

Trade Area: 9710 Scranton Rd - 1 mi.



POPULATION

The population in this area is estimated to change from **695** to **679**, resulting in a growth of **-2.3%** between 2020 and the current year. Over the next five years, the population is projected to grow by **-1.5%**.

The population in the base area is estimated to change from **331,449,281** to **334,500,069**, resulting in a growth of **0.9%** between 2020 and the current year. Over the next five years, the population is projected to grow by **2.1%**.

The current year median age for this area is **40.9**, while the average age is **39.8**. Five years from now, the median age is projected to be **42.2**.

The current year median age for the base area is **39.2**, while the average age is **40.2**. Five years from now, the median age is projected to be **40.3**.

Of this area's current year estimated population:

41.5% are White Alone, **1.6%** are Black or African American Alone, **1.0%** are American Indian and Alaska Nat. Alone, **35.5%** are Asian Alone, **0.1%** are Nat. Hawaiian and Other Pacific Isl. Alone, **5.7%** are Some Other Race, and **14.4%** are Two or More Races.

Of the base area's current year estimated population:

60.1% are White Alone, **12.5%** are Black or African American Alone, **1.2%** are American Indian and Alaska Nat. Alone, **6.2%** are Asian Alone, **0.2%** are Nat. Hawaiian and Other Pacific Isl. Alone, **9.0%** are Some Other Race, and **10.9%** are Two or More Races.

This area's current estimated Hispanic or Latino population is **12.2%**, while the base area's current estimated Hispanic or Latino population is **19.9%**.



HOUSEHOLD

The number of households in this area is estimated to change from **252** to **249**, resulting in an increase of **-1.2%** between 2020 and the current year. Over the next five years, the number of households is projected to increase by **0.0%**.

The number of households in the base area is estimated to change from **126,817,580** to **128,298,155**, resulting in an increase of **1.2%** between 2020 and the current year. Over the next five years, the number of households is projected to increase by **2.4%**.

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 1 mi.



EDUCATION

Currently, it is estimated that **18.8%** of the population age 25 and over in this area had earned a Master's Degree, **7.2%** had earned a Professional School Degree, **15.5%** had earned a Doctorate Degree and **37.1%** had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, **9.1%** had earned a Master's Degree, **2.2%** had earned a Professional School Degree, **1.5%** had earned a Doctorate Degree and **20.2%** had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be **\$152,700** for the current year, while the average household income for the base area is estimated to be **\$104,972** for the same time frame.

The average household income in this area is projected to change over the next five years, from **\$152,700** to **\$165,946**.

The average household income in the base area is projected to change over the next five years, from **\$104,972** to **\$118,758**.



HOUSING

Most of the dwellings in this area (**63.9%**) are estimated to be **Owner-Occupied** for the current year. For the base area the majority of the housing units are **Owner-Occupied** (**64.4%**).

The majority of dwellings in this area (**56.9%**) are estimated to be structures of **1 Unit Attached** for the current year. The majority of the dwellings in the base area (**61.4%**) are estimated to be structure of **1 Unit Detached** for the same year.

The majority of housing units in this area (**71.2%**) are estimated to have been **Built 1990 to 1999** for the current year.

The majority of housing units in the base area (**14.6%**) are estimated to have been **Built 1970 to 1979** for the current year.

Trade Area: 9710 Scranton Rd - 1 mi.



LABOR

For this area, **9710 Scranton Rd - 1 mi.**, **95.8%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.2% are in the Armed Forces, **70.3%** are employed civilians, **3.1%** are unemployed civilians, and **26.4%** are not in the labor force.

The occupational classification for this area are as follows:

3.3% hold blue collar occupations, **89.0%** hold white collar occupations, and **7.8%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: **13.0%** are in Architecture and Engineering, **5.3%** are in Arts, Entertainment and Sports, **11.8%** are in Business and Financial Operations, **14.3%** are in Computers and Mathematics, **4.5%** are in Education, Training and Libraries, **7.8%** are in Healthcare Practitioners and Technicians, **0.5%** are in Healthcare Support, **9.3%** are in Life, Physical and Social Sciences, **10.3%** are in Management, **4.0%** are in Office and Administrative Support.

0.3% are in Community and Social Services, **5.3%** are in Food Preparation and Serving, **5.0%** are in Legal Services, **0.5%** are in Protective Services, **3.8%** are in Sales and Related Services, **1.3%** are in Personal Care Services.

