

Trade Area: 9710 Scranton Rd - 1 mi.

2023 ESTIMATE AGE/INCOME

	Age 15-24		Age 25-34		Age 35-44		Age 45-54		Age 55-64		Age 65-74		Age 75-84		Age 85+	
	HHS	%	HHS	%	HHS	%	HHS	%	HHS	%	HHS	%	HHS	%	HHS	%
2023 Household Totals																
Household Totals	10	4.02	26	10.44	66	26.51	56	22.49	50	20.08	29	11.65	12	4.82	2	0.80
2023 Estimate Income/Age																
Income Less Than \$15,000	0	0.00	0	0.00	1	1.51	0	0.00	1	2.00	2	6.90	0	0.00	0	0.00
Income \$15,000 - \$24,999	2	20.00	0	0.00	0	0.00	0	0.00	2	4.00	1	3.45	1	8.33	0	0.00
Income \$25,000 - \$34,999	1	10.00	0	0.00	0	0.00	0	0.00	0	0.00	1	3.45	0	0.00	0	0.00
Income \$35,000 - \$49,999	0	0.00	0	0.00	1	1.51	1	1.79	1	2.00	0	0.00	0	0.00	1	50.00
Income \$50,000 - \$74,999	1	10.00	5	19.23	4	6.06	4	7.14	5	10.00	6	20.69	3	25.00	0	0.00
Income \$75,000 - \$99,999	4	40.00	1	3.85	5	7.58	4	7.14	4	8.00	4	13.79	2	16.67	0	0.00
Income \$100,000 - \$124,999	0	0.00	6	23.08	12	18.18	6	10.71	5	10.00	2	6.90	2	16.67	0	0.00
Income \$125,000 - \$149,999	0	0.00	5	19.23	11	16.67	12	21.43	10	20.00	3	10.35	0	0.00	1	50.00
Income \$150,000 - \$199,999	1	10.00	5	19.23	16	24.24	15	26.79	9	18.00	5	17.24	2	16.67	0	0.00
Income \$200,000+	0	0.00	3	11.54	15	22.73	13	23.21	11	22.00	3	10.35	1	8.33	0	0.00
Median HH Income	-	78,595.91	-	127,253.31	-	146,346.02	-	179,560.22	-	139,982.70	-	96,042.19	-	93,359.38	-	125,000.00

2028 PROJECTION AGE/INCOME

	Age 15-24		Age 25-34		Age 35-44		Age 45-54		Age 55-64		Age 65-74		Age 75-84		Age 85+	
	HHS	%	HHS	%	HHS	%	HHS	%	HHS	%	HHS	%	HHS	%	HHS	%
2028 Household Totals																
Household Totals	11	4.42	21	8.43	61	24.50	58	23.29	48	19.28	34	13.65	14	5.62	2	0.80
2028 Projection Income/Age																
Income Less Than \$15,000	0	0.00	0	0.00	1	1.64	0	0.00	1	2.08	2	5.88	0	0.00	0	0.00
Income \$15,000 - \$24,999	0	0.00	0	0.00	0	0.00	0	0.00	2	4.17	2	5.88	1	7.14	0	0.00
Income \$25,000 - \$34,999	1	9.09	0	0.00	0	0.00	0	0.00	0	0.00	1	2.94	0	0.00	0	0.00
Income \$35,000 - \$49,999	1	9.09	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	1	50.00
Income \$50,000 - \$74,999	2	18.18	4	19.05	3	4.92	3	5.17	4	8.33	6	17.65	3	21.43	0	0.00
Income \$75,000 - \$99,999	4	36.36	0	0.00	3	4.92	4	6.90	4	8.33	5	14.71	3	21.43	0	0.00
Income \$100,000 - \$124,999	0	0.00	5	23.81	10	16.39	6	10.35	4	8.33	2	5.88	2	14.29	0	0.00
Income \$125,000 - \$149,999	0	0.00	4	19.05	9	14.75	11	18.97	9	18.75	4	11.77	0	0.00	1	50.00
Income \$150,000 - \$199,999	2	18.18	4	19.05	16	26.23	16	27.59	9	18.75	5	14.71	3	21.43	0	0.00
Income \$200,000+	0	0.00	4	19.05	18	29.51	18	31.03	13	27.08	6	17.65	1	7.14	0	0.00
Median HH Income	-	81,250.00	-	133,573.19	-	187,499.08	-	188,974.61	-	147,104.13	-	105,140.49	-	95,379.15	-	125,000.00

