

Pop-Facts® Senior Life | Population & Race



Trade Area: 9710 Scranton Rd - 1 mi.

65+ POPULATION

93

85+ POPULATION

6

65+ ETHNICITY



0.9%

Index: 54

Hispanic/Latino

POPULATION BY AGE & SEX

65+ 41
% Comp: 6.0

85+ 3
% Comp: 0.4

Male

65+ 52
% Comp: 7.7

85+ 3
% Comp: 0.4

Female

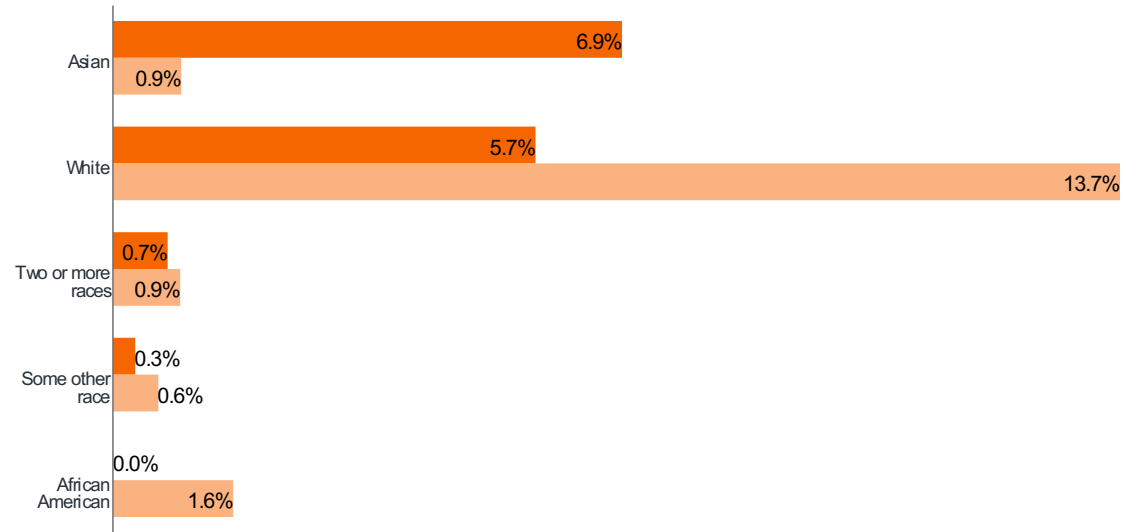
POPULATION BY AGE

Age	Count	%	Index
45 - 54	101	14.9	123
55 - 64	91	13.4	106
65 - 74	61	9.0	84
75 - 84	25	3.7	70
85+	6	0.9	43

POPULATION BY HOUSEHOLDER AGE

Age	Count	%	Index
45 - 54	56	22.5	132
55 - 64	50	20.1	108
65 - 74	29	11.6	70
75 - 84	12	4.8	55
85+	2	0.8	24

POPULATION BY RACE (AGE 65+)*



Trade Area Benchmark

Benchmark: USA

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(<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Senior Life | Housing & Workforce



Trade Area: 9710 Scranton Rd - 1 mi.

HOUSING TENURE



Own

63.9%

Index: 99



Rent

36.1%

Index: 102

MEDIAN HOUSING VALUE



\$746,561

Index: 244

OCCUPATIONAL CLASS*



89.0%

Index: 147

White Collar

UNEMPLOYMENT RATE

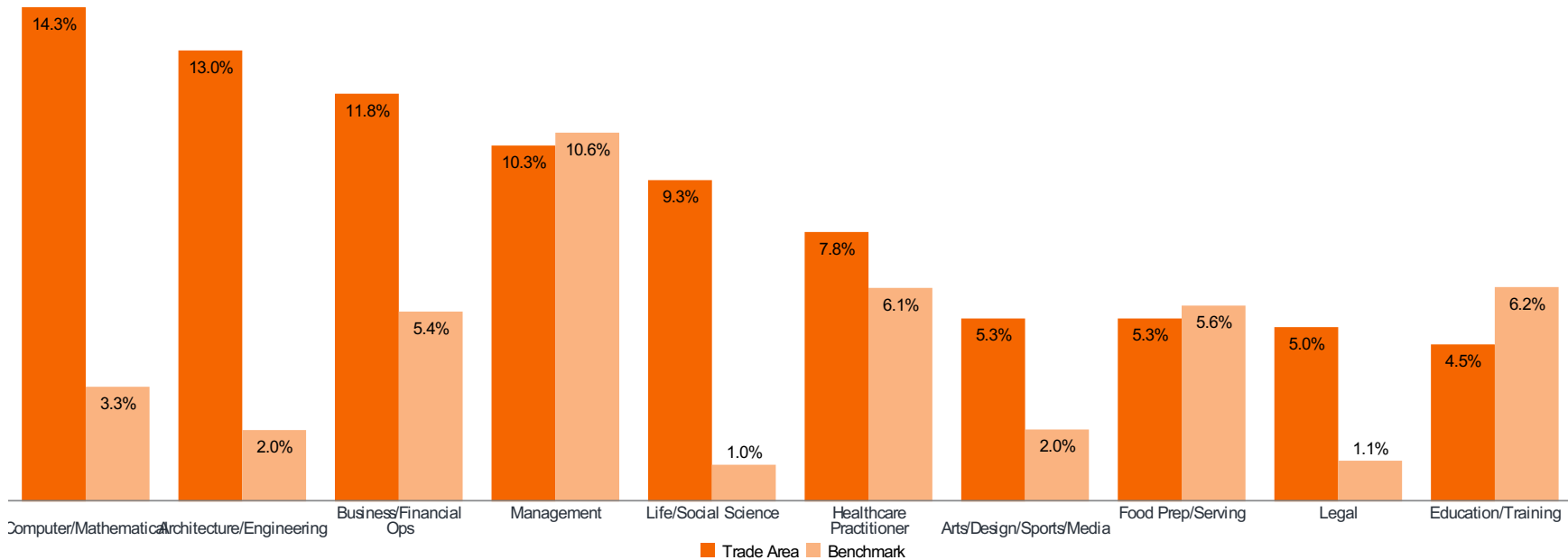


4.2%

Index: 89

Percent of labor force unemployed

OCCUPATION: TOP 10*



Benchmark: USA

*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 1 mi.

