

	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Total Specified Consumer Expenditures	47,368,647	100.00	54,547,020	100.00	130,852.62	144,687.06	2.86	187
Food	7,082,930	100.00	7,998,082	100.00	19,566.10	21,215.07	2.46	193
Food at Home	3,684,040	52.01	4,095,788	51.21	10,176.91	10,864.16	2.14	179
Food at home	443,245	6.26	466,007	5.83	1,224.43	1,236.09	1.01	170
Cereals and bakery products	142,298	2.01	145,326	1.82	393.09	385.48	0.42	177
Cereals and cereal products	8,413	0.12	8,505	0.11	23.24	22.56	0.22	170
Flour	11,719	0.17	11,927	0.15	32.37	31.64	0.35	183
Prepared flour mixes	62,767	0.89	64,185	0.80	173.39	170.25	0.45	171
Ready-to-eat and cooked cereals	23,687	0.33	24,189	0.30	65.43	64.16	0.42	172
Rice	35,712	0.50	36,520	0.46	98.65	96.87	0.45	193
Pasta, cornmeal and other cereal products								
Bakery	300,947	4.25	320,681	4.01	831.35	850.61	1.28	167
Bakery products	77,125	1.09	82,185	1.03	213.05	218.00	1.28	163
Bread	33,464	0.47	35,585	0.44	92.44	94.39	1.24	162
White bread	43,661	0.62	46,600	0.58	120.61	123.61	1.31	164
Bread, other than white	82,498	1.16	87,981	1.10	227.89	233.37	1.30	171
Cookies and crackers	42,878	0.61	45,747	0.57	118.45	121.35	1.30	165
Cookies	39,620	0.56	42,234	0.53	109.45	112.03	1.29	179
Crackers	24,096	0.34	25,413	0.32	66.56	67.41	1.07	169
Frozen and refrigerated bakery products	117,228	1.66	125,103	1.56	323.83	331.84	1.31	165
Other bakery products	43,574	0.62	46,485	0.58	120.37	123.30	1.30	170
Biscuits and rolls	34,123	0.48	36,236	0.45	94.26	96.12	1.21	166
Cakes and cupcakes	6,506	0.09	6,973	0.09	17.97	18.49	1.39	183
Bread and cracker products	19,980	0.28	21,464	0.27	55.19	56.93	1.44	151
Sweet rolls, coffee cakes, doughnuts	13,045	0.18	13,945	0.17	36.04	36.99	1.34	159
Pies, tarts, turnovers								
Meats, Poultry, Fish and Eggs	703,032	9.93	762,149	9.53	1,942.08	2,021.62	1.63	169
Meats, poultry, fish, and eggs	180,022	2.54	193,221	2.42	497.30	512.52	1.43	170
Beef	60,609	0.86	64,633	0.81	167.43	171.44	1.29	153
Ground beef	25,691	0.36	27,444	0.34	70.97	72.80	1.33	166
Roast	9,066	0.13	9,674	0.12	25.04	25.66	1.31	166
Chuck roast	3,476	0.05	3,694	0.05	9.60	9.80	1.22	160
Round roast	13,149	0.19	14,076	0.18	36.32	37.34	1.37	168
Other roast	77,923	1.10	84,366	1.05	215.26	223.78	1.60	186
Steak	12,759	0.18	13,634	0.17	35.25	36.16	1.33	167
Round steak	22,875	0.32	24,507	0.31	63.19	65.00	1.39	189
Sirloin steak	42,288	0.60	46,225	0.58	116.82	122.61	1.80	191
Other steak	15,799	0.22	16,778	0.21	43.64	44.50	1.21	179
Other beef	120,802	1.71	131,360	1.64	333.71	348.44	1.69	159
Pork	27,443	0.39	29,840	0.37	75.81	79.15	1.69	164
Bacon	15,512	0.22	16,864	0.21	42.85	44.73	1.69	140
Pork chops	23,469	0.33	25,706	0.32	64.83	68.18	1.84	156
Ham	22,900	0.32	25,111	0.31	63.26	66.61	1.86	157
Ham, not canned	569	0.01	594	0.01	1.57	1.58	0.86	135
Canned ham	24,735	0.35	26,639	0.33	68.33	70.66	1.49	163
Sausage	29,643	0.42	32,313	0.40	81.89	85.71	1.74	164
Other pork	86,049	1.21	91,460	1.14	237.70	242.60	1.23	147
Other meats	14,092	0.20	14,735	0.18	38.93	39.09	0.90	136
Frankfurters	62,500	0.88	66,204	0.83	172.65	175.61	1.16	147
Lunch meats - cold cuts	17,409	0.25	18,328	0.23	48.09	48.62	1.03	139
Bologna, liverwurst, salami	45,090	0.64	47,876	0.60	124.56	126.99	1.21	151
Other lunchmeats	9,457	0.13	10,521	0.13	26.12	27.91	2.16	160
Lamb, organ meats and others	6,861	0.10	7,706	0.10	18.95	20.44	2.35	159
Lamb and organ meats	2,596	0.04	2,815	0.04	7.17	7.47	1.64	164
Mutton, goat and game	142,388	2.01	155,188	1.94	393.34	411.64	1.74	177
Poultry	111,861	1.58	121,557	1.52	309.01	322.43	1.68	173
Fresh and frozen chickens	33,964	0.48	37,319	0.47	93.82	98.99	1.90	171
Fresh and frozen whole chicken	77,897	1.10	84,239	1.05	215.19	223.44	1.58	174
Fresh and frozen chicken parts	30,527	0.43	33,630	0.42	84.33	89.21	1.96	194
Other poultry	117,488	1.66	125,389	1.57	324.55	332.60	1.31	176
Fish and seafood	13,746	0.19	14,258	0.18	37.97	37.82	0.73	154
Canned fish and seafood	65,580	0.93	71,364	0.89	181.16	189.29	1.70	190
Fresh fish and shellfish	38,161	0.54	39,768	0.50	105.42	105.48	0.83	165
Frozen fish and shellfish	56,284	0.79	65,532	0.82	155.48	173.82	3.09	199
Eggs	387,997	5.48	426,911	5.34	1,071.82	1,132.39	1.93	187
Dairy products	115,160	1.63	121,966	1.52	318.12	323.52	1.16	185
Fresh milk and cream	88,597	1.25	93,421	1.17	244.74	247.80	1.07	180
Fresh milk, all types	26,563	0.38	28,546	0.36	73.38	75.72	1.45	201
Cream	272,838	3.85	304,945	3.81	753.69	808.87	2.25	188
Other dairy products	31,277	0.44	34,971	0.44	86.40	92.76	2.26	186
Butter	122,669	1.73	136,825	1.71	338.87	362.93	2.21	188
Cheese	57,305	0.81	64,667	0.81	158.30	171.53	2.45	176
Ice cream and related products	61,586	0.87	68,482	0.86	170.13	181.65	2.15	201
Miscellaneous dairy products								

