

Trade Area: 9710 Scranton Rd - 1 mi Radius



POPULATION

The population in this area is estimated to change from **861** to **935**, resulting in a growth of **8.6%** between 2010 and the current year. Over the next five years, the population is projected to grow by **3.1%**.

The population in the base area is estimated to change from **308,745,538** to **334,279,739**, resulting in a growth of **8.3%** between 2010 and the current year. Over the next five years, the population is projected to grow by **3.2%**.

The current year median age for this area is **41.6**, while the average age is **40.1**. Five years from now, the median age is projected to be **43.3**.

The current year median age for the base area is **39.0**, while the average age is **40.0**. Five years from now, the median age is projected to be **40.1**.

Of this area's current year estimated population:

62.6% are White Alone, **1.0%** are Black or African American Alone, **0.2%** are American Indian and Alaska Nat. Alone, **29.0%** are Asian Alone, **0.0%** are Nat. Hawaiian and Other Pacific Isl. Alone, **2.0%** are Some Other Race, and **5.1%** are Two or More Races.

Of the base area's current year estimated population:

69.0% are White Alone, **12.9%** are Black or African American Alone, **1.0%** are American Indian and Alaska Nat. Alone, **6.0%** are Asian Alone, **0.2%** are Nat. Hawaiian and Other Pacific Isl. Alone, **7.2%** are Some Other Race, and **3.6%** are Two or More Races.

This area's current estimated Hispanic or Latino population is **9.2%**, while the base area's current estimated Hispanic or Latino population is **19.3%**.



HOUSEHOLD

The number of households in this area is estimated to change from **319** to **362**, resulting in an increase of **13.5%** between 2010 and the current year. Over the next five years, the number of households is projected to increase by **4.1%**.

The number of households in the base area is estimated to change from **116,716,292** to **127,073,679**, resulting in an increase of **8.9%** between 2010 and the current year. Over the next five years, the number of households is projected to increase by **3.4%**.

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 1 mi Radius



EDUCATION

Currently, it is estimated that **22.1%** of the population age 25 and over in this area had earned a Master's Degree, **4.3%** had earned a Professional School Degree, **12.7%** had earned a Doctorate Degree and **40.2%** had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, **9.1%** had earned a Master's Degree, **2.2%** had earned a Professional School Degree, **1.5%** had earned a Doctorate Degree and **20.2%** had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be **\$232,236** for the current year, while the average household income for the base area is estimated to be **\$103,625** for the same time frame.

The average household income in this area is projected to change over the next five years, from **\$232,236** to **\$249,095**.

The average household income in the base area is projected to change over the next five years, from **\$103,625** to **\$116,275**.



HOUSING

Most of the dwellings in this area (**77.3%**) are estimated to be **Owner-Occupied** for the current year. For the base are the majority of the housing units are **Owner-Occupied** (**65.2%**).

The majority of dwellings in this area (**54.0%**) are estimated to be structures of **1 Unit Detached** for the current year. The majority of the dwellings in the base area (**61.5%**) are estimated to be structure of **1 Unit Detached** for the same year.

The majority of housing units in this area (**70.5%**) are estimated to have been **Built 1990 to 1999** for the current year.

The majority of housing units in the base area (**14.2%**) are estimated to have been **Built 1970 to 1979** for the current year.

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Trade Area: 9710 Scranton Rd - 1 mi Radius



LABOR

For this area, **9710 Scranton Rd - 1 mi Radius**, **96.5%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.3% are in the Armed Forces, **71.9%** are employed civilians, **2.6%** are unemployed civilians, and **25.2%** are not in the labor force.

The occupational classification for this area are as follows:

4.8% hold blue collar occupations, **90.6%** hold white collar occupations, and **4.6%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

13.3% are in Architecture and Engineering, **5.3%** are in Arts, Entertainment and Sports, **11.9%** are in Business and Financial Operations, **12.3%** are in Computers and Mathematics, **5.3%** are in Education, Training and Libraries, **11.2%** are in Healthcare Practitioners and Technicians, **0.5%** are in Healthcare Support, **8.2%** are in Life, Physical and Social Sciences, **15.1%** are in Management, **2.0%** are in Office and Administrative Support.

0.0% are in Community and Social Services, **1.8%** are in Food Preparation and Serving, **1.4%** are in Legal Services, **1.2%** are in Protective Services, **4.4%** are in Sales and Related Services, **1.1%** are in Personal Care Services.

