

	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Total Specified Consumer Expenditures	47,368,647	100.00	54,547,020	100.00	130,852.62	144,687.06	2.86	187
Housing	17,594,469	100.00	19,990,396	100.00	48,603.51	53,024.92		2.59
Housing								
Shelter								
Shelter	10,698,845	60.81	12,243,293	61.25	29,554.82	32,475.58	2.73	18
Owned dwellings	7,091,376	40.30	7,795,064	38.99	19,589.44	20,676.56	1.91	21
Mortgage interest and charges	3,839,195	21.82	4,110,715	20.56	10,605.51	10,903.75	1.38	28
Mortgage interest	3,683,283	20.93	3,932,121	19.67	10,174.81	10,430.03	1.32	28
Interest paid, home equity loan	35,000	0.20	39,226	0.20	96.69	104.05	2.31	28
Interest paid, home equity line of credit	120,912	0.69	139,368	0.70	334.01	369.68	2.88	28
Property taxes	1,880,956	10.69	2,085,787	10.43	5,196.01	5,532.59	2.09	17
Maintenance, repairs, insurance, other expenses	1,371,225	7.79	1,598,563	8.00	3,787.91	4,240.22	3.12	17
Homeowners insurance	403,725	2.29	463,522	2.32	1,115.26	1,229.50	2.80	16
Ground rent	15,194	0.09	16,298	0.08	41.97	43.23	1.41	16
Flooring installation, repair, replacement	98,292	0.56	113,845	0.57	271.53	301.98	2.98	15
Maintenance and repair services	688,121	3.91	816,200	4.08	1,900.89	2,164.99	3.47	17
Painting and papering	106,789	0.61	127,515	0.64	295.00	338.23	3.61	28
Plumbing and water heating	74,485	0.42	86,777	0.43	205.76	230.18	3.10	16
Heat, a/c, electrical work	148,555	0.84	175,524	0.88	410.37	465.58	3.39	17
Roofing and gutters	130,781	0.74	154,886	0.77	361.27	410.84	3.44	16
Other repair and maintenance services	225,382	1.28	269,010	1.35	622.60	713.55	3.60	16
Repair of built-in appliances	2,129	0.01	2,489	0.01	5.88	6.60	3.17	16
Maintenance and repair commodities	96,009	0.55	108,380	0.54	265.22	287.48	2.45	17
Paints, wallpaper and supplies	20,312	0.12	23,159	0.12	56.11	61.43	2.66	18
Tools and equip. for painting/wallpapering	2,189	0.01	2,496	0.01	6.05	6.62	2.66	18
Plumbing supplies and equipment	12,673	0.07	13,832	0.07	35.01	36.69	1.77	16
Electrical supplies, heating/cooling equip.	10,273	0.06	11,604	0.06	28.38	30.78	2.47	28
Materials and equipment for roof and gutters	5,712	0.03	6,673	0.03	15.78	17.70	3.16	14
Materials for plaster, panel, siding, windows, etc.	16,652	0.09	18,899	0.09	46.00	50.13	2.56	16
Materials for patio, fence, driveway, etc.	1,775	0.01	2,070	0.01	4.90	5.49	3.13	15
Other materials	26,423	0.15	29,647	0.15	72.99	78.64	2.33	15
Property management and security	65,268	0.37	75,188	0.38	180.30	199.44	2.87	17
Property management	54,354	0.31	62,159	0.31	150.15	164.88	2.72	17
Management and services for security	10,914	0.06	13,030	0.07	30.15	34.56	3.61	17
Parking	4,615	0.03	5,128	0.03	12.75	13.60	2.13	14
Rented dwellings	2,812,260	15.98	3,402,099	17.02	7,768.67	9,024.14	3.88	14
Rent	2,737,485	15.56	3,304,073	16.53	7,562.11	8,764.12	3.83	14
Rent as pay	13,017	0.07	16,250	0.08	35.96	43.10	4.54	18
Maintenance, insurance and other expenses	61,758	0.35	81,776	0.41	170.60	216.91	5.78	23
Tenant's insurance	21,354	0.12	26,908	0.13	58.99	71.37	4.73	15
Flooring installation, repair, replacement	2,693	0.02	113,845	0.57	7.44	301.98	2.98	22
Maintenance and repair services	30,663	0.17	816,200	4.08	84.70	2,164.99	3.47	27
Maintenance and repair commodities	7,049	0.04	108,380	0.54	19.47	287.48	2.45	15
Paints, wallpaper, and supplies	674	0.00	837	0.00	1.86	2.22	4.41	14
Tools and equip. for painting/wallpapering	82	0.00	2,496	0.01	0.23	6.62	2.66	15
Materials for plastering, panels, roofing, etc.	585	0.00	772	0.00	1.61	2.05	5.72	15
Plumbing supplies and equipment	253	0.00	13,832	0.07	0.70	36.69	1.77	10
Electrical supplies, heating/cooling equip.	257	0.00	11,604	0.06	0.71	30.78	2.47	14
Miscellaneous supplies and equipment	4,481	0.03	5,617	0.03	12.38	14.90	4.62	21
Material for landscape maintenance	717	0.00	879	0.00	1.98	2.33	4.16	21
Other lodging	795,210	4.52	1,046,129	5.23	2,196.71	2,774.88	5.64	22
Owned vacation homes	212,148	1.21	287,666	1.44	586.04	763.04	6.28	22
Mortgage interest and charges	75,720	0.43	99,977	0.50	209.17	265.19	5.72	24
Mortgage interest	71,805	0.41	95,170	0.48	198.36	252.44	5.80	24
Interest paid, HELOC and home equity loan	3,915	0.02	4,807	0.02	10.82	12.75	4.19	27
Property taxes	91,884	0.52	125,853	0.63	253.82	333.83	6.49	28
Maintenance, insurance, and other expenses	44,544	0.25	61,837	0.31	123.05	164.02	6.78	28
Homeowners insurance	11,425	0.06	15,568	0.08	31.56	41.29	6.38	15
Ground rent	4,958	0.03	6,922	0.03	13.70	18.36	6.90	17
Repair and remodeling services	14,110	0.08	19,627	0.10	38.98	52.06	6.82	21
Maintenance and repair commodities	812	0.00	1,091	0.01	2.24	2.89	-	23
Paints, wallpaper, supplies	273	0.00	336	0.00	0.75	0.89	-	28
Tools and equipment for painting/wallpapering	36	0.00	45	0.00	0.10	0.12	-	28
Materials for plastering, roofing, windows, etc.	348	0.00	507	0.00	0.96	1.35	-	23
Material for patio, walk, fence, drive, brick, etc.	57	0.00	83	0.00	0.16	0.22	-	22
Plumbing supplies and equipment	14	0.00	17	0.00	0.04	0.05	-	10
Electrical supplies, heating/cooling equipment	41	0.00	53	0.00	0.11	0.14	-	15
Miscellaneous supplies and equipment	45	0.00	49	0.00	0.12	0.13	-	16
Property management and security	12,278	0.07	17,245	0.09	33.92	45.74	7.03	21
Property management	9,626	0.05	13,447	0.07	26.59	35.67	6.91	21
Management and upkeep for security	2,652	0.02	3,798	0.02	7.33	10.07	7.45	21
Parking	961	0.01	1,385	0.01	2.65	3.67	7.59	28
Housing while attending school	69,710	0.40	96,397	0.48	192.57	255.69	6.70	27
Lodging on out-of-town trips	513,352	2.92	662,066	3.31	1,418.10	1,756.14	5.22	22

