

Trade Area: 9710 Scranton Rd - 1 mi Radius

	2021 Demand (\$)	2026 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand by Store Type				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	35,069,474	40,352,388	5,282,914	2.85
Total demand retail trade (NAICS 44 and 45)	30,323,460	34,798,156	4,474,696	2.79
Motor Vehicle and Parts Dealers				
Motor vehicle and parts dealers (NAICS 441)	6,441,132	7,638,924	1,197,792	3.47
Automobile dealers (NAICS 4411)	5,434,864	6,428,915	994,051	3.42
New car dealers (NAICS 44111)	4,874,605	5,764,979	890,375	3.41
Used car dealers (NAICS 44112)	560,259	663,936	103,677	3.45
Other motor vehicle dealers (NAICS 4412)	521,629	657,226	135,597	4.73
Recreational vehicle dealers (NAICS 44121)	198,485	256,303	57,818	5.25
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	323,144	400,923	77,779	4.41
Boat dealers (NAICS 441222)	119,184	153,529	34,346	5.20
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	203,960	247,393	43,433	3.94
Automotive parts, accessories, and tire stores (NAICS 4413)	484,639	552,783	68,144	2.67
Automotive parts and accessories stores (NAICS 44131)	306,728	349,900	43,171	2.67
Tire dealers (NAICS 44132)	177,911	202,884	24,973	2.66
Furniture and Home Furnishings Stores				
Furniture and home furnishings stores (NAICS 442)	692,667	714,987	22,320	0.64
Furniture stores (NAICS 4421)	378,555	384,443	5,888	0.31
Home furnishings stores (NAICS 4422)	314,112	330,544	16,433	1.02
Floor covering stores (NAICS 44221)	128,411	136,897	8,486	1.29
Other home furnishings stores (NAICS 44229)	185,701	193,647	7,946	0.84
Window treatment stores (NAICS 442291)	9,542	10,282	740	1.50
All other home furnishings stores (NAICS 442299)	176,159	183,365	7,206	0.81
Electronics and Appliance Stores				
Electronics and appliance stores (NAICS 443)	460,344	524,338	63,994	2.64
Household appliance stores (NAICS 443141)	84,148	95,177	11,028	2.49
Electronics stores (NAICS 443142)	376,195	429,161	52,966	2.67
Building Material and Garden Equipment and Supplies Dealers				
Building material and garden equipment and supplies dealers (NAICS 444)	2,291,992	2,512,202	220,210	1.85
Building material and supplies dealers (NAICS 4441)	1,999,526	2,238,674	239,148	2.29
Home centers (NAICS 44411)	1,101,562	1,242,085	140,523	2.43
Paint and wallpaper stores (NAICS 44412)	71,191	80,241	9,050	2.42
Hardware stores (NAICS 44413)	178,665	200,944	22,279	2.38
Other building material dealers (NAICS 44419)	648,109	715,404	67,296	2.00
Lawn and garden equipment and supplies stores (NAICS 4442)	292,466	273,528	-18,938	-1.33
Outdoor power equipment stores (NAICS 44421)	59,932	54,683	-5,249	-1.82
Nursery, garden center, and farm supply stores (NAICS 44422)	232,534	218,846	-13,688	-1.21
Food and Beverage Stores				
Food and beverage stores (NAICS 445)	4,590,457	4,998,746	408,289	1.72
Grocery stores (NAICS 4451)	4,053,018	4,411,479	358,460	1.71
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	3,890,083	4,233,672	343,589	1.71
Convenience stores (NAICS 44512)	162,935	177,806	14,872	1.76
Specialty food stores (NAICS 4452)	112,506	119,982	7,476	1.29
Meat markets (NAICS 44521)	34,088	36,401	2,313	1.32
Fish and seafood markets (NAICS 44522)	13,365	14,281	915	1.33
Fruit and vegetable markets (NAICS 44523)	23,401	24,855	1,454	1.21
Other specialty food stores (NAICS 44529)	41,651	44,444	2,793	1.31
Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	22,062	23,497	1,435	1.27
All other specialty food stores (NAICS 445299)	19,589	20,947	1,358	1.35
Beer, wine, and liquor stores (NAICS 4453)	424,933	467,286	42,353	1.92
Health and Personal Care Stores				
Health and personal care stores (NAICS 446)	1,754,820	2,175,251	420,431	4.39
Pharmacies and drug stores (NAICS 44611)	1,496,181	1,853,647	357,466	4.38
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	113,992	143,127	29,135	4.66
Optical goods stores (NAICS 44613)	54,229	65,788	11,559	3.94
Other health and personal care stores (NAICS 44619)	90,419	112,689	22,270	4.50
Food (health) supplement stores (NAICS 446191)	32,134	39,457	7,322	4.19
All other health and personal care stores (NAICS 446199)	58,285	73,232	14,947	4.67
Gasoline Stations				
Gasoline stations (NAICS 447)	2,459,971	3,168,400	708,428	5.19

Benchmark: USA

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Retail Market Power® | Demand Growth by Retail Store Types



