

Pop-Facts® Demographic Household Trend | Summary



Trade Area: 9710 Scranton Rd - 1 mi Radius

	2010	2022	% Change 2010-2022	2027	% Change 2020-2027
Population	861	935	8.60	964	3.10
Households	319	362	13.48	377	4.14
Families	230	261	13.48	272	4.21
Housing Units	332	376	13.25	391	3.99
Group Quarters Population	0	0	—	0	0.00

Benchmark: USA

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	2000*/2010**		2022		2027	
	Census	%	Estimate	%	Projection	%
Total Households by Income*						
Total Households by Income	386	100.00	362	100.00	377	100.00
Income Less Than \$15,000	10	2.59	0	0.00	0	0.00
Income \$15,000 - \$24,999	15	3.89	2	0.55	1	0.27
Income \$25,000 - \$34,999	19	4.92	1	0.28	2	0.53
Income \$35,000 - \$49,999	31	8.03	18	4.97	14	3.71
Income \$50,000 - \$74,999	52	13.47	20	5.53	22	5.84
Income \$75,000 - \$99,999	74	19.17	24	6.63	22	5.84
Income \$100,000 - \$124,999	87	22.54	51	14.09	42	11.14
Income \$125,000 - \$149,999	35	9.07	43	11.88	44	11.67
Income \$150,000 - \$199,999	41	10.62	53	14.64	58	15.38
Income \$200,000 - \$249,999	14	3.63	33	9.12	38	10.08
Income \$250,000 - \$499,999	10	2.59	63	17.40	69	18.30
Income \$500,000+	7	1.81	53	14.64	65	17.24
Average Household Income	—	112,684.00	—	232,236.00	—	249,095.00
Median Household Income	—	98,925.84	—	166,800.58	—	183,241.81
Median HH Income by Single-Class. Race*						
White Alone	—	108,148.47	—	188,926.84	—	195,701.87
Black or African American Alone	—	—	—	59,760.50	—	59,760.50
American Indian or Alaskan Native Alone	—	42,926.42	—	—	—	—
Asian Alone	—	86,662.33	—	192,677.48	—	197,658.12
Native Hawaiian or Pacific Islander Alone	—	6,375.00	—	—	—	87,500.00
Some Other Race Alone	—	47,555.20	—	196,650.31	—	200,000.00
Two or More Races	—	62,893.72	—	195,411.96	—	198,935.63
Hispanic or Latino	—	88,534.53	—	200,000.27	—	200,000.31
Not Hispanic or Latino	—	99,519.99	—	187,365.88	—	193,829.80
Households by Household Type and Size**						
NonFamily Households	89	27.90	101	27.90	105	27.85
1-Person	48	53.93	65	64.36	71	67.62
2-Person	21	23.60	19	18.81	18	17.14
3-Person	11	12.36	10	9.90	10	9.52
4-Person	5	5.62	4	3.96	4	3.81
5-Person	3	3.37	2	1.98	2	1.91
6-Person	1	1.12	0	0.00	0	0.00
7-or-more-person	0	0.00	0	0.00	0	0.00
Family Households	230	72.10	261	72.10	272	72.15
2-Person	104	45.22	121	46.36	127	46.69
3-Person	53	23.04	65	24.90	68	25.00
4-Person	47	20.43	50	19.16	51	18.75
5-Person	18	7.83	18	6.90	18	6.62
6-Person	5	2.17	5	1.92	6	2.21
7-or-more-person	3	1.30	2	0.77	2	0.73

