

Retail Market Power® | Demand Growth by Merchandise Line Items



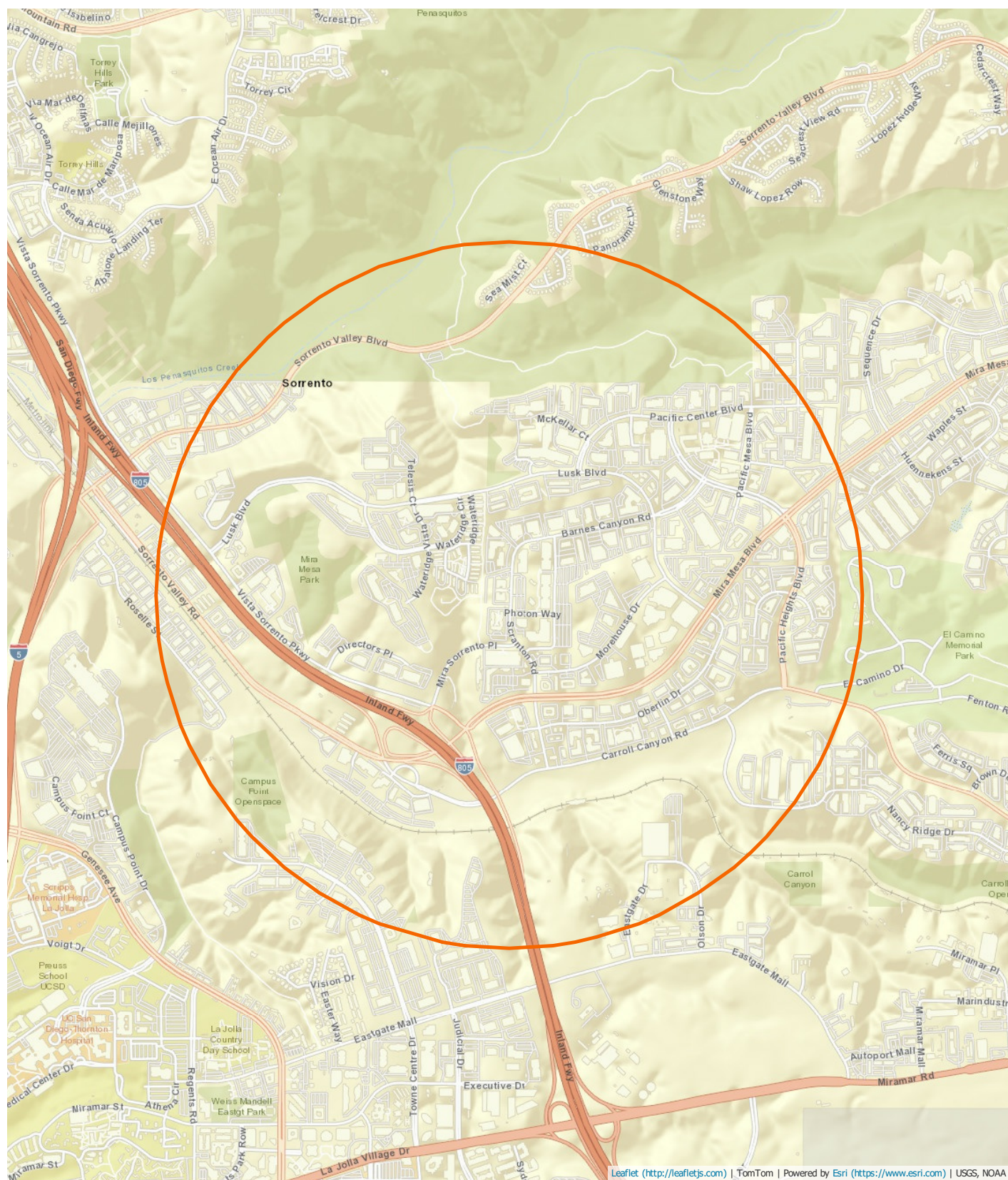
Trade Area: 9710 Scranton Rd - 1 mi Radius

