

Trade Area: 9710 Scranton Rd - 1 mi Radius

	2022 Demand (\$)	2027 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand by Store Type				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	34,615,438	38,745,627	4,130,189	2.28
Total demand retail trade (NAICS 44 and 45)	30,514,022	34,084,089	3,570,067	2.24
Motor Vehicle and Parts Dealers				
Motor vehicle and parts dealers (NAICS 441)	6,907,025	7,854,984	947,959	2.61
Automobile dealers (NAICS 4411)	5,778,275	6,562,382	784,107	2.58
New car dealers (NAICS 44111)	5,133,138	5,828,927	695,789	2.58
Used car dealers (NAICS 44112)	645,138	733,455	88,318	2.60
Other motor vehicle dealers (NAICS 4412)	683,032	797,470	114,438	3.15
Recreational vehicle dealers (NAICS 44121)	275,453	325,024	49,571	3.37
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	407,579	472,446	64,867	3.00
Boat dealers (NAICS 441222)	164,109	193,244	29,135	3.32
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	243,470	279,203	35,732	2.78
Automotive parts, accessories, and tire stores (NAICS 4413)	445,718	495,132	49,415	2.13
Automotive parts and accessories stores (NAICS 44131)	282,027	313,308	31,280	2.13
Tire dealers (NAICS 44132)	163,690	181,825	18,134	2.12
Furniture and Home Furnishings Stores				
Furniture and home furnishings stores (NAICS 442)	750,093	809,620	59,527	1.54
Furniture stores (NAICS 4421)	411,274	437,080	25,807	1.23
Home furnishings stores (NAICS 4422)	338,819	372,539	33,720	1.92
Floor covering stores (NAICS 44221)	169,764	192,734	22,970	2.57
Other home furnishings stores (NAICS 44229)	169,056	179,805	10,750	1.24
Window treatment stores (NAICS 442291)	7,815	8,103	288	0.73
All other home furnishings stores (NAICS 442299)	161,240	171,702	10,462	1.26
Electronics and Appliance Stores				
Electronics and appliance stores (NAICS 443)	409,502	451,692	42,191	1.98
Household appliance stores (NAICS 443141)	95,787	115,346	19,559	3.79
Electronics stores (NAICS 443142)	313,715	336,347	22,632	1.40
Building Material and Garden Equipment and Supplies Dealers				
Building material and garden equipment and supplies dealers (NAICS 444)	2,412,736	2,763,113	350,376	2.75
Building material and supplies dealers (NAICS 4441)	2,081,271	2,396,097	314,825	2.86
Home centers (NAICS 44411)	1,156,779	1,330,605	173,826	2.84
Paint and wallpaper stores (NAICS 44412)	71,019	81,715	10,696	2.85
Hardware stores (NAICS 44413)	183,929	206,785	22,856	2.37
Other building material dealers (NAICS 44419)	669,544	776,992	107,448	3.02
Lawn and garden equipment and supplies stores (NAICS 4442)	331,465	367,016	35,551	2.06
Outdoor power equipment stores (NAICS 44421)	68,346	75,631	7,285	2.05
Nursery, garden center, and farm supply stores (NAICS 44422)	263,119	291,385	28,266	2.06
Food and Beverage Stores				
Food and beverage stores (NAICS 445)	4,386,903	4,871,876	484,973	2.12
Grocery stores (NAICS 4451)	3,847,632	4,286,943	439,311	2.19
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	3,694,426	4,116,851	422,426	2.19
Convenience stores (NAICS 44512)	153,206	170,092	16,885	2.11
Specialty food stores (NAICS 4452)	111,072	123,476	12,404	2.14
Meat markets (NAICS 44521)	33,519	37,277	3,759	2.15
Fish and seafood markets (NAICS 44522)	13,209	14,695	1,486	2.15
Fruit and vegetable markets (NAICS 44523)	23,085	25,662	2,577	2.14
Other specialty food stores (NAICS 44529)	41,260	45,842	4,581	2.13
All other specialty food stores (NAICS 445299)	19,403	21,581	2,178	2.15
Beer, wine, and liquor stores (NAICS 4453)	428,199	461,457	33,258	1.51
Health and Personal Care Stores				
Health and personal care stores (NAICS 446)	1,704,592	1,991,457	286,866	3.16
Pharmacies and drug stores (NAICS 44611)	1,477,409	1,726,610	249,201	3.17
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	99,386	116,833	17,447	3.29
Optical goods stores (NAICS 44613)	48,732	55,299	6,567	2.56
Other health and personal care stores (NAICS 44619)	79,064	92,715	13,651	3.24
Food (health) supplement stores (NAICS 446191)	28,098	32,769	4,671	3.12
All other health and personal care stores (NAICS 446199)	50,966	59,946	8,981	3.30
Gasoline Stations				
Gasoline stations (NAICS 447)	2,126,191	2,502,456	376,265	3.31

