

Pop-Facts® Senior Life | Population & Race



Trade Area: 9710 Scranton Rd - 1 mi Radius

65+ POPULATION

124

80+ POPULATION

21

65+ ETHNICITY



0.7%

Index: 76

Hispanic/Latino

POPULATION BY AGE & SEX

65+ 54
% Comp: 5.8

80+ 9
% Comp: 1.0
Male

65+ 70
% Comp: 7.5

80+ 12
% Comp: 1.3
Female

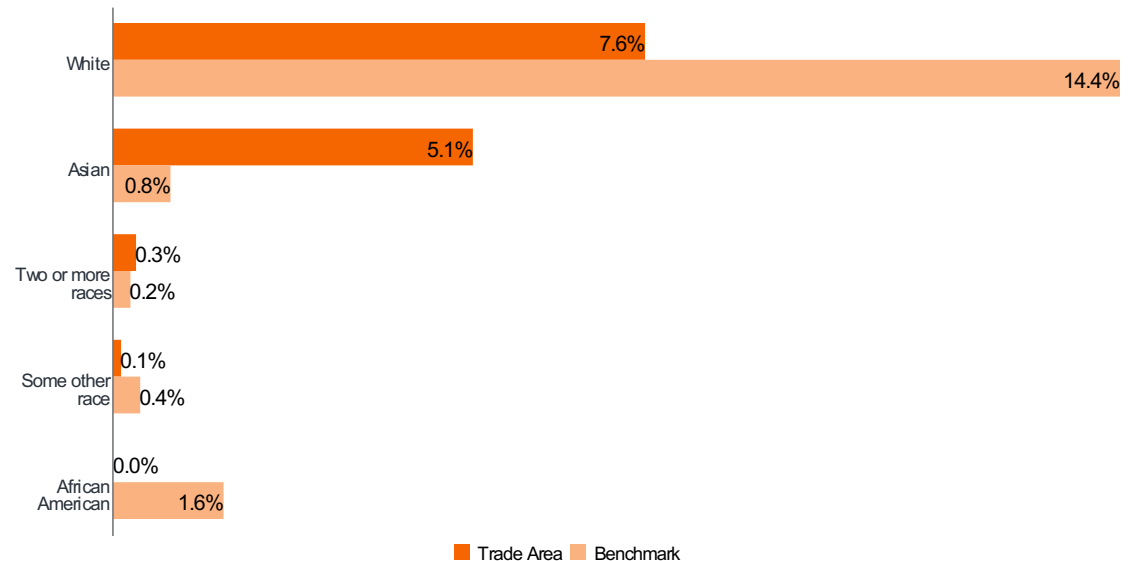
POPULATION BY AGE

Age	Count	%	Index
45 - 54	150	16.0	132
55 - 64	135	14.4	113
65 - 74	81	8.7	84
75 - 84	34	3.6	71
85+	8	0.9	42

POPULATION BY HOUSEHOLDER AGE

Age	Count	%	Index
45 - 54	86	23.8	138
55 - 64	77	21.3	113
65 - 74	39	10.8	66
75 - 84	17	4.7	54
85+	3	0.8	24

POPULATION BY RACE (AGE 65+)*



Trade Area Benchmark

Benchmark: USA

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(<https://claritasbeta.environicsanalytics.ca/Spotlight/About/3/2022>)