	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Fruits and Vegetables								
Fruits and vegetables	770,457	10.88	860,934	10.76	2,128.33	2,283.64	2.25	190
Fresh fruits	301,641	4.26	341,454	4.27	833.26	905.71	2.51	199
Apples	50,619	0.71	56,984	0.71	139.83	151.15	2.40	208
Bananas	37,920	0.54	42,838	0.54	104.75	113.63	2.47	182
Oranges	34,577	0.49	39,238	0.49	95.52	104.08	2.56	196
Citrus fruits, excluding oranges	51,581	0.73	58,310	0.73	142.49	154.67	2.48	203
Other fresh fruits	126,943	1.79	144,084	1.80	350.67	382.19	2.57	200
Fresh vegetables	274,636	3.88	308,129	3.85	758.66	817.32	2.33	201
Potatoes	44,097	0.62	49,323	0.62	121.82	130.83	2.27	188
Lettuce	34,332	0.48	38,834	0.49	94.84	103.01	2.50	195
Tomatoes	44,948	0.63	50,850	0.64	124.17	134.88	2.50	193
Other fresh vegetables	151,259	2.14	169,122	2.11	417.84	448.60	2.26	210
Processed fruits	88,963	1.26	92,505	1.16	245.76	245.37	0.78	184
Frozen fruits and fruit juices	12,465	0.18	12,940	0.16	34.43	34.32	0.75	208
Frozen orange juice	1,244	0.02	1,271	0.02	3.44	3.37	0.44	169
Frozen fruits	9,653	0.14	10,023	0.13	26.67	26.59	0.75	214
Frozen fruit juices	1,568	0.02	1,646	0.02	4.33	4.36	0.97	210
Canned fruits	16,059	0.23	16,675	0.21	44.36	44.23	0.76	176
Dried fruit	8,032	0.11	8,338	0.10	22.19	22.12	0.75	195
Fresh fruit juice	11,178	0.16	11,880	0.15	30.88	31.51	1.23	186
Canned and bottled fruit juice	41,229	0.58	42,671	0.53	113.89	113.19	0.69	179
Processed vegetables	105,217	1.49	118,846	1.49	290.65	315.24	2.47	154
Frozen vegetables	28,615	0.40	32,284	0.40	79.05	85.63	2.44	155
Canned and dried vegetables and juices	76,603	1.08	86,562	1.08	211.61	229.61	2.47	153
Canned beans	19,622	0.28	22,058	0.28	54.21	58.51	2.37	151
Canned corn	8,898	0.13	10,012	0.13	24.58	26.56	2.39	148
Canned miscellaneous vegetables	19,344	0.27	21,892	0.27	53.44	58.07	2.51	159
Dried peas	680	0.01	759	0.01	1.88	2.01	2.21	140
Dried beans	3,697	0.05	4,133	0.05	10.21	10.96	2.25	144
Dried miscellaneous vegetables	10,368	0.15	11,683	0.15	28.64	30.99	2.42	157
Dried processed vegetables	587	0.01	634	0.01	1.62	1.68	1.55	166
Frozen vegetable juices	309	0.00	342	0.00	0.85	0.91	2.05	134
Fresh and canned vegetable juices	13,096	0.18	15,047	0.19	36.18	39.91	2.82	152
Other Food at Home								
Other food at home	1,379,308	19.47	1,579,786	19.75	3,810.24	4,190.41	2.75	179
Sugar and other sweets	133,893	1.89	148,810	1.86	369.87	394.72	2.14	187
Candy and chewing gum	85,095	1.20	94,763	1.18	235.07	251.36	2.18	191
Sugar	13,521	0.19	14,960	0.19	37.35	39.68	2.04	166
Artificial sweeteners	4,820	0.07	5,350	0.07	13.32	14.19	2.11	183
Jams, preserves, other sweets	30,457	0.43	33,737	0.42	84.14	89.49	2.07	188
Fats and oils	97,307	1.37	107,731	1.35	268.81	285.76	2.06	168
Margarine	4,474	0.06	4,970	0.06	12.36	13.18	2.13	152
Other fats and oils	29,268	0.41	32,379	0.40	80.85	85.88	2.04	172
Salad dressings	24,550	0.35	27,203	0.34	67.82	72.16	2.07	161
Non dairy cream and imitation milk	17,643	0.25	19,494	0.24	48.74	51.71	2.02	163
Peanut butter	21,373	0.30	23,685	0.30	59.04	62.83	2.08	182
Miscellaneous Foods								
Miscellaneous foods	754,126	10.65	873,506	10.92	2,083.22	2,316.99	2.98	187
Frozen prepared foods	123,484	1.74	140,661	1.76	341.12	373.11	2.64	173
Frozen meals	54,799	0.77	62,695	0.78	151.38	166.30	2.73	169
Other frozen prepared foods	68,685	0.97	77,966	0.97	189.74	206.81	2.57	176
Canned and packaged soups	45,043	0.64	52,371	0.65	124.43	138.92	3.06	179
Potato chips, nuts, and other snacks	190,524	2.69	221,169	2.77	526.31	586.66	3.03	194
Potato chips and other snacks	121,204	1.71	139,764	1.75	334.82	370.73	2.89	187
Nuts	69,320	0.98	81,406	1.02	191.49	215.93	3.27	208
Condiments and seasonings	151,461	2.14	175,052	2.19	418.40	464.33	2.94	190
Salt, spices, other seasonings	43,256	0.61	50,187	0.63	119.49	133.12	3.02	190
Olives, pickles, relishes	18,212	0.26	21,229	0.27	50.31	56.31	3.11	187
Sauces and gravies	58,561	0.83	67,238	0.84	161.77	178.35	2.80	187
Baking needs and miscellaneous products	31,431	0.44	36,399	0.46	86.83	96.55	2.98	198
Other canned and packaged prepared foods	243,614	3.44	284,251	3.55	672.97	753.98	3.13	188
Prepared salads	57,033	0.81	67,038	0.84	157.55	177.82	3.29	202
Prepared desserts	12,246	0.17	14,117	0.18	33.83	37.45	2.88	175
Baby food	16,201	0.23	18,874	0.24	44.75	50.06	3.10	155
Miscellaneous prepared foods	158,134	2.23	184,222	2.30	436.84	488.65	3.10	189
Nonalcoholic Beverages								
Nonalcoholic beverages	331,328	4.68	382,861	4.79	915.27	1,015.55	2.93	159
Cola	46,886	0.66	53,947	0.67	129.52	143.10	2.85	140
Nonalcoholic beer and other carbonated drinks	53,380	0.75	61,189	0.77	147.46	162.30	2.77	153
Tea	32,860	0.46	38,054	0.48	90.77	100.94	2.98	168
Coffee	92,506	1.31	108,433	1.36	255.54	287.62	3.23	171
Roasted coffee	56,208	0.79	66,130	0.83	155.27	175.41	3.30	176
Instant and freeze dried coffee	36,298	0.51	42,303	0.53	100.27	112.21	3.11	164
Noncarbonated fruit flavored drinks	21,197	0.30	24,423	0.31	58.56	64.78	2.87	151
Other noncarbonated beverages and ice	15,491	0.22	17,787	0.22	42.79	47.18	2.80	171
Bottled water	51,519	0.73	59,029	0.74	142.32	156.57	2.76	155
Sports drinks	17,490	0.25	20,000	0.25	48.31	53.05	2.72	162
Food Prepared by Consumer Unit								
Food prepared on out-of-town trips	62,654	0.88	66,878	0.84	173.08	177.40	1.31	233