65+ Median HH Income: \$95,089

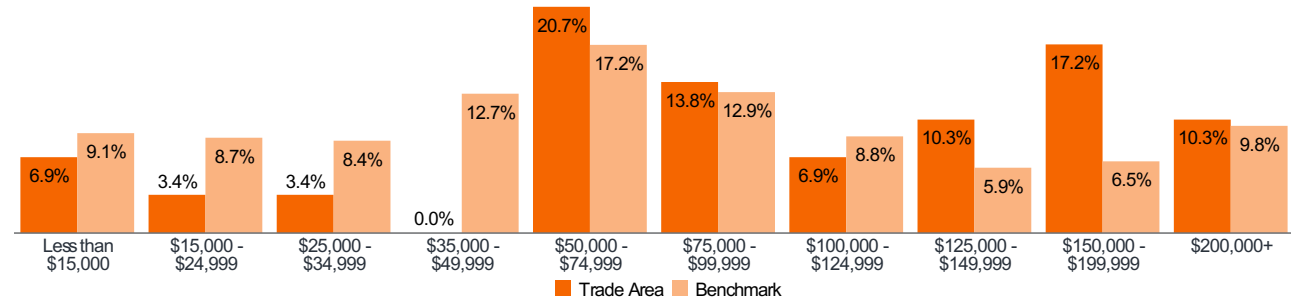
AGE 65-74: MEDIAN HH INCOME



\$96,042

Index: **147**

AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION



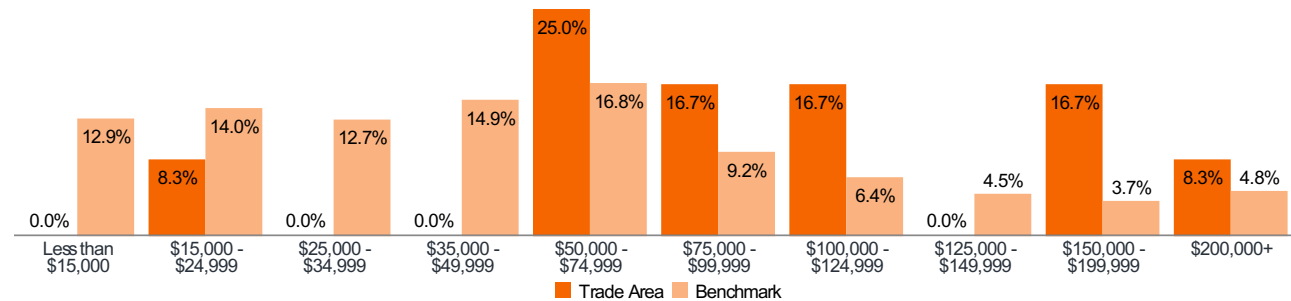
AGE 75-84: MEDIAN HH INCOME



\$93,359

Index: **208**

AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION



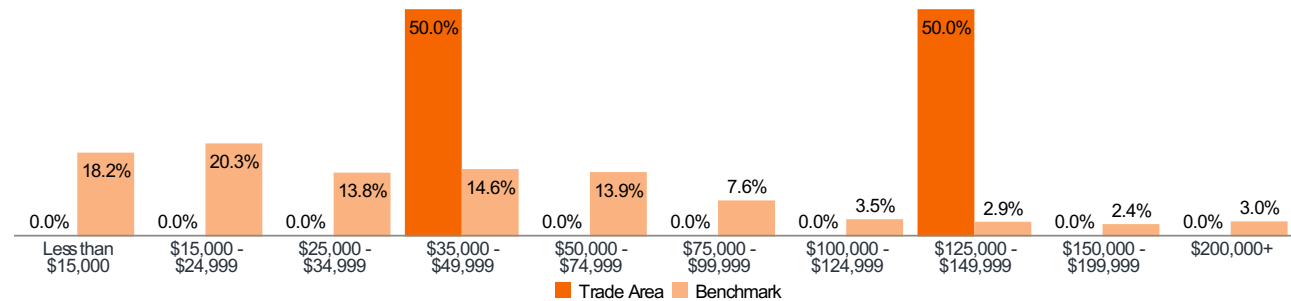
AGE 85+: MEDIAN HH INCOME



\$125,000

Index: **377**

AGE 85+: HOUSEHOLD INCOME DISTRIBUTION

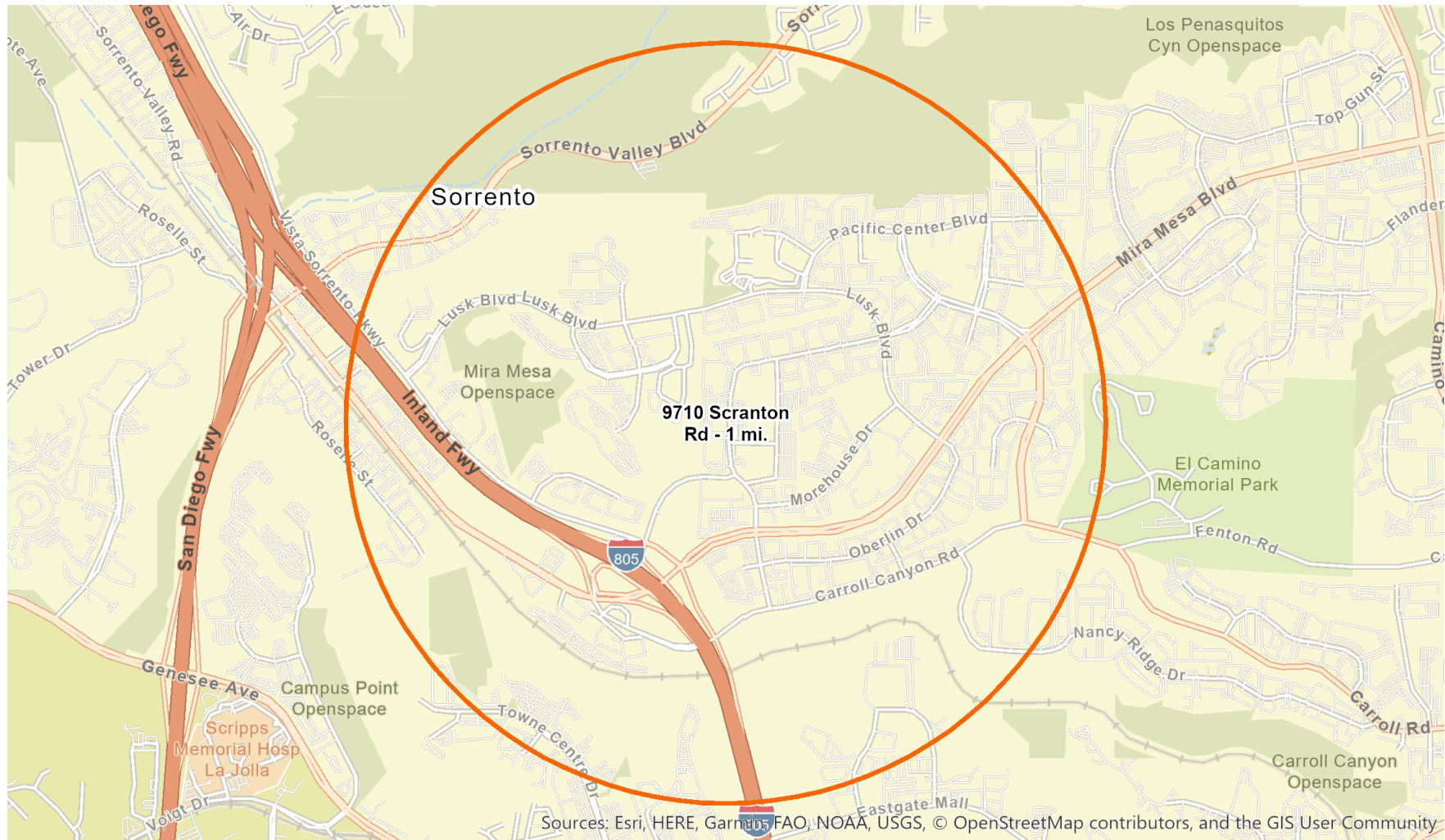


Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 1 mi.