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 1 mi Radius

	2022 Demand (\$)	2027 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Clothing and Clothing Accessories Stores				
Clothing and clothing accessories stores (NAICS 448)	1,299,255	1,306,003	6,749	0.10
Clothing stores (NAICS 4481)	849,855	850,700	845	0.02
Men's clothing stores (NAICS 44811)	40,068	39,500	-568	-0.28
Women's clothing stores (NAICS 44812)	150,901	149,771	-1,130	-0.15
Children's and infants' clothing stores (NAICS 44813)	26,239	27,331	1,092	0.82
Family clothing stores (NAICS 44814)	510,466	513,416	2,950	0.12
Clothing accessories stores (NAICS 44815)	43,266	42,818	-448	-0.21
Other clothing stores (NAICS 44819)	78,915	77,865	-1,050	-0.27
Shoe stores (NAICS 4482)	173,160	179,966	6,806	0.77
Jewelry, luggage, and leather goods stores (NAICS 4483)	276,240	275,337	-902	-0.07
Jewelry stores (NAICS 44831)	184,464	183,333	-1,132	-0.12
Luggage and leather goods stores (NAICS 44832)	91,775	92,004	229	0.05
Sporting Goods, Hobby, Musical Instrument, and Book Stores				
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	517,978	564,645	46,666	1.74
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	467,677	511,605	43,928	1.81
Sporting goods stores (NAICS 45111)	352,051	394,160	42,109	2.29
Hobby, toy, and game stores (NAICS 45112)	87,489	88,455	967	0.22
Sewing, needlework, and piece goods stores (NAICS 45113)	13,581	13,626	46	0.07
Musical instrument and supplies stores (NAICS 45114)	14,556	15,363	807	1.08
Book stores and news dealers (NAICS 4512)	50,302	53,040	2,738	1.07
Book stores (NAICS 451211)	47,068	49,553	2,485	1.03
News dealers and newsstands (NAICS 451212)	3,233	3,486	253	1.52
General Merchandise Stores				
General merchandise stores (NAICS 452)	3,826,332	4,204,391	378,059	1.90
Department stores (NAICS 4522)	503,198	531,785	28,587	1.11
Other general merchandise stores (NAICS 4523)	3,323,134	3,672,606	349,473	2.02
Warehouse clubs and supercenters (NAICS 452311)	2,992,257	3,311,600	319,343	2.05
All other general merchandise stores (NAICS 452319)	330,877	361,007	30,130	1.76
Miscellaneous Store Retailers				
Miscellaneous store retailers (NAICS 453)	699,407	753,722	54,315	1.51
Florists (NAICS 4531)	33,835	37,281	3,446	1.96
Office supplies, stationery, and gift stores (NAICS 4532)	161,092	168,643	7,551	0.92
Office supplies and stationery stores (NAICS 45321)	69,644	73,910	4,266	1.20
Gift, novelty, and souvenir stores (NAICS 45322)	91,448	94,732	3,284	0.71
Used merchandise stores (NAICS 4533)	104,448	108,932	4,484	0.84
Other miscellaneous store retailers (NAICS 4539)	400,031	438,866	38,835	1.87
Pet and pet supplies stores (NAICS 45391)	112,859	127,122	14,263	2.41
Art dealers (NAICS 45392)	73,957	75,195	1,238	0.33
Manufactured (mobile) home dealers (NAICS 45393)	46,437	55,047	8,610	3.46
All other miscellaneous store retailers (NAICS 45399)	166,777	181,502	14,724	1.71
Tobacco stores (NAICS 453991)	31,062	35,090	4,028	2.47
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	135,716	146,412	10,696	1.53
Non-store Retailers				
Non-store retailers (NAICS 454)	5,474,008	6,010,129	536,122	1.89
Electronic shopping and mail-order houses (NAICS 4541)	5,201,224	5,703,626	502,403	1.86
Vending machine operators (NAICS 4542)	36,303	40,661	4,358	2.29
Direct selling establishments (NAICS 4543)	236,481	265,842	29,361	2.37
Fuel dealers (NAICS 45431)	109,728	126,327	16,599	2.86
Other direct selling establishments (NAICS 45439)	126,753	139,515	12,762	1.94
Food Services and Drinking Places				
Food services and drinking places (NAICS 722)	4,101,416	4,661,538	560,122	2.59
Special food services (NAICS 7223)	325,246	370,736	45,490	2.65
Food service contractors (NAICS 72231)	258,038	293,784	35,746	2.63
Caterers (NAICS 72232)	61,264	70,152	8,888	2.75
Mobile food services (NAICS 72233)	5,943	6,799	856	2.73
Drinking places (alcoholic beverages) (NAICS 7224)	154,190	165,778	11,588	1.46
Restaurants and other eating places (NAICS 7225)	3,621,980	4,125,024	503,044	2.63
Full-service restaurants (NAICS 722511)	1,847,260	2,088,711	241,451	2.49
Limited-service restaurants (NAICS 722513)	1,506,801	1,728,991	222,190	2.79
Cafeterias, grill buffets, and buffets (NAICS 722514)	38,420	44,086	5,666	2.79
Snack and non-alcoholic beverage bars (NAICS 722515)	229,499	263,237	33,738	2.78

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 1 mi Radius



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Trade Area: 9710 Scranton Rd - 3 mi Radius