0.0% are in Building and Grounds Maintenance, **1.1%** are in Construction and Extraction, **0.0%** are in Farming, Fishing and Forestry, **0.0%** are in Maintenance and Repair, **2.3%** are in Production, **1.4%** are in Transportation and Moving.

For the base area, **USA**, **95.3%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, **60.1%** are employed civilians, **3.0%** are unemployed civilians, and **36.5%** are not in the labor force.

The occupational classification for the base area are as follows:

21.4% hold blue collar occupations, **60.2%** hold white collar occupations, and **18.4%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories:

2.0% are in Architecture and Engineering, **2.0%** are in Arts, Entertainment and Sports, **5.4%** are in Business and Financial Operations, **3.2%** are in Computers and Mathematics, **6.1%** are in Education, Training and Libraries, **6.1%** are in Healthcare Practitioners and Technicians, **3.3%** are in Healthcare Support, **1.0%** are in Life, Physical and Social Sciences, **10.5%** are in Management, **11.0%** are in Office and Administrative Support.

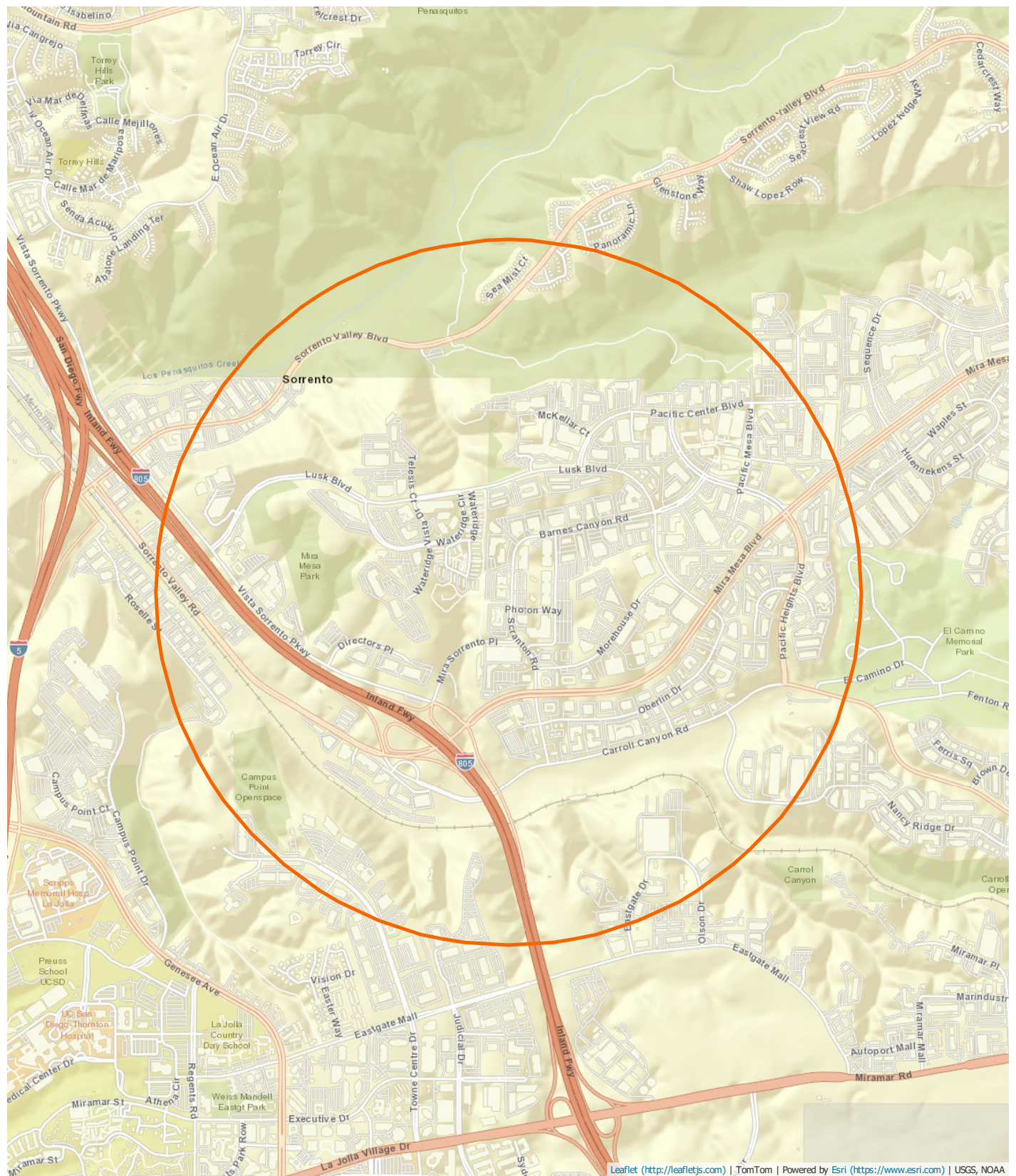
1.8% are in Community and Social Services, **5.7%** are in Food Preparation and Serving, **1.1%** are in Legal Services, **2.2%** are in Protective Services, **10.0%** are in Sales and Related Services, **2.8%** are in Personal Care Services.