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Pop-Facts® Senior Life | Population & Race



Trade Area: 9710 Scranton Rd - 3 mi.

65+ POPULATION

9,082

85+ POPULATION

1,056

65+ ETHNICITY



0.6%

Index: 34

Hispanic/Latino

POPULATION BY AGE & SEX

65+ 4,134
% Comp: 4.4

85+ 407
% Comp: 0.4

Male

65+ 4,948
% Comp: 5.3

85+ 648
% Comp: 0.7

Female

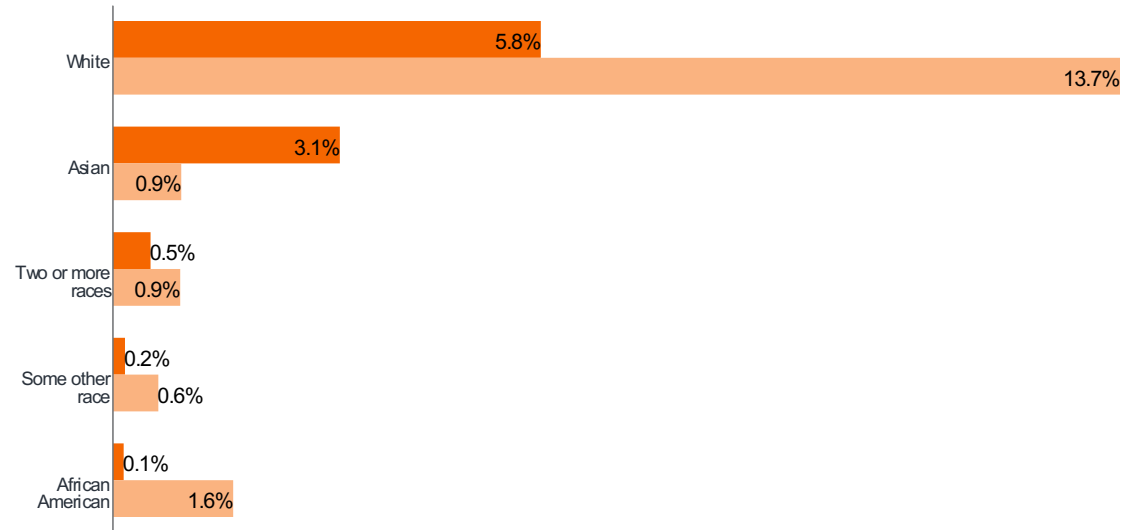
POPULATION BY AGE

Age	Count	%	Index
45 - 54	10,406	11.2	93
55 - 64	7,628	8.2	65
65 - 74	5,586	6.0	56
75 - 84	2,440	2.6	50
85+	1,056	1.1	55