Benchmark: USA

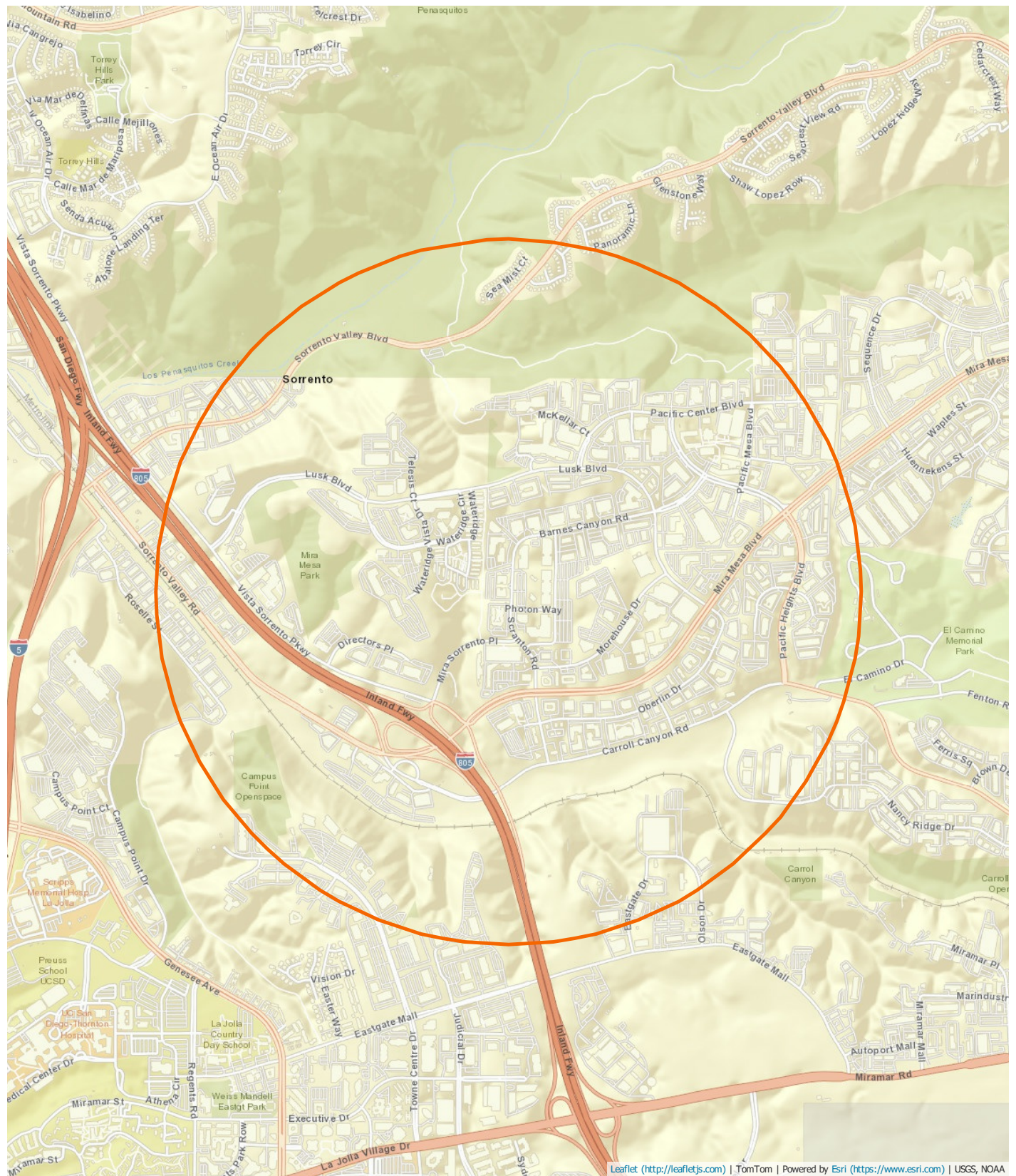
*2000 Census data | **2010 Census data

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Pop-Facts® Demographic Household Trend | Map



Trade Area: 9710 Scranton Rd - 1 mi Radius



Benchmark: USA

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Pop-Facts® Demographic Household Trend | Summary



Trade Area: 9710 Scranton Rd - 3 mi Radius

	2010	2022	% Change 2010-2022	2027	% Change 2020-2027
Population	82,713	94,550	14.31	98,169	3.83
Households	30,275	33,637	11.11	34,786	3.42
Families	15,827	17,667	11.63	18,283	3.49
Housing Units	32,107	35,530	10.66	36,711	3.32
Group Quarters Population	8,910	9,681	8.65	9,664	-0.18