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023, © 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Pop-Facts® Household Income | Age of Householder by Income



Trade Area: 9710 Scranton Rd - 1 mi.

2023 ESTIMATE AGE/INCOME

	< \$15,000		\$15,000-\$24,999		\$25,000-\$34,999		\$35,000-\$49,999		\$50,000-\$74,999		\$75,000-\$99,999		\$100,000-\$124,999		\$125,000-\$149,999		\$150,000-\$199,999		\$200,000+		
	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	
2023 Household Totals																					
Household Totals	4	1.61	6	2.41	2	0.80	4	1.61	29	11.65	25	10.04	34	13.65	44	17.67	53	21.29	47	18.88	
2023 Estimate Age/Income																					
Age 15-24	0	0.00	2	33.33	1	50.00	0	0.00	1	3.45	4	16.00	0	0.00	0	0.00	1	1.89	0	0.00	
Age 25-34	0	0.00	0	0.00	0	0.00	0	0.00	5	17.24	1	4.00	6	17.65	5	11.36	5	9.43	3	6.38	
Age 35-44	1	25.00	0	0.00	0	0.00	1	25.00	4	13.79	5	20.00	12	35.29	11	25.00	16	30.19	15	31.91	
Age 45-54	0	0.00	0	0.00	0	0.00	1	25.00	4	13.79	4	16.00	6	17.65	12	27.27	15	28.30	13	27.66	
Age 55-64	1	25.00	2	33.33	0	0.00	1	25.00	5	17.24	4	16.00	5	14.71	10	22.73	9	16.98	11	23.40	
Age 65-74	2	50.00	1	16.67	1	50.00	0	0.00	6	20.69	4	16.00	2	5.88	3	6.82	5	9.43	3	6.38	
Age 75-84	0	0.00	1	16.67	0	0.00	0	0.00	3	10.35	2	8.00	2	5.88	0	0.00	2	3.77	1	2.13	
Age 85+	0	0.00	0	0.00	0	0.00	1	25.00	0	0.00	0	0.00	0	0.00	1	2.27	0	0.00	0	0.00	