*Top 5 variables chosen from percent composition ranking

Index Colors: <80 80 - 110 110+

Pop-Facts® Senior Life | Housing & Workforce



Trade Area: 9710 Scranton Rd - 1 mi Radius

HOUSING TENURE



Own

77.3%

Index: 119



Rent

22.7%

Index: 65

MEDIAN HOUSING VALUE



\$910,702

Index: 319

OCCUPATIONAL CLASS*



90.6%

Index: 150

White Collar

UNEMPLOYMENT RATE

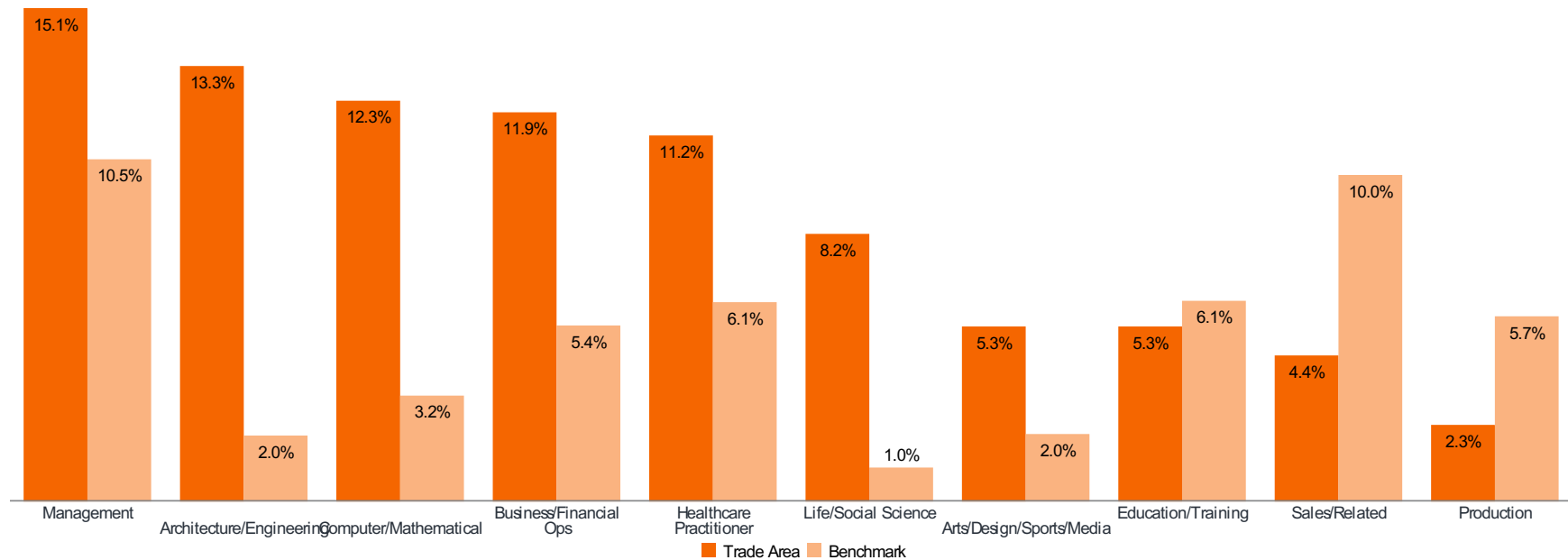


3.6%

Index: 76

Percent of labor force unemployed

OCCUPATION: TOP 10*



Benchmark: USA

*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Pop-Facts® Senior Life | Affluence



