



Trade Area: 9710 Scranton Rd - 1 mi.

		Population
2010 Census		1,712
2020 Census		695
2023 Estimate		679
2028 Projection		669
		Population Change (%)
Growth 2010 - 2020		-59.40
Growth 2020 - 2023		-2.30
Growth 2023 - 2028		-1.47

Benchmark: USA

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Pop-Facts® Senior Life Demographics | Population & Race



Trade Area: 9710 Scranton Rd - 1 mi.

	2010 Census	%	2023 Estimate	%	2028 Projection	%
Total Population						
Total Population	1,712	100.00	679	100.00	669	100.00
Age 45 - 54	296	17.29	101	14.88	104	15.55
Age 55 - 64	174	10.16	91	13.40	86	12.86
Age 65 - 74	94	5.49	61	8.98	71	10.61
Age 75 - 84	33	1.93	25	3.68	31	4.63
Age 85 and over	8	0.47	6	0.88	7	1.05
Age 65 and over	136	7.94	93	13.70	109	16.29
Population by Single - Classification Race						
White Alone	1,049	61.27	282	41.53	249	37.22
Age 65 and over	84	8.01	39	13.83	43	17.27
Black/African American Alone	21	1.23	11	1.62	11	1.64
Age 65 and over	1	4.76	0	0.00	0	0.00
American Indian/Alaskan Native Alone	5	0.29	7	1.03	7	1.05
Age 65 and over	1	20.00	0	0.00	0	0.00
Asian Alone	529	30.90	241	35.49	244	36.47
Age 65 and over	46	8.70	47	19.50	55	22.54
Native Hawaiian/Pacific Islander Alone	1	0.06	1	0.15	2	0.30
Age 65 and over	0	0.00	0	0.00	0	0.00
Some Other Race Alone	32	1.87	39	5.74	50	7.47
Age 65 and over	1	3.13	2	5.13	3	6.00
Two or More Races	75	4.38	98	14.43	107	15.99
Age 65 and over	1	1.33	5	5.10	7	6.54
Population by Hispanic or Latino						
Hispanic/Latino	130	7.59	83	12.22	93	13.90
Age 65 and over	5	3.85	6	7.23	9	9.68
Not Hispanic/Latino	1,582	92.41	596	87.78	576	86.10
Total Population, Male						
Total Population, Male	869	50.76	348	51.25	341	50.97
Male: Age 45 - 54	152	17.49	53	15.23	55	16.13
Male: Age 55 - 64	79	9.09	44	12.64	41	12.02
Male: Age 65 - 74	41	4.72	28	8.05	32	9.38
Male: Age 75 - 84	18	2.07	11	3.16	13	3.81
Male: Age 85 and over	3	0.34	3	0.86	3	0.88
Male: Age 65 and over	63	7.25	41	11.78	48	14.08
Total Population, Female						
Total Population, Female	843	49.24	331	48.75	328	49.03
Female: Age 45 - 54	145	17.20	49	14.80	49	14.94
Female: Age 55 - 64	95	11.27	46	13.90	45	13.72
Female: Age 65 - 74	53	6.29	34	10.27	39	11.89
Female: Age 75 - 84	15	1.78	15	4.53	18	5.49
Female: Age 85 and over	5	0.59	3	0.91	4	1.22
Female: Age 65 and over	73	8.66	52	15.71	62	18.90

Benchmark: USA

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Pop-Facts® Senior Life Demographics | Household Income



Trade Area: 9710 Scranton Rd - 1 mi.

