

Trade Area: 9710 Scranton Rd - 1 mi Radius

	2022 Demand (\$)	2027 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand By Merchandise Line				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	34,615,438	38,745,627	4,130,189	2.28
Groceries and other food items for human consumption off the premises	4,485,467	4,986,786	501,320	2.14
Outside meals, snacks and catering	3,755,348	4,311,547	556,199	2.80
Alcoholic beverages served for immediate consumption	554,089	589,286	35,197	1.24
Packaged liquor, wine, and beer	806,306	866,921	60,616	1.46
Cigars, cigarettes, and tobacco and smokers' accessories	174,414	199,124	24,710	2.69
Drugs, health aids and beauty aids, including cosmetics	3,911,910	4,604,647	692,737	3.31
Household soaps, detergents, cleaners, and cleaning supplies	234,527	250,916	16,389	1.36
Paper and related products	243,399	265,956	22,557	1.79
Men's wear, including accessories	614,269	602,667	-11,602	-0.38
Women's, juniors', and misses' wear, including accessories	1,089,925	1,074,729	-15,196	-0.28
Children's wear	203,832	212,743	8,911	0.86
Costumes and unisex clothing	52,134	49,486	-2,648	-1.04
Footwear, including accessories	474,017	495,027	21,010	0.87
Sewing, knitting, and needlework goods	39,022	38,702	-320	-0.17
Curtains, draperies, blinds, slipcovers, bed and table coverings	241,190	249,158	7,967	0.65
Major household appliances	244,577	305,720	61,144	4.56
Small household and personal appliances including hardware and software	1,246,308	1,320,651	74,343	1.17
TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	476,844	503,294	26,450	1.09
Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	1,374,394	1,456,084	81,689	1.16
Flooring and floor coverings	308,450	350,501	42,051	2.59
Jewelry	499,927	496,591	-3,336	-0.13
Books, including eBooks	185,732	195,679	9,948	1.05
Photographic equipment and supplies	105,122	119,195	14,073	2.54
Toys, hobby goods and games	305,111	303,481	-1,629	-0.11
Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	89,106	101,110	12,004	2.56
Sporting goods and recreational equipment	641,151	746,057	104,906	3.08
Recreational vehicles, parts and accessories	609,055	719,092	110,037	3.38
Hardware, Tools, & Plumbing & Electrical supplies	838,562	933,630	95,068	2.17
Lawn, Garden, & Farm Equipment & Supplies (!)	698,967	771,762	72,795	2.00
Dimensional Lumber & Other Building/Structural Materials & Supplies (!)	920,846	1,090,452	169,607	3.44
Paint & Sundries (!)	151,247	179,252	28,005	3.46
Cars, trucks, motorcycles, and other powered transportation vehicles	5,617,989	6,387,658	769,669	2.60
Automotive fuels	2,030,303	2,413,253	382,950	3.52
Automotive maintenance and parts	965,147	1,071,869	106,721	2.12
Household fuels, including oil, liquefied petroleum gas, wood, coal	103,744	118,700	14,956	2.73
Pets, pet foods, and pet supplies	323,007	363,898	40,891	2.41