POPULATION BY HOUSEHOLDER AGE

Age	Count	%	Index
45 - 54	6,193	18.7	110
55 - 64	4,373	13.2	71
65 - 74	2,932	8.9	53
75 - 84	1,294	3.9	45
85+	638	1.9	57

POPULATION BY RACE (AGE 65+)*



Trade Area Benchmark

Benchmark: USA

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(<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Senior Life | Housing & Workforce



Trade Area: 9710 Scranton Rd - 3 mi.

HOUSING TENURE



Own

39.9%

Index: 62



Rent

60.1%

Index: 169

MEDIAN HOUSING VALUE



\$972,001

Index: 318

OCCUPATIONAL CLASS*



82.5%

Index: 136

White Collar

UNEMPLOYMENT RATE

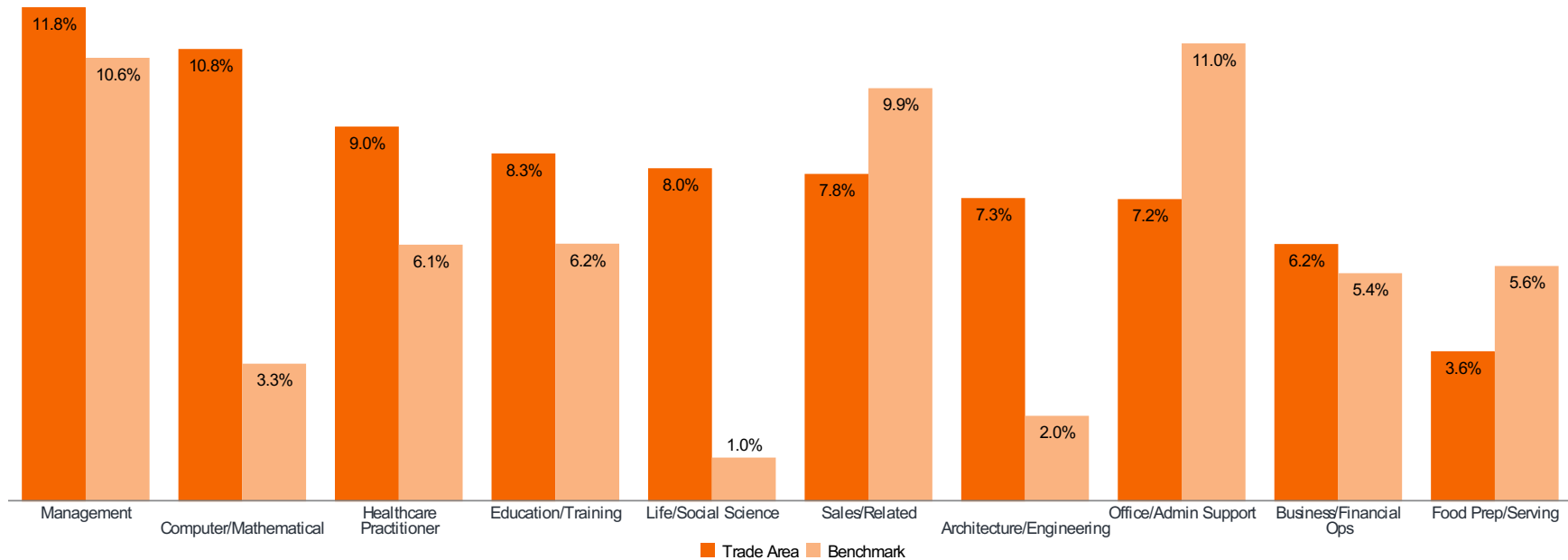


4.4%

Index: 93

Percent of labor force unemployed

OCCUPATION: TOP 10*



Benchmark: USA

*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 3 mi.

