

Pop-Facts® Demographic Household Trend | Summary



Trade Area: 9710 Scranton Rd - 1 mi Radius

	2010	2021	% Change 2010-2021	2026	% Change 2020-2026
Population	864	940	8.80	976	3.83
Households	321	364	13.40	383	5.22
Families	231	263	13.85	276	4.94
Housing Units	334	378	13.17	397	5.03
Group Quarters Population	0	0	—	0	0.00

Benchmark: USA

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	2000*/2010**		2021		2026	
	Census	%	Estimate	%	Projection	%
Total Households by Income*						
Total Households by Income	387	100.00	364	100.00	383	100.00
Income Less Than \$15,000	10	2.58	1	0.28	0	0.00
Income \$15,000 - \$24,999	15	3.88	4	1.10	3	0.78
Income \$25,000 - \$34,999	19	4.91	7	1.92	6	1.57
Income \$35,000 - \$49,999	31	8.01	21	5.77	13	3.39
Income \$50,000 - \$74,999	52	13.44	13	3.57	21	5.48
Income \$75,000 - \$99,999	75	19.38	32	8.79	25	6.53
Income \$100,000 - \$124,999	88	22.74	49	13.46	41	10.71
Income \$125,000 - \$149,999	36	9.30	40	10.99	42	10.97
Income \$150,000 - \$199,999	41	10.59	48	13.19	55	14.36
Income \$200,000 - \$249,999	15	3.88	34	9.34	38	9.92
Income \$250,000 - \$499,999	10	2.58	59	16.21	67	17.49
Income \$500,000+	7	1.81	56	15.38	70	18.28
Average Household Income	—	112,690.00	—	230,863.00	—	249,624.00
Median Household Income	—	99,244.09	—	162,602.17	—	183,507.09
Median HH Income by Single-Class. Race*						
White Alone	—	108,148.47	—	192,034.45	—	197,687.08
Black or African American Alone	—	—	—	136,458.33	—	136,458.33
American Indian or Alaskan Native Alone	—	42,926.42	—	62,893.72	—	—
Asian Alone	—	86,252.69	—	140,868.52	—	187,499.60
Native Hawaiian or Pacific Islander Alone	—	6,375.00	—	172,855.47	—	172,855.47
Some Other Race Alone	—	47,555.20	—	200,000.00	—	200,000.25
Two or More Races	—	62,893.72	—	200,000.00	—	200,000.25
Hispanic or Latino	—	88,534.53	—	200,000.34	—	200,000.40
Not Hispanic or Latino	—	99,680.15	—	183,524.28	—	192,853.39
Households by Household Type and Size**						
NonFamily Households	89	27.73	101	27.75	107	27.94
1-Person	48	53.93	66	65.35	72	67.29
2-Person	21	23.60	19	18.81	18	16.82
3-Person	11	12.36	10	9.90	10	9.35
4-Person	5	5.62	4	3.96	4	3.74
5-Person	3	3.37	2	1.98	2	1.87
6-Person	1	1.12	1	0.99	1	0.94
7-or-more-person	0	0.00	0	0.00	0	0.00
Family Households	232	72.27	263	72.25	276	72.06
2-Person	104	45.02	122	46.39	130	47.10
3-Person	54	23.38	65	24.71	69	25.00
4-Person	47	20.35	51	19.39	52	18.84
5-Person	18	7.79	18	6.84	18	6.52
6-Person	5	2.17	5	1.90	5	1.81
7-or-more-person	3	1.30	2	0.76	2	0.72

