

Pop-Facts® Senior Life Demographics | Summary



Trade Area: 9710 Scranton Rd - 1 mi Radius

Population	
2000 Census	1,076
2010 Census	861
2022 Estimate	935
2027 Projection	964
Population Change (%)	
Growth 2000 - 2010	-19.98
Growth 2010 - 2022	8.60
Growth 2022 - 2027	3.10

Benchmark: USA

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Pop-Facts® Senior Life Demographics | Population & Race



Trade Area: 9710 Scranton Rd - 1 mi Radius

	2000*/2010** Census	%	2022 Estimate	%	2027 Projection	%
Total Population**						
Total Population	861	100.00	935	100.00	964	100.00
Age 45 - 54	148	17.19	150	16.04	159	16.49
Age 55 - 64	88	10.22	135	14.44	140	14.52
Age 65 - 74	47	5.46	81	8.66	102	10.58
Age 75 - 84	17	1.97	34	3.64	43	4.46
Age 85 and over	4	0.47	8	0.86	11	1.14
Age 65 and over	67	7.78	124	13.26	156	16.18
Age 80 and over	8	0.93	21	2.25	27	2.80
Population by Single - Classification Race**						
White Alone	525	60.98	585	62.57	607	62.97
White Alone: Age 65 and over	41	7.81	71	12.14	92	15.16
Black/African American Alone	11	1.28	9	0.96	7	0.73
Black/African American Alone: Age 65 and over	0	0.00	0	0.00	0	0.00
American Indian/Alaskan Native Alone	2	0.23	2	0.21	3	0.31
American Indian/Alaskan Native Alone: Age 65 and over	0	0.00	0	0.00	0	0.00
Asian Alone	268	31.13	271	28.98	275	28.53
Asian Alone: Age 65 and over	23	8.58	48	17.71	59	21.45
Native Hawaiian/Pacific Islander Alone	1	0.12	0	0.00	1	0.10
Native Hawaiian/Pacific Islander Alone: Age 65 and over	0	0.00	0	—	0	0.00
Some Other Race Alone	16	1.86	19	2.03	20	2.08
Some Other Race Alone: Age 65 and over	1	6.25	1	5.26	1	5.00
Two or More Races	38	4.41	48	5.13	53	5.50
Two or More Races: Age 65 and over	1	2.63	3	6.25	4	7.55
Population by Hispanic or Latino**						
Hispanic/Latino	66	7.67	86	9.20	94	9.75
Hispanic/Latino: Age 65 and over	3	4.55	7	8.14	10	10.64
Not Hispanic/Latino	795	92.33	849	90.80	871	90.35
Total Population, Male**						
Total Population, Male	438	50.87	474	50.70	487	50.52
Male: Age 45 - 54	76	17.35	76	16.03	84	17.25
Male: Age 55 - 64	40	9.13	69	14.56	72	14.78
Male: Age 65 - 74	21	4.79	36	7.59	47	9.65
Male: Age 75 - 84	9	2.06	14	2.95	18	3.70
Male: Age 85 and over	1	0.23	4	0.84	4	0.82
Male: Age 65 and over	31	7.08	54	11.39	69	14.17
Male: Age 80 and over	4	0.47	9	0.96	11	1.14
Total Population, Female**						
Total Population, Female	423	49.13	461	49.30	477	49.48
Female: Age 45 - 54	72	17.02	74	16.05	75	15.72
Female: Age 55 - 64	48	11.35	66	14.32	68	14.26
Female: Age 65 - 74	26	6.15	45	9.76	55	11.53
Female: Age 75 - 84	8	1.89	20	4.34	26	5.45
Female: Age 85 and over	2	0.47	4	0.87	6	1.26
Female: Age 65 and over	36	8.51	70	15.18	87	18.24
Female: Age 80 and over	5	0.58	12	1.28	17	1.76

Benchmark: USA

*2000 Census generated data/**2010 Census generated data

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Pop-Facts® Senior Life Demographics | Household Income



Trade Area: 9710 Scranton Rd - 1 mi Radius

	2000*/2010**		2022		2027	
	Census	%	Estimate	%	Projection	%
Householder Age 45 - 54*						
Householder Age 45 - 54	88	22.68	86	23.76	92	24.40
Income Less than \$15,000	6	6.82	0	0.00	0	0.00
Income \$15,000 - \$24,999	0	0.00	0	0.00	0	0.00
Income \$25,000 - \$34,999	5	5.68	0	0.00	0	0.00
Income \$35,000 - \$49,999	14	15.91	3	3.49	1	1.09
Income \$50,000 - \$74,999	11	12.50	5	5.81	5	5.43
Income \$75,000 - \$99,999	16	18.18	4	4.65	3	3.26
Income \$100,000 - \$124,999	14	15.91	11	12.79	9	9.78
Income \$125,000 - \$149,999	5	5.68	9	10.46	10	10.87
Income \$150,000 - \$199,999	12	13.64	16	18.61	17	18.48
Income \$200,000 or more	6	6.82	37	43.02	47	51.09
Median Household Income	—	88,534.17	—	195,252.18	—	200,000.02
Householder Age 55 - 64*						
Householder Age 55 - 64	43	11.08	77	21.27	81	21.48
Income Less than \$15,000	0	0.00	0	0.00	0	0.00
Income \$15,000 - \$24,999	0	0.00	1	1.30	1	1.24
Income \$25,000 - \$34,999	2	4.65	0	0.00	0	0.00
Income \$35,000 - \$49,999	2	4.65	4	5.20	2	2.47
Income \$50,000 - \$74,999	6	13.95	6	7.79	6	7.41
Income \$75,000 - \$99,999	5	11.63	5	6.49	4	4.94
Income \$100,000 - \$124,999	8	18.61	11	14.29	9	11.11
Income \$125,000 - \$149,999	8	18.61	9	11.69	10	12.35
Income \$150,000 - \$199,999	8	18.61	13	16.88	14	17.28
Income \$200,000 or more	5	11.63	30	38.96	36	44.44
Median Household Income	—	122,021.48	—	187,971.42	—	195,044.46
Householder Age 65 - 74*						
Householder Age 65 - 74	18	4.64	39	10.77	50	13.26
Income Less than \$15,000	0	0.00	0	0.00	0	0.00
Income \$15,000 - \$24,999	6	33.33	0	0.00	0	0.00
Income \$25,000 - \$34,999	2	11.11	0	0.00	0	0.00
Income \$35,000 - \$49,999	0	0.00	4	10.26	3	6.00
Income \$50,000 - \$74,999	2	11.11	3	7.69	4	8.00
Income \$75,000 - \$99,999	5	27.78	4	10.26	4	8.00
Income \$100,000 - \$124,999	0	0.00	6	15.38	6	12.00
Income \$125,000 - \$149,999	0	0.00	2	5.13	3	6.00
Income \$150,000 - \$199,999	2	11.11	6	15.38	7	14.00
Income \$200,000 or more	0	0.00	14	35.90	21	42.00
Median Household Income	—	60,221.81	—	182,216.12	—	193,898.09
Householder Age 75 - 84*						
Householder Age 75 - 84	6	1.55	17	4.70	21	5.57
Income Less than \$15,000	0	0.00	0	0.00	0	0.00
Income \$15,000 - \$24,999	1	16.67	0	0.00	0	0.00
Income \$25,000 - \$34,999	0	0.00	0	0.00	1	4.76
Income \$35,000 - \$49,999	0	0.00	3	17.65	3	14.29
Income \$50,000 - \$74,999	3	50.00	2	11.77	2	9.52
Income \$75,000 - \$99,999	1	16.67	2	11.77	2	9.52
Income \$100,000 - \$124,999	0	0.00	3	17.65	3	14.29
Income \$125,000 - \$149,999	0	0.00	1	5.88	1	4.76
Income \$150,000 - \$199,999	0	0.00	2	11.77	3	14.29
Income \$200,000 or more	1	16.67	4	23.53	6	28.57
Median Household Income	—	66,829.83	—	111,977.35	—	120,026.05
Householder Age 85 and over*						
Householder Age 85+	1	0.26	3	0.83	4	1.06
Income Less than \$15,000	0	0.00	0	0.00	0	0.00
Income \$15,000 - \$24,999	0	0.00	0	0.00	0	0.00
Income \$25,000 - \$34,999	0	0.00	0	0.00	0	0.00
Income \$35,000 - \$49,999	0	0.00	1	33.33	1	25.00
Income \$50,000 - \$74,999	0	0.00	0	0.00	1	25.00
Income \$75,000 - \$99,999	0	0.00	0	0.00	0	0.00
Income \$100,000 - \$124,999	0	0.00	0	0.00	0	0.00
Income \$125,000 - \$149,999	0	0.00	0	0.00	0	0.00
Income \$150,000 - \$199,999	0	0.00	0	0.00	0	0.00
Income \$200,000 or more	0	0.00	1	33.33	1	25.00
Median Household Income	—	—	—	200,000.00	—	59,760.50