3.8% are in Building and Grounds Maintenance, **5.1%** are in Construction and Extraction, **0.7%** are in Farming, Fishing and Forestry, **3.1%** are in Maintenance and Repair, **5.7%** are in Production, **7.6%** are in Transportation and Moving.

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 1 mi Radius



Benchmark: USA

Trade Area: 9710 Scranton Rd - 3 mi Radius



POPULATION

The population in this area is estimated to change from **82,713** to **94,550**, resulting in a growth of **14.3%** between 2010 and the current year. Over the next five years, the population is projected to grow by **3.8%**.

The population in the base area is estimated to change from **308,745,538** to **334,279,739**, resulting in a growth of **8.3%** between 2010 and the current year. Over the next five years, the population is projected to grow by **3.2%**.

The current year median age for this area is **31.4**, while the average age is **35.1**. Five years from now, the median age is projected to be **33.6**.

The current year median age for the base area is **39.0**, while the average age is **40.0**. Five years from now, the median age is projected to be **40.1**.

Of this area's current year estimated population:

44.7% are White Alone, **2.0%** are Black or African American Alone, **0.2%** are American Indian and Alaska Nat. Alone, **43.7%** are Asian Alone, **0.2%** are Nat. Hawaiian and Other Pacific Isl. Alone, **3.8%** are Some Other Race, and **5.3%** are Two or More Races.

Of the base area's current year estimated population:

69.0% are White Alone, **12.9%** are Black or African American Alone, **1.0%** are American Indian and Alaska Nat. Alone, **6.0%** are Asian Alone, **0.2%** are Nat. Hawaiian and Other Pacific Isl. Alone, **7.2%** are Some Other Race, and **3.6%** are Two or More Races.

This area's current estimated Hispanic or Latino population is **11.1%**, while the base area's current estimated Hispanic or Latino population is **19.3%**.



HOUSEHOLD

The number of households in this area is estimated to change from **30,275** to **33,637**, resulting in an increase of **11.1%** between 2010 and the current year. Over the next five years, the number of households is projected to increase by **3.4%**.

The number of households in the base area is estimated to change from **116,716,292** to **127,073,679**, resulting in an increase of **8.9%** between 2010 and the current year. Over the next five years, the number of households is projected to increase by **3.4%**.

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 3 mi Radius



EDUCATION

Currently, it is estimated that **21.6%** of the population age 25 and over in this area had earned a Master's Degree, **6.2%** had earned a Professional School Degree, **9.4%** had earned a Doctorate Degree and **34.5%** had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, **9.1%** had earned a Master's Degree, **2.2%** had earned a Professional School Degree, **1.5%** had earned a Doctorate Degree and **20.2%** had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be **\$146,018** for the current year, while the average household income for the base area is estimated to be **\$103,625** for the same time frame.

The average household income in this area is projected to change over the next five years, from **\$146,018** to **\$164,036**.

The average household income in the base area is projected to change over the next five years, from **\$103,625** to **\$116,275**.



HOUSING

Most of the dwellings in this area (**62.1%**) are estimated to be **Renter-Occupied** for the current year. For the base are the majority of the housing units are **Renter-Occupied** (**34.8%**).

The majority of dwellings in this area (**30.0%**) are estimated to be structures of **1 Unit Detached** for the current year. The majority of the dwellings in the base area (**61.5%**) are estimated to be structure of **1 Unit Detached** for the same year.