	2022 Demand (\$)	2027 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand by Store Type				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	2,221,036,219	2,572,572,867	351,536,648	2.98
Total demand retail trade (NAICS 44 and 45)	1,954,562,769	2,257,400,743	302,837,974	2.92
Motor Vehicle and Parts Dealers				
Motor vehicle and parts dealers (NAICS 441)	442,964,719	521,174,725	78,210,007	3.31
Automobile dealers (NAICS 4411)	374,043,475	439,450,822	65,407,347	3.28
New car dealers (NAICS 44111)	332,283,989	390,323,990	58,040,001	3.27
Used car dealers (NAICS 44112)	41,759,486	49,126,832	7,367,346	3.30
Other motor vehicle dealers (NAICS 4412)	40,196,643	48,914,354	8,717,711	4.00
Recreational vehicle dealers (NAICS 44121)	15,762,651	19,451,498	3,688,847	4.29
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	24,433,992	29,462,856	5,028,864	3.81
Boat dealers (NAICS 441222)	9,421,549	11,597,633	2,176,085	4.24
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	15,012,443	17,865,223	2,852,780	3.54
Automotive parts, accessories, and tire stores (NAICS 4413)	28,724,600	32,809,549	4,084,949	2.69
Automotive parts and accessories stores (NAICS 44131)	18,168,269	20,752,751	2,584,481	2.70
Tire dealers (NAICS 44132)	10,556,331	12,056,798	1,500,468	2.69
Furniture and Home Furnishings Stores				
Furniture and home furnishings stores (NAICS 442)	45,119,086	50,787,565	5,668,479	2.40
Furniture stores (NAICS 4421)	24,633,806	27,291,207	2,657,401	2.07
Home furnishings stores (NAICS 4422)	20,485,280	23,496,358	3,011,078	2.78
Floor covering stores (NAICS 44221)	10,147,511	12,073,736	1,926,225	3.54
Other home furnishings stores (NAICS 44229)	10,337,769	11,422,622	1,084,853	2.02
Window treatment stores (NAICS 442291)	495,559	530,919	35,360	1.39
All other home furnishings stores (NAICS 442299)	9,842,210	10,891,703	1,049,493	2.05
Electronics and Appliance Stores				
Electronics and appliance stores (NAICS 443)	25,997,938	29,687,873	3,689,935	2.69
Household appliance stores (NAICS 443141)	5,998,321	7,435,530	1,437,210	4.39
Electronics stores (NAICS 443142)	19,999,617	22,252,342	2,252,725	2.16
Building Material and Garden Equipment and Supplies Dealers				
Building material and garden equipment and supplies dealers (NAICS 444)	140,362,872	164,138,591	23,775,719	3.18
Building material and supplies dealers (NAICS 4441)	120,665,853	141,506,320	20,840,467	3.24
Home centers (NAICS 44411)	67,259,271	78,926,588	11,667,317	3.25
Paint and wallpaper stores (NAICS 44412)	4,123,547	4,839,519	715,972	3.25
Hardware stores (NAICS 44413)	10,896,877	12,562,251	1,665,374	2.88
Other building material dealers (NAICS 44419)	38,386,158	45,177,962	6,791,804	3.31
Lawn and garden equipment and supplies stores (NAICS 4442)	19,697,019	22,632,271	2,935,252	2.82
Outdoor power equipment stores (NAICS 44421)	4,013,922	4,610,092	596,171	2.81
Nursery, garden center, and farm supply stores (NAICS 44422)	15,683,097	18,022,179	2,339,082	2.82
Food and Beverage Stores				
Food and beverage stores (NAICS 445)	287,857,634	331,178,480	43,320,846	2.84
Grocery stores (NAICS 4451)	253,614,247	292,357,197	38,742,950	2.88
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	243,213,705	280,356,771	37,143,067	2.88
Convenience stores (NAICS 44512)	10,400,543	12,000,426	1,599,883	2.90
Specialty food stores (NAICS 4452)	7,367,857	8,467,330	1,099,473	2.82
Meat markets (NAICS 44521)	2,226,338	2,559,470	333,132	2.83
Fish and seafood markets (NAICS 44522)	877,255	1,008,885	131,631	2.84
Fruit and vegetable markets (NAICS 44523)	1,526,942	1,754,933	227,991	2.82
Other specialty food stores (NAICS 44529)	2,737,322	3,144,042	406,720	2.81
All other specialty food stores (NAICS 445299)	1,286,943	1,479,921	192,978	2.83
Beer, wine, and liquor stores (NAICS 4453)	26,875,530	30,353,953	3,478,423	2.46
Health and Personal Care Stores				
Health and personal care stores (NAICS 446)	108,802,439	131,173,243	22,370,804	3.81
Pharmacies and drug stores (NAICS 44611)	94,502,669	113,972,637	19,469,968	3.82
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	6,311,301	7,652,981	1,341,681	3.93
Optical goods stores (NAICS 44613)	2,955,486	3,459,735	504,248	3.20
Other health and personal care stores (NAICS 44619)	5,032,983	6,087,890	1,054,907	3.88
Food (health) supplement stores (NAICS 446191)	1,795,627	2,160,231	364,603	3.77
All other health and personal care stores (NAICS 446199)	3,237,356	3,927,660	690,304	3.94
Gasoline Stations				
Gasoline stations (NAICS 447)	148,340,075	179,828,759	31,488,683	3.92

