

# Pop-Facts® Senior Life | Population & Race



Trade Area: 9710 Scranton Rd - 1 mi Radius

## 65+ POPULATION

118

## 80+ POPULATION

21

## 65+ ETHNICITY



0.6%

Index: 43

Hispanic/Latino

## POPULATION BY AGE & SEX

65+ 51  
% Comp: 5.4

80+ 10  
% Comp: 1.1  
Male

65+ 67  
% Comp: 7.1

80+ 11  
% Comp: 1.2  
Female

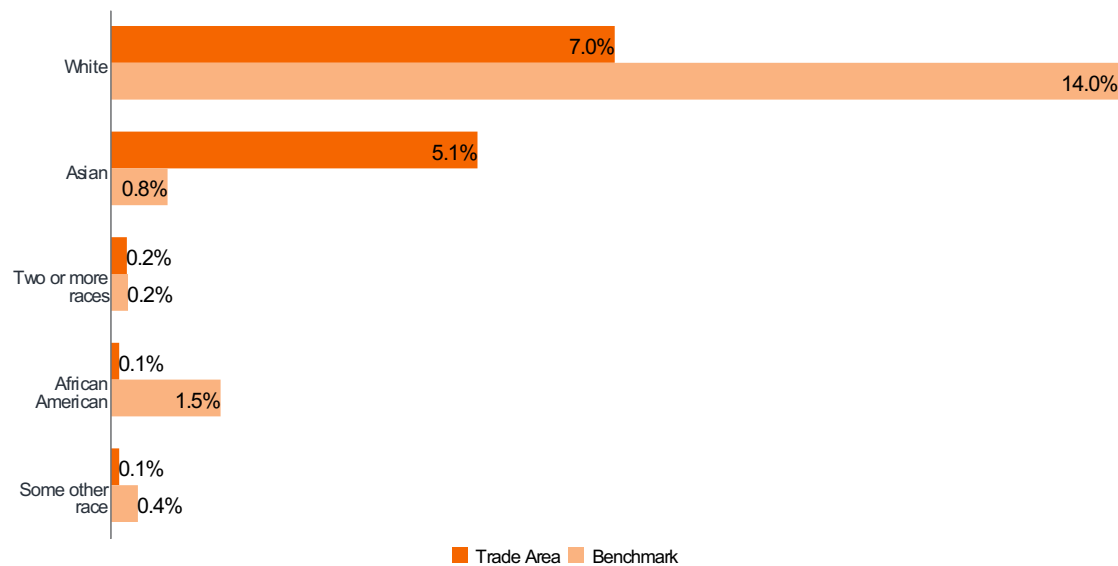
## POPULATION BY AGE

Age	Count	%	Index
45 - 54	152	16.2	131
55 - 64	134	14.3	112
65 - 74	77	8.2	81
75 - 84	34	3.6	73
85+	8	0.9	42

## POPULATION BY HOUSEHOLDER AGE

Age	Count	%	Index
45 - 54	88	24.2	138
55 - 64	77	21.2	111
65 - 74	37	10.2	63
75 - 84	17	4.7	55
85+	2	0.6	16

## POPULATION BY RACE (AGE 65+)\*



Trade Area Benchmark

Benchmark: USA

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(<https://claritas.easpotlight.com/Spotlight/About/3/2021>)