Benchmark: USA

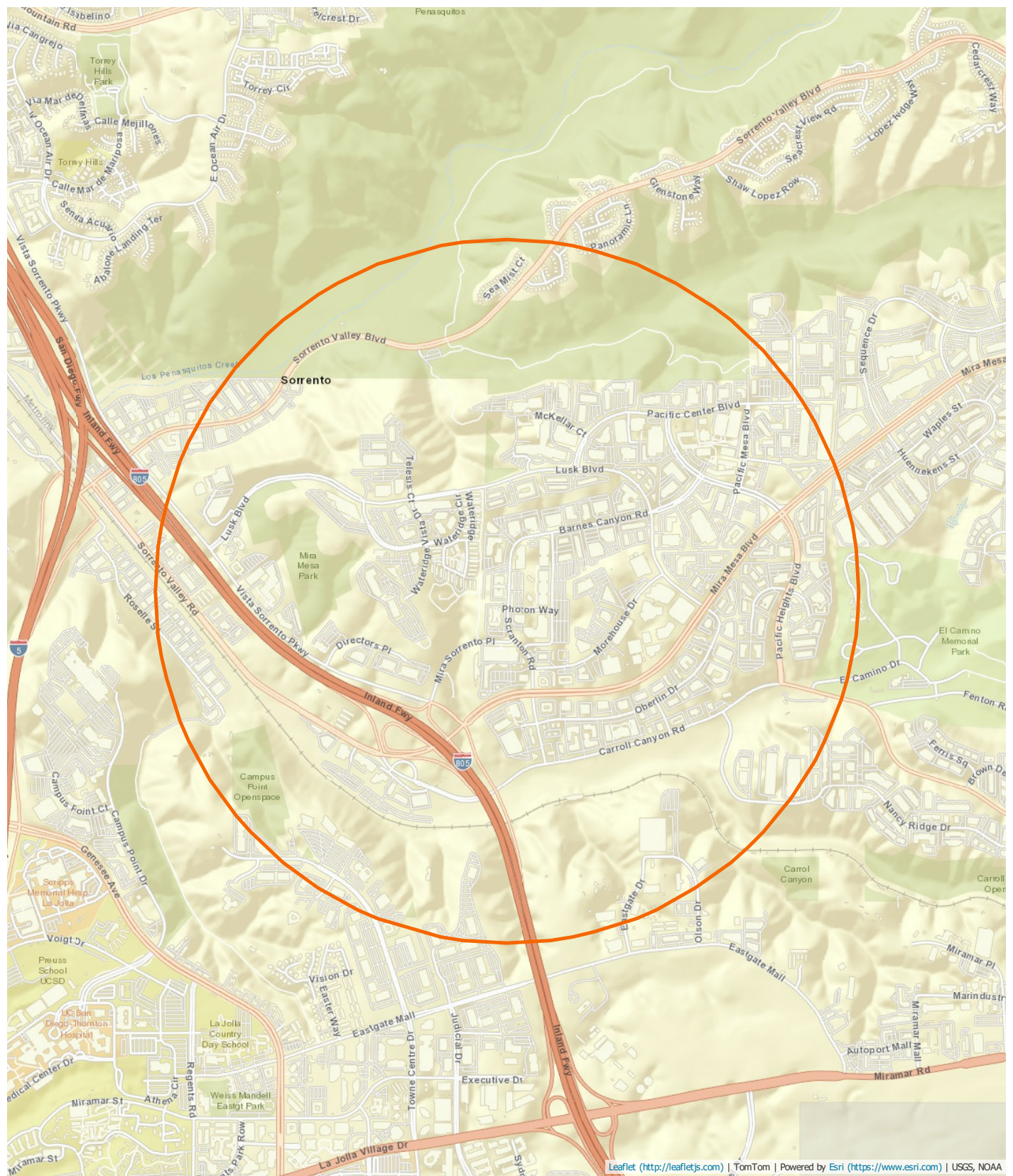
*2000 Census data | **2010 Census data

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Trade Area: 9710 Scranton Rd - 1 mi Radius



Benchmark: USA

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Pop-Facts® Demographic Household Trend | Summary



Trade Area: 9710 Scranton Rd - 3 mi Radius

	2010	2021	% Change 2010-2021	2026	% Change 2020-2026
Population	82,671	94,239	13.99	98,528	4.55
Households	30,251	33,658	11.26	35,056	4.15
Families	15,814	17,673	11.76	18,413	4.19
Housing Units	32,082	35,545	10.79	36,970	4.01
Group Quarters Population	8,909	9,361	5.07	9,348	-0.14

