**Pop-Facts® Senior Life | Population & Race**

**Trade Area:** 9710 Scranton Rd - 1 mi Radius

### 65+ POPULATION
- 118

### 80+ POPULATION
- 21

### 65+ ETHNICITY
- Hispanic/Latino: 0.6% (Index: 43)

### POPULATION BY AGE & SEX
- **65+**
  - 51 persons
  - % Comp: 5.4
- **65+**
  - 67 persons
  - % Comp: 7.1
- **80+**
  - 10 persons
  - % Comp: 1.1
- **80+**
  - 11 persons
  - % Comp: 1.2

### POPULATION BY AGE

<table>
<thead>
<tr>
<th>Age</th>
<th>Count</th>
<th>%</th>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>45 - 54</td>
<td>152</td>
<td>16.2</td>
<td>131</td>
</tr>
<tr>
<td>55 - 64</td>
<td>134</td>
<td>14.3</td>
<td>112</td>
</tr>
<tr>
<td>65 - 74</td>
<td>77</td>
<td>8.2</td>
<td>81</td>
</tr>
<tr>
<td>75 - 84</td>
<td>34</td>
<td>3.6</td>
<td>73</td>
</tr>
<tr>
<td>85+</td>
<td>8</td>
<td>0.9</td>
<td>42</td>
</tr>
</tbody>
</table>

### POPULATION BY HOUSEHOLDER AGE

<table>
<thead>
<tr>
<th>Age</th>
<th>Count</th>
<th>%</th>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>45 - 54</td>
<td>88</td>
<td>24.2</td>
<td>138</td>
</tr>
<tr>
<td>55 - 64</td>
<td>77</td>
<td>21.2</td>
<td>111</td>
</tr>
<tr>
<td>65 - 74</td>
<td>37</td>
<td>10.2</td>
<td>63</td>
</tr>
<tr>
<td>75 - 84</td>
<td>17</td>
<td>4.7</td>
<td>55</td>
</tr>
<tr>
<td>85+</td>
<td>2</td>
<td>0.6</td>
<td>16</td>
</tr>
</tbody>
</table>

### POPULATION BY RACE (AGE 65+)*

- **White:** 7.0% (Index: 14.0%)
- **Asian:** 5.1%
- **African American:** 1.5%
- **Some other race:** 0.4%
- **Two or more races:** 0.2%

**Index Colors:**
- <80
- 80 - 110
- 110+

Benchmark: USA

*Top 5 variables chosen from percent composition ranking

© 2021 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2021. (https://claritas.eas spotlight.com/Spotlight/About/3/2021)
Pop-Facts® Senior Life | Housing & Workforce

Trade Area: 9710 Scranton Rd - 1 mi Radius

HOUSING TENURE
- **Own**: 77.2% (Index: 118)
- **Rent**: 22.8% (Index: 65)

MEDIAN HOUSING VALUE
- **$870,353** (Index: 348)

OCCUPATIONAL CLASS*
- **89.7%** (Index: 149)
  - White Collar

UNEMPLOYMENT RATE
- **4.0%** (Index: 77)
  - Percent of labor force unemployed

OCCUPATION: TOP 10*

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Trade Area</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management</td>
<td>16.3%</td>
<td>10.1%</td>
</tr>
<tr>
<td>Architecture/Engineering</td>
<td>11.8%</td>
<td>1.9%</td>
</tr>
<tr>
<td>Healthcare Practitioner</td>
<td>11.8%</td>
<td></td>
</tr>
<tr>
<td>Computer/Mathematic</td>
<td>11.2%</td>
<td></td>
</tr>
<tr>
<td>Business/Financial Ops</td>
<td>11.1%</td>
<td></td>
</tr>
<tr>
<td>Life/Social Science</td>
<td>7.8%</td>
<td></td>
</tr>
<tr>
<td>Education/Training</td>
<td>6.3%</td>
<td>6.0%</td>
</tr>
<tr>
<td>Arts/Design/Sports/Media</td>
<td>4.5%</td>
<td>2.0%</td>
</tr>
<tr>
<td>Sales/Related</td>
<td>3.6%</td>
<td></td>
</tr>
<tr>
<td>Legal</td>
<td>2.7%</td>
<td>1.1%</td>
</tr>
</tbody>
</table>