65+ Median HH Income: \$81,603

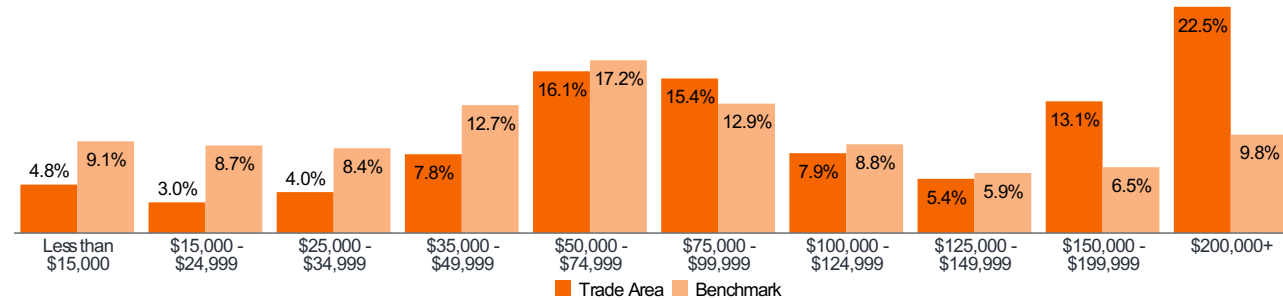
AGE 65-74: MEDIAN HH INCOME



\$97,845

Index: **150**

AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION



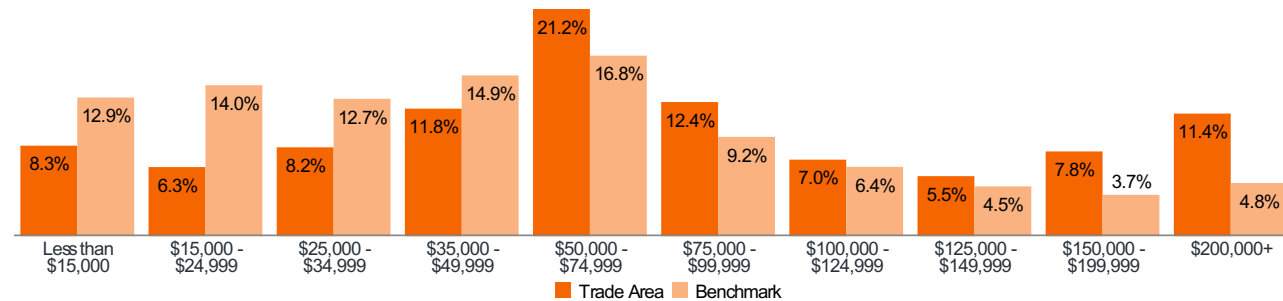
AGE 75-84: MEDIAN HH INCOME



\$67,408

Index: **150**

AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION



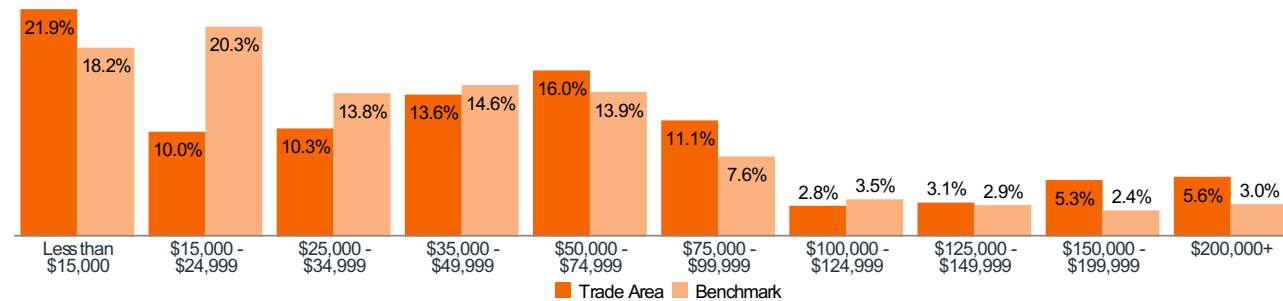
AGE 85+: MEDIAN HH INCOME



\$43,080

Index: **130**

AGE 85+: HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

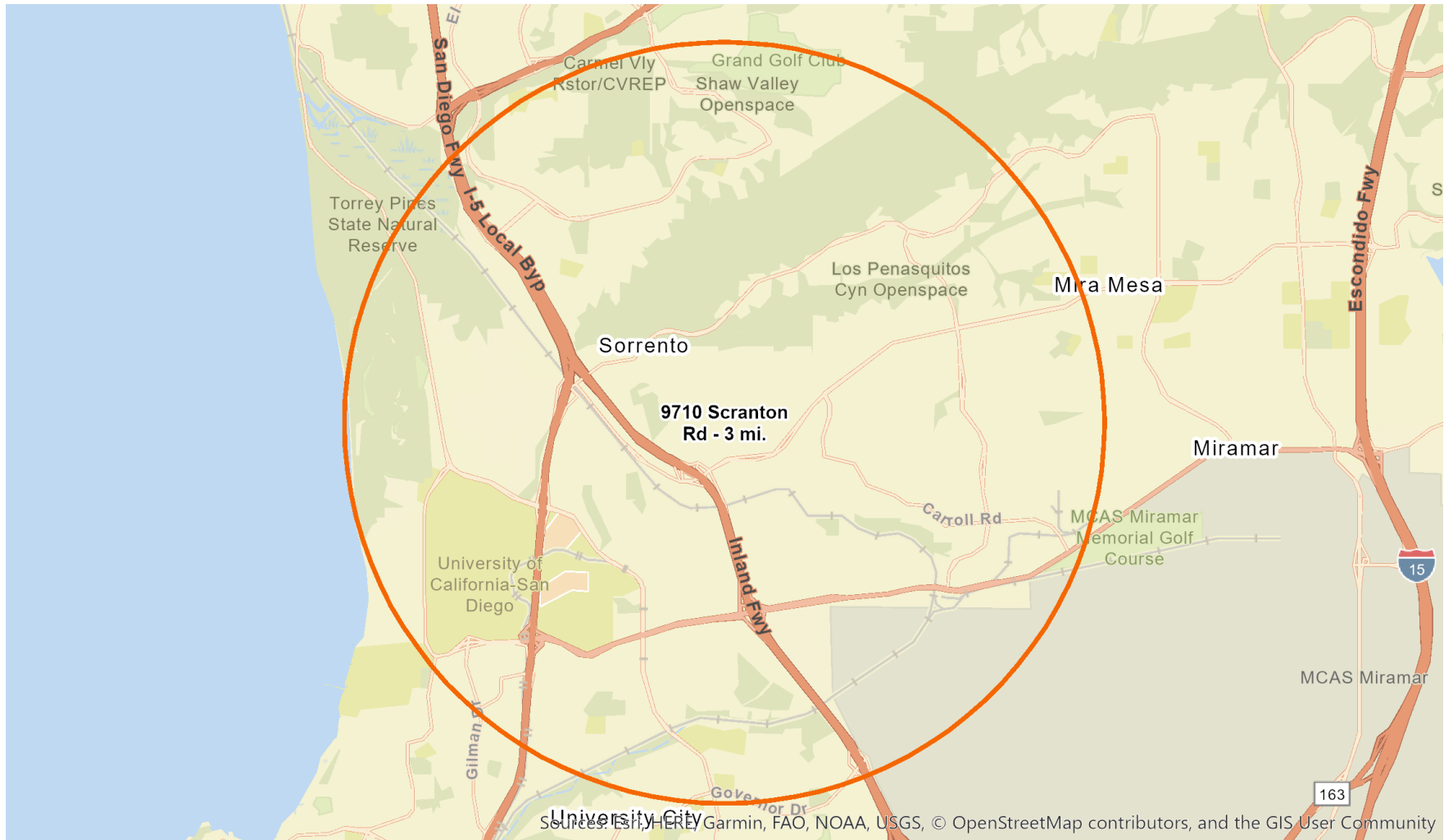
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Index Colors:	<80	80 - 110	110+
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Pop-Facts® Senior Life | Map