	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Utilities, Fuels and Public Services								
Utilities, fuels, and public services	2,734,539	15.54	3,105,084	15.53	7,553.97	8,236.30	2.57	145
Natural gas	260,077	1.48	301,449	1.51	718.44	799.60	3.00	139
Utility--natural gas (rented)	19,710	0.11	20,385	0.10	54.45	54.07	0.67	66
Utility--natural gas (owned)	240,367	1.37	281,065	1.41	664.00	745.53	3.18	152
Electricity	898,871	5.11	1,019,800	5.10	2,483.07	2,705.04	2.56	124
Electricity (rented)	95,646	0.54	96,387	0.48	264.21	255.67	0.15	61
Electricity (owned)	803,226	4.57	923,413	4.62	2,218.86	2,449.37	2.83	141
Fuel oil and other fuels	33,846	0.19	34,847	0.17	93.50	92.43	0.58	62
Fuel oil	20,794	0.12	21,581	0.11	57.44	57.24	0.75	68
Fuel oil (rented)	938	0.01	851	0.00	-2.59	2.26	-1.92	43
Fuel oil (owned)	19,856	0.11	20,730	0.10	54.85	54.99	0.87	69
Coal, wood, and other fuels	1,957	0.01	1,931	0.01	5.41	5.12	-0.27	60
Coal, wood, other fuels (rented)	126	0.00	111	0.00	0.35	0.29	-2.46	50
Coal, wood, other fuels (owned)	1,832	0.01	1,820	0.01	5.06	4.83	-0.13	61
Bottled gas	11,095	0.06	11,335	0.06	30.65	30.07	0.43	53
Gas, btl/d/tank (rented)	371	0.00	336	0.00	1.03	0.89	-1.99	23
Gas, btl/d/tank (owned)	10,724	0.06	10,999	0.06	29.62	29.18	0.51	56
Telephone services	980,203	5.57	1,082,147	5.41	2,707.74	2,870.42	2.00	155
Residential phone service, VolP, and phone cards	44,109	0.25	27,011	0.14	121.85	71.65	-9.34	85
Phone cards	484	0.00	277	0.00	1.34	0.73	-10.56	51
Residential telephone including VolP	43,625	0.25	26,734	0.13	120.51	70.91	-9.33	85
Cellular phone service	936,094	5.32	1,055,136	5.28	2,585.90	2,798.77	2.42	162
Water and other public services	561,541	3.19	666,841	3.34	1,551.22	1,768.81	3.50	198
Water and sewerage maintenance	410,834	2.33	488,236	2.44	1,134.90	1,295.06	3.51	198
Water/sewer maint. (rented)	28,713	0.16	30,815	0.15	79.32	81.74	1.42	95
Water/sewer maint. (owned)	382,120	2.17	457,421	2.29	1,055.58	1,213.32	3.66	215
Trash and garbage collection	145,146	0.82	171,760	0.86	400.96	455.60	3.42	196
Trash/garbage collection (rented)	10,150	0.06	10,728	0.05	28.04	28.46	1.12	110
Trash/garbage collection (owned)	134,997	0.77	161,032	0.81	372.92	427.14	3.59	209
Septic tank cleaning	5,561	0.03	6,844	0.03	15.36	18.15	4.24	217
Septic tank clean. (rented)	93	0.00	99	0.00	0.26	0.26	1.27	106
Septic tank clean. (owned)	5,467	0.03	6,745	0.03	15.10	17.89	4.29	221
Household Operations								
Household operations	1,503,687	8.55	1,755,924	8.78	4,153.83	4,657.62	3.15	211
Personal services	401,640	2.28	480,183	2.40	1,109.50	1,273.70	3.64	192
Babysitting and child care	101,695	0.58	121,255	0.61	280.92	321.63	3.58	195
Adult day care centers, elderly care, handicapped, etc.	20,583	0.12	25,405	0.13	56.86	67.39	4.30	70
Day care centers, nursery, and preschools	279,362	1.59	333,523	1.67	771.72	884.68	3.61	219
Other household expenses	1,102,047	6.26	1,275,741	6.38	3,044.33	3,383.93	2.97	218
Housekeeping services	290,902	1.65	347,232	1.74	803.60	921.04	3.60	275
Gardening, lawn care service	231,366	1.31	286,197	1.43	639.13	759.14	4.35	230
Water softening service	3,077	0.02	3,521	0.02	8.50	9.34	2.73	175
Household laundry, dry cleaning (sent out)	25,994	0.15	29,603	0.15	71.81	78.52	2.63	291
Household laundry, dry cleaning (coin-operated)	4,243	0.02	4,474	0.02	11.72	11.87	1.07	132
Appliance rental	2,111	0.01	2,338	0.01	5.83	6.20	2.07	149
Services for termite/pest control	17,453	0.10	20,171	0.10	48.21	53.50	2.94	230
Home security system service fee	27,310	0.16	30,935	0.15	75.44	82.06	2.52	237
Repair of misc. equipment/furnishings/other services	26,300	0.15	30,781	0.15	72.65	81.65	3.20	242
Termite/pest control products	4,370	0.02	5,050	0.03	12.07	13.39	2.94	230
Moving, storage, freight	73,544	0.42	80,396	0.40	203.16	213.25	1.80	233
Appliance repair, including service center	21,276	0.12	24,272	0.12	58.77	64.38	2.67	184
Reupholstering, furniture repair	7,257	0.04	8,771	0.04	20.05	23.26	3.86	253
Repair/rent of lawn/garden equip., power tools and other	13,243	0.08	15,755	0.08	36.58	41.79	3.53	201
Rental of office equipment for nonbusiness use	672	0.00	737	0.00	1.86	1.95	1.87	241
Repair of computer systems for nonbusiness use	3,019	0.02	3,529	0.02	8.34	9.36	3.17	196
Installation of computer and computer info services	349,910	1.99	381,980	1.91	966.60	1,013.21	1.77	177
Housekeeping Supplies								
Housekeeping supplies	616,227	3.50	678,037	3.39	1,702.29	1,798.51	1.93	181
Laundry and cleaning supplies	142,034	0.81	152,167	0.76	392.36	403.63	1.39	169
Soaps and detergents	70,483	0.40	75,459	0.38	194.70	200.16	1.37	162
Other laundry cleaning products	71,551	0.41	76,708	0.38	197.66	203.47	1.40	175
Other household products	356,063	2.02	409,508	2.05	983.60	1,086.23	2.84	177
Cleansing and toilet tissue, paper towels and napkin	108,697	0.62	123,326	0.62	300.27	327.13	2.56	166
Miscellaneous household products	143,816	0.82	164,774	0.82	397.28	437.07	2.76	177
Lawn and garden supplies	103,551	0.59	121,408	0.61	286.05	322.04	3.23	192
Postage and stationery	118,130	0.67	116,362	0.58	326.33	308.65	-0.30	210
Stationery, stationery supplies, giftwrap	71,578	0.41	70,096	0.35	197.73	185.93	-0.42	216
Postage	41,082	0.23	40,819	0.20	113.49	108.27	-0.13	196
Delivery services	5,469	0.03	5,447	0.03	15.11	14.45	-0.08	243

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	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Household Furnishings and Equipment								
Household furnishings and equipment	2,041,171	11.60	2,208,058	11.05	5,638.59	5,856.92	1.58	209
Household textiles	109,215	0.62	112,822	0.56	301.70	299.26	0.65	187
Bathroom linens	21,194	0.12	21,833	0.11	58.55	57.91	0.60	177
Bedroom linens	66,820	0.38	69,218	0.35	184.59	183.60	0.71	191
Kitchen, dining room, other linens	6,352	0.04	6,602	0.03	17.55	17.51	0.77	181
Curtains and draperies	9,951	0.06	10,095	0.05	27.49	26.78	0.29	184
Slipcovers, decorative pillows	4,896	0.03	5,075	0.03	13.53	13.46	0.72	211
Furniture	545,946	3.10	578,395	2.89	1,508.14	1,534.20	1.16	218
Outdoor furniture	43,856	0.25	47,562	0.24	121.15	126.16	1.64	233
Mattress and springs	164,596	0.94	177,043	0.89	454.69	469.61	1.47	215
Other bedroom furniture	69,382	0.39	71,456	0.36	191.66	189.54	0.59	212
Sofas	95,081	0.54	97,367	0.49	262.65	258.32	0.48	207
Living room chairs	35,022	0.20	37,315	0.19	96.75	98.98	1.28	209
Living room tables	23,861	0.14	24,673	0.12	65.91	65.45	0.67	245
Kitchen, dining room furniture	41,301	0.23	44,317	0.22	114.09	117.55	1.42	240
Infants' furniture	9,199	0.05	9,748	0.05	25.41	25.86	1.17	192
Wall units, cabinets and other occasional furniture	63,648	0.36	68,894	0.34	175.82	182.74	1.60	230
Floor coverings, nonpermanent	23,730	0.13	26,965	0.13	65.55	71.53	2.59	221
Major appliances	241,931	1.38	302,413	1.51	668.32	802.16	4.56	177
Built-in and portable dishwasher, garbage disp. (renter)	420	0.00	511	0.00	1.16	1.36	3.99	119
Built-in and portable dishwasher, garbage disp. (owner)	24,776	0.14	31,084	0.16	68.44	82.45	4.64	205
Refrigerators, freezers (renter)	1,940	0.01	2,118	0.01	5.36	5.62	1.77	72
Refrigerators, freezers (owned home)	68,122	0.39	86,122	0.43	188.18	228.44	4.80	185
Clothes washer or dryer (renter)	4,109	0.02	4,482	0.02	11.35	11.89	1.75	81
Clothes washer or dryer (owned home)	54,459	0.31	67,203	0.34	150.44	178.26	4.30	182
Cooking stoves, ovens (renter)	1,021	0.01	1,153	0.01	2.82	3.06	2.46	91
Cooking stoves, ovens (owned home)	35,124	0.20	45,614	0.23	97.03	120.99	5.37	191
Microwave ovens (renter)	690	0.00	746	0.00	1.91	1.98	1.57	56
Microwave ovens (owned home)	9,696	0.06	12,298	0.06	26.78	32.62	4.87	190
Window air conditioners (renter)	524	0.00	573	0.00	1.45	1.52	1.83	85
Window air conditioners (owned home)	1,845	0.01	2,302	0.01	5.10	6.11	4.53	154
Electric floor cleaning equipment	27,087	0.15	33,420	0.17	74.83	88.65	4.29	174
Sewing machines	3,897	0.02	5,058	0.03	10.77	13.42	5.35	154
Miscellaneous household appliances	8,221	0.05	9,728	0.05	22.71	25.80	3.42	198
Small appliances, miscellaneous housewares	110,811	0.63	115,489	0.58	306.11	306.34	0.83	188
Housewares	69,691	0.40	72,444	0.36	192.52	192.16	0.78	193
Flatware	6,226	0.04	6,594	0.03	17.20	17.49	1.16	197
Dinnerware, glassware, serving pieces	25,927	0.15	27,059	0.14	71.62	71.78	0.86	199
Nonelectric cookware	18,026	0.10	18,550	0.09	49.80	49.20	0.57	178
Tableware, nonelectric kitchenware	19,512	0.11	20,240	0.10	53.90	53.69	0.74	199
Small appliances	41,120	0.23	43,045	0.22	113.59	114.18	0.92	181
Small electric kitchen appliances	30,750	0.17	32,079	0.16	84.94	85.09	0.85	185
Portable heating and cooling equipment	10,370	0.06	10,966	0.05	28.65	29.09	1.12	169
Miscellaneous Household Equipment								
Miscellaneous household equipment	1,009,539	5.74	1,071,974	5.36	2,788.78	2,843.43	1.21	220
Luggage	20,343	0.12	21,394	0.11	56.20	56.75	1.01	236
Hand tools	21,175	0.12	21,922	0.11	58.50	58.15	0.70	191
Indoor plants, fresh flowers	92,006	0.52	99,362	0.50	254.16	263.56	1.55	226
Closet and storage items	35,722	0.20	37,047	0.19	98.68	98.27	0.73	241
Infants' equipment	18,201	0.10	18,570	0.09	50.28	49.26	0.40	197
Laundry and cleaning equipment	22,483	0.13	23,847	0.12	62.11	63.25	1.18	203
Outdoor equipment	40,750	0.23	43,701	0.22	112.57	115.92	1.41	226
Lamps, lighting fixtures, ceiling fans	41,852	0.24	44,776	0.22	115.61	118.77	1.36	235
Clocks and other household decorative items	173,703	0.99	186,061	0.93	479.84	493.53	1.38	231
Telephones and accessories	105,697	0.60	111,921	0.56	291.98	296.87	1.15	215
Lawn and garden equipment	71,864	0.41	75,463	0.38	198.52	200.17	0.98	187
Power tools	46,593	0.26	49,013	0.25	128.71	130.01	1.02	198
Other hardware	23,255	0.13	24,212	0.12	64.24	64.22	0.81	251
Miscellaneous household equipment and parts	56,119	0.32	58,888	0.29	155.03	156.20	0.97	210
Window coverings	25,408	0.14	27,563	0.14	70.19	73.11	1.64	254
Office furniture for home use	12,298	0.07	12,694	0.06	33.97	33.67	0.64	259
Rental of furniture	1,860	0.01	1,843	0.01	5.14	4.89	-1.18	77
Computers and hardware for nonbusiness use	100,772	0.57	106,175	0.53	278.38	281.63	1.05	228
Portable memory	4,089	0.02	4,354	0.02	11.30	11.55	1.27	218
Computer software	22,870	0.13	24,058	0.12	63.18	63.81	1.02	248
Computer accessories	54,016	0.31	59,603	0.30	149.22	158.10	1.99	216
Internet services away from home	5,136	0.03	5,301	0.03	14.19	14.06	0.63	196
Business equipment for home use	4,152	0.02	4,383	0.02	11.47	11.63	1.09	241
Other household appliances (owned home)	8,524	0.05	9,221	0.05	23.55	24.46	1.58	238
Other household appliances (renter)	648	0.00	603	0.00	1.79	1.60	-1.43	125