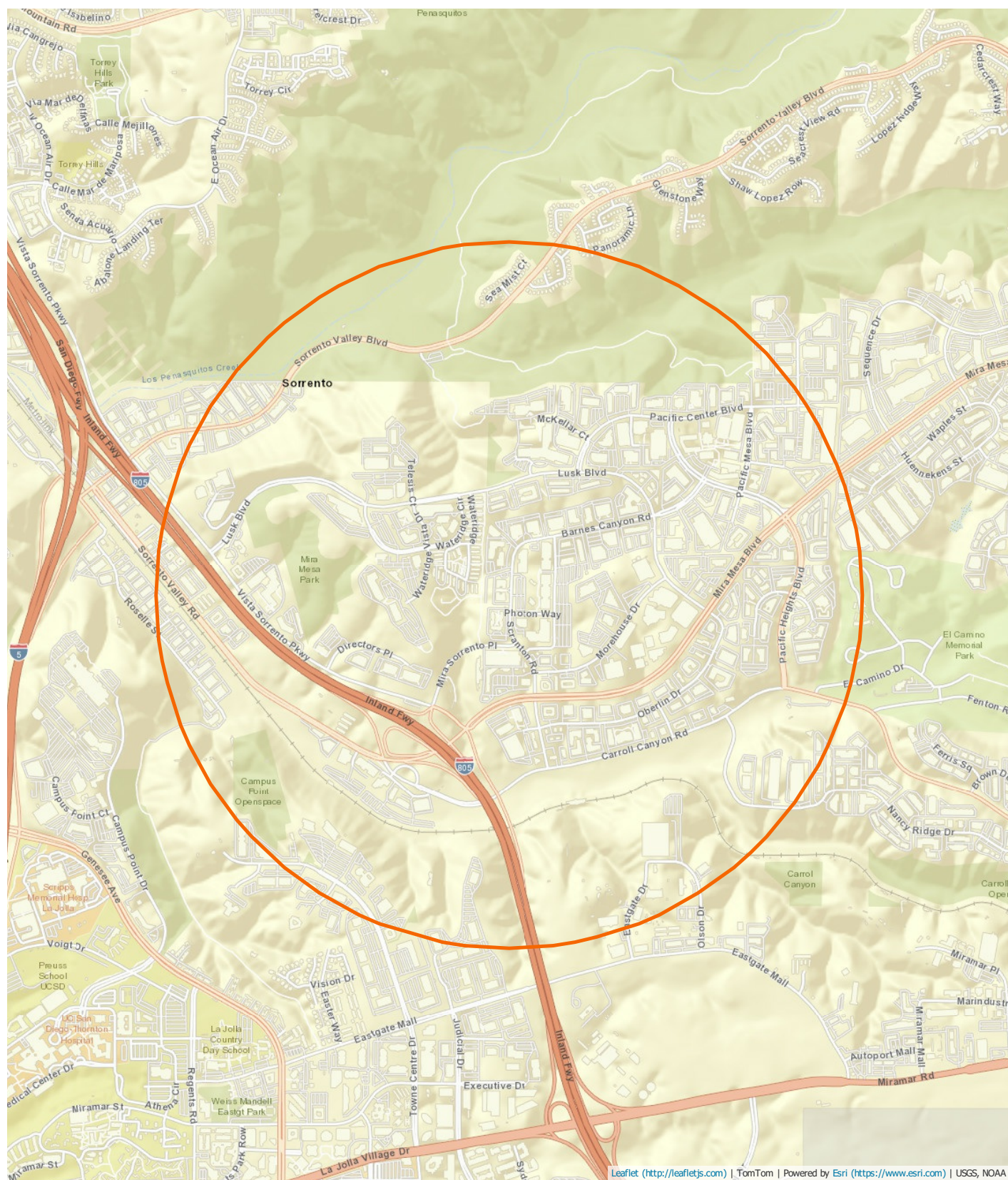
Trade Area: 9710 Scranton Rd - 1 mi Radius