0.0% are in Building and Grounds Maintenance, **0.5%** are in Construction and Extraction, **0.0%** are in Farming, Fishing and Forestry, **0.5%** are in Maintenance and Repair, **1.3%** are in Production, **1.0%** are in Transportation and Moving.

For the base area, **USA**, **95.3%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, **60.1%** are employed civilians, **3.0%** are unemployed civilians, and **36.5%** are not in the labor force.

The occupational classification for the base area are as follows:

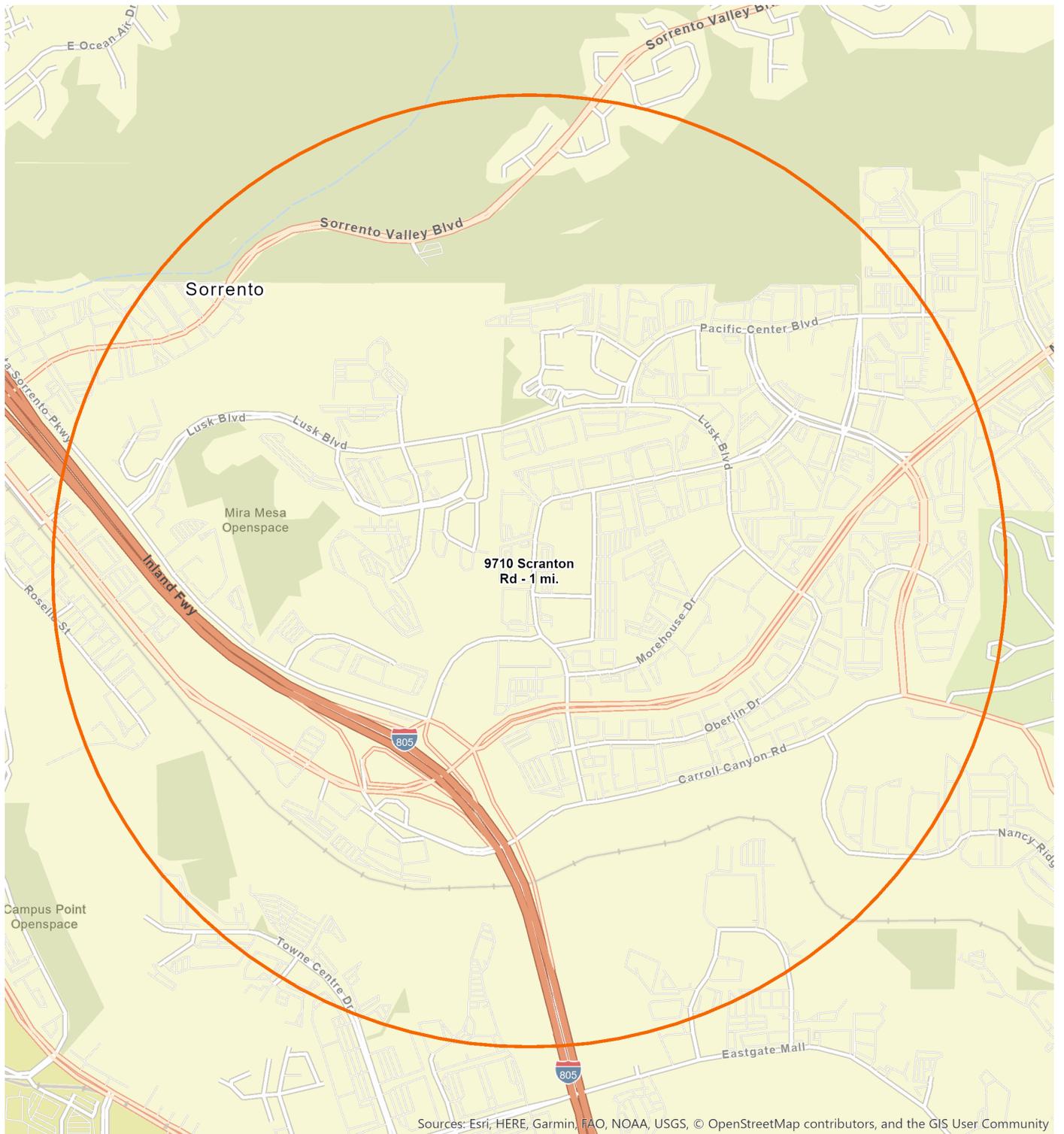
21.3% hold blue collar occupations, **60.5%** hold white collar occupations, and **18.2%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: **2.0%** are in Architecture and Engineering, **2.0%** are in Arts, Entertainment and Sports, **5.4%** are in Business and Financial Operations, **3.3%** are in Computers and Mathematics, **6.2%** are in Education, Training and Libraries, **6.1%** are in Healthcare Practitioners and Technicians, **3.3%** are in Healthcare Support, **1.0%** are in Life, Physical and Social Sciences, **10.6%** are in Management, **11.0%** are in Office and Administrative Support.