	2023		2028	
	Estimate	%	Projection	%
Householder Age 45 - 54				
Householder Age 45 - 54	56	22.49	58	23.29
Income Less than \$15,000	0	0.00	0	0.00
Income \$15,000 - \$24,999	0	0.00	0	0.00
Income \$25,000 - \$34,999	0	0.00	0	0.00
Income \$35,000 - \$49,999	1	1.79	0	0.00
Income \$50,000 - \$74,999	4	7.14	3	5.17
Income \$75,000 - \$99,999	4	7.14	4	6.90
Income \$100,000 - \$124,999	6	10.71	6	10.35
Income \$125,000 - \$149,999	12	21.43	11	18.97
Income \$150,000 - \$199,999	15	26.79	16	27.59
Income \$200,000 or more	13	23.21	18	31.03
Median Household Income	—	179,560.22	—	188,974.61
Householder Age 55 - 64				
Householder Age 55 - 64	50	20.08	48	19.28
Income Less than \$15,000	1	2.00	1	2.08
Income \$15,000 - \$24,999	2	4.00	2	4.17
Income \$25,000 - \$34,999	0	0.00	0	0.00
Income \$35,000 - \$49,999	1	2.00	0	0.00
Income \$50,000 - \$74,999	5	10.00	4	8.33
Income \$75,000 - \$99,999	4	8.00	4	8.33
Income \$100,000 - \$124,999	5	10.00	4	8.33
Income \$125,000 - \$149,999	10	20.00	9	18.75
Income \$150,000 - \$199,999	9	18.00	9	18.75
Income \$200,000 or more	11	22.00	13	27.08
Median Household Income	—	139,982.70	—	147,104.13
Householder Age 65 - 74				
Householder Age 65 - 74	29	11.65	34	13.65
Income Less than \$15,000	2	6.90	2	5.88
Income \$15,000 - \$24,999	1	3.45	2	5.88
Income \$25,000 - \$34,999	1	3.45	1	2.94
Income \$35,000 - \$49,999	0	0.00	0	0.00
Income \$50,000 - \$74,999	6	20.69	6	17.65
Income \$75,000 - \$99,999	4	13.79	5	14.71
Income \$100,000 - \$124,999	2	6.90	2	5.88
Income \$125,000 - \$149,999	3	10.35	4	11.77
Income \$150,000 - \$199,999	5	17.24	5	14.71
Income \$200,000 or more	3	10.35	6	17.65
Median Household Income	—	96,042.19	—	105,140.49
Householder Age 75 - 84				
Householder Age 75 - 84	12	4.82	14	5.62
Income Less than \$15,000	0	0.00	0	0.00
Income \$15,000 - \$24,999	1	8.33	1	7.14
Income \$25,000 - \$34,999	0	0.00	0	0.00
Income \$35,000 - \$49,999	0	0.00	0	0.00
Income \$50,000 - \$74,999	3	25.00	3	21.43
Income \$75,000 - \$99,999	2	16.67	3	21.43
Income \$100,000 - \$124,999	2	16.67	2	14.29
Income \$125,000 - \$149,999	0	0.00	0	0.00
Income \$150,000 - \$199,999	2	16.67	3	21.43
Income \$200,000 or more	1	8.33	1	7.14
Median Household Income	—	93,359.38	—	95,379.15
Householder Age 85 and over				
Householder Age 85 and over	2	0.80	2	0.80
Income Less than \$15,000	0	0.00	0	0.00
Income \$15,000 - \$24,999	0	0.00	0	0.00
Income \$25,000 - \$34,999	0	0.00	0	0.00
Income \$35,000 - \$49,999	1	50.00	1	50.00
Income \$50,000 - \$74,999	0	0.00	0	0.00
Income \$75,000 - \$99,999	0	0.00	0	0.00
Income \$100,000 - \$124,999	0	0.00	0	0.00
Income \$125,000 - \$149,999	1	50.00	1	50.00
Income \$150,000 - \$199,999	0	0.00	0	0.00
Income \$200,000 or more	0	0.00	0	0.00
Median Household Income	—	125,000.00	—	125,000.00

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 1 mi.

	2023 Estimate	%	2028 Projection	%
Households by Household Income				
Total Households	249	100.00	249	100.00
Income Less Than \$15,000	4	1.61	4	1.61
Income \$15,000 - \$24,999	6	2.41	5	2.01
Income \$25,000 - \$34,999	2	0.80	2	0.80
Income \$35,000 - \$49,999	4	1.61	2	0.80
Income \$50,000 - \$74,999	29	11.65	26	10.44
Income \$75,000 - \$99,999	25	10.04	24	9.64
Income \$100,000 - \$124,999	34	13.65	30	12.05
Income \$125,000 - \$149,999	44	17.67	39	15.66
Income \$150,000 - \$199,999	53	21.29	55	22.09
Income \$200,000 - \$249,999	22	8.84	29	11.65
Income \$250,000 - \$499,999	19	7.63	24	9.64
Income \$500,000 or more	5	2.01	7	2.81
Average Household Income	—	152,700.00	—	165,946.00
Median Household Income	—	136,098.87	—	144,416.09
Age 55+ Median Household Income	—	126,965.63	—	132,665.29
Age 65+ Median Household Income	—	95,088.79	—	100,000.00
Owner-Occupied Housing Units by Value				
Value Less Than \$20,000	0	0.00	0	0.00
Value \$20,000 - \$39,999	0	0.00	0	0.00
Value \$40,000 - \$59,999	0	0.00	0	0.00
Value \$60,000 - \$79,999	0	0.00	0	0.00
Value \$80,000 - \$99,999	0	0.00	0	0.00
Value \$100,000 - \$149,999	0	0.00	0	0.00
Value \$150,000 - \$199,999	0	0.00	0	0.00
Value \$200,000 - \$299,999	0	0.00	0	0.00
Value \$300,000 - \$399,999	2	1.26	1	0.63
Value \$400,000 - \$499,999	9	5.66	6	3.77
Value \$500,000 - \$749,999	69	43.40	57	35.85
Value \$750,000 - \$999,999	55	34.59	55	34.59
Value \$1,000,000 - \$1,499,999	17	10.69	30	18.87
Value \$1,500,000 - \$1,999,999	5	3.15	7	4.40
Value \$2,000,000+	1	0.63	3	1.89
Median All Owner-Occupied Housing Unit Value	—	746,560.60	—	815,624.85
Group Quarters by Population Type				
Group Quarters Population	0	0.00	0	0.00
Correctional Facilities	0	—	0	—
Nursing Homes	0	—	0	—
Other Facilities	0	—	0	—
Juvenile Facilities	0	—	0	—
College Dormitories	0	—	0	—
Military Quarters	0	—	0	—
Other Noninstitutional Quarters	0	—	0	—
Occupied Housing Units by Tenure				
Owner-Occupied	159	63.85	159	63.85
Renter-Occupied	90	36.15	89	35.74

	2023 Estimate	%	2028 Projection	%
Households by Tenure by Age of Householder				
Total Households	249	100.00	249	100.00
Owner-Occupied	159	58.03	159	57.82
Householder Age 55 - 64	40	25.16	38	23.90
Householder Age 65 - 74	25	15.72	30	18.87
Householder Age 75 - 84	9	5.66	10	6.29
Householder Age 85 and over	0	0.00	1	0.63
Renter-Occupied	90	36.15	89	35.74
Householder Age 55 - 64	9	10.00	9	10.11
Householder Age 65 - 74	3	3.33	4	4.49
Householder Age 75 - 84	3	3.33	4	4.49
Householder Age 85 and over	2	2.22	1	1.12