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 1 mi Radius



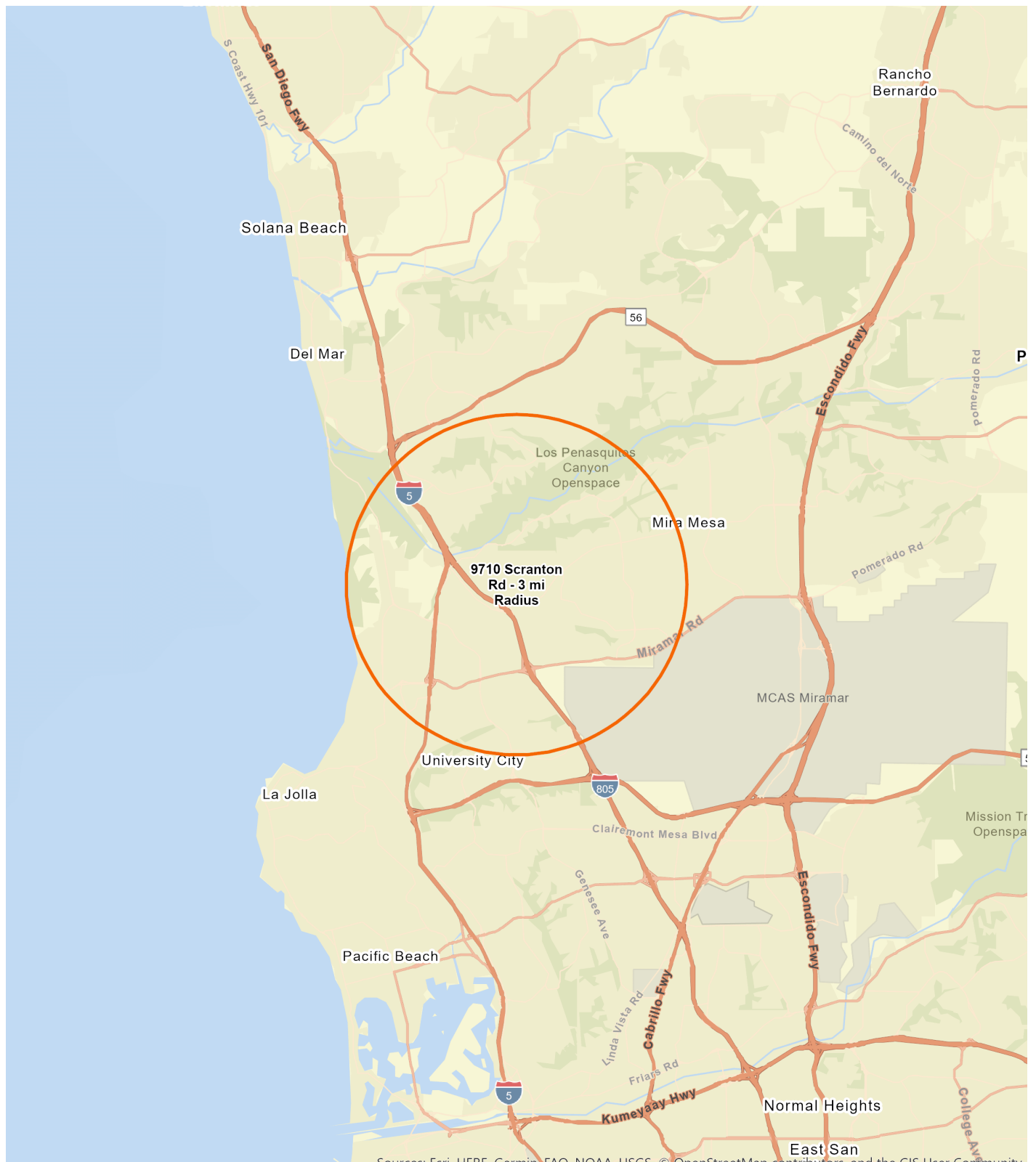
Trade Area: 9710 Scranton Rd - 3 mi Radius

	2022 Demand (\$)	2027 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand By Merchandise Line				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	2,221,036,219	2,572,572,867	351,536,648	2.98
Groceries and other food items for human consumption off the premises	298,200,445	342,624,567	44,424,122	2.82
Outside meals, snacks and catering	245,737,190	292,554,343	46,817,153	3.55
Alcoholic beverages served for immediate consumption	34,321,741	38,829,218	4,507,477	2.50
Packaged liquor, wine, and beer	50,084,129	56,440,369	6,356,240	2.42
Cigars, cigarettes, and tobacco and smokers' accessories	16,988,449	20,266,643	3,278,195	3.59
Drugs, health aids and beauty aids, including cosmetics	248,441,953	301,640,678	53,198,725	3.96
Household soaps, detergents, cleaners, and cleaning supplies	15,361,966	17,013,625	1,651,659	2.06
Paper and related products	15,515,451	17,512,976	1,997,524	2.45
Men's wear, including accessories	40,133,084	41,082,436	949,353	0.47
Women's, juniors', and misses' wear, including accessories	69,460,204	71,031,411	1,571,207	0.45
Children's wear	12,982,041	13,839,691	857,651	1.29
Costumes and unisex clothing	3,299,891	3,254,757	-45,133	-0.28
Footwear, including accessories	31,216,333	33,732,202	2,515,868	1.56
Sewing, knitting, and needlework goods	2,452,744	2,477,583	24,839	0.20
Curtains, draperies, blinds, slipcovers, bed and table coverings	15,388,713	16,435,241	1,046,528	1.32
Major household appliances	15,115,373	19,461,480	4,346,107	5.18
Small household and personal appliances including hardware and software	77,244,620	84,801,017	7,556,397	1.88
TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	32,865,472	35,796,416	2,930,943	1.72
Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	82,132,965	90,742,943	8,609,977	2.01
Flooring and floor coverings	18,439,987	21,980,843	3,540,857	3.58
Jewelry	30,918,696	31,538,778	620,081	0.40
Books, including eBooks	12,110,368	13,271,366	1,160,998	1.85
Photographic equipment and supplies	6,577,570	7,991,536	1,413,967	3.97
Toys, hobby goods and games	19,615,271	20,228,766	613,495	0.62
Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	5,403,011	6,324,615	921,604	3.20
Sporting goods and recreational equipment	40,066,372	48,562,936	8,496,563	3.92
Recreational vehicles, parts and accessories	34,799,457	42,979,586	8,180,129	4.31
Hardware, Tools, & Plumbing & Electrical supplies	49,947,201	57,101,153	7,153,952	2.71
Lawn, Garden, & Farm Equipment & Supplies (!)	41,027,717	47,024,649	5,996,933	2.77
Dimensional Lumber & Other Building/Structural Materials & Supplies (!)	51,637,849	61,535,824	9,897,975	3.57
Paint & Sundries (!)	8,382,658	10,044,746	1,662,088	3.68
Cars, trucks, motorcycles, and other powered transportation vehicles	363,774,784	428,009,256	64,234,472	3.31
Automotive fuels	141,127,020	172,471,868	31,344,849	4.09
Automotive maintenance and parts	62,241,837	71,073,382	8,831,545	2.69
Household fuels, including oil, liquefied petroleum gas, wood, coal	6,710,272	7,915,818	1,205,546	3.36
Pets, pet foods, and pet supplies	21,313,387	24,980,148	3,666,762	3.23