\*Top 5 variables chosen from percent composition ranking

Index Colors: <80 80 - 110 110+

# Pop-Facts® Senior Life | Housing & Workforce



Trade Area: 9710 Scranton Rd - 1 mi Radius

## HOUSING TENURE



Own

77.2%

Index: 118



Rent

22.8%

Index: 65

## MEDIAN HOUSING VALUE



\$870,353

Index: 348

## OCCUPATIONAL CLASS\*



89.7%

Index: 149

White Collar

## UNEMPLOYMENT RATE

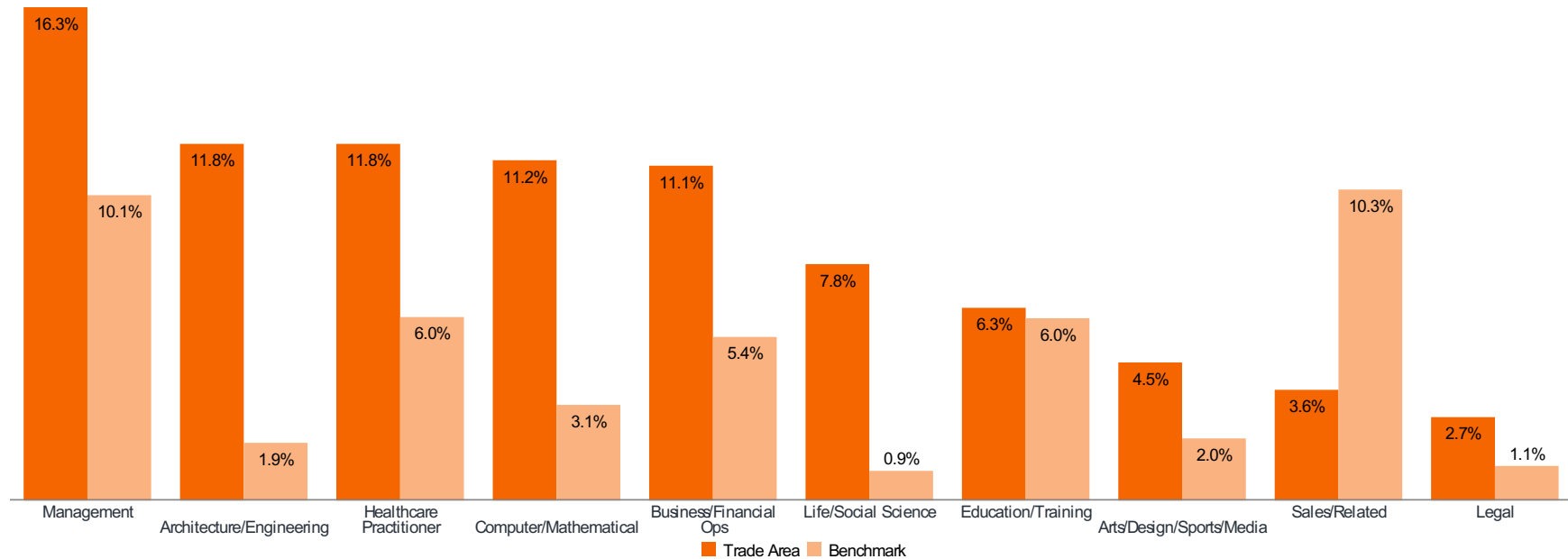


4.0%

Index: 77

Percent of labor force unemployed

## OCCUPATION: TOP 10\*



Benchmark: USA

\*Chosen from percent composition ranking

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<https://claritas.easpotlight.com/Spotlight/About/3/2021>