Benchmark: USA

*Chosen from percent composition ranking

© 2021 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2021.
**Pop-Facts® Senior Life | Affluence**

**Trade Area: 9710 Scranton Rd - 1 mi Radius**

**65+ Median HH Income: $113,157**

### AGE 65-74: MEDIAN HH INCOME

$134,809  
Index: 231

### AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION

- Less than $15,000: 0.0%
- $15,000 - $24,999: 10.4%
- $25,000 - $34,999: 2.7%
- $35,000 - $49,999: 9.9%
- $50,000 - $74,999: 9.4%
- $75,000 - $99,999: 13.5%
- $100,000 - $124,999: 17.5%
- $125,000 - $149,999: 12.4%
- $150,000 - $199,999: 5.4%
- $200,000+: 10.8%

**Index Colors:**  
- <80
- 80 - 110
- 110+

### AGE 75-84: MEDIAN HH INCOME

$88,281  
Index: 216

### AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION

- Less than $15,000: 0.0%
- $15,000 - $24,999: 14.1%
- $25,000 - $34,999: 5.9%
- $35,000 - $49,999: 15.4%
- $50,000 - $74,999: 13.7%
- $75,000 - $99,999: 15.5%
- $100,000 - $124,999: 16.5%
- $125,000 - $149,999: 5.9%
- $150,000 - $199,999: 11.8%
- $200,000+: 11.8%

### AGE 85+: MEDIAN HH INCOME

$200,000  
Index: 652

### AGE 85+: HOUSEHOLD INCOME DISTRIBUTION

- Less than $15,000: 0.0%
- $15,000 - $24,999: 19.5%
- $25,000 - $34,999: 21.7%
- $35,000 - $49,999: 14.4%
- $50,000 - $74,999: 14.7%
- $75,000 - $99,999: 13.3%
- $100,000 - $124,999: 6.8%
- $125,000 - $149,999: 3.0%
- $150,000 - $199,999: 2.4%
- $200,000+: 1.9%

Benchmark: USA  
© 2021 Claritas, LLC. All rights reserved. Source: © Claritas, LLC 2021. (https://claritas.eas spotlight.com/Spotlight/About/3/2021)
Trade Area: 9710 Scranton Rd - 1 mi Radius
### 65+ Population
- **Total:** 8,508

### 80+ Population
- **Total:** 1,967

### 65+ Ethnicity
- **Hispanic/Latino:** 0.5%
- **Index:** 35

### Population by Age & Sex
- **65+ Male:** 3,829
  - **% Comp:** 4.1
- **65+ Female:** 4,679
  - **% Comp:** 5.0
- **80+ Male:** 784
  - **% Comp:** 0.8
- **80+ Female:** 1,184
  - **% Comp:** 1.3

### Population by Age

<table>
<thead>
<tr>
<th>Age</th>
<th>Count</th>
<th>%</th>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>45 - 54</td>
<td>10,905</td>
<td>11.6</td>
<td>94</td>
</tr>
<tr>
<td>55 - 64</td>
<td>8,006</td>
<td>8.5</td>
<td>66</td>
</tr>
<tr>
<td>65 - 74</td>
<td>5,097</td>
<td>5.4</td>
<td>54</td>
</tr>
<tr>
<td>75 - 84</td>
<td>2,291</td>
<td>2.4</td>
<td>49</td>
</tr>
<tr>
<td>85+</td>
<td>1,119</td>
<td>1.2</td>
<td>59</td>
</tr>
</tbody>
</table>

### Population by Householder Age

<table>
<thead>
<tr>
<th>Age</th>
<th>Count</th>
<th>%</th>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>45 - 54</td>
<td>6,317</td>
<td>18.8</td>
<td>107</td>
</tr>
<tr>
<td>55 - 64</td>
<td>4,475</td>
<td>13.3</td>
<td>70</td>
</tr>
<tr>
<td>65 - 74</td>
<td>2,618</td>
<td>7.8</td>
<td>49</td>
</tr>
<tr>
<td>75 - 84</td>
<td>1,217</td>
<td>3.6</td>
<td>43</td>
</tr>
<tr>
<td>85+</td>
<td>663</td>
<td>2.0</td>
<td>58</td>
</tr>
</tbody>
</table>