Benchmark: USA

*2000 Census generated data/**2010 Census generated data

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Pop-Facts® Senior Life Demographics | Housing & Households



Trade Area: 9710 Scranton Rd - 1 mi Radius

	2000*/2010**		2022		2027	
	Census	%	Estimate	%	Projection	%
Households by Household Income*						
Total Households	386	100.00	362	100.00	377	100.00
Income Less Than \$15,000	10	2.59	0	0.00	0	0.00
Income \$15,000 - \$24,999	15	3.89	2	0.55	1	0.27
Income \$25,000 - \$34,999	19	4.92	1	0.28	2	0.53
Income \$35,000 - \$49,999	31	8.03	18	4.97	14	3.71
Income \$50,000 - \$74,999	52	13.47	20	5.53	22	5.84
Income \$75,000 - \$99,999	74	19.17	24	6.63	22	5.84
Income \$100,000 - \$124,999	87	22.54	51	14.09	42	11.14
Income \$125,000 - \$149,999	35	9.07	43	11.88	44	11.67
Income \$150,000 - \$199,999	41	10.62	53	14.64	58	15.38
Income \$200,000 - \$249,999	14	3.63	33	9.12	38	10.08
Income \$250,000 - \$499,999	10	2.59	63	17.40	69	18.30
Income \$500,000 or more	7	1.81	53	14.64	65	17.24
Average Household Income	—	112,684.00	—	232,236.00	—	249,095.00
Median Household Income	—	98,925.84	—	166,800.58	—	183,241.81
Age 55+ Median Household Income	—	96,274.84	—	181,680.59	—	191,924.86
Age 65+ Median Household Income	—	64,745.46	—	131,058.08	—	186,179.94
Owner-Occupied Housing Units by Value*						
Value Less Than \$20,000	0	0.00	3	1.07	3	1.03
Value \$20,000 - \$39,999	2	0.59	0	0.00	0	0.00
Value \$40,000 - \$59,999	0	0.00	0	0.00	0	0.00
Value \$60,000 - \$79,999	0	0.00	0	0.00	0	0.00
Value \$80,000 - \$99,999	0	0.00	0	0.00	0	0.00
Value \$100,000 - \$149,999	15	4.42	0	0.00	0	0.00
Value \$150,000 - \$199,999	12	3.54	1	0.36	1	0.34
Value \$200,000 - \$299,999	105	30.97	1	0.36	1	0.34
Value \$300,000 - \$399,999	111	32.74	5	1.79	5	1.71
Value \$400,000 - \$499,999	89	26.25	10	3.57	9	3.08
Value \$500,000 - \$749,999	3	0.89	47	16.79	45	15.41
Value \$750,000 - \$999,999	0	0.00	112	40.00	95	32.53
Value \$1,000,000+	0	0.00	—	—	—	—
Value \$1,000,000 - \$1,499,999	—	0.00	81	28.93	96	32.88
Value \$1,500,000 - \$1,999,999	—	0.00	12	4.29	26	8.90
Value \$2,000,000+	—	0.00	7	2.50	11	3.77
Median All Owner-Occupied Housing Unit Value	—	330,675.80	—	910,702.29	—	964,417.84
Group Quarters by Population Type**						
Group Quarters Population	0	0.00	0	0.00	0	0.00
Correctional Facilities	0	—	0	—	0	—
Nursing Homes	0	—	0	—	0	—
Other Facilities	0	—	0	—	0	—
Juvenile Facilities	0	—	0	—	0	—
College Dormitories	0	—	0	—	0	—
Military Quarters	0	—	0	—	0	—
Other Noninstitutional Quarters	0	—	0	—	0	—
Occupied Housing Units by Tenure*						
Owner-Occupied	338	86.44	280	77.35	292	77.45
Renter-Occupied	47	12.02	82	22.65	86	22.81

	2000*/2010**		2022		2027	
	Census	%	Estimate	%	Projection	%
Households by Tenure by Age of Householder**						
Total Households	319	100.00	362	100.00	377	100.00
Owner-Occupied	247	77.43	280	74.47	292	74.68
Householder Age 55 - 64	46	18.62	71	25.36	74	25.34
Householder Age 65 - 74	21	8.50	37	13.21	47	16.10
Householder Age 75 - 84	7	2.83	14	5.00	17	5.82
Householder Age 85 and over	1	0.41	2	0.71	2	0.69
Renter-Occupied	73	22.88	82	22.65	86	22.81
Householder Age 55 - 64	3	4.11	7	8.54	7	8.14
Householder Age 65 - 74	1	1.37	2	2.44	3	3.49
Householder Age 75 - 84	1	1.37	3	3.66	4	4.65
Householder Age 85 and over	0	0.00	1	1.22	1	1.16