Trade Area: 9710 Scranton Rd - 3 mi.



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Benchmark: USA

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<https://claritas.easpotlight.com/Spotlight/About/3/2023>

Pop-Facts® Senior Life | Population & Race



Trade Area: 9710 Scranton Rd - 5 mi.

65+ POPULATION

35,389

85+ POPULATION

3,738

65+ ETHNICITY



0.9%

Index: 57

Hispanic/Latino

POPULATION BY AGE & SEX

65+ 16,104
% Comp: 6.5

85+ 1,494
% Comp: 0.6

Male

65+ 19,285
% Comp: 7.8

85+ 2,245
% Comp: 0.9

Female

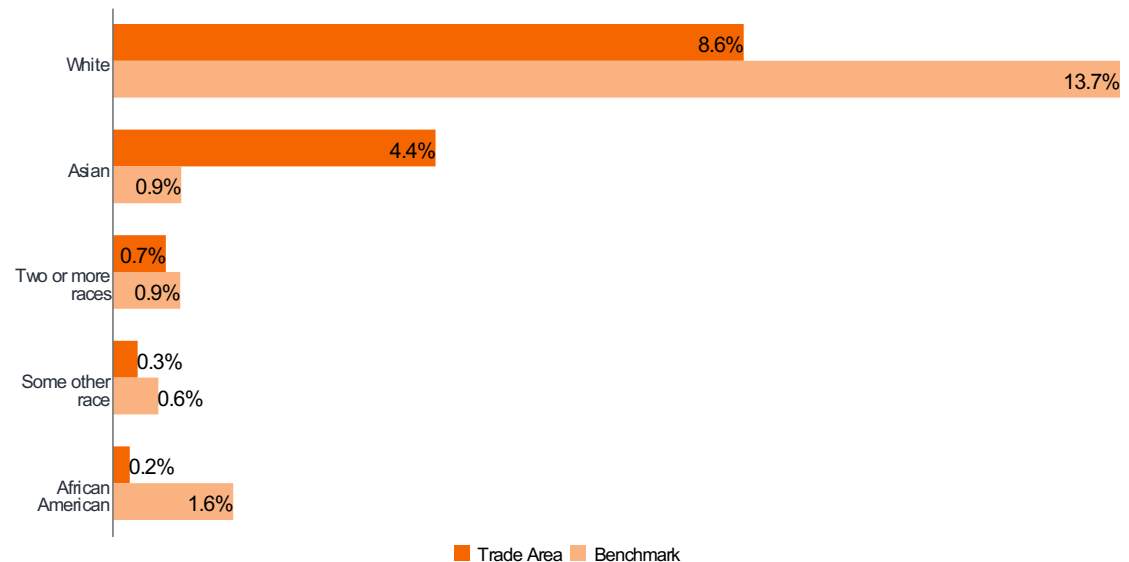
POPULATION BY AGE

Age	Count	%	Index
45 - 54	29,960	12.1	101
55 - 64	26,753	10.8	86
65 - 74	21,634	8.8	82
75 - 84	10,017	4.1	77
85+	3,738	1.5	73

POPULATION BY HOUSEHOLDER AGE

Age	Count	%	Index
45 - 54	16,145	18.7	110
55 - 64	14,778	17.1	92
65 - 74	11,521	13.4	80
75 - 84	5,505	6.4	73
85+	2,101	2.4	72

POPULATION BY RACE (AGE 65+)*



Benchmark: USA

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*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Senior Life | Housing & Workforce



Trade Area: 9710 Scranton Rd - 5 mi.