Trade Area: 9710 Scranton Rd - 1 mi Radius

65+ Median HH Income: \$131,058

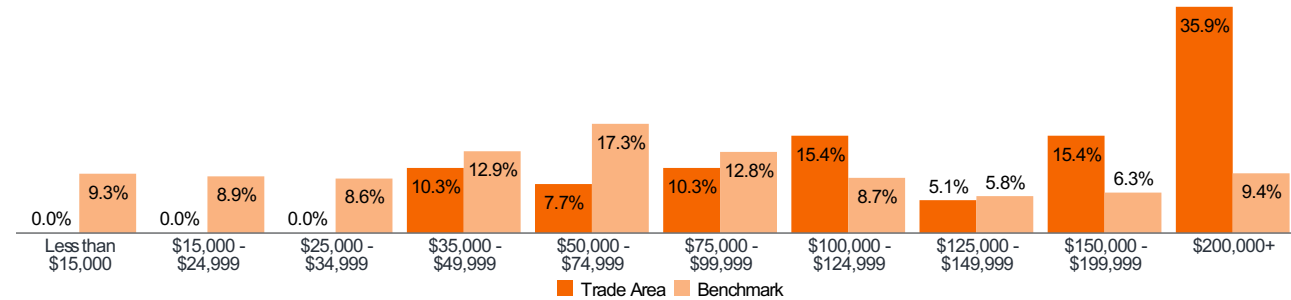
AGE 65-74: MEDIAN HH INCOME



\$182,216

Index: 285

AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION



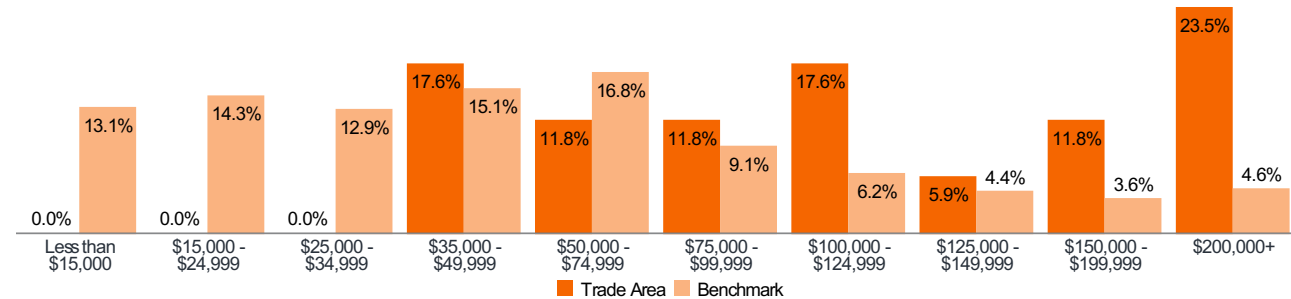
AGE 75-84: MEDIAN HH INCOME



\$111,977

Index: 254

AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION



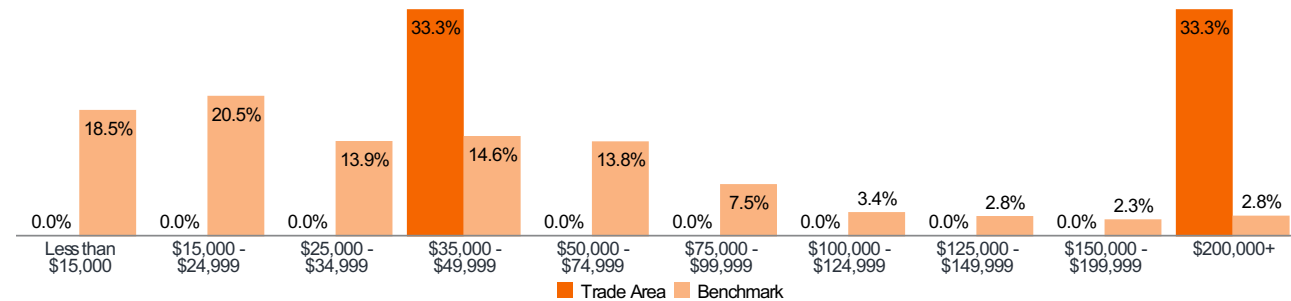
AGE 85+: MEDIAN HH INCOME



\$200,000

Index: 612

AGE 85+: HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

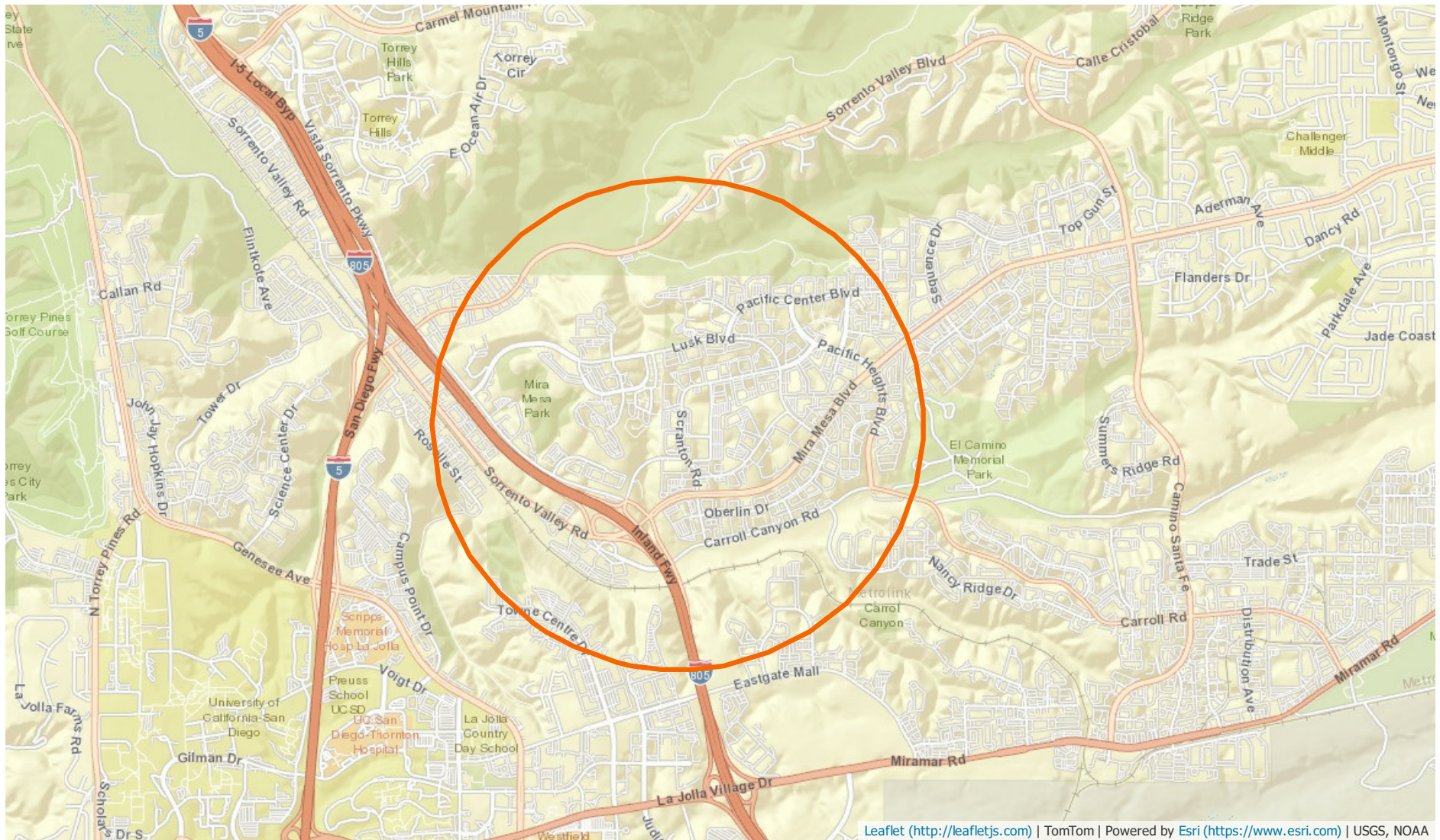
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Index Colors:	<80	80 - 110	110+
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Pop-Facts® Senior Life | Map