1.8% are in Community and Social Services, **5.6%** are in Food Preparation and Serving, **1.1%** are in Legal Services, **2.2%** are in Protective Services, **9.9%** are in Sales and Related Services, **2.7%** are in Personal Care Services.

3.7% are in Building and Grounds Maintenance, **5.1%** are in Construction and Extraction, **0.6%** are in Farming, Fishing and Forestry, **3.1%** are in Maintenance and Repair, **5.6%** are in Production, **7.6%** are in Transportation and Moving.

Trade Area: 9710 Scranton Rd - 1 mi.



Trade Area: 9710 Scranton Rd - 3 mi.



POPULATION

The population in this area is estimated to change from **92,254** to **93,228**, resulting in a growth of **1.1%** between 2020 and the current year. Over the next five years, the population is projected to grow by **2.3%**.

The population in the base area is estimated to change from **331,449,281** to **334,500,069**, resulting in a growth of **0.9%** between 2020 and the current year. Over the next five years, the population is projected to grow by **2.1%**.

The current year median age for this area is **30.1**, while the average age is **34.8**. Five years from now, the median age is projected to be **32.1**.

The current year median age for the base area is **39.2**, while the average age is **40.2**. Five years from now, the median age is projected to be **40.3**.

Of this area's current year estimated population:

45.1% are White Alone, **2.4%** are Black or African American Alone, **0.3%** are American Indian and Alaska Nat. Alone, **37.2%** are Asian Alone, **0.2%** are Nat. Hawaiian and Other Pacific Isl. Alone, **4.5%** are Some Other Race, and **10.3%** are Two or More Races.

Of the base area's current year estimated population:

60.1% are White Alone, **12.5%** are Black or African American Alone, **1.2%** are American Indian and Alaska Nat. Alone, **6.2%** are Asian Alone, **0.2%** are Nat. Hawaiian and Other Pacific Isl. Alone, **9.0%** are Some Other Race, and **10.9%** are Two or More Races.

This area's current estimated Hispanic or Latino population is **13.6%**, while the base area's current estimated Hispanic or Latino population is **19.9%**.



HOUSEHOLD

The number of households in this area is estimated to change from **32,837** to **33,076**, resulting in an increase of **0.7%** between 2020 and the current year. Over the next five years, the number of households is projected to increase by **2.7%**.

The number of households in the base area is estimated to change from **126,817,580** to **128,298,155**, resulting in an increase of **1.2%** between 2020 and the current year. Over the next five years, the number of households is projected to increase by **2.4%**.

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 3 mi.



EDUCATION

Currently, it is estimated that **19.8%** of the population age 25 and over in this area had earned a Master's Degree, **6.9%** had earned a Professional School Degree, **9.9%** had earned a Doctorate Degree and **34.9%** had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, **9.1%** had earned a Master's Degree, **2.2%** had earned a Professional School Degree, **1.5%** had earned a Doctorate Degree and **20.2%** had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be **\$148,417** for the current year, while the average household income for the base area is estimated to be **\$104,972** for the same time frame.

The average household income in this area is projected to change over the next five years, from **\$148,417** to **\$165,721**.

The average household income in the base area is projected to change over the next five years, from **\$104,972** to **\$118,758**.



HOUSING

Most of the dwellings in this area (**60.1%**) are estimated to be **Renter-Occupied** for the current year. For the base area the majority of the housing units are **Renter-Occupied** (**35.6%**).

The majority of dwellings in this area (**30.3%**) are estimated to be structures of **1 Unit Detached** for the current year. The majority of the dwellings in the base area (**61.4%**) are estimated to be structure of **1 Unit Detached** for the same year.

The majority of housing units in this area (**25.2%**) are estimated to have been **Built 1990 to 1999** for the current year.

The majority of housing units in the base area (**14.6%**) are estimated to have been **Built 1970 to 1979** for the current year.

Trade Area: 9710 Scranton Rd - 3 mi.