The majority of housing units in this area (**23.6%**) are estimated to have been **Built 1990 to 1999** for the current year.

The majority of housing units in the base area (**14.2%**) are estimated to have been **Built 1970 to 1979** for the current year.

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Trade Area: 9710 Scranton Rd - 3 mi Radius



LABOR

For this area, **9710 Scranton Rd - 3 mi Radius**, **96.2%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.3% are in the Armed Forces, **63.7%** are employed civilians, **2.5%** are unemployed civilians, and **33.4%** are not in the labor force.

The occupational classification for this area are as follows:

7.4% hold blue collar occupations, **83.2%** hold white collar occupations, and **9.5%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: **6.8%** are in Architecture and Engineering, **2.7%** are in Arts, Entertainment and Sports, **6.4%** are in Business and Financial Operations, **11.6%** are in Computers and Mathematics, **7.5%** are in Education, Training and Libraries, **8.6%** are in Healthcare Practitioners and Technicians, **1.7%** are in Healthcare Support, **8.0%** are in Life, Physical and Social Sciences, **13.1%** are in Management, **7.3%** are in Office and Administrative Support.

0.9% are in Community and Social Services, **4.2%** are in Food Preparation and Serving, **1.8%** are in Legal Services, **0.5%** are in Protective Services, **8.5%** are in Sales and Related Services, **2.2%** are in Personal Care Services.

0.7% are in Building and Grounds Maintenance, **1.3%** are in Construction and Extraction, **0.1%** are in Farming, Fishing and Forestry, **1.0%** are in Maintenance and Repair, **2.6%** are in Production, **2.5%** are in Transportation and Moving.

For the base area, **USA**, **95.3%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, **60.1%** are employed civilians, **3.0%** are unemployed civilians, and **36.5%** are not in the labor force.

The occupational classification for the base area are as follows:

21.4% hold blue collar occupations, **60.2%** hold white collar occupations, and **18.4%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: **2.0%** are in Architecture and Engineering, **2.0%** are in Arts, Entertainment and Sports, **5.4%** are in Business and Financial Operations, **3.2%** are in Computers and Mathematics, **6.1%** are in Education, Training and Libraries, **6.1%** are in Healthcare Practitioners and Technicians, **3.3%** are in Healthcare Support, **1.0%** are in Life, Physical and Social Sciences, **10.5%** are in Management, **11.0%** are in Office and Administrative Support.

1.8% are in Community and Social Services, **5.7%** are in Food Preparation and Serving, **1.1%** are in Legal Services, **2.2%** are in Protective Services, **10.0%** are in Sales and Related Services, **2.8%** are in Personal Care Services.

3.8% are in Building and Grounds Maintenance, **5.1%** are in Construction and Extraction, **0.7%** are in Farming, Fishing and Forestry, **3.1%** are in Maintenance and Repair, **5.7%** are in Production, **7.6%** are in Transportation and Moving.