	2021 Demand (\$)	2026 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Clothing and Clothing Accessories Stores				
Clothing and clothing accessories stores (NAICS 448)	1,366,642	1,454,531	87,889	1.25
Clothing stores (NAICS 4481)	960,251	1,008,768	48,517	0.99
Men's clothing stores (NAICS 44811)	40,922	42,839	1,916	0.92
Women's clothing stores (NAICS 44812)	191,541	200,234	8,693	0.89
Children's and infants' clothing stores (NAICS 44813)	26,476	28,065	1,589	1.17
Family clothing stores (NAICS 44814)	580,768	611,679	30,911	1.04
Clothing accessories stores (NAICS 44815)	40,708	42,957	2,249	1.08
Other clothing stores (NAICS 44819)	79,835	82,994	3,158	0.78
Shoe stores (NAICS 4482)	202,688	223,628	20,940	1.99
Jewelry, luggage, and leather goods stores (NAICS 4483)	203,704	222,136	18,432	1.75
Jewelry stores (NAICS 44831)	183,452	200,647	17,195	1.81
Luggage and leather goods stores (NAICS 44832)	20,252	21,489	1,237	1.19
Sporting Goods, Hobby, Musical Instrument, and Book Stores				
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	486,466	578,367	91,901	3.52
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	448,528	538,332	89,804	3.72
Sporting goods stores (NAICS 45111)	330,565	407,216	76,651	4.26
Hobby, toy, and game stores (NAICS 45112)	80,990	87,315	6,325	1.51
Sewing, needlework, and piece goods stores (NAICS 45113)	18,374	20,422	2,047	2.13
Musical instrument and supplies stores (NAICS 45114)	18,599	23,379	4,781	4.68
Book stores and news dealers (NAICS 4512)	37,938	40,035	2,097	1.08
Book stores (NAICS 451211)	35,964	37,895	1,931	1.05
News dealers and newsstands (NAICS 451212)	1,975	2,140	166	1.62
General Merchandise Stores				
General merchandise stores (NAICS 452)	4,075,917	4,552,430	476,513	2.24
Department stores (NAICS 4522)	316,877	347,168	30,291	1.84
Other general merchandise stores (NAICS 4523)	3,759,040	4,205,262	446,222	2.27
Warehouse clubs and supercenters (NAICS 452311)	3,353,502	3,762,435	408,933	2.33
All other general merchandise stores (NAICS 452319)	405,538	442,827	37,289	1.77
Miscellaneous Store Retailers				
Miscellaneous store retailers (NAICS 453)	679,419	745,663	66,244	1.88
Florists (NAICS 4531)	33,195	30,023	-3,172	-1.99
Office supplies, stationery, and gift stores (NAICS 4532)	161,444	172,276	10,832	1.31
Office supplies and stationery stores (NAICS 45321)	65,241	69,622	4,381	1.31
Gift, novelty, and souvenir stores (NAICS 45322)	96,203	102,654	6,451	1.31
Used merchandise stores (NAICS 4533)	103,269	112,100	8,831	1.66
Other miscellaneous store retailers (NAICS 4539)	381,511	431,264	49,752	2.48
Pet and pet supplies stores (NAICS 45391)	105,877	127,125	21,247	3.73
Art dealers (NAICS 45392)	74,143	78,919	4,776	1.26
Manufactured (mobile) home dealers (NAICS 45393)	36,869	46,486	9,617	4.75
All other miscellaneous store retailers (NAICS 45399)	164,621	178,734	14,112	1.66
Tobacco stores (NAICS 453991)	30,381	33,236	2,855	1.81
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	134,240	145,497	11,257	1.62
Non-store Retailers				
Non-store retailers (NAICS 454)	5,023,633	5,734,317	710,684	2.68
Electronic shopping and mail-order houses (NAICS 4541)	4,721,488	5,403,111	681,623	2.73
Vending machine operators (NAICS 4542)	40,679	44,479	3,801	1.80
Direct selling establishments (NAICS 4543)	261,467	286,727	25,260	1.86
Fuel dealers (NAICS 45431)	121,967	132,500	10,533	1.67
Other direct selling establishments (NAICS 45439)	139,499	154,226	14,727	2.03
Food Services and Drinking Places				
Food services and drinking places (NAICS 722)	4,746,014	5,554,232	808,218	3.19
Special food services (NAICS 7223)	324,027	380,618	56,591	3.27
Food service contractors (NAICS 72231)	256,607	300,976	44,369	3.24
Caterers (NAICS 72232)	60,937	72,007	11,070	3.40
Mobile food services (NAICS 72233)	6,482	7,635	1,153	3.33
Drinking places (alcoholic beverages) (NAICS 7224)	199,122	217,110	17,988	1.75
Restaurants and other eating places (NAICS 7225)	4,222,866	4,956,504	733,639	3.26
Full-service restaurants (NAICS 722511)	2,115,444	2,460,126	344,682	3.06
Limited-service restaurants (NAICS 722513)	1,789,420	2,120,233	330,813	3.45
Cafeterias, grill buffets, and buffets (NAICS 722514)	45,581	54,012	8,431	3.45
Snack and non-alcoholic beverage bars (NAICS 722515)	272,421	322,133	49,712	3.41