LABOR

For this area, **9710 Scranton Rd - 3 mi.**, **95.8%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.3% are in the Armed Forces, **63.5%** are employed civilians, **2.8%** are unemployed civilians, and **33.5%** are not in the labor force.

The occupational classification for this area are as follows:

7.9% hold blue collar occupations, **82.5%** hold white collar occupations, and **9.6%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: **7.3%** are in Architecture and Engineering, **3.0%** are in Arts, Entertainment and Sports, **6.2%** are in Business and Financial Operations, **10.8%** are in Computers and Mathematics, **8.3%** are in Education, Training and Libraries, **9.0%** are in Healthcare Practitioners and Technicians, **1.8%** are in Healthcare Support, **8.0%** are in Life, Physical and Social Sciences, **11.8%** are in Management, **7.2%** are in Office and Administrative Support.

1.0% are in Community and Social Services, **3.6%** are in Food Preparation and Serving, **2.0%** are in Legal Services, **0.7%** are in Protective Services, **7.8%** are in Sales and Related Services, **2.7%** are in Personal Care Services.

0.8% are in Building and Grounds Maintenance, **1.2%** are in Construction and Extraction, **0.1%** are in Farming, Fishing and Forestry, **1.1%** are in Maintenance and Repair, **2.6%** are in Production, **3.1%** are in Transportation and Moving.

For the base area, **USA**, **95.3%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, **60.1%** are employed civilians, **3.0%** are unemployed civilians, and **36.5%** are not in the labor force.

The occupational classification for the base area are as follows:

21.3% hold blue collar occupations, **60.5%** hold white collar occupations, and **18.2%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: **2.0%** are in Architecture and Engineering, **2.0%** are in Arts, Entertainment and Sports, **5.4%** are in Business and Financial Operations, **3.3%** are in Computers and Mathematics, **6.2%** are in Education, Training and Libraries, **6.1%** are in Healthcare Practitioners and Technicians, **3.3%** are in Healthcare Support, **1.0%** are in Life, Physical and Social Sciences, **10.6%** are in Management, **11.0%** are in Office and Administrative Support.

1.8% are in Community and Social Services, **5.6%** are in Food Preparation and Serving, **1.1%** are in Legal Services, **2.2%** are in Protective Services, **9.9%** are in Sales and Related Services, **2.7%** are in Personal Care Services.

3.7% are in Building and Grounds Maintenance, **5.1%** are in Construction and Extraction, **0.6%** are in Farming, Fishing and Forestry, **3.1%** are in Maintenance and Repair, **5.6%** are in Production, **7.6%** are in Transportation and Moving.

Trade Area: 9710 Scranton Rd - 3 mi.



Trade Area: 9710 Scranton Rd - 5 mi.



POPULATION

The population in this area is estimated to change from **246,501** to **247,260**, resulting in a growth of **0.3%** between 2020 and the current year. Over the next five years, the population is projected to grow by **1.5%**.

The population in the base area is estimated to change from **331,449,281** to **334,500,069**, resulting in a growth of **0.9%** between 2020 and the current year. Over the next five years, the population is projected to grow by **2.1%**.

The current year median age for this area is **35.6**, while the average age is **38.2**. Five years from now, the median age is projected to be **37.3**.

The current year median age for the base area is **39.2**, while the average age is **40.2**. Five years from now, the median age is projected to be **40.3**.

Of this area's current year estimated population:

46.5% are White Alone, **2.4%** are Black or African American Alone, **0.4%** are American Indian and Alaska Nat. Alone, **33.5%** are Asian Alone, **0.3%** are Nat. Hawaiian and Other Pacific Isl. Alone, **5.5%** are Some Other Race, and **11.3%** are Two or More Races.

Of the base area's current year estimated population:

60.1% are White Alone, **12.5%** are Black or African American Alone, **1.2%** are American Indian and Alaska Nat. Alone, **6.2%** are Asian Alone, **0.2%** are Nat. Hawaiian and Other Pacific Isl. Alone, **9.0%** are Some Other Race, and **10.9%** are Two or More Races.

This area's current estimated Hispanic or Latino population is **15.3%**, while the base area's current estimated Hispanic or Latino population is **19.9%**.



HOUSEHOLD

The number of households in this area is estimated to change from **86,139** to **86,186**, resulting in an increase of **0.1%** between 2020 and the current year. Over the next five years, the number of households is projected to increase by **1.6%**.