Trade Area: 9710 Scranton Rd - 1 mi Radius



Pop-Facts® Senior Life | Population & Race



Trade Area: 9710 Scranton Rd - 3 mi Radius

65+ POPULATION

8,870

80+ POPULATION

2,032

65+ ETHNICITY



0.6%

Index: 54

Hispanic/Latino

POPULATION BY AGE & SEX

65+ 4,013
% Comp: 4.2

80+ 815
% Comp: 0.9

Male

65+ 4,857
% Comp: 5.1

80+ 1,217
% Comp: 1.3

Female

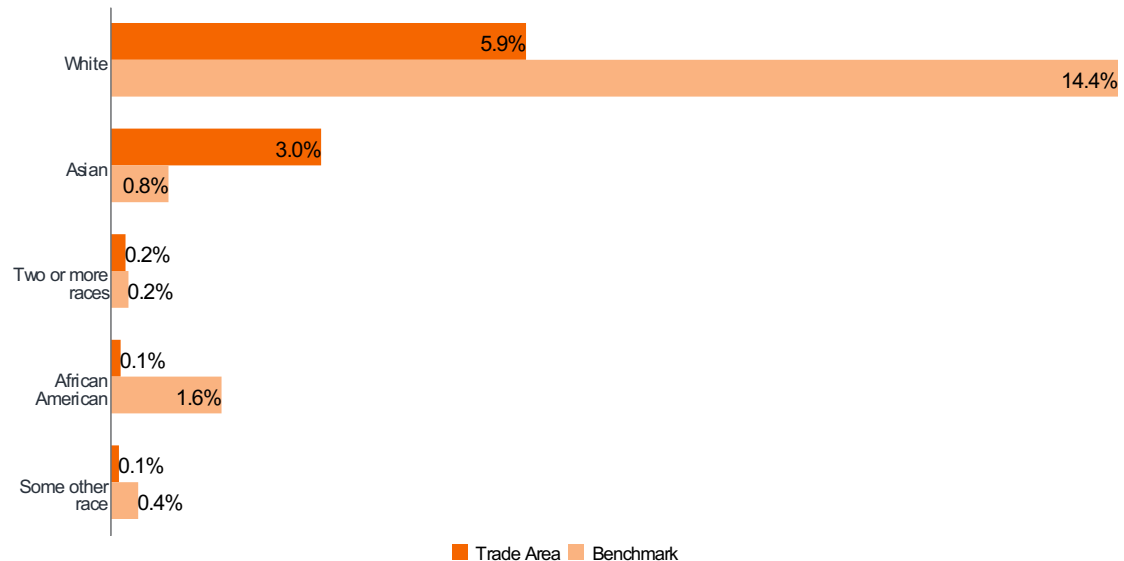
POPULATION BY AGE

Age	Count	%	Index
45 - 54	11,104	11.7	96
55 - 64	8,105	8.6	67
65 - 74	5,349	5.7	55
75 - 84	2,380	2.5	49
85+	1,141	1.2	59

POPULATION BY HOUSEHOLDER AGE

Age	Count	%	Index
45 - 54	6,411	19.1	111
55 - 64	4,505	13.4	71
65 - 74	2,722	8.1	49
75 - 84	1,252	3.7	43
85+	671	2.0	58

POPULATION BY RACE (AGE 65+)*



Trade Area Benchmark

Benchmark: USA

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*Top 5 variables chosen from percent composition ranking

Index Colors: <80 80 - 110 110+

Pop-Facts® Senior Life | Housing & Workforce



Trade Area: 9710 Scranton Rd - 3 mi Radius

HOUSING TENURE



Own

37.9%

Index: 58



Rent

62.1%

Index: 179

MEDIAN HOUSING VALUE



\$880,023

Index: 308

OCCUPATIONAL CLASS*



83.2%

Index: 138

White Collar

UNEMPLOYMENT RATE

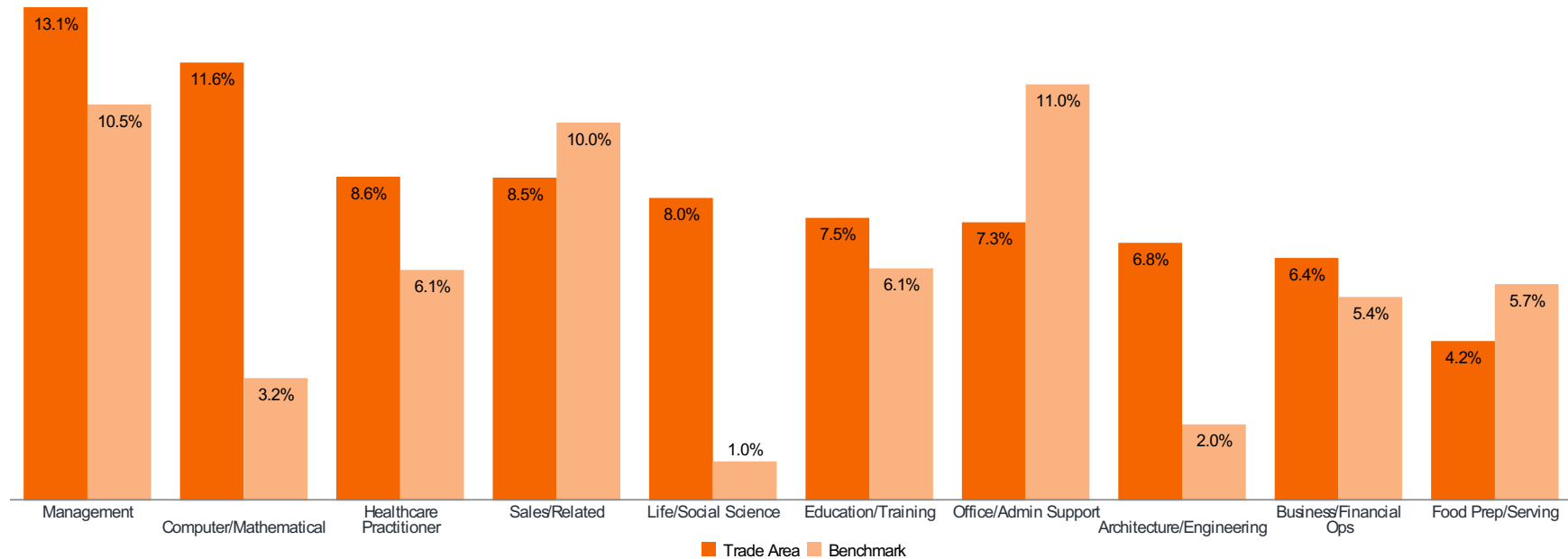


3.9%

Index: 83

Percent of labor force unemployed

OCCUPATION: TOP 10*



Benchmark: USA

*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Pop-Facts® Senior Life | Affluence