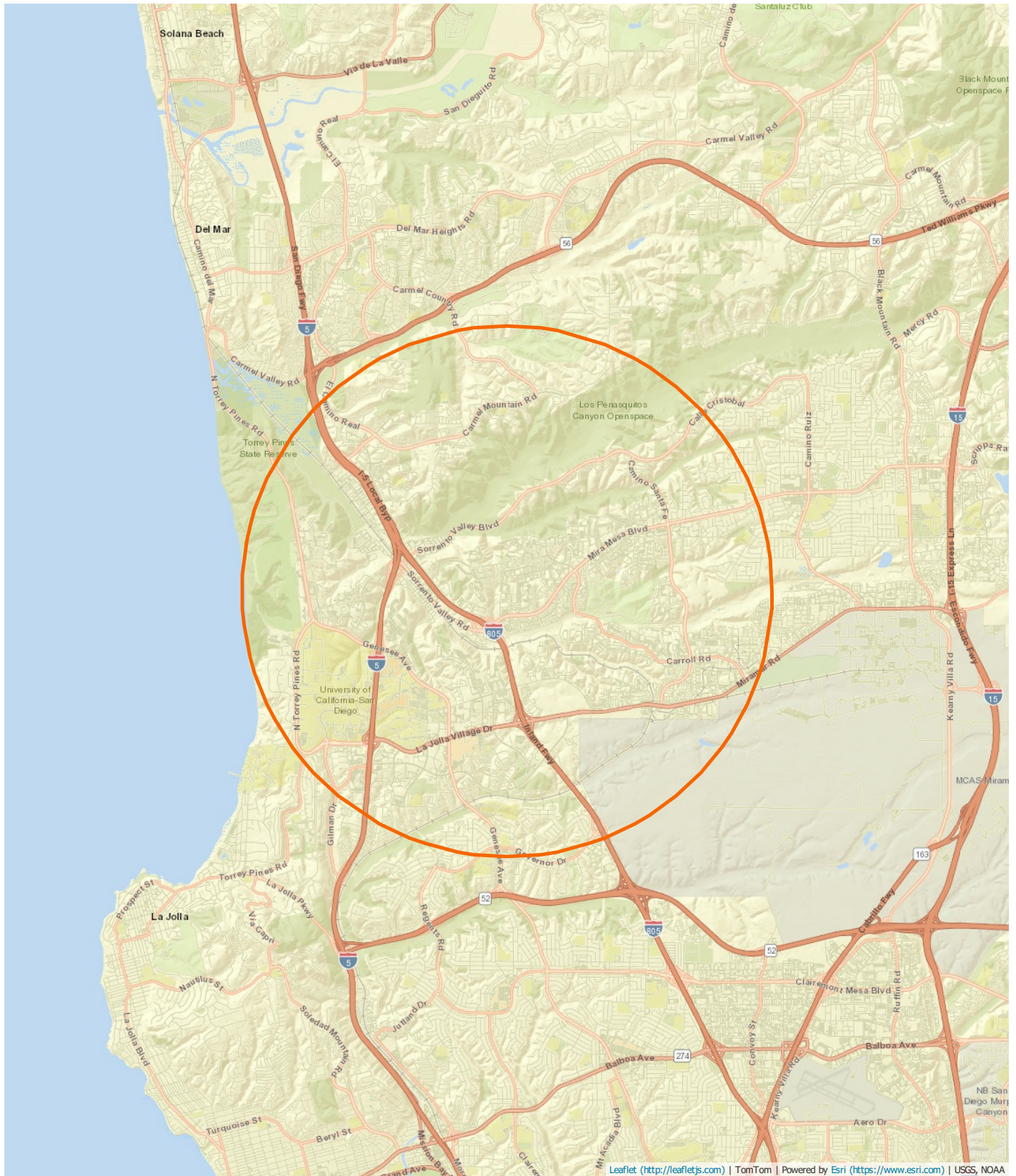
Benchmark: USA

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Trade Area: 9710 Scranton Rd - 3 mi Radius



Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi Radius



POPULATION

The population in this area is estimated to change from **225,502** to **246,438**, resulting in a growth of **9.3%** between 2010 and the current year. Over the next five years, the population is projected to grow by **2.7%**.

The population in the base area is estimated to change from **308,745,538** to **334,279,739**, resulting in a growth of **8.3%** between 2010 and the current year. Over the next five years, the population is projected to grow by **3.2%**.

The current year median age for this area is **36.6**, while the average age is **38.6**. Five years from now, the median age is projected to be **38.3**.

The current year median age for the base area is **39.0**, while the average age is **40.0**. Five years from now, the median age is projected to be **40.1**.

Of this area's current year estimated population:

50.8% are White Alone, **2.3%** are Black or African American Alone, **0.3%** are American Indian and Alaska Nat. Alone, **35.0%** are Asian Alone, **0.3%** are Nat. Hawaiian and Other Pacific Isl. Alone, **5.4%** are Some Other Race, and **5.8%** are Two or More Races.

Of the base area's current year estimated population:

69.0% are White Alone, **12.9%** are Black or African American Alone, **1.0%** are American Indian and Alaska Nat. Alone, **6.0%** are Asian Alone, **0.2%** are Nat. Hawaiian and Other Pacific Isl. Alone, **7.2%** are Some Other Race, and **3.6%** are Two or More Races.

This area's current estimated Hispanic or Latino population is **13.8%**, while the base area's current estimated Hispanic or Latino population is **19.3%**.



HOUSEHOLD

The number of households in this area is estimated to change from **81,324** to **87,727**, resulting in an increase of **7.9%** between 2010 and the current year. Over the next five years, the number of households is projected to increase by **2.5%**.

