **25.9%** are not in the labor force.

The occupational classification for this area are as follows:

5.6% hold blue collar occupations, **89.7%** hold white collar occupations, and **4.7%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: **11.8%** are in Architecture and Engineering, **4.5%** are in Arts, Entertainment and Sports, **11.1%** are in Business and Financial Operations, **11.2%** are in Computers and Mathematics, **6.3%** are in Education, Training and Libraries, **11.8%** are in Healthcare Practitioners and Technicians, **0.7%** are in Healthcare Support, **7.8%** are in Life, Physical and Social Sciences, **16.3%** are in Management, **2.5%** are in Office and Administrative Support.

0.0% are in Community and Social Services, **1.4%** are in Food Preparation and Serving, **2.7%** are in Legal Services, **1.4%** are in Protective Services, **3.6%** are in Sales and Related Services, **1.1%** are in Personal Care Services.

0.0% are in Building and Grounds Maintenance, **1.1%** are in Construction and Extraction, **0.0%** are in Farming, Fishing and Forestry, **0.0%** are in Maintenance and Repair, **2.5%** are in Production, **2.0%** are in Transportation and Moving.

For the base area, **USA**, **94.9%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, **59.6%** are employed civilians, **3.2%** are unemployed civilians, and **36.8%** are not in the labor force.

The occupational classification for the base area are as follows:

21.5% hold blue collar occupations, **60.0%** hold white collar occupations, and **18.5%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: **1.9%** are in Architecture and Engineering, **2.0%** are in Arts, Entertainment and Sports, **5.4%** are in Business and Financial Operations, **3.1%** are in Computers and Mathematics, **6.0%** are in Education, Training and Libraries, **6.0%** are in Healthcare Practitioners and Technicians, **3.3%** are in Healthcare Support, **0.9%** are in Life, Physical and Social Sciences, **10.1%** are in Management, **11.5%** are in Office and Administrative Support.

1.7% are in Community and Social Services, **5.7%** are in Food Preparation and Serving, **1.1%** are in Legal Services, **2.1%** are in Protective Services, **10.3%** are in Sales and Related Services, **2.8%** are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, **5.1%** are in Construction and Extraction, **0.7%** are in Farming, Fishing and Forestry, **3.0%** are in Maintenance and Repair, **5.7%** are in Production, **7.6%** are in Transportation and Moving.

