

Pop-Facts® Demographic Household Trend | Summary



Trade Area: 9710 Scranton Rd - 1 mi.

	2010	2023	% Change 2010-2023	2028	% Change 2020-2028
Population	1,712	679	-2.30	669	-1.47
Households	636	249	-1.19	249	0.00
Families	459	180	-60.78	179	-0.56
Housing Units	661	274	-0.36	275	0.36
Group Quarters Population	0	0	0.00	0	0.00

Benchmark: USA

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Pop-Facts® Demographic Household Trend | Trends



Trade Area: 9710 Scranton Rd - 1 mi.

	2023 Estimate	%	2028 Count	Projection
Total Households by Income				
Total Households by Income	249	100.00	249	100.00
Income Less Than \$15,000	4	1.61	4	1.61
Income \$15,000 - \$24,999	6	2.41	5	2.01
Income \$25,000 - \$34,999	2	0.80	2	0.80
Income \$35,000 - \$49,999	4	1.61	2	0.80
Income \$50,000 - \$74,999	29	11.65	26	10.44
Income \$75,000 - \$99,999	25	10.04	24	9.64
Income \$100,000 - \$124,999	34	13.65	30	12.05
Income \$125,000 - \$149,999	44	17.67	39	15.66
Income \$150,000 - \$199,999	53	21.29	55	22.09
Income \$200,000 - \$249,999	22	8.84	29	11.65
Income \$250,000 - \$499,999	19	7.63	24	9.64
Income \$500,000+	5	2.01	7	2.81
Average Household Income	—	152,700.00	—	165,946.00
Median Household Income	—	136,098.87	—	144,416.09
Median HH Income by Single-Class. Race				
White Alone	—	127,446.65	—	132,456.37
Black or African American Alone	—	50,000.00	—	63,685.94
American Indian or Alaskan Native Alone	—	22,428.72	—	22,428.72
Asian Alone	—	134,269.34	—	142,206.58
Native Hawaiian or Pacific Islander Alone	—	87,500.00	—	100,000.00
Some Other Race Alone	—	191,664.53	—	194,364.31
Two or More Races	—	194,262.86	—	197,159.94
Hispanic or Latino	—	196,040.38	—	198,935.63
Not Hispanic or Latino	—	129,695.18	—	136,351.46
Households by Household Type and Size				
NonFamily Households	69	27.71	69	27.71
1-Person	53	76.81	53	76.81
2-Person	10	14.49	10	14.49
3-Person	0	0.00	0	0.00
4-Person	0	0.00	0	0.00
5-Person	6	8.70	6	8.70
6-Person	0	0.00	0	0.00
7-or-more-person	0	0.00	0	0.00
Family Households	180	72.29	179	71.89
2-Person	58	32.22	10	14.49
3-Person	83	46.11	0	0.00
4-Person	26	14.44	0	0.00
5-Person	13	7.22	6	8.70
6-Person	0	0.00	0	0.00
7-or-more-person	0	0.00	0	0.00