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	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Total Specified Consumer Expenditures	3,168,533,290	100.00	3,762,654,071	100.00	73,996.57	85,610.20	3.50	106
Housing	1,264,126,869	100.00	1,480,328,493	100.00	29,521.88	33,681.34	3.21	111
Shelter								
Shelter	823,136,215	65.11	969,515,841	65.49	19,223.17	22,059.02	3.33	112
Owned dwellings	416,348,931	32.94	469,392,902	31.71	9,723.24	10,679.91	2.43	110
Mortgage interest and charges	227,744,891	18.02	252,178,062	17.04	5,318.66	5,737.71	2.06	113
Mortgage interest	219,505,729	17.36	242,564,917	16.39	5,126.24	5,518.99	2.02	113
Interest paid, home equity loan	1,922,927	0.15	2,198,154	0.15	44.91	50.01	2.71	111
Interest paid, home equity line of credit	6,316,235	0.50	7,414,992	0.50	147.51	168.71	3.26	111
Property taxes	109,047,156	8.63	123,549,256	8.35	2,546.64	2,811.07	2.53	111
Maintenance, repairs, insurance, other expenses	79,556,884	6.29	93,665,584	6.33	1,857.94	2,131.14	3.32	111
Homeowners insurance	24,050,568	1.90	28,041,058	1.89	561.67	638.01	3.12	111
Ground rent	1,624,798	0.13	1,748,408	0.12	37.94	39.78	1.48	111
Flooring installation, repair, replacement	5,584,786	0.44	6,561,264	0.44	130.42	149.29	3.28	111
Maintenance and repair services	38,332,989	3.03	45,809,386	3.09	895.21	1,042.28	3.63	111
Painting and papering	5,761,079	0.46	6,974,994	0.47	134.54	158.70	3.90	111
Plumbing and water heating	4,371,672	0.35	5,158,694	0.35	102.09	117.37	3.37	111
Heat, a/c, electrical work	8,423,172	0.67	10,043,777	0.68	196.71	228.52	3.58	111
Roofing and gutters	7,407,121	0.59	8,750,639	0.59	172.98	199.10	3.39	111
Other repair and maintenance services	12,248,884	0.97	14,739,449	1.00	286.06	335.36	3.77	111
Repair of built-in appliances	121,060	0.01	141,833	0.01	2.83	3.23	3.22	111
Maintenance and repair commodities	5,738,477	0.45	6,589,599	0.45	134.01	149.93	2.80	111
Paints, wallpaper and supplies	1,225,995	0.10	1,401,008	0.09	28.63	31.88	2.70	111
Tools and equip. for painting/wallpapering	132,096	0.01	150,966	0.01	3.08	3.43	2.71	111
Plumbing supplies and equipment	774,249	0.06	866,484	0.06	18.08	19.71	2.28	111
Electrical supplies, heating/cooling equip.	596,155	0.05	692,829	0.05	13.92	15.76	3.05	110
Materials and equipment for roof and gutters	346,513	0.03	399,402	0.03	8.09	9.09	2.88	111
Materials for plaster, panel, siding, windows, etc.	1,005,823	0.08	1,152,959	0.08	23.49	26.23	2.77	111
Materials for patio, fence, driveway, etc.	99,598	0.01	118,139	0.01	2.33	2.69	3.47	111
Other materials	1,558,049	0.12	1,807,812	0.12	36.39	41.13	3.02	111
Property management and security	3,922,147	0.31	4,575,868	0.31	91.60	104.11	3.13	111
Property management	3,306,368	0.26	3,839,994	0.26	77.22	87.37	3.04	111
Management and services for security	615,778	0.05	735,874	0.05	14.38	16.74	3.63	111
Parking	303,119	0.02	340,002	0.02	7.08	7.74	2.32	111
Rented dwellings	363,634,295	28.77	442,609,417	29.90	8,492.16	10,070.52	4.01	115
Rent	355,042,769	28.09	431,593,470	29.16	8,291.52	9,819.88	3.98	115
Rent as pay	3,965,506	0.31	4,969,239	0.34	92.61	113.06	4.62	113
Maintenance, insurance and other expenses	4,626,021	0.37	6,046,709	0.41	108.03	137.58	5.50	114
Tenant's insurance	1,890,246	0.15	2,402,005	0.16	44.14	54.65	4.91	114
Flooring installation, repair, replacement	206,555	0.02	240,000	0.02	4.82	29.29	3.28	114
Maintenance and repair services	1,884,911	0.15	2,406,704	0.16	44.14	54.65	4.91	114
Maintenance and repair commodities	644,309	0.05	800,000	0.05	15.05	19.93	2.80	114
Paints, wallpaper, and supplies	80,378	0.01	97,897	0.01	1.88	2.23	4.02	114
Tools and equip. for painting/wallpapering	9,189	0.00	150,966	0.01	0.21	3.43	2.71	114
Materials for plastering, panels, roofing, etc.	66,312	0.01	84,007	0.01	1.55	1.91	4.84	114
Plumbing supplies and equipment	31,182	0.00	36,484	0.00	0.73	19.71	2.28	111
Electrical supplies, heating/cooling equip.	27,148	0.00	32,829	0.00	0.63	15.76	3.05	112
Miscellaneous supplies and equipment	359,193	0.03	463,674	0.03	8.39	10.55	5.24	114
Material for landscape maintenance	70,908	0.01	86,364	0.01	1.66	1.97	4.02	115
Other lodging	43,152,989	3.41	57,513,521	3.89	1,007.78	1,308.58	5.91	110
Owned vacation homes	10,639,816	0.84	14,634,074	0.99	248.48	332.96	6.58	111
Mortgage interest and charges	3,794,102	0.30	5,173,255	0.35	88.61	117.71	6.40	110
Mortgage interest	3,600,796	0.28	4,906,668	0.33	84.09	111.64	6.38	110
Interest paid, HELOC and home equity loan	193,306	0.02	266,587	0.02	4.51	6.07	6.64	111
Property taxes	4,635,490	0.37	6,399,650	0.43	108.26	145.61	6.66	111
Maintenance, insurance, and other expenses	2,210,225	0.17	3,061,170	0.21	51.62	69.65	6.73	111
Homeowners insurance	573,773	0.05	780,680	0.05	13.40	17.76	6.35	111
Ground rent	256,912	0.02	352,793	0.02	6.00	8.03	6.55	111
Repair and remodeling services	693,110	0.05	963,835	0.07	16.19	21.93	6.82	111
Maintenance and repair commodities	43,626	0.00	58,713	0.00	1.02	1.34	-	110
Paints, wallpaper, supplies	13,889	0.00	18,419	0.00	0.32	0.42	-	111
Tools and equipment for painting/wallpapering	2,050	0.00	2,599	0.00	0.05	0.06	-	110
Materials for plastering, roofing, windows, etc.	18,111	0.00	25,619	0.00	0.42	0.58	-	110
Material for patio, walk, fence, drive, brick, etc.	3,270	0.00	4,544	0.00	0.08	0.10	-	110
Plumbing supplies and equipment	1,240	0.00	1,450	0.00	0.03	0.03	-	111
Electrical supplies, heating/cooling equipment	2,397	0.00	3,084	0.00	0.06	0.07	-	111
Miscellaneous supplies and equipment	2,669	0.00	2,998	0.00	0.06	0.07	-	111
Property management and security	597,231	0.05	840,729	0.06	13.95	19.13	7.08	111
Property management	467,381	0.04	653,853	0.04	10.92	14.88	6.95	111
Management and upkeep for security	129,851	0.01	186,876	0.01	3.03	4.25	7.55	111
Parking	45,573	0.00	64,419	0.00	1.06	1.47	7.17	111
Housing while attending school	3,754,625	0.30	5,134,037	0.35	87.68	116.81	6.46	112
Lodging on out-of-town trips	28,758,548	2.27	37,745,410	2.55	671.61	858.81	5.59	110

