

Pop-Facts® Demographic Trend | Summary



Trade Area: 9710 Scranton Rd - 1 mi.

	2010	2020	2023	2028
	Census	Census	Estimate	Projection
Population	1,712	695	679	669
Households	636	252	249	249
Families	459	—	180	179
Housing Units	661	275	274	275
Group Quarters Population	0	0	0	0

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
(<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Trend | Percent Change



Trade Area: 9710 Scranton Rd - 1 mi.

2020 Census		%	2023 Estimate		%	2028 Projection		%
Population Count Change (%)		-59.40	Population Count Change (%)		-2.30	Population Count Change (%)		-1.47
Household Count Change (%)		-60.38	Household Count Change (%)		-1.19	Household Count Change (%)		0.00
Housing Unit Count Change (%)		-58.40	Family Count Change (%)		-60.78	Housing Unit Count Change (%)		0.36
Group Quarters Population Change (%)		0.00	Housing Unit Count Change (%)		-0.36	Family Count Change (%)		-0.56
			Group Quarters Population Change (%)		0.00	Group Quarters Population Change (%)		0.00

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
(<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Trend | Population & Household



Trade Area: 9710 Scranton Rd - 1 mi.

	2010 Census	%	2023 Estimate	%	2028 Projection	%
Population by Age						
Age 0 - 4	122	7.13	37	5.45	35	5.23
Age 5 - 9	114	6.66	41	6.04	37	5.53
Age 10 - 14	79	4.61	43	6.33	41	6.13
Age 15 - 17	35	2.04	25	3.68	26	3.89
Age 18 - 20	45	2.63	20	2.95	22	3.29
Age 21 - 24	90	5.26	27	3.98	31	4.63
Age 25 - 34	281	16.41	69	10.16	57	8.52
Age 35 - 44	341	19.92	131	19.29	120	17.94
Age 45 - 54	296	17.29	101	14.88	104	15.55
Age 55 - 64	174	10.16	91	13.40	86	12.86
Age 65 - 74	94	5.49	61	8.98	71	10.61
Age 75 - 84	33	1.93	25	3.68	31	4.63
Age 85 and over	8	0.47	6	0.88	7	1.05
Age 15 and over	1,396	81.54	558	82.18	556	83.11
Age 16 and over	1,383	80.78	549	80.85	548	81.91
Age 18 and over	1,362	79.56	533	78.50	530	79.22
Age 21 and over	1,317	76.93	512	75.41	507	75.78
Age 25 and over	1,227	71.67	485	71.43	476	71.15
Age 65 and over	136	7.94	93	13.70	109	16.29
Median Age	—	37.71	—	40.93	—	42.19
Population by Sex						
Male	869	50.76	348	51.25	341	50.97
Female	843	49.24	331	48.75	328	49.03
Households by Age of Householder						
Householder Under 25 Years	24	3.77	10	4.02	11	4.42
Householder Age 25 - 34	108	16.98	26	10.44	21	8.43
Householder Age 35 - 44	177	27.83	66	26.51	61	24.50
Householder Age 45 - 54	166	26.10	56	22.49	58	23.29
Householder Age 55 - 64	98	15.41	50	20.08	48	19.28
Householder Age 65 - 74	45	7.08	29	11.65	34	13.65
Householder Age 75 - 84	15	2.36	12	4.82	14	5.62
Householder Age 85 Years and Over	3	0.47	2	0.80	2	0.80
Median Age of Householder	—	45.50	—	49.02	—	50.28
Pop. by Single-Class. Race by Hispanic/Latino						
Hispanic/Latino	130	7.59	83	12.22	93	13.90
White Alone	82	4.79	4	0.59	5	0.75
Black/African American Alone	0	0.00	1	0.15	1	0.15
American Indian/Alaskan Native Alone	3	0.17	6	0.88	6	0.90
Asian Alone	3	0.17	6	0.88	7	1.05
Native Hawaiian/Pacific Islander Alone	0	0.00	0	0.00	0	0.00
Some Other Race Alone	27	1.58	26	3.83	31	4.63
Two or More Races	15	0.88	40	5.89	43	6.43
Not Hispanic/Latino	1,582	92.41	596	87.78	576	86.10
White Alone	967	56.48	278	40.94	244	36.47
Black/African American Alone	21	1.23	10	1.47	10	1.50
American Indian/Alaskan Native Alone	2	0.12	1	0.15	1	0.15
Asian Alone	526	30.72	235	34.61	237	35.43
Native Hawaiian/Pacific Islander Alone	1	0.06	1	0.15	2	0.30
Some Other Race Alone	5	0.29	13	1.92	18	2.69
Two or More Races	60	3.50	58	8.54	63	9.42

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
(<https://claritas.easptlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Trend | Income



Trade Area: 9710 Scranton Rd - 1 mi.