	2021 Demand (\$)	2026 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand By Merchandise Line				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	35,069,474	40,352,388	5,282,914	2.85
Groceries and other food items for human consumption off the premises	4,828,196	5,140,125	311,929	1.26
Outside meals, snacks and catering	4,326,554	5,130,527	803,973	3.47
Alcoholic beverages served for immediate consumption	650,662	699,680	49,018	1.46
Packaged liquor, wine, and beer	847,746	933,240	85,494	1.94
Cigars, cigarettes, and tobacco and smokers' accessories	190,748	207,614	16,866	1.71
Drugs, health aids and beauty aids, including cosmetics	3,792,733	4,769,703	976,969	4.69
Household soaps, detergents, cleaners, and cleaning supplies	243,312	259,233	15,921	1.28
Paper and related products	257,326	274,857	17,531	1.33
Men's wear, including accessories	563,698	587,639	23,941	0.83
Women's, juniors', and misses' wear, including accessories	1,109,312	1,149,703	40,391	0.72
Children's wear	223,361	236,111	12,750	1.12
Costumes and unisex clothing	51,673	52,822	1,149	0.44
Footwear, including accessories	468,464	519,260	50,796	2.08
Sewing, knitting, and needlework goods	44,151	49,465	5,314	2.30
Curtains, draperies, blinds, slipcovers, bed and table coverings	248,591	267,753	19,162	1.50
Major household appliances	227,279	254,548	27,269	2.29
Small household and personal appliances including hardware and software	1,233,533	1,328,606	95,073	1.50
TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	467,175	587,353	120,178	4.68
Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	1,312,245	1,326,009	13,765	0.21
Flooring and floor coverings	249,390	265,106	15,716	1.23
Jewelry	495,364	542,142	46,778	1.82
Books, including eBooks	158,815	164,598	5,783	0.72
Photographic equipment and supplies	110,718	141,676	30,957	5.05
Toys, hobby goods and games	294,330	322,254	27,924	1.83
Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	93,191	113,052	19,861	3.94
Sporting goods and recreational equipment	611,809	796,231	184,422	5.41
Recreational vehicles, parts and accessories	438,852	567,709	128,857	5.28
Hardware, Tools, & Plumbing & Electrical supplies	806,942	892,505	85,563	2.04
Lawn, Garden, & Farm Equipment & Supplies (!)	663,139	595,657	-67,481	-2.12
Dimensional Lumber & Other Building/Structural Materials & Supplies (!)	914,079	1,006,639	92,561	1.95
Paint & Sundries (!)	145,868	231,754	85,886	9.70
Cars, trucks, motorcycles, and other powered transportation vehicles	5,268,312	6,244,009	975,697	3.46
Automotive fuels	2,304,103	3,058,197	754,094	5.83
Automotive maintenance and parts	1,001,799	1,142,335	140,537	2.66
Household fuels, including oil, liquefied petroleum gas, wood, coal	115,027	120,102	5,075	0.87
Pets, pet foods, and pet supplies	310,978	374,173	63,195	3.77

