

Pop-Facts® Demographics | Summary



Trade Area: 9710 Scranton Rd - 1 mi., 9710 Scranton Rd - 3 mi., 9710 Scranton Rd - 5 mi.

	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Total	%	Total	%	Total	%
Population						
2010 Census	1,712	100.00	84,313	100.00	226,160	100.00
2020 Census	695	100.00	92,254	100.00	246,501	100.00
2023 Estimate	679	100.00	93,228	100.00	247,260	100.00
2028 Projection	669	100.00	95,416	100.00	250,914	100.00
Population Growth						
Percent Change: 2010 to 2020	-	-59.40	-	9.42	-	8.99
Percent Change: 2020 to 2023	-	-2.30	-	1.06	-	0.31
Percent Change: 2023 to 2028	-	-1.47	-	2.35	-	1.48
	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Total	%	Total	%	Total	%
Households						
2010 Census	636	100.00	30,956	100.00	81,487	100.00
2020 Census	252	100.00	32,837	100.00	86,139	100.00
2023 Estimate	249	100.00	33,076	100.00	86,186	100.00
2028 Projection	249	100.00	33,963	100.00	87,590	100.00
Household Growth						
Percent Change: 2010 to 2020	-	-60.38	-	6.08	-	5.71
Percent Change: 2020 to 2023	-	-1.19	-	0.73	-	0.06
Percent Change: 2023 to 2028	-	0.00	-	2.68	-	1.63
	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	459	100.00	16,234	100.00	51,351	100.00
2023 Estimate	180	100.00	17,627	100.00	54,793	100.00
2028 Projection	179	100.00	18,137	100.00	55,704	100.00
Family Household Growth						
Percent Change: 2010 to 2023	-	-60.78	-	8.58	-	6.70
Percent Change: 2023 to 2028	-	-0.56	-	2.89	-	1.66