Benchmark: USA

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Pop-Facts® Demographic Household Trend | Trends



Trade Area: 9710 Scranton Rd - 3 mi Radius

	2000*/2010**		2022		2027	
	Census	%	Estimate	%	Projection	%
Total Households by Income*						
Total Households by Income	23,799	100.00	33,637	100.00	34,786	100.00
Income Less Than \$15,000	2,875	12.08	3,472	10.32	3,277	9.42
Income \$15,000 - \$24,999	1,878	7.89	1,245	3.70	1,201	3.45
Income \$25,000 - \$34,999	2,146	9.02	1,315	3.91	1,161	3.34
Income \$35,000 - \$49,999	3,400	14.29	2,205	6.55	1,908	5.49
Income \$50,000 - \$74,999	4,781	20.09	3,491	10.38	3,275	9.41
Income \$75,000 - \$99,999	3,316	13.93	3,911	11.63	3,568	10.26
Income \$100,000 - \$124,999	2,169	9.11	3,614	10.74	3,477	9.99
Income \$125,000 - \$149,999	1,220	5.13	2,923	8.69	3,065	8.81
Income \$150,000 - \$199,999	1,144	4.81	4,183	12.44	4,438	12.76
Income \$200,000 - \$249,999	458	1.93	2,483	7.38	3,039	8.74
Income \$250,000 - \$499,999	353	1.48	2,877	8.55	3,735	10.74
Income \$500,000+	142	0.60	1,919	5.71	2,641	7.59
Average Household Income	—	82,929.00	—	146,018.00	—	164,036.00
Median Household Income	—	57,880.91	—	107,830.49	—	121,447.08
Median HH Income by Single-Class. Race*						
White Alone	—	59,892.65	—	106,051.79	—	119,749.21
Black or African American Alone	—	60,159.20	—	101,132.40	—	109,983.80
American Indian or Alaskan Native Alone	—	54,908.20	—	42,552.76	—	48,750.00
Asian Alone	—	54,427.60	—	112,823.04	—	126,726.45
Native Hawaiian or Pacific Islander Alone	—	38,500.92	—	95,865.86	—	96,464.57
Some Other Race Alone	—	46,735.23	—	104,702.12	—	124,788.36
Two or More Races	—	42,709.72	—	97,771.50	—	107,300.94
Hispanic or Latino	—	49,133.16	—	102,644.41	—	116,396.41
Not Hispanic or Latino	—	58,450.24	—	108,392.90	—	122,055.98
Households by Household Type and Size**						
NonFamily Households	14,448	47.72	15,970	47.48	16,502	47.44
1-Person	8,071	55.86	8,623	53.99	8,845	53.60
2-Person	3,707	25.66	4,017	25.15	4,130	25.03
3-Person	1,365	9.45	1,650	10.33	1,728	10.47
4-Person	962	6.66	1,104	6.91	1,157	7.01
5-Person	283	1.96	458	2.87	498	3.02
6-Person	49	0.34	98	0.61	120	0.73
7-or-more-person	10	0.07	20	0.13	26	0.16
Family Households	15,827	52.28	17,667	52.52	18,283	52.56
2-Person	6,712	42.41	6,954	39.36	7,087	38.76
3-Person	4,049	25.58	4,675	26.46	4,847	26.51
4-Person	3,311	20.92	3,652	20.67	3,772	20.63
5-Person	1,153	7.29	1,548	8.76	1,650	9.03
6-Person	385	2.43	562	3.18	627	3.43
7-or-more-person	217	1.37	275	1.56	301	1.65