Consumer Buying Power™ | Food Away From Home



Trade Area: 9710 Scranton Rd - 1 mi Radius

Consumer Units: 362 | Households: 362 | Dorm Pop: 0

	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Food Away from Home								
Food away from home	3,398,890	47.99	3,902,294	48.79	9,389.20	10,350.91	2.80	212
Meals at restaurants, carry outs and other	2,953,694	41.70	3,382,234	42.29	8,159.37	8,971.44	2.75	208
Lunch	941,896	13.30	1,074,082	13.43	2,601.92	2,849.02	2.66	204
Lunch at fast food, take-out	426,479	6.02	477,892	5.98	1,178.12	1,267.62	2.30	195
Lunch at full service restaurants	435,374	6.15	507,078	6.34	1,202.69	1,345.03	3.10	209
Lunch at vending machines and mobile vendors	9,723	0.14	10,894	0.14	26.86	28.90	2.30	189
Lunch at employer and school cafeterias	70,320	0.99	78,218	0.98	194.25	207.48	2.15	236
Dinner	1,479,325	20.89	1,700,822	21.27	4,086.53	4,511.46	2.83	213
Dinner at fast food, take-out	433,142	6.12	486,488	6.08	1,196.53	1,290.42	2.35	192
Dinner at full service restaurants	1,035,535	14.62	1,202,406	15.03	2,860.59	3,189.41	3.03	224
Dinner at vending machines and mobile vendors	6,317	0.09	7,113	0.09	17.45	18.87	2.40	205
Dinner at employer and school cafeterias	4,329	0.06	4,815	0.06	11.96	12.77	2.15	189
Snacks and nonalcoholic beverages	234,973	3.32	265,393	3.32	649.10	703.96	2.46	209
Snacks and beverages at fast food, take-out	151,217	2.13	171,409	2.14	417.73	454.67	2.54	211
Snacks and beverages at full service restaurants	57,340	0.81	64,299	0.80	158.40	170.55	2.32	216
Snacks and beverages at vending machines	19,646	0.28	21,869	0.27	54.27	58.01	2.17	184
Snacks and beverages at employer and school	6,770	0.10	7,816	0.10	18.70	20.73	2.92	198
Breakfast and brunch	297,500	4.20	341,937	4.28	821.82	906.99	2.82	195
Breakfast and brunch at fast food, take-out	136,044	1.92	154,021	1.93	375.81	408.54	2.51	185
Breakfast and brunch at full service restaurants	148,452	2.10	173,247	2.17	410.09	459.54	3.14	203
Breakfast and brunch at vending machines	3,706	0.05	4,199	0.05	10.24	11.14	2.53	190
Breakfast and brunch at employer and school	9,298	0.13	10,470	0.13	25.69	27.77	2.40	215
Food or board at school	35,272	0.50	43,421	0.54	97.44	115.18	4.24	288
Catered affairs	25,162	0.36	29,555	0.37	69.51	78.40	3.27	258
Food on out-of-town trips	325,440	4.59	382,387	4.78	899.01	1,014.29	3.28	246
School lunches	42,185	0.60	47,039	0.59	116.53	124.77	2.20	213
Meals as pay	17,138	0.24	17,659	0.22	47.34	46.84	0.60	184

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 1 mi Radius

Consumer Units: 362 | Households: 362 | Dorm Pop: 0



Consumer Buying Power™ | Food at Home



Trade Area: 9710 Scranton Rd - 3 mi Radius

Consumer Units: 42,820 | Households: 33,637 | Dorm Pop: 9,183

	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Total Specified Consumer Expenditures	3,168,533,290	100.00	3,762,654,071	100.00	73,996.57	85,610.20	3.50	106
Food								
Food	467,332,194	100.00	546,192,238	100.00	10,913.88	12,427.30	3.17	108
Food at Home								
Food at home	244,920,407	52.41	281,407,187	51.52	5,719.77	6,402.75	2.82	101
Cereals and bakery products	29,498,859	6.31	31,983,669	5.86	688.90	727.71	1.63	96
Cereals and cereal products	9,693,219	2.07	10,190,704	1.87	226.37	231.87	1.01	102
Flour	586,143	0.13	616,389	0.11	13.69	14.02	1.01	100
Prepared flour mixes	759,999	0.16	800,912	0.15	17.75	18.22	1.05	101
Ready-to-eat and cooked cereals	4,305,445	0.92	4,527,808	0.83	100.55	103.02	1.01	99
Rice	1,673,453	0.36	1,743,028	0.32	39.08	39.66	0.82	103
Pasta, cornmeal and other cereal products	2,368,178	0.51	2,502,567	0.46	55.31	56.94	1.11	108
Bakery								
Bakery products	19,805,639	4.24	21,792,965	3.99	462.53	495.85	1.93	93
Bread	5,189,536	1.11	5,703,540	1.04	121.19	129.77	1.91	93
White bread	2,262,699	0.48	2,485,788	0.46	52.84	56.56	1.90	93
Bread, other than white	2,926,837	0.63	3,217,752	0.59	68.35	73.21	1.91	93
Cookies and crackers	5,344,281	1.14	5,892,922	1.08	124.81	134.08	1.97	94
Cookies	2,819,376	0.60	3,102,556	0.57	65.84	70.59	1.93	92
Crackers	2,524,905	0.54	2,790,366	0.51	58.97	63.49	2.02	96
Frozen and refrigerated bakery products	1,598,638	0.34	1,745,698	0.32	37.33	39.72	1.78	95
Other bakery products	7,673,183	1.64	8,450,806	1.55	179.20	192.28	1.95	91
Biscuits and rolls	2,837,573	0.61	3,126,364	0.57	66.27	71.13	1.96	94
Cakes and cupcakes	2,243,498	0.48	2,462,965	0.45	52.39	56.04	1.88	92
Bread and cracker products	405,945	0.09	452,374	0.08	9.48	10.29	2.19	96
Sweet rolls, coffee cakes, doughnuts	1,332,691	0.29	1,466,266	0.27	31.12	33.36	1.93	85
Pies, tarts, turnovers	853,477	0.18	942,837	0.17	19.93	21.45	2.01	88
Meats, Poultry, Fish and Eggs								
Meats, poultry, fish, and eggs	46,969,265	10.05	52,627,841	9.64	1,096.90	1,197.42	2.30	95
Beef	12,048,077	2.58	13,373,335	2.45	281.37	304.28	2.11	96
Ground beef	4,311,645	0.92	4,730,109	0.87	100.69	107.62	1.87	92
Roast	1,705,988	0.36	1,887,168	0.35	39.84	42.94	2.04	93
Chuck roast	603,698	0.13	670,393	0.12	14.10	15.25	2.12	93
Round roast	228,901	0.05	249,053	0.05	5.35	5.67	1.70	89
Other roast	873,388	0.19	967,722	0.18	20.40	22.02	2.07	94
Steak	4,986,434	1.07	5,594,839	1.02	116.45	127.30	2.33	101
Round steak	863,010	0.18	945,855	0.17	20.15	21.52	1.85	95
Sirloin steak	1,486,309	0.32	1,660,514	0.30	34.71	37.78	2.24	104
Other steak	2,637,114	0.56	2,988,470	0.55	61.59	68.00	2.53	101
Other beef	1,044,011	0.22	1,161,220	0.21	24.38	26.42	2.15	100
Pork	8,162,741	1.75	9,158,980	1.68	190.63	208.39	2.33	91
Bacon	1,847,547	0.40	2,069,186	0.38	43.15	47.08	2.29	93
Pork chops	1,111,578	0.24	1,241,628	0.23	25.96	28.25	2.24	85
Ham	1,572,933	0.34	1,767,906	0.32	36.73	40.22	2.36	88
Ham, not canned	1,530,772	0.33	1,721,725	0.32	35.75	39.17	2.38	89
Canned ham	42,161	0.01	46,181	0.01	0.98	1.05	1.84	84
Sausage	1,664,951	0.36	1,865,342	0.34	38.88	42.44	2.30	93
Other pork	1,965,732	0.42	2,214,918	0.41	45.91	50.40	2.42	92
Other meats	5,695,181	1.22	6,259,137	1.15	133.00	142.41	1.91	82
Frankfurters	965,014	0.21	1,046,617	0.19	22.54	23.81	1.64	79
Lunch meats - cold cuts	4,148,221	0.89	4,558,823	0.83	96.88	103.73	1.91	83
Bologna, liverwurst, salami	1,193,002	0.26	1,301,035	0.24	27.86	29.60	1.75	80
Other lunchmeats	2,955,219	0.63	3,257,788	0.60	69.01	74.12	1.97	84
Lamb, organ meats and others	581,946	0.12	653,697	0.12	13.59	14.87	2.35	83
Lamb and organ meats	422,313	0.09	483,010	0.09	9.86	10.99	2.72	83
Mutton, goat and game	159,633	0.03	170,686	0.03	3.73	3.88	1.35	85
Poultry	9,818,892	2.10	11,120,369	2.04	229.31	253.02	2.52	103
Fresh and frozen chickens	7,846,336	1.68	8,850,530	1.62	183.24	201.37	2.44	102
Fresh and frozen whole chicken	2,338,590	0.50	2,659,410	0.49	54.61	60.51	2.60	100
Fresh and frozen chicken parts	5,507,746	1.18	6,191,120	1.13	128.63	140.86	2.37	104
Other poultry	1,972,557	0.42	2,269,839	0.42	46.07	51.64	2.85	106
Fish and seafood	7,409,318	1.59	8,101,521	1.48	173.03	184.33	1.80	94
Canned fish and seafood	946,195	0.20	1,011,732	0.19	22.10	23.02	1.35	89
Fresh fish and shellfish	3,971,567	0.85	4,404,584	0.81	92.75	100.22	2.09	97
Frozen fish and shellfish	2,491,557	0.53	2,685,205	0.49	58.19	61.10	1.51	91
Eggs	3,835,055	0.82	4,614,499	0.84	89.56	104.99	3.77	115
Dairy products	25,863,061	5.53	29,389,970	5.38	603.99	668.70	2.59	105
Fresh milk and cream	7,999,439	1.71	8,723,902	1.60	186.82	198.49	1.75	108
Fresh milk, all types	6,295,880	1.35	6,835,629	1.25	147.03	155.53	1.66	108
Cream	1,703,558	0.36	1,888,273	0.35	39.78	42.96	2.08	109
Other dairy products	17,863,623	3.82	20,666,068	3.78	417.18	470.21	2.96	104
Butter	2,012,037	0.43	2,334,150	0.43	46.99	53.11	3.01	101
Cheese	8,107,696	1.73	9,353,282	1.71	189.34	212.81	2.90	105
Ice cream and related products	3,780,841	0.81	4,385,379	0.80	88.30	99.78	3.01	98
Miscellaneous dairy products	3,963,049	0.85	4,593,257	0.84	92.55	104.51	3.00	110