The number of households in the base area is estimated to change from **126,817,580** to **128,298,155**, resulting in an increase of **1.2%** between 2020 and the current year. Over the next five years, the number of households is projected to increase by **2.4%**.

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi.



EDUCATION

Currently, it is estimated that **17.8%** of the population age 25 and over in this area had earned a Master's Degree, **6.0%** had earned a Professional School Degree, **7.1%** had earned a Doctorate Degree and **31.5%** had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, **9.1%** had earned a Master's Degree, **2.2%** had earned a Professional School Degree, **1.5%** had earned a Doctorate Degree and **20.2%** had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be **\$165,336** for the current year, while the average household income for the base area is estimated to be **\$104,972** for the same time frame.

The average household income in this area is projected to change over the next five years, from **\$165,336** to **\$184,197**.

The average household income in the base area is projected to change over the next five years, from **\$104,972** to **\$118,758**.



HOUSING

Most of the dwellings in this area (**53.8%**) are estimated to be **Owner-Occupied** for the current year. For the base area the majority of the housing units are **Owner-Occupied** (**64.4%**).

The majority of dwellings in this area (**47.7%**) are estimated to be structures of **1 Unit Detached** for the current year. The majority of the dwellings in the base area (**61.4%**) are estimated to be structure of **1 Unit Detached** for the same year.

The majority of housing units in this area (**24.5%**) are estimated to have been **Built 1970 to 1979** for the current year.

The majority of housing units in the base area (**14.6%**) are estimated to have been **Built 1970 to 1979** for the current year.

Trade Area: 9710 Scranton Rd - 5 mi.



LABOR

For this area, **9710 Scranton Rd - 5 mi.**, **95.5%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

3.2% are in the Armed Forces, **62.3%** are employed civilians, **2.9%** are unemployed civilians, and **31.5%** are not in the labor force.

The occupational classification for this area are as follows:

9.4% hold blue collar occupations, **78.2%** hold white collar occupations, and **12.4%** are occupied as service & farmworkers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: **6.5%** are in Architecture and Engineering, **2.8%** are in Arts, Entertainment and Sports, **7.6%** are in Business and Financial Operations, **9.8%** are in Computers and Mathematics, **6.4%** are in Education, Training and Libraries, **8.0%** are in Healthcare Practitioners and Technicians, **2.0%** are in Healthcare Support, **5.7%** are in Life, Physical and Social Sciences, **12.9%** are in Management, **7.1%** are in Office and Administrative Support.

1.0% are in Community and Social Services, **4.6%** are in Food Preparation and Serving, **2.0%** are in Legal Services, **0.8%** are in Protective Services, **8.4%** are in Sales and Related Services, **3.0%** are in Personal Care Services.

1.8% are in Building and Grounds Maintenance, **1.6%** are in Construction and Extraction, **0.1%** are in Farming, Fishing and Forestry, **1.5%** are in Maintenance and Repair, **3.0%** are in Production, **3.3%** are in Transportation and Moving.

For the base area, **USA**, **95.3%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, **60.1%** are employed civilians, **3.0%** are unemployed civilians, and **36.5%** are not in the labor force.

The occupational classification for the base area are as follows:

21.3% hold blue collar occupations, **60.5%** hold white collar occupations, and **18.2%** are occupied as service & farmworkers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: **2.0%** are in Architecture and Engineering, **2.0%** are in Arts, Entertainment and Sports, **5.4%** are in Business and Financial Operations, **3.3%** are in Computers and Mathematics, **6.2%** are in Education, Training and Libraries, **6.1%** are in Healthcare Practitioners and Technicians, **3.3%** are in Healthcare Support, **1.0%** are in Life, Physical and Social Sciences, **10.6%** are in Management, **11.0%** are in Office and Administrative Support.

1.8% are in Community and Social Services, **5.6%** are in Food Preparation and Serving, **1.1%** are in Legal Services, **2.2%** are in Protective Services, **9.9%** are in Sales and Related Services, **2.7%** are in Personal Care Services.

3.7% are in Building and Grounds Maintenance, **5.1%** are in Construction and Extraction, **0.6%** are in Farming, Fishing and Forestry, **3.1%** are in Maintenance and Repair, **5.6%** are in Production, **7.6%** are in Transportation and Moving.

Trade Area: 9710 Scranton Rd - 5 mi.



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Report Details

Name: Pop-Facts® Demographic Executive Summary 2023
Date / Time: 1/6/2023 11:03:56 AM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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