	2023		2028	
	Estimate	%	Projection	%
Households by Household Income				
Income Less Than \$15,000	4	1.61	4	1.61
Income \$15,000 - \$24,999	6	2.41	5	2.01
Income \$25,000 - \$34,999	2	0.80	2	0.80
Income \$35,000 - \$49,999	4	1.61	2	0.80
Income \$50,000 - \$74,999	29	11.65	26	10.44
Income \$75,000 - \$99,999	25	10.04	24	9.64
Income \$100,000 - \$124,999	34	13.65	30	12.05
Income \$125,000 - \$149,999	44	17.67	39	15.66
Income \$150,000 - \$199,999	53	21.29	55	22.09
Income \$200,000 - \$249,999	22	8.84	29	11.65
Income \$250,000 - \$499,999	19	7.63	24	9.64
Income \$500,000 or more	5	2.01	7	2.81
Median Household Income	—	136,098.87	—	144,416.09
Average Household Income	—	152,700.00	—	165,946.00
Median HH Inc. by Single-Classification Race				
White Alone	—	127,446.65	—	132,456.37
Black/African American Alone	—	50,000.00	—	63,685.94
American Indian/Alaskan Native Alone	—	22,428.72	—	22,428.72
Asian Alone	—	134,269.34	—	142,206.58
Native Hawaiian/Pacific Islander Alone	—	87,500.00	—	100,000.00
Some Other Race Alone	—	191,664.53	—	194,364.31
Two or More Races	—	194,262.86	—	197,159.94
Hispanic/Latino	—	196,040.38	—	198,935.63
Not Hispanic/Latino	—	129,695.18	—	136,351.46

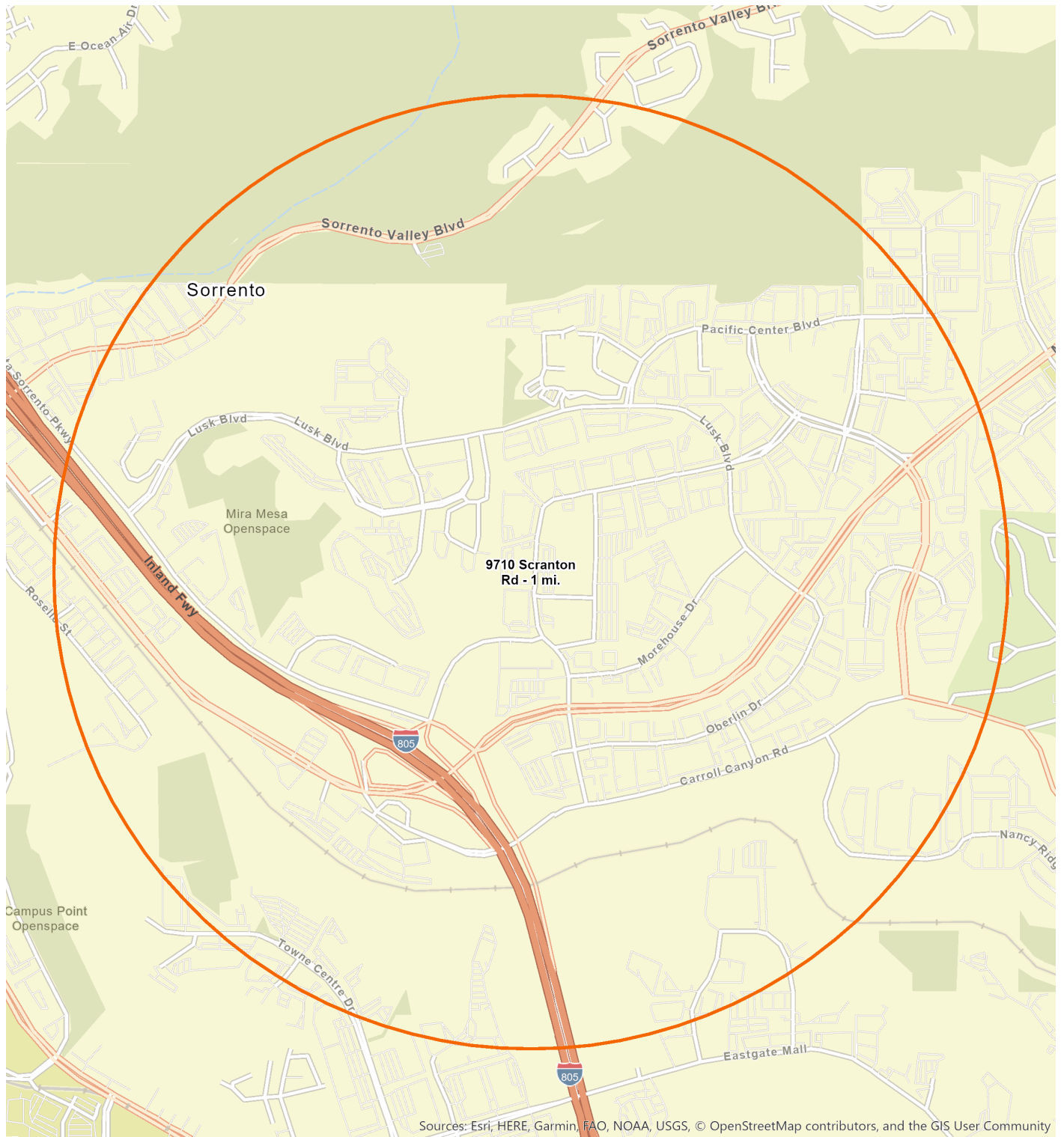
Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
(<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Trend | Map