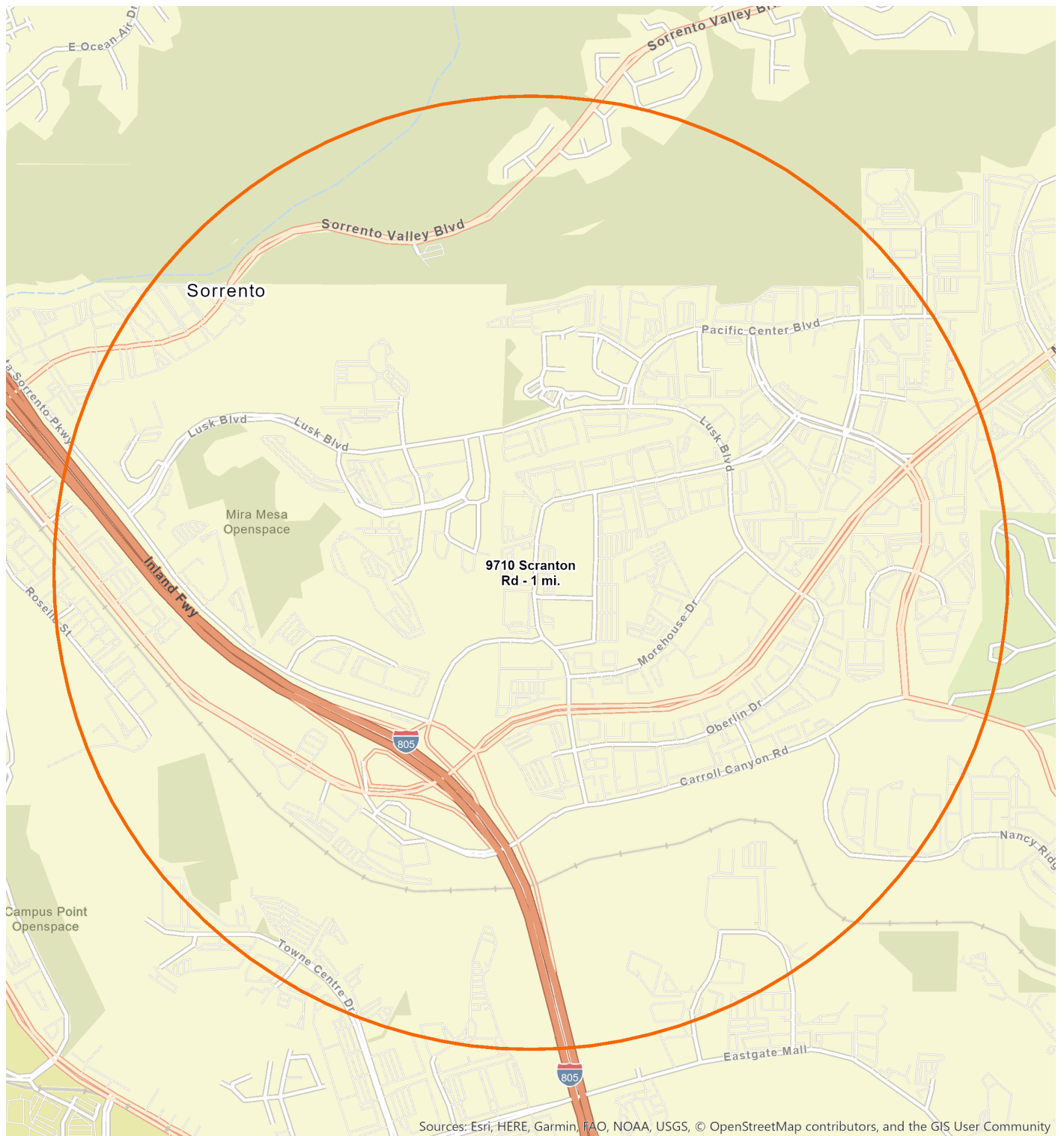
Benchmark: USA

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Pop-Facts® Senior Life Demographics | Map



Trade Area: 9710 Scranton Rd - 1 mi.



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Trade Area: 9710 Scranton Rd - 3 mi.

Population	
2010 Census	84,313
2020 Census	92,254
2023 Estimate	93,228
2028 Projection	95,416
Population Change (%)	
Growth 2010 - 2020	9.42
Growth 2020 - 2023	1.06
Growth 2023 - 2028	2.35

Benchmark: USA

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Pop-Facts® Senior Life Demographics | Population & Race



Trade Area: 9710 Scranton Rd - 3 mi.