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Senior Life | Affluence



Trade Area: 9710 Scranton Rd - 1 mi Radius

65+ Median HH Income: \$113,157

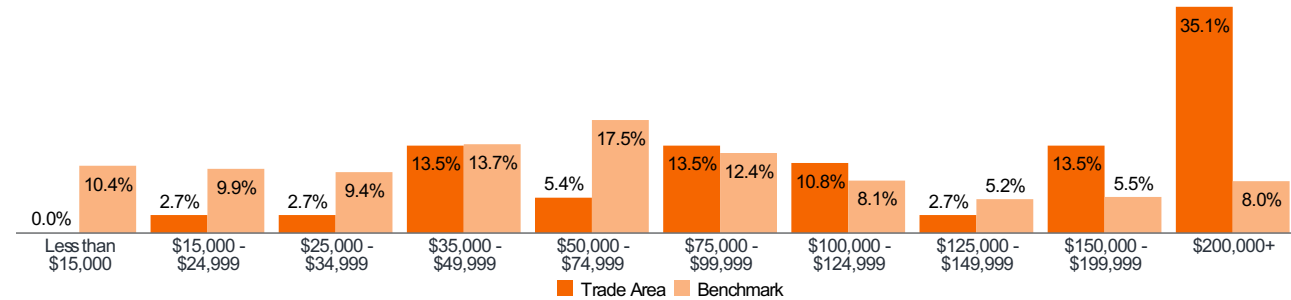
## AGE 65-74: MEDIAN HH INCOME



**\$134,809**

Index: **231**

## AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION



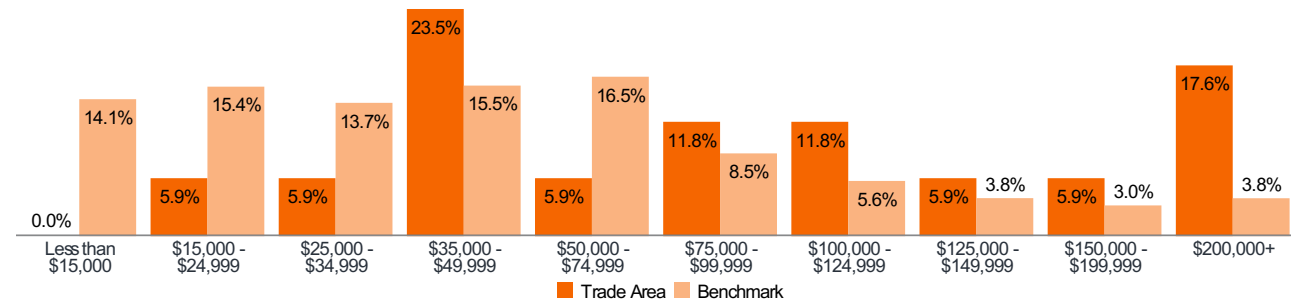
## AGE 75-84: MEDIAN HH INCOME



**\$88,281**

Index: **216**

## AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION



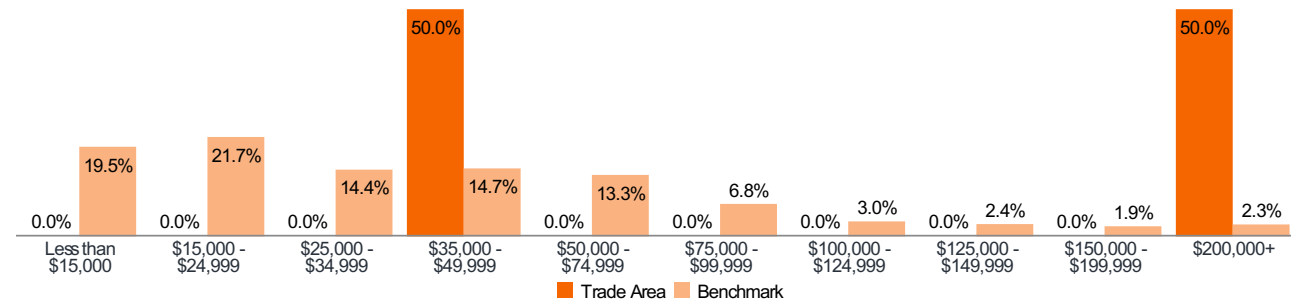
## AGE 85+: MEDIAN HH INCOME



**\$200,000**

Index: **652**

## AGE 85+: HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

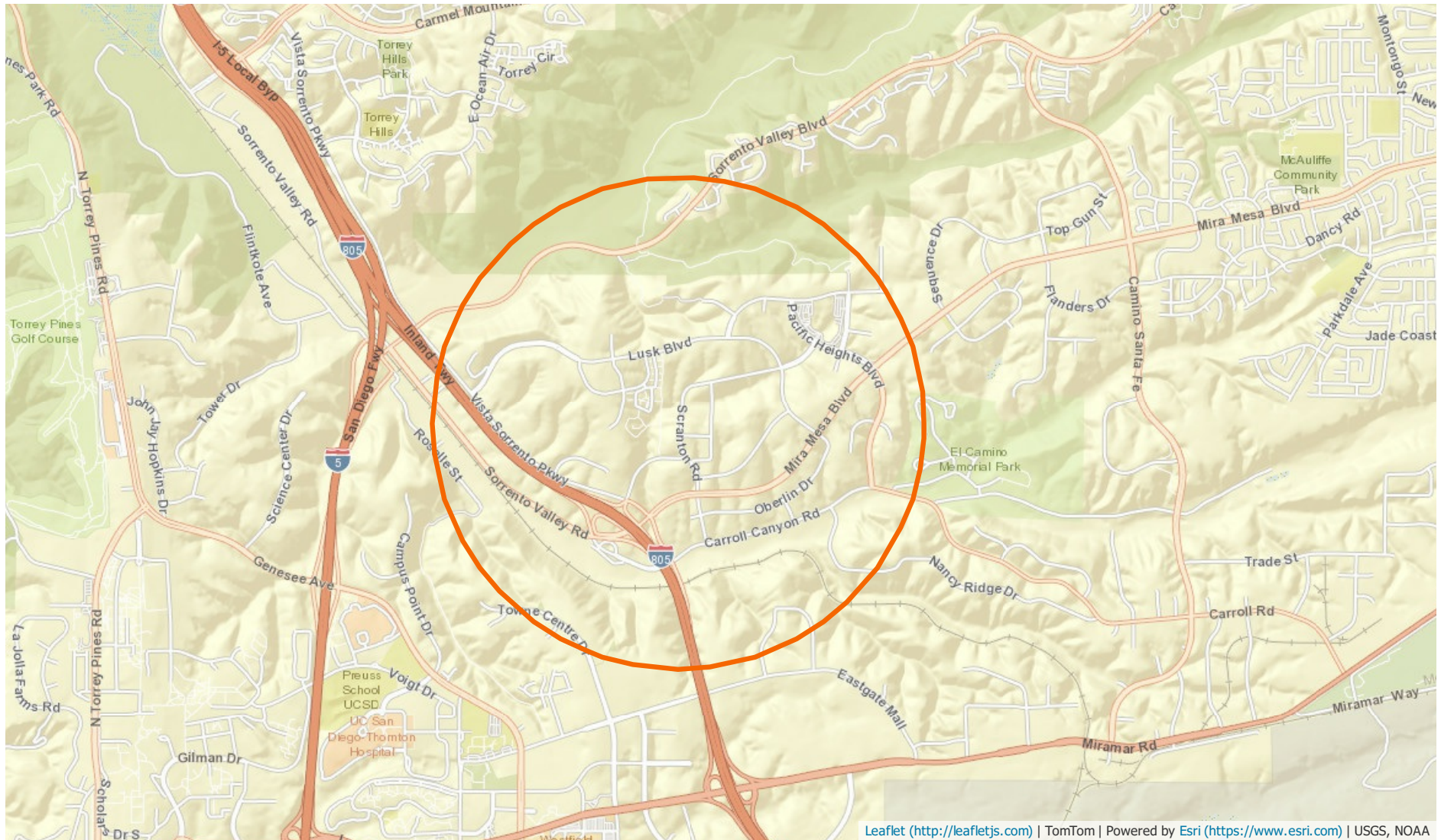
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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Senior Life | Map



Trade Area: 9710 Scranton Rd - 1 mi Radius



# Pop-Facts® Senior Life | Population & Race



Trade Area: 9710 Scranton Rd - 3 mi Radius

## 65+ POPULATION

8,508

## 80+ POPULATION

1,967

## 65+ ETHNICITY



0.5%

Index: 35

Hispanic/Latino

## POPULATION BY AGE & SEX

65+ 3,829  
% Comp: 4.1

80+ 784  
% Comp: 0.8

Male

65+ 4,679  
% Comp: 5.0

80+ 1,184  
% Comp: 1.3

Female

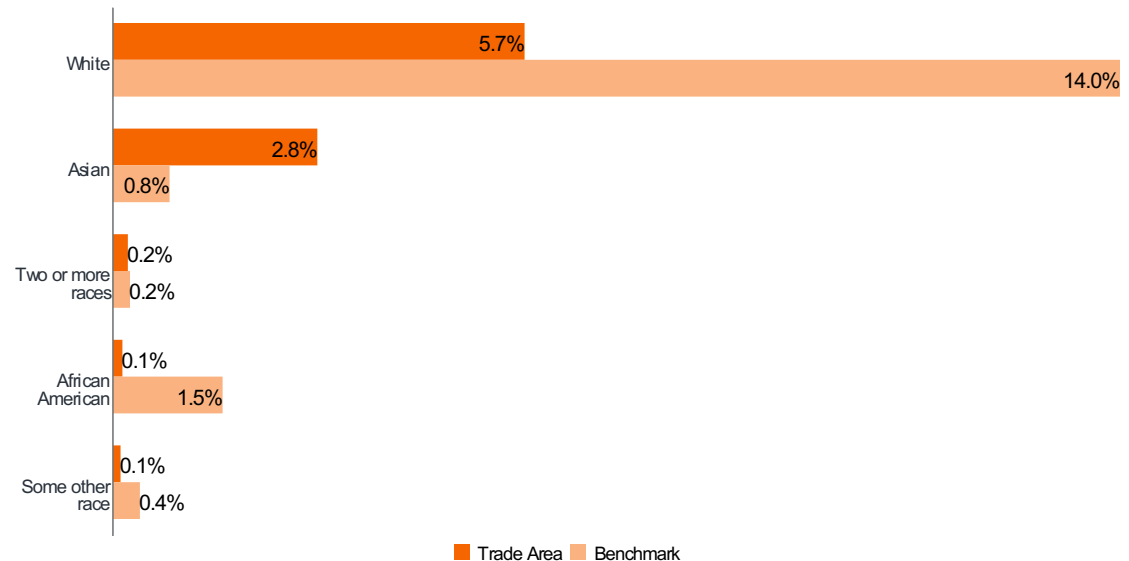
## POPULATION BY AGE

Age	Count	%	Index
45 - 54	10,905	11.6	94
55 - 64	8,006	8.5	66
65 - 74	5,097	5.4	54
75 - 84	2,291	2.4	49
85+	1,119	1.2	59