Trade Area: 9710 Scranton Rd - 1 mi.



Pop-Facts® Demographic Trend | Summary



Trade Area: 9710 Scranton Rd - 3 mi.

	2010	2020	2023	2028	
	Census	Census	Estimate	Projection	
Population	84,313	92,254	93,228	95,416	
Households	30,956	32,837	33,076	33,963	
Families	16,234	—	17,627	18,137	
Housing Units	32,822	35,261	35,708	36,727	
Group Quarters Population	8,912	12,833	13,153	13,193	

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
(<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Trend | Percent Change



Trade Area: 9710 Scranton Rd - 3 mi.

2020 Census		%	2023 Estimate		%	2028 Projection		%
Population Count Change (%)		9.42	Population Count Change (%)		1.06	Population Count Change (%)		2.35
Household Count Change (%)		6.08	Household Count Change (%)		0.73	Household Count Change (%)		2.68
Housing Unit Count Change (%)		7.43	Family Count Change (%)		8.58	Housing Unit Count Change (%)		2.85
Group Quarters Population Change (%)		44.00	Housing Unit Count Change (%)		1.27	Family Count Change (%)		2.89
			Group Quarters Population Change (%)		2.49	Group Quarters Population Change (%)		0.30

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
(<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Trend | Population & Household



Trade Area: 9710 Scranton Rd - 3 mi.