### Population by Race (Age 65+)
- **White:** 5.7%
- **Asian:** 2.8%
- **African American:** 1.5%
- **Some other race:** 0.1%
- **Two or more races:** 0.2%
- **Other:** 0.2%
- **Other race:** 0.1%

Benchmark: USA

*Top 5 variables chosen from percent composition ranking*
**Pop-Facts® Senior Life | Housing & Workforce**

**Trade Area:** 9710 Scranton Rd - 3 mi Radius

### HOUSING TENURE
- **Own:** 37.8%  
  Index: 58
- **Rent:** 62.2%  
  Index: 179

### MEDIAN HOUSING VALUE
- $825,863  
  Index: 330

### OCCUPATIONAL CLASS*
- **82.7%**  
  Index: 138
- White Collar

### UNEMPLOYMENT RATE
- **4.2%**  
  Index: 82
- Percent of labor force unemployed

### OCCUPATION: TOP 10*

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Trade Area</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management</td>
<td>11.9%</td>
<td>10.1%</td>
</tr>
<tr>
<td>Computer/Mathematic</td>
<td>11.3%</td>
<td>3.1%</td>
</tr>
<tr>
<td>Life/Social Science</td>
<td>8.8%</td>
<td>0.9%</td>
</tr>
<tr>
<td>Sales/Related</td>
<td>8.7%</td>
<td>10.3%</td>
</tr>
<tr>
<td>Healthcare Practitioner</td>
<td>8.5%</td>
<td>6.0%</td>
</tr>
<tr>
<td>Office/Admin Support</td>
<td>7.6%</td>
<td>7.2%</td>
</tr>
<tr>
<td>Business/Financial Ops</td>
<td>6.6%</td>
<td>6.0%</td>
</tr>
<tr>
<td>Education/Training</td>
<td>6.6%</td>
<td>6.8%</td>
</tr>
<tr>
<td>Architecture/Engineering</td>
<td>4.5%</td>
<td>4.5%</td>
</tr>
<tr>
<td>Food Prep/Serving</td>
<td>5.7%</td>
<td>6.6%</td>
</tr>
</tbody>
</table>

Benchmark: USA

*Chosen from percent composition ranking

© 2021 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2021.
TRADE AREA: 9710 Scranton Rd - 3 mi Radius

AGE 65-74: MEDIAN HH INCOME

$90,096
Index: 154

AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION

AGE 75-84: MEDIAN HH INCOME

$55,938
Index: 137

AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION

AGE 85+: MEDIAN HH INCOME

$33,456
Index: 109

AGE 85+: HOUSEHOLD INCOME DISTRIBUTION

Benchmark: USA

© 2021 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2021. (https://claritas.easpotlight.com/Spotlight/About/3/2021)
### Pop-Facts® Senior Life | Population & Race

**Trade Area:** 9710 Scranton Rd - 5 mi Radius

#### 65+ POPULATION

- **33,840**

#### 80+ POPULATION

- **7,369**

#### 65+ ETHNICITY

- Hispanic/Latino: 1.0% (Index: 67)

#### POPULATION BY AGE & SEX

- **65+**
  - Population: 15,314
  - % Comp: 6.2

- **65+**
  - Population: 18,526
  - % Comp: 7.5

- **80+**
  - Population: 3,040
  - % Comp: 1.2

- **80+**
  - Population: 4,329
  - % Comp: 1.8

#### POPULATION BY AGE

<table>
<thead>
<tr>
<th>Age</th>
<th>Count</th>
<th>%</th>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>45 - 54</td>
<td>30,970</td>
<td>12.6</td>
<td>102</td>
</tr>
<tr>
<td>55 - 64</td>
<td>27,977</td>
<td>11.4</td>
<td>89</td>
</tr>
<tr>
<td>65 - 74</td>
<td>20,408</td>
<td>8.3</td>
<td>82</td>
</tr>
<tr>
<td>75 - 84</td>
<td>9,653</td>
<td>3.9</td>
<td>79</td>
</tr>
<tr>
<td>85+</td>
<td>3,780</td>
<td>1.5</td>
<td>76</td>
</tr>
</tbody>
</table>