	2010 Census	%	2023 Estimate	%	2028 Projection	%
Total Population						
Total Population	84,313	100.00	93,228	100.00	95,416	100.00
Age 45 - 54	8,776	10.41	10,406	11.16	12,129	12.71
Age 55 - 64	5,783	6.86	7,628	8.18	8,274	8.67
Age 65 - 74	3,152	3.74	5,586	5.99	6,629	6.95
Age 75 - 84	1,835	2.18	2,440	2.62	2,919	3.06
Age 85 and over	1,023	1.21	1,056	1.13	1,068	1.12
Age 65 and over	6,010	7.13	9,082	9.74	10,615	11.13
Population by Single - Classification Race						
White Alone	44,173	52.39	42,038	45.09	41,740	43.74
Age 65 and over	4,493	10.17	5,422	12.90	5,855	14.03
Black/African American Alone	1,606	1.91	2,216	2.38	2,471	2.59
Age 65 and over	86	5.36	128	5.78	151	6.11
American Indian/Alaskan Native Alone	168	0.20	300	0.32	327	0.34
Age 65 and over	12	7.14	27	9.00	37	11.31
Asian Alone	31,415	37.26	34,649	37.17	35,250	36.94
Age 65 and over	1,289	4.10	2,871	8.29	3,685	10.45
Native Hawaiian/Pacific Islander Alone	180	0.21	183	0.20	183	0.19
Age 65 and over	9	5.00	21	11.47	30	16.39
Some Other Race Alone	2,724	3.23	4,209	4.51	4,941	5.18
Age 65 and over	50	1.83	144	3.42	211	4.27
Two or More Races	4,047	4.80	9,633	10.33	10,505	11.01
Age 65 and over	96	2.37	469	4.87	648	6.17
Population by Hispanic or Latino						
Hispanic/Latino	8,073	9.57	12,647	13.57	15,019	15.74
Age 65 and over	297	3.68	516	4.08	713	4.75
Not Hispanic/Latino	76,240	90.42	80,581	86.43	80,397	84.26
Total Population, Male						
Total Population, Male	42,238	50.10	48,099	51.59	49,166	51.53
Male: Age 45 - 54	4,425	10.48	5,299	11.02	6,161	12.53
Male: Age 55 - 64	2,816	6.67	3,767	7.83	4,090	8.32
Male: Age 65 - 74	1,426	3.38	2,676	5.56	3,194	6.50
Male: Age 75 - 84	774	1.83	1,051	2.19	1,279	2.60
Male: Age 85 and over	367	0.87	407	0.85	393	0.80
Male: Age 65 and over	2,567	6.08	4,134	8.60	4,866	9.90
Total Population, Female						
Total Population, Female	42,074	49.90	45,129	48.41	46,250	48.47
Female: Age 45 - 54	4,351	10.34	5,107	11.32	5,967	12.90
Female: Age 55 - 64	2,966	7.05	3,861	8.56	4,184	9.05
Female: Age 65 - 74	1,727	4.11	2,910	6.45	3,435	7.43
Female: Age 75 - 84	1,061	2.52	1,389	3.08	1,639	3.54
Female: Age 85 and over	655	1.56	648	1.44	675	1.46
Female: Age 65 and over	3,442	8.18	4,948	10.96	5,749	12.43

Benchmark: USA

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Pop-Facts® Senior Life Demographics | Household Income



Trade Area: 9710 Scranton Rd - 3 mi.

	2023		2028	
	Estimate	%	Projection	%
Householder Age 45 - 54				
Householder Age 45 - 54	6,193	18.72	7,123	20.97
Income Less than \$15,000	182	2.94	199	2.79
Income \$15,000 - \$24,999	65	1.05	70	0.98
Income \$25,000 - \$34,999	128	2.07	126	1.77
Income \$35,000 - \$49,999	286	4.62	257	3.61
Income \$50,000 - \$74,999	538	8.69	543	7.62
Income \$75,000 - \$99,999	608	9.82	584	8.20
Income \$100,000 - \$124,999	639	10.32	679	9.53
Income \$125,000 - \$149,999	735	11.87	803	11.27
Income \$150,000 - \$199,999	1,029	16.62	1,168	16.40
Income \$200,000 or more	1,985	32.05	2,694	37.82
Median Household Income	—	147,014.33	—	187,680.17
Householder Age 55 - 64				
Householder Age 55 - 64	4,373	13.22	4,669	13.75
Income Less than \$15,000	165	3.77	170	3.64
Income \$15,000 - \$24,999	68	1.55	71	1.52
Income \$25,000 - \$34,999	104	2.38	98	2.10
Income \$35,000 - \$49,999	244	5.58	232	4.97
Income \$50,000 - \$74,999	396	9.06	383	8.20
Income \$75,000 - \$99,999	441	10.09	418	8.95
Income \$100,000 - \$124,999	413	9.44	418	8.95
Income \$125,000 - \$149,999	481	11.00	500	10.71
Income \$150,000 - \$199,999	690	15.78	718	15.38
Income \$200,000 or more	1,371	31.35	1,659	35.53
Median Household Income	—	143,283.13	—	181,152.41
Householder Age 65 - 74				
Householder Age 65 - 74	2,932	8.86	3,388	9.98
Income Less than \$15,000	140	4.78	137	4.04
Income \$15,000 - \$24,999	88	3.00	85	2.51
Income \$25,000 - \$34,999	118	4.03	108	3.19
Income \$35,000 - \$49,999	229	7.81	202	5.96
Income \$50,000 - \$74,999	472	16.10	480	14.17
Income \$75,000 - \$99,999	451	15.38	484	14.29
Income \$100,000 - \$124,999	232	7.91	249	7.35
Income \$125,000 - \$149,999	157	5.36	173	5.11
Income \$150,000 - \$199,999	384	13.10	445	13.13
Income \$200,000 or more	661	22.54	1,024	30.22
Median Household Income	—	97,845.49	—	118,697.23
Householder Age 75 - 84				
Householder Age 75 - 84	1,294	3.91	1,492	4.39
Income Less than \$15,000	108	8.35	120	8.04
Income \$15,000 - \$24,999	82	6.34	97	6.50
Income \$25,000 - \$34,999	106	8.19	107	7.17
Income \$35,000 - \$49,999	153	11.82	132	8.85
Income \$50,000 - \$74,999	274	21.18	302	20.24
Income \$75,000 - \$99,999	161	12.44	184	12.33
Income \$100,000 - \$124,999	91	7.03	108	7.24
Income \$125,000 - \$149,999	71	5.49	79	5.29
Income \$150,000 - \$199,999	101	7.80	126	8.45
Income \$200,000 or more	147	11.36	238	15.95
Median Household Income	—	67,408.22	—	73,935.85
Householder Age 85 and over				
Householder Age 85 and over	638	1.93	617	1.82
Income Less than \$15,000	140	21.94	138	22.37
Income \$15,000 - \$24,999	64	10.03	60	9.72
Income \$25,000 - \$34,999	66	10.35	54	8.75
Income \$35,000 - \$49,999	87	13.64	62	10.05
Income \$50,000 - \$74,999	102	15.99	100	16.21
Income \$75,000 - \$99,999	71	11.13	71	11.51
Income \$100,000 - \$124,999	18	2.82	18	2.92
Income \$125,000 - \$149,999	20	3.13	20	3.24
Income \$150,000 - \$199,999	34	5.33	39	6.32
Income \$200,000 or more	36	5.64	56	9.08
Median Household Income	—	43,080.34	—	48,724.25