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 1 mi Radius



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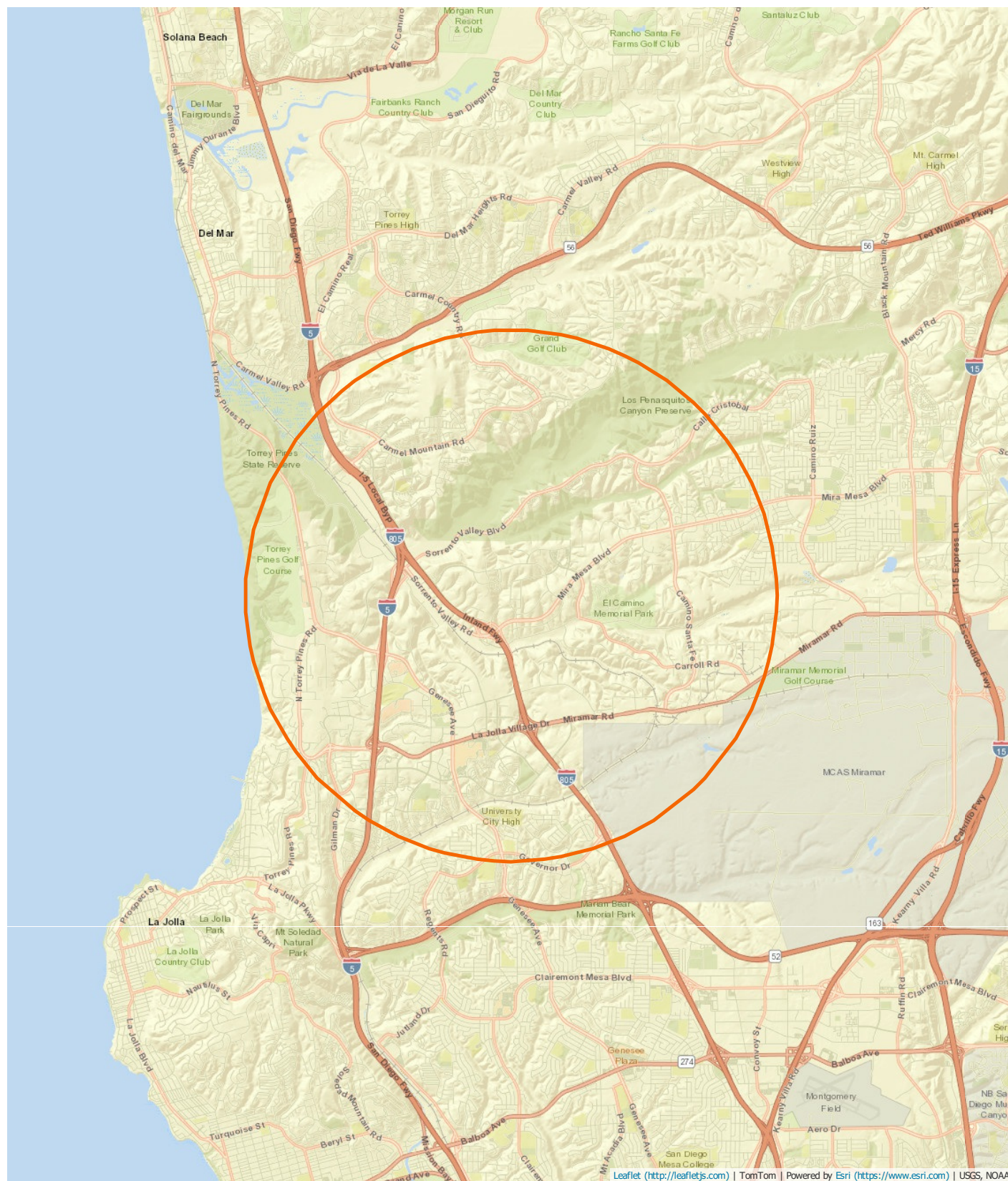
Trade Area: 9710 Scranton Rd - 3 mi Radius

	2021 Demand (\$)	2026 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand By Merchandise Line				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	2,167,854,386	2,527,705,638	359,851,251	3.12
Groceries and other food items for human consumption off the premises	313,173,727	333,979,385	20,805,658	1.29
Outside meals, snacks and catering	267,975,227	322,414,519	54,439,292	3.77
Alcoholic beverages served for immediate consumption	36,529,383	40,896,559	4,367,176	2.28
Packaged liquor, wine, and beer	47,998,916	53,903,787	5,904,871	2.35
Cigars, cigarettes, and tobacco and smokers' accessories	18,561,533	20,165,771	1,604,239	1.67
Drugs, health aids and beauty aids, including cosmetics	230,231,730	288,823,981	58,592,251	4.64
Household soaps, detergents, cleaners, and cleaning supplies	15,326,975	16,320,472	993,497	1.26
Paper and related products	15,586,296	16,548,989	962,693	1.21
Men's wear, including accessories	35,630,285	38,076,661	2,446,376	1.34
Women's, juniors', and misses' wear, including accessories	67,697,287	71,087,653	3,390,366	0.98
Children's wear	13,088,712	13,289,581	200,869	0.30
Costumes and unisex clothing	3,151,768	3,278,272	126,505	0.79
Footwear, including accessories	31,301,820	34,737,126	3,435,306	2.10
Sewing, knitting, and needlework goods	2,720,252	3,037,742	317,490	2.23
Curtains, draperies, blinds, slipcovers, bed and table coverings	14,487,629	15,804,080	1,316,451	1.75
Major household appliances	13,468,139	14,991,524	1,523,385	2.17
Small household and personal appliances including hardware and software	70,997,005	76,729,040	5,732,036	1.56
TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	31,845,289	40,209,207	8,363,918	4.78
Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	72,662,781	74,338,271	1,675,489	0.46
Flooring and floor coverings	13,554,571	14,573,922	1,019,351	1.46
Jewelry	30,513,371	33,945,770	3,432,399	2.15
Books, including eBooks	10,910,164	11,430,127	519,963	0.94
Photographic equipment and supplies	6,092,520	8,009,591	1,917,070	5.62
Toys, hobby goods and games	17,758,703	19,417,360	1,658,657	1.80
Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	5,245,582	6,246,698	1,001,116	3.56
Sporting goods and recreational equipment	34,377,278	45,077,831	10,700,553	5.57
Recreational vehicles, parts and accessories	26,299,493	34,738,891	8,439,398	5.72
Hardware, Tools, & Plumbing & Electrical supplies	44,421,906	47,514,984	3,093,078	1.35
Lawn, Garden, & Farm Equipment & Supplies (!)	36,371,066	41,389,744	5,018,677	2.62
Dimensional Lumber & Other Building/Structural Materials & Supplies (!)	47,398,609	56,328,568	8,929,959	3.51
Paint & Sundries (!)	7,430,384	13,156,076	5,725,692	12.10
Cars, trucks, motorcycles, and other powered transportation vehicles	335,571,821	401,447,818	65,875,997	3.65
Automotive fuels	158,746,535	211,373,191	52,626,656	5.89
Automotive maintenance and parts	64,627,827	74,044,989	9,417,162	2.76
Household fuels, including oil, liquefied petroleum gas, wood, coal	7,198,686	7,504,465	305,779	0.83
Pets, pet foods, and pet supplies	18,901,116	22,872,993	3,971,877	3.89