The number of households in the base area is estimated to change from **116,716,292** to **127,073,679**, resulting in an increase of **8.9%** between 2010 and the current year. Over the next five years, the number of households is projected to increase by **3.4%**.

Benchmark: USA

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Pop-Facts® Executive Summary | Education, Income & Housing



Trade Area: 9710 Scranton Rd - 5 mi Radius



EDUCATION

Currently, it is estimated that **18.5%** of the population age 25 and over in this area had earned a Master's Degree, **5.7%** had earned a Professional School Degree, **7.1%** had earned a Doctorate Degree and **31.9%** had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, **9.1%** had earned a Master's Degree, **2.2%** had earned a Professional School Degree, **1.5%** had earned a Doctorate Degree and **20.2%** had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be **\$163,924** for the current year, while the average household income for the base area is estimated to be **\$103,625** for the same time frame.

The average household income in this area is projected to change over the next five years, from **\$163,924** to **\$183,525**.

The average household income in the base area is projected to change over the next five years, from **\$103,625** to **\$116,275**.



HOUSING

Most of the dwellings in this area (**54.7%**) are estimated to be **Owner-Occupied** for the current year. For the base are the majority of the housing units are **Owner-Occupied** (**65.2%**).

The majority of dwellings in this area (**48.0%**) are estimated to be structures of **1 Unit Detached** for the current year. The majority of the dwellings in the base area (**61.5%**) are estimated to be structure of **1 Unit Detached** for the same year.

The majority of housing units in this area (**23.9%**) are estimated to have been **Built 1970 to 1979** for the current year.

The majority of housing units in the base area (**14.2%**) are estimated to have been **Built 1970 to 1979** for the current year.

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Trade Area: 9710 Scranton Rd - 5 mi Radius



LABOR

For this area, **9710 Scranton Rd - 5 mi Radius**, **95.7%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

2.0% are in the Armed Forces, **63.2%** are employed civilians, **2.8%** are unemployed civilians, and **31.9%** are not in the labor force.

The occupational classification for this area are as follows:

9.0% hold blue collar occupations, **78.4%** hold white collar occupations, and **12.6%** are occupied as service & farmworkers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: **6.3%** are in Architecture and Engineering, **2.7%** are in Arts, Entertainment and Sports, **7.6%** are in Business and Financial Operations, **9.4%** are in Computers and Mathematics, **6.3%** are in Education, Training and Libraries, **7.7%** are in Healthcare Practitioners and Technicians, **2.1%** are in Healthcare Support, **5.7%** are in Life, Physical and Social Sciences, **13.2%** are in Management, **7.6%** are in Office and Administrative Support.

1.1% are in Community and Social Services, **5.1%** are in Food Preparation and Serving, **1.9%** are in Legal Services, **0.7%** are in Protective Services, **9.1%** are in Sales and Related Services, **2.8%** are in Personal Care Services.

1.9% are in Building and Grounds Maintenance, **1.5%** are in Construction and Extraction, **0.1%** are in Farming, Fishing and Forestry, **1.4%** are in Maintenance and Repair, **3.1%** are in Production, **3.0%** are in Transportation and Moving.

For the base area, **USA**, **95.3%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, **60.1%** are employed civilians, **3.0%** are unemployed civilians, and **36.5%** are not in the labor force.

The occupational classification for the base area are as follows:

21.4% hold blue collar occupations, **60.2%** hold white collar occupations, and **18.4%** are occupied as service & farmworkers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: **2.0%** are in Architecture and Engineering, **2.0%** are in Arts, Entertainment and Sports, **5.4%** are in Business and Financial Operations, **3.2%** are in Computers and Mathematics, **6.1%** are in Education, Training and Libraries, **6.1%** are in Healthcare Practitioners and Technicians, **3.3%** are in Healthcare Support, **1.0%** are in Life, Physical and Social Sciences, **10.5%** are in Management, **11.0%** are in Office and Administrative Support.

1.8% are in Community and Social Services, **5.7%** are in Food Preparation and Serving, **1.1%** are in Legal Services, **2.2%** are in Protective Services, **10.0%** are in Sales and Related Services, **2.8%** are in Personal Care Services.

