

	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Total Specified Consumer Expenditures	47,368,647	100.00	54,547,020	100.00	130,852.62	144,687.06	2.86	187
Healthcare								
Healthcare	3,737,764	100.00	4,404,892	100.00	10,325.32	11,684.06	3.34	156
Health Insurance								
Health insurance	2,481,471	66.39	2,890,437	65.62	6,854.89	7,666.94	3.10	148
Fee for service health plan (not BCBS)	601,103	16.08	688,041	15.62	1,660.51	1,825.04	2.74	191
Blue Cross, Blue Shield	847,938	22.69	956,727	21.72	2,342.37	2,537.74	2.44	180
Fee for service health plan (BCBS)	571,414	15.29	647,471	14.70	1,578.49	1,717.43	2.53	190
Health maintenance organization (BCBS)	265,300	7.10	294,637	6.69	732.87	781.53	2.12	174
Commercial Medicare supplement (BCBS)	11,224	0.30	14,619	0.33	31.01	38.78	5.43	69
Health maintenance organization (not BCBS)	514,388	13.76	578,682	13.14	1,420.96	1,534.97	2.38	171
Medicare payments	267,336	7.15	349,744	7.94	738.50	927.70	5.52	75
Medicare prescription drug premium	40,062	1.07	53,103	1.21	110.67	140.86	5.80	76
Commercial Medicare supplements and other insurance	185,882	4.97	231,938	5.27	513.49	615.22	4.53	113
Commercial Medicare supplement (not BCBS)	98,941	2.65	132,741	3.01	273.32	352.10	6.05	84
Long term care insurance (not BCBS)	24,762	0.66	32,204	0.73	68.40	85.42	-	141
Dental care insurance (not BCBS)	86,941	2.33	99,197	2.25	240.17	263.12	-	187
Medical Services								
Medical services	777,485	20.80	961,245	21.82	2,147.75	2,549.72	4.33	190
Physician's services	235,689	6.31	284,073	6.45	651.08	753.51	3.80	202
Dental services	320,692	8.58	403,710	9.16	885.89	1,070.85	4.71	181
Eye care services	46,890	1.25	58,431	1.33	129.53	154.99	4.50	186
Lab tests, x-rays	43,172	1.16	52,508	1.19	119.26	139.28	3.99	215
Hospital room and services	100,866	2.70	121,214	2.75	278.63	321.52	3.74	202
Care in convalescent or nursing home	18,691	0.50	27,360	0.62	51.63	72.57	7.92	133
Other medical care services	11,485	0.31	13,949	0.32	31.73	37.00	3.96	199
Drugs								
Drugs	335,120	8.97	390,163	8.86	925.74	1,034.91	3.09	143
Nonprescription drugs	63,668	1.70	73,202	1.66	175.88	194.17	2.83	149
Nonprescription vitamins	45,706	1.22	53,473	1.21	126.26	141.84	3.19	171
Prescription drugs	225,746	6.04	263,488	5.98	623.61	698.91	3.14	136
Medical Supplies								
Medical supplies	143,690	3.84	163,046	3.70	396.93	432.48	2.56	181
Topical and dressings	26,849	0.72	30,032	0.68	74.17	79.66	2.27	175
Adult diapers	1,912	0.05	2,123	0.05	5.28	5.63	2.12	132
Eyeglasses and contact lenses	76,858	2.06	87,009	1.98	212.31	230.79	2.51	195
Hearing aids	13,312	0.36	16,520	0.38	36.77	43.82	4.41	137
Medical equipment for general use	10,021	0.27	11,016	0.25	27.68	29.22	1.91	169
Supportive and convalescent medical equipment	11,983	0.32	13,303	0.30	33.10	35.29	2.11	184
Rental of medical equipment	2,562	0.07	2,813	0.06	7.08	7.46	1.89	256
Rental of supportive, convalescent medical equipment	193	0.01	230	0.01	0.53	0.61	3.59	114