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 3 mi.

	2023 Estimate	%	2028 Projection	%
Households by Household Income				
Total Households	33,076	100.00	33,963	100.00
Income Less Than \$15,000	3,075	9.30	2,845	8.38
Income \$15,000 - \$24,999	1,069	3.23	1,014	2.99
Income \$25,000 - \$34,999	1,158	3.50	1,031	3.04
Income \$35,000 - \$49,999	2,269	6.86	1,787	5.26
Income \$50,000 - \$74,999	3,771	11.40	3,650	10.75
Income \$75,000 - \$99,999	3,895	11.78	3,625	10.67
Income \$100,000 - \$124,999	3,498	10.58	3,449	10.15
Income \$125,000 - \$149,999	3,070	9.28	3,141	9.25
Income \$150,000 - \$199,999	4,056	12.26	4,325	12.73
Income \$200,000 - \$249,999	2,345	7.09	2,870	8.45
Income \$250,000 - \$499,999	2,911	8.80	3,616	10.65
Income \$500,000 or more	1,959	5.92	2,611	7.69
Average Household Income	—	148,417.00	—	165,721.00
Median Household Income	—	108,961.62	—	121,854.65
Age 55+ Median Household Income	—	108,719.53	—	124,814.80
Age 65+ Median Household Income	—	81,602.84	—	93,103.82
Owner-Occupied Housing Units by Value				
Value Less Than \$20,000	121	0.92	133	0.99
Value \$20,000 - \$39,999	6	0.05	10	0.07
Value \$40,000 - \$59,999	3	0.02	2	0.01
Value \$60,000 - \$79,999	8	0.06	13	0.10
Value \$80,000 - \$99,999	1	0.01	5	0.04
Value \$100,000 - \$149,999	51	0.39	41	0.30
Value \$150,000 - \$199,999	47	0.36	43	0.32
Value \$200,000 - \$299,999	62	0.47	63	0.47
Value \$300,000 - \$399,999	229	1.74	167	1.24
Value \$400,000 - \$499,999	501	3.80	388	2.89
Value \$500,000 - \$749,999	2,624	19.90	2,253	16.77
Value \$750,000 - \$999,999	3,277	24.85	2,845	21.17
Value \$1,000,000 - \$1,499,999	3,505	26.58	3,664	27.27
Value \$1,500,000 - \$1,999,999	1,581	11.99	1,986	14.85
Value \$2,000,000+	1,168	8.86	1,816	13.51
Median All Owner-Occupied Housing Unit Value	—	972,000.55	—	1,081,681.91
Group Quarters by Population Type				
Group Quarters Population	13,153	14.11	13,193	13.83
Correctional Facilities	0	0.00	0	0.00
Nursing Homes	125	0.95	124	0.94
Other Facilities	67	0.51	67	0.51
Juvenile Facilities	4	0.03	4	0.03
College Dormitories	12,904	98.11	12,945	98.12
Military Quarters	0	0.00	0	0.00
Other Noninstitutional Quarters	53	0.40	53	0.40
Occupied Housing Units by Tenure				
Owner-Occupied	13,185	39.86	13,438	39.57
Renter-Occupied	19,891	60.14	20,525	60.43

	2023 Estimate	%	2028 Projection	%
Households by Tenure by Age of Householder				
Total Households	33,076	100.00	33,963	100.00
Owner-Occupied	13,185	36.92	13,438	36.59
Householder Age 55 - 64	2,794	21.19	2,780	20.69
Householder Age 65 - 74	2,025	15.36	2,295	17.08
Householder Age 75 - 84	859	6.51	953	7.09
Householder Age 85 and over	357	2.71	342	2.54
Renter-Occupied	19,891	60.14	20,525	60.43
Householder Age 55 - 64	1,579	7.94	1,889	9.20
Householder Age 65 - 74	907	4.56	1,092	5.32
Householder Age 75 - 84	434	2.18	539	2.63
Householder Age 85 and over	281	1.41	275	1.34

Benchmark: USA

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Pop-Facts® Senior Life Demographics | Map



Trade Area: 9710 Scranton Rd - 3 mi.



Trade Area: 9710 Scranton Rd - 5 mi.