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	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Fruits and Vegetables								
Fruits and vegetables	50,492,716	10.80	58,293,366	10.67	1,179.19	1,326.33	2.91	105
Fresh fruits	19,595,539	4.19	22,939,584	4.20	457.63	521.94	3.20	109
Apples	3,250,445	0.70	3,795,358	0.69	75.91	86.35	3.15	113
Bananas	2,590,684	0.55	3,010,506	0.55	60.50	68.50	3.05	105
Oranges	2,255,347	0.48	2,643,062	0.48	52.67	60.14	3.22	108
Citrus fruits, excluding oranges	3,357,407	0.72	3,939,697	0.72	78.41	89.64	3.25	112
Other fresh fruits	8,141,656	1.74	9,550,961	1.75	190.14	217.31	3.24	108
Fresh vegetables	17,911,380	3.83	20,782,801	3.81	418.29	472.86	3.02	111
Potatoes	2,939,811	0.63	3,397,772	0.62	68.66	77.31	2.94	106
Lettuce	2,225,555	0.48	2,586,708	0.47	51.97	58.85	3.05	107
Tomatoes	2,970,721	0.64	3,445,691	0.63	69.38	78.40	3.01	108
Other fresh vegetables	9,775,294	2.09	11,352,630	2.08	228.29	258.30	3.04	115
Processed fruits	5,888,491	1.26	6,298,083	1.15	137.52	143.30	1.35	103
Frozen fruits and fruit juices	786,040	0.17	852,999	0.16	18.36	19.41	1.65	111
Frozen orange juice	81,843	0.02	87,226	0.02	1.91	1.98	1.28	94
Frozen fruits	606,616	0.13	660,346	0.12	14.17	15.02	1.71	114
Frozen fruit juices	97,581	0.02	105,427	0.02	2.28	2.40	1.56	110
Canned fruits	1,054,872	0.23	1,128,621	0.21	24.64	25.68	1.36	98
Dried fruit	496,836	0.11	536,110	0.10	11.60	12.20	1.53	102
Fresh fruit juice	734,104	0.16	793,407	0.15	17.14	18.05	1.57	103
Canned and bottled fruit juice	2,816,639	0.60	2,986,947	0.55	65.78	67.96	1.18	103
Processed vegetables	7,097,307	1.52	8,272,898	1.51	165.75	188.23	3.11	88
Frozen vegetables	1,909,148	0.41	2,233,433	0.41	44.59	50.82	3.19	88
Canned and dried vegetables and juices	5,188,159	1.11	6,039,465	1.11	121.16	137.41	3.09	88
Canned beans	1,341,422	0.29	1,560,315	0.29	31.33	35.50	3.07	87
Canned corn	613,986	0.13	712,949	0.13	14.34	16.22	3.03	86
Canned miscellaneous vegetables	1,286,612	0.28	1,505,939	0.28	30.05	34.26	3.20	89
Dried peas	46,900	0.01	55,015	0.01	1.10	1.25	3.24	82
Dried beans	254,402	0.05	292,830	0.05	5.94	6.66	2.85	84
Dried miscellaneous vegetables	701,307	0.15	813,630	0.15	16.38	18.51	3.02	90
Dried processed vegetables	40,088	0.01	44,785	0.01	0.94	1.02	2.24	96
Frozen vegetable juices	23,848	0.01	27,258	0.01	0.56	0.62	2.71	87
Fresh and canned vegetable juices	879,595	0.19	1,026,744	0.19	20.54	23.36	3.14	86
Other Food at Home								
Other food at home	92,096,506	19.71	109,112,342	19.98	2,150.78	2,482.59	3.45	101
Sugar and other sweets	8,769,696	1.88	10,090,211	1.85	204.80	229.58	2.84	104
Candy and chewing gum	5,516,062	1.18	6,363,194	1.17	128.82	144.78	2.90	105
Sugar	955,336	0.20	1,089,876	0.20	22.31	24.80	2.67	99
Artificial sweeteners	301,446	0.06	348,725	0.06	7.04	7.93	2.96	97
Jams, preserves, other sweets	1,996,852	0.43	2,288,416	0.42	46.63	52.07	2.76	104
Fats and oils	6,476,023	1.39	7,419,899	1.36	151.24	168.82	2.76	95
Margarine	308,473	0.07	357,330	0.07	7.20	8.13	2.98	89
Other fats and oils	1,957,246	0.42	2,246,638	0.41	45.71	51.12	2.80	97
Salad dressings	1,646,659	0.35	1,879,495	0.34	38.46	42.76	2.68	91
Non dairy cream and imitation milk	1,187,679	0.25	1,352,865	0.25	27.74	30.78	2.64	93
Peanut butter	1,375,965	0.29	1,583,572	0.29	32.13	36.03	2.85	99
Miscellaneous Foods								
Miscellaneous foods	50,523,885	10.81	60,463,131	11.07	1,179.91	1,375.69	3.66	106
Frozen prepared foods	8,860,012	1.90	10,445,665	1.91	206.91	237.67	3.35	105
Frozen meals	3,885,840	0.83	4,606,634	0.84	90.75	104.81	3.46	101
Other frozen prepared foods	4,974,172	1.06	5,839,031	1.07	116.16	132.85	3.26	107
Canned and packaged soups	3,029,211	0.65	3,632,109	0.67	70.74	82.64	3.70	102
Potato chips, nuts, and other snacks	12,336,771	2.64	14,824,902	2.71	288.11	337.31	3.74	106
Potato chips and other snacks	8,122,603	1.74	9,676,126	1.77	189.69	220.16	3.56	106
Nuts	4,214,168	0.90	5,148,776	0.94	98.42	117.15	4.09	107
Condiments and seasonings	10,072,880	2.16	12,068,445	2.21	235.24	274.59	3.68	107
Salt, spices, other seasonings	2,869,955	0.61	3,448,994	0.63	67.02	78.47	3.74	107
Olives, pickles, relishes	1,185,495	0.25	1,428,609	0.26	27.69	32.50	3.80	103
Sauces and gravies	3,999,755	0.86	4,760,456	0.87	93.41	108.31	3.54	108
Baking needs and miscellaneous products	2,017,675	0.43	2,430,385	0.45	47.12	55.30	3.79	107
Other canned and packaged prepared foods	16,225,011	3.47	19,492,011	3.57	378.91	443.49	3.74	106
Prepared salads	3,601,103	0.77	4,380,283	0.80	84.10	99.66	4.00	108
Prepared desserts	813,921	0.17	970,187	0.18	19.01	22.07	3.57	98
Baby food	1,164,644	0.25	1,388,977	0.25	27.20	31.60	3.59	94
Miscellaneous prepared foods	10,645,343	2.28	12,752,564	2.33	248.61	290.15	3.68	107
Nonalcoholic Beverages								
Nonalcoholic beverages	22,688,485	4.85	27,094,939	4.96	529.86	616.48	3.61	92
Cola	3,437,464	0.74	4,065,788	0.74	80.28	92.51	3.41	87
Nonalcoholic beer and other carbonated drinks	3,811,733	0.82	4,524,805	0.83	89.02	102.95	3.49	92
Tea	2,172,183	0.46	2,620,019	0.48	50.73	59.61	3.82	94
Coffee	5,902,778	1.26	7,156,302	1.31	137.85	162.82	3.93	92
Roasted coffee	3,539,892	0.76	4,306,546	0.79	82.67	97.99	4.00	94
Instant and freeze dried coffee	2,362,886	0.51	2,849,755	0.52	55.18	64.84	3.82	90
Noncarbonated fruit flavored drinks	1,473,542	0.32	1,745,636	0.32	34.41	39.72	3.45	89
Other noncarbonated beverages and ice	1,023,702	0.22	1,225,571	0.22	23.91	27.88	3.67	95
Bottled water	3,661,281	0.78	4,329,662	0.79	85.50	98.51	3.41	93
Sports drinks	1,205,802	0.26	1,427,156	0.26	28.16	32.47	3.43	95
Food Prepared by Consumer Unit								
Food prepared on out-of-town trips	3,638,417	0.78	4,044,162	0.74	84.97	92.02	2.14	115