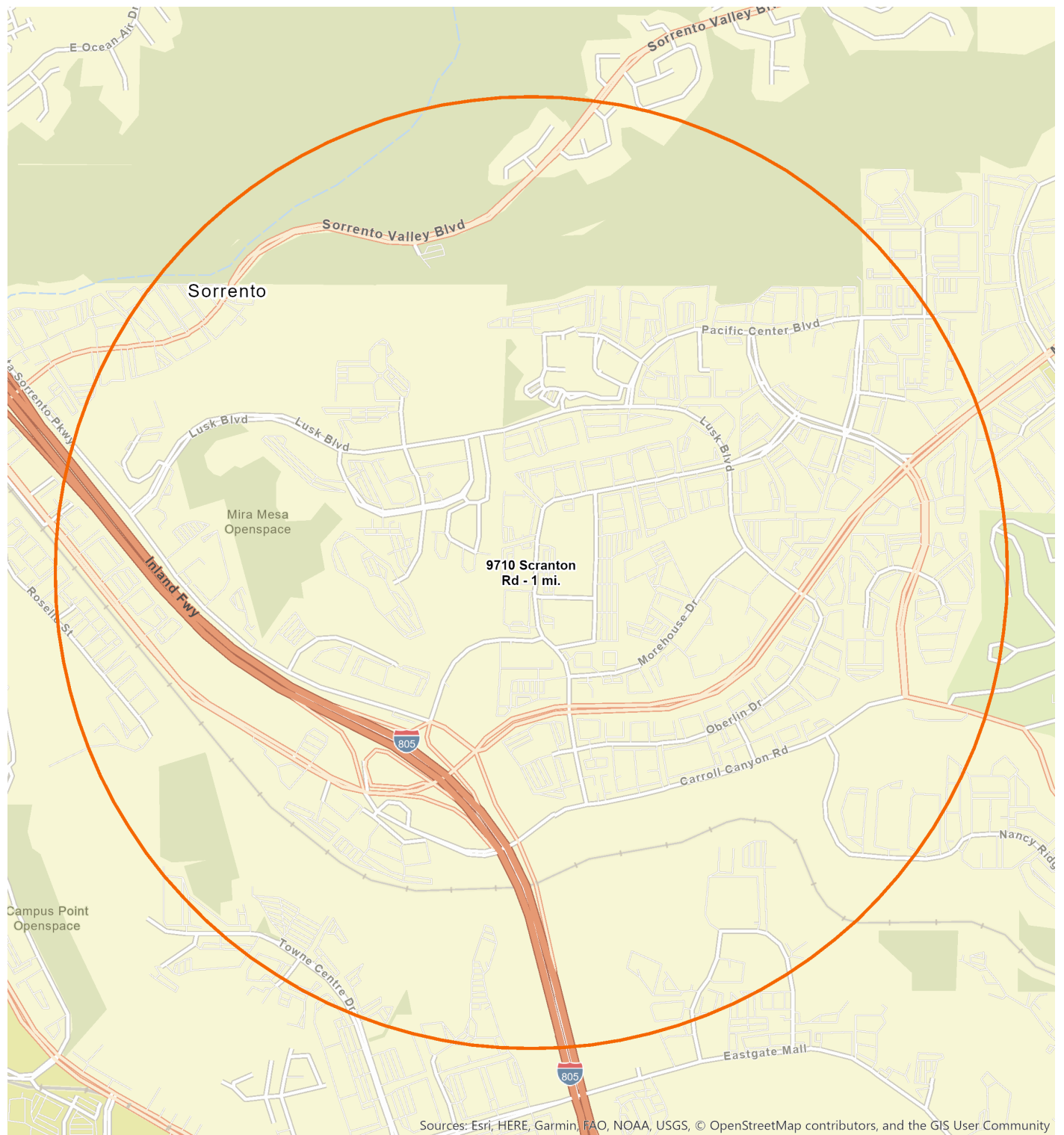
2028 PROJECTION AGE/INCOME

	< \$15,000		\$15,000-\$24,999		\$25,000-\$34,999		\$35,000-\$49,999		\$50,000-\$74,999		\$75,000-\$99,999		\$100,000-\$124,999		\$125,000-\$149,999		\$150,000-\$199,999		\$200,000+		
	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	
2028 Household Totals																					
Household Totals	4	1.61	5	2.01	2	0.80	2	0.80	26	10.44	24	9.64	30	12.05	39	15.66	55	22.09	60	24.10	
2028 Projection Age/Income																					
Age 15-24	0	0.00	0	0.00	1	50.00	1	50.00	2	7.69	4	16.67	0	0.00	0	0.00	2	3.64	0	0.00	
Age 25-34	0	0.00	0	0.00	0	0.00	0	0.00	4	15.38	0	0.00	5	16.67	4	10.26	4	7.27	4	6.67	
Age 35-44	1	25.00	0	0.00	0	0.00	0	0.00	3	11.54	3	12.50	10	33.33	9	23.08	16	29.09	18	30.00	
Age 45-54	0	0.00	0	0.00	0	0.00	0	0.00	3	11.54	4	16.67	6	20.00	11	28.20	16	29.09	18	30.00	
Age 55-64	1	25.00	2	40.00	0	0.00	0	0.00	4	15.38	4	16.67	4	13.33	9	23.08	9	16.36	13	21.67	
Age 65-74	2	50.00	2	40.00	1	50.00	0	0.00	6	23.08	5	20.83	2	6.67	4	10.26	5	9.09	6	10.00	
Age 75-84	0	0.00	1	20.00	0	0.00	0	0.00	3	11.54	3	12.50	2	6.67	0	0.00	3	5.46	1	1.67	
Age 85+	0	0.00	0	0.00	0	0.00	1	50.00	0	0.00	0	0.00	0	0.00	1	2.56	0	0.00	0	0.00	