## POPULATION BY HOUSEHOLDER AGE

Age	Count	%	Index
45 - 54	6,317	18.8	107
55 - 64	4,475	13.3	70
65 - 74	2,618	7.8	49
75 - 84	1,217	3.6	43
85+	663	2.0	58

## POPULATION BY RACE (AGE 65+)\*



Trade Area Benchmark

Benchmark: USA

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\*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Senior Life | Housing & Workforce



Trade Area: 9710 Scranton Rd - 3 mi Radius

## HOUSING TENURE



Own

37.8%

Index: 58



Rent

62.2%

Index: 179

## MEDIAN HOUSING VALUE



\$825,863

Index: 330

## OCCUPATIONAL CLASS\*



82.7%

Index: 138

White Collar

## UNEMPLOYMENT RATE

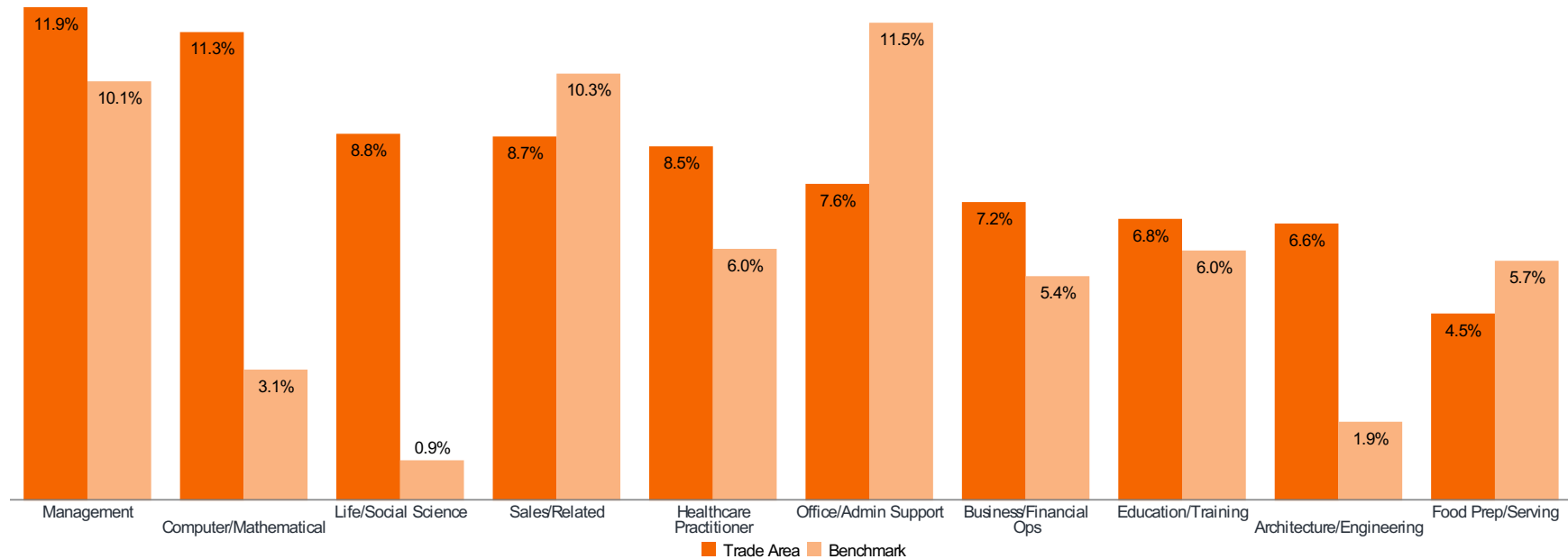


4.2%

Index: 82

Percent of labor force unemployed

## OCCUPATION: TOP 10\*



Benchmark: USA

\*Chosen from percent composition ranking

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Index Colors: <80 80 - 110 110+



