

Pop-Facts® Effective Buying Income | 2023



Trade Area: 9710 Scranton Rd - 1 mi., 9710 Scranton Rd - 3 mi., 9710 Scranton Rd - 5 mi.

	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Total	%	Total	%	Total	%
2023 Demographic Totals						
Population	679	100.00	93,228	100.00	247,260	100.00
Households	249	100.00	33,076	100.00	86,186	100.00
Families	180	100.00	17,627	100.00	54,793	100.00
Group Quarters Population	0	0.00	13,153	14.11	20,329	8.22
Housing Units	274	100.00	35,708	100.00	92,232	100.00
2023 Average Household Size						
Average Household Size	--	2.73	--	2.42	--	2.63
2023 Median Age						
Median Age	--	40.93	--	30.11	--	35.65
2023 Median Household Income						
Median Household Income	--	136,098.87	--	108,961.62	--	118,654.92
2023 Median All Owner-Occupied Housing Value						
Median All Owner-Occupied Housing Value	--	746,560.60	--	972,000.55	--	954,072.43
2023 Est. Households by Effective Buying Income						
CY HHs, EBI < \$15,000	3	1.21	3,020	9.13	5,547	6.44
CY HHs, EBI \$15,000 - \$24,999	6	2.41	1,075	3.25	2,785	3.23
CY HHs, EBI \$25,000 - \$34,999	3	1.21	1,233	3.73	3,554	4.12
CY HHs, EBI \$35,000 - \$49,999	8	3.21	2,842	8.59	7,233	8.39
CY HHs, EBI \$50,000 - \$74,999	37	14.86	5,036	15.23	12,354	14.33
CY HHs, EBI \$75,000 - \$99,999	43	17.27	5,008	15.14	12,464	14.46
CY HHs, EBI \$100,000 - \$124,999	56	22.49	4,116	12.44	10,663	12.37
CY HHs, EBI \$125,000 - \$149,999	39	15.66	2,935	8.87	7,793	9.04
CY HHs, EBI \$150,000 - \$199,999	32	12.85	3,164	9.57	8,689	10.08
CY HHs, EBI \$200,000 - \$249,999	6	2.41	836	2.53	2,491	2.89
CY HHs, EBI \$250,000 - \$499,999	14	5.62	2,872	8.68	9,220	10.70
CY HHs, EBI \$500,000+	2	0.80	940	2.84	3,391	3.94
2023 Effective Buying Income						
Average Effective Buying Income	--	125,112.00	--	123,290.00	--	136,920.00
Median Effective Buying Income	--	110,918.92	--	91,311.40	--	98,218.04
Aggregate Effective Buying Income	31,154,442	125,118.24	4,077,981,946	123,291.27	11,800,549,244	136,919.56

Benchmark: USA

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Pop-Facts® Effective Buying Income | 2028



Trade Area: 9710 Scranton Rd - 1 mi., 9710 Scranton Rd - 3 mi., 9710 Scranton Rd - 5 mi.

	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Total	%	Total	%	Total	%
2028 Demographic Totals						
Population	669	100.00	95,416	100.00	250,914	100.00
Households	249	100.00	33,963	100.00	87,590	100.00
Housing Units	275	100.00	36,727	100.00	93,917	100.00
Families	179	100.00	18,137	100.00	55,704	100.00
Group Quarters Population	0	0.00	13,193	13.83	20,425	8.14
2028 Median Age						
Median Age	--	42.19	--	32.14	--	37.34
2028 Median All Owner-Occupied Housing Value						
Median All Owner-Occupied Housing Value	--	815,624.85	--	1,081,681.91	--	1,067,370.09
2028 Average Household Size						
Average Household Size	--	2.69	--	2.42	--	2.63
2028 Median Household Income						
Median Household Income	--	144,416.09	--	121,854.65	--	133,263.53
2028 Proj. Households by Effective Buying Income						
FY HHs, EBI < \$15,000	4	1.61	2,792	8.22	5,005	5.71
FY HHs, EBI \$15,000 - \$24,999	4	1.61	1,018	3.00	2,553	2.92
FY HHs, EBI \$25,000 - \$34,999	2	0.80	1,095	3.22	3,062	3.50
FY HHs, EBI \$35,000 - \$49,999	7	2.81	2,414	7.11	6,289	7.18
FY HHs, EBI \$50,000 - \$74,999	34	13.65	4,735	13.94	11,260	12.86
FY HHs, EBI \$75,000 - \$99,999	38	15.26	4,832	14.23	11,673	13.33
FY HHs, EBI \$100,000 - \$124,999	52	20.88	4,217	12.42	10,590	12.09
FY HHs, EBI \$125,000 - \$149,999	40	16.06	3,123	9.20	8,195	9.36
FY HHs, EBI \$150,000 - \$199,999	38	15.26	3,781	11.13	10,160	11.60
FY HHs, EBI \$200,000 - \$249,999	7	2.81	1,039	3.06	3,012	3.44
FY HHs, EBI \$250,000 - \$499,999	19	7.63	3,664	10.79	11,428	13.05
FY HHs, EBI \$500,000+	3	1.21	1,252	3.69	4,363	4.98
2028 Households by Effective Buying Income						
Median Household Effective Buying Income	--	116,697.92	--	100,518.20	--	108,894.41
Average Household Effective Buying Income	--	135,701.00	--	137,134.00	--	151,985.00
Aggregate Household Effective Buying Income	33,816,386	135,808.78	4,656,470,667	137,104.22	13,326,632,189	152,147.87