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 1 mi Radius



Retail Market Power® | Demand Growth by Retail Store Types



Trade Area: 9710 Scranton Rd - 3 mi Radius

	2021 Demand (\$)	2026 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand by Store Type				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	2,167,854,386	2,527,705,638	359,851,251	3.12
Total demand retail trade (NAICS 44 and 45)	1,877,614,133	2,181,694,915	304,080,782	3.05
Motor Vehicle and Parts Dealers				
Motor vehicle and parts dealers (NAICS 441)	409,370,458	489,974,564	80,604,105	3.66
Automobile dealers (NAICS 4411)	346,411,056	413,504,256	67,093,200	3.60
New car dealers (NAICS 44111)	310,724,407	370,818,687	60,094,280	3.60
Used car dealers (NAICS 44112)	35,686,649	42,685,569	6,998,920	3.65
Other motor vehicle dealers (NAICS 4412)	31,740,694	40,688,397	8,947,702	5.09
Recreational vehicle dealers (NAICS 44121)	11,900,593	15,687,536	3,786,943	5.68
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	19,840,102	25,000,861	5,160,759	4.73
Boat dealers (NAICS 441222)	7,141,384	9,390,133	2,248,749	5.63
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	12,698,718	15,610,728	2,912,010	4.22
Automotive parts, accessories, and tire stores (NAICS 4413)	31,218,708	35,781,912	4,563,203	2.77
Automotive parts and accessories stores (NAICS 44131)	19,742,720	22,628,870	2,886,150	2.77
Tire dealers (NAICS 44132)	11,475,988	13,153,041	1,677,054	2.77
Furniture and Home Furnishings Stores				
Furniture and home furnishings stores (NAICS 442)	38,532,025	40,273,326	1,741,301	0.89
Furniture stores (NAICS 4421)	21,017,885	21,609,465	591,580	0.56
Home furnishings stores (NAICS 4422)	17,514,140	18,663,861	1,149,721	1.28
Floor covering stores (NAICS 44221)	6,982,492	7,538,959	556,467	1.54
Other home furnishings stores (NAICS 44229)	10,531,648	11,124,902	593,254	1.10
Window treatment stores (NAICS 442291)	554,635	605,269	50,634	1.76
All other home furnishings stores (NAICS 442299)	9,977,013	10,519,633	542,621	1.06
Electronics and Appliance Stores				
Electronics and appliance stores (NAICS 443)	27,603,726	31,687,446	4,083,720	2.80
Household appliance stores (NAICS 443141)	5,053,670	5,719,820	666,150	2.51
Electronics stores (NAICS 443142)	22,550,056	25,967,626	3,417,570	2.86
Building Material and Garden Equipment and Supplies Dealers				
Building material and garden equipment and supplies dealers (NAICS 444)	123,525,815	144,135,944	20,610,129	3.13
Building material and supplies dealers (NAICS 4441)	107,245,267	125,483,984	18,238,717	3.19
Home centers (NAICS 44411)	59,298,618	70,166,495	10,867,877	3.42
Paint and wallpaper stores (NAICS 44412)	3,826,287	4,528,070	701,783	3.42
Hardware stores (NAICS 44413)	9,815,582	11,249,871	1,434,289	2.77
Other building material dealers (NAICS 44419)	34,304,780	39,539,547	5,234,767	2.88
Lawn and garden equipment and supplies stores (NAICS 4442)	16,280,548	18,651,960	2,371,412	2.76
Outdoor power equipment stores (NAICS 44421)	3,297,336	3,766,335	468,999	2.69
Nursery, garden center, and farm supply stores (NAICS 44422)	12,983,212	14,885,625	1,902,413	2.77
Food and Beverage Stores				
Food and beverage stores (NAICS 445)	290,115,624	318,305,332	28,189,708	1.87
Grocery stores (NAICS 4451)	258,426,880	283,168,209	24,741,329	1.84
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	247,791,725	271,505,579	23,713,853	1.84
Convenience stores (NAICS 44512)	10,635,154	11,662,630	1,027,476	1.86
Specialty food stores (NAICS 4452)	7,268,442	7,778,955	510,514	1.37
Meat markets (NAICS 44521)	2,205,985	2,360,517	154,532	1.36
Fish and seafood markets (NAICS 44522)	864,829	926,047	61,218	1.38
Fruit and vegetable markets (NAICS 44523)	1,506,200	1,614,174	107,974	1.39
Other specialty food stores (NAICS 44529)	2,691,429	2,878,218	186,790	1.35
Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	1,426,624	1,522,443	95,819	1.31
All other specialty food stores (NAICS 445299)	1,264,804	1,355,775	90,970	1.40
Beer, wine, and liquor stores (NAICS 4453)	24,420,303	27,358,168	2,937,865	2.30
Health and Personal Care Stores				
Health and personal care stores (NAICS 446)	107,024,453	132,264,007	25,239,554	4.33
Pharmacies and drug stores (NAICS 44611)	91,542,507	113,112,760	21,570,253	4.32
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	6,919,196	8,667,137	1,747,941	4.61
Optical goods stores (NAICS 44613)	3,053,518	3,636,698	583,180	3.56
Other health and personal care stores (NAICS 44619)	5,509,232	6,847,412	1,338,180	4.45
Food (health) supplement stores (NAICS 446191)	1,969,609	2,411,098	441,489	4.13
All other health and personal care stores (NAICS 446199)	3,539,623	4,436,314	896,691	4.62
Gasoline Stations				
Gasoline stations (NAICS 447)	169,396,727	218,946,831	49,550,104	5.27