Trade Area: 9710 Scranton Rd - 3 mi Radius

65+ Median HH Income: \$77,691

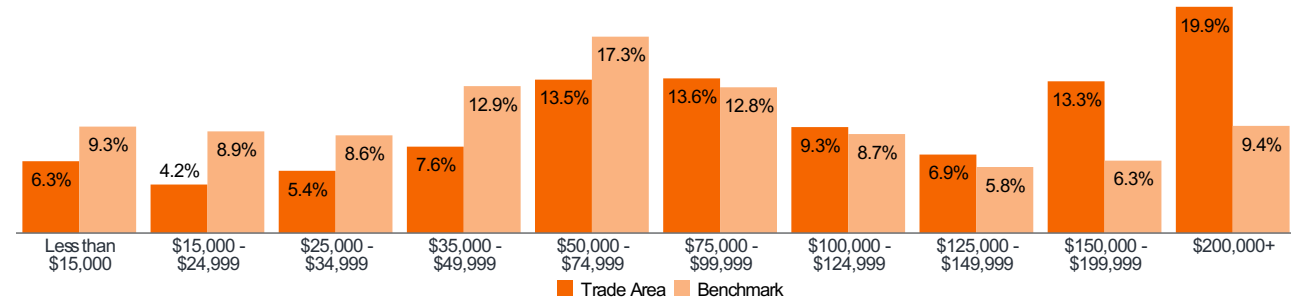
AGE 65-74: MEDIAN HH INCOME



\$98,779

Index: 154

AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION



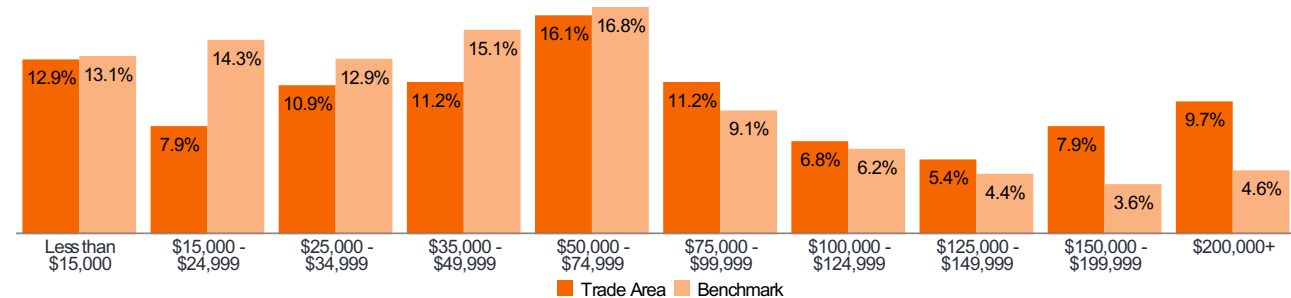
AGE 75-84: MEDIAN HH INCOME



\$60,333

Index: 137

AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION



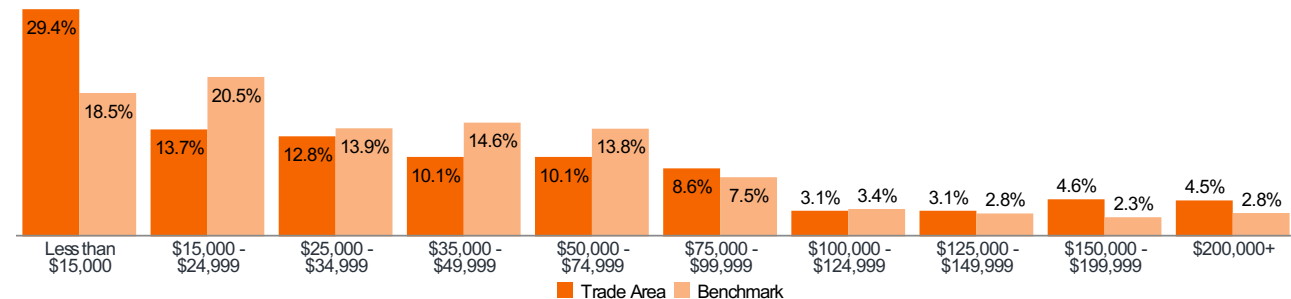
AGE 85+: MEDIAN HH INCOME



\$30,168

Index: 92

AGE 85+: HOUSEHOLD INCOME DISTRIBUTION

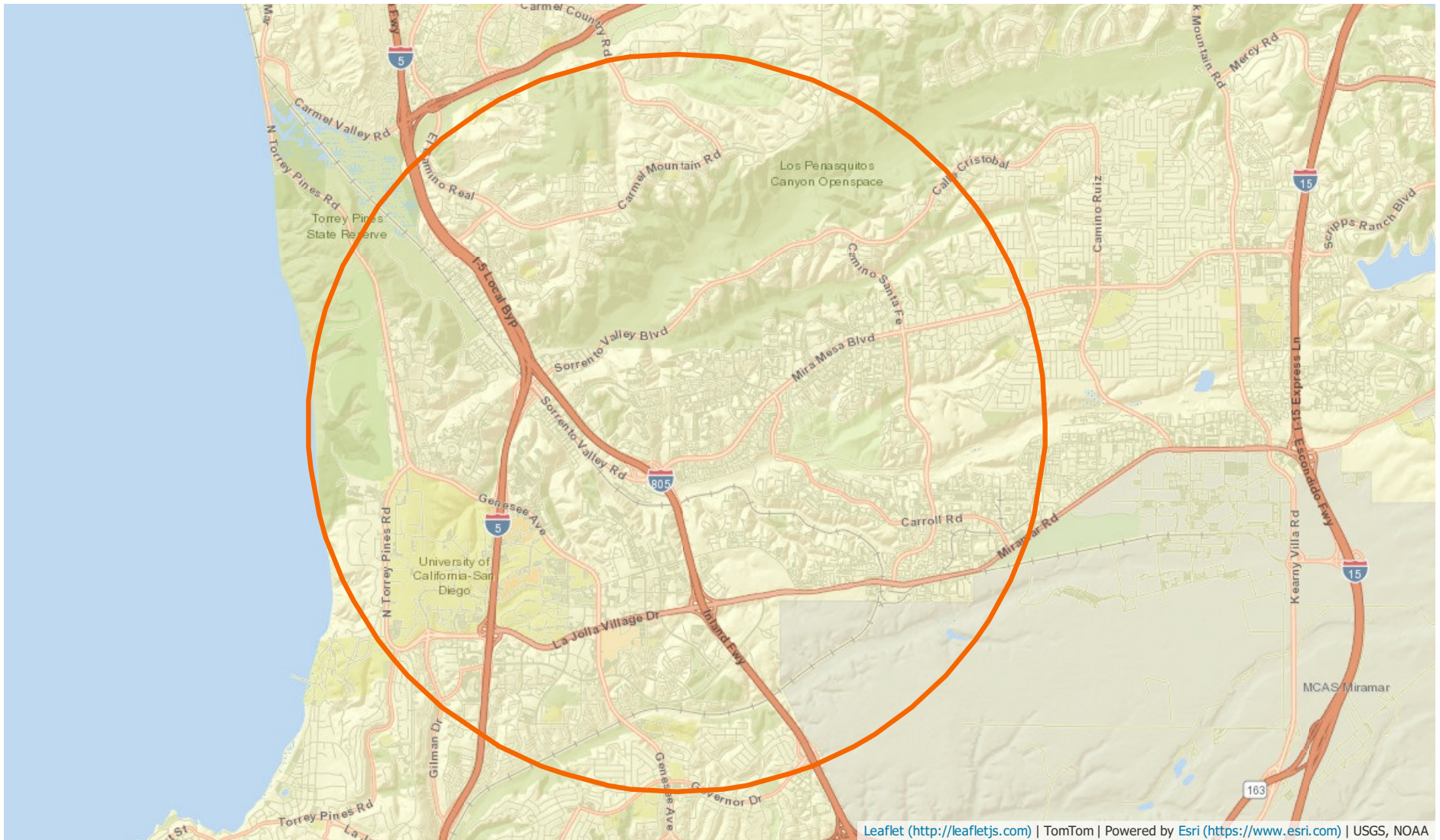


Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 3 mi Radius



Pop-Facts® Senior Life | Population & Race



Trade Area: 9710 Scranton Rd - 5 mi Radius

65+ POPULATION

35,133

80+ POPULATION