Consumer Buying Power™ | Food Away From Home



Trade Area: 9710 Scranton Rd - 3 mi Radius

Consumer Units: 42,820 | Households: 33,637 | Dorm Pop: 9,183

	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Food Away from Home								
Food away from home	222,411,788	47.59	264,785,051	48.48	5,194.11	6,024.55	3.55	117
Meals at restaurants, carry outs and other	195,686,259	41.87	232,195,628	42.51	4,569.97	5,283.06	3.48	117
Lunch	63,263,464	13.54	74,777,884	13.69	1,477.43	1,701.39	3.40	116
Lunch at fast food, take-out	30,702,880	6.57	35,807,268	6.56	717.02	814.71	3.12	119
Lunch at full service restaurants	27,393,429	5.86	32,932,105	6.03	639.73	749.29	3.75	111
Lunch at vending machines and mobile vendors	676,358	0.14	793,225	0.15	15.80	18.05	3.24	111
Lunch at employer and school cafeterias	4,490,797	0.96	5,245,286	0.96	104.88	119.34	3.15	127
Dinner	96,016,199	20.55	114,420,573	20.95	2,242.32	2,603.37	3.57	117
Dinner at fast food, take-out	30,712,626	6.57	35,760,481	6.55	717.25	813.64	3.09	115
Dinner at full service restaurants	64,413,079	13.78	77,644,812	14.22	1,504.28	1,766.62	3.81	118
Dinner at vending machines and mobile vendors	475,026	0.10	549,451	0.10	11.09	12.50	2.95	130
Dinner at employer and school cafeterias	415,468	0.09	465,829	0.09	9.70	10.60	2.31	153
Snacks and nonalcoholic beverages	16,221,148	3.47	19,059,326	3.49	378.82	433.65	3.28	122
Snacks and beverages at fast food, take-out	10,268,138	2.20	12,083,293	2.21	239.80	274.93	3.31	121
Snacks and beverages at full service restaurants	3,979,499	0.85	4,692,767	0.86	92.94	106.77	3.35	127
Snacks and beverages at vending machines	1,471,021	0.31	1,692,978	0.31	34.35	38.52	2.85	117
Snacks and beverages at employer and school	502,491	0.11	590,288	0.11	11.73	13.43	3.27	124
Breakfast and brunch	20,185,448	4.32	23,937,845	4.38	471.40	544.65	3.47	112
Breakfast and brunch at fast food, take-out	9,946,309	2.13	11,573,679	2.12	232.28	263.33	3.08	115
Breakfast and brunch at full service restaurants	9,295,082	1.99	11,271,322	2.06	217.07	256.45	3.93	108
Breakfast and brunch at vending machines	264,141	0.06	307,351	0.06	6.17	6.99	3.08	114
Breakfast and brunch at employer and school	679,915	0.15	785,494	0.14	15.88	17.87	2.93	133
Food or board at school	2,146,396	0.46	2,678,091	0.49	50.13	60.93	4.53	148
Catered affairs	1,469,062	0.31	1,814,885	0.33	34.31	41.29	4.32	127
Food on out-of-town trips	18,838,562	4.03	23,223,372	4.25	439.95	528.39	4.27	120
School lunches	2,489,627	0.53	2,869,724	0.53	58.14	65.29	2.88	106
Meals as pay	1,781,881	0.38	2,003,351	0.37	41.61	45.58	2.37	162

Benchmark: USA

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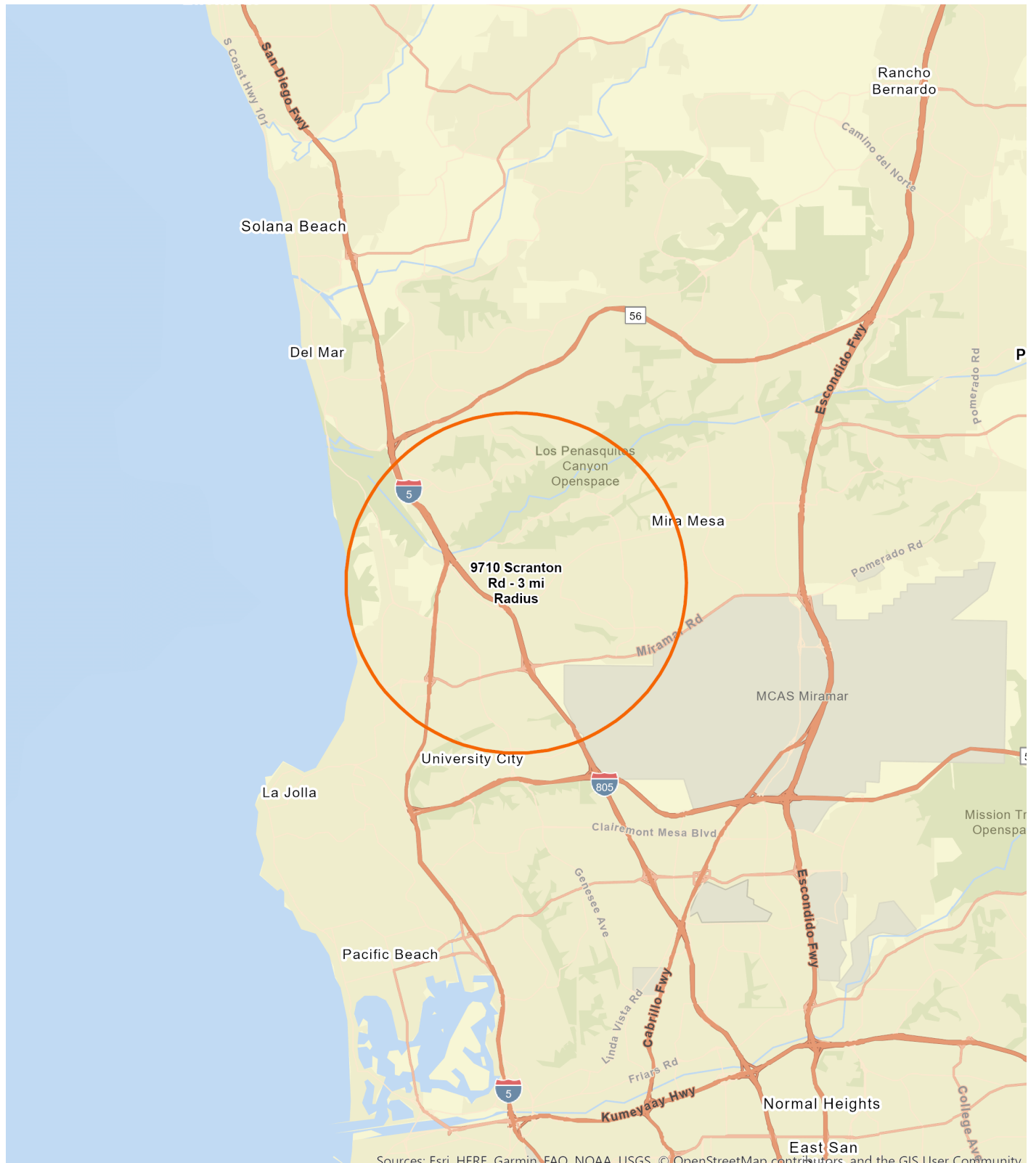
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 3 mi Radius