#### POPULATION BY HOUSEHOLDER AGE

<table>
<thead>
<tr>
<th>Age</th>
<th>Count</th>
<th>%</th>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>45 - 54</td>
<td>16,695</td>
<td>19.0</td>
<td>109</td>
</tr>
<tr>
<td>55 - 64</td>
<td>15,479</td>
<td>17.7</td>
<td>93</td>
</tr>
<tr>
<td>65 - 74</td>
<td>10,997</td>
<td>12.5</td>
<td>78</td>
</tr>
<tr>
<td>75 - 84</td>
<td>5,445</td>
<td>6.2</td>
<td>74</td>
</tr>
<tr>
<td>85+</td>
<td>2,184</td>
<td>2.5</td>
<td>73</td>
</tr>
</tbody>
</table>

#### POPULATION BY RACE (AGE 65+)*

- **White:** 9.1% (Index: 14.0%)
- **Asian:** 3.9%
- **Two or more races:** 0.3%
- **Some other race:** 0.2%
- **African American:** 1.5%

*Top 5 variables chosen from percent composition ranking

Index Colors:
- <80
- 80 - 110
- 110+

Benchmark: USA

© 2021 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2021. [https://claritas.eas spotlight.com/Spotlight/About/3/2021](https://claritas.eas spotlight.com/Spotlight/About/3/2021)
**Pop-Facts® Senior Life | Housing & Workforce**

**Trade Area:** 9710 Scranton Rd - 5 mi Radius

---

**HOUSING TENURE**

- **Own:** 54.6%  
  Index: 84
- **Rent:** 45.4%  
  Index: 130

---

**MEDIAN HOUSING VALUE**

- **$809,619**  
  Index: 324

---

**OCCUPATIONAL CLASS***

- **77.7%**  
  Index: 130
  - White Collar

---

**UNEMPLOYMENT RATE**

- **4.9%**  
  Index: 95
  - Percent of labor force unemployed

---

**OCCUPATION: TOP 10***

- **Management:** 12.3%
- **Sales/Related:** 10.1%
- **Computer/Mathematical:** 9.2%
- **Office/Admin Support:** 10.3%
- **Healthcare Practitioner:** 8.7%
- **Business/Financial Ops:** 8.3%
- **Life/Social Science:** 7.9%
- **Architecture/Engineering:** 7.6%
- **Education/Training:** 6.0%
- **Food Prep/Serving:** 5.9%
- **Percent of labor force unemployed:** 4.9%

---

Benchmark: USA

*Chosen from percent composition ranking

**© 2021 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2021.**

**Trade Area:** 9710 Scranton Rd - 5 mi Radius

**65+ Median HH Income:** $81,887

### Age 65-74: Median HH Income
- **Median HH Income:** $100,467
- **Index:** 172

### Age 75-84: Median HH Income
- **Median HH Income:** $65,372
- **Index:** 160

### Age 85+: Median HH Income
- **Median HH Income:** $42,819
- **Index:** 140

**Benchmark:** USA

© 2021 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2021. [https://claritas.easpotlight.com/Spotlight/About/3/2021](https://claritas.easpotlight.com/Spotlight/About/3/2021)

Index Colors:
- <80
- 80 - 110
- 110+
Pop-Facts® Senior Life | Map

Trade Area: 9710 Scranton Rd - 5 mi Radius
### Trade Area

<table>
<thead>
<tr>
<th>Name</th>
<th>Level</th>
<th>Geographies</th>
</tr>
</thead>
<tbody>
<tr>
<td>9710 Scranton Rd - 1 mi Radius</td>
<td>1 mi Radius</td>
<td>N/A</td>
</tr>
<tr>
<td>9710 Scranton Rd - 3 mi Radius</td>
<td>3 mi Radius</td>
<td>N/A</td>
</tr>
<tr>
<td>9710 Scranton Rd - 5 mi Radius</td>
<td>5 mi Radius</td>
<td>N/A</td>
</tr>
</tbody>
</table>

### Benchmark

<table>
<thead>
<tr>
<th>Name</th>
<th>Level</th>
<th>Geographies</th>
</tr>
</thead>
<tbody>
<tr>
<td>USA</td>
<td>Entire US</td>
<td>United States</td>
</tr>
</tbody>
</table>

### DataSource

<table>
<thead>
<tr>
<th>Product</th>
<th>Provider</th>
<th>Copyright</th>
</tr>
</thead>
</table>