	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Utilities, Fuels and Public Services								
Utilities, fuels, and public services	187,409,450	14.83	217,955,716	14.72	4,376.68	4,959.06	3.07	84
Natural gas	16,990,604	1.34	20,279,000	1.37	396.79	461.40	3.60	77
Utility--natural gas (rented)	2,859,748	0.23	3,087,164	0.21	66.79	70.24	1.54	81
Utility--natural gas (owned)	14,130,856	1.12	17,191,836	1.16	330.01	391.16	4.00	76
Electricity	63,914,683	5.06	74,049,087	5.00	1,492.64	1,684.81	2.99	75
Electricity (rented)	14,946,366	1.18	15,756,278	1.06	349.05	358.50	1.06	81
Electricity (owned)	48,968,317	3.87	58,292,809	3.94	1,143.59	1,326.31	3.55	73
Fuel oil and other fuels	2,020,675	0.16	2,147,784	0.15	47.19	48.87	1.23	31
Fuel oil	1,201,102	0.10	1,290,739	0.09	28.05	29.37	1.45	33
Fuel oil (rented)	95,616	0.01	94,876	0.01	2.23	2.16	-0.16	37
Fuel oil (owned)	1,105,486	0.09	1,195,864	0.08	25.82	27.21	1.58	33
Coal, wood, and other fuels	120,015	0.01	125,766	0.01	2.80	2.86	0.94	31
Coal, wood, other fuels (rented)	11,370	0.00	11,726	0.00	0.27	0.27	0.62	39
Coal, wood, other fuels (owned)	108,645	0.01	114,040	0.01	2.54	2.59	0.97	31
Bottled gas	699,559	0.06	731,279	0.05	16.34	16.64	0.89	28
Gas, btl'd/tank (rented)	59,303	0.00	55,495	0.00	1.38	1.26	-1.32	31
Gas, btl'd/tank (owned)	640,256	0.05	675,784	0.05	14.95	15.38	1.09	28
Telephone services	67,534,491	5.34	76,495,107	5.17	1,577.17	1,740.46	2.52	91
Residential phone service, VolP, and phone cards	2,804,465	0.22	1,754,877	0.12	65.49	39.93	-8.95	46
Phone cards	52,749	0.00	30,821	0.00	1.23	0.70	-10.19	47
Residential telephone including VolP	2,751,716	0.22	1,724,055	0.12	64.26	39.23	-8.93	46
Cellular phone service	64,730,026	5.12	74,740,230	5.05	1,511.68	1,700.54	2.92	95
Water and other public services	36,948,997	2.92	44,984,738	3.04	862.89	1,023.52	4.01	110
Water and sewerage maintenance	27,125,667	2.15	33,027,287	2.23	633.48	751.46	4.02	110
Water/sewer maint. (rented)	4,126,697	0.33	4,495,337	0.30	96.37	102.28	1.73	115
Water/sewer maint. (owned)	22,998,971	1.82	28,531,951	1.93	537.11	649.18	4.41	110
Trash and garbage collection	9,507,011	0.75	11,562,476	0.78	222.02	263.08	3.99	109
Trash/garbage collection (rented)	1,298,460	0.10	1,430,787	0.10	30.32	32.55	1.96	119
Trash/garbage collection (owned)	8,208,551	0.65	10,131,689	0.68	191.70	230.52	4.30	107
Septic tank cleaning	316,319	0.03	394,975	0.03	7.39	8.99	4.54	104
Septic tank clean. (rented)	9,017	0.00	9,779	0.00	0.21	0.22	1.64	87
Septic tank clean. (owned)	307,302	0.02	385,196	0.03	7.18	8.76	4.62	105
Household Operations								
Household operations	89,884,635	7.11	108,418,103	7.32	2,099.13	2,466.79	3.82	106
Personal services	23,427,610	1.85	28,747,451	1.94	547.12	654.08	4.18	95
Babysitting and child care	5,954,590	0.47	7,316,354	0.49	139.06	166.47	4.21	97
Adult day care centers, elderly care, handicapped, etc.	1,569,240	0.12	1,930,239	0.13	36.65	43.92	4.23	45
Day care centers, nursery, and preschools	15,903,781	1.26	19,500,858	1.32	371.41	443.70	4.16	105
Other household expenses	66,457,025	5.26	79,670,652	5.38	1,552.01	1,812.72	3.69	111
Housekeeping services	15,348,343	1.21	19,340,217	1.31	358.44	440.04	4.73	123
Gardening, lawn care service	12,145,503	0.96	15,440,352	1.04	283.64	351.31	4.92	102
Water softening service	202,341	0.02	237,461	0.02	4.73	5.40	3.25	97
Household laundry, dry cleaning (sent out)	1,429,487	0.11	1,761,100	0.12	33.38	40.07	4.26	135
Household laundry, dry cleaning (coin-operated)	404,253	0.03	445,638	0.03	9.44	10.14	1.97	106
Appliance rental	176,612	0.01	199,161	0.01	4.12	4.53	2.43	105
Services for termite/pest control	988,330	0.08	1,200,807	0.08	23.08	27.32	3.97	110
Home security system service fee	1,572,444	0.12	1,878,776	0.13	36.72	42.75	3.62	115
Repair of misc. equipment/furnishings/other services	1,433,790	0.11	1,751,009	0.12	33.48	39.84	4.08	111
Termite/pest control products	247,449	0.02	300,634	0.02	5.78	6.84	3.97	110
Moving, storage, freight	4,553,694	0.36	5,365,146	0.36	106.35	122.07	3.33	122
Appliance repair, including service center	1,255,321	0.10	1,492,366	0.10	29.32	33.96	3.52	92
Reupholstering, furniture repair	359,565	0.03	453,021	0.03	8.40	10.31	4.73	106
Repair/rent of lawn/garden equip., power tools and other	736,862	0.06	896,637	0.06	17.21	20.40	4.00	95
Rental of office equipment for nonbusiness use	48,904	0.00	55,900	0.00	1.14	1.27	2.71	148
Repair of computer systems for nonbusiness use	193,731	0.02	228,567	0.02	4.52	5.20	3.36	107
Installation of computer and computer info services	25,360,394	2.01	28,623,861	1.93	592.26	651.27	2.45	109
Housekeeping Supplies								
Housekeeping supplies	38,930,277	3.08	44,227,197	2.99	909.16	1,006.28	2.58	96
Laundry and cleaning supplies	9,339,400	0.74	10,353,221	0.70	218.11	235.56	2.08	94
Soaps and detergents	4,726,726	0.37	5,215,095	0.35	110.39	118.66	1.99	92
Other laundry cleaning products	4,612,673	0.36	5,138,127	0.35	107.72	116.91	2.18	96
Other household products	22,229,362	1.76	26,368,072	1.78	519.14	599.94	3.47	94
Cleansing and toilet tissue, paper towels and napkin	7,081,490	0.56	8,321,574	0.56	165.38	189.34	3.28	91
Miscellaneous household products	9,198,430	0.73	10,817,356	0.73	214.82	246.12	3.30	96
Lawn and garden supplies	5,949,443	0.47	7,229,142	0.49	138.94	164.48	3.97	93
Postage and stationery	7,361,515	0.58	7,505,904	0.51	171.92	170.78	0.39	110
Stationery, stationery supplies, giftwrap	4,410,490	0.35	4,484,961	0.30	103.00	102.04	0.34	113
Postage	2,587,570	0.20	2,650,993	0.18	60.43	60.32	0.49	104
Delivery services	363,455	0.03	369,950	0.03	8.49	8.42	0.35	137

