

Pop-Facts® Effective Buying Income | 2022



Trade Area: 9710 Scranton Rd - 1 mi Radius, 9710 Scranton Rd - 3 mi Radius, 9710 Scranton Rd - 5 mi Radius

	9710 Scranton Rd - 1 mi Radius		9710 Scranton Rd - 3 mi Radius		9710 Scranton Rd - 5 mi Radius	
	Total	%	Total	%	Total	%
2022 Demographic Totals						
Population	935	100.00	94,550	100.00	246,438	100.00
Households	362	100.00	33,637	100.00	87,727	100.00
Families	261	100.00	17,667	100.00	55,269	100.00
Group Quarters Population	0	0.00	9,681	10.24	13,593	5.52
Housing Units	376	100.00	35,530	100.00	92,615	100.00
2022 Average Household Size						
Average Household Size	--	2.58	--	2.52	--	2.66
2022 Median Age						
Median Age	--	41.65	--	31.43	--	36.57
2022 Median Household Income						
Median Household Income	--	166,800.58	--	107,830.49	--	118,485.96
2022 Median All Owner-Occupied Housing Value						
Median All Owner-Occupied Housing Value	--	910,702.29	--	880,022.63	--	882,353.52
2022 Est. Households by Effective Buying Income						
CY HHs, EBI < \$15,000	0	0.00	3,416	10.16	5,799	6.61
CY HHs, EBI \$15,000 - \$24,999	1	0.28	1,247	3.71	2,975	3.39
CY HHs, EBI \$25,000 - \$34,999	2	0.55	1,395	4.15	3,433	3.91
CY HHs, EBI \$35,000 - \$49,999	22	6.08	2,731	8.12	7,178	8.18
CY HHs, EBI \$50,000 - \$74,999	28	7.74	4,807	14.29	12,641	14.41
CY HHs, EBI \$75,000 - \$99,999	56	15.47	5,118	15.21	12,741	14.52
CY HHs, EBI \$100,000 - \$124,999	57	15.75	4,004	11.90	10,606	12.09
CY HHs, EBI \$125,000 - \$149,999	39	10.77	3,025	8.99	8,189	9.34
CY HHs, EBI \$150,000 - \$199,999	46	12.71	3,320	9.87	9,228	10.52
CY HHs, EBI \$200,000 - \$249,999	18	4.97	822	2.44	2,490	2.84
CY HHs, EBI \$250,000 - \$499,999	68	18.79	2,834	8.43	9,138	10.42
CY HHs, EBI \$500,000+	25	6.91	919	2.73	3,309	3.77
2022 Effective Buying Income						
Average Effective Buying Income	--	190,718.00	--	121,234.00	--	135,742.00
Median Effective Buying Income	--	133,543.57	--	90,422.60	--	98,120.41
Aggregate Effective Buying Income	69,040,717	190,720.21	4,077,960,904	121,234.38	11,908,270,861	135,742.37

Benchmark: USA

© 2021 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2021.
<https://claritasbeta.environicsanalytics.ca/Spotlight/About/3/2022>

Pop-Facts® Effective Buying Income | 2027



Trade Area: 9710 Scranton Rd - 1 mi Radius, 9710 Scranton Rd - 3 mi Radius, 9710 Scranton Rd - 5 mi Radius

	9710 Scranton Rd - 1 mi Radius		9710 Scranton Rd - 3 mi Radius		9710 Scranton Rd - 5 mi Radius	
	Total	%	Total	%	Total	%
2027 Demographic Totals						
Population	964	100.00	98,169	100.00	253,017	100.00
Households	377	100.00	34,786	100.00	89,910	100.00
Housing Units	391	100.00	36,711	100.00	94,879	100.00
Families	272	100.00	18,283	100.00	56,619	100.00
Group Quarters Population	0	0.00	9,664	9.84	13,546	5.35
2027 Median Age						
Median Age	--	43.31	--	33.64	--	38.30
2027 Median All Owner-Occupied Housing Value						
Median All Owner-Occupied Housing Value	--	964,417.84	--	949,272.46	--	961,993.54
2027 Average Household Size						
Average Household Size	--	2.55	--	2.54	--	2.67
2027 Median Household Income						
Median Household Income	--	183,241.81	--	121,447.08	--	134,025.53
2027 Proj. Households by Effective Buying Income						
FY HHs, EBI < \$15,000	0	0.00	3,218	9.25	5,307	5.90
FY HHs, EBI \$15,000 - \$24,999	1	0.27	1,205	3.46	2,742	3.05
FY HHs, EBI \$25,000 - \$34,999	2	0.53	1,236	3.55	3,054	3.40
FY HHs, EBI \$35,000 - \$49,999	18	4.78	2,454	7.05	6,285	6.99
FY HHs, EBI \$50,000 - \$74,999	28	7.43	4,412	12.68	11,483	12.77
FY HHs, EBI \$75,000 - \$99,999	47	12.47	4,818	13.85	11,883	13.22
FY HHs, EBI \$100,000 - \$124,999	58	15.38	4,155	11.95	10,596	11.79
FY HHs, EBI \$125,000 - \$149,999	42	11.14	3,209	9.22	8,545	9.50
FY HHs, EBI \$150,000 - \$199,999	52	13.79	3,982	11.45	10,880	12.10
FY HHs, EBI \$200,000 - \$249,999	20	5.30	1,072	3.08	3,124	3.48
FY HHs, EBI \$250,000 - \$499,999	78	20.69	3,754	10.79	11,659	12.97
FY HHs, EBI \$500,000+	31	8.22	1,270	3.65	4,351	4.84
2027 Households by Effective Buying Income						
Median Household Effective Buying Income	--	144,953.38	--	100,273.70	--	109,464.08
Average Household Effective Buying Income	--	203,746.00	--	135,786.00	--	151,460.00
Aggregate Household Effective Buying Income	76,906,168	203,995.14	4,736,212,368	136,152.83	13,636,550,797	151,668.90