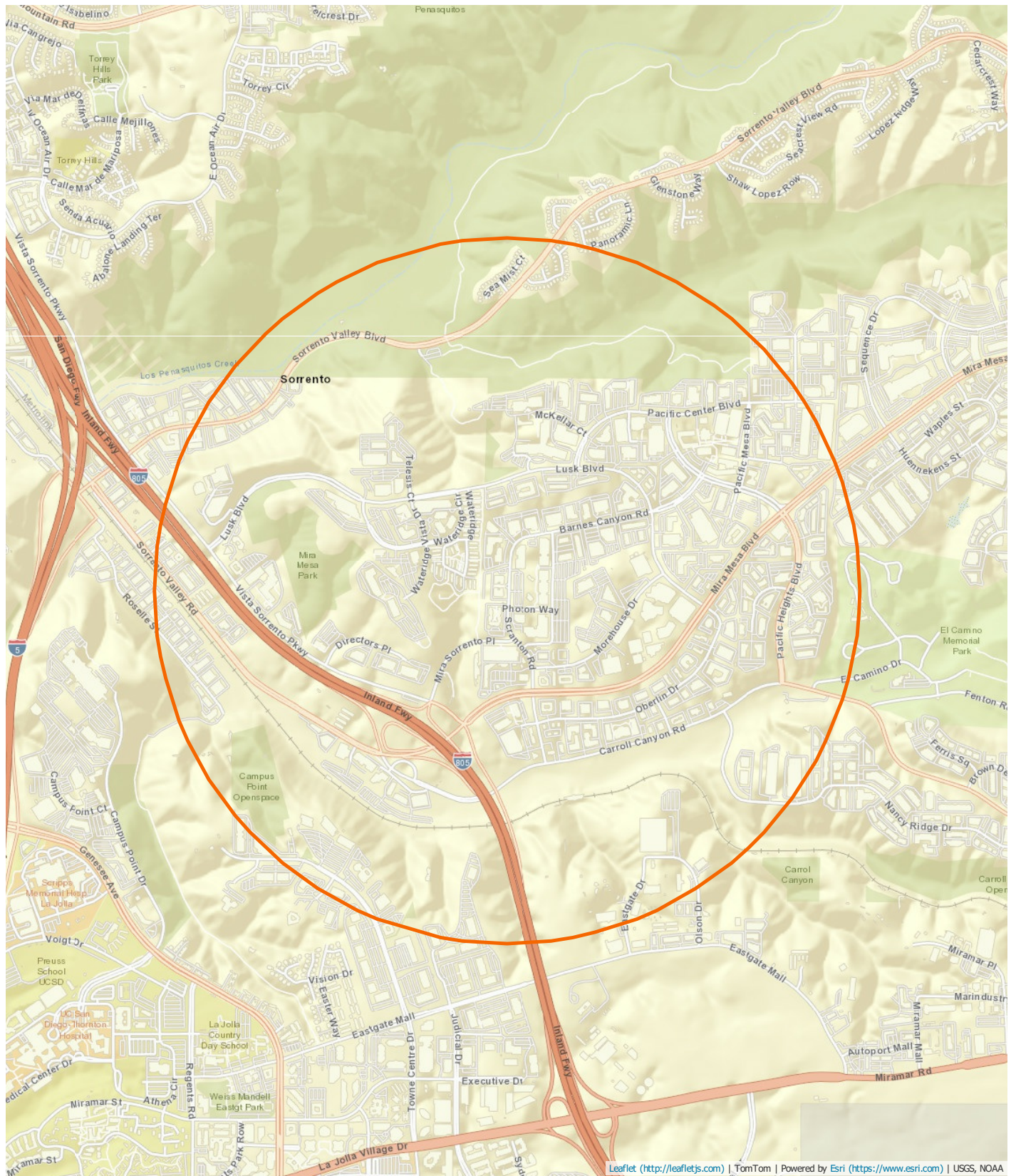
Benchmark: USA

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Trade Area: 9710 Scranton Rd - 1 mi Radius



Benchmark: USA

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Trade Area: 9710 Scranton Rd - 3 mi Radius



POPULATION

The population in this area is estimated to change from **82,671** to **94,239**, resulting in a growth of **14.0%** between 2010 and the current year. Over the next five years, the population is projected to grow by **4.6%**.

The population in the base area is estimated to change from **308,745,538** to **330,946,040**, resulting in a growth of **7.2%** between 2010 and the current year. Over the next five years, the population is projected to grow by **2.9%**.

The current year median age for this area is **31.2**, while the average age is **34.8**. Five years from now, the median age is projected to be **33.5**.

The current year median age for the base area is **38.8**, while the average age is **39.8**. Five years from now, the median age is projected to be **39.8**.

Of this area's current year estimated population:

44.7% are White Alone, **2.0%** are Black or African American Alone, **0.2%** are American Indian and Alaska Nat. Alone, **43.9%** are Asian Alone, **0.2%** are Nat. Hawaiian and Other Pacific Isl. Alone, **3.8%** are Some Other Race, and **5.2%** are Two or More Races.

Of the base area's current year estimated population:

69.2% are White Alone, **12.9%** are Black or African American Alone, **1.0%** are American Indian and Alaska Nat. Alone, **5.9%** are Asian Alone, **0.2%** are Nat. Hawaiian and Other Pacific Isl. Alone, **7.2%** are Some Other Race, and **3.6%** are Two or More Races.

This area's current estimated Hispanic or Latino population is **11.0%**, while the base area's current estimated Hispanic or Latino population is **19.2%**.



HOUSEHOLD

The number of households in this area is estimated to change from **30,251** to **33,658**, resulting in an increase of **11.3%** between 2010 and the current year. Over the next five years, the number of households is projected to increase by **4.2%**.

The number of household in the base area is estimated to change from **116,716,292** to **125,732,798**, resulting in an increase of **7.7%** between 2010 and the current year. Over the next five years, the number of households is projected to increase by **3.1%**.

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Trade Area: 9710 Scranton Rd - 3 mi Radius



EDUCATION

Currently, it is estimated that **22.6%** of the population age 25 and over in this area had earned a Master's Degree, **5.8%** had earned a Professional School Degree, **9.3%** had earned a Doctorate Degree and **33.2%** had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, **8.9%** had earned a Master's Degree, **2.1%** had earned a Professional School Degree, **1.4%** had earned a Doctorate Degree and **19.8%** had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be **\$137,637** for the current year, while the average household income for the base area is estimated to be **\$96,765** for the same time frame.