Benchmark: USA

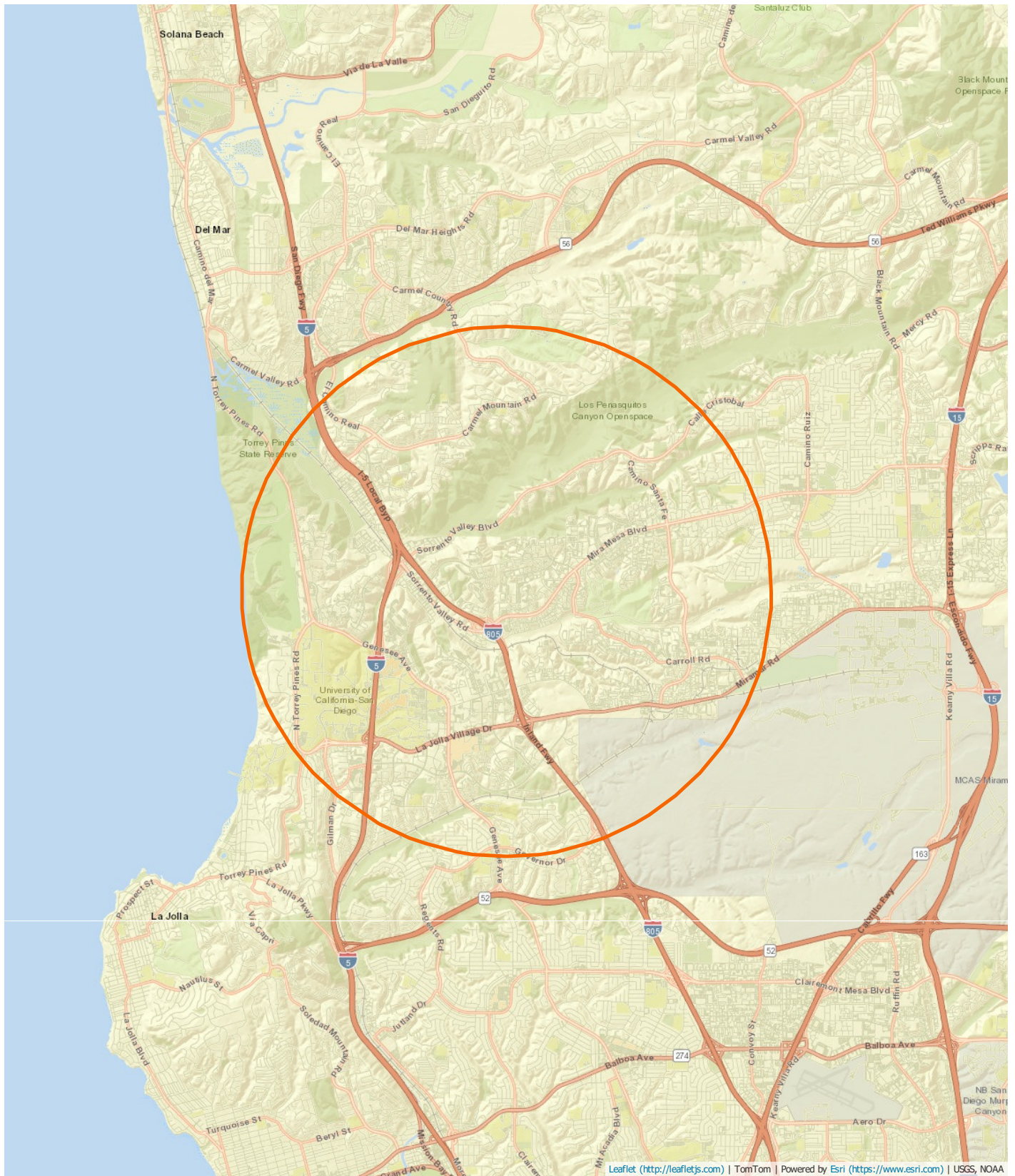
*2000 Census data | **2010 Census data

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Trade Area: 9710 Scranton Rd - 3 mi Radius



Benchmark: USA

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Pop-Facts® Demographic Household Trend | Summary