Benchmark: USA

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Pop-Facts® Demographic Household Trend | Trends



Trade Area: 9710 Scranton Rd - 3 mi Radius

	2000*/2010**		2021		2026	
	Census	%	Estimate	%	Projection	%
Total Households by Income*						
Total Households by Income	23,752	100.00	33,658	100.00	35,056	100.00
Income Less Than \$15,000	2,872	12.09	3,353	9.96	3,281	9.36
Income \$15,000 - \$24,999	1,875	7.89	1,214	3.61	1,157	3.30
Income \$25,000 - \$34,999	2,142	9.02	1,576	4.68	1,413	4.03
Income \$35,000 - \$49,999	3,395	14.29	2,640	7.84	2,465	7.03
Income \$50,000 - \$74,999	4,773	20.09	3,834	11.39	3,683	10.51
Income \$75,000 - \$99,999	3,309	13.93	3,804	11.30	3,631	10.36
Income \$100,000 - \$124,999	2,163	9.11	3,642	10.82	3,478	9.92
Income \$125,000 - \$149,999	1,216	5.12	3,155	9.37	3,229	9.21
Income \$150,000 - \$199,999	1,140	4.80	4,054	12.04	4,465	12.74
Income \$200,000 - \$249,999	456	1.92	2,202	6.54	2,776	7.92
Income \$250,000 - \$499,999	352	1.48	2,516	7.47	3,211	9.16
Income \$500,000+	142	0.60	1,667	4.95	2,267	6.47
Average Household Income	—	82,904.00	—	137,637.00	—	152,507.00
Median Household Income	—	57,851.51	—	102,712.25	—	113,459.67
Median HH Income by Single-Class. Race*						
White Alone	—	59,853.53	—	102,445.87	—	113,559.76
Black or African American Alone	—	60,283.18	—	107,937.58	—	117,376.70
American Indian or Alaskan Native Alone	—	54,626.97	—	45,474.39	—	45,629.17
Asian Alone	—	54,451.62	—	104,382.20	—	114,989.93
Native Hawaiian or Pacific Islander Alone	—	38,500.92	—	102,300.55	—	97,648.41
Some Other Race Alone	—	46,735.23	—	102,793.99	—	113,906.10
Two or More Races	—	42,563.61	—	92,190.02	—	100,762.33
Hispanic or Latino	—	49,200.06	—	95,763.74	—	107,191.84
Not Hispanic or Latino	—	58,414.70	—	103,342.42	—	114,069.08
Households by Household Type and Size**						
NonFamily Households	14,438	47.73	15,985	47.49	16,643	47.48
1-Person	8,065	55.86	8,641	54.06	8,926	53.63
2-Person	3,705	25.66	4,023	25.17	4,170	25.06
3-Person	1,365	9.45	1,646	10.30	1,735	10.43
4-Person	961	6.66	1,104	6.91	1,164	6.99
5-Person	282	1.95	452	2.83	500	3.00
6-Person	49	0.34	98	0.61	121	0.73
7-or-more-person	10	0.07	22	0.14	28	0.17
Family Households	15,813	52.27	17,673	52.51	18,413	52.52
2-Person	6,699	42.36	6,961	39.39	7,135	38.75
3-Person	4,046	25.59	4,668	26.41	4,879	26.50
4-Person	3,310	20.93	3,658	20.70	3,802	20.65
5-Person	1,155	7.30	1,549	8.77	1,662	9.03
6-Person	386	2.44	562	3.18	628	3.41
7-or-more-person	217	1.37	275	1.56	306	1.66