The average household income in this area is projected to change over the next five years, from **\$137,637** to **\$152,507**.

The average household income in the base area is projected to change over the next five years, from **\$96,765** to **\$107,191**.



HOUSING

Most of the dwellings in this area (**62.2%**) are estimated to be **Renter-Occupied** for the current year. For the base are the majority of the housing units are **Renter-Occupied** (**34.8%**).

The majority of dwellings in this area (**29.2%**) are estimated to be structures of **1 Unit Detached** for the current year. The majority of the dwellings in the base area (**61.5%**) are estimated to be structure of **1 Unit Detached** for the same year.

The majority of housing units in this area (**23.8%**) are estimated to have been **Built 1990 to 1999** for the current year.

The majority of housing units in the base area (**14.3%**) are estimated to have been **Built 1970 to 1979** for the current year.

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Trade Area: 9710 Scranton Rd - 3 mi Radius



LABOR

For this area, **9710 Scranton Rd - 3 mi Radius**, **95.8%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, **63.7%** are employed civilians, **2.8%** are unemployed civilians, and **33.1%** are not in the labor force.

The occupational classification for this area are as follows:

7.1% hold blue collar occupations, **82.7%** hold white collar occupations, and **10.3%** are occupied as service & farmworkers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: **6.6%** are in Architecture and Engineering, **2.4%** are in Arts, Entertainment and Sports, **7.2%** are in Business and Financial Operations, **11.3%** are in Computers and Mathematics, **6.8%** are in Education, Training and Libraries, **8.5%** are in Healthcare Practitioners and Technicians, **2.0%** are in Healthcare Support, **8.8%** are in Life, Physical and Social Sciences, **11.9%** are in Management, **7.6%** are in Office and Administrative Support.

1.0% are in Community and Social Services, **4.5%** are in Food Preparation and Serving, **1.8%** are in Legal Services, **0.5%** are in Protective Services, **8.7%** are in Sales and Related Services, **2.3%** are in Personal Care Services.

0.9% are in Building and Grounds Maintenance, **1.0%** are in Construction and Extraction, **0.1%** are in Farming, Fishing and Forestry, **0.9%** are in Maintenance and Repair, **2.3%** are in Production, **2.9%** are in Transportation and Moving.

For the base area, **USA**, **94.9%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, **59.6%** are employed civilians, **3.2%** are unemployed civilians, and **36.8%** are not in the labor force.

The occupational classification for the base area are as follows:

21.5% hold blue collar occupations, **60.0%** hold white collar occupations, and **18.5%** are occupied as service & farmworkers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: **1.9%** are in Architecture and Engineering, **2.0%** are in Arts, Entertainment and Sports, **5.4%** are in Business and Financial Operations, **3.1%** are in Computers and Mathematics, **6.0%** are in Education, Training and Libraries, **6.0%** are in Healthcare Practitioners and Technicians, **3.3%** are in Healthcare Support, **0.9%** are in Life, Physical and Social Sciences, **10.1%** are in Management, **11.5%** are in Office and Administrative Support.

1.7% are in Community and Social Services, **5.7%** are in Food Preparation and Serving, **1.1%** are in Legal Services, **2.1%** are in Protective Services, **10.3%** are in Sales and Related Services, **2.8%** are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, **5.1%** are in Construction and Extraction, **0.7%** are in Farming, Fishing and Forestry, **3.0%** are in Maintenance and Repair, **5.7%** are in Production, **7.6%** are in Transportation and Moving.

