

Consumer Buying Power™ | Expenses, Contributions & Insurance



Trade Area: 9710 Scranton Rd - 1 mi Radius

Consumer Units: 362 | Households: 362 | Dorm Pop: 0

	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Total Specified Consumer Expenditures	47,368,647	100.00	54,547,020	100.00	130,852.62	144,687.06	2.86	187
Miscellaneous Fees and Expenses								
Miscellaneous fees and expenses	735,621	100.00	856,454	100.00	2,032.10	2,271.76	3.09	194
Lotteries and pari-mutuel losses	63,120	8.58	70,502	8.23	174.36	187.01	2.24	160
Miscellaneous personal services and miscellaneous fees	77,656	10.56	89,140	10.41	214.52	236.45	2.80	224
Legal fees	218,131	29.65	256,238	29.92	602.57	679.68	3.27	196
Funeral expenses	53,600	7.29	63,000	7.36	148.07	167.11	3.28	130
Safe deposit box rental	4,299	0.58	5,198	0.61	11.87	13.79	3.87	177
Checking accounts, other bank service charges	24,326	3.31	26,931	3.14	67.20	71.44	2.06	152
Cemetery lots, vaults, maintenance fees	5,471	0.74	7,277	0.85	15.11	19.30	5.87	125
Accounting fees	127,575	17.34	154,199	18.00	352.42	409.01	3.86	222
Dating services	456	0.06	465	0.05	1.26	1.23	0.40	130
Occupational expenses	59,479	8.09	66,079	7.72	164.31	175.27	2.13	237
Expenses, interest paid, and HELOC for other property	43,078	5.86	50,604	5.91	119.00	134.23	3.27	196
Credit card memberships	12,825	1.74	15,015	1.75	35.43	39.83	3.20	252
Shopping club membership fees	28,660	3.90	32,320	3.77	79.17	85.73	2.43	211
Vacation clubs	16,948	2.30	19,486	2.28	46.82	51.69	2.83	243
Cash Contributions								
Cash contributions	1,935,578	100.00	2,364,229	100.00	5,346.90	6,271.17	4.08	214
Support for college students	147,475	7.62	187,751	7.94	407.39	498.01	4.95	278
Alimony expenditures	109,988	5.68	138,059	5.84	303.83	366.20	4.65	315
Child support expenditures	188,955	9.76	210,168	8.89	521.98	557.47	2.15	199
Gift of securities to others	66,055	3.41	83,203	3.52	182.47	220.70	4.72	269
Cash contributions to charities and other organizations	262,351	13.55	328,078	13.88	724.73	870.23	4.57	237
Cash contributions to church, religious organizations	763,442	39.44	925,400	39.14	2,108.96	2,454.64	3.92	194
Cash contribution to educational institutions	52,382	2.71	68,124	2.88	144.70	180.70	5.40	279
Cash contribution to political organizations	19,054	0.98	24,520	1.04	52.64	65.04	5.17	262
Other cash gifts	325,876	16.84	398,928	16.87	900.21	1,058.16	4.13	195
Life and Other Personal Insurance								
Life and other personal insurance	300,749	100.00	360,965	100.00	830.80	957.47	3.72	159
Life, endowment, annuity, other personal insurance	275,963	91.76	330,482	91.56	762.33	876.61	3.67	159
Other non-health insurance	24,787	8.24	30,483	8.44	68.47	80.86	4.22	162

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 1 mi Radius

Consumer Units: 362 | Households: 362 | Dorm Pop: 0



Benchmark: USA

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Consumer Buying Power™ | Expenses, Contributions & Insurance