Consumer Units: 42,820 | Households: 33,637 | Dorm Pop: 9,183



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Consumer Buying Power™ | Food at Home



Trade Area: 9710 Scranton Rd - 5 mi Radius

Consumer Units: 96,910 | Households: 87,727 | Dorm Pop: 9,183

	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Total Specified Consumer Expenditures	8,893,955,785	100.00	10,441,712,153	100.00	91,775.42	105,392.00	3.26	131
Food								
Food	1,312,096,972	100.00	1,517,047,546	100.00	13,539.34	15,312.11	2.95	134
Food at Home								
Food at home	701,811,627	53.49	794,961,470	52.40	7,241.89	8,023.84	2.52	127
Cereals and bakery products	85,447,443	6.51	91,367,955	6.02	881.72	922.21	1.35	122
Cereals and cereal products	27,500,194	2.10	28,573,322	1.88	283.77	288.40	0.77	128
Flour	1,664,138	0.13	1,715,560	0.11	17.17	17.32	0.61	125
Prepared flour mixes	2,186,383	0.17	2,272,904	0.15	22.56	22.94	0.78	128
Ready-to-eat and cooked cereals	12,337,541	0.94	12,799,018	0.84	127.31	129.19	0.74	126
Rice	4,667,715	0.36	4,827,617	0.32	48.17	48.73	0.68	126
Pasta, cornmeal and other cereal products	6,644,416	0.51	6,958,223	0.46	68.56	70.23	0.93	134
Bakery								
Bakery products	57,947,249	4.42	62,794,633	4.14	597.95	633.81	1.62	120
Bread	14,949,878	1.14	16,171,988	1.07	154.27	163.23	1.58	118
White bread	6,502,124	0.50	7,024,208	0.46	67.09	70.90	1.56	118
Bread, other than white	8,447,754	0.64	9,147,780	0.60	87.17	92.33	1.60	119
Cookies and crackers	15,725,994	1.20	17,075,353	1.13	162.27	172.35	1.66	122
Cookies	8,326,338	0.63	9,017,642	0.59	85.92	91.02	1.61	120
Crackers	7,399,657	0.56	8,057,711	0.53	76.36	81.33	1.72	125
Frozen and refrigerated bakery products	4,583,983	0.35	4,940,467	0.33	47.30	49.87	1.51	120
Other bakery products	22,687,394	1.73	24,606,826	1.62	234.11	248.37	1.64	119
Biscuits and rolls	8,292,908	0.63	8,997,283	0.59	85.57	90.81	1.64	121
Cakes and cupcakes	6,599,159	0.50	7,144,404	0.47	68.10	72.11	1.60	120
Bread and cracker products	1,210,492	0.09	1,331,320	0.09	12.49	13.44	1.92	127
Sweet rolls, coffee cakes, doughnuts	4,041,285	0.31	4,380,326	0.29	41.70	44.21	1.62	114
Pies, tarts, turnovers	2,543,550	0.19	2,753,493	0.18	26.25	27.79	1.60	116
Meats, Poultry, Fish and Eggs								
Meats, poultry, fish, and eggs	135,233,857	10.31	149,076,142	9.83	1,395.46	1,504.68	1.97	121
Beef	34,679,351	2.64	37,856,547	2.50	357.85	382.10	1.77	122
Ground beef	12,224,318	0.93	13,181,594	0.87	126.14	133.05	1.52	115
Roast	4,928,342	0.38	5,348,538	0.35	50.85	53.98	1.65	119
Chuck roast	1,747,637	0.13	1,901,179	0.13	18.03	19.19	1.70	119
Round roast	664,340	0.05	712,644	0.05	6.86	7.19	1.41	114
Other roast	2,516,366	0.19	2,734,715	0.18	25.97	27.60	1.68	120
Steak	14,566,586	1.11	16,098,770	1.06	150.31	162.49	2.02	130
Round steak	2,478,491	0.19	2,699,201	0.18	25.58	27.24	1.72	121
Sirloin steak	4,235,365	0.32	4,660,959	0.31	43.70	47.04	1.93	131
Other steak	7,852,730	0.60	8,738,611	0.58	81.03	88.20	2.16	132
Other beef	2,960,105	0.23	3,227,645	0.21	30.54	32.58	1.75	125
Pork	23,758,948	1.81	26,198,819	1.73	245.17	264.43	1.97	117
Bacon	5,302,612	0.40	5,861,828	0.39	54.72	59.17	2.03	119
Pork chops	3,248,829	0.25	3,556,289	0.23	33.52	35.89	1.82	110
Ham	4,658,080	0.35	5,141,333	0.34	48.07	51.89	1.99	116
Ham, not canned	4,541,164	0.35	5,016,020	0.33	46.86	50.63	2.01	116
Canned ham	116,916	0.01	125,313	0.01	1.21	1.26	1.40	103
Sausage	4,791,242	0.37	5,275,760	0.35	49.44	53.25	1.95	118
Other pork	5,758,186	0.44	6,363,608	0.42	59.42	64.23	2.02	119
Other meats	16,503,242	1.26	17,837,434	1.18	170.29	180.04	1.57	105
Frankfurters	2,764,917	0.21	2,945,299	0.19	28.53	29.73	1.27	100
Lunch meats - cold cuts	11,923,909	0.91	12,855,754	0.85	123.04	129.76	1.52	105
Bologna, liverwurst, salami	3,409,643	0.26	3,659,121	0.24	35.18	36.93	1.42	101
Other lunchmeats	8,514,266	0.65	9,196,632	0.61	87.86	92.82	1.55	106
Lamb, organ meats and others	1,814,416	0.14	2,036,381	0.13	18.72	20.55	2.34	115
Lamb and organ meats	1,343,746	0.10	1,510,916	0.10	13.87	15.25	2.37	116
Mutton, goat and game	470,670	0.04	525,465	0.03	4.86	5.30	2.23	111
Poultry	27,289,973	2.08	30,383,868	2.00	281.60	306.68	2.17	127
Fresh and frozen chickens	21,689,423	1.65	24,071,590	1.59	223.81	242.96	2.11	125
Fresh and frozen whole chicken	6,633,844	0.51	7,404,488	0.49	68.45	74.74	2.22	125
Fresh and frozen chicken parts	15,055,579	1.15	16,667,102	1.10	155.36	168.23	2.05	125
Other poultry	5,600,551	0.43	6,312,278	0.42	57.79	63.71	2.42	133
Fish and seafood	22,152,099	1.69	23,906,974	1.58	228.58	241.30	1.54	124
Canned fish and seafood	2,711,255	0.21	2,843,979	0.19	27.98	28.71	0.96	113
Fresh fish and shellfish	12,138,879	0.93	13,309,442	0.88	125.26	134.34	1.86	131
Frozen fish and shellfish	7,301,965	0.56	7,753,553	0.51	75.35	78.26	1.21	118
Eggs	10,850,244	0.83	12,892,500	0.85	111.96	130.13	3.51	143
Dairy products	74,278,428	5.66	83,331,567	5.49	766.47	841.10	2.33	134
Fresh milk and cream	22,754,163	1.73	24,525,743	1.62	234.80	247.55	1.51	136
Fresh milk, all types	17,739,820	1.35	19,042,916	1.26	183.05	192.21	1.43	135
Cream	5,014,343	0.38	5,482,827	0.36	51.74	55.34	1.80	142
Other dairy products	51,524,265	3.93	58,805,824	3.88	531.67	593.55	2.68	132
Butter	5,899,949	0.45	6,752,300	0.45	60.88	68.15	2.74	131
Cheese	23,120,482	1.76	26,302,808	1.73	238.58	265.48	2.61	132
Ice cream and related products	11,171,626	0.85	12,771,453	0.84	115.28	128.91	2.71	128
Miscellaneous dairy products	11,332,208	0.86	12,979,263	0.86	116.94	131.00	2.75	138