	2010 Census	%	2023 Estimate	%	2028 Projection	%
Population by Age						
Age 0 - 4	4,479	5.31	3,822	4.10	3,685	3.86
Age 5 - 9	3,784	4.49	4,538	4.87	4,310	4.52
Age 10 - 14	3,250	3.85	4,453	4.78	4,412	4.62
Age 15 - 17	1,736	2.06	2,838	3.04	3,532	3.70
Age 18 - 20	10,509	12.46	11,704	12.55	11,722	12.29
Age 21 - 24	11,777	13.97	10,852	11.64	9,279	9.72
Age 25 - 34	17,015	20.18	14,450	15.50	14,394	15.09
Age 35 - 44	11,195	13.28	13,454	14.43	13,065	13.69
Age 45 - 54	8,776	10.41	10,406	11.16	12,129	12.71
Age 55 - 64	5,783	6.86	7,628	8.18	8,274	8.67
Age 65 - 74	3,152	3.74	5,586	5.99	6,629	6.95
Age 75 - 84	1,835	2.18	2,440	2.62	2,919	3.06
Age 85 and over	1,023	1.21	1,056	1.13	1,068	1.12
Age 15 and over	72,800	86.34	80,414	86.25	83,009	87.00
Age 16 and over	72,215	85.65	79,512	85.29	81,877	85.81
Age 18 and over	71,064	84.29	77,576	83.21	79,478	83.30
Age 21 and over	60,555	71.82	65,872	70.66	67,756	71.01
Age 25 and over	48,778	57.85	55,020	59.02	58,477	61.29
Age 65 and over	6,010	7.13	9,082	9.74	10,615	11.13
Median Age	—	28.11	—	30.11	—	32.14
Population by Sex						
Male	42,238	50.10	48,099	51.59	49,166	51.53
Female	42,074	49.90	45,129	48.41	46,250	48.47
Households by Age of Householder						
Householder Under 25 Years	4,520	14.60	3,733	11.29	3,227	9.50
Householder Age 25 - 34	8,218	26.55	6,367	19.25	6,311	18.58
Householder Age 35 - 44	6,237	20.15	7,547	22.82	7,136	21.01
Householder Age 45 - 54	5,127	16.56	6,193	18.72	7,123	20.97
Householder Age 55 - 64	3,372	10.89	4,373	13.22	4,669	13.75
Householder Age 65 - 74	1,751	5.66	2,932	8.86	3,388	9.98
Householder Age 75 - 84	1,079	3.49	1,294	3.91	1,492	4.39
Householder Age 85 Years and Over	651	2.10	638	1.93	617	1.82
Median Age of Householder	—	39.09	—	43.48	—	45.41
Pop. by Single-Class. Race by Hispanic/Latino						
Hispanic/Latino	8,073	9.57	12,647	13.57	15,019	15.74
White Alone	4,480	5.31	4,158	4.46	5,358	5.62
Black/African American Alone	97	0.12	215	0.23	272	0.28
American Indian/Alaskan Native Alone	64	0.08	235	0.25	273	0.29
Asian Alone	196	0.23	257	0.28	282	0.30
Native Hawaiian/Pacific Islander Alone	22	0.03	21	0.02	24	0.03
Some Other Race Alone	2,444	2.90	3,542	3.80	4,049	4.24
Two or More Races	771	0.91	4,219	4.53	4,762	4.99
Not Hispanic/Latino	76,240	90.42	80,581	86.43	80,397	84.26
White Alone	39,693	47.08	37,880	40.63	36,383	38.13
Black/African American Alone	1,509	1.79	2,001	2.15	2,199	2.31
American Indian/Alaskan Native Alone	104	0.12	65	0.07	54	0.06
Asian Alone	31,219	37.03	34,392	36.89	34,968	36.65
Native Hawaiian/Pacific Islander Alone	158	0.19	162	0.17	159	0.17
Some Other Race Alone	281	0.33	667	0.72	892	0.94
Two or More Races	3,276	3.89	5,414	5.81	5,743	6.02

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
(<https://claritas.easptlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Trend | Income



Trade Area: 9710 Scranton Rd - 3 mi.

	2023 Estimate	%	2028 Projection	%
Households by Household Income				
Income Less Than \$15,000	3,075	9.30	2,845	8.38
Income \$15,000 - \$24,999	1,069	3.23	1,014	2.99
Income \$25,000 - \$34,999	1,158	3.50	1,031	3.04
Income \$35,000 - \$49,999	2,269	6.86	1,787	5.26
Income \$50,000 - \$74,999	3,771	11.40	3,650	10.75
Income \$75,000 - \$99,999	3,895	11.78	3,625	10.67
Income \$100,000 - \$124,999	3,498	10.58	3,449	10.15
Income \$125,000 - \$149,999	3,070	9.28	3,141	9.25
Income \$150,000 - \$199,999	4,056	12.26	4,325	12.73
Income \$200,000 - \$249,999	2,345	7.09	2,870	8.45
Income \$250,000 - \$499,999	2,911	8.80	3,616	10.65
Income \$500,000 or more	1,959	5.92	2,611	7.69
Median Household Income	—	108,961.62	—	121,854.65
Average Household Income	—	148,417.00	—	165,721.00
Median HH Inc. by Single-Classification Race				
White Alone	—	109,829.93	—	122,742.56
Black/African American Alone	—	97,868.87	—	105,155.51
American Indian/Alaskan Native Alone	—	45,429.62	—	51,963.72
Asian Alone	—	110,391.25	—	123,910.65
Native Hawaiian/Pacific Islander Alone	—	86,717.73	—	105,412.98
Some Other Race Alone	—	102,329.96	—	116,259.03
Two or More Races	—	105,771.07	—	119,020.87
Hispanic/Latino	—	105,175.17	—	117,484.74
Not Hispanic/Latino	—	109,411.63	—	122,498.01