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	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Household Furnishings and Equipment								
Household furnishings and equipment	124,766,292	9.87	140,211,636	9.47	2,913.74	3,190.18	2.36	108
Household textiles	6,968,239	0.55	7,442,123	0.50	162.73	169.33	1.32	101
Bathroom linens	1,381,932	0.11	1,464,122	0.10	32.27	33.31	1.16	97
Bedroom linens	4,253,318	0.34	4,551,412	0.31	99.33	103.56	1.36	103
Kitchen, dining room, other linens	387,557	0.03	418,204	0.03	9.05	9.52	1.53	93
Curtains and draperies	649,514	0.05	689,297	0.05	15.17	15.68	1.20	101
Slipcovers, decorative pillows	295,919	0.02	319,069	0.02	6.91	7.26	1.52	108
Furniture	32,625,371	2.58	36,045,480	2.44	761.92	820.13	2.01	110
Outdoor furniture	2,398,421	0.19	2,719,215	0.18	56.01	61.87	2.54	108
Mattress and springs	9,594,818	0.76	10,659,019	0.72	224.07	242.52	2.13	106
Other bedroom furniture	4,429,751	0.35	4,781,532	0.32	103.45	108.79	1.54	114
Sofas	6,057,348	0.48	6,530,423	0.44	141.46	148.58	1.52	111
Living room chairs	2,010,582	0.16	2,252,806	0.15	46.95	51.26	2.30	102
Living room tables	1,485,093	0.12	1,615,864	0.11	34.68	36.77	1.70	129
Kitchen, dining room furniture	2,396,043	0.19	2,708,884	0.18	55.96	61.63	2.48	118
Infants' furniture	597,222	0.05	656,272	0.04	13.95	14.93	1.90	106
Wall units, cabinets and other occasional furniture	3,656,093	0.29	4,121,465	0.28	85.38	93.77	2.43	112
Floor coverings, nonpermanent	1,418,663	0.11	1,691,076	0.11	33.13	38.48	3.58	112
Major appliances	14,951,870	1.18	19,250,966	1.30	349.18	438.01	5.18	92
Built-in and portable dishwasher, garbage disp. (renter)	44,891	0.00	53,722	0.00	1.05	1.22	3.66	107
Built-in and portable dishwasher, garbage disp. (owner)	1,375,886	0.11	1,800,281	0.12	32.13	40.96	5.52	96
Refrigerators, freezers (renter)	253,423	0.02	289,900	0.02	5.92	6.60	2.73	80
Refrigerators, freezers (owned home)	3,955,232	0.31	5,180,130	0.35	92.37	117.86	5.54	91
Clothes washer or dryer (renter)	548,780	0.04	625,314	0.04	12.82	14.23	2.65	92
Clothes washer or dryer (owned home)	3,261,894	0.26	4,211,990	0.28	76.18	95.83	5.25	92
Cooking stoves, ovens (renter)	125,968	0.01	147,915	0.01	2.94	3.37	3.26	95
Cooking stoves, ovens (owned home)	1,982,104	0.16	2,640,494	0.18	46.29	60.08	5.90	91
Microwave ovens (renter)	142,654	0.01	161,646	0.01	3.33	3.68	2.53	98
Microwave ovens (owned home)	548,724	0.04	715,897	0.05	12.81	16.29	5.46	91
Window air conditioners (renter)	68,435	0.01	80,189	0.01	1.60	1.82	3.22	94
Window air conditioners (owned home)	116,610	0.01	149,958	0.01	2.72	3.41	5.16	82
Electric floor cleaning equipment	1,735,439	0.14	2,202,555	0.15	40.53	50.11	4.88	94
Sewing machines	245,736	0.02	315,840	0.02	5.74	7.19	5.15	82
Miscellaneous household appliances	546,093	0.04	675,136	0.05	12.75	15.36	4.33	111
Small appliances, miscellaneous housewares	7,010,377	0.55	7,576,179	0.51	163.72	172.38	1.56	101
Housewares	4,398,241	0.35	4,740,398	0.32	102.71	107.86	1.51	103
Flatware	387,305	0.03	421,217	0.03	9.04	9.58	1.69	104
Dinnerware, glassware, serving pieces	1,631,709	0.13	1,755,707	0.12	38.11	39.95	1.48	106
Nonelectric cookware	1,185,612	0.09	1,288,380	0.09	27.69	28.86	1.36	99
Tableware, nonelectric kitchenware	1,193,616	0.09	1,295,094	0.09	27.88	29.47	1.65	103
Small appliances	2,612,136	0.21	2,835,780	0.19	61.00	64.52	1.66	97
Small electric kitchen appliances	1,971,469	0.16	2,137,921	0.14	46.04	48.64	1.63	100
Portable heating and cooling equipment	640,667	0.05	697,860	0.05	14.96	15.88	1.72	88
Miscellaneous Household Equipment								
Miscellaneous household equipment	61,791,771	4.89	68,205,812	4.61	1,443.06	1,551.86	1.99	114
Luggage	1,236,230	0.10	1,368,580	0.09	28.87	31.14	2.05	121
Hand tools	1,403,350	0.11	1,516,863	0.10	32.77	34.51	1.57	107
Indoor plants, fresh flowers	5,352,297	0.42	6,012,618	0.41	125.00	136.80	2.35	111
Closet and storage items	2,172,152	0.17	2,394,950	0.16	50.73	54.49	1.97	124
Infants' equipment	1,231,730	0.10	1,321,192	0.09	28.77	30.06	1.41	113
Laundry and cleaning equipment	1,436,805	0.11	1,581,599	0.11	33.55	35.99	1.94	110
Outdoor equipment	2,416,430	0.19	2,702,504	0.18	56.43	61.49	2.26	113
Lamps, lighting fixtures, ceiling fans	2,424,399	0.19	2,699,390	0.18	56.62	61.42	2.17	115
Clocks and other household decorative items	10,186,899	0.81	11,401,946	0.77	237.90	259.42	2.28	115
Telephones and accessories	6,786,518	0.54	7,393,841	0.50	158.49	168.23	1.73	117
Lawn and garden equipment	4,351,044	0.34	4,743,184	0.32	101.61	107.92	1.74	96
Power tools	3,017,002	0.24	3,281,773	0.22	70.46	74.67	1.70	108
Other hardware	1,353,921	0.11	1,517,536	0.10	31.62	34.53	2.31	124
Miscellaneous household equipment and parts	3,478,446	0.28	3,845,584	0.26	81.23	87.50	2.03	110
Window coverings	1,404,978	0.11	1,612,811	0.11	32.81	36.70	2.80	119
Office furniture for home use	729,730	0.06	806,889	0.05	17.04	18.36	2.03	130
Rental of furniture	326,902	0.03	311,198	0.02	7.63	7.08	-0.98	114
Computers and hardware for nonbusiness use	6,504,684	0.51	7,076,210	0.48	151.91	161.00	1.70	125
Portable memory	263,484	0.02	287,073	0.02	6.15	6.53	1.73	119
Computer software	1,425,987	0.11	1,539,885	0.10	33.30	35.04	1.55	131
Computer accessories	3,116,818	0.25	3,506,372	0.24	72.79	79.78	2.38	106
Internet services away from home	377,519	0.03	404,608	0.03	8.82	9.21	1.40	122
Business equipment for home use	247,956	0.02	272,649	0.02	5.79	6.20	1.92	122
Other household appliances (owned home)	468,410	0.04	529,200	0.04	10.94	12.04	2.47	111
Other household appliances (renter)	78,081	0.01	77,359	0.01	1.82	1.76	-0.19	128

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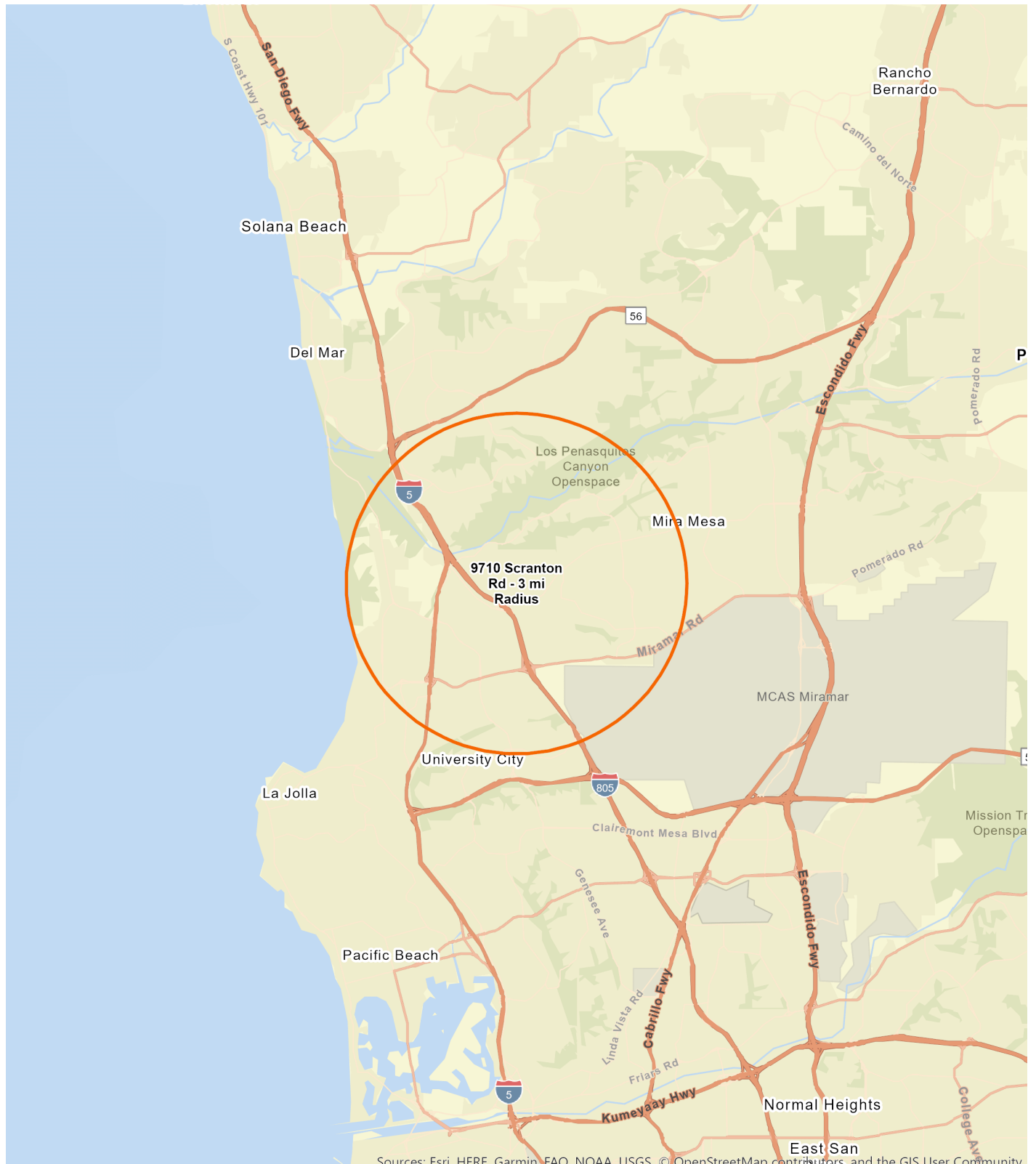
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 3 mi Radius