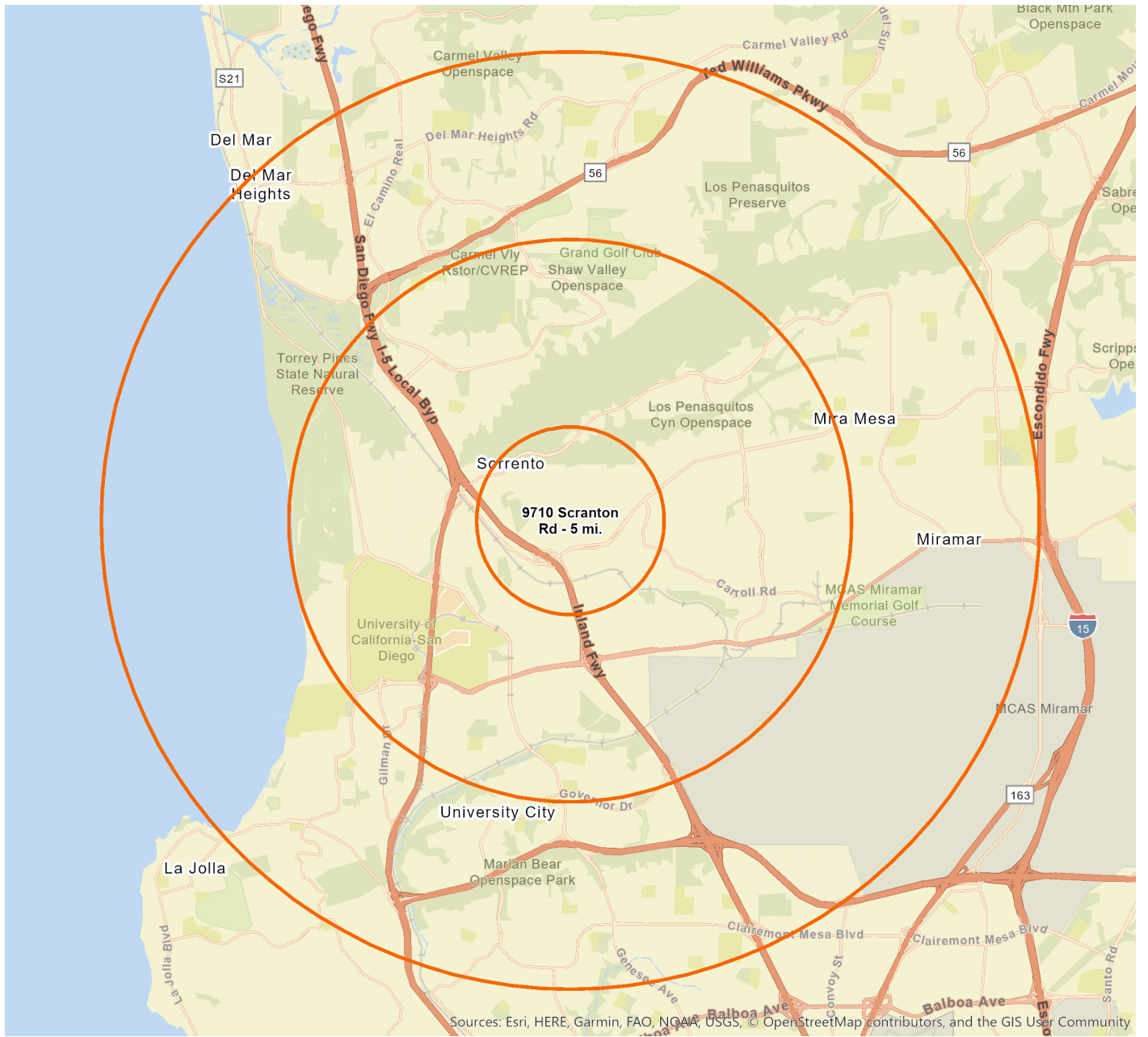
Benchmark: USA

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Pop-Facts® Effective Buying Income | Map



Trade Area: 9710 Scranton Rd - 1 mi., 9710 Scranton Rd - 3 mi., 9710 Scranton Rd - 5 mi.



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Report Details

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Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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