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 5 mi Radius

Consumer Units: 96,910 | Households: 87,727 | Dorm Pop: 9,183

	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Fruits and Vegetables								
Fruits and vegetables	145,395,801	11.08	165,746,787	10.93	1,500.32	1,672.94	2.65	134
Fresh fruits	56,726,857	4.32	65,556,636	4.32	585.36	661.69	2.94	140
Apples	9,269,528	0.71	10,700,362	0.71	95.65	108.00	2.91	142
Bananas	7,447,421	0.57	8,538,905	0.56	76.85	86.19	2.77	134
Oranges	6,568,958	0.50	7,587,353	0.50	67.78	76.58	2.92	139
Citrus fruits, excluding oranges	9,619,602	0.73	11,128,595	0.73	99.26	112.32	2.96	142
Other fresh fruits	23,821,347	1.82	27,601,421	1.82	245.81	278.59	2.99	140
Fresh vegetables	51,308,616	3.91	58,779,553	3.87	529.45	593.28	2.76	140
Potatoes	8,452,464	0.64	9,626,178	0.63	87.22	97.16	2.63	135
Lettuce	6,494,216	0.49	7,443,262	0.49	67.01	75.13	2.77	138
Tomatoes	8,623,275	0.66	9,893,790	0.65	88.98	99.86	2.79	138
Other fresh vegetables	27,738,661	2.11	31,816,322	2.10	286.23	321.13	2.78	144
Processed fruits	17,006,737	1.30	18,027,632	1.19	175.49	181.96	1.17	132
Frozen fruits and fruit juices	2,249,876	0.17	2,405,173	0.16	23.22	24.28	0.34	140
Frozen orange juice	247,437	0.02	256,260	0.02	2.55	2.59	1.70	125
Frozen fruits	1,716,278	0.13	1,842,205	0.12	17.71	18.59	1.43	142
Frozen fruit juices	286,161	0.02	306,708	0.02	2.95	3.10	1.40	143
Canned fruits	3,116,050	0.24	3,296,982	0.22	32.15	33.28	1.14	128
Dried fruit	1,482,345	0.11	1,581,965	0.10	15.30	15.97	1.31	134
Fresh fruit juice	2,159,702	0.16	2,314,979	0.15	22.29	23.37	1.40	134
Canned and bottled fruit juice	7,998,763	0.61	8,428,533	0.56	82.54	85.07	1.05	130
Processed vegetables	20,353,592	1.55	23,382,966	1.54	210.03	236.01	2.81	111
Frozen vegetables	5,499,647	0.42	6,340,564	0.42	56.75	64.00	2.89	111
Canned and dried vegetables and juices	14,853,945	1.13	17,042,402	1.12	153.28	172.02	2.79	111
Canned beans	3,809,609	0.29	4,350,331	0.29	39.31	43.91	2.69	109
Canned corn	1,758,581	0.13	2,009,195	0.13	18.15	20.28	2.70	109
Canned miscellaneous vegetables	3,676,003	0.28	4,234,802	0.28	37.93	42.74	2.87	113
Dried peas	137,867	0.01	156,655	0.01	1.42	1.58	2.59	106
Dried beans	733,348	0.06	834,505	0.06	7.57	8.42	2.62	107
Dried miscellaneous vegetables	1,978,656	0.15	2,266,632	0.15	20.42	22.88	2.75	112
Dried processed vegetables	108,453	0.01	122,336	0.01	1.12	1.23	2.44	114
Frozen vegetable juices	65,647	0.01	73,084	0.00	0.68	0.74	2.17	106
Fresh and canned vegetable juices	2,585,781	0.20	2,994,863	0.20	26.68	30.23	2.98	112
Other Food at Home								
Other food at home	261,456,098	19.93	305,439,020	20.13	2,697.93	3,082.91	3.16	127
Sugar and other sweets	25,319,116	1.93	28,665,454	1.89	261.26	289.33	2.51	132
Candy and chewing gum	15,948,296	1.22	18,088,766	1.19	164.57	182.58	2.55	134
Sugar	2,739,051	0.21	3,071,992	0.20	28.26	31.01	2.32	125
Artificial sweeteners	898,632	0.07	1,022,025	0.07	9.27	10.32	2.61	128
Jams, preserves, other sweets	5,733,137	0.44	6,482,671	0.43	59.16	65.43	2.49	133
Fats and oils	18,530,604	1.41	20,880,442	1.38	191.21	210.75	2.42	120
Margarine	902,513	0.07	1,015,367	0.07	9.31	10.25	2.38	115
Other fats and oils	5,537,610	0.42	6,256,394	0.41	57.14	63.15	2.47	122
Salad dressings	4,749,335	0.36	5,340,127	0.35	49.01	53.90	2.37	116
Non dairy cream and imitation milk	3,403,673	0.26	3,805,313	0.25	35.12	38.41	2.26	117
Peanut butter	3,937,472	0.30	4,463,243	0.29	40.63	45.05	2.54	125
Miscellaneous Foods								
Miscellaneous foods	142,873,973	10.89	168,839,659	11.13	1,474.30	1,704.16	3.40	132
Frozen prepared foods	24,188,915	1.84	28,124,045	1.85	249.60	283.87	3.06	126
Frozen meals	10,728,850	0.82	12,500,479	0.82	110.71	126.17	3.10	124
Other frozen prepared foods	13,460,065	1.03	15,623,566	1.03	138.89	157.69	3.03	129
Canned and packaged soups	8,666,893	0.66	10,233,680	0.67	89.43	103.29	3.38	128
Potato chips, nuts, and other snacks	35,268,240	2.69	41,874,110	2.76	363.93	422.65	3.49	134
Potato chips and other snacks	22,907,171	1.75	26,968,469	1.78	236.38	272.20	3.32	132
Nuts	12,361,069	0.94	14,905,641	0.98	127.55	150.45	3.81	138
Condiments and seasonings	28,336,353	2.16	33,485,087	2.21	292.40	337.98	3.40	133
Salt, spices, other seasonings	8,132,451	0.62	9,640,398	0.64	83.92	97.30	3.46	133
Olives, pickles, relishes	3,423,081	0.26	4,060,981	0.27	35.32	40.99	3.48	131
Sauces and gravies	11,033,735	0.84	12,971,654	0.86	113.86	130.93	3.29	132
Baking needs and miscellaneous products	5,747,086	0.44	6,812,054	0.45	59.30	68.76	3.46	135
Other canned and packaged prepared foods	46,413,572	3.54	55,122,738	3.63	478.93	556.37	3.50	134
Prepared salads	10,435,530	0.80	12,530,407	0.83	107.68	126.47	3.73	138
Prepared desserts	2,371,711	0.18	2,785,002	0.18	24.47	28.11	3.26	126
Baby food	3,523,994	0.27	4,196,707	0.28	36.36	42.36	3.56	126
Miscellaneous prepared foods	30,082,337	2.29	35,610,623	2.35	310.42	359.43	3.43	134
Nonalcoholic Beverages								
Nonalcoholic beverages	64,009,070	4.88	75,297,778	4.96	660.50	760.01	3.30	114
Cola	9,604,978	0.73	11,161,267	0.74	99.11	112.65	3.05	107
Nonalcoholic beer and other carbonated drinks	10,535,308	0.80	12,289,171	0.81	108.71	124.04	3.13	113
Tea	6,184,070	0.47	7,340,910	0.48	63.81	74.09	3.49	118
Coffee	17,154,772	1.31	20,497,946	1.35	177.02	206.89	3.63	119
Roasted coffee	10,319,746	0.79	12,379,162	0.82	106.49	124.95	3.71	121
Instant and freeze dried coffee	6,835,026	0.52	8,118,783	0.54	70.53	81.95	3.50	115
Noncarbonated fruit flavored drinks	4,198,929	0.32	4,919,368	0.32	43.33	49.65	3.22	112
Other noncarbonated beverages and ice	2,899,726	0.22	3,409,970	0.22	29.92	34.42	3.29	119
Bottled water	10,072,432	0.77	11,761,084	0.78	103.94	118.71	3.15	113
Sports drinks	3,358,855	0.26	3,918,063	0.26	34.66	39.55	3.13	116
Food Prepared by Consumer Unit								
Food prepared on out-of-town trips	10,723,336	0.82	11,755,687	0.77	110.65	118.65	1.86	149