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 3 mi Radius



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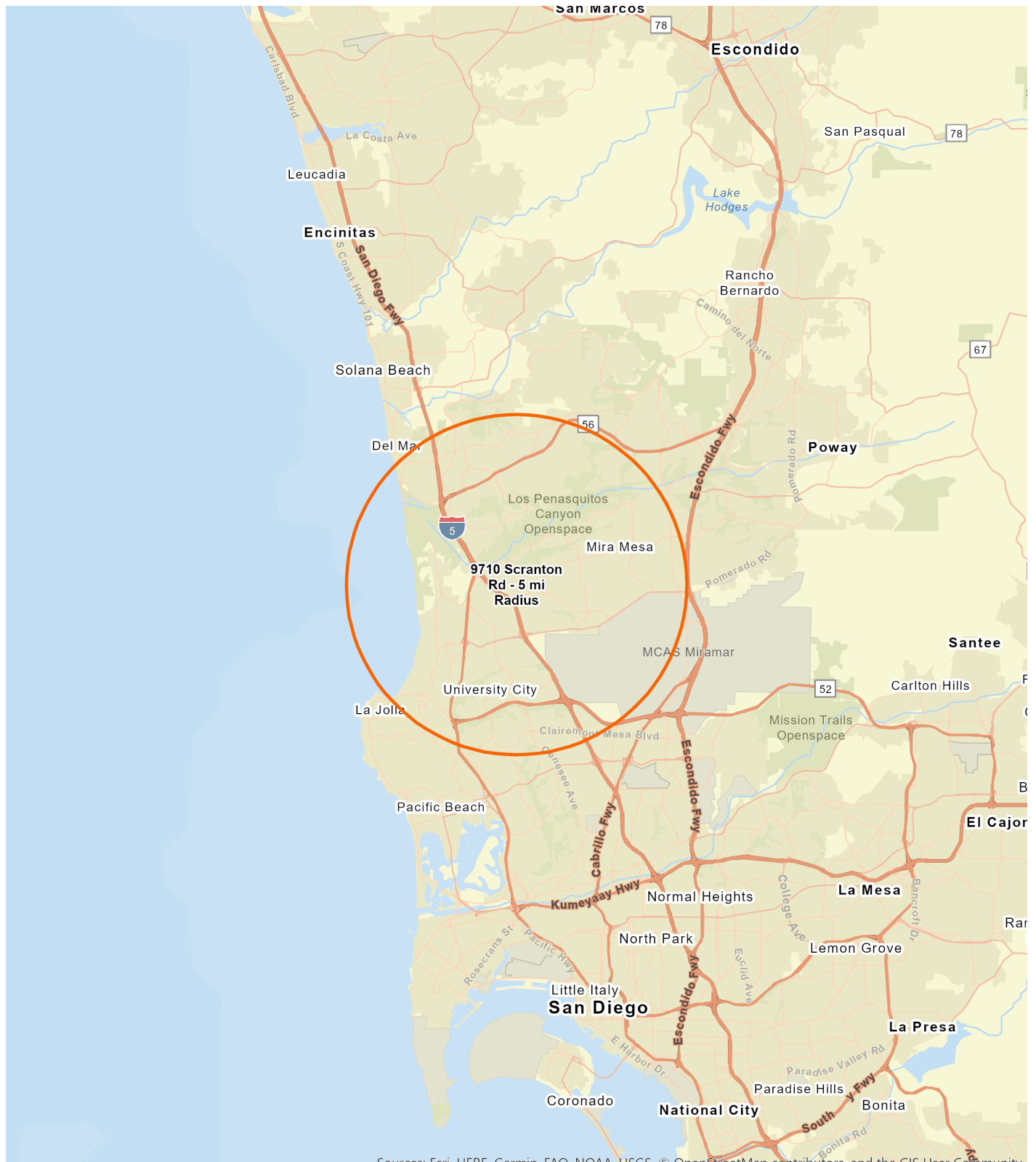
Trade Area: 9710 Scranton Rd - 5 mi Radius