# Pop-Facts® Senior Life | Affluence



Trade Area: 9710 Scranton Rd - 3 mi Radius

65+ Median HH Income: \$71,447

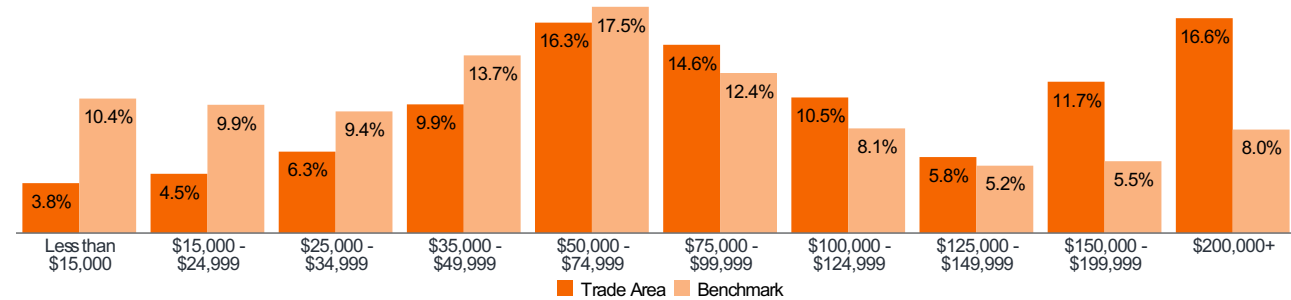
## AGE 65-74: MEDIAN HH INCOME



**\$90,096**

Index: **154**

## AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION



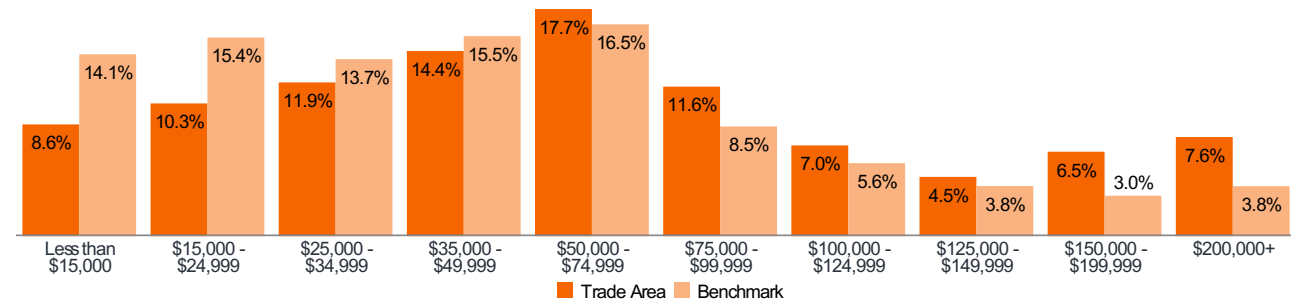
## AGE 75-84: MEDIAN HH INCOME



**\$55,938**

Index: **137**

## AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION



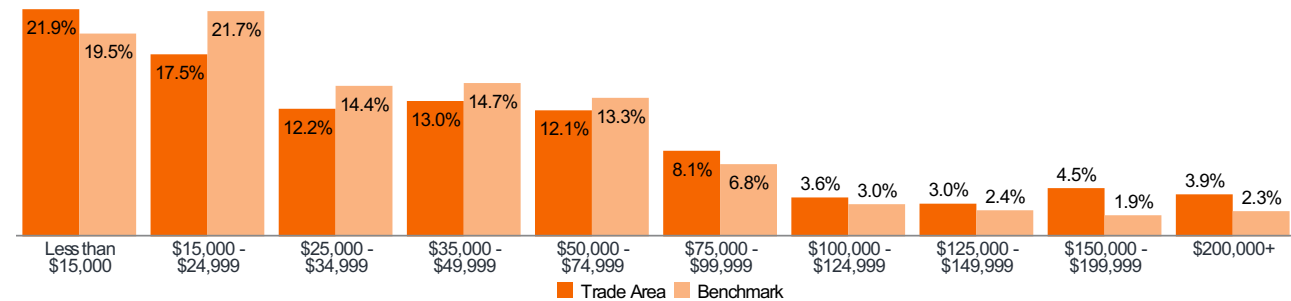
## AGE 85+: MEDIAN HH INCOME



**\$33,456**

Index: **109**

## AGE 85+: HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

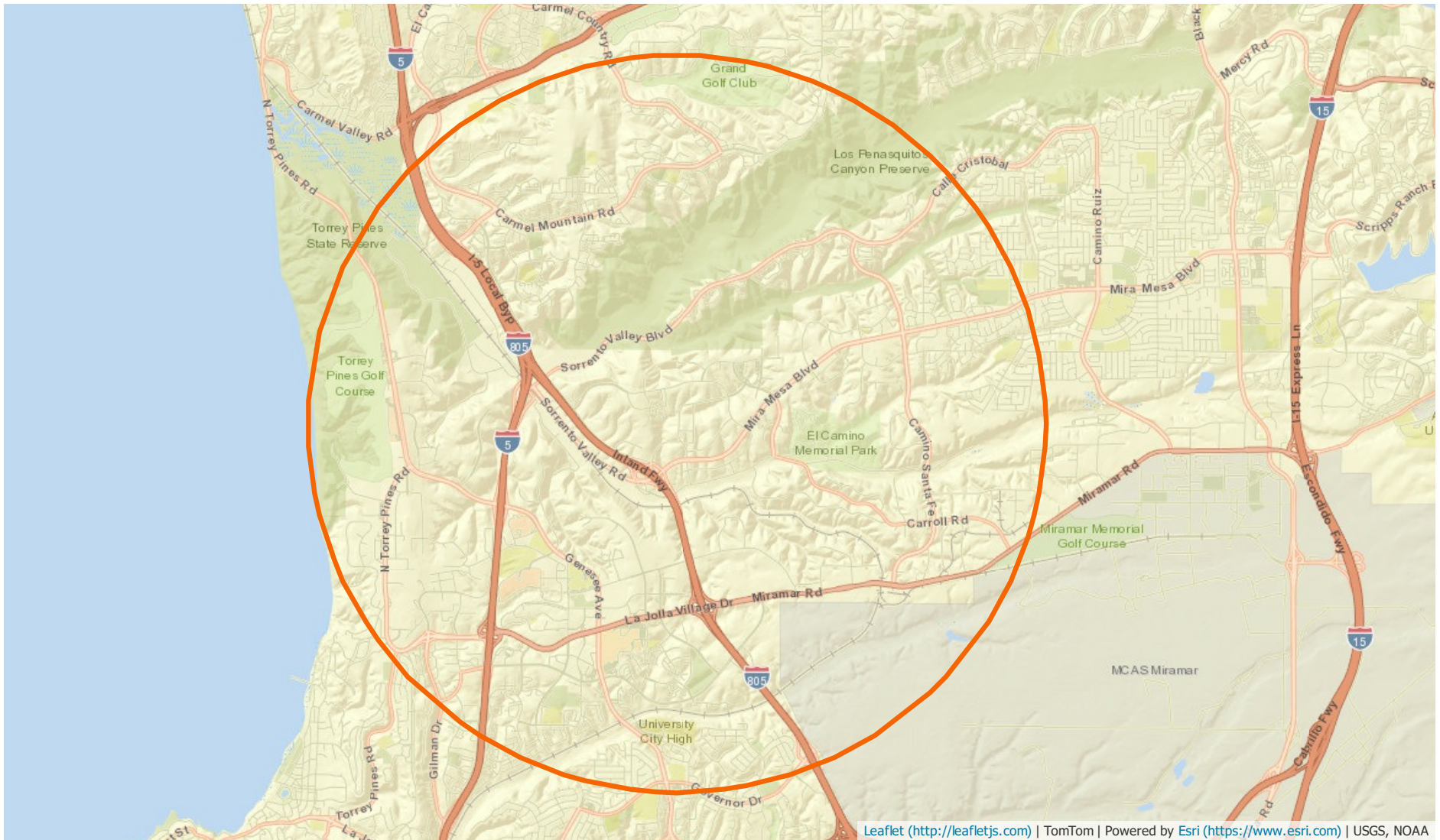
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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Senior Life | Map