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023, © 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Trade Area: 9710 Scranton Rd - 1 mi.



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2023 TomTom

Trade Area: 9710 Scranton Rd - 3 mi.

2023 ESTIMATE AGE/INCOME

	Age 15-24		Age 25-34		Age 35-44		Age 45-54		Age 55-64		Age 65-74		Age 75-84		Age 85+	
	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%
2023 Household Totals																
Household Totals	3,733	11.29	6,367	19.25	7,547	22.82	6,193	18.72	4,373	13.22	2,932	8.86	1,294	3.91	638	1.93
2023 Estimate Income/Age																
Income Less Than \$15,000	1,620	43.40	407	6.39	313	4.15	182	2.94	165	3.77	140	4.78	108	8.35	140	21.94
Income \$15,000 - \$24,999	456	12.21	140	2.20	106	1.41	65	1.05	68	1.55	88	3.00	82	6.34	64	10.03
Income \$25,000 - \$34,999	366	9.80	168	2.64	103	1.36	128	2.07	104	2.38	118	4.03	106	8.19	66	10.35
Income \$35,000 - \$49,999	611	16.37	381	5.98	278	3.68	286	4.62	244	5.58	229	7.81	153	11.82	87	13.64
Income \$50,000 - \$74,999	269	7.21	1,006	15.80	715	9.47	538	8.69	396	9.06	472	16.10	274	21.18	102	15.99
Income \$75,000 - \$99,999	238	6.38	1,011	15.88	914	12.11	608	9.82	441	10.09	451	15.38	161	12.44	71	11.13
Income \$100,000 - \$124,999	102	2.73	906	14.23	1,097	14.54	639	10.32	413	9.44	232	7.91	91	7.03	18	2.82
Income \$125,000 - \$149,999	25	0.67	689	10.82	894	11.85	735	11.87	481	11.00	157	5.36	71	5.49	20	3.13
Income \$150,000 - \$199,999	36	0.96	689	10.82	1,092	14.47	1,029	16.62	690	15.78	384	13.10	101	7.80	34	5.33
Income \$200,000+	10	0.27	970	15.23	2,036	26.98	1,985	32.05	1,371	31.35	661	22.54	147	11.36	36	5.64
Median HH Income	-	19,650.34	-	101,817.63	-	131,368.16	-	147,014.33	-	143,283.13	-	97,845.49	-	67,408.22	-	43,080.34