Benchmark: USA

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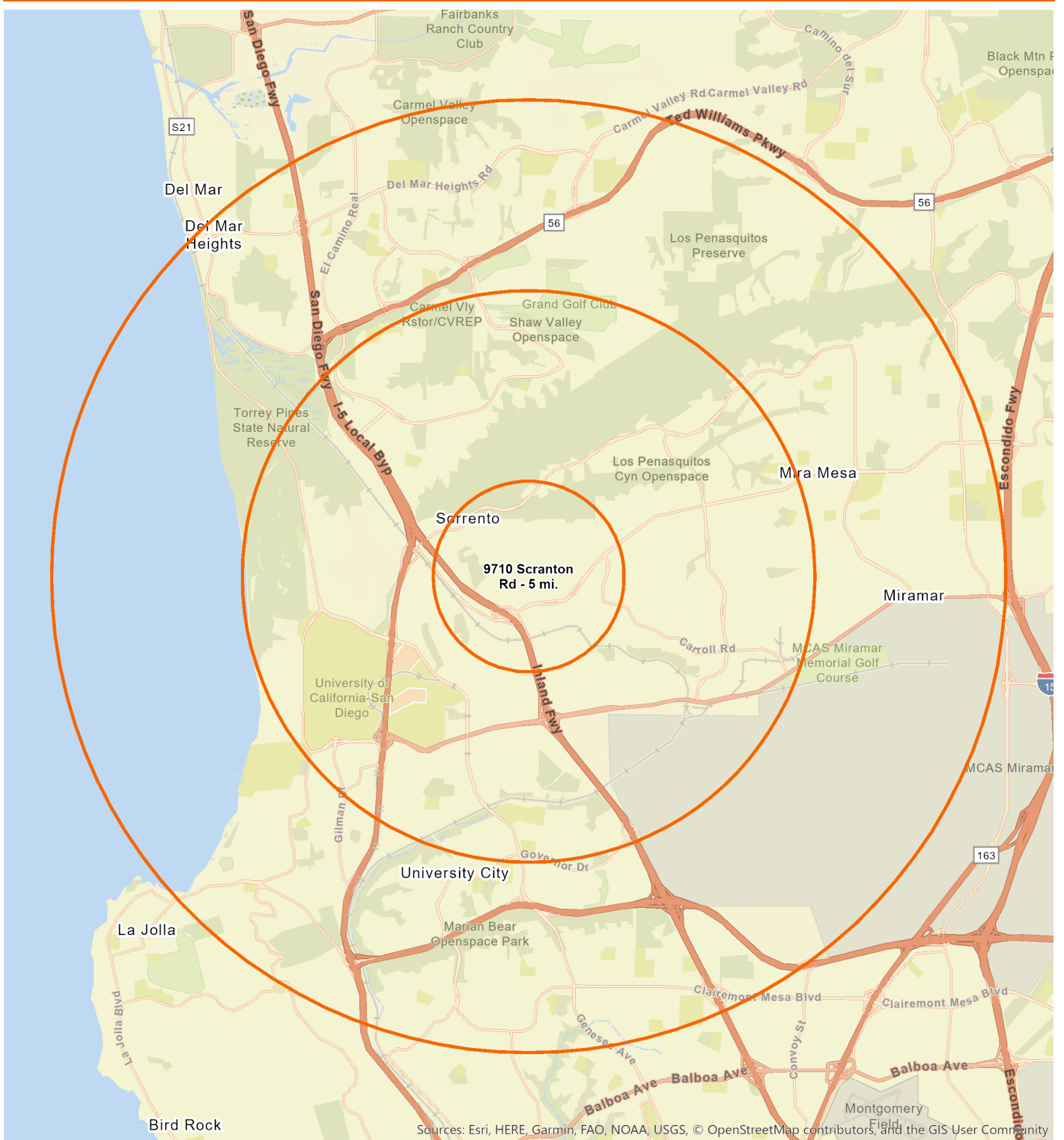
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	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Total	%	Total	%	Total	%
2023 Est. Households by Household Income						
Income < \$15,000	4	1.61	3,075	9.30	5,676	6.59
Income \$15,000 - \$24,999	6	2.41	1,069	3.23	2,787	3.23
Income \$25,000 - \$34,999	2	0.80	1,158	3.50	3,355	3.89
Income \$35,000 - \$49,999	4	1.61	2,269	6.86	5,748	6.67
Income \$50,000 - \$74,999	29	11.65	3,771	11.40	9,374	10.88
Income \$75,000 - \$99,999	25	10.04	3,895	11.78	9,495	11.02
Income \$100,000 - \$124,999	34	13.65	3,498	10.58	8,821	10.23
Income \$125,000 - \$149,999	44	17.67	3,070	9.28	7,960	9.24
Income \$150,000 - \$199,999	53	21.29	4,056	12.26	10,772	12.50
Income \$200,000 - \$249,999	22	8.84	2,345	7.09	6,436	7.47
Income \$250,000 - \$499,999	19	7.63	2,911	8.80	8,695	10.09
Income \$500,000+	5	2.01	1,959	5.92	7,067	8.20
2023 Est. Average Household Income	--	152,700.00	--	148,417.00	--	165,336.00
2023 Est. Median Household Income	--	136,098.87	--	108,961.62	--	118,654.92
2023 Median HH Income by Single-Classification Race						
White Alone	--	127,446.65	--	109,829.93	--	120,990.85
Black/African American Alone	--	50,000.00	--	97,868.87	--	83,561.96
American Indian/Alaskan Native Alone	--	22,428.72	--	45,429.62	--	60,019.96
Asian Alone	--	134,269.34	--	110,391.25	--	123,934.06
Native Hawaiian/Pacific Islander Alone	--	87,500.00	--	86,717.73	--	89,417.00
Some Other Race Alone	--	191,664.53	--	102,329.96	--	95,807.18
Two or More Races	--	194,262.86	--	105,771.07	--	114,095.63
Hispanic/Latino	--	196,040.38	--	105,175.17	--	97,091.70
Not Hispanic/Latino	--	129,695.18	--	109,411.63	--	121,653.47
2023 Est. Households by Household Type						
Family Households	180	72.29	17,627	53.29	54,793	63.58
NonFamily Households	69	27.71	15,450	46.71	31,393	36.42
2023 Est. Group Quarters Population	0	0.00	13,153	14.11	20,329	8.22
2023 Est. Households by Household Size						
1-Person Household	53	21.29	9,022	27.28	20,475	23.76
2-Person Household	68	27.31	12,258	37.06	30,014	34.83
3-Person Household	83	33.33	5,442	16.45	15,722	18.24
4-Person Household	26	10.44	4,218	12.75	12,852	14.91
5-Person Household	19	7.63	1,598	4.83	4,901	5.69
6-Person Household	0	0.00	261	0.79	1,179	1.37
7+ Person Household	0	0.00	276	0.83	1,042	1.21
2023 Est. Average Household Size	--	2.73	--	2.42	--	2.63
2023 Est. HHs by Type by Presence of Own Children						
Married Couple Family, with own children	66	36.67	7,059	40.05	21,192	38.68
Married Couple Family, without own children	89	49.44	7,417	42.08	22,925	41.84
Male Householder, with own children	3	1.67	403	2.29	1,374	2.51
Male Householder, without own children	5	2.78	631	3.58	1,972	3.60
Female Householder, with own children	9	5.00	1,022	5.80	3,537	6.46
Female Householder, without own children	9	5.00	1,094	6.21	3,792	6.92

Benchmark: USA

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Report Details

Name: Pop-Facts® Demographic Household Quick Facts 2023
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Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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