HOUSING TENURE



Own

53.8%

Index: 84



Rent

46.2%

Index: 130

MEDIAN HOUSING VALUE



\$954,072

Index: 312

OCCUPATIONAL CLASS*



78.2%

Index: 129

White Collar

UNEMPLOYMENT RATE

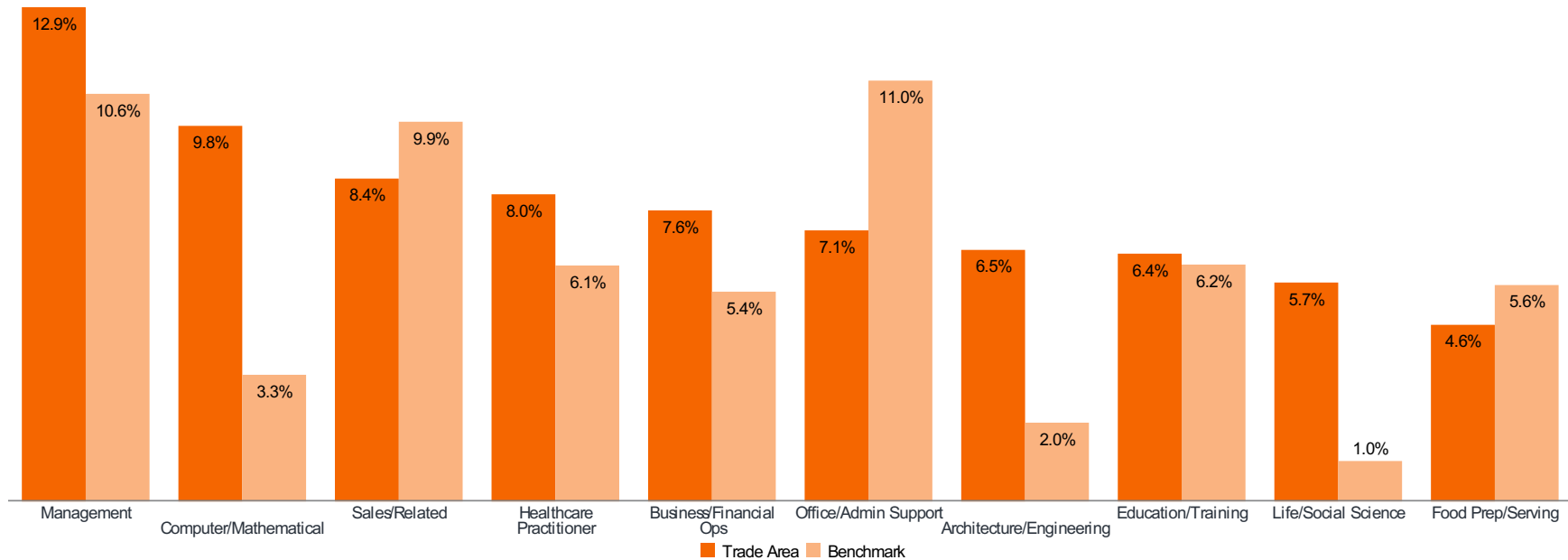


4.8%

Index: 103

Percent of labor force unemployed

OCCUPATION: TOP 10*



Benchmark: USA

*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 5 mi.