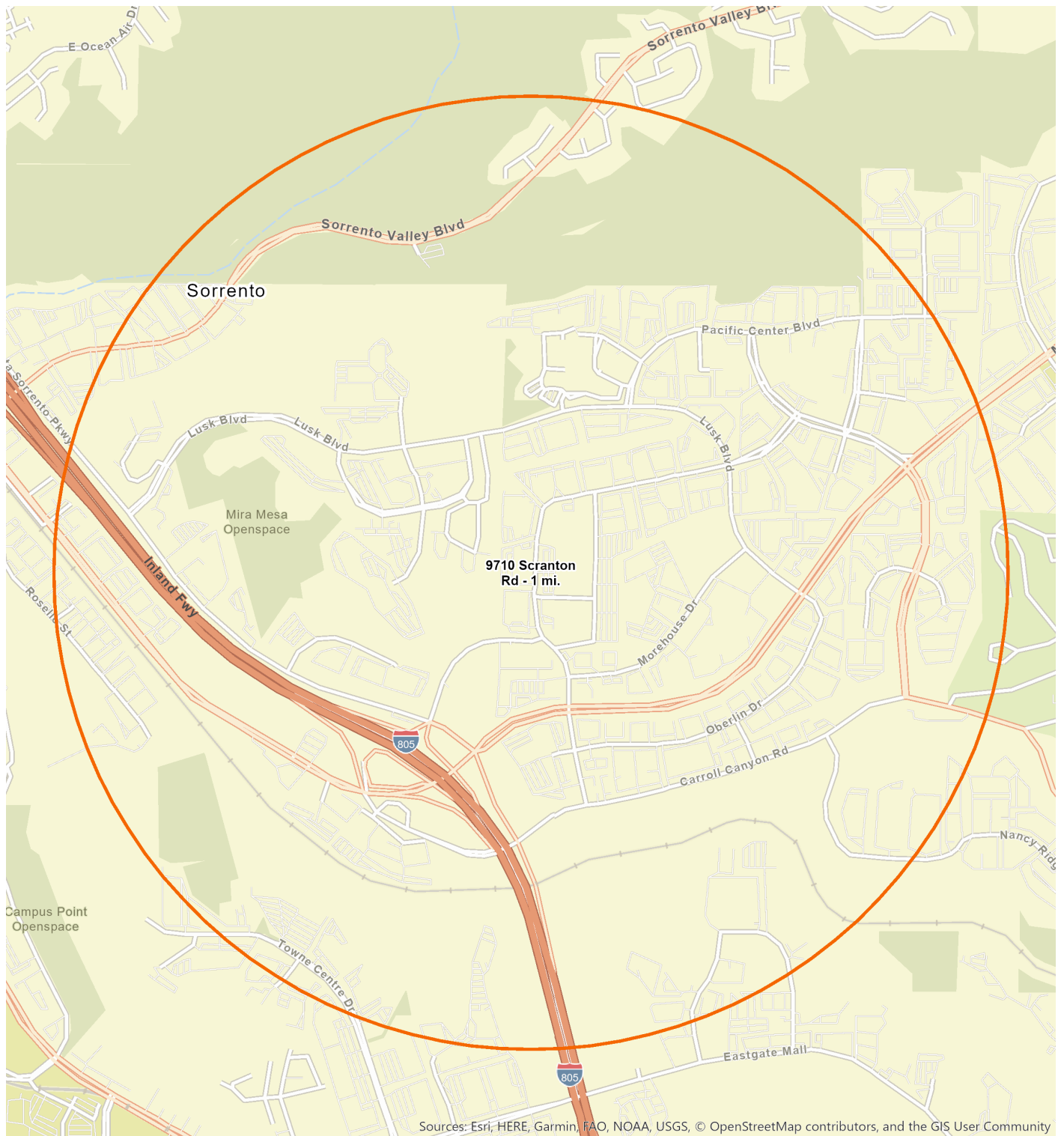
Benchmark: USA

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Pop-Facts® Demographic Household Trend | Map



Trade Area: 9710 Scranton Rd - 1 mi.



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Pop-Facts® Demographic Household Trend | Summary



Trade Area: 9710 Scranton Rd - 3 mi.

	2010	2023	% Change 2010-2023	2028	% Change 2020-2028
Population	84,313	93,228	1.06	95,416	2.35
Households	30,956	33,076	0.73	33,963	2.68
Families	16,234	17,627	8.58	18,137	2.89
Housing Units	32,822	35,708	1.27	36,727	2.85
Group Quarters Population	8,912	13,153	2.49	13,193	0.30

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Pop-Facts® Demographic Household Trend | Trends



Trade Area: 9710 Scranton Rd - 3 mi.