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	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Total Specified Consumer Expenditures	3,168,533,290	100.00	3,762,654,071	100.00	73,996.57	85,610.20	3.50	106
Healthcare								
Healthcare	232,596,626	100.00	281,976,358	100.00	5,431.96	6,415.70	3.93	82
Health Insurance								
Health insurance	156,444,649	67.26	187,408,994	66.46	3,653.54	4,264.04	3.68	79
Fee for service health plan (not BCBS)	36,343,515	15.63	43,494,802	15.43	848.75	989.62	3.66	98
Blue Cross, Blue Shield	52,329,107	22.50	61,966,787	21.97	1,222.07	1,409.68	3.44	94
Fee for service health plan (BCBS)	34,618,526	14.88	41,223,577	14.62	808.47	937.94	3.55	97
Health maintenance organization (BCBS)	16,941,899	7.28	19,790,478	7.02	395.65	450.29	3.16	94
Commercial Medicare supplement (BCBS)	768,683	0.33	942,731	0.33	17.95	21.45	4.17	40
Health maintenance organization (not BCBS)	33,422,239	14.37	39,403,124	13.97	780.53	896.52	3.35	94
Medicare payments	18,813,349	8.09	23,337,301	8.28	439.36	530.98	4.40	45
Medicare prescription drug premium	2,742,339	1.18	3,425,215	1.21	64.04	77.93	4.55	44
Commercial Medicare supplements and other insurance	11,494,988	4.94	14,138,048	5.01	268.45	321.68	4.23	59
Commercial Medicare supplement (not BCBS)	6,189,136	2.66	7,779,779	2.76	144.54	177.01	4.68	44
Long term care insurance (not BCBS)	1,299,112	0.56	1,653,716	0.59	30.34	37.63	-	63
Dental care insurance (not BCBS)	5,305,852	2.28	6,358,269	2.25	123.91	144.67	-	96
Medical Services								
Medical services	46,753,026	20.10	59,652,886	21.16	1,091.85	1,357.26	4.99	97
Physician's services	14,473,111	6.22	18,259,705	6.48	338.00	415.46	4.76	105
Dental services	18,976,184	8.16	24,364,426	8.64	443.16	554.35	5.13	90
Eye care services	2,804,977	1.21	3,589,773	1.27	65.51	81.68	5.06	94
Lab tests, x-rays	2,532,047	1.09	3,237,681	1.15	59.13	73.67	5.04	107
Hospital room and services	6,193,267	2.66	7,792,725	2.76	144.63	177.30	4.70	105
Care in convalescent or nursing home	1,071,064	0.46	1,515,780	0.54	25.01	34.49	7.19	64
Other medical care services	702,377	0.30	892,795	0.32	16.40	20.31	4.91	103
Drugs								
Drugs	20,686,248	8.89	24,715,630	8.77	483.10	562.35	3.62	75
Nonprescription drugs	4,029,522	1.73	4,766,899	1.69	94.10	108.46	3.42	80
Nonprescription vitamins	2,689,469	1.16	3,224,800	1.14	62.81	73.37	3.70	85
Prescription drugs	13,967,257	6.00	16,723,931	5.93	326.19	380.51	3.67	71
Medical Supplies								
Medical supplies	8,712,703	3.75	10,198,849	3.62	203.47	232.05	3.20	93
Topical and dressings	1,688,854	0.73	1,953,761	0.69	39.44	44.45	2.96	93
Adult diapers	144,684	0.06	160,570	0.06	3.38	3.65	2.11	85
Eyeglasses and contact lenses	4,623,562	1.99	5,432,929	1.93	107.98	123.61	3.28	99
Hearing aids	707,789	0.30	853,554	0.30	16.53	19.42	3.82	62
Medical equipment for general use	662,938	0.28	756,823	0.27	15.48	17.22	2.68	95
Supportive and convalescent medical equipment	723,965	0.31	844,479	0.30	16.91	19.21	3.13	94
Rental of medical equipment	147,979	0.06	181,442	0.06	3.46	4.13	4.16	125
Rental of supportive, convalescent medical equipment	12,932	0.01	15,289	0.01	0.30	0.35	3.41	65