Trade Area: 9710 Scranton Rd - 3 mi Radius





# Pop-Facts® Senior Life | Population & Race



Trade Area: 9710 Scranton Rd - 5 mi Radius

## 65+ POPULATION

33,840

## 80+ POPULATION

7,369

## 65+ ETHNICITY



1.0%

Index: 67

Hispanic/Latino

## POPULATION BY AGE & SEX

65+ 15,314  
% Comp: 6.2

80+ 3,040  
% Comp: 1.2

Male

65+ 18,526  
% Comp: 7.5

80+ 4,329  
% Comp: 1.8

Female

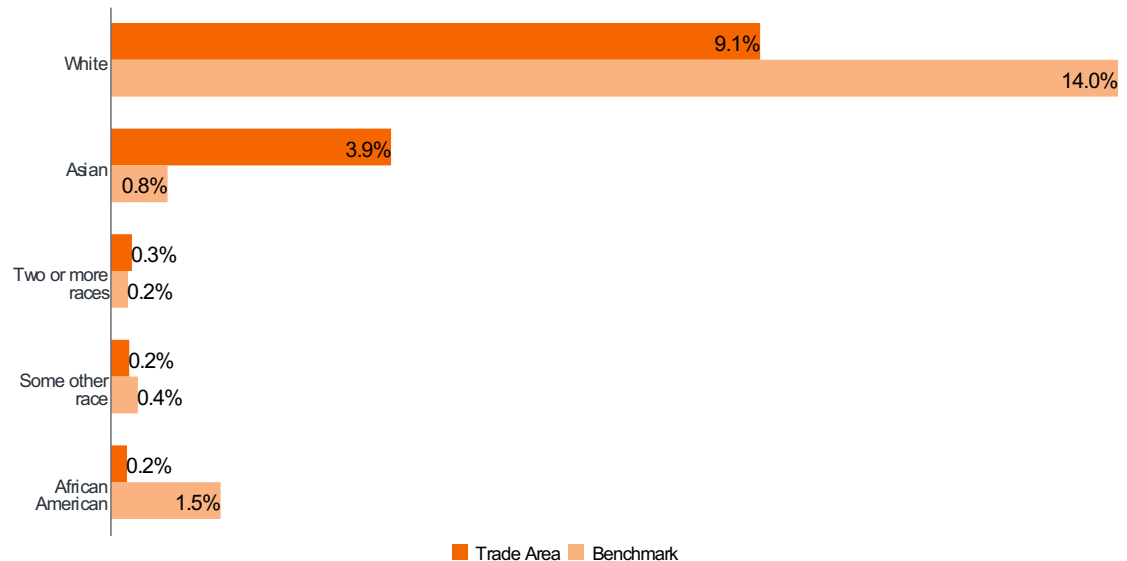
## POPULATION BY AGE

Age	Count	%	Index
45 - 54	30,970	12.6	102
55 - 64	27,977	11.4	89
65 - 74	20,408	8.3	82
75 - 84	9,653	3.9	79
85+	3,780	1.5	76

## POPULATION BY HOUSEHOLDER AGE

Age	Count	%	Index
45 - 54	16,695	19.0	109
55 - 64	15,479	17.7	93
65 - 74	10,997	12.5	78
75 - 84	5,445	6.2	74
85+	2,184	2.5	73

## POPULATION BY RACE (AGE 65+)\*



Trade Area Benchmark

Benchmark: USA

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(<https://claritas.easpotlight.com/Spotlight/About/3/2021>)