	2023 Estimate	%	2028 Count	Projection
Total Households by Income				
Total Households by Income	33,076	100.00	33,963	100.00
Income Less Than \$15,000	3,075	9.30	2,845	8.38
Income \$15,000 - \$24,999	1,069	3.23	1,014	2.99
Income \$25,000 - \$34,999	1,158	3.50	1,031	3.04
Income \$35,000 - \$49,999	2,269	6.86	1,787	5.26
Income \$50,000 - \$74,999	3,771	11.40	3,650	10.75
Income \$75,000 - \$99,999	3,895	11.78	3,625	10.67
Income \$100,000 - \$124,999	3,498	10.58	3,449	10.15
Income \$125,000 - \$149,999	3,070	9.28	3,141	9.25
Income \$150,000 - \$199,999	4,056	12.26	4,325	12.73
Income \$200,000 - \$249,999	2,345	7.09	2,870	8.45
Income \$250,000 - \$499,999	2,911	8.80	3,616	10.65
Income \$500,000+	1,959	5.92	2,611	7.69
Average Household Income	—	148,417.00	—	165,721.00
Median Household Income	—	108,961.62	—	121,854.65
Median HH Income by Single-Class. Race				
White Alone	—	109,829.93	—	122,742.56
Black or African American Alone	—	97,868.87	—	105,155.51
American Indian or Alaskan Native Alone	—	45,429.62	—	51,963.72
Asian Alone	—	110,391.25	—	123,910.65
Native Hawaiian or Pacific Islander Alone	—	86,717.73	—	105,412.98
Some Other Race Alone	—	102,329.96	—	116,259.03
Two or More Races	—	105,771.07	—	119,020.87
Hispanic or Latino	—	105,175.17	—	117,484.74
Not Hispanic or Latino	—	109,411.63	—	122,498.01
Households by Household Type and Size				
NonFamily Households	15,450	46.71	15,827	46.60
1-Person	9,022	58.40	9,201	58.13
2-Person	3,965	25.66	4,115	26.00
3-Person	1,261	8.16	1,295	8.18
4-Person	773	5.00	780	4.93
5-Person	397	2.57	406	2.56
6-Person	31	0.20	31	0.20
7-or-more-person	0	0.00	0	0.00
Family Households	17,627	53.29	18,137	53.40
2-Person	8,293	47.05	4,115	26.00
3-Person	4,181	23.72	1,295	8.18
4-Person	3,446	19.55	780	4.93
5-Person	1,201	6.81	406	2.56
6-Person	230	1.30	31	0.20
7-or-more-person	276	1.57	0	0.00

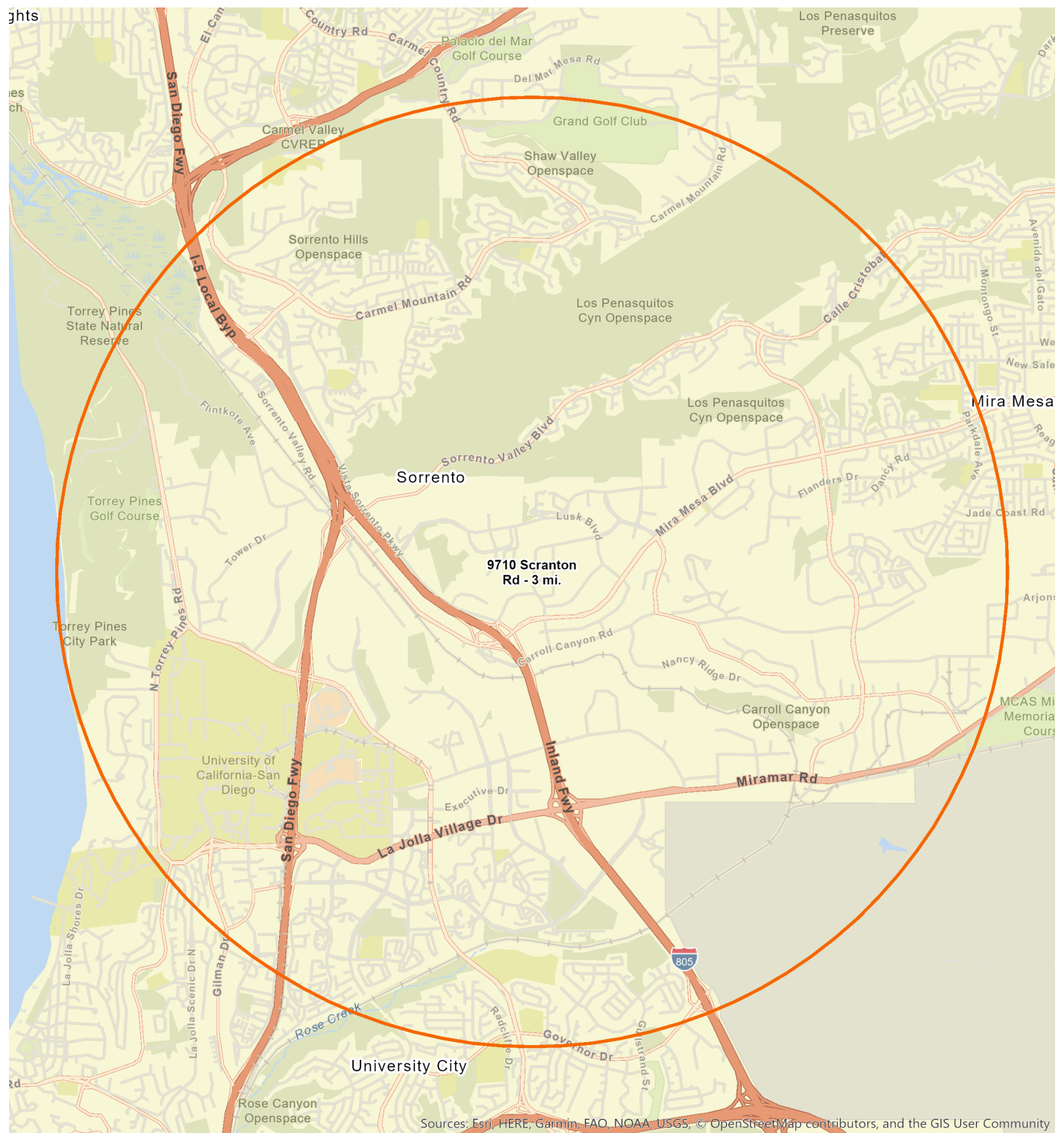
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Pop-Facts® Demographic Household Trend | Map