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
(<https://claritas.easptlight.com/Spotlight/About/3/2023>)

Trade Area: 9710 Scranton Rd - 3 mi.



©2006-2023 TomTom

Pop-Facts® Demographic Trend | Summary



Trade Area: 9710 Scranton Rd - 5 mi.

	2010	2020	2023	2028
	Census	Census	Estimate	Projection
Population	226,160	246,501	247,260	250,914
Households	81,487	86,139	86,186	87,590
Families	51,351	—	54,793	55,704
Housing Units	86,184	91,659	92,232	93,917
Group Quarters Population	12,644	19,815	20,329	20,425

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
(<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Trend | Percent Change



Trade Area: 9710 Scranton Rd - 5 mi.

	%		%		%
2020 Census		2023 Estimate		2028 Projection	
Population Count Change (%)	8.99	Population Count Change (%)	0.31	Population Count Change (%)	1.48
Household Count Change (%)	5.71	Household Count Change (%)	0.06	Household Count Change (%)	1.63
Housing Unit Count Change (%)	6.35	Family Count Change (%)	6.70	Housing Unit Count Change (%)	1.83
Group Quarters Population Change (%)	56.72	Housing Unit Count Change (%)	0.63	Family Count Change (%)	1.66
		Group Quarters Population Change (%)	2.59	Group Quarters Population Change (%)	0.47

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
(<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Trend | Population & Household



Trade Area: 9710 Scranton Rd - 5 mi.