Benchmark: USA

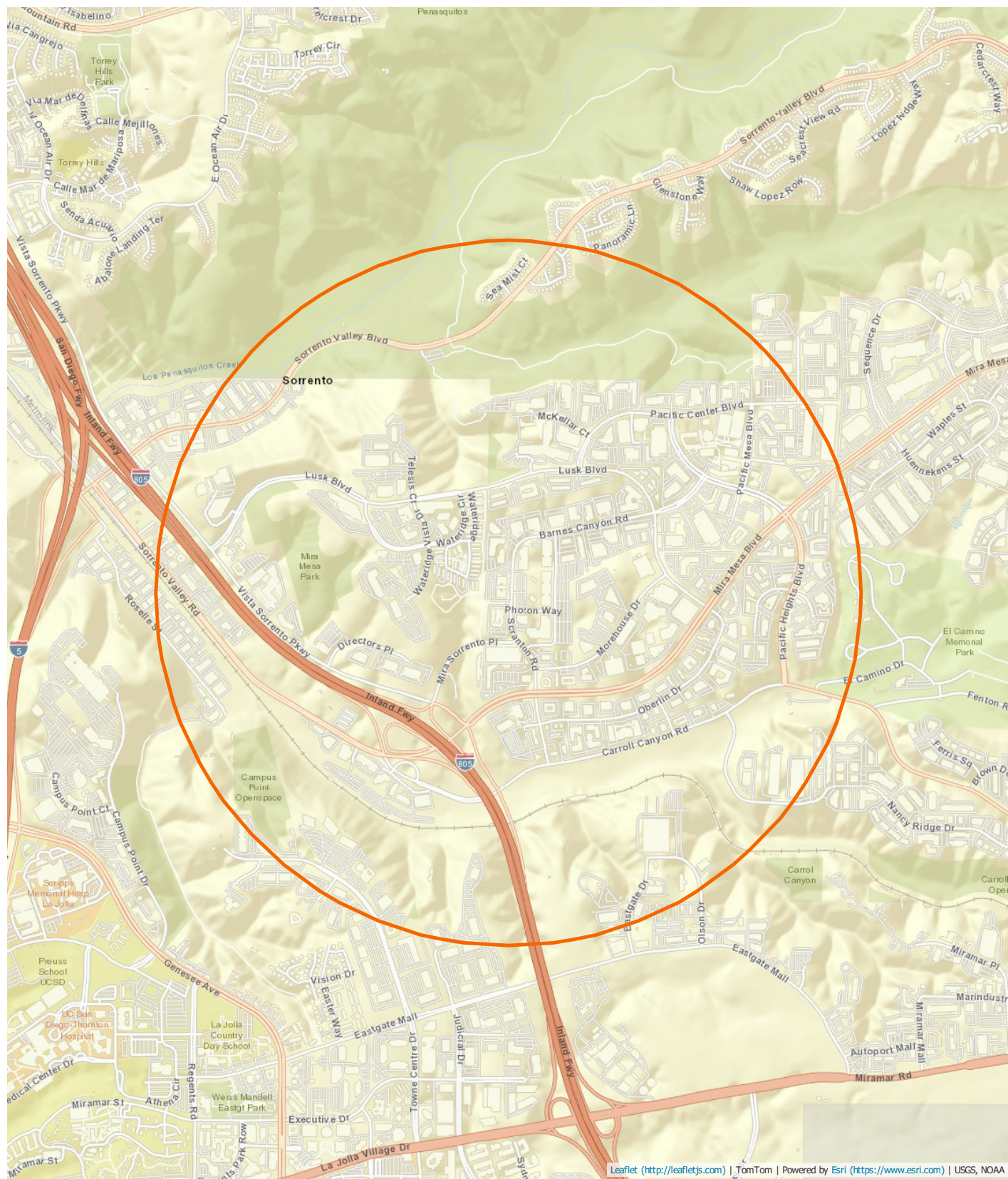
*2000 Census generated data**2010 Census generated data

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Pop-Facts® Senior Life Demographics | Map



Trade Area: 9710 Scranton Rd - 1 mi Radius



Benchmark: USA

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Pop-Facts® Senior Life Demographics | Summary



Trade Area: 9710 Scranton Rd - 3 mi Radius

		Population
2000 Census		60,849
2010 Census		82,713
2022 Estimate		94,550
2027 Projection		98,169
		Population Change (%)
Growth 2000 - 2010		35.93
Growth 2010 - 2022		14.31
Growth 2022 - 2027		3.83

Benchmark: USA

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Pop-Facts® Senior Life Demographics | Population & Race



Trade Area: 9710 Scranton Rd - 3 mi Radius

	2000*/2010** Census	%	2022 Estimate	%	2027 Projection	%
Total Population**						
Total Population	82,713	100.00	94,550	100.00	98,169	100.00
Age 45 - 54	8,516	10.30	11,104	11.74	13,450	13.70
Age 55 - 64	5,582	6.75	8,105	8.57	9,033	9.20
Age 65 - 74	3,015	3.65	5,349	5.66	6,541	6.66
Age 75 - 84	1,755	2.12	2,380	2.52	2,925	2.98
Age 85 and over	993	1.20	1,141	1.21	1,102	1.12
Age 65 and over	5,763	6.97	8,870	9.38	10,567	10.76
Age 80 and over	1,800	2.18	2,032	2.15	2,218	2.26
Population by Single - Classification Race**						
White Alone	42,967	51.95	42,284	44.72	40,765	41.52
White Alone: Age 65 and over	4,258	9.91	5,599	13.24	6,081	14.92
Black/African American Alone	1,585	1.92	1,920	2.03	2,038	2.08
Black/African American Alone: Age 65 and over	76	4.79	122	6.35	142	6.97
American Indian/Alaskan Native Alone	168	0.20	194	0.20	202	0.21
American Indian/Alaskan Native Alone: Age 65 and over	12	7.14	15	7.73	20	9.90
Asian Alone	31,145	37.65	41,321	43.70	45,580	46.43
Asian Alone: Age 65 and over	1,264	4.06	2,831	6.85	3,911	8.58
Native Hawaiian/Pacific Islander Alone	175	0.21	185	0.20	190	0.19
Native Hawaiian/Pacific Islander Alone: Age 65 and over	9	5.14	16	8.65	22	11.58
Some Other Race Alone	2,690	3.25	3,628	3.84	4,016	4.09
Some Other Race Alone: Age 65 and over	49	1.82	99	2.73	126	3.14
Two or More Races	3,983	4.82	5,017	5.31	5,379	5.48
Two or More Races: Age 65 and over	94	2.36	188	3.75	264	4.91
Population by Hispanic or Latino**						
Hispanic/Latino	7,929	9.59	10,485	11.09	11,477	11.69
Hispanic/Latino: Age 65 and over	298	3.76	526	5.02	687	5.99
Not Hispanic/Latino	74,784	90.41	84,065	88.91	86,693	88.31
Total Population, Male**						
Total Population, Male	41,446	50.11	47,642	50.39	49,432	50.35
Male: Age 45 - 54	4,296	10.37	5,692	11.95	6,793	13.74
Male: Age 55 - 64	2,721	6.57	4,007	8.41	4,509	9.12
Male: Age 65 - 74	1,367	3.30	2,555	5.36	3,142	6.36
Male: Age 75 - 84	740	1.78	1,015	2.13	1,269	2.57
Male: Age 85 and over	357	0.86	444	0.93	420	0.85
Male: Age 65 and over	2,465	5.95	4,013	8.42	4,832	9.78
Male: Age 80 and over	684	0.83	815	0.86	885	0.90
Total Population, Female**						
Total Population, Female	41,267	49.89	46,908	49.61	48,737	49.65
Female: Age 45 - 54	4,221	10.23	5,412	11.54	6,657	13.66
Female: Age 55 - 64	2,861	6.93	4,098	8.74	4,524	9.28
Female: Age 65 - 74	1,647	3.99	2,794	5.96	3,399	6.97
Female: Age 75 - 84	1,015	2.46	1,366	2.91	1,655	3.40
Female: Age 85 and over	635	1.54	697	1.49	682	1.40
Female: Age 65 and over	3,298	7.99	4,857	10.35	5,736	11.77
Female: Age 80 and over	1,116	1.35	1,217	1.29	1,333	1.36