65+ Median HH Income: \$88,238

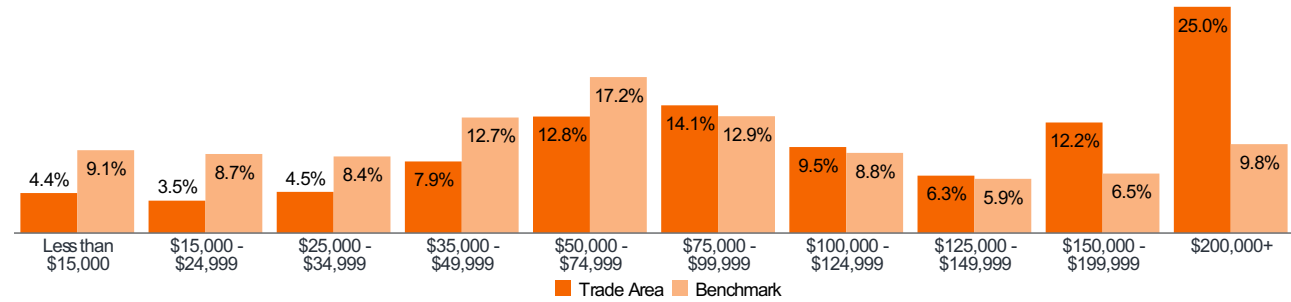
AGE 65-74: MEDIAN HH INCOME



\$106,594

Index: **163**

AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION



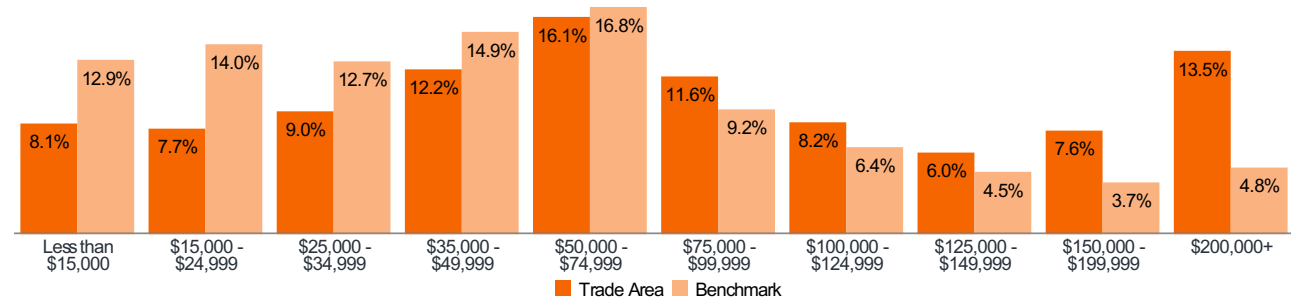
AGE 75-84: MEDIAN HH INCOME



\$69,576

Index: **155**

AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION



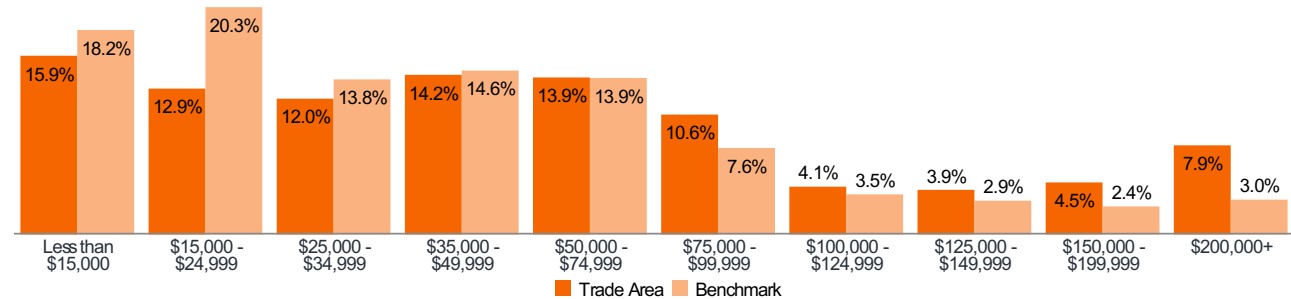
AGE 85+: MEDIAN HH INCOME



\$44,074

Index: **133**

AGE 85+: HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

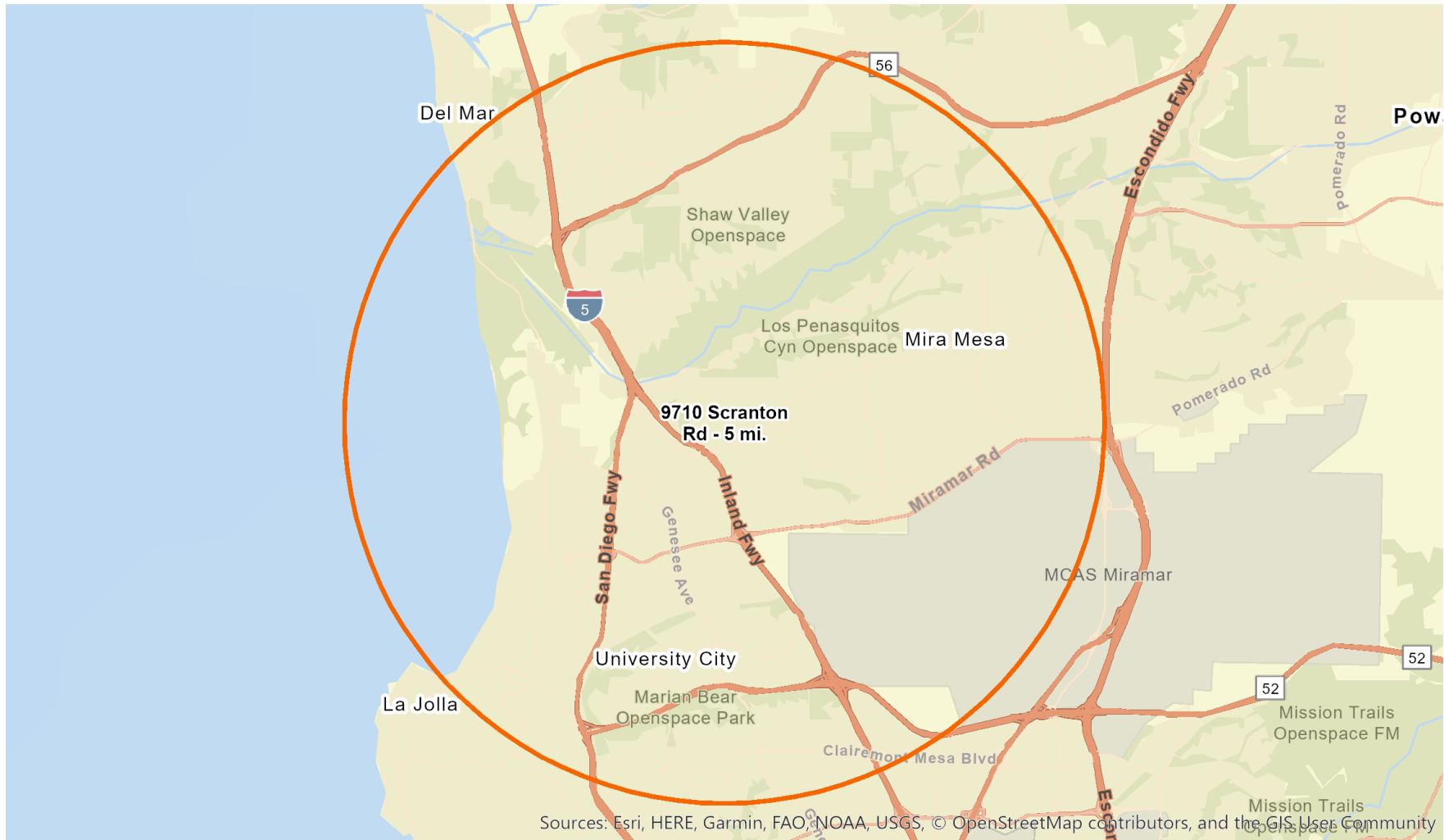
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Index Colors:	<80	80 - 110	110+
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Pop-Facts® Senior Life | Map



Trade Area: 9710 Scranton Rd - 5 mi.



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Report Details

Name: Pop-Facts® Senior Life Demographic Executive Report 2023
Date / Time: 1/6/2023 11:11:57 AM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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