Benchmark: USA

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Retail Market Power® | Demand Growth by Retail Store Types



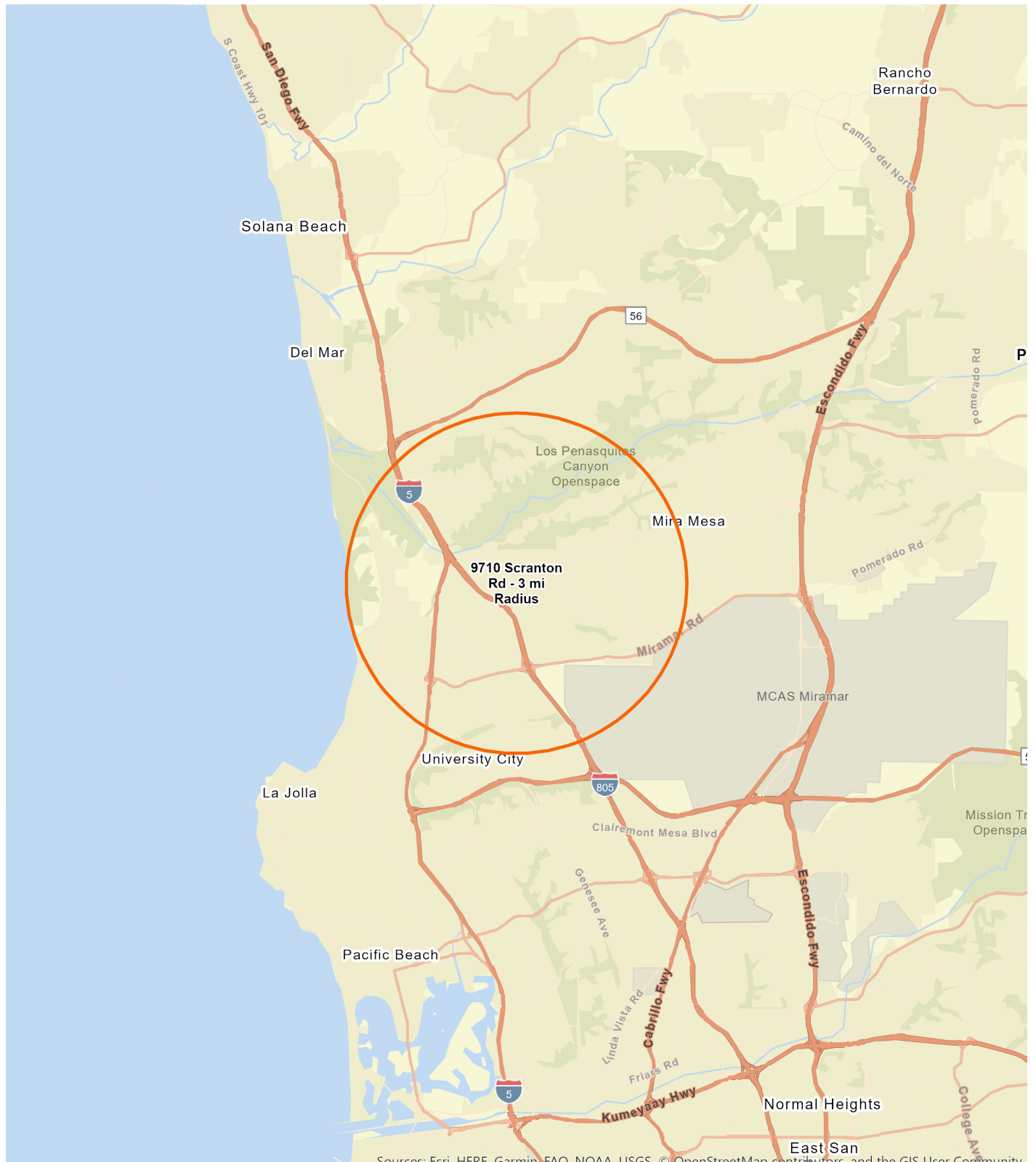
Trade Area: 9710 Scranton Rd - 3 mi Radius