	2022 Demand (\$)	2027 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand By Merchandise Line				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	6,350,582,568	7,267,242,508	916,659,941	2.73
Groceries and other food items for human consumption off the premises	854,483,880	967,897,560	113,413,680	2.52
Outside meals, snacks and catering	674,288,926	797,814,743	123,525,816	3.42
Alcoholic beverages served for immediate consumption	91,360,797	102,818,416	11,457,619	2.39
Packaged liquor, wine, and beer	139,312,423	155,755,049	16,442,626	2.26
Cigars, cigarettes, and tobacco and smokers' accessories	42,652,515	49,008,446	6,355,931	2.82
Drugs, health aids and beauty aids, including cosmetics	732,904,449	877,505,399	144,600,950	3.67
Household soaps, detergents, cleaners, and cleaning supplies	44,400,449	48,215,704	3,815,255	1.66
Paper and related products	45,781,777	50,894,254	5,112,477	2.14
Men's wear, including accessories	109,687,709	110,462,367	774,658	0.14
Women's, juniors', and misses' wear, including accessories	197,515,080	199,188,252	1,673,172	0.17
Children's wear	39,226,104	41,977,245	2,751,141	1.36
Costumes and unisex clothing	8,695,030	8,688,034	-6,996	-0.02
Footwear, including accessories	87,097,066	93,105,644	6,008,578	1.34
Sewing, knitting, and needlework goods	7,531,876	7,476,251	-55,624	-0.15
Curtains, draperies, blinds, slipcovers, bed and table coverings	43,762,112	46,192,501	2,430,390	1.09
Major household appliances	45,182,989	57,315,625	12,132,636	4.87
Small household and personal appliances including hardware and software	221,290,784	240,495,894	19,205,109	1.68
TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	94,761,978	101,404,973	6,642,995	1.36
Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	237,106,958	259,468,041	22,361,084	1.82
Flooring and floor coverings	52,595,219	62,038,352	9,443,133	3.36
Jewelry	88,734,598	89,897,279	1,162,681	0.26
Books, including eBooks	33,429,914	35,993,945	2,564,031	1.49
Photographic equipment and supplies	18,318,613	22,045,626	3,727,013	3.77
Toys, hobby goods and games	55,806,363	57,930,941	2,124,578	0.75
Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	16,450,026	18,927,191	2,477,166	2.85
Sporting goods and recreational equipment	111,849,707	135,079,174	23,229,467	3.85
Recreational vehicles, parts and accessories	104,045,681	124,271,974	20,226,293	3.62
Hardware, Tools, & Plumbing & Electrical supplies	148,960,092	168,180,846	19,220,754	2.46
Lawn, Garden, & Farm Equipment & Supplies (!)	125,144,043	141,084,208	15,940,165	2.43
Dimensional Lumber & Other Building/Structural Materials & Supplies (!)	167,138,188	196,981,973	29,843,785	3.34
Paint & Sundries (!)	26,437,310	31,385,692	4,948,382	3.49
Cars, trucks, motorcycles, and other powered transportation vehicles	1,028,725,002	1,198,026,857	169,301,855	3.09
Automotive fuels	393,380,448	473,227,874	79,847,426	3.77
Automotive maintenance and parts	183,122,817	204,868,692	21,745,875	2.27
Household fuels, including oil, liquefied petroleum gas, wood, coal	19,792,827	22,893,634	3,100,807	2.95
Pets, pet foods, and pet supplies	59,608,819	68,723,853	9,115,034	2.89

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi Radius



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Report Details

Name: Retail Market Power® Demand Growth by Merchandise Line Items 2022
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Workspace Vintage: 2022

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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