2028 PROJECTION AGE/INCOME

	Age 15-24		Age 25-34		Age 35-44		Age 45-54		Age 55-64		Age 65-74		Age 75-84		Age 85+	
	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%
2028 Household Totals																
Household Totals	3,227	9.50	6,311	18.58	7,136	21.01	7,123	20.97	4,669	13.75	3,388	9.98	1,492	4.39	617	1.82
2028 Projection Income/Age																
Income Less Than \$15,000	1,395	43.23	392	6.21	293	4.11	199	2.79	170	3.64	137	4.04	120	8.04	138	22.37
Income \$15,000 - \$24,999	395	12.24	136	2.15	100	1.40	70	0.98	71	1.52	85	2.51	97	6.50	60	9.72
Income \$25,000 - \$34,999	274	8.49	165	2.62	98	1.37	126	1.77	98	2.10	108	3.19	107	7.17	54	8.75
Income \$35,000 - \$49,999	432	13.39	273	4.33	198	2.77	257	3.61	232	4.97	202	5.96	132	8.85	62	10.05
Income \$50,000 - \$74,999	314	9.73	931	14.75	598	8.38	543	7.62	383	8.20	480	14.17	302	20.24	100	16.21
Income \$75,000 - \$99,999	237	7.34	895	14.18	752	10.54	584	8.20	418	8.95	484	14.29	184	12.33	71	11.51
Income \$100,000 - \$124,999	91	2.82	888	14.07	997	13.97	679	9.53	418	8.95	249	7.35	108	7.24	18	2.92
Income \$125,000 - \$149,999	28	0.87	718	11.38	820	11.49	803	11.27	500	10.71	173	5.11	79	5.29	20	3.24
Income \$150,000 - \$199,999	42	1.30	723	11.46	1,064	14.91	1,168	16.40	718	15.38	445	13.13	126	8.45	39	6.32
Income \$200,000+	20	0.62	1,190	18.86	2,215	31.04	2,694	37.82	1,659	35.53	1,024	30.22	238	15.95	56	9.08
Median HH Income	-	19,732.39	-	109,975.23	-	140,535.83	-	187,680.17	-	181,152.41	-	118,697.23	-	73,935.85	-	48,724.25

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. © 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Trade Area: 9710 Scranton Rd - 3 mi.

2023 ESTIMATE AGE/INCOME

	< \$15,000		\$15,000-\$24,999		\$25,000-\$34,999		\$35,000-\$49,999		\$50,000-\$74,999		\$75,000-\$99,999		\$100,000-\$124,999		\$125,000-\$149,999		\$150,000-\$199,999		\$200,000+		
	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	
2023 Household Totals																					
Household Totals	3,075	9.30	1,069	3.23	1,158	3.50	2,269	6.86	3,771	11.40	3,895	11.78	3,498	10.58	3,070	9.28	4,056	12.26	7,214	21.81	
2023 Estimate Age/Income																					
Age 15-24	1,620	52.68	456	42.66	366	31.61	611	26.93	269	7.13	238	6.11	102	2.92	25	0.81	36	0.89	10	0.14	
Age 25-34	407	13.24	140	13.10	168	14.51	381	16.79	1,006	26.68	1,011	25.96	906	25.90	689	22.44	689	16.99	970	13.45	
Age 35-44	313	10.18	106	9.92	103	8.89	278	12.25	715	18.96	914	23.47	1,097	31.36	894	29.12	1,092	26.92	2,036	28.22	
Age 45-54	182	5.92	65	6.08	128	11.05	286	12.61	538	14.27	608	15.61	639	18.27	735	23.94	1,029	25.37	1,985	27.52	
Age 55-64	165	5.37	68	6.36	104	8.98	244	10.75	396	10.50	441	11.32	413	11.81	481	15.67	690	17.01	1,371	19.00	
Age 65-74	140	4.55	88	8.23	118	10.19	229	10.09	472	12.52	451	11.58	232	6.63	157	5.11	384	9.47	661	9.16	
Age 75-84	108	3.51	82	7.67	106	9.15	153	6.74	274	7.27	161	4.13	91	2.60	71	2.31	101	2.49	147	2.04	
Age 85+	140	4.55	64	5.99	66	5.70	87	3.83	102	2.71	71	1.82	18	0.52	20	0.65	34	0.84	36	0.50	