	2022 Demand (\$)	2027 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Clothing and Clothing Accessories Stores				
Clothing and clothing accessories stores (NAICS 448)	83,132,935	86,538,459	3,405,524	0.81
Clothing stores (NAICS 4481)	54,382,761	56,439,716	2,056,955	0.74
Men's clothing stores (NAICS 44811)	2,613,553	2,685,554	72,000	0.55
Women's clothing stores (NAICS 44812)	9,622,744	9,900,683	277,939	0.57
Children's and infants' clothing stores (NAICS 44813)	1,669,729	1,781,477	111,748	1.30
Family clothing stores (NAICS 44814)	32,681,948	34,087,758	1,405,810	0.85
Clothing accessories stores (NAICS 44815)	2,752,004	2,821,145	69,142	0.50
Other clothing stores (NAICS 44819)	5,042,783	5,163,099	120,316	0.47
Shoe stores (NAICS 4482)	11,381,750	12,247,194	865,444	1.48
Jewelry, luggage, and leather goods stores (NAICS 4483)	17,368,424	17,881,548	483,125	0.55
Jewelry stores (NAICS 44831)	11,405,840	11,642,339	236,499	0.41
Luggage and leather goods stores (NAICS 44832)	5,962,584	6,209,210	246,626	0.81
Sporting Goods, Hobby, Musical Instrument, and Book Stores				
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	32,862,930	37,189,017	4,326,088	2.50
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	29,577,717	33,589,312	4,011,595	2.58
Sporting goods stores (NAICS 45111)	22,193,307	25,830,142	3,636,834	3.08
Hobby, toy, and game stores (NAICS 45112)	5,527,875	5,792,088	264,213	0.94
Sewing, needlework, and piece goods stores (NAICS 45113)	853,365	874,466	21,101	0.49
Musical instrument and supplies stores (NAICS 45114)	1,003,170	1,092,615	89,446	1.72
Book stores and news dealers (NAICS 4512)	3,285,213	3,599,706	314,493	1.84
Book stores (NAICS 451211)	3,071,578	3,360,874	289,296	1.82
News dealers and newsstands (NAICS 451212)	213,635	238,832	25,197	2.25
General Merchandise Stores				
General merchandise stores (NAICS 452)	248,566,614	282,683,163	34,116,549	2.61
Department stores (NAICS 4522)	32,085,932	35,096,121	3,010,188	1.81
Other general merchandise stores (NAICS 4523)	216,480,681	247,587,042	31,106,361	2.72
Warehouse clubs and supercenters (NAICS 452311)	195,346,172	223,715,567	28,369,396	2.75
All other general merchandise stores (NAICS 452319)	21,134,510	23,871,475	2,736,966	2.46
Miscellaneous Store Retailers				
Miscellaneous store retailers (NAICS 453)	44,375,384	49,646,841	5,271,457	2.27
Florists (NAICS 4531)	1,990,054	2,276,190	286,136	2.72
Office supplies, stationery, and gift stores (NAICS 4532)	10,060,352	10,922,550	862,198	1.66
Office supplies and stationery stores (NAICS 45321)	4,289,863	4,726,395	436,532	1.96
Gift, novelty, and souvenir stores (NAICS 45322)	5,770,489	6,196,155	425,666	1.43
Used merchandise stores (NAICS 4533)	6,593,906	7,123,945	530,038	1.56
Other miscellaneous store retailers (NAICS 4539)	25,731,071	29,324,156	3,593,084	2.65
Pet and pet supplies stores (NAICS 45391)	7,441,434	8,720,026	1,278,592	3.22
Art dealers (NAICS 45392)	4,548,881	4,776,522	227,641	0.98
Manufactured (mobile) home dealers (NAICS 45393)	2,675,144	3,307,259	632,114	4.33
All other miscellaneous store retailers (NAICS 45399)	11,065,612	12,520,349	1,454,737	2.50
Tobacco stores (NAICS 453991)	2,740,990	3,242,507	501,518	3.42
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	8,324,622	9,277,841	953,220	2.19
Non-store Retailers				
Non-store retailers (NAICS 454)	346,180,142	393,374,027	47,193,884	2.59
Electronic shopping and mail-order houses (NAICS 4541)	328,564,438	372,926,367	44,361,929	2.56
Vending machine operators (NAICS 4542)	2,405,601	2,786,595	380,993	2.98
Direct selling establishments (NAICS 4543)	15,210,103	17,661,065	2,450,962	3.03
Fuel dealers (NAICS 45431)	7,141,109	8,470,123	1,329,015	3.47
Other direct selling establishments (NAICS 45439)	8,068,995	9,190,942	1,121,947	2.64
Food Services and Drinking Places				
Food services and drinking places (NAICS 722)	266,473,450	315,172,124	48,698,674	3.41
Special food services (NAICS 7223)	21,177,903	25,094,462	3,916,559	3.45
Food service contractors (NAICS 72231)	16,787,642	19,877,373	3,089,732	3.44
Caterers (NAICS 72232)	4,001,775	4,755,893	754,118	3.51
Mobile food services (NAICS 72233)	388,486	461,195	72,709	3.49
Drinking places (alcoholic beverages) (NAICS 7224)	9,632,580	10,978,668	1,346,088	2.65
Restaurants and other eating places (NAICS 7225)	235,662,967	279,098,994	43,436,028	3.44
Full-service restaurants (NAICS 722511)	119,560,044	140,940,792	21,380,748	3.35
Limited-service restaurants (NAICS 722513)	98,566,670	117,300,212	18,733,542	3.54
Cafeterias, grill buffets, and buffets (NAICS 722514)	2,513,107	2,980,829	477,722	3.54
Snack and non-alcoholic beverage bars (NAICS 722515)	15,023,146	17,867,161	2,844,015	3.53