Benchmark: USA

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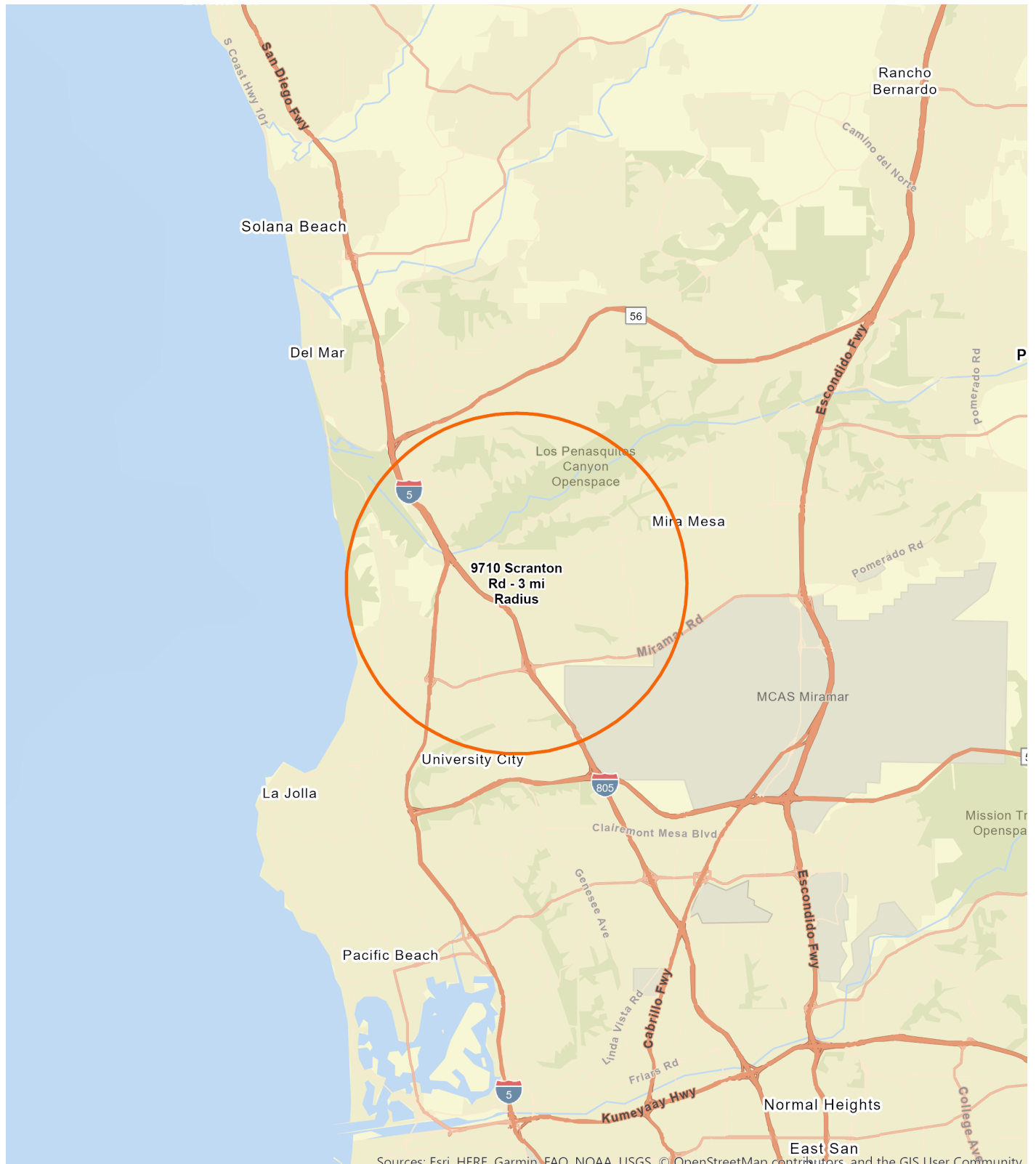
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 3 mi Radius

Consumer Units: 42,820 | Households: 33,637 | Dorm Pop: 9,183



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, ©OpenStreetMap contributors, and the GIS User Community ©2006-2021 TomTom