Trade Area: 9710 Scranton Rd - 3 mi.



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Pop-Facts® Demographic Household Trend | Summary



Trade Area: 9710 Scranton Rd - 5 mi.

	2010	2023	% Change 2010-2023	2028	% Change 2020-2028
Population	226,160	247,260	0.31	250,914	1.48
Households	81,487	86,186	0.06	87,590	1.63
Families	51,351	54,793	6.70	55,704	1.66
Housing Units	86,184	92,232	0.63	93,917	1.83
Group Quarters Population	12,644	20,329	2.59	20,425	0.47

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Pop-Facts® Demographic Household Trend | Trends



Trade Area: 9710 Scranton Rd - 5 mi.

	2023 Estimate	%	2028 Count	Projection
Total Households by Income				
Total Households by Income	86,186	100.00	87,590	100.00
Income Less Than \$15,000	5,676	6.59	5,115	5.84
Income \$15,000 - \$24,999	2,787	3.23	2,548	2.91
Income \$25,000 - \$34,999	3,355	3.89	2,896	3.31
Income \$35,000 - \$49,999	5,748	6.67	4,884	5.58
Income \$50,000 - \$74,999	9,374	10.88	8,587	9.80
Income \$75,000 - \$99,999	9,495	11.02	8,663	9.89
Income \$100,000 - \$124,999	8,821	10.23	8,400	9.59
Income \$125,000 - \$149,999	7,960	9.24	7,876	8.99
Income \$150,000 - \$199,999	10,772	12.50	11,334	12.94
Income \$200,000 - \$249,999	6,436	7.47	7,690	8.78
Income \$250,000 - \$499,999	8,695	10.09	10,499	11.99
Income \$500,000+	7,067	8.20	9,098	10.39
Average Household Income	—	165,336.00	—	184,197.00
Median Household Income	—	118,654.92	—	133,263.53
Median HH Income by Single-Class. Race				
White Alone	—	120,990.85	—	135,991.24
Black or African American Alone	—	83,561.96	—	91,524.59
American Indian or Alaskan Native Alone	—	60,019.96	—	69,567.38
Asian Alone	—	123,934.06	—	139,361.14
Native Hawaiian or Pacific Islander Alone	—	89,417.00	—	97,689.06
Some Other Race Alone	—	95,807.18	—	107,216.77
Two or More Races	—	114,095.63	—	131,095.27
Hispanic or Latino	—	97,091.70	—	109,847.42
Not Hispanic or Latino	—	121,653.47	—	137,057.38
Households by Household Type and Size				
NonFamily Households	31,393	36.42	31,886	36.40
1-Person	20,475	65.22	20,757	65.10
2-Person	7,136	22.73	7,296	22.88
3-Person	1,967	6.27	2,002	6.28
4-Person	1,200	3.82	1,208	3.79
5-Person	557	1.77	566	1.77
6-Person	31	0.10	31	0.10
7-or-more-person	27	0.09	27	0.09
Family Households	54,793	63.58	55,704	63.60
2-Person	22,878	41.75	22,966	41.75
3-Person	13,754	25.10	13,754	25.10
4-Person	11,652	21.27	11,652	21.27
5-Person	4,344	7.93	4,344	7.93
6-Person	1,148	2.10	1,148	2.10
7-or-more-person	1,015	1.85	1,015	1.85