Trade Area: 9710 Scranton Rd - 5 mi Radius

	2010	2022	% Change 2010-2022	2027	% Change 2020-2027
Population	225,502	246,438	9.28	253,017	2.67
Households	81,324	87,727	7.87	89,910	2.49
Families	51,243	55,269	7.86	56,619	2.44
Housing Units	85,980	92,615	7.72	94,879	2.44
Group Quarters Population	12,579	13,593	8.06	13,546	-0.35

Benchmark: USA

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Pop-Facts® Demographic Household Trend | Trends



Trade Area: 9710 Scranton Rd - 5 mi Radius

	2000*/2010**		2022		2027	
	Census	%	Estimate	%	Projection	%
Total Households by Income*						
Total Households by Income	71,238	100.00	87,727	100.00	89,910	100.00
Income Less Than \$15,000	6,256	8.78	5,917	6.75	5,419	6.03
Income \$15,000 - \$24,999	5,315	7.46	2,989	3.41	2,758	3.07
Income \$25,000 - \$34,999	6,481	9.10	3,239	3.69	2,873	3.19
Income \$35,000 - \$49,999	10,088	14.16	5,606	6.39	4,872	5.42
Income \$50,000 - \$74,999	14,894	20.91	9,652	11.00	8,729	9.71
Income \$75,000 - \$99,999	10,609	14.89	9,686	11.04	8,836	9.83
Income \$100,000 - \$124,999	6,385	8.96	9,026	10.29	8,541	9.50
Income \$125,000 - \$149,999	3,543	4.97	7,802	8.89	7,804	8.68
Income \$150,000 - \$199,999	3,621	5.08	11,331	12.92	11,824	13.15
Income \$200,000 - \$249,999	1,739	2.44	6,888	7.85	8,296	9.23
Income \$250,000 - \$499,999	1,628	2.29	8,694	9.91	10,899	12.12
Income \$500,000+	809	1.14	6,897	7.86	9,059	10.08
Average Household Income	—	89,341.00	—	163,924.00	—	183,525.00
Median Household Income	—	61,959.96	—	118,485.96	—	134,025.53
Median HH Income by Single-Class. Race*						
White Alone	—	63,840.55	—	121,902.88	—	138,976.04
Black or African American Alone	—	55,993.90	—	85,305.32	—	94,446.93
American Indian or Alaskan Native Alone	—	48,365.30	—	55,058.79	—	64,362.22
Asian Alone	—	61,415.22	—	122,608.93	—	137,911.85
Native Hawaiian or Pacific Islander Alone	—	47,488.79	—	73,754.71	—	86,066.02
Some Other Race Alone	—	43,480.36	—	92,264.51	—	103,871.82
Two or More Races	—	49,167.65	—	105,771.95	—	120,300.11
Hispanic or Latino	—	50,827.49	—	95,489.14	—	107,871.85
Not Hispanic or Latino	—	62,890.80	—	121,851.14	—	138,142.51
Households by Household Type and Size**						
NonFamily Households	30,081	36.99	32,458	37.00	33,291	37.03
1-Person	19,130	63.59	20,373	62.77	20,846	62.62
2-Person	6,824	22.68	7,257	22.36	7,398	22.22
3-Person	2,108	7.01	2,427	7.48	2,515	7.55
4-Person	1,367	4.54	1,507	4.64	1,564	4.70
5-Person	471	1.57	650	2.00	692	2.08
6-Person	127	0.42	179	0.55	204	0.61
7-or-more-person	53	0.18	66	0.20	72	0.22
Family Households	51,243	63.01	55,269	63.00	56,619	62.97
2-Person	19,978	38.99	20,737	37.52	21,080	37.23
3-Person	12,679	24.74	13,979	25.29	14,357	25.36
4-Person	11,239	21.93	11,987	21.69	12,242	21.62
5-Person	4,466	8.71	5,249	9.50	5,462	9.65
6-Person	1,678	3.27	2,030	3.67	2,150	3.80
7-or-more-person	1,203	2.35	1,287	2.33	1,328	2.35