Benchmark: USA

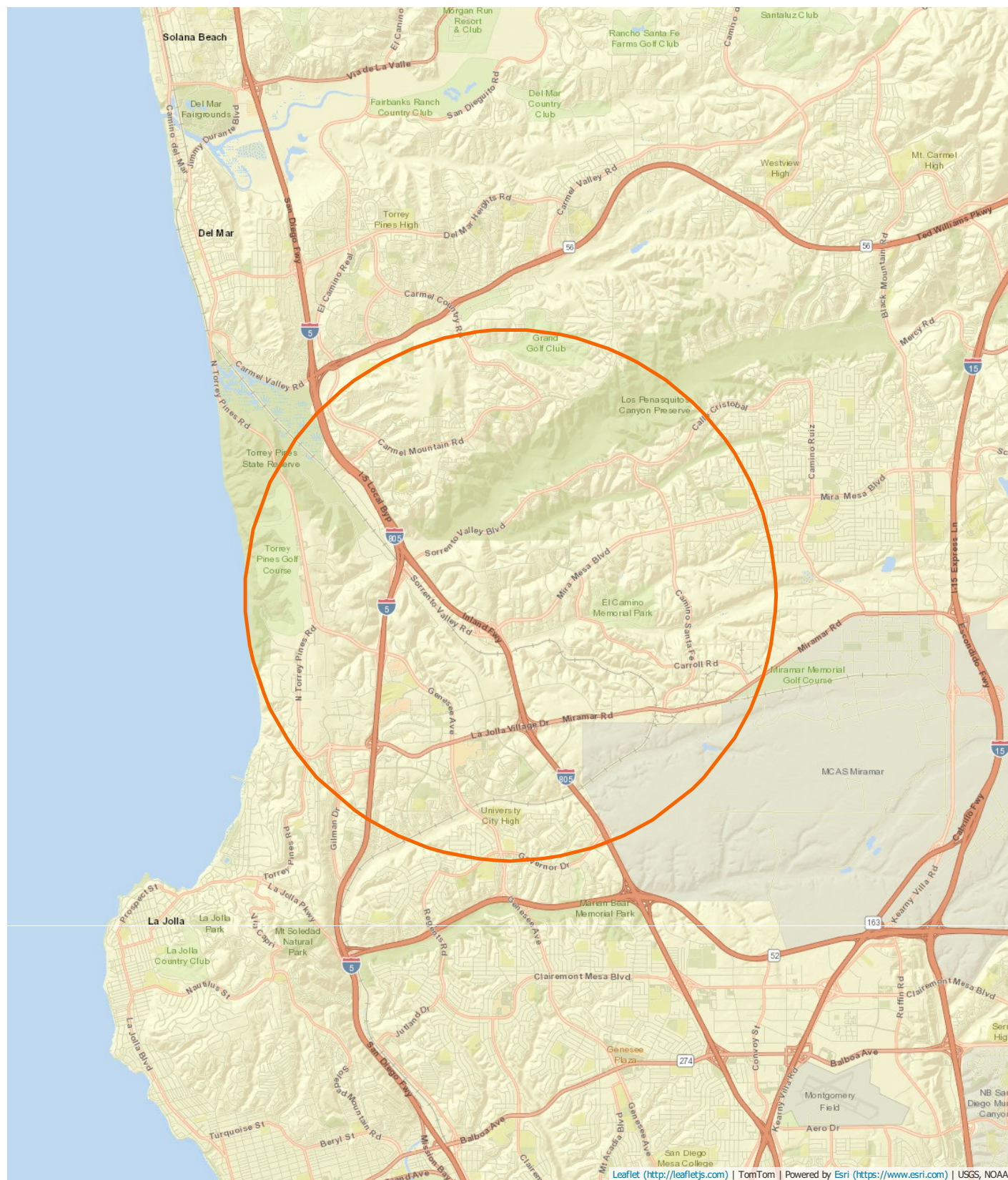
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Pop-Facts® Demographic Household Trend | Map



Trade Area: 9710 Scranton Rd - 3 mi Radius



Benchmark: USA

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Pop-Facts® Demographic Household Trend | Summary