Population	
2010 Census	226,160
2020 Census	246,501
2023 Estimate	247,260
2028 Projection	250,914
Population Change (%)	
Growth 2010 - 2020	8.99
Growth 2020 - 2023	0.31
Growth 2023 - 2028	1.48

Benchmark: USA

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Pop-Facts® Senior Life Demographics | Population & Race



Trade Area: 9710 Scranton Rd - 5 mi.

	2010 Census	%	2023 Estimate	%	2028 Projection	%
Total Population						
Total Population	226,160	100.00	247,260	100.00	250,914	100.00
Age 45 - 54	30,969	13.69	29,960	12.12	31,741	12.65
Age 55 - 64	22,650	10.02	26,753	10.82	26,979	10.75
Age 65 - 74	12,524	5.54	21,634	8.75	25,094	10.00
Age 75 - 84	7,355	3.25	10,017	4.05	11,419	4.55
Age 85 and over	3,148	1.39	3,738	1.51	3,886	1.55
Age 65 and over	23,028	10.18	35,389	14.31	40,398	16.10
Population by Single - Classification Race						
White Alone	129,562	57.29	114,895	46.47	110,949	44.22
Age 65 and over	16,913	13.05	21,209	18.46	22,701	20.46
Black/African American Alone	5,325	2.35	5,997	2.42	6,263	2.50
Age 65 and over	367	6.89	543	9.05	614	9.80
American Indian/Alaskan Native Alone	725	0.32	1,108	0.45	1,151	0.46
Age 65 and over	56	7.72	113	10.20	136	11.82
Asian Alone	68,564	30.32	82,933	33.54	86,026	34.28
Age 65 and over	4,972	7.25	10,837	13.07	13,363	15.53
Native Hawaiian/Pacific Islander Alone	746	0.33	713	0.29	689	0.28
Age 65 and over	73	9.79	120	16.83	139	20.17
Some Other Race Alone	9,885	4.37	13,666	5.53	15,642	6.23
Age 65 and over	307	3.11	809	5.92	1,131	7.23
Two or More Races	11,353	5.02	27,949	11.30	30,194	12.03
Age 65 and over	354	3.12	1,757	6.29	2,314	7.66
Population by Hispanic or Latino						
Hispanic/Latino	27,275	12.06	37,849	15.31	43,288	17.25
Age 65 and over	1,429	5.24	2,305	6.09	3,010	6.95
Not Hispanic/Latino	198,885	87.94	209,412	84.69	207,626	82.75
Total Population, Male						
Total Population, Male	114,300	50.54	127,842	51.70	129,540	51.63
Male: Age 45 - 54	15,327	13.41	14,935	11.68	15,841	12.23
Male: Age 55 - 64	10,953	9.58	13,053	10.21	13,172	10.17
Male: Age 65 - 74	5,683	4.97	10,188	7.97	11,867	9.16
Male: Age 75 - 84	3,209	2.81	4,422	3.46	5,046	3.90
Male: Age 85 and over	1,212	1.06	1,494	1.17	1,520	1.17
Male: Age 65 and over	10,104	8.84	16,104	12.60	18,433	14.23
Total Population, Female						
Total Population, Female	111,861	49.46	119,418	48.30	121,374	48.37
Female: Age 45 - 54	15,643	13.98	15,025	12.58	15,900	13.10
Female: Age 55 - 64	11,697	10.46	13,700	11.47	13,807	11.38
Female: Age 65 - 74	6,841	6.12	11,445	9.58	13,227	10.90
Female: Age 75 - 84	4,146	3.71	5,595	4.68	6,373	5.25
Female: Age 85 and over	1,937	1.73	2,245	1.88	2,366	1.95
Female: Age 65 and over	12,924	11.55	19,285	16.15	21,966	18.10

Benchmark: USA

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Pop-Facts® Senior Life Demographics | Household Income



Trade Area: 9710 Scranton Rd - 5 mi.