	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Total Specified Consumer Expenditures	8,893,955,785	100.00	10,441,712,153	100.00	91,775.42	105,392.00	3.26	131
Healthcare								
Healthcare	715,826,726	100.00	853,179,711	100.00	7,386.51	8,611.45	3.57	111
Health Insurance								
Health insurance	479,697,863	67.01	565,123,538	66.24	4,949.93	5,704.00	3.33	107
Fee for service health plan (not BCBS)	104,252,020	14.56	122,709,838	14.38	1,075.76	1,238.56	3.31	124
Blue Cross, Blue Shield	149,329,269	20.86	173,492,953	20.33	1,540.91	1,751.13	3.05	119
Fee for service health plan (BCBS)	99,060,716	13.84	115,752,073	13.57	1,022.19	1,168.33	3.16	123
Health maintenance organization (BCBS)	47,092,199	6.58	53,937,745	6.32	485.94	544.41	2.75	115
Commercial Medicare supplement (BCBS)	3,176,355	0.44	3,803,135	0.45	32.78	38.39	3.67	73
Health maintenance organization (not BCBS)	93,364,356	13.04	107,307,284	12.58	963.41	1,083.09	2.82	116
Medicare payments	75,361,802	10.53	91,586,588	10.73	777.65	924.42	3.98	79
Medicare prescription drug premium	11,214,658	1.57	13,711,481	1.61	115.72	138.39	4.10	79
Commercial Medicare supplements and other insurance	41,165,650	5.75	50,064,795	5.87	424.78	505.32	3.99	93
Commercial Medicare supplement (not BCBS)	25,939,081	3.62	32,084,901	3.76	267.66	323.84	4.34	82
Long term care insurance (not BCBS)	5,010,108	0.70	6,250,600	0.73	51.70	63.09	-	107
Dental care insurance (not BCBS)	15,226,569	2.13	17,979,894	2.11	157.12	181.48	-	122
Medical Services								
Medical services	144,871,912	20.24	181,626,316	21.29	1,494.91	1,833.22	4.63	132
Physician's services	42,234,107	5.90	52,307,249	6.13	435.81	527.96	4.37	135
Dental services	61,566,989	8.60	77,800,786	9.12	635.30	785.27	4.79	130
Eye care services	8,785,068	1.23	11,056,573	1.30	90.65	111.60	4.71	130
Lab tests, x-rays	7,481,797	1.05	9,332,840	1.09	77.20	94.20	4.52	139
Hospital room and services	18,367,735	2.57	22,625,014	2.65	189.53	228.36	4.26	138
Care in convalescent or nursing home	4,409,663	0.62	6,002,688	0.70	45.50	60.59	6.36	117
Other medical care services	2,026,555	0.28	2,501,166	0.29	20.91	25.25	4.30	131
Drugs								
Drugs	64,730,224	9.04	75,908,542	8.90	667.94	766.17	3.24	103
Nonprescription drugs	12,123,604	1.69	14,112,238	1.65	125.10	142.44	3.08	106
Nonprescription vitamins	8,178,786	1.14	9,758,484	1.14	84.40	98.50	3.59	115
Prescription drugs	44,427,834	6.21	52,037,819	6.10	458.44	525.24	3.21	100
Medical Supplies								
Medical supplies	26,526,726	3.71	30,521,315	3.58	273.73	308.06	2.85	125
Topical and dressings	5,022,091	0.70	5,721,635	0.67	51.82	57.75	2.64	122
Adult diapers	413,340	0.06	460,113	0.05	4.27	4.64	2.17	107
Eyeglasses and contact lenses	13,801,065	1.93	15,880,284	1.86	142.41	160.29	2.85	131
Hearing aids	2,783,879	0.39	3,328,447	0.39	28.73	33.60	3.64	107
Medical equipment for general use	1,873,220	0.26	2,102,271	0.25	19.33	21.22	2.33	118
Supportive and convalescent medical equipment	2,165,700	0.30	2,474,542	0.29	22.35	24.98	2.70	124
Rental of medical equipment	422,644	0.06	502,346	0.06	4.36	5.07	3.52	158
Rental of supportive, convalescent medical equipment	44,787	0.01	51,676	0.01	0.46	0.52	2.90	99

