

Claritas Net Worth Distributions 2023 | Overview



Trade Area: 9710 Scranton Rd - 1 mi.

TOTAL HOUSEHOLDS

249

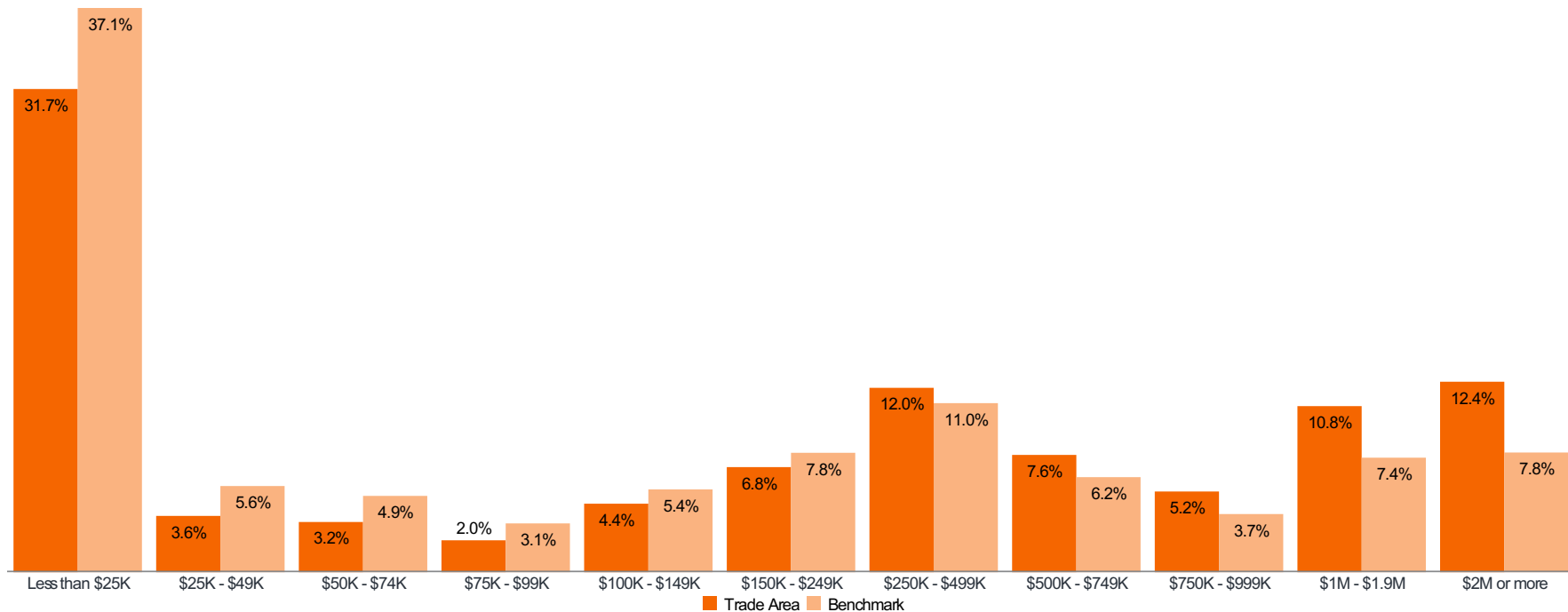
AVERAGE HOUSEHOLD NET WORTH

\$1,043,428

MEDIAN HOUSEHOLD NET WORTH

\$221,060

NET WORTH DISTRIBUTIONS



Benchmark: USA

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Claritas Net Worth Distributions 2028 | Overview



Trade Area: 9710 Scranton Rd - 1 mi.

