

Trade Area: 9710 Scranton Rd - 1 mi., 9710 Scranton Rd - 3 mi., 9710 Scranton Rd - 5 mi.

	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Total	%	Total	%	Total	%
Population						
2010 Census	1,712	100.00	84,313	100.00	226,160	100.00
2020 Census	695	100.00	92,254	100.00	246,501	100.00
2023 Estimate	679	100.00	93,228	100.00	247,260	100.00
2028 Projection	669	100.00	95,416	100.00	250,914	100.00
Population Growth						
Percent Change: 2010 to 2020	-	-59.40	-	9.42	-	8.99
Percent Change: 2020 to 2023	-	-2.30	-	1.06	-	0.31
Percent Change: 2023 to 2028	-	-1.47	-	2.35	-	1.48
	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Total	%	Total	%	Total	%
Households						
2010 Census	636	100.00	30,956	100.00	81,487	100.00
2020 Census	252	100.00	32,837	100.00	86,139	100.00
2023 Estimate	249	100.00	33,076	100.00	86,186	100.00
2028 Projection	249	100.00	33,963	100.00	87,590	100.00
Household Growth						
Percent Change: 2010 to 2020	-	-60.38	-	6.08	-	5.71
Percent Change: 2020 to 2023	-	-1.19	-	0.73	-	0.06
Percent Change: 2023 to 2028	-	0.00	-	2.68	-	1.63
	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	459	100.00	16,234	100.00	51,351	100.00
2023 Estimate	180	100.00	17,627	100.00	54,793	100.00
2028 Projection	179	100.00	18,137	100.00	55,704	100.00
Family Household Growth						
Percent Change: 2010 to 2023	-	-60.78	-	8.58	-	6.70
Percent Change: 2023 to 2028	-	-0.56	-	2.89	-	1.66

Benchmark: USA

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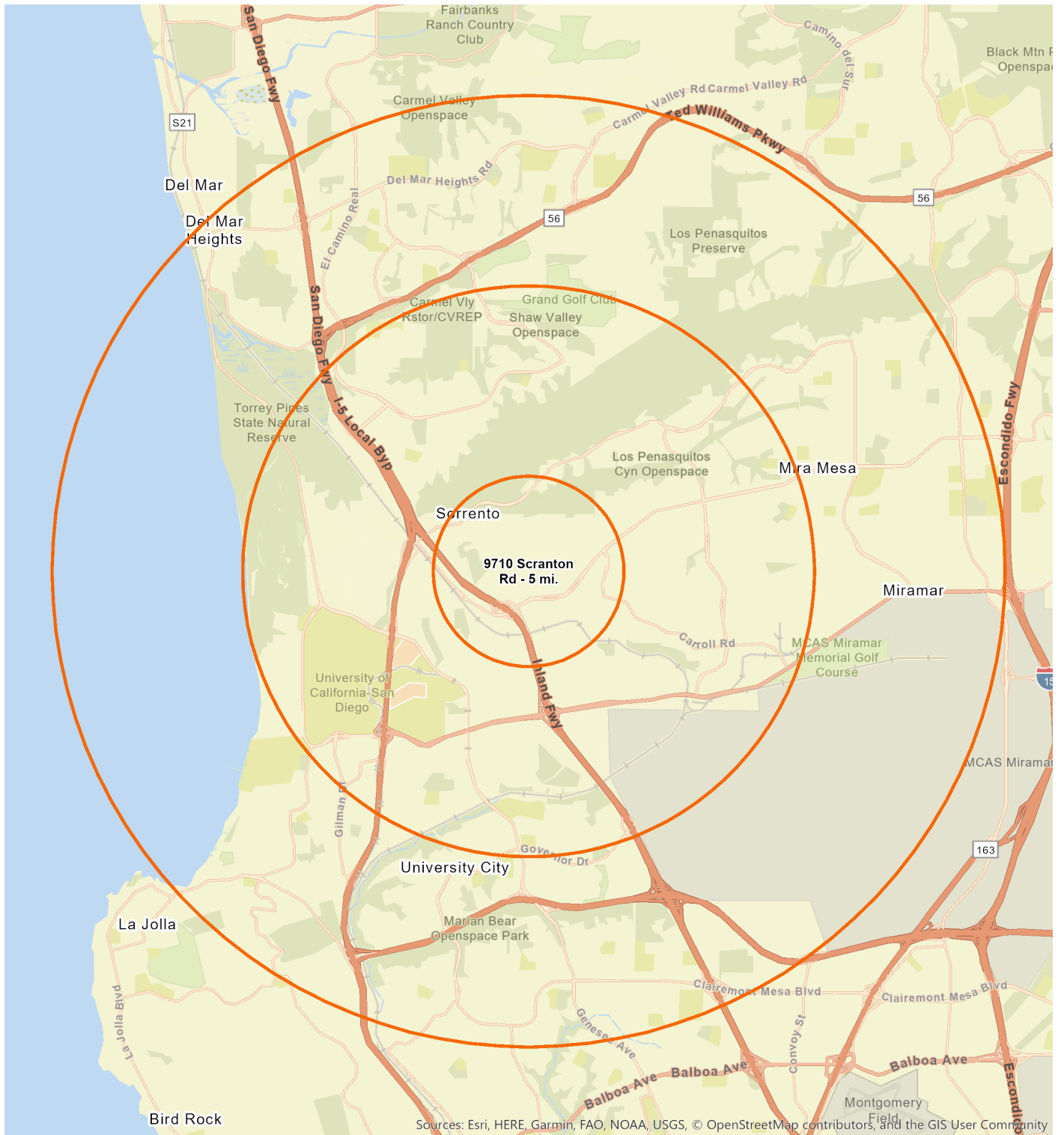
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	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Total	%	Total	%	Total	%
2023 Est. Population by Single-Classification Race						
White Alone	282	41.53	42,038	45.09	114,895	46.47
Black/African American Alone	11	1.62	2,216	2.38	5,997	2.42
American Indian/Alaskan Native Alone	7	1.03	300	0.32	1,108	0.45
Asian Alone	241	35.49	34,649	37.17	82,933	33.54
Native Hawaiian/Pacific Islander Alone	1	0.15	183	0.20	713	0.29
Some Other Race Alone	39	5.74	4,209	4.51	13,666	5.53
Two or More Races	98	14.43	9,633	10.33	27,949	11.30
Hispanic/Latino	83	12.22	12,647	13.57	37,849	15.31
Not Hispanic/Latino	596	87.78	80,581	86.43	209,412	84.69
2023 Occupied Housing Units by Tenure						
Owner-Occupied	159	63.85	13,185	39.86	46,397	53.83
Renter-Occupied	90	36.15	19,891	60.14	39,788	46.16
Average Household Size	-	2.73	-	2.42	-	2.63
2023 Households by Household Income						
Income < \$15,000	4	1.61	3,075	9.30	5,676	6.59
Income \$15,000 - \$24,999	6	2.41	1,069	3.23	2,787	3.23
Income \$25,000 - \$34,999	2	0.80	1,158	3.50	3,355	3.89
Income \$35,000 - \$49,999	4	1.61	2,269	6.86	5,748	6.67
Income \$50,000 - \$74,999	29	11.65	3,771	11.40	9,374	10.88
Income \$75,000 - \$99,999	25	10.04	3,895	11.78	9,495	11.02
Income \$100,000 - \$124,999	34	13.65	3,498	10.58	8,821	10.23
Income \$125,000 - \$149,999	44	17.67	3,070	9.28	7,960	9.24
Income \$150,000 - \$199,999	53	21.29	4,056	12.26	10,772	12.50
Income \$200,000 - \$249,999	22	8.84	2,345	7.09	6,436	7.47
Income \$250,000 - \$499,999	19	7.63	2,911	8.80	8,695	10.09
Income \$500,000+	5	2.01	1,959	5.92	7,067	8.20
Average Household Income	-	152,700.00	-	148,417.00	-	165,336.00
Median Household Income	-	136,098.87	-	108,961.62	-	118,654.92
2023 Est. Median HH Income by Single-Classification Race						
White Alone	-	127,446.65	-	109,829.93	-	120,990.85
Black/African American Alone	-	50,000.00	-	97,868.87	-	83,561.96
American Indian/Alaskan Native Alone	-	22,428.72	-	45,429.62	-	60,019.96
Asian Alone	-	134,269.34	-	110,391.25	-	123,934.06
Native Hawaiian/Pacific Islander Alone	-	87,500.00	-	86,717.73	-	89,417.00
Some Other Race Alone	-	191,664.53	-	102,329.96	-	95,807.18
Two or More Races	-	194,262.86	-	105,771.07	-	114,095.63
Hispanic/Latino	-	196,040.38	-	105,175.17	-	97,091.70
Not Hispanic/Latino	-	129,695.18	-	109,411.63	-	121,653.47

Benchmark: USA

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Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Report Details

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Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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