	2023		2028	
	Estimate	%	Projection	%
Householder Age 45 - 54				
Householder Age 45 - 54	16,145	18.73	16,964	19.37
Income Less than \$15,000	463	2.87	421	2.48
Income \$15,000 - \$24,999	247	1.53	220	1.30
Income \$25,000 - \$34,999	444	2.75	371	2.19
Income \$35,000 - \$49,999	677	4.19	578	3.41
Income \$50,000 - \$74,999	1,318	8.16	1,201	7.08
Income \$75,000 - \$99,999	1,469	9.10	1,318	7.77
Income \$100,000 - \$124,999	1,637	10.14	1,592	9.38
Income \$125,000 - \$149,999	1,747	10.82	1,767	10.42
Income \$150,000 - \$199,999	2,680	16.60	2,838	16.73
Income \$200,000 or more	5,465	33.85	6,660	39.26
Median Household Income	—	179,081.62	—	189,950.55
Householder Age 55 - 64				
Householder Age 55 - 64	14,778	17.15	14,738	16.83
Income Less than \$15,000	710	4.80	601	4.08
Income \$15,000 - \$24,999	384	2.60	316	2.14
Income \$25,000 - \$34,999	502	3.40	409	2.77
Income \$35,000 - \$49,999	744	5.04	637	4.32
Income \$50,000 - \$74,999	1,312	8.88	1,152	7.82
Income \$75,000 - \$99,999	1,373	9.29	1,191	8.08
Income \$100,000 - \$124,999	1,334	9.03	1,239	8.41
Income \$125,000 - \$149,999	1,485	10.05	1,428	9.69
Income \$150,000 - \$199,999	2,191	14.83	2,214	15.02
Income \$200,000 or more	4,742	32.09	5,552	37.67
Median Household Income	—	142,125.10	—	185,579.15
Householder Age 65 - 74				
Householder Age 65 - 74	11,521	13.37	13,139	15.00
Income Less than \$15,000	502	4.36	495	3.77
Income \$15,000 - \$24,999	405	3.52	395	3.01
Income \$25,000 - \$34,999	517	4.49	475	3.62
Income \$35,000 - \$49,999	905	7.86	858	6.53
Income \$50,000 - \$74,999	1,478	12.83	1,473	11.21
Income \$75,000 - \$99,999	1,621	14.07	1,675	12.75
Income \$100,000 - \$124,999	1,089	9.45	1,161	8.84
Income \$125,000 - \$149,999	724	6.28	820	6.24
Income \$150,000 - \$199,999	1,402	12.17	1,685	12.82
Income \$200,000 or more	2,878	24.98	4,101	31.21
Median Household Income	—	106,593.68	—	125,991.32
Householder Age 75 - 84				
Householder Age 75 - 84	5,505	6.39	6,116	6.98
Income Less than \$15,000	447	8.12	458	7.49
Income \$15,000 - \$24,999	426	7.74	430	7.03
Income \$25,000 - \$34,999	497	9.03	470	7.68
Income \$35,000 - \$49,999	669	12.15	648	10.60
Income \$50,000 - \$74,999	884	16.06	915	14.96
Income \$75,000 - \$99,999	640	11.63	693	11.33
Income \$100,000 - \$124,999	452	8.21	512	8.37
Income \$125,000 - \$149,999	328	5.96	376	6.15
Income \$150,000 - \$199,999	418	7.59	534	8.73
Income \$200,000 or more	745	13.53	1,079	17.64
Median Household Income	—	69,575.71	—	79,381.82
Householder Age 85 and over				
Householder Age 85 and over	2,101	2.44	2,118	2.42
Income Less than \$15,000	334	15.90	315	14.87
Income \$15,000 - \$24,999	272	12.95	265	12.51
Income \$25,000 - \$34,999	253	12.04	237	11.19
Income \$35,000 - \$49,999	298	14.18	276	13.03
Income \$50,000 - \$74,999	293	13.95	282	13.31
Income \$75,000 - \$99,999	223	10.61	231	10.91
Income \$100,000 - \$124,999	87	4.14	95	4.49
Income \$125,000 - \$149,999	81	3.85	87	4.11
Income \$150,000 - \$199,999	95	4.52	109	5.15
Income \$200,000 or more	165	7.85	220	10.39
Median Household Income	—	44,074.18	—	47,844.14

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi.

	2023 Estimate	%	2028 Projection	%
Households by Household Income				
Total Households	86,186	100.00	87,590	100.00
Income Less Than \$15,000	5,676	6.59	5,115	5.84
Income \$15,000 - \$24,999	2,787	3.23	2,548	2.91
Income \$25,000 - \$34,999	3,355	3.89	2,896	3.31
Income \$35,000 - \$49,999	5,748	6.67	4,884	5.58
Income \$50,000 - \$74,999	9,374	10.88	8,587	9.80
Income \$75,000 - \$99,999	9,495	11.02	8,663	9.89
Income \$100,000 - \$124,999	8,821	10.23	8,400	9.59
Income \$125,000 - \$149,999	7,960	9.24	7,876	8.99
Income \$150,000 - \$199,999	10,772	12.50	11,334	12.94
Income \$200,000 - \$249,999	6,436	7.47	7,690	8.78
Income \$250,000 - \$499,999	8,695	10.09	10,499	11.99
Income \$500,000 or more	7,067	8.20	9,098	10.39
Average Household Income	—	165,336.00	—	184,197.00
Median Household Income	—	118,654.92	—	133,263.53
Age 55+ Median Household Income	—	110,005.57	—	126,319.79
Age 65+ Median Household Income	—	88,237.62	—	101,111.99
Owner-Occupied Housing Units by Value				
Value Less Than \$20,000	281	0.61	308	0.66
Value \$20,000 - \$39,999	28	0.06	30	0.06
Value \$40,000 - \$59,999	96	0.21	86	0.18
Value \$60,000 - \$79,999	102	0.22	106	0.23
Value \$80,000 - \$99,999	97	0.21	85	0.18
Value \$100,000 - \$149,999	201	0.43	212	0.45
Value \$150,000 - \$199,999	154	0.33	180	0.38
Value \$200,000 - \$299,999	548	1.18	429	0.91
Value \$300,000 - \$399,999	724	1.56	655	1.39
Value \$400,000 - \$499,999	1,550	3.34	1,181	2.51
Value \$500,000 - \$749,999	9,665	20.83	7,933	16.87
Value \$750,000 - \$999,999	11,719	25.26	10,161	21.61
Value \$1,000,000 - \$1,499,999	10,690	23.04	11,973	25.47
Value \$1,500,000 - \$1,999,999	5,297	11.42	6,285	13.37
Value \$2,000,000+	5,245	11.30	7,389	15.72
Median All Owner-Occupied Housing Unit Value	—	954,072.43	—	1,067,370.09
Group Quarters by Population Type				
Group Quarters Population	20,329	8.22	20,425	8.14
Correctional Facilities	144	0.71	145	0.71
Nursing Homes	528	2.60	532	2.60
Other Facilities	82	0.40	81	0.40
Juvenile Facilities	7	0.03	7	0.03
College Dormitories	12,904	63.48	12,945	63.38
Military Quarters	6,083	29.92	6,133	30.03
Other Noninstitutional Quarters	581	2.86	581	2.85
Occupied Housing Units by Tenure				
Owner-Occupied	46,397	53.83	47,015	53.68
Renter-Occupied	39,788	46.16	40,575	46.32
Households by Tenure by Age of Householder				
Total Households	86,186	100.00	87,590	100.00
Owner-Occupied	46,397	50.30	47,015	50.06
Householder Age 55 - 64	10,671	23.00	10,337	21.99
Householder Age 65 - 74	8,922	19.23	10,058	21.39
Householder Age 75 - 84	4,099	8.84	4,408	9.38
Householder Age 85 and over	1,369	2.95	1,344	2.86
Renter-Occupied	39,788	46.16	40,575	46.32
Householder Age 55 - 64	4,106	10.32	4,401	10.85
Householder Age 65 - 74	2,599	6.53	3,081	7.59
Householder Age 75 - 84	1,406	3.53	1,708	4.21
Householder Age 85 and over	732	1.84	773	1.91