	2010 Census	%	2023 Estimate	%	2028 Projection	%
Population by Age						
Age 0 - 4	12,662	5.60	11,535	4.67	11,295	4.50
Age 5 - 9	11,924	5.27	12,859	5.20	12,333	4.92
Age 10 - 14	12,174	5.38	13,270	5.37	12,924	5.15
Age 15 - 17	7,567	3.35	7,895	3.19	8,969	3.57
Age 18 - 20	16,083	7.11	17,859	7.22	18,091	7.21
Age 21 - 24	20,868	9.23	20,482	8.28	18,817	7.50
Age 25 - 34	36,803	16.27	37,432	15.14	34,840	13.88
Age 35 - 44	31,432	13.90	33,826	13.68	34,535	13.76
Age 45 - 54	30,969	13.69	29,960	12.12	31,741	12.65
Age 55 - 64	22,650	10.02	26,753	10.82	26,979	10.75
Age 65 - 74	12,524	5.54	21,634	8.75	25,094	10.00
Age 75 - 84	7,355	3.25	10,017	4.05	11,419	4.55
Age 85 and over	3,148	1.39	3,738	1.51	3,886	1.55
Age 15 and over	189,401	83.75	209,596	84.77	214,361	85.43
Age 16 and over	186,926	82.65	207,049	83.74	211,454	84.27
Age 18 and over	181,834	80.40	201,701	81.58	205,402	81.86
Age 21 and over	165,751	73.29	183,842	74.35	187,311	74.65
Age 25 and over	144,883	64.06	163,360	66.07	168,494	67.15
Age 65 and over	23,028	10.18	35,389	14.31	40,398	16.10
Median Age	—	33.47	—	35.65	—	37.34
Population by Sex						
Male	114,300	50.54	127,842	51.70	129,540	51.63
Female	111,861	49.46	119,418	48.30	121,374	48.37
Households by Age of Householder						
Householder Under 25 Years	6,318	7.75	5,156	5.98	4,613	5.27
Householder Age 25 - 34	15,712	19.28	13,980	16.22	12,954	14.79
Householder Age 35 - 44	16,203	19.88	17,000	19.73	16,948	19.35
Householder Age 45 - 54	16,938	20.79	16,145	18.73	16,964	19.37
Householder Age 55 - 64	12,908	15.84	14,778	17.15	14,738	16.83
Householder Age 65 - 74	7,084	8.69	11,521	13.37	13,139	15.00
Householder Age 75 - 84	4,436	5.44	5,505	6.39	6,116	6.98
Householder Age 85 Years and Over	1,887	2.32	2,101	2.44	2,118	2.42
Median Age of Householder	—	46.46	—	49.23	—	50.38
Pop. by Single-Class. Race by Hispanic/Latino						
Hispanic/Latino	27,275	12.06	37,849	15.31	43,288	17.25
White Alone	14,145	6.25	10,855	4.39	13,309	5.30
Black/African American Alone	351	0.15	521	0.21	622	0.25
American Indian/Alaskan Native Alone	308	0.14	779	0.32	873	0.35
Asian Alone	557	0.25	735	0.30	825	0.33
Native Hawaiian/Pacific Islander Alone	52	0.02	76	0.03	87	0.04
Some Other Race Alone	9,240	4.09	11,726	4.74	13,041	5.20
Two or More Races	2,624	1.16	13,157	5.32	14,530	5.79
Not Hispanic/Latino	198,885	87.94	209,412	84.69	207,626	82.75
White Alone	115,417	51.03	104,039	42.08	97,640	38.91
Black/African American Alone	4,974	2.20	5,476	2.21	5,641	2.25
American Indian/Alaskan Native Alone	417	0.18	329	0.13	278	0.11
Asian Alone	68,007	30.07	82,198	33.24	85,202	33.96
Native Hawaiian/Pacific Islander Alone	694	0.31	637	0.26	602	0.24
Some Other Race Alone	645	0.28	1,940	0.79	2,601	1.04
Two or More Races	8,730	3.86	14,793	5.98	15,664	6.24

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
(<https://claritas.easptlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Trend | Income



Trade Area: 9710 Scranton Rd - 5 mi.

	2023		2028	
	Estimate	%	Projection	%
Households by Household Income				
Income Less Than \$15,000	5,676	6.59	5,115	5.84
Income \$15,000 - \$24,999	2,787	3.23	2,548	2.91
Income \$25,000 - \$34,999	3,355	3.89	2,896	3.31
Income \$35,000 - \$49,999	5,748	6.67	4,884	5.58
Income \$50,000 - \$74,999	9,374	10.88	8,587	9.80
Income \$75,000 - \$99,999	9,495	11.02	8,663	9.89
Income \$100,000 - \$124,999	8,821	10.23	8,400	9.59
Income \$125,000 - \$149,999	7,960	9.24	7,876	8.99
Income \$150,000 - \$199,999	10,772	12.50	11,334	12.94
Income \$200,000 - \$249,999	6,436	7.47	7,690	8.78
Income \$250,000 - \$499,999	8,695	10.09	10,499	11.99
Income \$500,000 or more	7,067	8.20	9,098	10.39
Median Household Income	—	118,654.92	—	133,263.53
Average Household Income	—	165,336.00	—	184,197.00
Median HH Inc. by Single-Classification Race				
White Alone	—	120,990.85	—	135,991.24
Black/African American Alone	—	83,561.96	—	91,524.59
American Indian/Alaskan Native Alone	—	60,019.96	—	69,567.38
Asian Alone	—	123,934.06	—	139,361.14
Native Hawaiian/Pacific Islander Alone	—	89,417.00	—	97,689.06
Some Other Race Alone	—	95,807.18	—	107,216.77
Two or More Races	—	114,095.63	—	131,095.27
Hispanic/Latino	—	97,091.70	—	109,847.42
Not Hispanic/Latino	—	121,653.47	—	137,057.38