Benchmark: USA

*2000 Census generated data/**2010 Census generated data

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Pop-Facts® Senior Life Demographics | Household Income



Trade Area: 9710 Scranton Rd - 3 mi Radius

	2000*/2010**		2022		2027	
	Census	%	Estimate	%	Projection	%
Householder Age 45 - 54*						
Householder Age 45 - 54	3,625	17.26	6,411	19.06	7,589	21.82
Income Less than \$15,000	214	5.90	271	4.23	298	3.93
Income \$15,000 - \$24,999	130	3.59	65	1.01	83	1.09
Income \$25,000 - \$34,999	265	7.31	162	2.53	161	2.12
Income \$35,000 - \$49,999	434	11.97	362	5.65	354	4.67
Income \$50,000 - \$74,999	730	20.14	638	9.95	696	9.17
Income \$75,000 - \$99,999	683	18.84	504	7.86	525	6.92
Income \$100,000 - \$124,999	403	11.12	748	11.67	789	10.40
Income \$125,000 - \$149,999	212	5.85	610	9.52	737	9.71
Income \$150,000 - \$199,999	316	8.72	978	15.26	1,088	14.34
Income \$200,000 or more	239	6.59	2,073	32.34	2,858	37.66
Median Household Income	-	76,357.52	-	143,268.39	-	184,328.32
Householder Age 55 - 64*						
Householder Age 55 - 64	2,095	9.97	4,505	13.39	4,915	14.13
Income Less than \$15,000	102	4.87	280	6.21	286	5.82
Income \$15,000 - \$24,999	99	4.73	65	1.44	69	1.40
Income \$25,000 - \$34,999	220	10.50	126	2.80	110	2.24
Income \$35,000 - \$49,999	249	11.88	241	5.35	228	4.64
Income \$50,000 - \$74,999	386	18.43	444	9.86	436	8.87
Income \$75,000 - \$99,999	338	16.13	368	8.17	339	6.90
Income \$100,000 - \$124,999	245	11.70	482	10.70	474	9.64
Income \$125,000 - \$149,999	155	7.40	379	8.41	425	8.65
Income \$150,000 - \$199,999	168	8.02	701	15.56	728	14.81
Income \$200,000 or more	132	6.30	1,419	31.50	1,820	37.03
Median Household Income	-	74,381.83	-	140,872.50	-	183,813.86
Householder Age 65 - 74*						
Householder Age 65 - 74	1,236	5.88	2,722	8.09	3,204	9.21
Income Less than \$15,000	161	13.03	171	6.28	193	6.02
Income \$15,000 - \$24,999	111	8.98	115	4.22	108	3.37
Income \$25,000 - \$34,999	167	13.51	148	5.44	151	4.71
Income \$35,000 - \$49,999	193	15.62	206	7.57	202	6.30
Income \$50,000 - \$74,999	227	18.37	367	13.48	379	11.83
Income \$75,000 - \$99,999	121	9.79	370	13.59	367	11.45
Income \$100,000 - \$124,999	88	7.12	253	9.29	289	9.02
Income \$125,000 - \$149,999	84	6.80	187	6.87	227	7.08
Income \$150,000 - \$199,999	26	2.10	363	13.34	435	13.58
Income \$200,000 or more	57	4.61	542	19.91	852	26.59
Median Household Income	-	48,725.04	-	98,779.15	-	116,786.85
Householder Age 75 - 84*						
Householder Age 75 - 84	901	4.29	1,252	3.72	1,459	4.19
Income Less than \$15,000	111	12.32	161	12.86	184	12.61
Income \$15,000 - \$24,999	122	13.54	99	7.91	109	7.47
Income \$25,000 - \$34,999	154	17.09	137	10.94	135	9.25
Income \$35,000 - \$49,999	146	16.20	140	11.18	135	9.25
Income \$50,000 - \$74,999	127	14.10	202	16.13	234	16.04
Income \$75,000 - \$99,999	69	7.66	140	11.18	155	10.62
Income \$100,000 - \$124,999	52	5.77	85	6.79	101	6.92
Income \$125,000 - \$149,999	56	6.21	68	5.43	81	5.55
Income \$150,000 - \$199,999	27	3.00	99	7.91	128	8.77
Income \$200,000 or more	37	4.11	122	9.74	195	13.37
Median Household Income	-	40,577.44	-	60,332.52	-	67,123.78
Householder Age 85 and over*						
Householder Age 85+	232	1.10	671	2.00	617	1.77
Income Less than \$15,000	43	18.54	197	29.36	176	28.52
Income \$15,000 - \$24,999	36	15.52	92	13.71	85	13.78
Income \$25,000 - \$34,999	41	17.67	86	12.82	72	11.67
Income \$35,000 - \$49,999	33	14.22	68	10.13	55	8.91
Income \$50,000 - \$74,999	25	10.78	68	10.13	69	11.18
Income \$75,000 - \$99,999	12	5.17	58	8.64	50	8.10
Income \$100,000 - \$124,999	12	5.17	21	3.13	22	3.57
Income \$125,000 - \$149,999	16	6.90	21	3.13	18	2.92
Income \$150,000 - \$199,999	6	2.59	31	4.62	31	5.02
Income \$200,000 or more	8	3.45	30	4.47	39	6.32
Median Household Income	-	33,903.51	-	30,167.67	-	31,226.19

Benchmark: USA

*2000 Census generated data/**2010 Census generated data

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Pop-Facts® Senior Life Demographics | Housing & Households