7,625

65+ ETHNICITY



1.1%

Index:81

Hispanic/Latino

POPULATION BY AGE & SEX

65+ 15,938
% Comp: 6.5

80+ 3,160
% Comp: 1.3

Male

65+ 19,195
% Comp: 7.8

80+ 4,464
% Comp: 1.8

Female

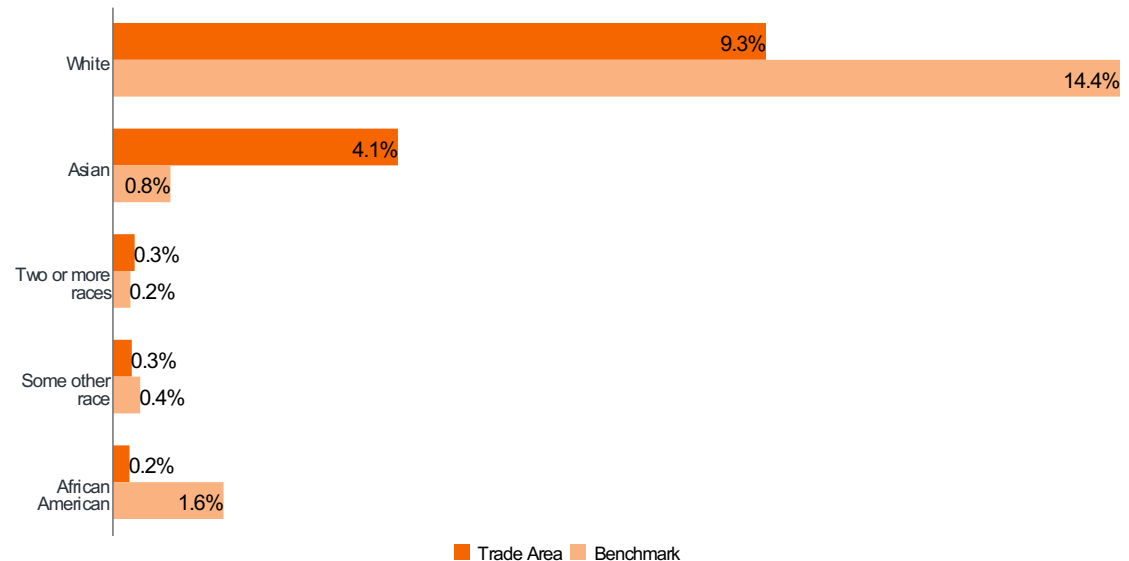
POPULATION BY AGE

Age	Count	%	Index
45 - 54	30,849	12.5	103
55 - 64	28,046	11.4	89
65 - 74	21,260	8.6	83
75 - 84	9,983	4.1	79
85+	3,889	1.6	78

POPULATION BY HOUSEHOLDER AGE

Age	Count	%	Index
45 - 54	16,563	18.9	110
55 - 64	15,418	17.6	93
65 - 74	11,366	13.0	79
75 - 84	5,576	6.4	74
85+	2,224	2.5	74

POPULATION BY RACE (AGE 65+)*



Trade Area Benchmark

Benchmark: USA

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*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Senior Life | Housing & Workforce