Consumer Units: 42,820 | Households: 33,637 | Dorm Pop: 9,183



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, ©OpenStreetMap contributors, and the GIS User Community ©2006-2021 TomTom

Consumer Buying Power™ | Housing



Trade Area: 9710 Scranton Rd - 5 mi Radius

Consumer Units: 96,910 | Households: 87,727 | Dorm Pop: 9,183

	2022 Aggregate Expenditure Estimate	%	2027 Aggregate Expenditure Estimate	%	2022 Annual Avg per Consumer Unit	2027 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2022 Market Index
Total Specified Consumer Expenditures	8,893,955,785	100.00	10,441,712,153	100.00	91,775.42	105,392.00	3.26	131
Housing	3,418,858,311	100.00	3,968,881,336	100.00	35,278.69	40,059.36	3.03	133
Shelter	2,129,666,948	62.29	2,490,832,055	62.76	21,975.72	25,140.87	3.18	134
Owned dwellings	1,220,449,060	35.70	1,365,892,396	34.41	12,593.63	13,786.45	2.28	133
Mortgage interest and charges	639,933,567	18.72	704,660,263	17.75	6,603.38	7,112.39	1.95	166
Mortgage interest	613,304,164	17.94	674,334,594	16.99	6,328.60	6,806.30	1.92	166
Interest paid, home equity loan	5,900,423	0.17	6,635,875	0.17	60.89	66.98	2.38	166
Interest paid, home equity line of credit	20,728,980	0.61	23,689,795	0.60	213.90	239.11	2.71	116
Property taxes	330,340,571	9.66	369,937,403	9.32	3,408.74	3,733.91	2.29	111
Maintenance, repairs, insurance, other expenses	250,174,922	7.32	291,294,729	7.34	2,581.52	2,940.14	3.09	111
Homeowners insurance	74,636,569	2.18	85,891,848	2.16	770.16	866.94	2.85	111
Ground rent	4,859,593	0.14	5,066,509	0.13	50.15	51.14	0.84	61
Flooring installation, repair, replacement	17,070,699	0.50	19,949,292	0.50	176.15	201.36	3.17	112
Maintenance and repair services	124,106,218	3.63	146,590,421	3.69	1,280.63	1,479.59	3.39	112
Painting and papering	18,590,273	0.54	22,257,230	0.56	191.83	224.65	3.67	133
Plumbing and water heating	13,727,411	0.40	16,032,488	0.40	141.65	161.82	3.15	111
Heat, a/c, electrical work	26,666,812	0.78	31,311,124	0.79	275.17	316.03	3.26	111
Roofing and gutters	24,472,909	0.72	28,551,790	0.72	252.53	288.18	3.13	113
Other repair and maintenance services	40,255,699	1.18	47,977,614	1.21	415.39	484.26	3.57	112
Repair of built-in appliances	393,115	0.01	460,175	0.01	4.06	4.64	3.20	111
Maintenance and repair commodities	16,924,354	0.49	19,203,881	0.48	174.64	193.83	2.56	111
Paints, wallpaper and supplies	3,567,547	0.10	4,051,665	0.10	36.81	40.89	2.58	112
Tools and equip. for painting/wallpapering	384,399	0.01	436,607	0.01	3.97	4.41	2.58	112
Plumbing supplies and equipment	2,249,973	0.07	2,491,177	0.06	23.22	25.14	2.06	111
Electrical supplies, heating/cooling equip.	1,735,094	0.05	1,984,772	0.05	17.90	20.03	2.73	133
Materials and equipment for roof and gutters	1,119,619	0.03	1,278,596	0.03	11.55	12.91	2.69	110
Materials for plaster, panel, siding, windows, etc.	3,072,094	0.09	3,490,251	0.09	31.70	35.23	2.59	111
Materials for patio, fence, driveway, etc.	313,839	0.01	368,067	0.01	3.24	3.72	3.24	112
Other materials	4,481,789	0.13	5,102,745	0.13	46.25	51.50	2.63	112
Property management and security	11,708,970	0.34	13,611,019	0.34	120.82	137.38	3.06	111
Property management	9,741,731	0.28	11,259,880	0.28	100.52	113.65	2.94	111
Management and services for security	1,967,239	0.06	2,351,139	0.06	20.30	23.73	3.63	112
Parking	868,518	0.03	981,760	0.02	8.96	9.91	2.48	110
Rented dwellings	778,297,003	22.76	951,657,359	23.98	8,031.13	9,605.42	4.10	144
Rent	758,257,657	22.18	925,927,492	23.33	7,824.35	9,345.72	4.08	144
Rent as pay	8,001,365	0.23	9,652,953	0.24	82.56	97.43	3.82	111
Maintenance, insurance and other expenses	12,037,980	0.35	16,076,913	0.41	124.22	162.27	5.96	166
Tenant's insurance	4,507,909	0.13	5,768,335	0.15	46.52	58.22	5.05	155
Flooring installation, repair, replacement	532,744	0.02	19,949,292	0.50	5.50	201.36	3.17	166
Maintenance and repair services	5,473,524	0.16	146,590,421	3.69	56.48	1,479.59	3.39	188
Maintenance and repair commodities	1,523,802	0.04	19,203,881	0.48	15.72	193.83	2.56	155
Paints, wallpaper, and supplies	179,182	0.01	222,131	0.01	1.85	2.24	4.39	144
Tools and equip. for painting/wallpapering	20,840	0.00	436,607	0.01	0.22	4.41	2.58	144
Materials for plastering, panels, roofing, etc.	152,824	0.00	194,649	0.00	1.58	1.96	4.96	144
Plumbing supplies and equipment	75,535	0.00	2,491,177	0.06	0.78	25.14	2.06	111
Electrical supplies, heating/cooling equip.	64,617	0.00	1,984,772	0.05	0.67	20.03	2.73	133
Miscellaneous supplies and equipment	877,934	0.03	1,125,391	0.03	9.06	11.36	5.09	166
Material for landscape maintenance	152,871	0.00	188,428	0.00	1.58	1.90	4.27	177
Other lodging	130,920,885	3.83	173,282,301	4.37	1,350.95	1,749.00	5.77	144
Owned vacation homes	34,909,188	1.02	46,979,275	1.18	360.22	474.18	6.12	133
Mortgage interest and charges	11,614,487	0.34	15,444,013	0.39	119.85	155.88	5.86	144
Mortgage interest	11,032,511	0.32	14,631,900	0.37	113.84	147.69	5.81	144
Interest paid, HELOC and home equity loan	581,977	0.02	812,113	0.02	6.01	8.20	6.89	155
Property taxes	15,657,039	0.46	21,135,171	0.53	161.56	213.32	6.18	133
Maintenance, insurance, and other expenses	7,637,662	0.22	10,400,090	0.26	78.81	104.97	6.37	133
Homeowners insurance	1,934,832	0.06	2,586,513	0.07	19.97	26.11	5.98	112
Ground rent	870,700	0.03	1,179,572	0.03	8.98	11.91	6.26	111
Repair and remodeling services	2,425,505	0.07	3,319,533	0.08	25.03	33.51	6.48	133
Maintenance and repair commodities	121,232	0.00	157,335	0.00	1.25	1.59	-	112
Paints, wallpaper, supplies	37,460	0.00	49,343	0.00	0.39	0.50	-	133
Tools and equipment for painting/wallpapering	5,552	0.00	7,025	0.00	0.06	0.07	-	112
Materials for plastering, roofing, windows, etc.	51,754	0.00	68,320	0.00	0.53	0.69	-	133
Material for patio, walk, fence, drive, brick, etc.	8,909	0.00	11,707	0.00	0.09	0.12	-	133
Plumbing supplies and equipment	3,307	0.00	3,921	0.00	0.03	0.04	-	9
Electrical supplies, heating/cooling equipment	7,314	0.00	9,277	0.00	0.08	0.09	-	133
Miscellaneous supplies and equipment	6,936	0.00	7,743	0.00	0.07	0.08	-	9
Property management and security	2,117,012	0.06	2,924,274	0.07	21.85	29.52	6.67	133
Property management	1,632,306	0.05	2,249,088	0.06	16.84	22.70	6.62	133
Management and upkeep for security	484,706	0.01	675,186	0.02	5.00	6.81	6.85	144
Parking	168,382	0.00	232,863	0.01	1.74	2.35	6.70	133
Housing while attending school	10,666,605	0.31	14,030,692	0.35	110.07	141.62	5.64	155
Lodging on out-of-town trips	85,345,092	2.50	112,272,334	2.83	880.66	1,133.21	5.64	144