Trade Area: 9710 Scranton Rd - 3 mi Radius

	2000*/2010**		2022		2027	
	Census	%	Estimate	%	Projection	%
Households by Household Income*						
Total Households	23,799	100.00	33,637	100.00	34,786	100.00
Income Less Than \$15,000	2,875	12.08	3,472	10.32	3,277	9.42
Income \$15,000 - \$24,999	1,878	7.89	1,245	3.70	1,201	3.45
Income \$25,000 - \$34,999	2,146	9.02	1,315	3.91	1,161	3.34
Income \$35,000 - \$49,999	3,400	14.29	2,205	6.55	1,908	5.49
Income \$50,000 - \$74,999	4,781	20.09	3,491	10.38	3,275	9.41
Income \$75,000 - \$99,999	3,316	13.93	3,911	11.63	3,568	10.26
Income \$100,000 - \$124,999	2,169	9.11	3,614	10.74	3,477	9.99
Income \$125,000 - \$149,999	1,220	5.13	2,923	8.69	3,065	8.81
Income \$150,000 - \$199,999	1,144	4.81	4,183	12.44	4,438	12.76
Income \$200,000 - \$249,999	458	1.93	2,483	7.38	3,039	8.74
Income \$250,000 - \$499,999	353	1.48	2,877	8.55	3,735	10.74
Income \$500,000 or more	142	0.60	1,919	5.71	2,641	7.59
Average Household Income	—	82,929.00	—	146,018.00	—	164,036.00
Median Household Income	—	57,880.91	—	107,830.49	—	121,447.08
Age 55+ Median Household Income	—	56,977.57	—	106,388.04	—	121,521.76
Age 65+ Median Household Income	—	43,893.36	—	77,690.91	—	89,619.06
Owner-Occupied Housing Units by Value*						
Value Less Than \$20,000	16	0.16	52	0.41	57	0.43
Value \$20,000 - \$39,999	79	0.78	4	0.03	3	0.02
Value \$40,000 - \$59,999	15	0.15	1	0.01	4	0.03
Value \$60,000 - \$79,999	27	0.27	18	0.14	8	0.06
Value \$80,000 - \$99,999	75	0.74	3	0.02	10	0.08
Value \$100,000 - \$149,999	668	6.63	50	0.39	47	0.36
Value \$150,000 - \$199,999	1,601	15.89	36	0.28	38	0.29
Value \$200,000 - \$299,999	3,431	34.05	86	0.68	67	0.51
Value \$300,000 - \$399,999	1,922	19.08	398	3.12	335	2.55
Value \$400,000 - \$499,999	1,070	10.62	658	5.17	577	4.39
Value \$500,000 - \$749,999	862	8.56	3,314	26.02	2,926	22.28
Value \$750,000 - \$999,999	141	1.40	3,198	25.11	3,066	23.34
Value \$1,000,000+	154	1.53	—	—	—	—
Value \$1,000,000 - \$1,499,999	—	0.00	2,911	22.85	3,324	25.31
Value \$1,500,000 - \$1,999,999	—	0.00	1,190	9.34	1,515	11.54
Value \$2,000,000+	—	0.00	819	6.43	1,156	8.80
Median All Owner-Occupied Housing Unit Value	—	271,527.51	—	880,022.63	—	949,272.46
Group Quarters by Population Type**						
Group Quarters Population	8,910	10.77	9,681	10.24	9,664	9.84
Correctional Facilities	21	0.24	22	0.23	21	0.22
Nursing Homes	361	4.05	401	4.14	403	4.17
Other Facilities	0	0.00	0	0.00	0	0.00
Juvenile Facilities	3	0.03	3	0.03	3	0.03
College Dormitories	8,460	94.95	9,183	94.86	9,165	94.84
Military Quarters	0	0.00	0	0.00	0	0.00
Other Noninstitutional Quarters	65	0.73	71	0.73	71	0.73
Occupied Housing Units by Tenure*						
Owner-Occupied	10,061	39.17	12,738	37.87	13,134	37.76
Renter-Occupied	13,724	53.44	20,899	62.13	21,651	62.24

	2000*/2010**		2022		2027	
	Census	%	Estimate	%	Projection	%
Households by Tenure by Age of Householder**						
Total Households	30,275	100.00	33,637	100.00	34,786	100.00
Owner-Occupied	11,562	38.19	12,738	35.85	13,134	35.78
Householder Age 55 - 64	2,222	19.22	2,901	22.77	2,985	22.73
Householder Age 65 - 74	1,236	10.69	1,905	14.96	2,234	17.01
Householder Age 75 - 84	683	5.91	840	6.59	949	7.23
Householder Age 85 and over	322	2.79	349	2.74	328	2.50
Renter-Occupied	18,713	61.81	20,899	62.13	21,651	62.24
Householder Age 55 - 64	1,028	5.49	1,604	7.67	1,930	8.91
Householder Age 65 - 74	429	2.29	817	3.91	970	4.48
Householder Age 75 - 84	347	1.85	412	1.97	509	2.35
Householder Age 85 and over	310	1.66	322	1.54	289	1.33

Benchmark: USA

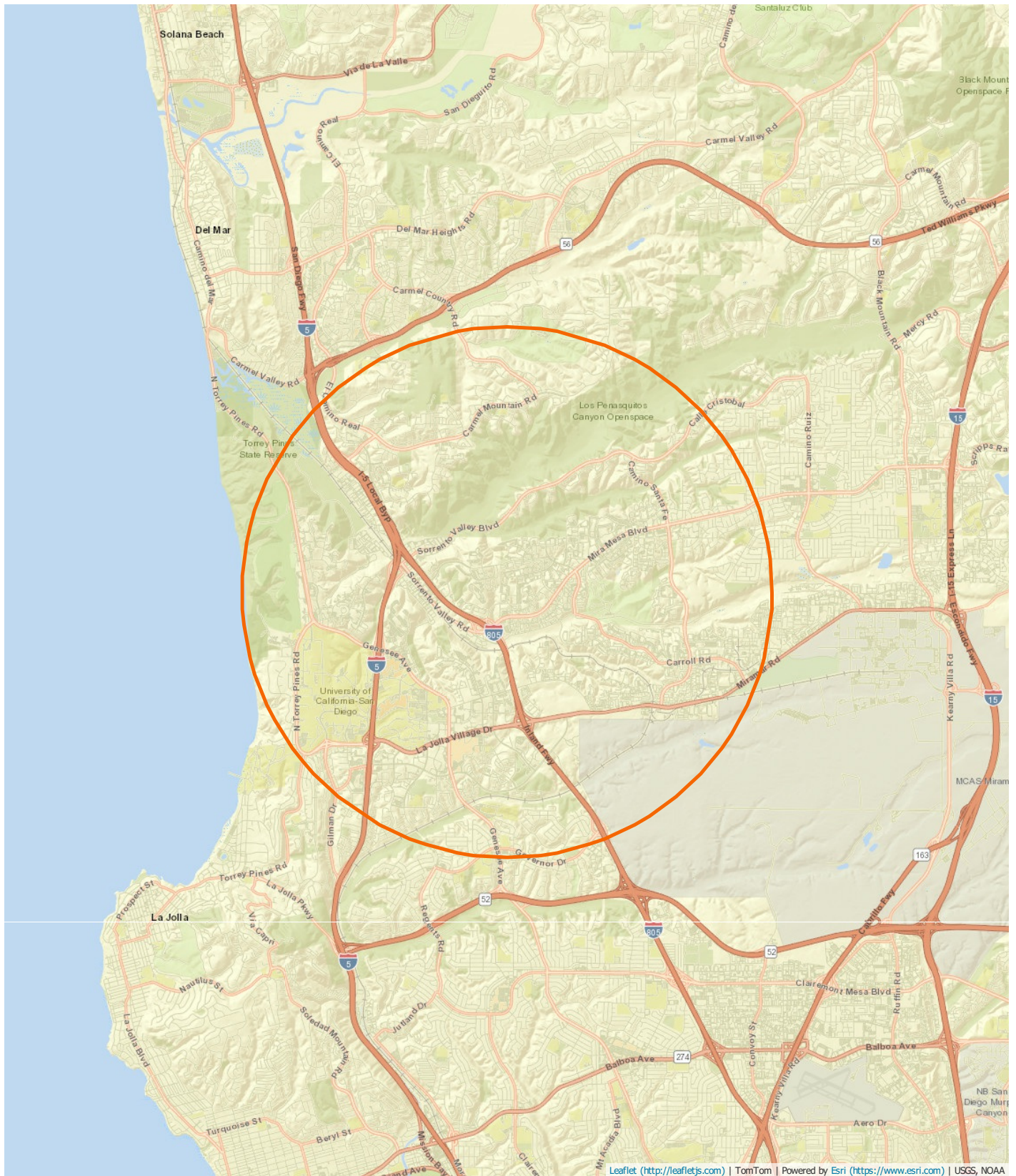
*2000 Census generated data**2010 Census generated data