Trade Area: 9710 Scranton Rd - 3 mi Radius

Consumer Units: 42,820 | Households: 33,637 | Dorm Pop: 9,183

	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Total Specified Consumer Expenditures	3,168,533,290	100.00	3,762,654,071	100.00	73,996.57	85,610.20	3.50	106
Miscellaneous Fees and Expenses								
Miscellaneous fees and expenses	44,395,196	100.00	53,241,411	100.00	1,036.79	1,211.38	3.70	99
Lotteries and pari-mutuel losses	4,154,495	9.36	4,842,462	9.10	97.02	110.18	3.11	89
Miscellaneous personal services and miscellaneous fees	4,876,067	10.98	5,765,522	10.83	113.87	131.18	3.41	119
Legal fees	13,143,183	29.61	15,924,704	29.91	306.94	362.33	3.91	100
Funeral expenses	3,498,140	7.88	4,172,559	7.84	81.69	94.94	3.59	72
Safe deposit box rental	234,425	0.53	288,535	0.54	5.47	6.56	4.24	81
Checking accounts, other bank service charges	1,848,303	4.16	2,098,270	3.94	43.16	47.74	2.57	97
Cemetery lots, vaults, maintenance fees	334,352	0.75	426,909	0.80	7.81	9.71	5.01	65
Accounting fees	6,951,320	15.66	8,578,044	16.11	162.34	195.17	4.30	102
Dating services	49,892	0.11	52,451	0.10	1.17	1.19	1.01	120
Occupational expenses	3,537,095	7.97	4,152,770	7.80	82.60	94.49	3.26	119
Expenses, interest paid, and HELOC for other property	2,380,221	5.36	2,900,294	5.45	55.59	65.99	4.03	92
Credit card memberships	725,377	1.63	886,836	1.67	16.94	20.18	4.10	121
Shopping club membership fees	1,772,996	3.99	2,071,646	3.89	41.41	47.14	3.16	110
Vacation clubs	889,330	2.00	1,080,411	2.03	20.77	24.58	3.97	108
Cash Contributions								
Cash contributions	114,245,471	100.00	143,194,729	100.00	2,668.04	3,258.05	4.62	107
Support for college students	7,448,527	6.52	9,893,196	6.91	173.95	225.10	5.84	119
Alimony expenditures	5,589,512	4.89	7,332,979	5.12	130.54	166.84	5.58	135
Child support expenditures	15,522,792	13.59	17,872,040	12.48	362.51	406.64	2.86	138
Gift of securities to others	3,435,530	3.01	4,661,318	3.26	80.23	106.06	6.29	118
Cash contributions to charities and other organizations	14,096,675	12.34	18,203,283	12.71	329.21	414.17	5.25	108
Cash contributions to church, religious organizations	44,752,036	39.17	55,801,393	38.97	1,045.12	1,269.63	4.51	96
Cash contribution to educational institutions	2,709,571	2.37	3,611,601	2.52	63.28	82.17	5.92	122
Cash contribution to political organizations	976,062	0.85	1,290,064	0.90	22.79	29.35	5.74	114
Other cash gifts	19,714,765	17.26	24,528,856	17.13	460.41	558.10	4.47	100
Life and Other Personal Insurance								
Life and other personal insurance	17,005,118	100.00	21,333,609	100.00	397.13	485.40	4.64	76
Life, endowment, annuity, other personal insurance	15,611,947	91.81	19,581,710	91.79	364.59	445.54	4.64	76
Other non-health insurance	1,393,171	8.19	1,751,899	8.21	32.54	39.86	4.69	77

Benchmark: USA

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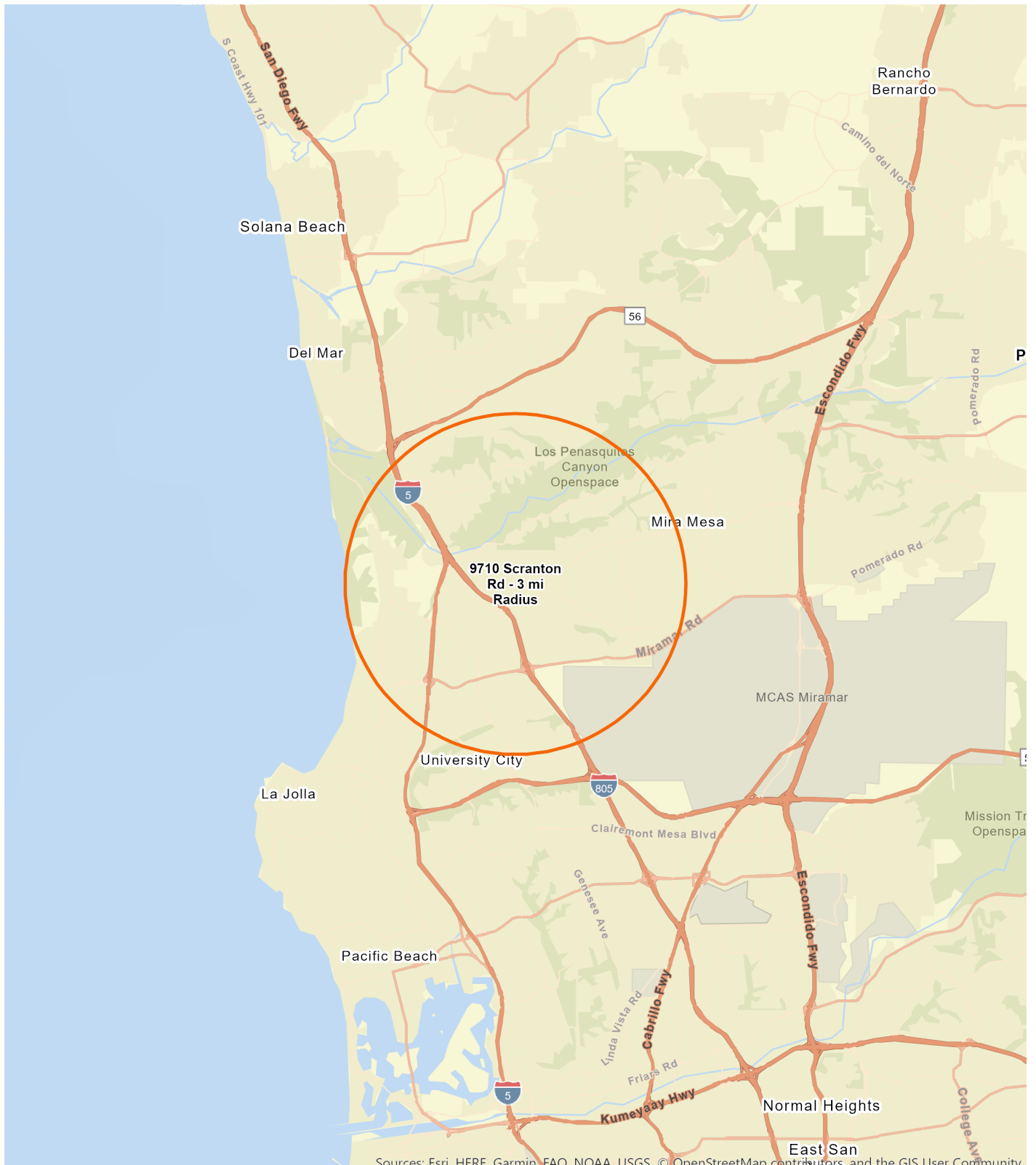
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 3 mi Radius