Trade Area: 9710 Scranton Rd - 5 mi Radius

HOUSING TENURE



Own

54.7%

Index: 84



Rent

45.3%

Index: 130

MEDIAN HOUSING VALUE



\$882,354

Index: 309

OCCUPATIONAL CLASS*



78.4%

Index: 130

White Collar

UNEMPLOYMENT RATE

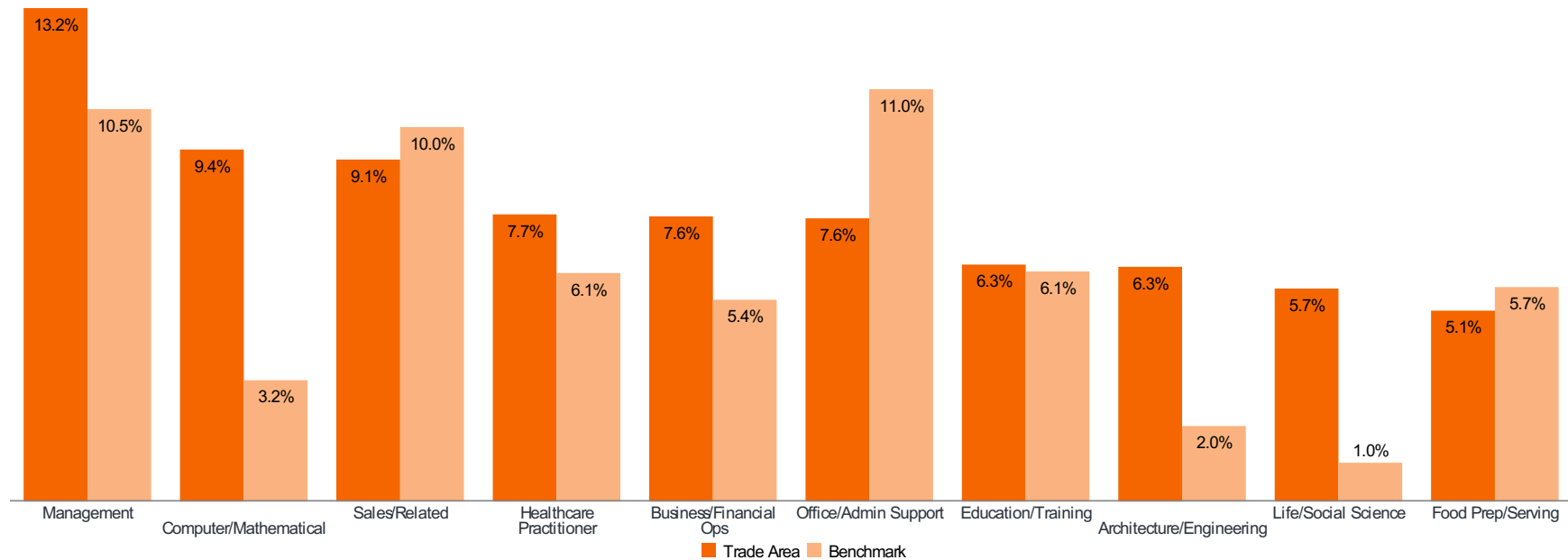


4.5%

Index: 96

Percent of labor force unemployed

OCCUPATION: TOP 10*



Benchmark: USA

*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Pop-Facts® Senior Life | Affluence