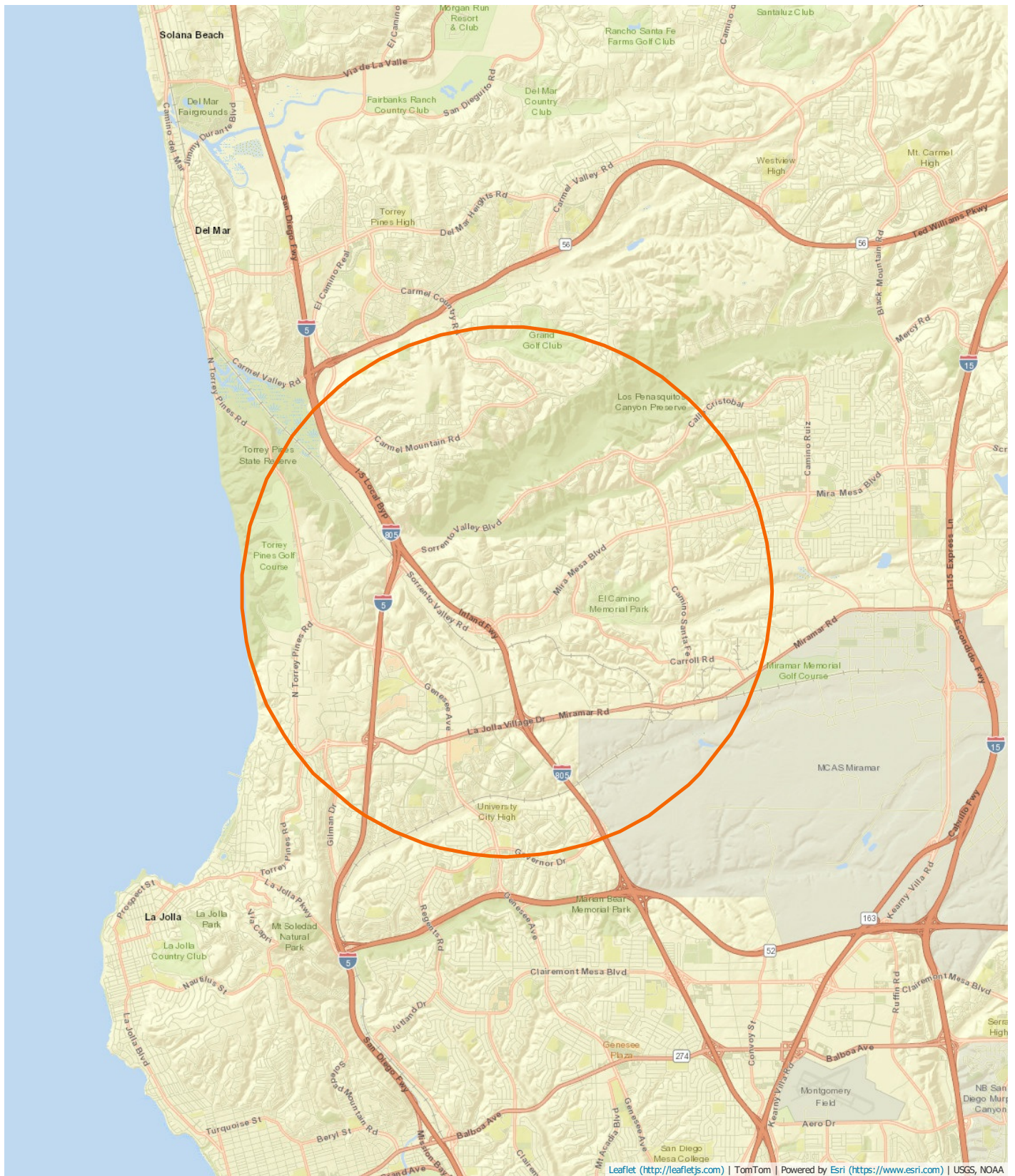
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Trade Area: 9710 Scranton Rd - 3 mi Radius



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Trade Area: 9710 Scranton Rd - 5 mi Radius



POPULATION

The population in this area is estimated to change from **225,183** to **245,637**, resulting in a growth of **9.1%** between 2010 and the current year. Over the next five years, the population is projected to grow by **3.3%**.

The population in the base area is estimated to change from **308,745,538** to **330,946,040**, resulting in a growth of **7.2%** between 2010 and the current year. Over the next five years, the population is projected to grow by **2.9%**.

The current year median age for this area is **36.3**, while the average age is **38.3**. Five years from now, the median age is projected to be **38.0**.

The current year median age for the base area is **38.8**, while the average age is **39.8**. Five years from now, the median age is projected to be **39.8**.

Of this area's current year estimated population:

50.9% are White Alone, **2.3%** are Black or African American Alone, **0.3%** are American Indian and Alaska Nat. Alone, **35.1%** are Asian Alone, **0.3%** are Nat. Hawaiian and Other Pacific Isl. Alone, **5.3%** are Some Other Race, and **5.7%** are Two or More Races.

Of the base area's current year estimated population:

69.2% are White Alone, **12.9%** are Black or African American Alone, **1.0%** are American Indian and Alaska Nat. Alone, **5.9%** are Asian Alone, **0.2%** are Nat. Hawaiian and Other Pacific Isl. Alone, **7.2%** are Some Other Race, and **3.6%** are Two or More Races.