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Pop-Facts® Senior Life Demographics | Map



Trade Area: 9710 Scranton Rd - 3 mi Radius



Benchmark: USA

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Pop-Facts® Senior Life Demographics | Summary



Trade Area: 9710 Scranton Rd - 5 mi Radius

		Population
2000 Census		194,788
2010 Census		225,502
2022 Estimate		246,438
2027 Projection		253,017
		Population Change (%)
Growth 2000 - 2010		15.77
Growth 2010 - 2022		9.28
Growth 2022 - 2027		2.67

Benchmark: USA

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Pop-Facts® Senior Life Demographics | Population & Race



Trade Area: 9710 Scranton Rd - 5 mi Radius

	2000*/2010** Census	%	2022 Estimate	%	2027 Projection	%
Total Population**						
Total Population	225,502	100.00	246,438	100.00	253,017	100.00
Age 45 - 54	30,828	13.67	30,849	12.52	33,142	13.10
Age 55 - 64	22,554	10.00	28,046	11.38	28,719	11.35
Age 65 - 74	12,476	5.53	21,260	8.63	25,083	9.91
Age 75 - 84	7,348	3.26	9,983	4.05	11,756	4.65
Age 85 and over	3,148	1.40	3,889	1.58	3,980	1.57
Age 65 and over	22,972	10.19	35,133	14.26	40,819	16.13
Age 80 and over	6,304	2.80	7,625	3.09	8,533	3.37
Population by Single - Classification Race**						
White Alone	129,314	57.34	125,258	50.83	121,309	47.95
White Alone: Age 65 and over	16,889	13.06	22,973	18.34	25,243	20.81
Black/African American Alone	5,302	2.35	5,743	2.33	5,894	2.33
Black/African American Alone: Age 65 and over	359	6.77	559	9.73	641	10.88
American Indian/Alaskan Native Alone	724	0.32	812	0.33	836	0.33
American Indian/Alaskan Native Alone: Age 65 and over	55	7.60	88	10.84	110	13.16
Asian Alone	68,226	30.25	86,302	35.02	94,065	37.18
Asian Alone: Age 65 and over	4,929	7.22	10,012	11.60	12,875	13.69
Native Hawaiian/Pacific Islander Alone	746	0.33	757	0.31	757	0.30
Native Hawaiian/Pacific Islander Alone: Age 65 and over	75	10.05	117	15.46	134	17.70
Some Other Race Alone	9,881	4.38	13,197	5.36	14,555	5.75
Some Other Race Alone: Age 65 and over	308	3.12	641	4.86	829	5.70
Two or More Races	11,308	5.01	14,368	5.83	15,601	6.17
Two or More Races: Age 65 and over	357	3.16	742	5.16	987	6.33
Population by Hispanic or Latino**						
Hispanic/Latino	27,233	12.08	34,082	13.83	36,785	14.54
Hispanic/Latino: Age 65 and over	1,437	5.28	2,625	7.70	3,249	8.83
Not Hispanic/Latino	198,269	87.92	212,356	86.17	216,232	85.46
Total Population, Male**						
Total Population, Male	113,978	50.54	124,910	50.69	128,076	50.62
Male: Age 45 - 54	15,259	13.39	15,393	12.32	16,623	12.98
Male: Age 55 - 64	10,907	9.57	13,628	10.91	13,975	10.91
Male: Age 65 - 74	5,672	4.98	10,018	8.02	11,858	9.26
Male: Age 75 - 84	3,203	2.81	4,373	3.50	5,161	4.03
Male: Age 85 and over	1,208	1.06	1,548	1.24	1,555	1.21
Male: Age 65 and over	10,083	8.85	15,938	12.76	18,574	14.50
Male: Age 80 and over	2,561	1.14	3,160	1.28	3,527	1.39
Total Population, Female**						
Total Population, Female	111,524	49.46	121,527	49.31	124,941	49.38
Female: Age 45 - 54	15,568	13.96	15,457	12.72	16,519	13.22
Female: Age 55 - 64	11,647	10.44	14,419	11.87	14,743	11.80
Female: Age 65 - 74	6,804	6.10	11,243	9.25	13,224	10.58
Female: Age 75 - 84	4,144	3.72	5,610	4.62	6,595	5.28
Female: Age 85 and over	1,940	1.74	2,342	1.93	2,426	1.94
Female: Age 65 and over	12,888	11.56	19,195	15.79	22,245	17.80
Female: Age 80 and over	3,743	1.66	4,464	1.81	5,005	1.98

Benchmark: USA

*2000 Census generated data/**2010 Census generated data

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Pop-Facts® Senior Life Demographics | Household Income