Benchmark: USA

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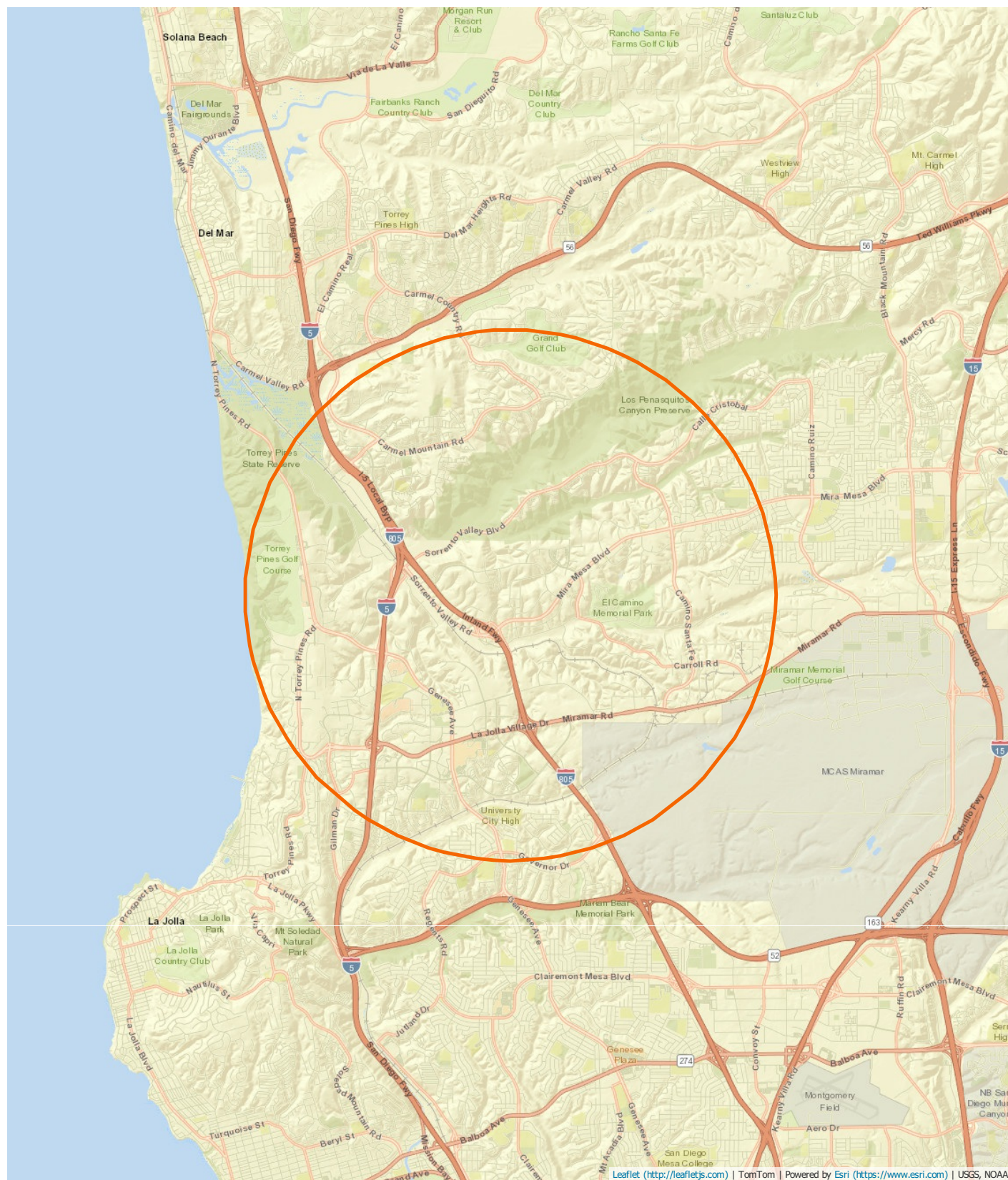
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	2021 Demand (\$)	2026 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Clothing and Clothing Accessories Stores				
Clothing and clothing accessories stores (NAICS 448)	85,017,339	91,481,271	6,463,933	1.48
Clothing stores (NAICS 4481)	58,992,927	62,663,447	3,670,520	1.22
Men's clothing stores (NAICS 44811)	2,584,104	2,766,096	181,992	1.37
Women's clothing stores (NAICS 44812)	11,745,043	12,435,895	690,852	1.15
Children's and infants' clothing stores (NAICS 44813)	1,563,151	1,606,937	43,786	0.55
Family clothing stores (NAICS 44814)	35,698,469	38,006,097	2,307,628	1.26
Clothing accessories stores (NAICS 44815)	2,510,641	2,692,747	182,105	1.41
Other clothing stores (NAICS 44819)	4,891,519	5,155,676	264,157	1.06
Shoe stores (NAICS 4482)	13,445,163	14,878,097	1,432,933	2.05
Jewelry, luggage, and leather goods stores (NAICS 4483)	12,579,248	13,939,728	1,360,479	2.08
Jewelry stores (NAICS 44831)	11,291,419	12,553,893	1,262,474	2.14
Luggage and leather goods stores (NAICS 44832)	1,287,830	1,385,835	98,005	1.48
Sporting Goods, Hobby, Musical Instrument, and Book Stores				
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	29,022,874	34,613,190	5,590,316	3.59
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	26,468,992	31,892,818	5,423,826	3.80
Sporting goods stores (NAICS 45111)	19,262,333	23,838,859	4,576,526	4.36
Hobby, toy, and game stores (NAICS 45112)	4,810,487	5,200,744	390,258	1.57
Sewing, needlework, and piece goods stores (NAICS 45113)	1,128,520	1,252,840	124,321	2.11
Musical instrument and supplies stores (NAICS 45114)	1,267,653	1,600,374	332,721	4.77
Book stores and news dealers (NAICS 4512)	2,553,881	2,720,372	166,490	1.27
Book stores (NAICS 451211)	2,425,989	2,581,060	155,071	1.25
News dealers and newsstands (NAICS 451212)	127,893	139,312	11,419	1.73
General Merchandise Stores				
General merchandise stores (NAICS 452)	254,273,838	285,686,670	31,412,831	2.36
Department stores (NAICS 4522)	19,286,661	21,297,542	2,010,880	2.00
Other general merchandise stores (NAICS 4523)	234,987,177	264,389,128	29,401,951	2.39
Warehouse clubs and supercenters (NAICS 452311)	210,306,771	237,201,620	26,894,849	2.44
All other general merchandise stores (NAICS 452319)	24,680,406	27,187,508	2,507,102	1.95
Miscellaneous Store Retailers				
Miscellaneous store retailers (NAICS 453)	41,188,352	46,165,908	4,977,557	2.31
Florists (NAICS 4531)	1,824,925	2,068,527	243,602	2.54
Office supplies, stationery, and gift stores (NAICS 4532)	9,530,369	10,247,938	717,569	1.46
Office supplies and stationery stores (NAICS 45321)	3,731,596	4,005,601	274,005	1.43
Gift, novelty, and souvenir stores (NAICS 45322)	5,798,773	6,242,337	443,565	1.49
Used merchandise stores (NAICS 4533)	6,319,822	6,943,938	624,116	1.90
Other miscellaneous store retailers (NAICS 4539)	23,513,236	26,905,505	3,392,269	2.73
Pet and pet supplies stores (NAICS 45391)	6,431,646	7,778,787	1,347,141	3.88
Art dealers (NAICS 45392)	4,456,816	4,820,611	363,796	1.58
Manufactured (mobile) home dealers (NAICS 45393)	2,191,227	2,823,757	632,530	5.20
All other miscellaneous store retailers (NAICS 45399)	10,433,547	11,482,349	1,048,802	1.93
Tobacco stores (NAICS 453991)	2,643,700	2,890,364	246,664	1.80
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	7,789,848	8,591,986	802,138	1.98
Non-store Retailers				
Non-store retailers (NAICS 454)	302,542,902	348,160,426	45,617,524	2.85
Electronic shopping and mail-order houses (NAICS 4541)	283,748,156	327,393,655	43,645,499	2.90
Vending machine operators (NAICS 4542)	2,611,307	2,866,586	255,278	1.88
Direct selling establishments (NAICS 4543)	16,183,440	17,900,186	1,716,746	2.04
Fuel dealers (NAICS 45431)	7,693,583	8,404,083	710,499	1.78
Other direct selling establishments (NAICS 45439)	8,489,856	9,496,103	1,006,247	2.27
Food Services and Drinking Places				
Food services and drinking places (NAICS 722)	290,240,253	346,010,722	55,770,469	3.58
Special food services (NAICS 7223)	19,896,407	23,778,140	3,881,734	3.63
Food service contractors (NAICS 72231)	15,732,785	18,783,252	3,050,467	3.61
Caterers (NAICS 72232)	3,762,577	4,515,483	752,906	3.72
Mobile food services (NAICS 72233)	401,044	479,405	78,361	3.63
Drinking places (alcoholic beverages) (NAICS 7224)	11,348,609	12,841,101	1,492,492	2.50
Restaurants and other eating places (NAICS 7225)	258,995,238	309,391,481	50,396,243	3.62
Full-service restaurants (NAICS 722511)	128,514,800	152,552,748	24,037,948	3.49
Limited-service restaurants (NAICS 722513)	110,767,562	133,187,955	22,420,392	3.75
Cafeterias, grill buffets, and buffets (NAICS 722514)	2,821,223	3,392,680	571,457	3.76
Snack and non-alcoholic beverage bars (NAICS 722515)	16,891,652	20,258,098	3,366,446	3.70