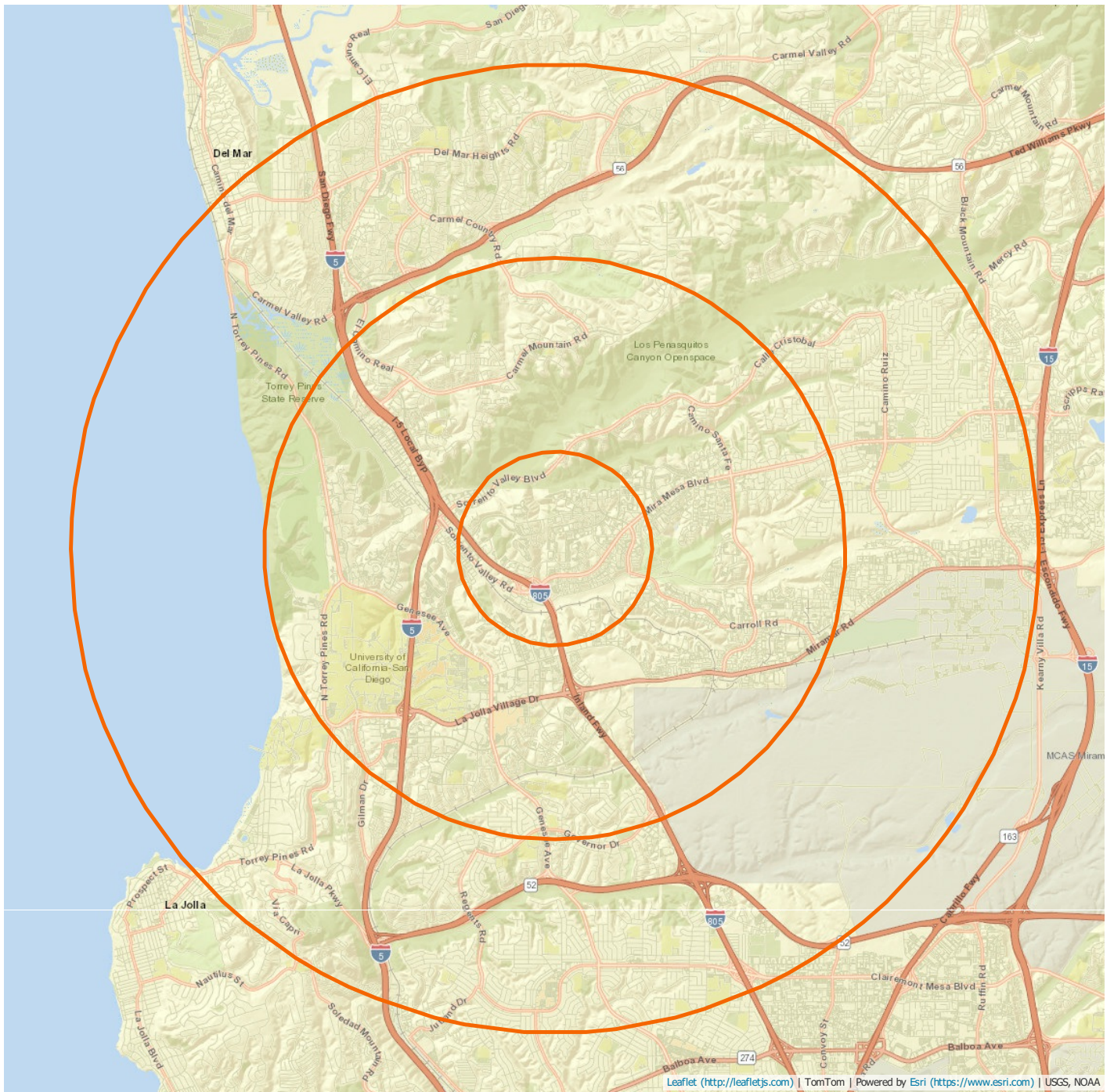
Benchmark: USA

© 2021 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2021.
<https://claritasbeta.environicsanalytics.ca/Spotlight/About/3/2022>

Pop-Facts® Effective Buying Income | Map



Trade Area: 9710 Scranton Rd - 1 mi Radius, 9710 Scranton Rd - 3 mi Radius, 9710 Scranton Rd - 5 mi Radius



Benchmark: USA

© 2021 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2021.
(<https://claritasbeta.enrionicsanalytics.ca/Spotlight/About/3/2022>)

Report Details

Name: Pop-Facts® Census Demographic Overview 2022
Date / Time: 10/20/2021 12:53:50 PM
Workspace Vintage: 2022

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2022	Claritas	©Claritas, LLC 2021 (https://claritasbeta.environicsanalytics.ca/Spot)