Consumer Units: 42,820 | Households: 33,637 | Dorm Pop: 9,183



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, ©OpenStreetMap contributors, and the GIS User Community
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Consumer Buying Power™ | Expenses, Contributions & Insurance



Trade Area: 9710 Scranton Rd - 5 mi Radius

Consumer Units: 96,910 | Households: 87,727 | Dorm Pop: 9,183

	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Total Specified Consumer Expenditures	8,893,955,785	100.00	10,441,712,153	100.00	91,775.42	105,392.00	3.26	131
Miscellaneous Fees and Expenses								
Miscellaneous fees and expenses	135,499,627	100.00	159,558,573	100.00	1,398.20	1,610.48	3.32	133
Lotteries and pari-mutuel losses	11,993,329	8.85	13,519,824	8.47	123.76	136.46	2.43	114
Miscellaneous personal services and miscellaneous fees	13,647,371	10.07	15,994,522	10.02	140.83	161.44	3.22	147
Legal fees	40,262,749	29.71	47,824,775	29.97	415.47	482.71	3.50	135
Funeral expenses	11,559,607	8.53	13,319,786	8.35	119.28	134.44	2.88	105
Safe deposit box rental	810,073	0.60	978,098	0.61	8.36	9.87	3.84	124
Checking accounts, other bank service charges	4,994,844	3.69	5,572,429	3.49	51.54	56.24	2.21	116
Cemetery lots, vaults, maintenance fees	1,387,732	1.02	1,738,252	1.09	14.32	17.54	4.61	118
Accounting fees	22,926,185	16.92	27,951,465	17.52	236.57	282.12	4.04	149
Dating services	107,717	0.08	111,950	0.07	1.11	1.13	0.77	114
Occupational expenses	9,907,936	7.31	11,399,751	7.14	102.24	115.06	2.84	148
Expenses, interest paid, and HELOC for other property	7,913,092	5.84	9,393,451	5.89	81.65	94.81	3.49	134
Credit card memberships	2,166,552	1.60	2,623,640	1.64	22.36	26.48	3.90	159
Shopping club membership fees	5,086,213	3.75	5,881,849	3.69	52.48	59.37	2.95	140
Vacation clubs	2,736,227	2.02	3,248,781	2.04	28.23	32.79	3.49	147
Cash Contributions								
Cash contributions	347,868,370	100.00	427,063,538	100.00	3,589.60	4,310.51	4.19	144
Support for college students	23,330,399	6.71	29,061,709	6.80	240.74	293.33	4.49	164
Alimony expenditures	16,617,582	4.78	21,127,796	4.95	171.47	213.25	4.92	178
Child support expenditures	35,456,733	10.19	40,255,722	9.43	365.87	406.32	2.57	139
Gift of securities to others	10,947,763	3.15	14,402,941	3.37	112.97	145.37	5.64	167
Cash contributions to charities and other organizations	45,610,190	13.11	57,760,353	13.53	470.64	583.00	4.84	154
Cash contributions to church, religious organizations	143,256,622	41.18	174,477,405	40.86	1,478.24	1,761.06	4.02	136
Cash contribution to educational institutions	9,086,555	2.61	11,851,702	2.78	93.76	119.62	5.46	181
Cash contribution to political organizations	3,250,257	0.93	4,231,113	0.99	33.54	42.71	5.42	167
Other cash gifts	60,312,269	17.34	73,894,798	17.30	622.35	745.85	4.15	135
Life and Other Personal Insurance								
Life and other personal insurance	53,052,143	100.00	64,743,587	100.00	547.44	653.48	4.06	105
Life, endowment, annuity, other personal insurance	48,677,106	91.75	59,290,108	91.58	502.29	598.44	4.02	105
Other non-health insurance	4,375,037	8.25	5,453,479	8.42	45.15	55.04	4.51	107