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 3 mi Radius



Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi Radius

	2021 Demand (\$)	2026 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand by Store Type				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	5,934,146,601	6,819,214,714	885,068,113	2.82
Total demand retail trade (NAICS 44 and 45)	5,170,335,408	5,914,486,057	744,150,649	2.73
Motor Vehicle and Parts Dealers				
Motor vehicle and parts dealers (NAICS 441)	1,106,790,110	1,310,889,515	204,099,405	3.44
Automobile dealers (NAICS 4411)	928,519,869	1,098,903,041	170,383,173	3.43
New car dealers (NAICS 44111)	832,997,083	985,565,157	152,568,074	3.42
Used car dealers (NAICS 44112)	95,522,785	113,337,884	17,815,099	3.48
Other motor vehicle dealers (NAICS 4412)	91,853,097	114,732,744	22,879,647	4.55
Recreational vehicle dealers (NAICS 44121)	35,427,142	45,136,619	9,709,477	4.96
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	56,425,955	69,596,125	13,170,170	4.29
Boat dealers (NAICS 441222)	21,165,293	26,935,411	5,770,118	4.94
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	35,260,662	42,660,714	7,400,052	3.88
Automotive parts, accessories, and tire stores (NAICS 4413)	86,417,144	97,253,729	10,836,585	2.39
Automotive parts and accessories stores (NAICS 44131)	54,664,154	61,523,418	6,859,264	2.39
Tire dealers (NAICS 44132)	31,752,990	35,730,311	3,977,321	2.39
Furniture and Home Furnishings Stores				
Furniture and home furnishings stores (NAICS 442)	108,765,416	112,913,363	4,147,947	0.75
Furniture stores (NAICS 4421)	59,028,950	60,355,587	1,326,638	0.45
Home furnishings stores (NAICS 4422)	49,736,467	52,557,776	2,821,309	1.11
Floor covering stores (NAICS 44221)	20,206,585	21,657,615	1,451,030	1.40
Other home furnishings stores (NAICS 44229)	29,529,882	30,900,161	1,370,279	0.91
Window treatment stores (NAICS 442291)	1,549,834	1,667,039	117,205	1.47
All other home furnishings stores (NAICS 442299)	27,980,048	29,233,121	1,253,074	0.88
Electronics and Appliance Stores				
Electronics and appliance stores (NAICS 443)	77,065,871	87,292,245	10,226,374	2.52
Household appliance stores (NAICS 443141)	14,243,166	15,941,425	1,698,259	2.28
Electronics stores (NAICS 443142)	62,822,705	71,350,820	8,528,115	2.58
Building Material and Garden Equipment and Supplies Dealers				
Building material and garden equipment and supplies dealers (NAICS 444)	371,847,460	408,436,350	36,588,890	1.90
Building material and supplies dealers (NAICS 4441)	323,402,335	359,338,105	35,935,770	2.13
Home centers (NAICS 44411)	178,300,113	198,799,914	20,499,802	2.20
Paint and wallpaper stores (NAICS 44412)	11,517,288	12,834,949	1,317,662	2.19
Hardware stores (NAICS 44413)	28,993,088	32,102,733	3,109,644	2.06
Other building material dealers (NAICS 44419)	104,591,846	115,600,508	11,008,662	2.02
Lawn and garden equipment and supplies stores (NAICS 4442)	48,445,125	49,098,246	653,121	0.27
Outdoor power equipment stores (NAICS 44421)	9,908,143	9,889,348	-18,795	-0.04
Nursery, garden center, and farm supply stores (NAICS 44422)	38,536,982	39,208,897	671,915	0.35
Food and Beverage Stores				
Food and beverage stores (NAICS 445)	792,659,041	858,670,819	66,011,779	1.61
Grocery stores (NAICS 4451)	705,361,879	763,367,209	58,005,330	1.59
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	676,795,138	732,413,073	55,617,935	1.59
Convenience stores (NAICS 44512)	28,566,741	30,954,137	2,387,395	1.62
Specialty food stores (NAICS 4452)	19,703,550	20,877,346	1,173,796	1.16
Meat markets (NAICS 44521)	5,976,414	6,335,988	359,575	1.18
Fish and seafood markets (NAICS 44522)	2,341,609	2,484,388	142,780	1.19
Fruit and vegetable markets (NAICS 44523)	4,094,168	4,330,671	236,502	1.13
Other specialty food stores (NAICS 44529)	7,291,359	7,726,298	434,939	1.17
Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	3,865,983	4,088,334	222,351	1.13
All other specialty food stores (NAICS 445299)	3,425,376	3,637,964	212,588	1.21
Beer, wine, and liquor stores (NAICS 4453)	67,593,612	74,426,264	6,832,652	1.95
Health and Personal Care Stores				
Health and personal care stores (NAICS 446)	305,546,665	372,597,133	67,050,468	4.05
Pharmacies and drug stores (NAICS 44611)	260,546,934	317,687,882	57,140,948	4.04
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	19,813,215	24,470,082	4,656,867	4.31
Optical goods stores (NAICS 44613)	9,459,488	11,154,558	1,695,070	3.35
Other health and personal care stores (NAICS 44619)	15,727,029	19,284,612	3,557,583	4.16
Food (health) supplement stores (NAICS 446191)	5,592,307	6,760,520	1,168,213	3.87
All other health and personal care stores (NAICS 446199)	10,134,722	12,524,091	2,389,370	4.33
Gasoline Stations				
Gasoline stations (NAICS 447)	446,487,350	569,522,407	123,035,057	4.99