This area's current estimated Hispanic or Latino population is **13.7%**, while the base area's current estimated Hispanic or Latino population is **19.2%**.



HOUSEHOLD

The number of households in this area is estimated to change from **81,218** to **87,664**, resulting in an increase of **7.9%** between 2010 and the current year. Over the next five years, the number of households is projected to increase by **3.1%**.

The number of household in the base area is estimated to change from **116,716,292** to **125,732,798**, resulting in an increase of **7.7%** between 2010 and the current year. Over the next five years, the number of households is projected to increase by **3.1%**.

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi Radius



EDUCATION

Currently, it is estimated that **18.6%** of the population age 25 and over in this area had earned a Master's Degree, **5.5%** had earned a Professional School Degree, **7.0%** had earned a Doctorate Degree and **31.1%** had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, **8.9%** had earned a Master's Degree, **2.1%** had earned a Professional School Degree, **1.4%** had earned a Doctorate Degree and **19.8%** had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be **\$151,346** for the current year, while the average household income for the base area is estimated to be **\$96,765** for the same time frame.

The average household income in this area is projected to change over the next five years, from **\$151,346** to **\$167,433**.

The average household income in the base area is projected to change over the next five years, from **\$96,765** to **\$107,191**.



HOUSING

Most of the dwellings in this area (**54.6%**) are estimated to be **Owner-Occupied** for the current year. For the base are the majority of the housing units are **Owner-Occupied** (**65.2%**).

The majority of dwellings in this area (**47.8%**) are estimated to be structures of **1 Unit Detached** for the current year. The majority of the dwellings in the base area (**61.5%**) are estimated to be structure of **1 Unit Detached** for the same year.

The majority of housing units in this area (**23.7%**) are estimated to have been **Built 1970 to 1979** for the current year.

The majority of housing units in the base area (**14.3%**) are estimated to have been **Built 1970 to 1979** for the current year.

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Trade Area: 9710 Scranton Rd - 5 mi Radius



LABOR

For this area, **9710 Scranton Rd - 5 mi Radius**, **95.4%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

2.1% are in the Armed Forces, **62.7%** are employed civilians, **3.0%** are unemployed civilians, and **32.2%** are not in the labor force.

The occupational classification for this area are as follows:

9.5% hold blue collar occupations, **77.7%** hold white collar occupations, and **12.8%** are occupied as service & farmworkers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: **6.1%** are in Architecture and Engineering, **2.6%** are in Arts, Entertainment and Sports, **7.6%** are in Business and Financial Operations, **8.7%** are in Computers and Mathematics, **5.9%** are in Education, Training and Libraries, **7.9%** are in Healthcare Practitioners and Technicians, **2.4%** are in Healthcare Support, **6.1%** are in Life, Physical and Social Sciences, **12.3%** are in Management, **8.3%** are in Office and Administrative Support.

1.1% are in Community and Social Services, **5.1%** are in Food Preparation and Serving, **1.8%** are in Legal Services, **0.8%** are in Protective Services, **9.2%** are in Sales and Related Services, **2.7%** are in Personal Care Services.

1.7% are in Building and Grounds Maintenance, **1.6%** are in Construction and Extraction, **0.1%** are in Farming, Fishing and Forestry, **1.3%** are in Maintenance and Repair, **3.4%** are in Production, **3.2%** are in Transportation and Moving.

For the base area, **USA**, **94.9%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, **59.6%** are employed civilians, **3.2%** are unemployed civilians, and **36.8%** are not in the labor force.

The occupational classification for the base area are as follows:

21.5% hold blue collar occupations, **60.0%** hold white collar occupations, and **18.5%** are occupied as service & farmworkers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: **1.9%** are in Architecture and Engineering, **2.0%** are in Arts, Entertainment and Sports, **5.4%** are in Business and Financial Operations, **3.1%** are in Computers and Mathematics, **6.0%** are in Education, Training and Libraries, **6.0%** are in Healthcare Practitioners and Technicians, **3.3%** are in Healthcare Support, **0.9%** are in Life, Physical and Social Sciences, **10.1%** are in Management, **11.5%** are in Office and Administrative Support.