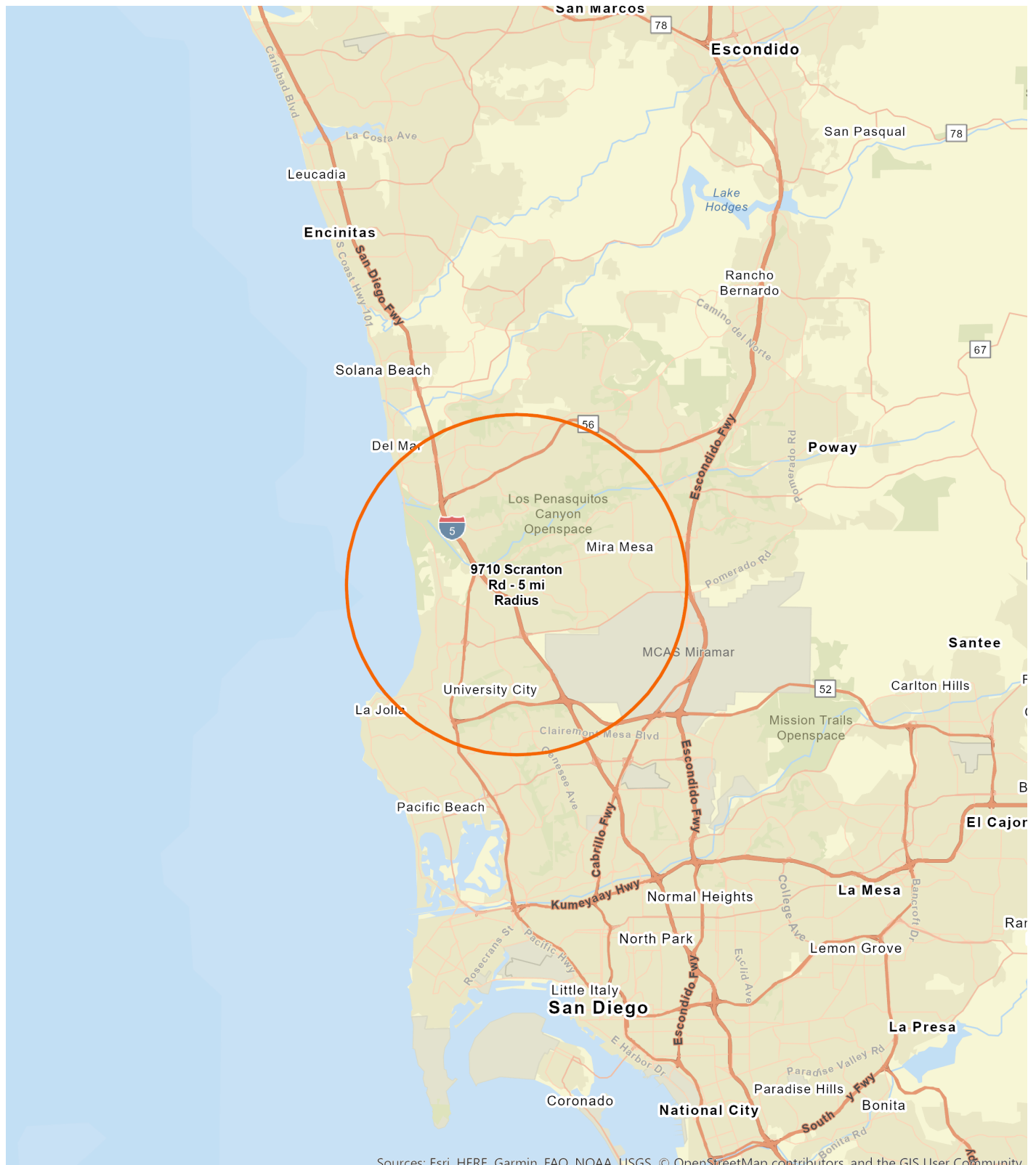
Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi Radius

Consumer Units: 96,910 | Households: 87,727 | Dorm Pop: 9,183



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Report Details

Name: Consumer Buying Power™ Healthcare 2022
Date / Time: 12/21/2021 1:52:41 PM
Workspace Vintage: 2022

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Consumer Buying Power™ - 2022 Estimates and 2027 Projections	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2021 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
Consumer Buying Power™ - Growth Variables	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2021 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