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	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Utilities, Fuels and Public Services								
Utilities, fuels, and public services	540,305,044	15.80	617,672,713	15.56	5,575.33	6,234.40	2.71	107
Natural gas	49,668,935	1.45	58,256,697	1.47	512.53	588.01	3.24	99
Utility--natural gas (rented)	6,265,183	0.18	6,626,686	0.17	64.65	66.89	1.13	79
Utility--natural gas (owned)	43,403,752	1.27	51,630,011	1.30	447.88	521.12	3.53	103
Electricity	183,493,346	5.37	208,740,882	5.26	1,893.44	2,106.90	2.61	95
Electricity (rented)	32,092,230	0.94	33,056,537	0.83	331.15	333.65	0.59	77
Electricity (owned)	151,401,116	4.43	175,684,345	4.43	1,562.29	1,773.25	3.02	99
Fuel oil and other fuels	6,407,324	0.19	6,604,647	0.17	66.12	66.66	0.61	44
Fuel oil	3,800,731	0.11	3,961,339	0.10	39.22	39.98	0.83	46
Fuel oil (rented)	232,834	0.01	220,842	0.01	2.40	2.23	-1.05	40
Fuel oil (owned)	3,567,897	0.10	3,740,498	0.09	36.82	37.75	0.95	47
Coal, wood, and other fuels	358,592	0.01	359,668	0.01	3.70	3.63	0.06	41
Coal, wood, other fuels (rented)	27,989	0.00	27,010	0.00	0.29	0.27	-0.71	42
Coal, wood, other fuels (owned)	330,603	0.01	332,657	0.01	3.41	3.36	0.12	41
Bottled gas	2,248,001	0.07	2,283,640	0.06	23.20	23.05	0.32	40
Gas, bldg/tank (rented)	138,507	0.00	125,149	0.00	1.43	1.26	-2.01	32
Gas, bldg/tank (owned)	2,109,493	0.06	2,158,491	0.05	21.77	21.79	0.46	41
Telephone services	191,535,609	5.60	213,288,087	5.37	1,976.43	2,152.79	2.17	113
Residential phone service, VolP, and phone cards	9,230,578	0.27	5,598,742	0.14	95.25	56.51	-9.50	66
Phone cards	139,887	0.00	78,550	0.00	1.44	0.79	-10.92	56
Residential telephone including VolP	9,090,690	0.27	5,520,192	0.14	93.81	55.72	-9.50	67
Cellular phone service	182,305,031	5.33	207,689,345	5.23	1,881.18	2,096.28	2.64	118
Water and other public services	109,199,831	3.19	130,782,400	3.30	1,126.82	1,320.03	3.67	143
Water and sewerage maintenance	80,039,173	2.34	95,874,522	2.42	825.91	967.70	3.68	144
Water/sewer maint. (rented)	9,125,441	0.27	9,840,978	0.25	94.16	99.33	1.52	112
Water/sewer maint. (owned)	70,913,732	2.07	86,033,545	2.17	731.75	868.37	3.94	149
Trash and garbage collection	28,124,117	0.82	33,639,755	0.85	290.21	339.54	3.65	142
Trash/garbage collection (rented)	2,897,984	0.08	3,141,858	0.08	29.90	31.71	1.63	117
Trash/garbage collection (owned)	25,226,132	0.74	30,497,896	0.77	260.30	307.83	3.87	146
Septic tank cleaning	1,036,541	0.03	1,268,123	0.03	10.70	12.80	4.12	151
Septic tank clean. (rented)	22,875	0.00	23,925	0.00	0.24	0.24	0.90	97
Septic tank clean. (owned)	1,013,666	0.03	1,244,198	0.03	10.46	12.56	4.18	153
Household Operations								
Household operations	272,329,504	7.97	330,078,871	8.32	2,810.13	3,331.61	3.92	142
Personal services	70,558,692	2.06	88,832,534	2.24	728.08	896.62	4.71	126
Babysitting and child care	17,680,878	0.52	22,015,035	0.55	182.45	222.21	4.48	127
Adult day care centers, elderly care, handicapped, etc.	6,024,245	0.18	7,253,232	0.18	62.16	73.21	3.78	76
Day care centers, nursery, and preschools	46,853,569	1.37	59,564,267	1.50	483.48	601.20	4.92	137
Other household expenses	201,770,812	5.90	241,246,337	6.08	2,082.04	2,434.99	3.64	149
Housekeeping services	49,924,468	1.46	62,402,867	1.57	515.16	629.85	4.56	176
Gardening, lawn care service	42,491,029	1.24	53,589,741	1.35	438.46	540.90	4.75	158
Water softening service	617,052	0.02	715,035	0.02	6.37	7.22	2.99	131
Household laundry, dry cleaning (sent out)	4,239,744	0.12	5,175,256	0.13	43.75	52.24	4.07	177
Household laundry, dry cleaning (coin-operated)	995,185	0.03	1,087,650	0.03	10.27	10.98	1.79	115
Appliance rental	465,076	0.01	520,577	0.01	4.80	5.25	2.28	122
Services for termite/pest control	3,103,610	0.09	3,729,878	0.09	32.03	37.65	3.74	153
Home security system service fee	4,723,156	0.14	5,608,387	0.14	48.74	56.61	3.50	153
Repair of misc. equipment/furnishings/other services	4,492,102	0.13	5,482,504	0.14	46.35	55.34	4.07	154
Termite/pest control products	776,936	0.02	933,680	0.02	8.02	9.42	3.74	153
Moving, storage, freight	12,728,235	0.37	14,901,206	0.38	131.34	150.40	3.20	151
Appliance repair, including service center	3,995,647	0.12	4,676,547	0.12	41.23	47.20	3.20	129
Reupholstering, furniture repair	1,223,953	0.04	1,527,534	0.04	12.63	15.42	4.53	159
Repair/rent of lawn/garden equip., power tools and other	2,489,590	0.07	2,979,810	0.08	25.69	30.08	3.66	141
Rental of office equipment for nonbusiness use	119,868	0.00	136,579	0.00	1.24	1.38	2.64	161
Repair of computer systems for nonbusiness use	568,965	0.02	667,893	0.02	5.87	6.74	3.26	138
Installation of computer and computer info services	68,816,196	2.01	77,111,193	1.94	710.10	778.31	2.30	130
Housekeeping Supplies								
Housekeeping supplies	115,644,497	3.38	129,282,191	3.26	1,193.32	1,304.89	2.25	127
Laundry and cleaning supplies	27,042,783	0.79	29,389,221	0.74	279.05	296.64	1.68	120
Soaps and detergents	13,710,814	0.40	14,864,991	0.37	141.48	150.04	1.63	118
Other laundry cleaning products	13,331,969	0.39	14,524,230	0.37	137.57	146.60	1.73	122
Other household products	66,840,679	1.96	78,096,663	1.97	689.72	788.26	3.16	124
Cleansing and toilet tissue, paper towels and napkin	20,842,670	0.61	24,047,330	0.61	215.07	242.72	2.90	119
Miscellaneous household products	27,073,093	0.79	31,510,431	0.79	279.36	318.05	3.08	125
Lawn and garden supplies	18,924,916	0.55	22,538,901	0.57	195.28	227.49	3.56	131
Postage and stationery	21,761,035	0.64	21,796,307	0.55	224.55	220.00	0.03	144
Stationery, stationery supplies, giftwrap	13,030,163	0.38	13,026,594	0.33	134.46	131.48	-0.01	147
Postage	7,740,910	0.23	7,772,778	0.20	79.88	78.45	0.08	138
Delivery services	989,962	0.03	996,935	0.03	10.22	10.06	0.14	164