TOTAL HOUSEHOLDS

249

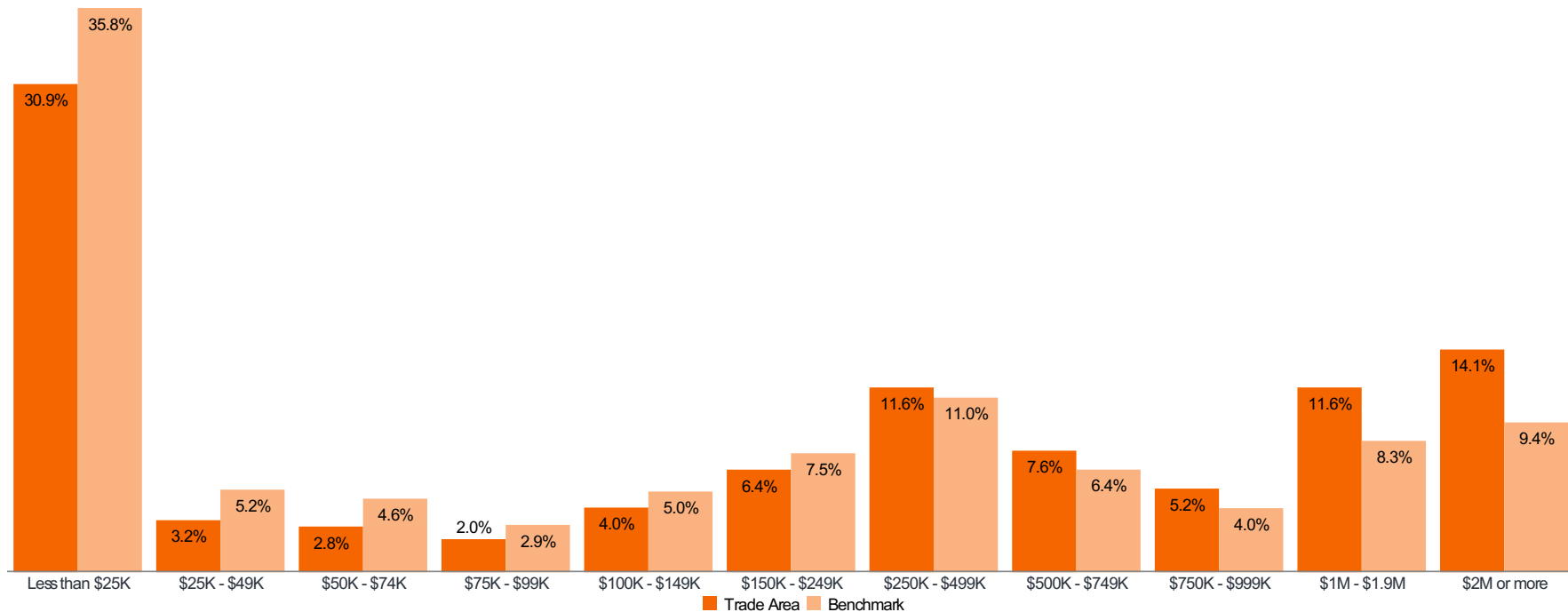
AVERAGE HOUSEHOLD NET WORTH

\$1,160,352

MEDIAN HOUSEHOLD NET WORTH

\$256,992

NET WORTH DISTRIBUTIONS



Benchmark: USA

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Claritas Net Worth Distributions | 2023 vs 2028



Trade Area: 9710 Scranton Rd - 1 mi.