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Consumer Buying Power™ | Food Away From Home



Trade Area: 9710 Scranton Rd - 5 mi Radius

Consumer Units: 96,910 | Households: 87,727 | Dorm Pop: 9,183

	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Food Away from Home								
Food away from home	610,285,345	46.51	722,086,076	47.60	6,297.44	7,288.28	3.42	142
Meals at restaurants, carry outs and other	534,080,267	40.70	630,319,456	41.55	5,511.10	6,362.04	3.37	141
Lunch	171,898,350	13.10	202,341,479	13.34	1,773.79	2,042.31	3.31	139
Lunch at fast food, take-out	80,065,885	6.10	92,921,833	6.13	826.19	937.89	3.02	137
Lunch at full service restaurants	78,143,728	5.96	93,533,307	6.17	806.35	944.07	3.66	140
Lunch at vending machines and mobile vendors	1,808,687	0.14	2,086,302	0.14	18.66	21.06	2.90	131
Lunch at employer and school cafeterias	11,880,051	0.91	13,800,039	0.91	122.59	139.29	3.04	149
Dinner	264,045,685	20.12	312,739,828	20.61	2,724.65	3,156.60	3.44	142
Dinner at fast food, take-out	81,309,406	6.20	94,149,306	6.21	839.02	950.28	2.98	134
Dinner at full service restaurants	180,633,420	13.77	216,172,561	14.25	1,863.93	2,181.91	3.66	146
Dinner at vending machines and mobile vendors	1,210,160	0.09	1,407,239	0.09	12.49	14.20	3.06	146
Dinner at employer and school cafeterias	892,699	0.07	1,010,722	0.07	9.21	10.20	2.51	146
Snacks and nonalcoholic beverages	42,714,318	3.26	49,964,259	3.29	440.76	504.31	3.19	142
Snacks and beverages at fast food, take-out	27,368,036	2.09	32,128,864	2.12	282.41	324.29	3.26	142
Snacks and beverages at full service restaurants	10,294,703	0.78	12,032,132	0.79	106.23	121.44	3.17	145
Snacks and beverages at vending machines	3,765,938	0.29	4,310,586	0.28	38.86	43.51	2.74	132
Snacks and beverages at employer and school	1,285,640	0.10	1,492,677	0.10	13.27	15.07	3.03	140
Breakfast and brunch	55,421,914	4.22	65,273,889	4.30	571.89	658.83	3.33	136
Breakfast and brunch at fast food, take-out	26,175,923	2.00	30,350,805	2.00	270.11	306.34	3.00	133
Breakfast and brunch at full service restaurants	26,849,159	2.05	32,142,158	2.12	277.05	324.42	3.66	137
Breakfast and brunch at vending machines	700,873	0.05	815,943	0.05	7.23	8.24	3.09	134
Breakfast and brunch at employer and school	1,695,959	0.13	1,964,962	0.13	17.50	19.83	2.99	146
Food or board at school	5,859,451	0.45	7,048,083	0.46	60.46	71.14	3.76	179
Catered affairs	4,236,490	0.32	5,121,010	0.34	43.72	51.69	3.87	162
Food on out-of-town trips	54,917,044	4.19	66,897,295	4.41	566.68	675.22	4.03	155
School lunches	7,426,839	0.57	8,498,836	0.56	76.64	85.78	2.73	140
Meals as pay	3,765,254	0.29	4,201,397	0.28	38.85	42.41	2.22	151

Benchmark: USA

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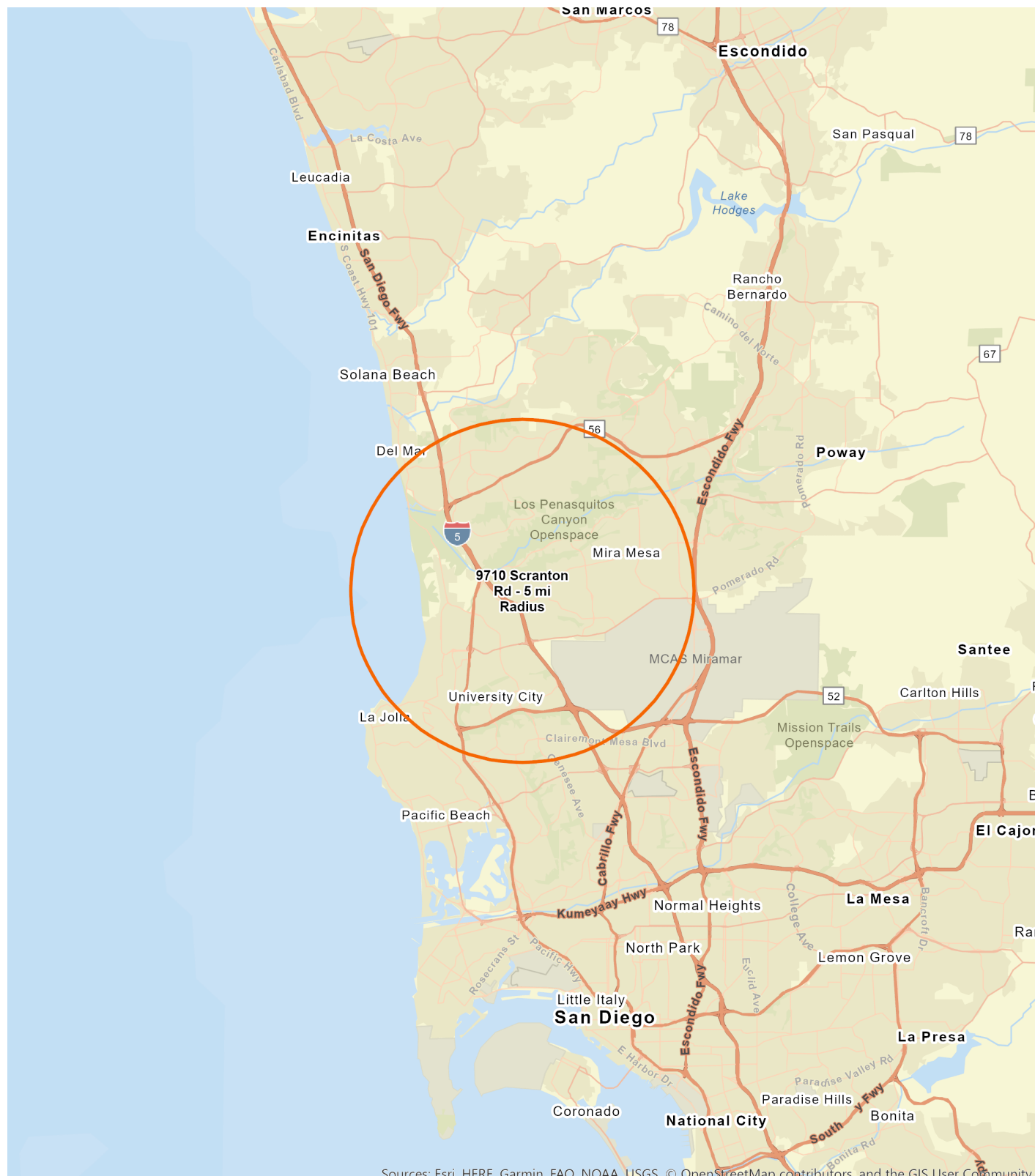
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 5 mi Radius

Consumer Units: 96,910 | Households: 87,727 | Dorm Pop: 9,183



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Report Details

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Workspace Vintage: 2022

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

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