Trade Area: 9710 Scranton Rd - 5 mi Radius

65+ Median HH Income: \$88,659

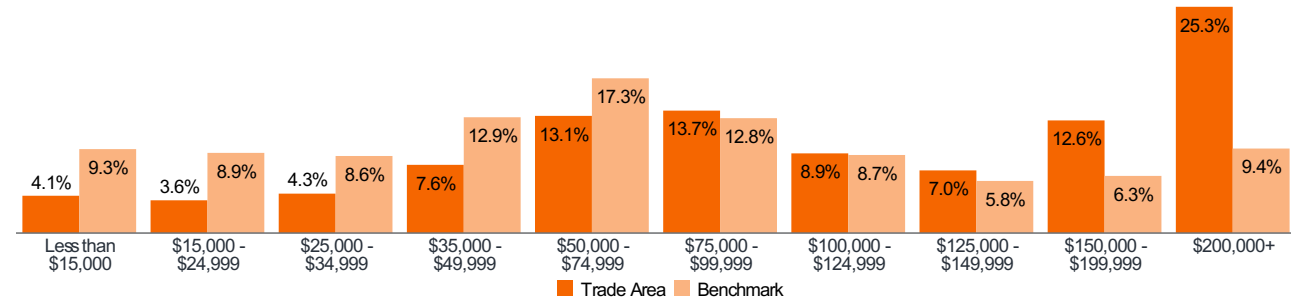
AGE 65-74: MEDIAN HH INCOME



\$109,164

Index: 171

AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION



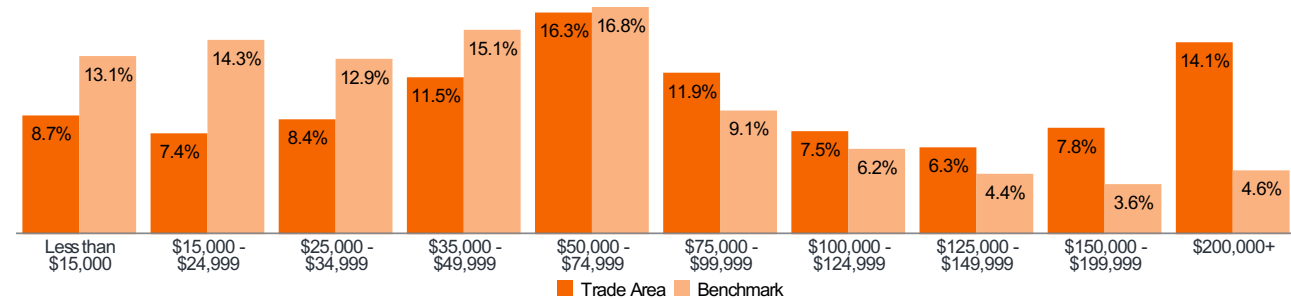
AGE 75-84: MEDIAN HH INCOME



\$70,967

Index: 161

AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION



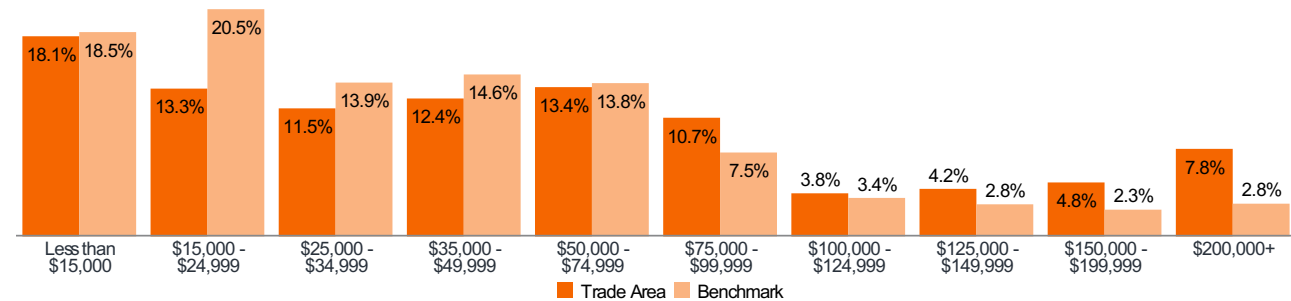
AGE 85+: MEDIAN HH INCOME



\$42,902

Index: 131

AGE 85+: HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

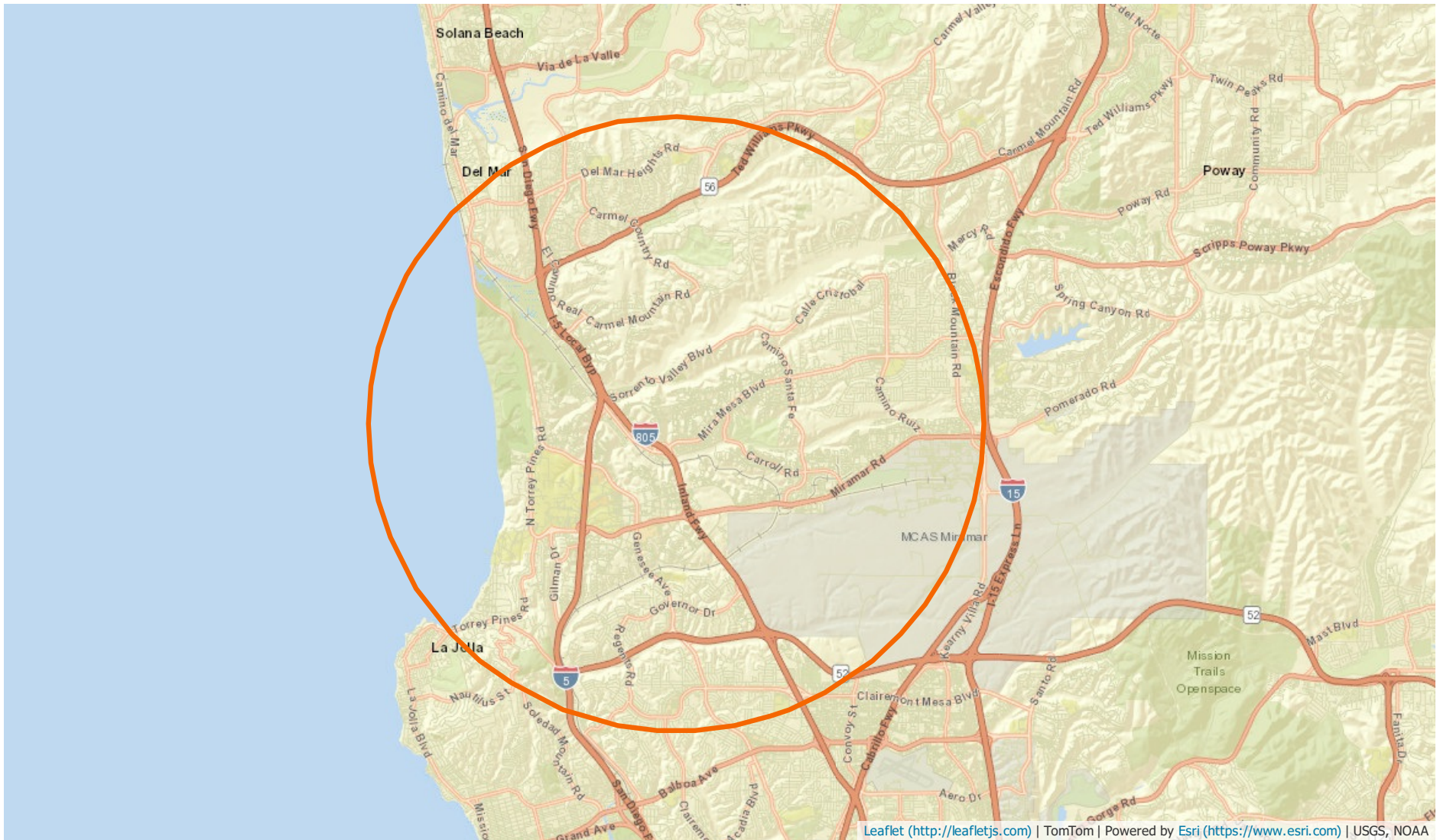
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Index Colors:	<80	80 - 110	110+
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Pop-Facts® Senior Life | Map



Trade Area: 9710 Scranton Rd - 5 mi Radius



Report Details

Name: Pop-Facts® Census Demographic Overview 2022
Date / Time: 10/20/2021 12:56:44 PM
Workspace Vintage: 2022

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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SPOTLIGHT Pop-Facts® Premier 2022, including 2000 and 2010 US Census, 2022 estimates and 2027 projections	Claritas	©Claritas, LLC 2021 (https://claritasbeta.environicsanalytics.ca/Spotlight)