2028 PROJECTION AGE/INCOME

	< \$15,000		\$15,000-\$24,999		\$25,000-\$34,999		\$35,000-\$49,999		\$50,000-\$74,999		\$75,000-\$99,999		\$100,000-\$124,999		\$125,000-\$149,999		\$150,000-\$199,999		\$200,000+		
	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	
2028 Household Totals																					
Household Totals	2,845	8.38	1,014	2.99	1,031	3.04	1,787	5.26	3,650	10.75	3,625	10.67	3,449	10.15	3,141	9.25	4,325	12.73	9,097	26.79	
2028 Projection Age/Income																					
Age 15-24	1,395	49.03	395	38.95	274	26.58	432	24.18	314	8.60	237	6.54	91	2.64	28	0.89	42	0.97	20	0.22	
Age 25-34	392	13.78	136	13.41	165	16.00	273	15.28	931	25.51	895	24.69	888	25.75	718	22.86	723	16.72	1,190	13.08	
Age 35-44	293	10.30	100	9.86	98	9.51	198	11.08	598	16.38	752	20.75	997	28.91	820	26.11	1,064	24.60	2,215	24.35	
Age 45-54	199	7.00	70	6.90	126	12.22	257	14.38	543	14.88	584	16.11	679	19.69	803	25.57	1,168	27.01	2,694	29.61	
Age 55-64	170	5.97	71	7.00	98	9.51	232	12.98	383	10.49	418	11.53	418	12.12	500	15.92	718	16.60	1,659	18.24	
Age 65-74	137	4.82	85	8.38	108	10.47	202	11.30	480	13.15	484	13.35	249	7.22	173	5.51	445	10.29	1,024	11.26	
Age 75-84	120	4.22	97	9.57	107	10.38	132	7.39	302	8.27	184	5.08	108	3.13	79	2.52	126	2.91	238	2.62	
Age 85+	138	4.85	60	5.92	54	5.24	62	3.47	100	2.74	71	1.96	18	0.52	20	0.64	39	0.90	56	0.62	

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. © 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. (<https://claritas.easptlight.com/Spotlight/About/3/2023>)

Pop-Facts® Household Income | Map



Trade Area: 9710 Scranton Rd - 3 mi.



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2023 TomTom

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023, © 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. (<https://claritas.easptlight.com/Spotlight/About/3/2023>)

Trade Area: 9710 Scranton Rd - 5 mi.

2023 ESTIMATE AGE/INCOME

	Age 15-24		Age 25-34		Age 35-44		Age 45-54		Age 55-64		Age 65-74		Age 75-84		Age 85+	
	HHS	%	HHS	%	HHS	%	HHS	%	HHS	%	HHS	%	HHS	%	HHS	%
2023 Household Totals																
Household Totals	5,156	5.98	13,980	16.22	17,000	19.73	16,145	18.73	14,778	17.15	11,521	13.37	5,505	6.39	2,101	2.44
2023 Estimate Income/Age																
Income Less Than \$15,000	1,783	34.58	852	6.09	587	3.45	463	2.87	710	4.80	502	4.36	447	8.12	334	15.90
Income \$15,000 - \$24,999	562	10.90	288	2.06	202	1.19	247	1.53	384	2.60	405	3.52	426	7.74	272	12.95
Income \$25,000 - \$34,999	495	9.60	391	2.80	257	1.51	444	2.75	502	3.40	517	4.49	497	9.03	253	12.04
Income \$35,000 - \$49,999	889	17.24	904	6.47	662	3.89	677	4.19	744	5.04	905	7.86	669	12.15	298	14.18
Income \$50,000 - \$74,999	561	10.88	2,021	14.46	1,508	8.87	1,318	8.16	1,312	8.88	1,478	12.83	884	16.06	293	13.95
Income \$75,000 - \$99,999	512	9.93	1,872	13.39	1,784	10.49	1,469	9.10	1,373	9.29	1,621	14.07	640	11.63	223	10.61
Income \$100,000 - \$124,999	166	3.22	1,796	12.85	2,259	13.29	1,637	10.14	1,334	9.03	1,089	9.45	452	8.21	87	4.14
Income \$125,000 - \$149,999	72	1.40	1,548	11.07	1,975	11.62	1,747	10.82	1,485	10.05	724	6.28	328	5.96	81	3.85
Income \$150,000 - \$199,999	75	1.46	1,496	10.70	2,415	14.21	2,680	16.60	2,191	14.83	1,402	12.17	418	7.59	95	4.52
Income \$200,000+	40	0.78	2,813	20.12	5,352	31.48	5,465	33.85	4,742	32.09	2,878	24.98	745	13.53	165	7.85
Median HH Income	-	29,700.53	-	108,989.68	-	140,073.70	-	179,081.62	-	142,125.10	-	106,593.68	-	69,575.71	-	44,074.18