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 3 mi Radius



Benchmark: USA

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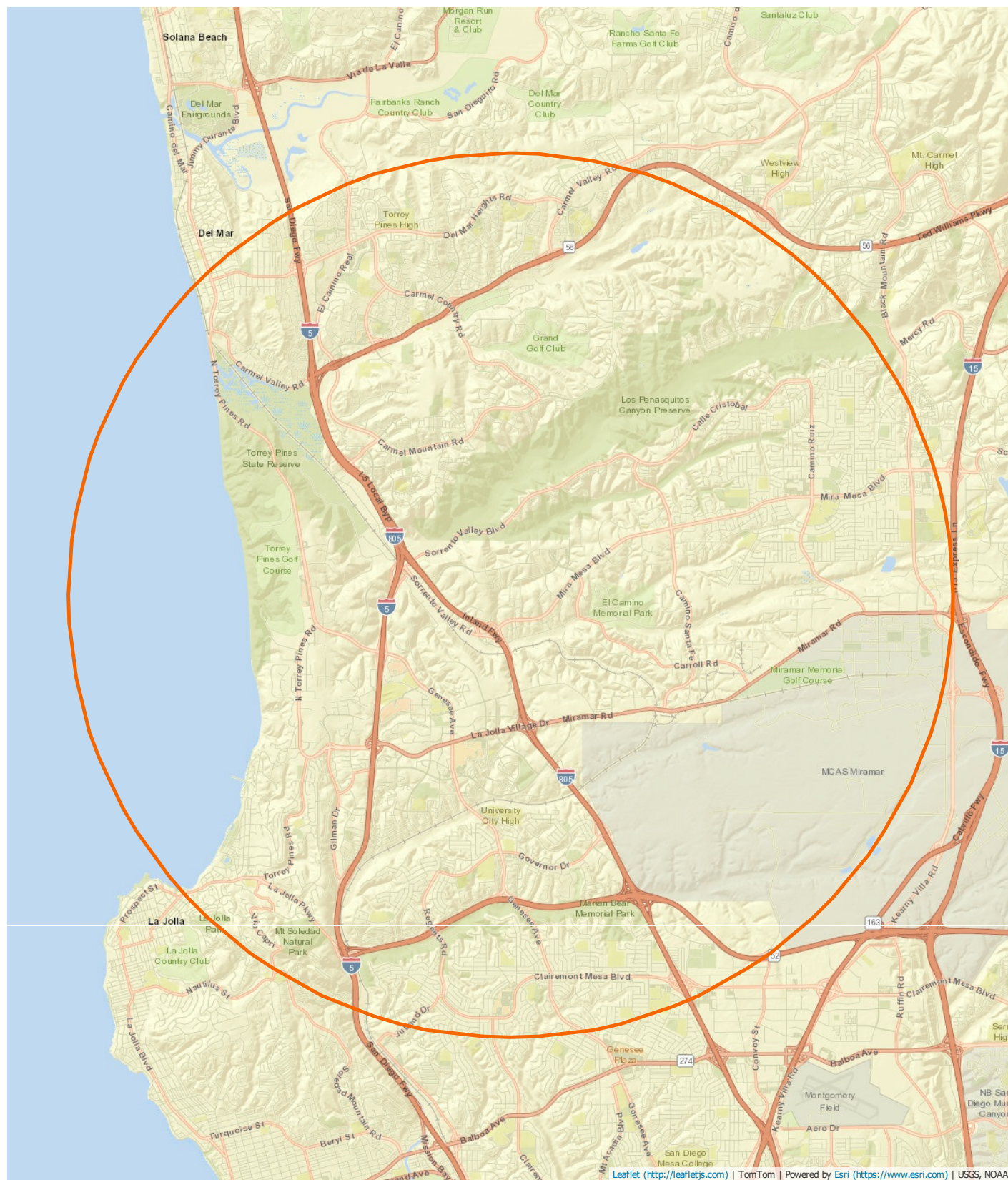
Trade Area: 9710 Scranton Rd - 5 mi Radius