3.8% are in Building and Grounds Maintenance, **5.1%** are in Construction and Extraction, **0.7%** are in Farming, Fishing and Forestry, **3.1%** are in Maintenance and Repair, **5.7%** are in Production, **7.6%** are in Transportation and Moving.

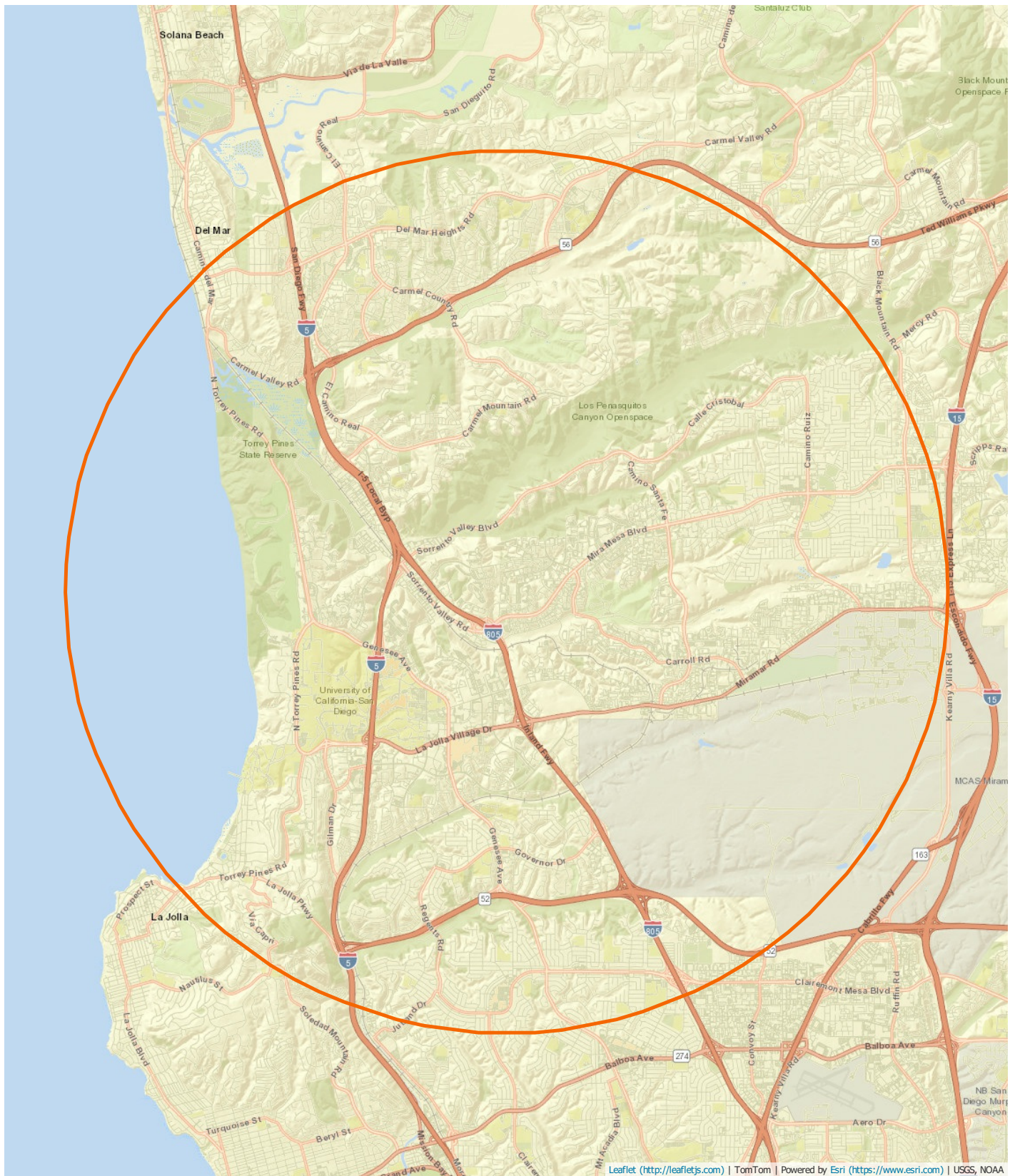
Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi Radius



Benchmark: USA

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Report Details

Name: Pop-Facts® Census Demographic Overview 2022
Date / Time: 10/20/2021 12:57:42 PM
Workspace Vintage: 2022

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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