Benchmark: USA

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Retail Market Power® | Demand Growth by Retail Store Types



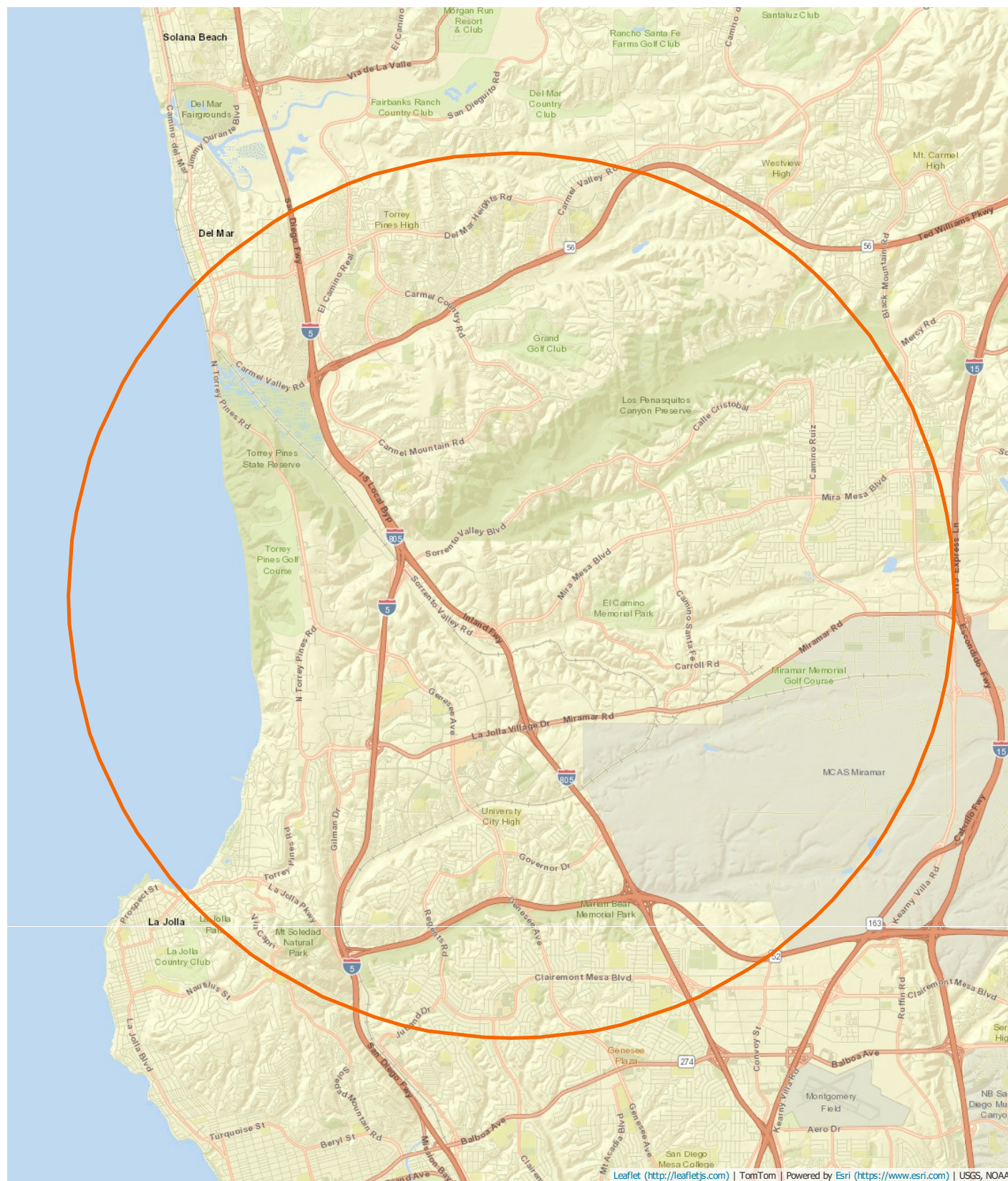
Trade Area: 9710 Scranton Rd - 5 mi Radius