Benchmark: USA

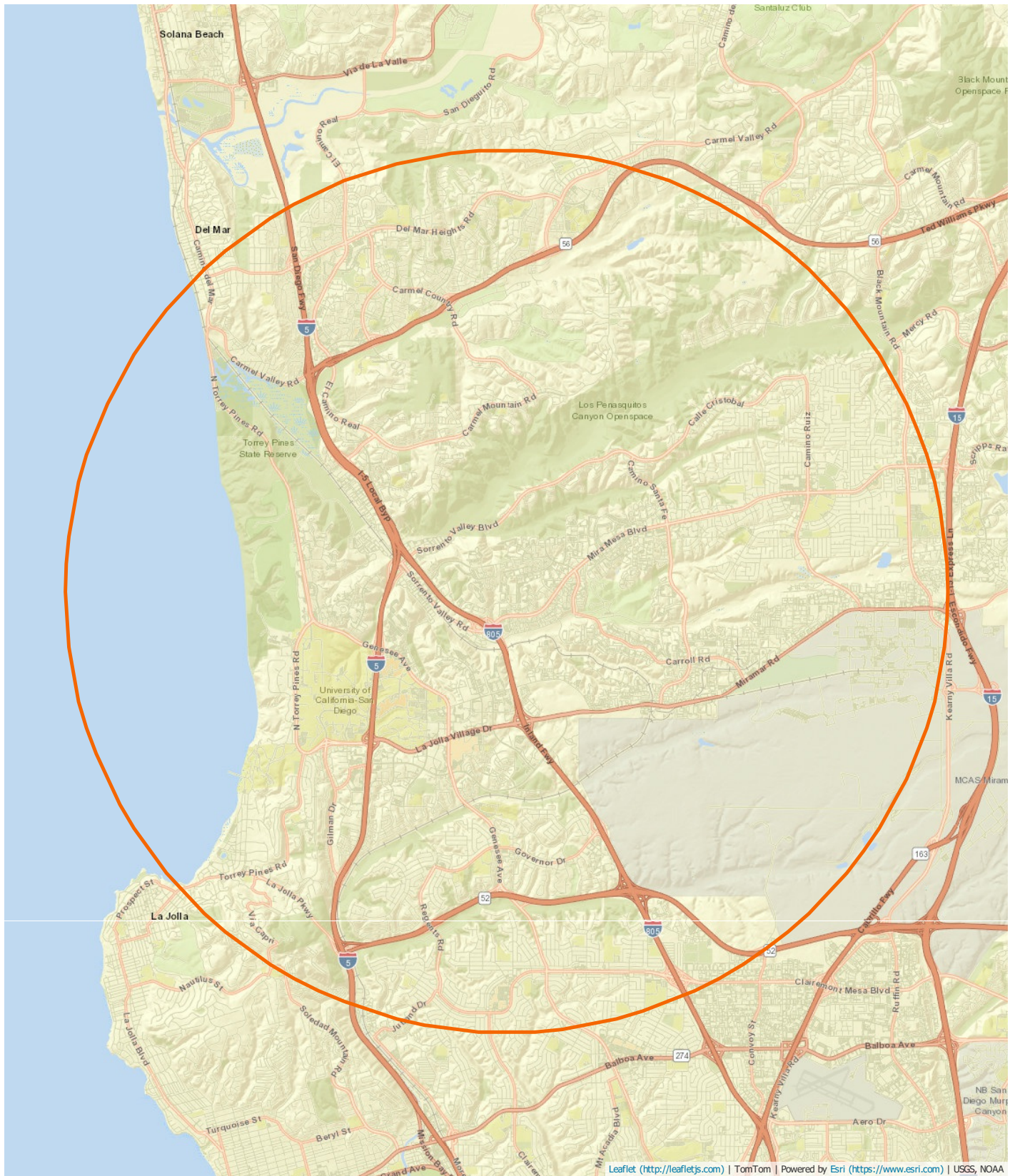
*2000 Census data | **2010 Census data

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Report Details

Name: Pop-Facts® Census Demographic Overview 2022
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Workspace Vintage: 2022

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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