Trade Area: 9710 Scranton Rd - 5 mi Radius

	2010	2021	% Change 2010-2021	2026	% Change 2020-2026
Population	225,183	245,637	9.08	253,698	3.28
Households	81,218	87,664	7.94	90,403	3.12
Families	51,165	55,189	7.87	56,866	3.04
Housing Units	85,870	92,512	7.74	95,312	3.03
Group Quarters Population	12,582	13,137	4.41	13,089	-0.36

Benchmark: USA

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Pop-Facts® Demographic Household Trend | Trends



Trade Area: 9710 Scranton Rd - 5 mi Radius

	2000*/2010**		2021		2026	
	Census	%	Estimate	%	Projection	%
Total Households by Income*						
Total Households by Income	71,159	100.00	87,664	100.00	90,403	100.00
Income Less Than \$15,000	6,242	8.77	5,820	6.64	5,558	6.15
Income \$15,000 - \$24,999	5,311	7.46	3,099	3.54	2,854	3.16
Income \$25,000 - \$34,999	6,473	9.10	3,562	4.06	3,252	3.60
Income \$35,000 - \$49,999	10,081	14.17	6,540	7.46	5,824	6.44
Income \$50,000 - \$74,999	14,876	20.91	10,563	12.05	9,984	11.04
Income \$75,000 - \$99,999	10,600	14.90	10,031	11.44	9,440	10.44
Income \$100,000 - \$124,999	6,381	8.97	9,431	10.76	9,012	9.97
Income \$125,000 - \$149,999	3,540	4.97	8,005	9.13	8,169	9.04
Income \$150,000 - \$199,999	3,614	5.08	11,185	12.76	11,820	13.07
Income \$200,000 - \$249,999	1,737	2.44	6,349	7.24	7,808	8.64
Income \$250,000 - \$499,999	1,624	2.28	7,618	8.69	9,506	10.52
Income \$500,000+	805	1.13	5,461	6.23	7,174	7.94
Average Household Income	—	89,188.00	—	151,346.00	—	167,433.00
Median Household Income	—	61,959.44	—	110,860.78	—	122,915.13
Median HH Income by Single-Class. Race*						
White Alone	—	63,833.32	—	113,956.37	—	127,126.13
Black or African American Alone	—	55,993.90	—	96,757.11	—	105,233.36
American Indian or Alaskan Native Alone	—	48,365.30	—	64,776.65	—	71,549.16
Asian Alone	—	61,406.25	—	112,742.15	—	124,873.18
Native Hawaiian or Pacific Islander Alone	—	47,488.79	—	77,962.41	—	88,415.10
Some Other Race Alone	—	43,523.09	—	81,330.98	—	90,171.51
Two or More Races	—	49,148.84	—	102,098.41	—	112,877.82
Hispanic or Latino	—	50,916.17	—	89,247.08	—	99,839.54
Not Hispanic or Latino	—	62,883.50	—	113,587.33	—	126,186.12
Households by Household Type and Size**						
NonFamily Households	30,053	37.00	32,474	37.04	33,537	37.10
1-Person	19,111	63.59	20,397	62.81	21,005	62.63
2-Person	6,818	22.69	7,258	22.35	7,459	22.24
3-Person	2,107	7.01	2,416	7.44	2,519	7.51
4-Person	1,367	4.55	1,510	4.65	1,576	4.70
5-Person	471	1.57	648	2.00	700	2.09
6-Person	127	0.42	179	0.55	204	0.61
7-or-more-person	53	0.18	67	0.21	75	0.22
Family Households	51,165	63.00	55,190	62.96	56,866	62.90
2-Person	19,948	38.99	20,734	37.57	21,185	37.25
3-Person	12,662	24.75	13,952	25.28	14,422	25.36
4-Person	11,221	21.93	11,955	21.66	12,283	21.60
5-Person	4,457	8.71	5,243	9.50	5,484	9.64
6-Person	1,675	3.27	2,025	3.67	2,157	3.79
7-or-more-person	1,203	2.35	1,281	2.32	1,334	2.35