2028 PROJECTION AGE/INCOME

	Age 15-24		Age 25-34		Age 35-44		Age 45-54		Age 55-64		Age 65-74		Age 75-84		Age 85+	
	HHS	%	HHS	%	HHS	%	HHS	%	HHS	%	HHS	%	HHS	%	HHS	%
2028 Household Totals																
Household Totals	4,613	5.27	12,954	14.79	16,948	19.35	16,964	19.37	14,738	16.83	13,139	15.00	6,116	6.98	2,118	2.42
2028 Projection Income/Age																
Income Less Than \$15,000	1,544	33.47	745	5.75	537	3.17	421	2.48	601	4.08	495	3.77	458	7.49	315	14.87
Income \$15,000 - \$24,999	484	10.49	248	1.91	190	1.12	220	1.30	316	2.14	395	3.01	430	7.03	265	12.51
Income \$25,000 - \$34,999	390	8.45	326	2.52	217	1.28	371	2.19	409	2.77	475	3.62	470	7.68	237	11.19
Income \$35,000 - \$49,999	694	15.04	675	5.21	517	3.05	578	3.41	637	4.32	858	6.53	648	10.60	276	13.03
Income \$50,000 - \$74,999	598	12.96	1,694	13.08	1,272	7.50	1,201	7.08	1,152	7.82	1,473	11.21	915	14.96	282	13.31
Income \$75,000 - \$99,999	513	11.12	1,549	11.96	1,494	8.81	1,318	7.77	1,191	8.08	1,675	12.75	693	11.33	231	10.91
Income \$100,000 - \$124,999	162	3.51	1,605	12.39	2,035	12.01	1,592	9.38	1,239	8.41	1,161	8.84	512	8.37	95	4.49
Income \$125,000 - \$149,999	83	1.80	1,454	11.22	1,861	10.98	1,767	10.42	1,428	9.69	820	6.24	376	6.15	87	4.11
Income \$150,000 - \$199,999	81	1.76	1,462	11.29	2,411	14.23	2,838	16.73	2,214	15.02	1,685	12.82	534	8.73	109	5.15
Income \$200,000+	65	1.41	3,197	24.68	6,413	37.84	6,660	39.26	5,552	37.67	4,101	31.21	1,079	17.64	220	10.39
Median HH Income	-	32,166.41	-	119,204.54	-	184,531.42	-	189,950.55	-	185,579.15	-	125,991.32	-	79,381.82	-	47,844.14

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023, © 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Trade Area: 9710 Scranton Rd - 5 mi.

2023 ESTIMATE AGE/INCOME

	< \$15,000		\$15,000-\$24,999		\$25,000-\$34,999		\$35,000-\$49,999		\$50,000-\$74,999		\$75,000-\$99,999		\$100,000-\$124,999		\$125,000-\$149,999		\$150,000-\$199,999		\$200,000+			
	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%		
2023 Household Totals																						
Household Totals	5,676	6.59	2,787	3.23	3,355	3.89	5,748	6.67	9,374	10.88	9,495	11.02	8,821	10.23	7,960	9.24	10,772	12.50	22,198	25.76		
2023 Estimate Age/Income																						
Age 15-24	1,783	31.41	562	20.16	495	14.75	889	15.47	561	5.99	512	5.39	166	1.88	72	0.91	75	0.70	40	0.18		
Age 25-34	852	15.01	288	10.33	391	11.65	904	15.73	2,021	21.56	1,872	19.72	1,796	20.36	1,548	19.45	1,496	13.89	2,813	12.67		
Age 35-44	587	10.34	202	7.25	257	7.66	662	11.52	1,508	16.09	1,784	18.79	2,259	25.61	1,975	24.81	2,415	22.42	5,352	24.11		
Age 45-54	463	8.16	247	8.86	444	13.23	677	11.78	1,318	14.06	1,469	15.47	1,637	18.56	1,747	21.95	2,680	24.88	5,465	24.62		
Age 55-64	710	12.51	384	13.78	502	14.96	744	12.94	1,312	14.00	1,373	14.46	1,334	15.12	1,485	18.66	2,191	20.34	4,742	21.36		
Age 65-74	502	8.84	405	14.53	517	15.41	905	15.74	1,478	15.77	1,621	17.07	1,089	12.35	724	9.10	1,402	13.02	2,878	12.96		
Age 75-84	447	7.88	426	15.29	497	14.81	669	11.64	884	9.43	640	6.74	452	5.12	328	4.12	418	3.88	745	3.36		
Age 85+	334	5.88	272	9.76	253	7.54	298	5.18	293	3.13	223	2.35	87	0.99	81	1.02	95	0.88	165	0.74		