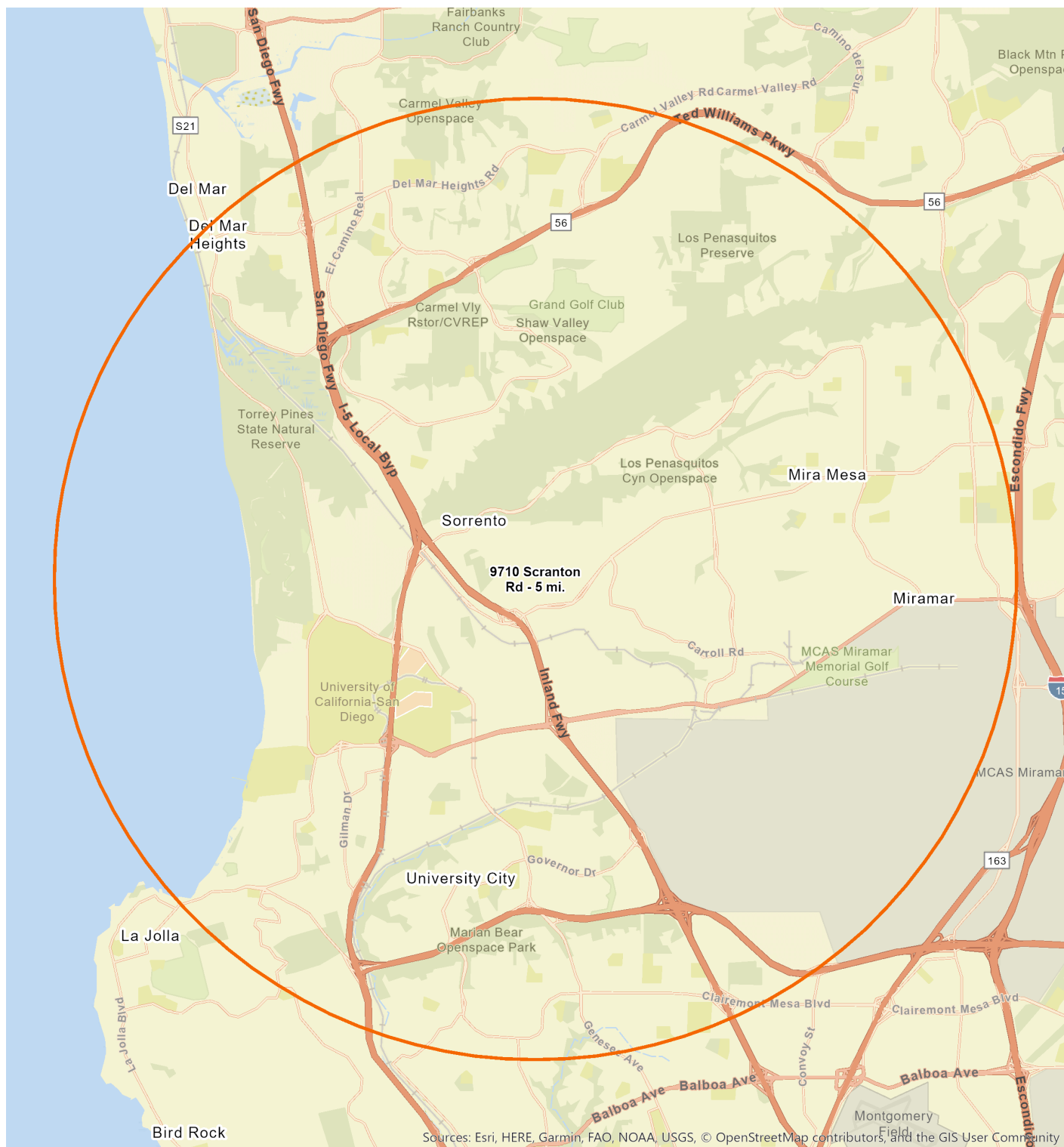
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Report Details

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Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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