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi Radius

	2022 Demand (\$)	2027 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand by Store Type				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	6,350,582,568	7,267,242,508	916,659,941	2.73
Total demand retail trade (NAICS 44 and 45)	5,622,095,352	6,410,716,230	788,620,878	2.66
Motor Vehicle and Parts Dealers				
Motor vehicle and parts dealers (NAICS 441)	1,263,021,318	1,466,816,210	203,794,892	3.04
Automobile dealers (NAICS 4411)	1,059,988,391	1,231,898,462	171,910,070	3.05
New car dealers (NAICS 44111)	941,837,850	1,094,343,065	152,505,215	3.05
Used car dealers (NAICS 44112)	118,150,542	137,555,396	19,404,855	3.09
Other motor vehicle dealers (NAICS 4412)	118,525,473	140,338,162	21,812,689	3.44
Recreational vehicle dealers (NAICS 44121)	47,101,563	56,228,425	9,126,862	3.61
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	71,423,910	84,109,737	12,685,827	3.32
Boat dealers (NAICS 441222)	28,081,468	33,478,177	5,396,709	3.58
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	43,342,442	50,631,560	7,289,118	3.16
Automotive parts, accessories, and tire stores (NAICS 4413)	84,507,454	94,579,586	10,072,133	2.28
Automotive parts and accessories stores (NAICS 44131)	53,451,952	59,828,259	6,376,307	2.28
Tire dealers (NAICS 44132)	31,055,502	34,751,327	3,695,825	2.27
Furniture and Home Furnishings Stores				
Furniture and home furnishings stores (NAICS 442)	129,912,658	144,764,946	14,852,288	2.19
Furniture stores (NAICS 4421)	71,131,083	78,045,397	6,914,314	1.87
Home furnishings stores (NAICS 4422)	58,781,575	66,719,550	7,937,974	2.57
Floor covering stores (NAICS 44221)	28,999,618	34,142,658	5,143,040	3.32
Other home furnishings stores (NAICS 44229)	29,781,958	32,576,892	2,794,934	1.81
Window treatment stores (NAICS 442291)	1,416,371	1,499,615	83,245	1.15
All other home furnishings stores (NAICS 442299)	28,365,587	31,077,276	2,711,689	1.84
Electronics and Appliance Stores				
Electronics and appliance stores (NAICS 443)	75,109,180	84,752,142	9,642,962	2.44
Household appliance stores (NAICS 443141)	17,779,509	21,735,917	3,956,408	4.10
Electronics stores (NAICS 443142)	57,329,672	63,016,226	5,686,554	1.91
Building Material and Garden Equipment and Supplies Dealers				
Building material and garden equipment and supplies dealers (NAICS 444)	432,451,571	499,729,457	67,277,886	2.93
Building material and supplies dealers (NAICS 4441)	372,916,239	432,431,028	59,514,789	3.01
Home centers (NAICS 44411)	207,062,194	240,218,851	33,156,656	3.02
Paint and wallpaper stores (NAICS 44412)	12,707,556	14,744,574	2,037,019	3.02
Hardware stores (NAICS 44413)	32,805,013	37,363,258	4,558,246	2.64
Other building material dealers (NAICS 44419)	120,341,476	140,104,344	19,762,868	3.09
Lawn and garden equipment and supplies stores (NAICS 4442)	59,535,332	67,298,429	7,763,098	2.48
Outdoor power equipment stores (NAICS 44421)	12,226,984	13,808,722	1,581,738	2.46
Nursery, garden center, and farm supply stores (NAICS 44422)	47,308,348	53,489,708	6,181,359	2.49
Food and Beverage Stores				
Food and beverage stores (NAICS 445)	821,932,866	932,942,232	111,009,366	2.57
Grocery stores (NAICS 4451)	726,151,978	825,429,755	99,277,777	2.60
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	697,032,690	792,346,178	95,313,488	2.60
Convenience stores (NAICS 44512)	29,119,288	33,083,577	3,964,289	2.59
Specialty food stores (NAICS 4452)	21,096,706	23,906,749	2,810,043	2.53
Meat markets (NAICS 44521)	6,371,952	7,222,968	851,016	2.54
Fish and seafood markets (NAICS 44522)	2,509,727	2,846,208	336,481	2.55
Fruit and vegetable markets (NAICS 44523)	4,379,434	4,962,625	583,191	2.53
Other specialty food stores (NAICS 44529)	7,835,593	8,874,948	1,039,355	2.52
All other specialty food stores (NAICS 445299)	3,680,887	4,174,378	493,492	2.55
Beer, wine, and liquor stores (NAICS 4453)	74,684,182	83,605,728	8,921,546	2.28
Health and Personal Care Stores				
Health and personal care stores (NAICS 446)	319,740,134	380,115,319	60,375,185	3.52
Pharmacies and drug stores (NAICS 44611)	277,312,312	329,827,308	52,514,997	3.53
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	18,612,915	22,258,211	3,645,296	3.64
Optical goods stores (NAICS 44613)	8,996,804	10,352,163	1,355,359	2.85
Other health and personal care stores (NAICS 44619)	14,818,103	17,677,636	2,859,533	3.59
Food (health) supplement stores (NAICS 446191)	5,270,804	6,254,627	983,823	3.48
All other health and personal care stores (NAICS 446199)	9,547,298	11,423,009	1,875,710	3.65
Gasoline Stations				
Gasoline stations (NAICS 447)	412,644,538	492,205,671	79,561,133	3.59