	2021 Demand (\$)	2026 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Clothing and Clothing Accessories Stores				
Clothing and clothing accessories stores (NAICS 448)	226,874,046	241,287,660	14,413,614	1.24
Clothing stores (NAICS 4481)	158,821,762	166,549,772	7,728,010	0.95
Men's clothing stores (NAICS 44811)	6,889,864	7,209,196	319,331	0.91
Women's clothing stores (NAICS 44812)	31,760,909	33,159,311	1,398,402	0.86
Children's and infants' clothing stores (NAICS 44813)	4,154,682	4,342,248	187,566	0.89
Family clothing stores (NAICS 44814)	96,090,575	101,017,884	4,927,309	1.00
Clothing accessories stores (NAICS 44815)	6,737,541	7,116,931	379,390	1.10
Other clothing stores (NAICS 44819)	13,188,191	13,704,203	516,012	0.77
Shoe stores (NAICS 4482)	34,778,058	38,218,048	3,439,990	1.90
Jewelry, luggage, and leather goods stores (NAICS 4483)	33,274,226	36,519,839	3,245,614	1.88
Jewelry stores (NAICS 44831)	29,857,827	32,900,575	3,042,748	1.96
Luggage and leather goods stores (NAICS 44832)	3,416,399	3,619,264	202,865	1.16
Sporting Goods, Hobby, Musical Instrument, and Book Stores				
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	78,495,900	93,573,081	15,077,181	3.58
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	71,795,785	86,593,487	14,797,703	3.82
Sporting goods stores (NAICS 45111)	51,889,765	64,508,629	12,618,864	4.45
Hobby, toy, and game stores (NAICS 45112)	13,175,901	14,222,143	1,046,242	1.54
Sewing, needlework, and piece goods stores (NAICS 45113)	3,267,315	3,558,026	290,711	1.72
Musical instrument and supplies stores (NAICS 45114)	3,462,804	4,304,690	841,886	4.45
Book stores and news dealers (NAICS 4512)	6,700,115	6,979,594	279,478	0.82
Book stores (NAICS 451211)	6,355,953	6,609,276	253,322	0.79
News dealers and newsstands (NAICS 451212)	344,162	370,318	26,156	1.48
General Merchandise Stores				
General merchandise stores (NAICS 452)	698,974,285	775,998,314	77,024,030	2.11
Department stores (NAICS 4522)	52,791,061	57,678,708	4,887,648	1.79
Other general merchandise stores (NAICS 4523)	646,183,224	718,319,606	72,136,382	2.14
Warehouse clubs and supercenters (NAICS 452311)	577,634,211	643,758,595	66,124,384	2.19
All other general merchandise stores (NAICS 452319)	68,549,013	74,561,011	6,011,998	1.70
Miscellaneous Store Retailers				
Miscellaneous store retailers (NAICS 453)	113,692,941	125,195,002	11,502,062	1.95
Florists (NAICS 4531)	5,471,518	5,420,656	-50,862	-0.19
Office supplies, stationery, and gift stores (NAICS 4532)	26,121,661	27,857,995	1,736,334	1.29
Office supplies and stationery stores (NAICS 45321)	10,508,853	11,136,234	627,381	1.17
Gift, novelty, and souvenir stores (NAICS 45322)	15,612,808	16,721,761	1,108,953	1.38
Used merchandise stores (NAICS 4533)	17,120,957	18,610,637	1,489,680	1.68
Other miscellaneous store retailers (NAICS 4539)	64,978,805	73,305,715	8,326,910	2.44
Pet and pet supplies stores (NAICS 45391)	18,084,837	21,689,223	3,604,386	3.70
Art dealers (NAICS 45392)	11,980,634	12,831,269	850,635	1.38
Manufactured (mobile) home dealers (NAICS 45393)	6,498,142	8,105,760	1,607,618	4.52
All other miscellaneous store retailers (NAICS 45399)	28,415,191	30,679,462	2,264,271	1.54
Tobacco stores (NAICS 453991)	6,549,134	7,021,029	471,895	1.40
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	21,866,058	23,658,433	1,792,376	1.59
Non-store Retailers				
Non-store retailers (NAICS 454)	843,136,324	958,110,167	114,973,843	2.59
Electronic shopping and mail-order houses (NAICS 4541)	791,094,604	901,486,900	110,392,296	2.65
Vending machine operators (NAICS 4542)	7,027,576	7,645,271	617,695	1.70
Direct selling establishments (NAICS 4543)	45,014,144	48,977,996	3,963,852	1.70
Fuel dealers (NAICS 45431)	21,511,859	23,042,146	1,530,287	1.38
Other direct selling establishments (NAICS 45439)	23,502,285	25,935,850	2,433,566	1.99
Food Services and Drinking Places				
Food services and drinking places (NAICS 722)	763,811,193	904,728,657	140,917,464	3.44
Special food services (NAICS 7223)	52,348,158	62,168,183	9,820,026	3.50
Food service contractors (NAICS 72231)	41,396,797	49,110,222	7,713,424	3.48
Caterers (NAICS 72232)	9,895,497	11,803,695	1,908,197	3.59
Mobile food services (NAICS 72233)	1,055,863	1,254,267	198,404	3.50
Drinking places (alcoholic beverages) (NAICS 7224)	30,017,708	33,653,125	3,635,417	2.31
Restaurants and other eating places (NAICS 7225)	681,445,327	808,907,349	127,462,022	3.49
Full-service restaurants (NAICS 722511)	338,334,403	398,943,274	60,608,871	3.35
Limited-service restaurants (NAICS 722513)	291,245,982	348,115,803	56,869,822	3.63
Cafeterias, grill buffets, and buffets (NAICS 722514)	7,417,657	8,867,224	1,449,567	3.63
Snack and non-alcoholic beverage bars (NAICS 722515)	44,447,285	52,981,048	8,533,763	3.58

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi Radius



Benchmark: USA

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Report Details

Name: Retail Market Power® Demand Growth by Retail Store Types 2021
Date / Time: 3/9/2021 9:57:05 AM
Workspace Vintage: 2021

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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