Trade Area: 9710 Scranton Rd - 5 mi Radius

	2000*/2010**		2022		2027	
	Census	%	Estimate	%	Projection	%
Householder Age 45 - 54*						
Householder Age 45 - 54	13,939	21.41	16,563	18.88	17,573	19.55
Income Less than \$15,000	760	5.45	559	3.38	544	3.10
Income \$15,000 - \$24,999	581	4.17	243	1.47	219	1.25
Income \$25,000 - \$34,999	893	6.41	378	2.28	339	1.93
Income \$35,000 - \$49,999	1,614	11.58	775	4.68	709	4.04
Income \$50,000 - \$74,999	2,831	20.31	1,548	9.35	1,435	8.17
Income \$75,000 - \$99,999	2,699	19.36	1,346	8.13	1,236	7.03
Income \$100,000 - \$124,999	1,392	9.99	1,829	11.04	1,760	10.02
Income \$125,000 - \$149,999	767	5.50	1,539	9.29	1,601	9.11
Income \$150,000 - \$199,999	1,081	7.75	2,721	16.43	2,812	16.00
Income \$200,000 or more	1,321	9.48	5,625	33.96	6,919	39.37
Median Household Income	—	77,489.57	—	178,847.26	—	189,484.67
Householder Age 55 - 64*						
Householder Age 55 - 64	8,889	13.65	15,418	17.57	15,561	17.31
Income Less than \$15,000	501	5.64	824	5.34	714	4.59
Income \$15,000 - \$24,999	519	5.84	412	2.67	323	2.08
Income \$25,000 - \$34,999	785	8.83	430	2.79	361	2.32
Income \$35,000 - \$49,999	1,139	12.81	768	4.98	657	4.22
Income \$50,000 - \$74,999	1,746	19.64	1,491	9.67	1,284	8.25
Income \$75,000 - \$99,999	1,399	15.74	1,314	8.52	1,126	7.24
Income \$100,000 - \$124,999	858	9.65	1,540	9.99	1,430	9.19
Income \$125,000 - \$149,999	505	5.68	1,293	8.39	1,283	8.24
Income \$150,000 - \$199,999	654	7.36	2,302	14.93	2,329	14.97
Income \$200,000 or more	783	8.81	5,045	32.72	6,053	38.90
Median Household Income	—	71,204.32	—	142,698.67	—	187,709.85
Householder Age 65 - 74*						
Householder Age 65 - 74	5,649	8.68	11,366	12.96	13,145	14.62
Income Less than \$15,000	765	13.54	467	4.11	478	3.64
Income \$15,000 - \$24,999	651	11.52	409	3.60	407	3.10
Income \$25,000 - \$34,999	768	13.60	494	4.35	485	3.69
Income \$35,000 - \$49,999	814	14.41	861	7.58	799	6.08
Income \$50,000 - \$74,999	992	17.56	1,485	13.06	1,479	11.25
Income \$75,000 - \$99,999	615	10.89	1,552	13.65	1,586	12.06
Income \$100,000 - \$124,999	403	7.13	1,007	8.86	1,121	8.53
Income \$125,000 - \$149,999	238	4.21	790	6.95	928	7.06
Income \$150,000 - \$199,999	165	2.92	1,427	12.55	1,716	13.05
Income \$200,000 or more	238	4.21	2,875	25.30	4,147	31.55
Median Household Income	—	46,408.94	—	109,164.43	—	130,540.17
Householder Age 75 - 84*						
Householder Age 75 - 84	3,489	5.36	5,576	6.36	6,352	7.07
Income Less than \$15,000	401	11.49	485	8.70	496	7.81
Income \$15,000 - \$24,999	644	18.46	411	7.37	428	6.74
Income \$25,000 - \$34,999	483	13.84	469	8.41	470	7.40
Income \$35,000 - \$49,999	603	17.28	643	11.53	638	10.04
Income \$50,000 - \$74,999	588	16.85	911	16.34	976	15.37
Income \$75,000 - \$99,999	282	8.08	662	11.87	724	11.40
Income \$100,000 - \$124,999	170	4.87	420	7.53	497	7.82
Income \$125,000 - \$149,999	108	3.10	353	6.33	421	6.63
Income \$150,000 - \$199,999	78	2.24	434	7.78	550	8.66
Income \$200,000 or more	132	3.78	788	14.13	1,152	18.14
Median Household Income	—	39,938.38	—	70,966.51	—	80,117.81
Householder Age 85 and over*						
Householder Age 85+	853	1.31	2,224	2.54	2,205	2.45
Income Less than \$15,000	142	16.65	402	18.07	368	16.69
Income \$15,000 - \$24,999	179	20.98	296	13.31	277	12.56
Income \$25,000 - \$34,999	122	14.30	256	11.51	237	10.75
Income \$35,000 - \$49,999	130	15.24	276	12.41	257	11.65
Income \$50,000 - \$74,999	123	14.42	299	13.44	293	13.29
Income \$75,000 - \$99,999	51	5.98	237	10.66	233	10.57
Income \$100,000 - \$124,999	31	3.63	84	3.78	89	4.04
Income \$125,000 - \$149,999	32	3.75	93	4.18	98	4.44
Income \$150,000 - \$199,999	19	2.23	106	4.77	120	5.44
Income \$200,000 or more	25	2.93	174	7.82	233	10.57
Median Household Income	—	33,502.40	—	42,902.32	—	47,568.92

Benchmark: USA

*2000 Census generated data/**2010 Census generated data

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Pop-Facts® Senior Life Demographics | Housing & Households



Trade Area: 9710 Scranton Rd - 5 mi Radius

	2000*/2010**		2022		2027	
	Census	%	Estimate	%	Projection	%
Households by Household Income*						
Total Households	71,238	100.00	87,727	100.00	89,910	100.00
Income Less Than \$15,000	6,256	8.78	5,917	6.75	5,419	6.03
Income \$15,000 - \$24,999	5,315	7.46	2,989	3.41	2,758	3.07
Income \$25,000 - \$34,999	6,481	9.10	3,239	3.69	2,873	3.19
Income \$35,000 - \$49,999	10,088	14.16	5,606	6.39	4,872	5.42
Income \$50,000 - \$74,999	14,894	20.91	9,652	11.00	8,729	9.71
Income \$75,000 - \$99,999	10,609	14.89	9,686	11.04	8,836	9.83
Income \$100,000 - \$124,999	6,385	8.96	9,026	10.29	8,541	9.50
Income \$125,000 - \$149,999	3,543	4.97	7,802	8.89	7,804	8.68
Income \$150,000 - \$199,999	3,621	5.08	11,331	12.92	11,824	13.15
Income \$200,000 - \$249,999	1,739	2.44	6,888	7.85	8,296	9.23
Income \$250,000 - \$499,999	1,628	2.29	8,694	9.91	10,899	12.12
Income \$500,000 or more	809	1.14	6,897	7.86	9,059	10.08
Average Household Income	—	89,341.00	—	163,924.00	—	183,525.00
Median Household Income	—	61,959.96	—	118,485.96	—	134,025.53
Age 55+ Median Household Income	—	55,046.90	—	111,156.96	—	128,453.89
Age 65+ Median Household Income	—	42,554.81	—	88,659.14	—	102,763.63
Owner-Occupied Housing Units by Value*						
Value Less Than \$20,000	128	0.30	192	0.40	198	0.40
Value \$20,000 - \$39,999	387	0.92	40	0.08	35	0.07
Value \$40,000 - \$59,999	165	0.39	95	0.20	94	0.19
Value \$60,000 - \$79,999	275	0.65	92	0.19	93	0.19
Value \$80,000 - \$99,999	619	1.47	78	0.16	57	0.12
Value \$100,000 - \$149,999	3,094	7.32	161	0.34	186	0.38
Value \$150,000 - \$199,999	7,532	17.83	148	0.31	136	0.28
Value \$200,000 - \$299,999	13,251	31.37	608	1.27	515	1.05
Value \$300,000 - \$399,999	5,706	13.51	1,298	2.71	1,084	2.21
Value \$400,000 - \$499,999	3,989	9.44	2,459	5.13	1,977	4.03
Value \$500,000 - \$749,999	4,239	10.04	12,505	26.08	10,762	21.96
Value \$750,000 - \$999,999	1,597	3.78	11,220	23.40	10,865	22.17
Value \$1,000,000+	1,276	3.02	—	—	—	—
Value \$1,000,000 - \$1,499,999	—	0.00	10,175	21.22	11,666	23.80
Value \$1,500,000 - \$1,999,999	—	0.00	4,363	9.10	5,476	11.17
Value \$2,000,000+	—	0.00	4,509	9.40	5,870	11.98
Median All Owner-Occupied Housing Unit Value	—	262,272.68	—	882,353.52	—	961,993.54
Group Quarters by Population Type**						
Group Quarters Population	12,579	5.58	13,593	5.52	13,546	5.35
Correctional Facilities	254	2.02	268	1.97	265	1.96
Nursing Homes	500	3.98	554	4.08	566	4.11
Other Facilities	11	0.09	12	0.09	12	0.09
Juvenile Facilities	22	0.17	25	0.18	25	0.18
College Dormitories	8,460	67.25	9,183	67.56	9,165	67.66
Military Quarters	2,873	22.84	3,044	22.39	3,017	22.27
Other Noninstitutional Quarters	460	3.66	506	3.72	506	3.73
Occupied Housing Units by Tenure*						
Owner-Occupied	42,259	56.49	47,944	54.65	49,012	54.51
Renter-Occupied	28,994	38.76	39,783	45.35	40,898	45.49