Benchmark: USA

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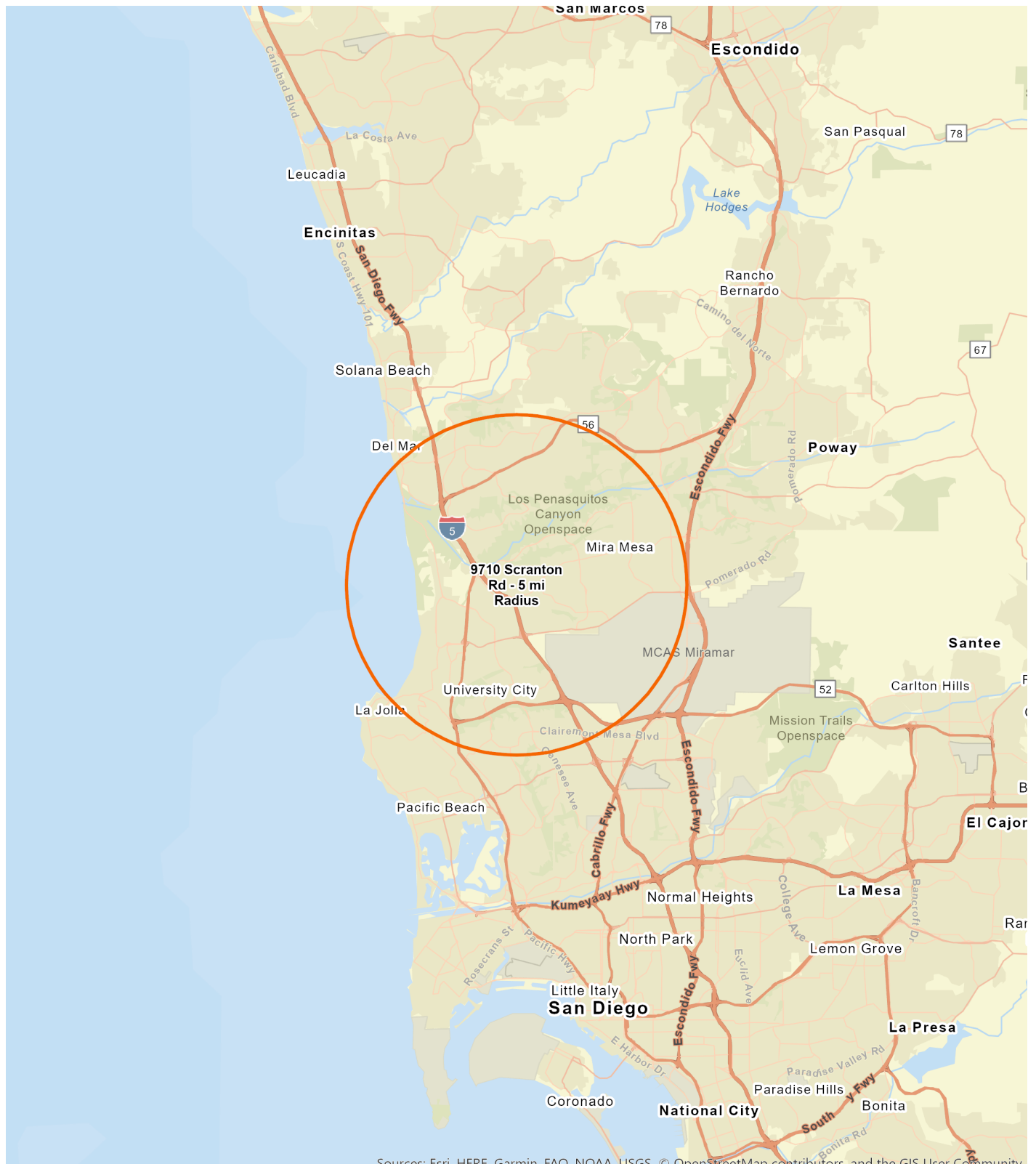
Trade Area: 9710 Scranton Rd - 5 mi Radius