2028 PROJECTION AGE/INCOME

	< \$15,000		\$15,000-\$24,999		\$25,000-\$34,999		\$35,000-\$49,999		\$50,000-\$74,999		\$75,000-\$99,999		\$100,000-\$124,999		\$125,000-\$149,999		\$150,000-\$199,999		\$200,000+			
	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%	HHs	%		
2028 Household Totals																						
Household Totals	5,115	5.84	2,548	2.91	2,896	3.31	4,884	5.58	8,587	9.80	8,663	9.89	8,400	9.59	7,876	8.99	11,334	12.94	27,287	31.15		
2028 Projection Age/Income																						
Age 15-24	1,544	30.19	484	19.00	390	13.47	694	14.21	598	6.96	513	5.92	162	1.93	83	1.05	81	0.71	65	0.24		
Age 25-34	745	14.56	248	9.73	326	11.26	675	13.82	1,694	19.73	1,549	17.88	1,605	19.11	1,454	18.46	1,462	12.90	3,197	11.72		
Age 35-44	537	10.50	190	7.46	217	7.49	517	10.59	1,272	14.81	1,494	17.25	2,035	24.23	1,861	23.63	2,411	21.27	6,413	23.50		
Age 45-54	421	8.23	220	8.63	371	12.81	578	11.84	1,201	13.99	1,318	15.21	1,592	18.95	1,767	22.43	2,838	25.04	6,660	24.41		
Age 55-64	601	11.75	316	12.40	409	14.12	637	13.04	1,152	13.42	1,191	13.75	1,239	14.75	1,428	18.13	2,214	19.53	5,552	20.35		
Age 65-74	495	9.68	395	15.50	475	16.40	858	17.57	1,473	17.15	1,675	19.34	1,161	13.82	820	10.41	1,685	14.87	4,101	15.03		
Age 75-84	458	8.95	430	16.88	470	16.23	648	13.27	915	10.66	693	8.00	512	6.09	376	4.77	534	4.71	1,079	3.95		
Age 85+	315	6.16	265	10.40	237	8.18	276	5.65	282	3.28	231	2.67	95	1.13	87	1.10	109	0.96	220	0.81		

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023, © 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. (<https://claritas.easpolight.com/Spotlight/About/3/2023>)

Pop-Facts® Household Income | Map



Trade Area: 9710 Scranton Rd - 5 mi.



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2023 TomTom

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023, © 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. (<https://claritas.easplight.com/Spotlight/About/3/2023>)

Report Details

Name: Pop-Facts® Household Income By Age of Householder 2023
Date / Time: 1/6/2023 11:10:30 AM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2023	Claritas	©Claritas, LLC 2023 (https://claritas.easpotlight.com/Spotlight/About)
SPOTLIGHT Pop-Facts® Premier 2023, including 2000 and 2010 US Census, 2023 estimates and 2028 projections	Claritas	© 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. (https://claritas.easpotlight.com/Spotlight/About)