	2021 Demand (\$)	2026 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand By Merchandise Line				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	5,934,146,601	6,819,214,714	885,068,113	2.82
Groceries and other food items for human consumption off the premises	848,657,725	896,780,934	48,123,209	1.11
Outside meals, snacks and catering	704,535,325	842,655,878	138,120,553	3.65
Alcoholic beverages served for immediate consumption	96,678,870	107,199,824	10,520,954	2.09
Packaged liquor, wine, and beer	133,427,848	147,203,975	13,776,127	1.99
Cigars, cigarettes, and tobacco and smokers' accessories	44,801,078	47,606,198	2,805,120	1.22
Drugs, health aids and beauty aids, including cosmetics	659,570,438	815,741,420	156,170,982	4.34
Household soaps, detergents, cleaners, and cleaning supplies	42,521,582	44,681,164	2,159,583	1.00
Paper and related products	44,962,461	47,169,246	2,206,786	0.96
Men's wear, including accessories	95,066,390	99,095,406	4,029,017	0.83
Women's, juniors', and misses' wear, including accessories	183,641,160	190,037,076	6,395,915	0.69
Children's wear	34,624,899	35,978,280	1,353,381	0.77
Costumes and unisex clothing	7,694,408	8,107,653	413,246	1.05
Footwear, including accessories	80,667,799	89,011,056	8,343,257	1.99
Sewing, knitting, and needlework goods	7,958,735	8,703,082	744,348	1.80
Curtains, draperies, blinds, slipcovers, bed and table coverings	40,301,239	43,363,710	3,062,471	1.48
Major household appliances	38,135,516	42,091,637	3,956,121	1.99
Small household and personal appliances including hardware and software	200,587,250	213,473,193	12,885,944	1.25
TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	86,992,038	108,155,894	21,163,856	4.45
Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	203,969,717	207,586,619	3,616,902	0.35
Flooring and floor coverings	39,208,979	41,950,039	2,741,059	1.36
Jewelry	80,649,363	88,923,986	8,274,623	1.97
Books, including eBooks	28,297,678	28,859,060	561,383	0.39
Photographic equipment and supplies	16,348,437	21,744,634	5,396,197	5.87
Toys, hobby goods and games	48,123,537	52,730,604	4,607,067	1.84
Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	16,256,802	19,168,106	2,911,304	3.35
Sporting goods and recreational equipment	93,082,020	123,386,676	30,304,656	5.80
Recreational vehicles, parts and accessories	78,402,983	100,043,241	21,640,258	5.00
Hardware, Tools, & Plumbing & Electrical supplies	130,466,219	142,173,692	11,707,473	1.73
Lawn, Garden, & Farm Equipment & Supplies (!)	109,474,553	108,213,484	-1,261,069	-0.23
Dimensional Lumber & Other Building/Structural Materials & Supplies (!)	147,623,818	164,152,738	16,528,920	2.15
Paint & Sundries (!)	23,233,970	32,270,035	9,036,065	6.79
Cars, trucks, motorcycles, and other powered transportation vehicles	897,734,694	1,065,492,316	167,757,622	3.49
Automotive fuels	418,235,780	549,696,825	131,461,045	5.62
Automotive maintenance and parts	178,815,638	201,168,051	22,352,413	2.38
Household fuels, including oil, liquefied petroleum gas, wood, coal	20,270,228	20,788,265	518,037	0.51
Pets, pet foods, and pet supplies	53,127,425	63,810,716	10,683,291	3.73

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi Radius



Benchmark: USA

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Report Details

Name :	Retail Market Power® Demand Growth by Merchandise Line Items 2021
Date / Time :	3/9/2021 9:55:37 AM
Workspace Vintage :	2021

Trade Area		
Name	Level	Geographies
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A

Benchmark		
Name	Level	Geographies
USA	Entire US	United States

DataSource		
Product	Provider	Copyright
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