\*Top 5 variables chosen from percent composition ranking

Index Colors: <80 80 - 110 110+

# Pop-Facts® Senior Life | Housing & Workforce



Trade Area: 9710 Scranton Rd - 5 mi Radius

## HOUSING TENURE



Own

54.6%

Index: 84



Rent

45.4%

Index: 130

## MEDIAN HOUSING VALUE



\$809,619

Index: 324

## OCCUPATIONAL CLASS\*



77.7%

Index: 130

White Collar

## UNEMPLOYMENT RATE

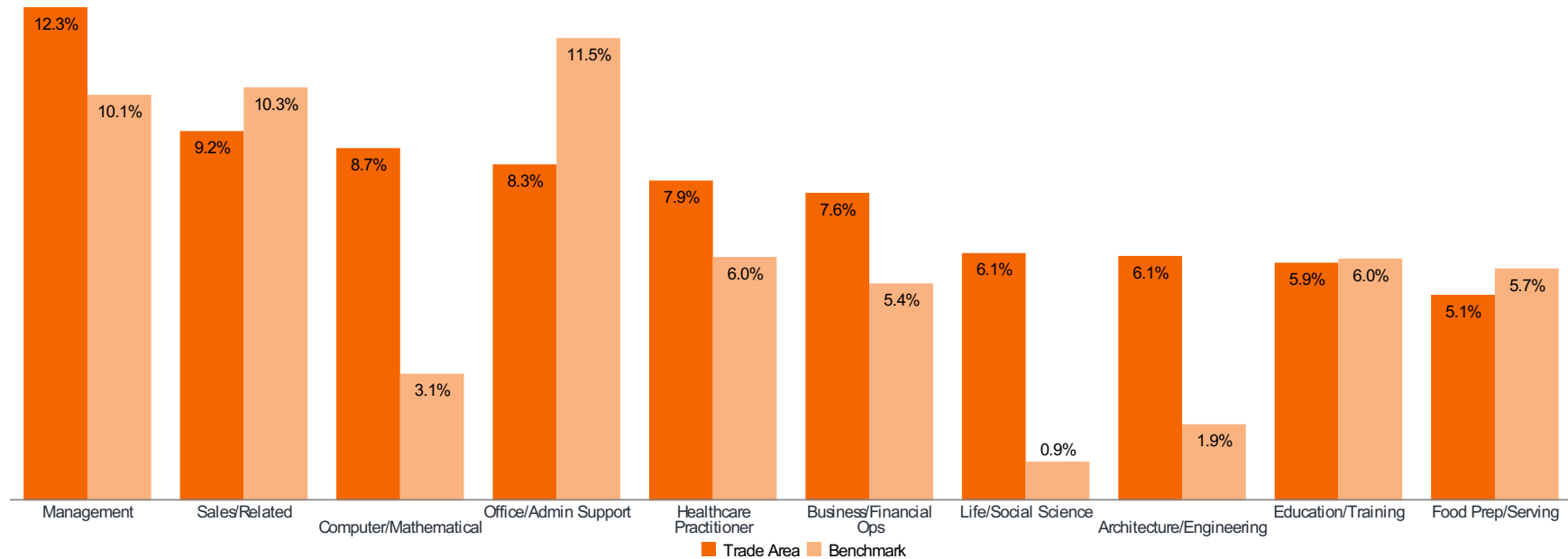


4.9%

Index: 95

Percent of labor force unemployed

## OCCUPATION: TOP 10\*



Benchmark: USA

\*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Senior Life | Affluence



Trade Area: 9710 Scranton Rd - 5 mi Radius

65+ Median HH Income: \$81,887

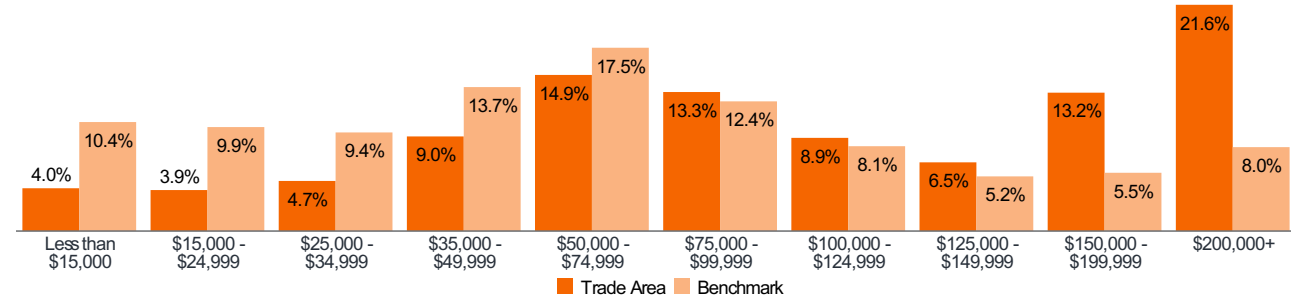
## AGE 65-74: MEDIAN HH INCOME



\$100,467

Index: 172

## AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION



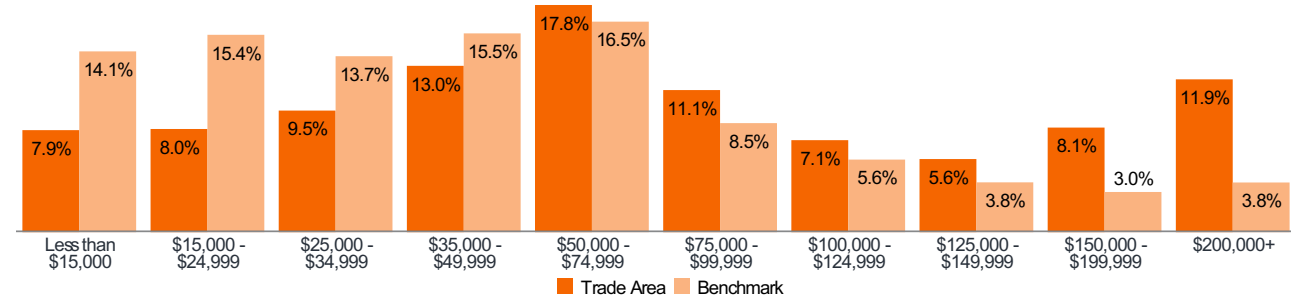
## AGE 75-84: MEDIAN HH INCOME



\$65,372

Index: 160

## AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION



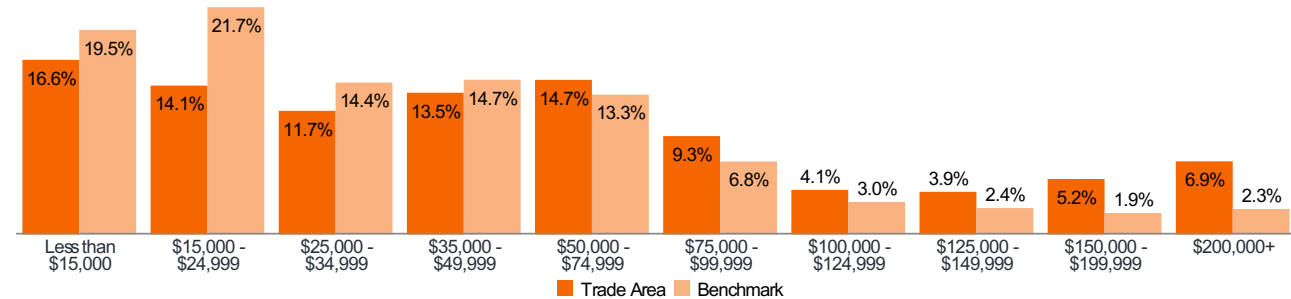