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	2021 Aggregate Expenditure Estimate	%	2026 Aggregate Expenditure Estimate	%	2021 Annual Avg per Consumer Unit	2026 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2021 Market Index
Household Furnishings and Equipment								
Household furnishings and equipment	360,912,318	10.56	401,015,506	10.10	3,724.20	4,047.60	2.13	138
Household textiles	19,816,139	0.58	20,916,655	0.53	204.48	211.12	1.09	127
Bathroom linens	3,960,136	0.12	4,156,909	0.10	40.86	41.96	0.97	123
Bedroom linens	12,038,229	0.35	12,735,930	0.32	124.22	128.55	1.13	128
Kitchen, dining room, other linens	1,147,321	0.03	1,214,122	0.03	11.84	12.25	1.14	122
Curtains and draperies	1,833,659	0.05	1,914,068	0.05	18.92	19.32	0.86	126
Slipcovers, decorative pillows	836,794	0.02	895,626	0.02	8.63	9.04	1.37	135
Furniture	94,185,111	2.75	103,067,521	2.60	971.88	1,040.30	1.82	141
Outdoor furniture	7,348,462	0.21	8,227,921	0.21	75.83	83.05	2.29	146
Mattress and springs	28,472,461	0.83	31,113,977	0.78	293.80	314.04	1.79	139
Other bedroom furniture	12,123,377	0.35	13,029,877	0.33	125.10	131.52	1.45	138
Sofas	16,595,500	0.49	17,800,585	0.45	171.25	179.67	1.41	135
Living room chairs	6,014,105	0.18	6,590,217	0.17	62.06	66.52	1.85	134
Living room tables	3,983,715	0.12	4,383,814	0.11	41.11	44.25	1.93	153
Kitchen, dining room furniture	6,996,483	0.20	7,798,624	0.20	72.20	78.71	2.19	152
Infants' furniture	1,754,481	0.05	1,920,857	0.05	18.10	19.39	1.83	137
Wall units, cabinets and other occasional furniture	10,896,528	0.32	12,201,649	0.31	112.44	123.16	2.29	147
Floor coverings, nonpermanent	4,046,364	0.12	4,772,863	0.12	41.75	48.17	3.36	141
Major appliances	44,694,246	1.31	56,695,644	1.43	461.19	572.25	4.87	122
Built-in and portable dishwasher, garbage disp. (renter)	107,377	0.00	129,191	0.00	1.11	1.30	3.77	113
Built-in and portable dishwasher, garbage disp. (owner)	4,261,593	0.12	5,490,214	0.14	43.97	55.41	5.20	132
Refrigerators, freezers (renter)	603,077	0.02	676,589	0.02	6.22	6.83	2.33	84
Refrigerators, freezers (owned home)	12,427,692	0.36	15,972,306	0.40	128.24	161.21	5.15	126
Clothes washer or dryer (renter)	1,210,910	0.04	1,350,040	0.03	12.50	13.63	2.20	90
Clothes washer or dryer (owned home)	9,638,063	0.28	12,083,427	0.30	99.45	121.96	4.63	120
Cooking stoves, ovens (renter)	281,193	0.01	326,423	0.01	2.90	3.29	3.03	94
Cooking stoves, ovens (owned home)	6,449,513	0.19	8,477,014	0.21	66.55	85.56	5.62	131
Microwave ovens (renter)	285,324	0.01	314,243	0.01	2.94	3.17	1.95	87
Microwave ovens (owned home)	1,723,865	0.05	2,233,842	0.06	17.79	22.55	5.32	126
Window air conditioners (renter)	153,253	0.00	174,529	0.00	1.58	1.76	2.63	93
Window air conditioners (owned home)	351,113	0.01	436,620	0.01	3.62	4.41	4.46	109
Electric floor cleaning equipment	5,000,062	0.15	6,278,924	0.16	51.59	63.38	4.66	120
Sewing machines	776,758	0.02	978,572	0.02	8.02	9.88	4.73	115
Miscellaneous household appliances	1,424,453	0.04	1,773,709	0.04	14.70	17.90	4.48	128
Small appliances, miscellaneous housewares	20,045,287	0.59	21,366,435	0.54	206.84	215.66	1.28	127
Housewares	12,475,395	0.36	13,316,414	0.34	128.73	134.41	1.31	129
Flatware	1,112,192	0.03	1,195,640	0.03	11.48	12.07	1.46	131
Dinnerware, glassware, serving pieces	4,609,834	0.13	4,947,269	0.12	47.57	49.93	1.42	132
Nonelectric cookware	3,330,639	0.10	3,508,936	0.09	34.37	35.42	1.05	123
Tableware, nonelectric kitchenware	3,422,730	0.10	3,664,569	0.09	35.32	36.99	1.37	130
Small appliances	7,569,892	0.22	8,050,021	0.20	78.11	81.25	1.24	124
Small electric kitchen appliances	5,600,650	0.16	5,951,724	0.15	57.79	60.07	1.22	126
Portable heating and cooling equipment	1,969,242	0.06	2,098,297	0.05	20.32	21.18	1.28	120
Miscellaneous Household Equipment								
Miscellaneous household equipment	178,125,171	5.21	194,196,388	4.89	1,838.05	1,960.09	1.74	145
Luggage	3,474,981	0.10	3,807,126	0.10	35.86	38.43	1.84	150
Hand tools	3,941,023	0.12	4,160,707	0.10	40.67	42.00	1.09	133
Indoor plants, fresh flowers	15,993,345	0.47	17,659,751	0.45	165.03	178.25	2.00	147
Closet and storage items	6,027,282	0.18	6,532,017	0.16	62.19	65.93	1.62	152
Infants' equipment	3,495,056	0.10	3,749,434	0.09	36.06	37.84	1.42	142
Laundry and cleaning equipment	4,103,512	0.12	4,433,422	0.11	42.34	44.75	1.56	138
Outdoor equipment	7,136,480	0.21	7,910,852	0.20	73.64	79.85	2.08	148
Lamps, lighting fixtures, ceiling fans	7,109,913	0.21	7,832,613	0.20	73.37	79.06	1.95	149
Clocks and other household decorative items	30,153,149	0.88	33,256,315	0.84	311.15	335.67	1.98	150
Telephones and accessories	19,032,687	0.56	20,523,808	0.52	196.40	207.15	1.52	144
Lawn and garden equipment	13,102,866	0.38	13,998,246	0.35	135.21	141.29	1.33	127
Power tools	8,531,480	0.25	9,116,695	0.23	88.04	92.02	1.34	136
Other hardware	3,737,309	0.11	4,060,578	0.10	38.56	40.98	1.67	151
Miscellaneous household equipment and parts	10,076,331	0.29	11,005,729	0.28	103.98	111.08	1.78	141
Window coverings	4,342,547	0.13	4,880,489	0.12	44.81	49.26	2.36	162
Office furniture for home use	2,026,535	0.06	2,244,194	0.06	20.91	22.65	2.06	159
Rental of furniture	668,134	0.02	638,932	0.02	6.89	6.45	-0.89	103
Computers and hardware for nonbusiness use	17,674,228	0.52	19,113,232	0.48	182.38	192.92	1.58	150
Portable memory	734,063	0.02	789,352	0.02	7.57	7.97	1.46	146
Computer software	3,869,620	0.11	4,214,179	0.11	39.93	42.54	1.72	156
Computer accessories	9,584,906	0.28	10,666,814	0.27	98.91	107.66	2.16	143
Internet services away from home	986,127	0.03	1,047,686	0.03	10.18	10.57	1.22	141
Business equipment for home use	704,525	0.02	770,830	0.02	7.27	7.78	1.82	153
Other household appliances (owned home)	1,450,476	0.04	1,616,399	0.04	14.97	16.31	2.19	151
Other household appliances (renter)	168,595	0.00	166,986	0.00	1.74	1.69	-0.19	122

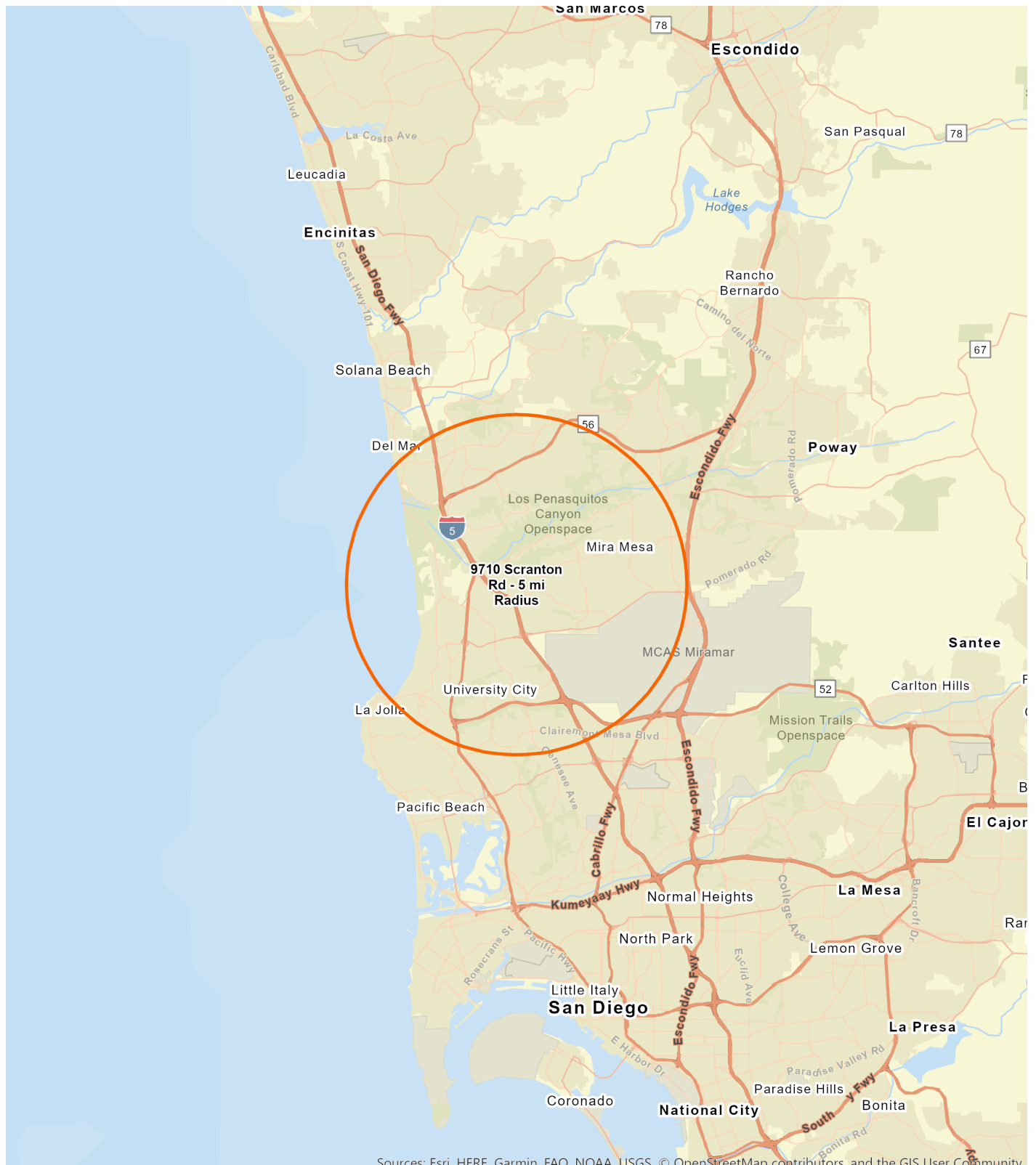
Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 5 mi Radius

Consumer Units: 96,910 | Households: 87,727 | Dorm Pop: 9,183



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community ©2006-2021 TomTom

Report Details

Name: Consumer Buying Power™ Housing 2022
Date / Time: 12/21/2021 1:42:26 PM
Workspace Vintage: 2022

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

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