	2022 Demand (\$)	2027 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Clothing and Clothing Accessories Stores				
Clothing and clothing accessories stores (NAICS 448)	235,000,784	241,889,125	6,888,341	0.58
Clothing stores (NAICS 4481)	153,911,986	157,860,014	3,948,029	0.51
Men's clothing stores (NAICS 44811)	7,172,483	7,256,618	84,136	0.23
Women's clothing stores (NAICS 44812)	27,337,738	27,754,234	416,496	0.30
Children's and infants' clothing stores (NAICS 44813)	4,984,976	5,324,765	339,789	1.33
Family clothing stores (NAICS 44814)	92,403,565	95,261,590	2,858,025	0.61
Clothing accessories stores (NAICS 44815)	7,770,883	7,867,587	96,705	0.25
Other clothing stores (NAICS 44819)	14,242,341	14,395,220	152,878	0.21
Shoe stores (NAICS 4482)	31,737,116	33,775,548	2,038,432	1.25
Jewelry, luggage, and leather goods stores (NAICS 4483)	49,351,682	50,253,562	901,880	0.36
Jewelry stores (NAICS 44831)	32,735,058	33,185,143	450,085	0.27
Luggage and leather goods stores (NAICS 44832)	16,616,625	17,068,420	451,795	0.54
Sporting Goods, Hobby, Musical Instrument, and Book Stores				
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	92,507,215	103,949,969	11,442,754	2.36
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	83,369,743	94,097,283	10,727,540	2.45
Sporting goods stores (NAICS 45111)	62,051,266	71,782,195	9,730,928	2.96
Hobby, toy, and game stores (NAICS 45112)	15,833,642	16,608,739	775,097	0.96
Sewing, needlework, and piece goods stores (NAICS 45113)	2,592,441	2,611,212	18,771	0.14
Musical instrument and supplies stores (NAICS 45114)	2,892,393	3,095,137	202,744	1.36
Book stores and news dealers (NAICS 4512)	9,137,472	9,852,686	715,214	1.52
Book stores (NAICS 451211)	8,533,034	9,185,747	652,713	1.49
News dealers and newsstands (NAICS 451212)	604,438	666,939	62,501	1.99
General Merchandise Stores				
General merchandise stores (NAICS 452)	713,240,783	800,585,313	87,344,530	2.34
Department stores (NAICS 4522)	91,961,834	99,519,757	7,557,924	1.59
Other general merchandise stores (NAICS 4523)	621,278,949	701,065,555	79,786,607	2.45
Warehouse clubs and supercenters (NAICS 452311)	560,275,038	633,038,511	72,763,473	2.47
All other general merchandise stores (NAICS 452319)	61,003,911	68,027,045	7,023,134	2.20
Miscellaneous Store Retailers				
Miscellaneous store retailers (NAICS 453)	126,787,484	139,937,503	13,150,020	1.99
Florists (NAICS 4531)	6,053,403	6,813,414	760,011	2.39
Office supplies, stationery, and gift stores (NAICS 4532)	28,710,620	30,938,332	2,227,711	1.51
Office supplies and stationery stores (NAICS 45321)	12,301,599	13,417,699	1,116,099	1.75
Gift, novelty, and souvenir stores (NAICS 45322)	16,409,021	17,520,633	1,111,612	1.32
Used merchandise stores (NAICS 4533)	18,817,372	20,124,534	1,307,162	1.35
Other miscellaneous store retailers (NAICS 4539)	73,206,088	82,061,224	8,855,136	2.31
Pet and pet supplies stores (NAICS 45391)	20,823,563	24,002,870	3,179,307	2.88
Art dealers (NAICS 45392)	13,037,489	13,575,475	537,985	0.81
Manufactured (mobile) home dealers (NAICS 45393)	8,017,867	9,616,336	1,598,469	3.70
All other miscellaneous store retailers (NAICS 45399)	31,327,169	34,866,543	3,539,374	2.16
Tobacco stores (NAICS 453991)	7,051,743	8,074,326	1,022,584	2.75
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	24,275,426	26,792,217	2,516,791	1.99
Non-store Retailers				
Non-store retailers (NAICS 454)	999,746,821	1,123,028,342	123,281,521	2.35
Electronic shopping and mail-order houses (NAICS 4541)	948,731,875	1,064,682,895	115,951,020	2.33
Vending machine operators (NAICS 4542)	6,824,592	7,806,015	981,423	2.72
Direct selling establishments (NAICS 4543)	44,190,354	50,539,432	6,349,078	2.72
Fuel dealers (NAICS 45431)	20,934,822	24,362,604	3,427,782	3.08
Other direct selling establishments (NAICS 45439)	23,255,532	26,176,828	2,921,296	2.40
Food Services and Drinking Places				
Food services and drinking places (NAICS 722)	728,487,215	856,526,278	128,039,063	3.29
Special food services (NAICS 7223)	57,965,997	68,273,389	10,307,392	3.33
Food service contractors (NAICS 72231)	45,927,644	54,055,649	8,128,005	3.31
Caterers (NAICS 72232)	10,971,480	12,959,364	1,987,883	3.39
Mobile food services (NAICS 72233)	1,066,873	1,258,377	191,504	3.36
Drinking places (alcoholic beverages) (NAICS 7224)	25,764,064	29,208,516	3,444,452	2.54
Restaurants and other eating places (NAICS 7225)	644,757,155	759,044,373	114,287,218	3.32
Full-service restaurants (NAICS 722511)	326,169,576	382,281,355	56,111,779	3.23
Limited-service restaurants (NAICS 722513)	270,424,012	319,841,038	49,417,027	3.41
Cafeterias, grill buffets, and buffets (NAICS 722514)	6,894,407	8,154,626	1,260,219	3.41
Snack and non-alcoholic beverage bars (NAICS 722515)	41,269,160	48,767,353	7,498,193	3.40

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi Radius



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Report Details

Name: Retail Market Power® Demand Growth by Retail Store Types 2022
Date / Time: 12/21/2021 2:13:53 PM
Workspace Vintage: 2022

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 5 mi Radius	5 mi Radius	N/A
9710 Scranton Rd - 3 mi Radius	3 mi Radius	N/A
9710 Scranton Rd - 1 mi Radius	1 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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