1.7% are in Community and Social Services, **5.7%** are in Food Preparation and Serving, **1.1%** are in Legal Services, **2.1%** are in Protective Services, **10.3%** are in Sales and Related Services, **2.8%** are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, **5.1%** are in Construction and Extraction, **0.7%** are in Farming, Fishing and Forestry, **3.0%** are in Maintenance and Repair, **5.7%** are in Production, **7.6%** are in Transportation and Moving.

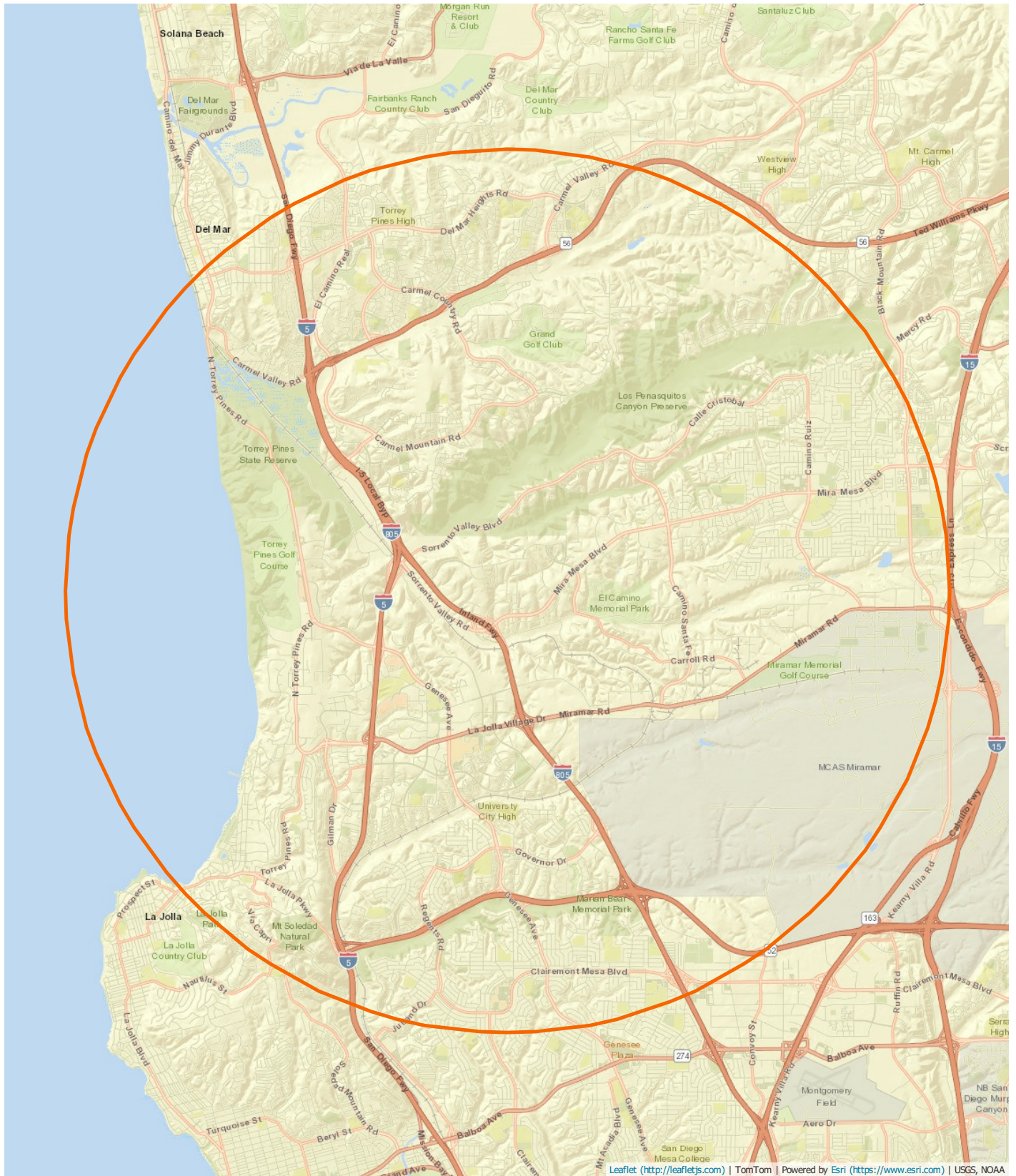
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Trade Area: 9710 Scranton Rd - 5 mi Radius



Benchmark: USA

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Report Details

Name: Pop-Facts® Demographic Executive Summary 2021
Date / Time: 3/9/2021 8:50:25 AM
Workspace Vintage: 2021

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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