Benchmark: USA

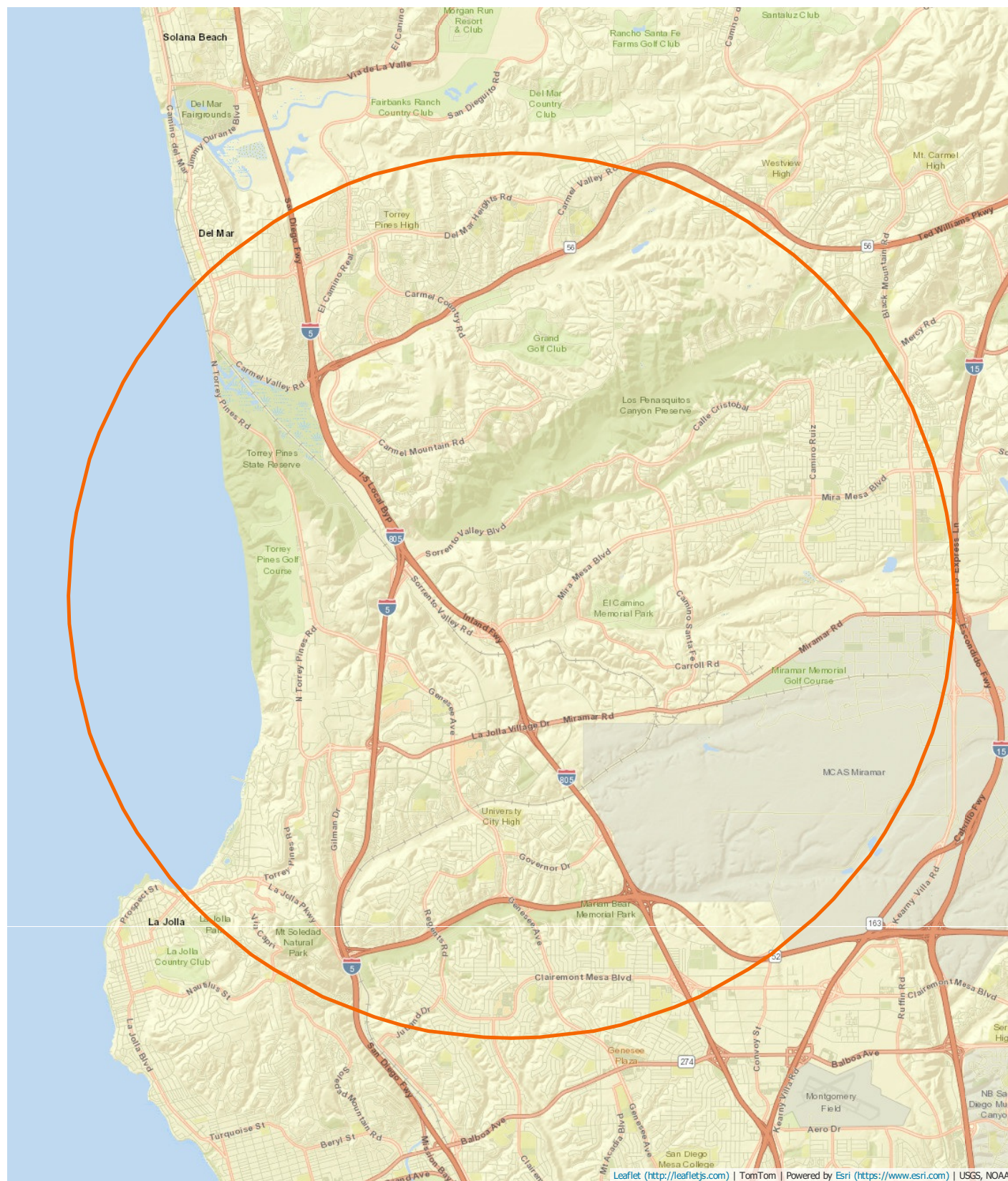
*2000 Census data | **2010 Census data

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Benchmark: USA

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Report Details

Name: Pop-Facts® Demographic Household Trend 2021
Date / Time: 3/8/2021 2:54:23 PM
Workspace Vintage: 2021

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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