	2000*/2010**		2022		2027	
	Census	%	Estimate	%	Projection	%
Households by Tenure by Age of Householder**						
Total Households	81,324	100.00	87,727	100.00	89,910	100.00
Owner-Occupied	44,747	55.02	47,944	51.77	49,012	51.66
Householder Age 55 - 64	9,888	22.10	11,540	24.07	11,285	23.02
Householder Age 65 - 74	5,804	12.97	9,099	18.98	10,463	21.35
Householder Age 75 - 84	3,474	7.76	4,264	8.89	4,767	9.73
Householder Age 85 and over	1,296	2.90	1,449	3.02	1,430	2.92
Renter-Occupied	36,577	44.98	39,783	45.35	40,898	45.49
Householder Age 55 - 64	2,963	8.10	3,879	9.75	4,277	10.46
Householder Age 65 - 74	1,263	3.45	2,267	5.70	2,682	6.56
Householder Age 75 - 84	963	2.63	1,312	3.30	1,585	3.88
Householder Age 85 and over	598	1.64	775	1.95	775	1.90

Benchmark: USA

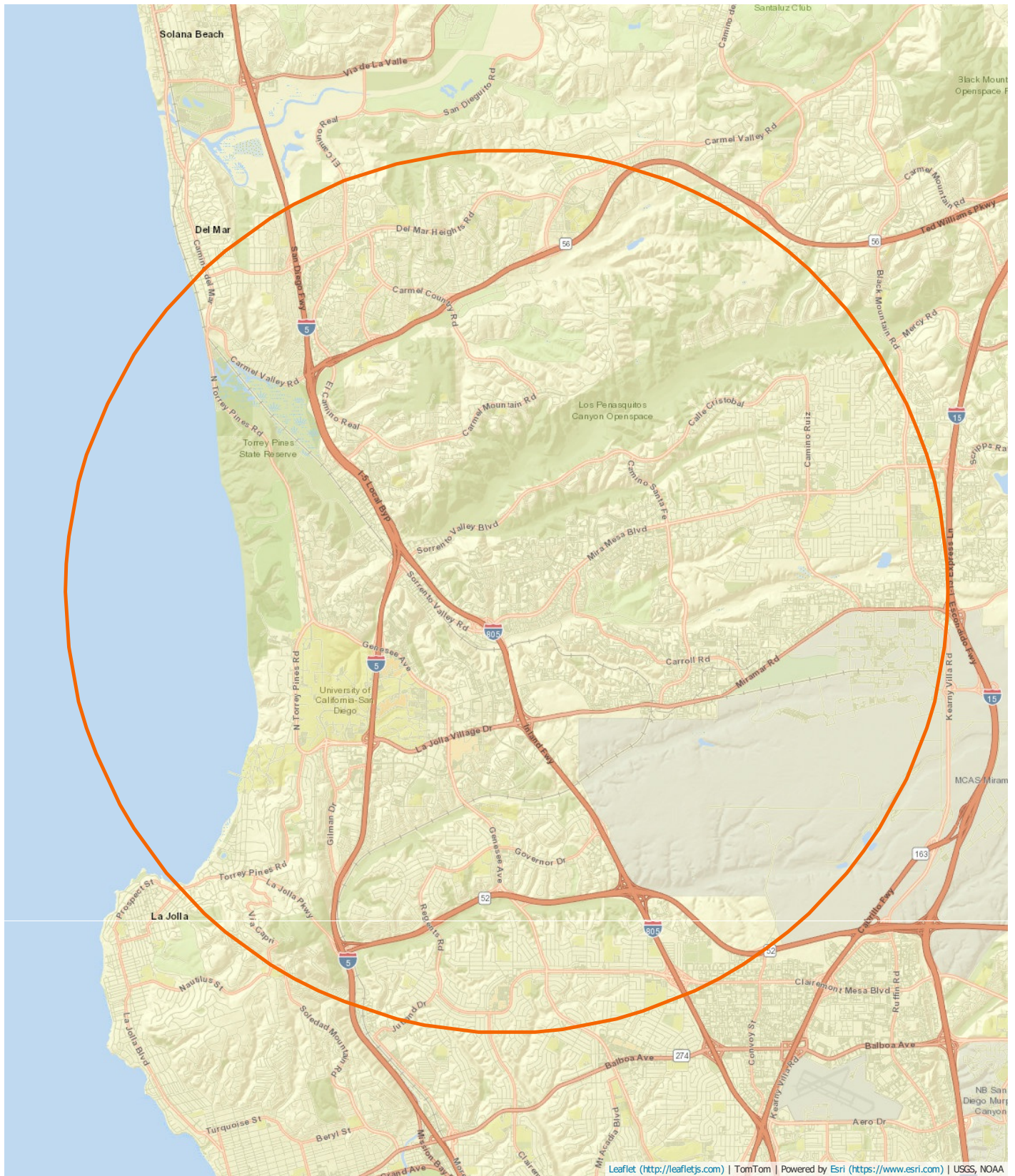
*2000 Census generated data**2010 Census generated data

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(<https://claritasbeta.enrironicsanalytics.ca/Spotlight/About/3/2022>)

Pop-Facts® Senior Life Demographics | Map



Trade Area: 9710 Scranton Rd - 5 mi Radius



Benchmark: USA

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Report Details

Name: Pop-Facts® Census Demographic Overview 2022
Date / Time: 10/20/2021 12:55:51 PM
Workspace Vintage: 2022

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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SPOTLIGHT Pop-Facts® Premier 2022, including 2000 and 2010 US Census, 2022 estimates and 2027 projections	Claritas	©Claritas, LLC 2021 (https://claritasbeta.environicsanalytics.ca/Spotlight)