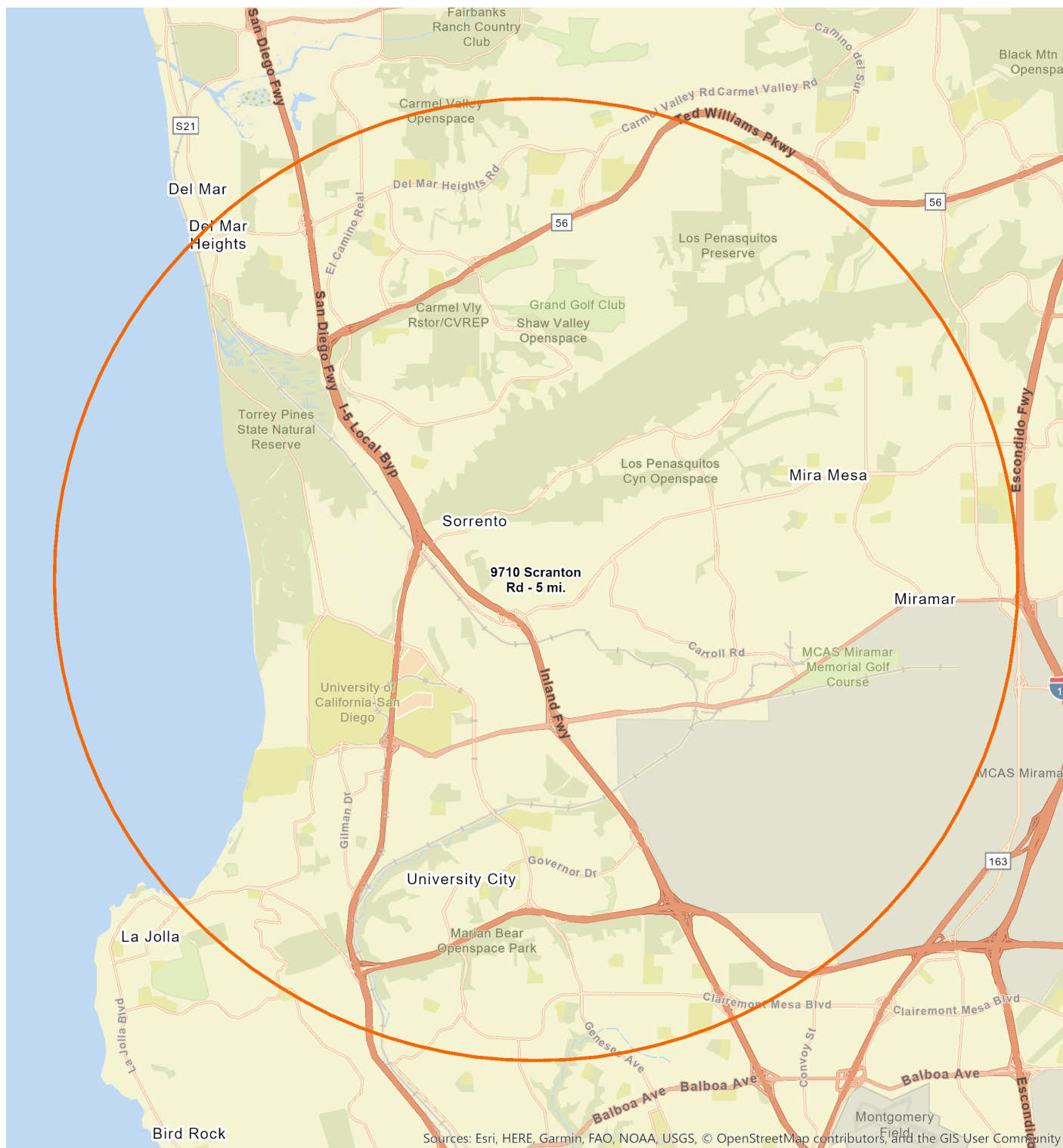
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Pop-Facts® Senior Life Demographics | Map



Trade Area: 9710 Scranton Rd - 5 mi.



Report Details

Name: Pop-Facts® Senior Life Demographics 2023
Date / Time: 1/6/2023 11:10:59 AM
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Trade Area		
Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark		
Name	Level	Geographies
USA	Entire US	United States

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