## AGE 85+: MEDIAN HH INCOME



\$42,819

Index: 140

## AGE 85+: HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

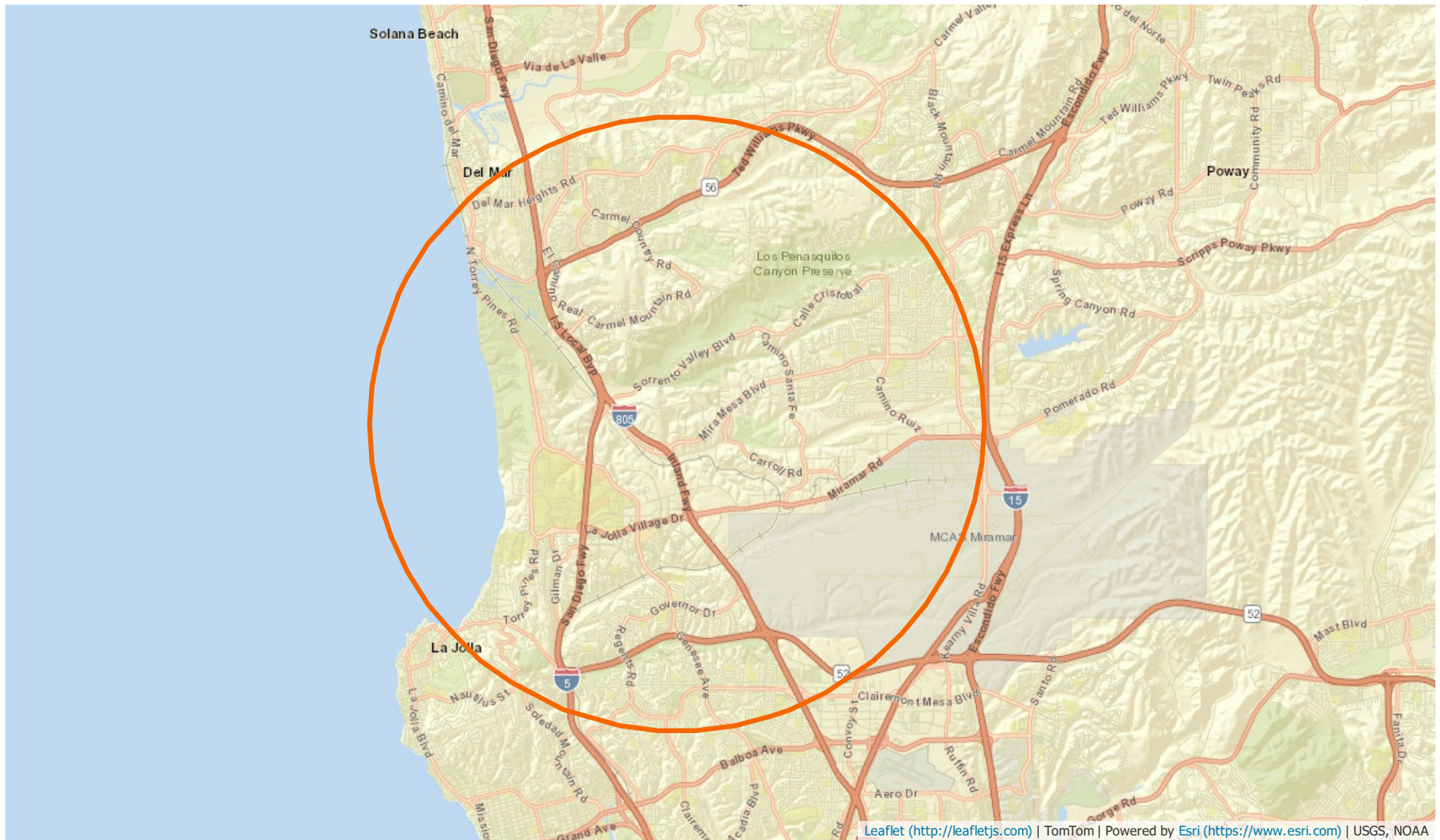
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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Senior Life | Map



Trade Area: 9710 Scranton Rd - 5 mi Radius



# Report Details

**Name:** Pop-Facts® Senior Life Demographic Executive Report 2021  
**Date / Time:** 3/9/2021 8:49:22 AM  
**Workspace Vintage:** 2021

## Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A

## Benchmark

Name	Level	Geographies
USA	Entire US	United States

## DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2021	Claritas	©Claritas, LLC 2021 ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )
SPOTLIGHT Pop-Facts® Premier 2021, including 2000 and 2010 US Census, 2021 estimates and 2025 projections	Claritas	©Claritas, LLC 2021 ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )