

Pop-Facts® Demographic Snapshot | Summary



Trade Area: 9710 Scranton Rd - 1 mi., 9710 Scranton Rd - 3 mi., 9710 Scranton Rd - 5 mi.

	9710 Scranton Rd - 1 mi.	9710 Scranton Rd - 3 mi.	9710 Scranton Rd - 5 mi.
Population			
2010 Census	1,712	84,313	226,160
2020 Census	695	92,254	246,501
2023 Estimate	679	93,228	247,260
2028 Projection	669	95,416	250,914
Population Growth			
Percent Change: 2010 to 2020	-59.40	9.42	8.99
Percent Change: 2020 to 2023	-2.30	1.06	0.31
Percent Change: 2023 to 2028	-1.47	2.35	1.48
Households			
2010 Census	636	30,956	81,487
2020 Census	252	32,837	86,139
2023 Estimate	249	33,076	86,186
2028 Projection	249	33,963	87,590
Household Growth			
Percent Change: 2010 to 2020	-60.38	6.08	5.71
Percent Change: 2020 to 2023	-1.19	0.73	0.06
Percent Change: 2023 to 2028	0.00	2.68	1.63
Family Households			
2010 Census	459	16,234	51,351
2023 Estimate	180	17,627	54,793
2028 Projection	179	18,137	55,704
Family Household Growth			
Percent Change: 2010 to 2023	-60.78	8.58	6.70
Percent Change: 2023 to 2028	-0.56	2.89	1.66

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Trade Area: 9710 Scranton Rd - 1 mi., 9710 Scranton Rd - 3 mi., 9710 Scranton Rd - 5 mi.

Total Population: 679, 93,228, 247,260 | Total Households: 249, 33,076, 86,186

	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Count	%	Count	%	Count	%
2023 Est. Population by Single-Classification Race						
White Alone	282	41.53	42,038	45.09	114,895	46.47
Black/African American Alone	11	1.62	2,216	2.38	5,997	2.42
American Indian/Alaskan Native Alone	7	1.03	300	0.32	1,108	0.45
Asian Alone	241	35.49	34,649	37.17	82,933	33.54
Native Hawaiian/Pacific Islander Alone	1	0.15	183	0.20	713	0.29
Some Other Race Alone	39	5.74	4,209	4.51	13,666	5.53
Two or More Races	98	14.43	9,633	10.33	27,949	11.30
2023 Est. Population by Hispanic or Latino Origin						
Not Hispanic or Latino	596	87.78	80,581	86.43	209,412	84.69
Hispanic or Latino	83	12.22	12,647	13.57	37,849	15.31
Mexican Origin	45	54.22	9,781	77.34	27,377	72.33
Puerto Rican Origin	10	12.05	354	2.80	1,984	5.24
Cuban Origin	0	0.00	139	1.10	575	1.52
All Other Hispanic or Latino	27	32.53	2,373	18.76	7,912	20.90
2023 Est. Pop by Race, Asian Alone, by Category						
Chinese, except Taiwanese	50	20.75	12,092	34.90	24,040	28.99
Filipino	56	23.24	4,340	12.53	17,139	20.67
Japanese	4	1.66	2,155	6.22	3,922	4.73
Asian Indian	16	6.64	6,144	17.73	13,492	16.27
Korean	19	7.88	3,253	9.39	6,357	7.67
Vietnamese	61	25.31	3,864	11.15	11,573	13.96
Cambodian	6	2.49	74	0.21	403	0.49
Hmong	0	0.00	167	0.48	247	0.30
Laotian	13	5.39	194	0.56	589	0.71
Thai	0	0.00	257	0.74	373	0.45
All Other Asian Races Including 2+ Category	16	6.64	2,110	6.09	4,798	5.79
2023 Est. Population by Ancestry						
Arab	0	0.00	107	0.12	196	0.08
Czech	2	0.29	173	0.19	460	0.19
Danish	4	0.59	193	0.21	884	0.36
Dutch	1	0.15	491	0.53	1,398	0.56
English	39	5.74	3,216	3.45	10,844	4.39
French (Excluding Basque)	9	1.32	1,632	1.75	4,765	1.93
French Canadian	0	0.00	172	0.18	431	0.17
German	44	6.48	5,332	5.72	16,402	6.63
Greek	3	0.44	257	0.28	766	0.31
Hungarian	1	0.15	368	0.40	1,087	0.44
Irish	41	6.04	4,079	4.38	14,047	5.68
Italian	35	5.16	2,746	2.95	8,595	3.48
Lithuanian	0	0.00	209	0.22	569	0.23
Norwegian	5	0.74	721	0.77	2,275	0.92
Polish	22	3.24	1,844	1.98	4,348	1.76
Portuguese	0	0.00	274	0.29	1,262	0.51
Russian	9	1.32	1,403	1.50	3,311	1.34
Scotch-Irish	4	0.59	323	0.35	965	0.39
Scottish	5	0.74	804	0.86	2,749	1.11
Slovak	0	0.00	152	0.16	338	0.14
Sub-Saharan African	0	0.00	839	0.90	1,694	0.69
Swedish	8	1.18	625	0.67	2,544	1.03
Swiss	0	0.00	269	0.29	728	0.29
Ukrainian	3	0.44	538	0.58	1,202	0.49
United States or American	4	0.59	1,473	1.58	4,558	1.84
Welsh	4	0.59	282	0.30	644	0.26
West Indian (Excluding Hispanic groups)	1	0.15	98	0.10	231	0.09
Other ancestries	334	49.19	49,726	53.34	121,941	49.32
Ancestries Unclassified	98	14.43	14,880	15.96	38,027	15.38
2023 Est. Pop Age 5+ by Language Spoken At Home						
Speak Only English at Home	366	57.01	48,801	54.58	140,926	59.78
Speak Asian/Pacific Isl. Lang. at Home	188	29.28	23,484	26.27	52,509	22.28
Speak Indo-European Language at Home	58	9.03	8,082	9.04	18,252	7.74
Speak Spanish at Home	22	3.43	6,976	7.80	20,040	8.50
Speak Other Language at Home	8	1.25	2,062	2.31	3,999	1.70
2023 Est. Hisp. or Latino Pop by Single-Class. Race						
White Alone	4	4.82	4,158	32.88	10,855	28.68
Black/African American Alone	1	1.21	215	1.70	521	1.38
American Indian/Alaskan Native Alone	6	7.23	235	1.86	779	2.06
Asian Alone	6	7.23	257	2.03	735	1.94
Native Hawaiian/Pacific Islander Alone	0	0.00	21	0.17	76	0.20
Some Other Race Alone	26	31.32	3,542	28.01	11,726	30.98
Two or More Races	40	48.19	4,219	33.36	13,157	34.76

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: 9710 Scranton Rd - 1 mi., 9710 Scranton Rd - 3 mi., 9710 Scranton Rd - 5 mi.

Total Population: 679, 93,228, 247,260 | Total Households: 249, 33,076, 86,186

	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Count	%	Count	%	Count	%
2023 Est. Population by Sex						
Male	348	51.25	48,099	51.59	127,842	51.70
Female	331	48.75	45,129	48.41	119,418	48.30
2023 Est. Population by Age						
Age 0 - 4	37	5.45	3,822	4.10	11,535	4.67
Age 5 - 9	41	6.04	4,538	4.87	12,859	5.20
Age 10 - 14	43	6.33	4,453	4.78	13,270	5.37
Age 15 - 17	25	3.68	2,838	3.04	7,895	3.19
Age 18 - 20	20	2.95	11,704	12.55	17,859	7.22
Age 21 - 24	27	3.98	10,852	11.64	20,482	8.28
Age 25 - 34	69	10.16	14,450	15.50	37,432	15.14
Age 35 - 44	131	19.29	13,454	14.43	33,826	13.68
Age 45 - 54	101	14.88	10,406	11.16	29,960	12.12
Age 55 - 64	91	13.40	7,628	8.18	26,753	10.82
Age 65 - 74	61	8.98	5,586	5.99	21,634	8.75
Age 75 - 84	25	3.68	2,440	2.62	10,017	4.05
Age 85 and over	6	0.88	1,056	1.13	3,738	1.51
Age 16 and over	549	80.85	79,512	85.29	207,049	83.74
Age 18 and over	533	78.50	77,576	83.21	201,701	81.58
Age 21 and over	512	75.41	65,872	70.66	183,842	74.35
Age 65 and over	93	13.70	9,082	9.74	35,389	14.31
Median Age	-	40.93	-	30.11	-	35.65
Average Age	-	39.80	-	34.80	-	38.22
2023 Est. Pop Age 15+ by Marital Status						
Total, Never Married	193	34.59	35,264	43.85	76,947	36.71
Male, Never Married	105	18.82	19,938	24.79	45,035	21.49
Female, Never Married	89	15.95	15,326	19.06	31,912	15.23
Married, Spouse Present	249	44.62	33,498	41.66	98,058	46.78
Married, Spouse Absent	47	8.42	3,948	4.91	10,717	5.11
Widowed	29	5.20	2,685	3.34	7,646	3.65
Male, Widowed	11	1.97	464	0.58	1,407	0.67
Female, Widowed	18	3.23	2,221	2.76	6,239	2.98
Divorced	39	6.99	5,020	6.24	16,228	7.74
Male, Divorced	21	3.76	1,957	2.43	6,617	3.16
Female, Divorced	18	3.23	3,062	3.81	9,612	4.59
2023 Est. Male Population by Age						
Male: Age 0 - 4	19	5.46	1,949	4.05	5,912	4.63
Male: Age 5 - 9	21	6.04	2,328	4.84	6,601	5.16
Male: Age 10 - 14	21	6.04	2,276	4.73	6,803	5.32
Male: Age 15 - 17	13	3.74	1,453	3.02	4,092	3.20
Male: Age 18 - 20	11	3.16	6,281	13.06	10,151	7.94
Male: Age 21 - 24	15	4.31	5,731	11.91	12,174	9.52
Male: Age 25 - 34	41	11.78	8,125	16.89	20,890	16.34
Male: Age 35 - 44	69	19.83	6,755	14.04	17,127	13.40
Male: Age 45 - 54	53	15.23	5,299	11.02	14,935	11.68
Male: Age 55 - 64	44	12.64	3,767	7.83	13,053	10.21
Male: Age 65 - 74	28	8.05	2,676	5.56	10,188	7.97
Male: Age 75 - 84	11	3.16	1,051	2.19	4,422	3.46
Male: Age 85 and over	3	0.86	407	0.85	1,494	1.17
Median Age, Male	-	39.98	-	29.20	-	33.52
Average Age, Male	-	38.99	-	34.27	-	37.41
2023 Est. Female Population by Age						
Female: Age 0 - 4	18	5.44	1,874	4.15	5,623	4.71
Female: Age 5 - 9	20	6.04	2,210	4.90	6,258	5.24
Female: Age 10 - 14	22	6.65	2,177	4.82	6,467	5.42
Female: Age 15 - 17	13	3.93	1,385	3.07	3,803	3.19
Female: Age 18 - 20	10	3.02	5,422	12.01	7,708	6.46
Female: Age 21 - 24	12	3.63	5,121	11.35	8,308	6.96
Female: Age 25 - 34	28	8.46	6,325	14.02	16,542	13.85
Female: Age 35 - 44	62	18.73	6,700	14.85	16,700	13.98
Female: Age 45 - 54	49	14.80	5,107	11.32	15,025	12.58
Female: Age 55 - 64	46	13.90	3,861	8.56	13,700	11.47
Female: Age 65 - 74	34	10.27	2,910	6.45	11,445	9.58
Female: Age 75 - 84	15	4.53	1,389	3.08	5,595	4.68
Female: Age 85 and over	3	0.91	648	1.44	2,245	1.88
Median Age, Female	-	42.01	-	31.40	-	37.96
Average Age, Female	-	40.70	-	35.35	-	39.07

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: 9710 Scranton Rd - 1 mi., 9710 Scranton Rd - 3 mi., 9710 Scranton Rd - 5 mi.

Total Population: 679, 93,228, 247,260 | Total Households: 249, 33,076, 86,186

	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Count	%	Count	%	Count	%
2023 Est. Households by Household Type						
Family Households	180	72.29	17,627	53.29	54,793	63.58
NonFamily Households	69	27.71	15,450	46.71	31,393	36.42
2023 Est. Group Quarters Population						
2023 Est. Group Quarters Population	0	0.00	13,153	14.11	20,329	8.22
2023 HHs By Ethnicity, Hispanic/Latino						
2023 HHs By Ethnicity, Hispanic/Latino	29	11.65	3,279	9.91	9,302	10.79
2023 Est. Family HH Type by Presence of Own Child.						
Married Couple Family, own children	66	36.67	7,059	40.05	21,192	38.68
Married Couple Family, no own children	89	49.44	7,417	42.08	22,925	41.84
Male Householder, own children	3	1.67	403	2.29	1,374	2.51
Male Householder, no own children	5	2.78	631	3.58	1,972	3.60
Female Householder, own children	9	5.00	1,022	5.80	3,537	6.46
Female Householder, no own children	9	5.00	1,094	6.21	3,792	6.92
2023 Est. Households by Household Size						
1-Person Household	53	21.29	9,022	27.28	20,475	23.76
2-Person Household	68	27.31	12,258	37.06	30,014	34.83
3-Person Household	83	33.33	5,442	16.45	15,722	18.24
4-Person Household	26	10.44	4,218	12.75	12,852	14.91
5-Person Household	19	7.63	1,598	4.83	4,901	5.69
6-Person Household	0	0.00	261	0.79	1,179	1.37
7-or-more-person	0	0.00	276	0.83	1,042	1.21
2023 Est. Average Household Size	-	2.73	-	2.42	-	2.63
2023 Est. Households by Number of Vehicles						
No Vehicles	1	0.40	1,952	5.90	3,650	4.24
1 Vehicle	76	30.52	12,122	36.65	26,201	30.40
2 Vehicles	129	51.81	13,761	41.60	36,679	42.56
3 Vehicles	37	14.86	3,322	10.04	13,454	15.61
4 Vehicles	5	2.01	1,436	4.34	4,588	5.32
5 or more Vehicles	1	0.40	483	1.46	1,613	1.87
2023 Est. Average Number of Vehicles	-	1.91	-	1.76	-	1.94
2023 Est. Occupied Housing Units by Tenure						
Housing Units, Owner-Occupied	159	63.85	13,185	39.86	46,397	53.83
Housing Units, Renter-Occupied	90	36.15	19,891	60.14	39,788	46.16
2023 Owner Occ. HUs: Avg. Length of Residence						
2023 Owner Occ. HUs: Avg. Length of Residence	-	17.08	-	13.33	-	15.53
2023 Renter Occ. HUs: Avg. Length of Residence						
2023 Renter Occ. HUs: Avg. Length of Residence	-	5.63	-	5.49	-	5.95
2023 Est. Owner-Occupied Housing Units by Value						
Value Less Than \$20,000	0	0.00	121	0.92	281	0.61
Value \$20,000 - \$39,999	0	0.00	6	0.05	28	0.06
Value \$40,000 - \$59,999	0	0.00	3	0.02	96	0.21
Value \$60,000 - \$79,999	0	0.00	8	0.06	102	0.22
Value \$80,000 - \$99,999	0	0.00	1	0.01	97	0.21
Value \$100,000 - \$149,999	0	0.00	51	0.39	201	0.43
Value \$150,000 - \$199,999	0	0.00	47	0.36	154	0.33
Value \$200,000 - \$299,999	0	0.00	62	0.47	548	1.18
Value \$300,000 - \$399,999	2	1.26	229	1.74	724	1.56
Value \$400,000 - \$499,999	9	5.66	501	3.80	1,550	3.34
Value \$500,000 - \$749,999	69	43.40	2,624	19.90	9,665	20.83
Value \$750,000 - \$999,999	55	34.59	3,277	24.85	11,719	25.26
Value \$1,000,000 - \$1,499,999	17	10.69	3,505	26.58	10,690	23.04
Value \$1,500,000 - \$1,999,999	5	3.15	1,581	11.99	5,297	11.42
Value \$2,000,000 or more	1	0.63	1,168	8.86	5,245	11.30
2023 Est. Median All Owner-Occupied Housing Value	-	746,560.60	-	972,000.55	-	954,072.43

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.espotlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: 9710 Scranton Rd - 1 mi., 9710 Scranton Rd - 3 mi., 9710 Scranton Rd - 5 mi.

Total Population: 679, 93,228, 247,260 | Total Households: 249, 33,076, 86,186

	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Count	%	Count	%	Count	%
2023 Est. Housing Units by Units in Structure						
1 Unit Attached	156	56.93	3,041	8.52	9,878	10.71
1 Unit Detached	10	3.65	10,817	30.29	44,020	47.73
2 Units	0	0.00	324	0.91	1,071	1.16
3 to 4 Units	54	19.71	2,366	6.63	5,140	5.57
5 to 19 Units	55	20.07	5,338	14.95	12,400	13.44
20 to 49 Units	0	0.00	3,428	9.60	5,657	6.13
50 or More Units	0	0.00	10,350	28.98	13,302	14.42
Mobile Home or Trailer	0	0.00	32	0.09	699	0.76
Boat, RV, Van, etc.	0	0.00	12	0.03	63	0.07
2023 Est. Housing Units by Year Structure Built						
Built 2014 or Later	5	1.82	2,192	6.14	4,608	5.00
Built 2010 to 2013	2	0.73	990	2.77	1,744	1.89
Built 2000 to 2009	44	16.06	6,224	17.43	11,765	12.76
Built 1990 to 1999	195	71.17	9,008	25.23	18,235	19.77
Built 1980 to 1989	18	6.57	8,309	23.27	18,310	19.85
Built 1970 to 1979	9	3.29	6,734	18.86	22,630	24.54
Built 1960 to 1969	1	0.36	1,723	4.83	8,277	8.97
Built 1950 to 1959	0	0.00	383	1.07	5,593	6.06
Built 1940 to 1949	0	0.00	50	0.14	461	0.50
Built 1939 or Earlier	0	0.00	95	0.27	608	0.66
2023 Housing Units by Year Structure Built						
2023 Est. Median Year Structure Built	-	1,995.56	-	1,990.61	-	1,984.51
2023 Est. Households by Presence of People Under 18						
2023 Est. Households by Presence of People Under 18	83	33.33	8,852	26.76	27,902	32.37
Households with 1 or More People under Age 18						
Married Couple Family	68	81.93	7,215	81.51	22,010	78.88
Other Family, Male Householder	3	3.61	457	5.16	1,622	5.81
Other Family, Female Householder	11	13.25	1,128	12.74	4,091	14.66
NonFamily Household, Male Householder	1	1.21	33	0.37	118	0.42
NonFamily Household, Female Householder	0	0.00	20	0.23	61	0.22
2023 Est. Households with No People under Age 18						
Households with No People under Age 18	166	66.67	24,224	73.24	58,283	67.63
Households with No People under Age 18						
Married Couple Family	87	52.41	7,261	29.97	22,104	37.92
Other Family, Male Householder	4	2.41	577	2.38	1,716	2.94
Other Family, Female Householder	6	3.61	993	4.10	3,242	5.56
NonFamily, Male Householder	37	22.29	8,099	33.43	15,760	27.04
NonFamily, Female Householder	32	19.28	7,294	30.11	15,463	26.53

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Snapshot | Affluence & Education



Trade Area: 9710 Scranton Rd - 1 mi., 9710 Scranton Rd - 3 mi., 9710 Scranton Rd - 5 mi.

Total Population: 679, 93,228, 247,260 | Total Households: 249, 33,076, 86,186

	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Count	%	Count	%	Count	%
2023 Est. Pop Age 25+ by Edu. Attainment						
Less than 9th Grade	8	1.65	1,655	3.01	6,122	3.75
Some High School, No Diploma	4	0.82	960	1.75	4,316	2.64
High School Graduate (or GED)	36	7.42	3,725	6.77	15,894	9.73
Some College, No Degree	30	6.19	6,643	12.07	24,821	15.19
Associate's Degree	27	5.57	2,720	4.94	10,159	6.22
Bachelor's Degree	180	37.11	19,200	34.90	51,504	31.53
Master's Degree	91	18.76	10,885	19.78	29,153	17.85
Professional Degree	35	7.22	3,796	6.90	9,733	5.96
Doctorate Degree	75	15.46	5,436	9.88	11,658	7.14
2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.						
Less than High School Diploma	2	3.64	559	10.35	3,022	16.10
High School Graduate	7	12.73	619	11.46	2,715	14.46
Some College or Associate's Degree	6	10.91	1,319	24.42	5,175	27.57
Bachelor's Degree or Higher	40	72.73	2,904	53.77	7,859	41.87
2023 Est. Households by HH Income						
Income < \$15,000	4	1.61	3,075	9.30	5,676	6.59
Income \$15,000 - \$24,999	6	2.41	1,069	3.23	2,787	3.23
Income \$25,000 - \$34,999	2	0.80	1,158	3.50	3,355	3.89
Income \$35,000 - \$49,999	4	1.61	2,269	6.86	5,748	6.67
Income \$50,000 - \$74,999	29	11.65	3,771	11.40	9,374	10.88
Income \$75,000 - \$99,999	25	10.04	3,895	11.78	9,495	11.02
Income \$100,000 - \$124,999	34	13.65	3,498	10.58	8,821	10.23
Income \$125,000 - \$149,999	44	17.67	3,070	9.28	7,960	9.24
Income \$150,000 - \$199,999	53	21.29	4,056	12.26	10,772	12.50
Income \$200,000 - \$249,999	22	8.84	2,345	7.09	6,436	7.47
Income \$250,000 - \$499,999	19	7.63	2,911	8.80	8,695	10.09
Income \$500,000+	5	2.01	1,959	5.92	7,067	8.20
2023 Est. Average Household Income	-	152,700.00	-	148,417.00	-	165,336.00
2023 Est. Median Household Income	-	136,098.87	-	108,961.62	-	118,654.92
2023 Median HH Inc. by Single-Class. Race or Eth.						
White Alone	-	127,446.65	-	109,829.93	-	120,990.85
Black or African American Alone	-	50,000.00	-	97,868.87	-	83,561.96
American Indian and Alaskan Native Alone	-	22,428.72	-	45,429.62	-	60,019.96
Asian Alone	-	134,269.34	-	110,391.25	-	123,934.06
Native Hawaiian and Other Pacific Islander Alone	-	87,500.00	-	86,717.73	-	89,417.00
Some Other Race Alone	-	191,664.53	-	102,329.96	-	95,807.18
Two or More Races	-	194,262.86	-	105,771.07	-	114,095.63
Hispanic or Latino	-	196,040.38	-	105,175.17	-	97,091.70
Not Hispanic or Latino	-	129,695.18	-	109,411.63	-	121,653.47
2023 Est. Families by Poverty Status						
2023 Families at or Above Poverty	177	98.33	16,783	95.21	52,340	95.52
2023 Families at or Above Poverty with children	82	45.56	7,466	42.36	24,420	44.57
2023 Families Below Poverty	3	1.67	844	4.79	2,453	4.48
2023 Families Below Poverty, with kids	2	1.11	449	2.55	1,477	2.70

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Snapshot | Employment & Occupation



Trade Area: 9710 Scranton Rd - 1 mi., 9710 Scranton Rd - 3 mi., 9710 Scranton Rd - 5 mi.

Total Population: 679, 93,228, 247,260 | Total Households: 249, 33,076, 86,186

	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Count	%	Count	%	Count	%
2023 Est. Employed Civilian Population 16+ by Occupation Classification						
White Collar	356	89.00	35,700	82.48	94,143	78.21
Blue Collar	13	3.25	3,412	7.88	11,355	9.43
Service and Farming	31	7.75	4,173	9.64	14,874	12.36
2023 Est. Workers Age 16+ by Travel Time to Work						
Less than 15 Minutes	89	23.80	9,320	24.85	26,261	24.22
15 - 29 Minutes	232	62.03	19,868	52.97	55,687	51.37
30 - 44 Minutes	21	5.62	6,136	16.36	19,767	18.23
45 - 59 Minutes	11	2.94	1,270	3.39	3,572	3.29
60 or more Minutes	21	5.62	912	2.43	3,121	2.88
2023 Est. Avg Travel Time to Work in Minutes	-	24.00	-	23.00	-	24.00
2023 Est. Workers Age 16+ by Transp. to Work						
2023 Est. Workers Age 16+ by Transp. to Work	400	100.00	42,516	100.00	124,221	100.00
Drove Alone	300	75.00	29,137	68.53	87,846	70.72
Carpooled	63	15.75	3,420	8.04	10,099	8.13
Public Transport	3	0.75	3,022	7.11	4,560	3.67
Walked	1	0.25	1,290	3.03	4,633	3.73
Bicycle	7	1.75	746	1.75	1,326	1.07
Other Means	1	0.25	432	1.02	1,614	1.30
Worked at Home	24	6.00	4,469	10.51	14,142	11.38
2023 Est. Civ. Employed Pop 16+ by Class of Worker						
2023 Est. Civ. Employed Pop 16+ by Class of Worker	400	100.00	43,285	100.00	120,372	100.00
For-Profit Private Workers	327	81.75	28,182	65.11	80,129	66.57
Non-Profit Private Workers	18	4.50	3,932	9.08	9,579	7.96
Local Government Workers	3	0.75	1,424	3.29	4,895	4.07
State Government Workers	13	3.25	4,766	11.01	8,179	6.79
Federal Government Workers	7	1.75	1,012	2.34	3,546	2.95
Self-Employed Workers	31	7.75	3,911	9.04	13,764	11.44
Unpaid Family Workers	0	0.00	58	0.13	280	0.23
2023 Est. Civ. Employed Pop 16+ by Occupation						
Architecture/Engineering	52	13.00	3,140	7.25	7,873	6.54
Arts/Design/Entertainment/Sports/Media	21	5.25	1,298	3.00	3,399	2.82
Building/Grounds Cleaning/Maintenance	0	0.00	340	0.79	2,198	1.83
Business/Financial Operations	47	11.75	2,662	6.15	9,118	7.58
Community/Social Services	1	0.25	441	1.02	1,242	1.03
Computer/Mathematical	57	14.25	4,690	10.84	11,778	9.79
Construction/Extraction	2	0.50	501	1.16	1,930	1.60
Education/Training/Library	18	4.50	3,604	8.33	7,755	6.44
Farming/Fishing/Forestry	0	0.00	33	0.08	114	0.10
Food Preparation/Serving Related	21	5.25	1,547	3.57	5,516	4.58
Healthcare Practitioner/Technician	31	7.75	3,883	8.97	9,624	8.00
Healthcare Support	2	0.50	778	1.80	2,380	1.98
Installation/Maintenance/Repair	2	0.50	460	1.06	1,859	1.54
Legal	20	5.00	887	2.05	2,383	1.98
Life/Physical/Social Science	37	9.25	3,450	7.97	6,847	5.69
Management	41	10.25	5,124	11.84	15,514	12.89
Office/Administrative Support	16	4.00	3,129	7.23	8,489	7.05
Production	5	1.25	1,106	2.56	3,557	2.96
Protective Services	2	0.50	313	0.72	1,000	0.83
Sales/Related	15	3.75	3,391	7.83	10,120	8.41
Personal Care/Service	5	1.25	1,162	2.69	3,666	3.05
Transportation/Material Mvng	4	1.00	1,345	3.11	4,008	3.33
2023 Est. Pop Age 16+ by Employment Status						
In Armed Forces	1	0.18	203	0.26	6,600	3.19
Civilian - Employed	386	70.31	50,450	63.45	129,084	62.34
Civilian - Unemployed	17	3.10	2,225	2.80	6,091	2.94
Not in Labor Force	145	26.41	26,634	33.50	65,273	31.52

Benchmark: USA

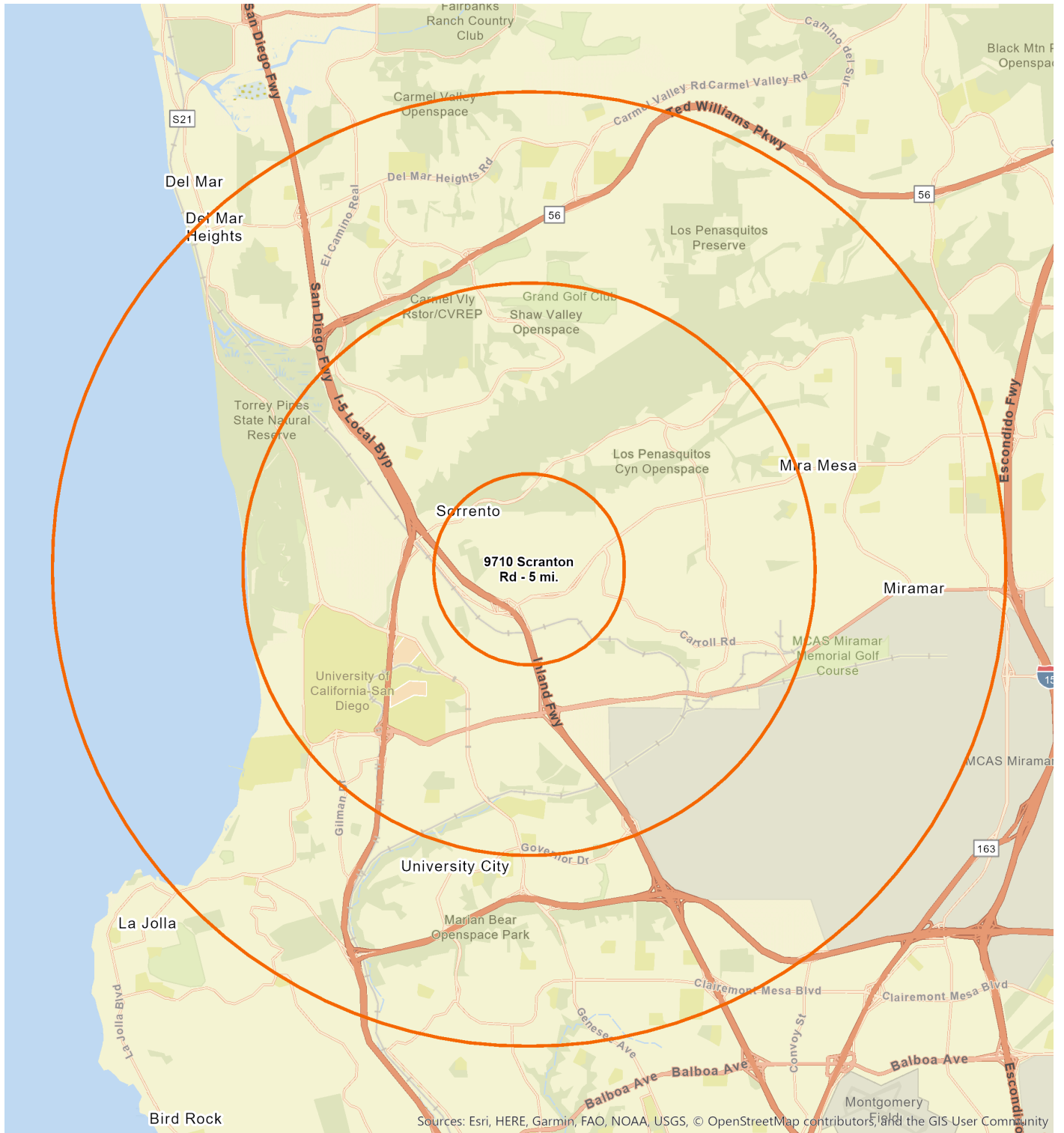
© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Snapshot | Map



Trade Area: 9710 Scranton Rd - 1 mi., 9710 Scranton Rd - 3 mi., 9710 Scranton Rd - 5 mi.

Total Population: 679, 93,228, 247,260 | Total Households: 249, 33,076, 86,186



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2023 TomTom

Report Details

Name: Pop-Facts® Demographic Snapshot 2023
Date / Time: 1/6/2023 11:11:30 AM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2023	Claritas	©Claritas, LLC 2023 (https://claritas.easpotlight.com/Spotlight/About)
SPOTLIGHT Pop-Facts® Premier 2023, including 2000 and 2010 US Census, 2023 estimates and 2028 projections	Claritas	© 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. (https://claritas.easpotlight.com/Spotlight/About)