Benchmark: USA

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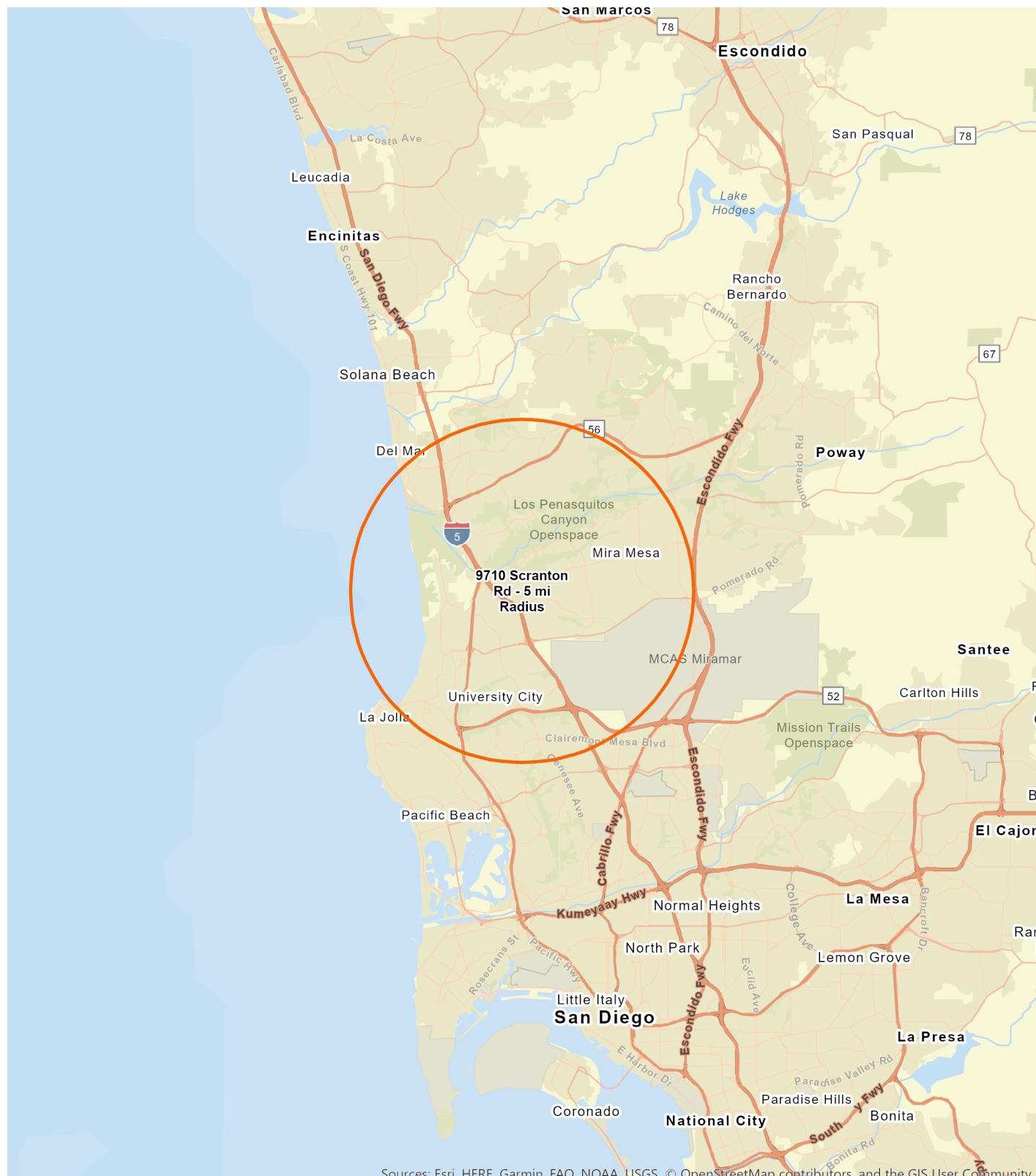
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Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community
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Report Details

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Date / Time:	12/21/2021 1:45:49 PM
Workspace Vintage:	2022

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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Consumer Buying Power™ - Growth Variables	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2021 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)