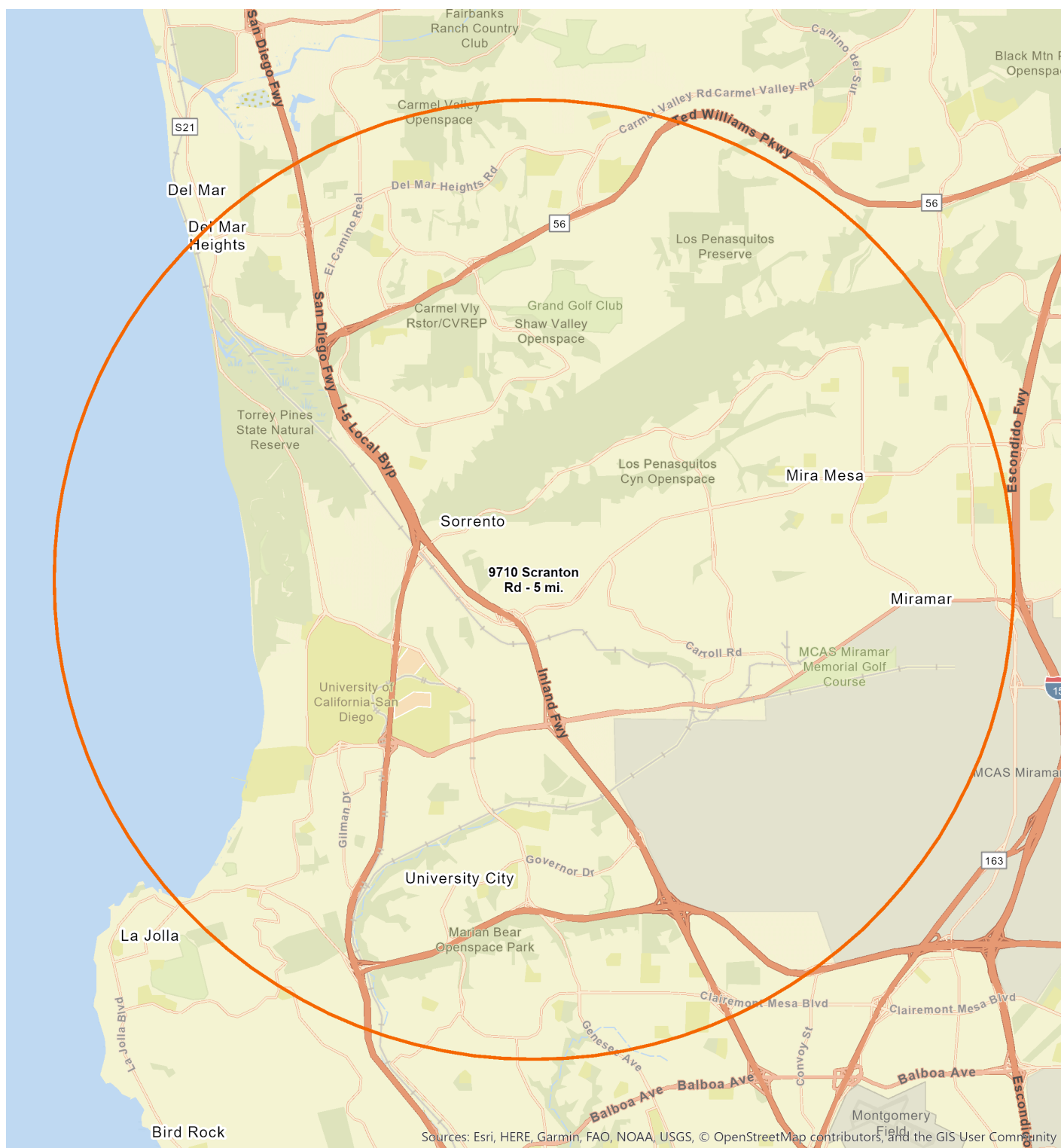
Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
(<https://claritas.easptlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Trend | Map



Trade Area: 9710 Scranton Rd - 5 mi.



©2006-2023 TomTom

Report Details

Name:	Pop-Facts® Demographic Trend 2023
Date / Time:	1/6/2023 11:04:16 AM
Workspace Vintage:	2023

Trade Area		
Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark		
Name	Level	Geographies
USA	Entire US	United States

DataSource		
Product	Provider	Copyright
Claritas Pop-Facts® Premier 2023	Claritas	©Claritas, LLC 2023 https://claritas.easpotlight.com/Spotlight/About