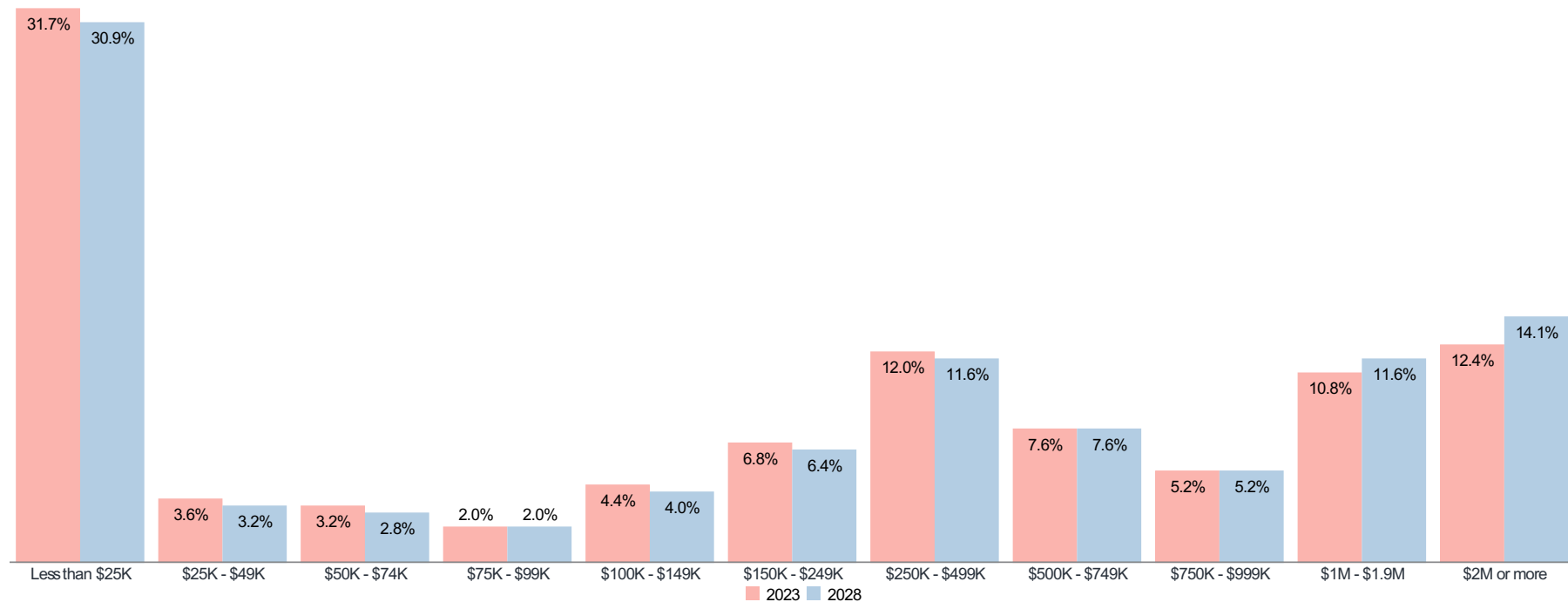
2023

Total Households: 249
Average Household Net Worth: \$1,043,428
Median Household Net Worth: \$221,060

2028

Total Households: 249
Average Household Net Worth: \$1,160,352
Median Household Net Worth: \$256,992

NET WORTH DISTRIBUTIONS*



Benchmark: USA

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* Color displayed in bar chart refers to the index value.

Claritas Net Worth Distributions 2023 | Overview



Trade Area: 9710 Scranton Rd - 3 mi.

TOTAL HOUSEHOLDS

33,076

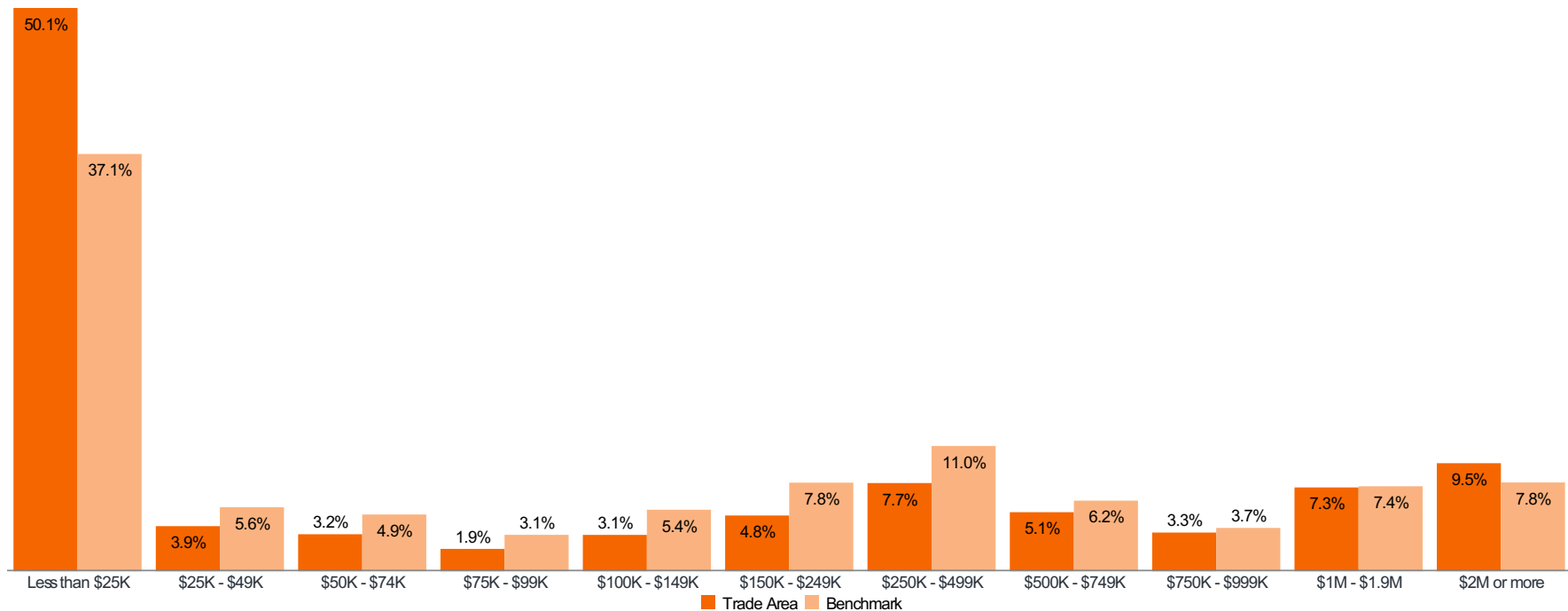
AVERAGE HOUSEHOLD NET WORTH

\$781,270

MEDIAN HOUSEHOLD NET WORTH

\$25,000

NET WORTH DISTRIBUTIONS



Benchmark: USA

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Claritas Net Worth Distributions 2028 | Overview



Trade Area: 9710 Scranton Rd - 3 mi.

TOTAL HOUSEHOLDS

33,963

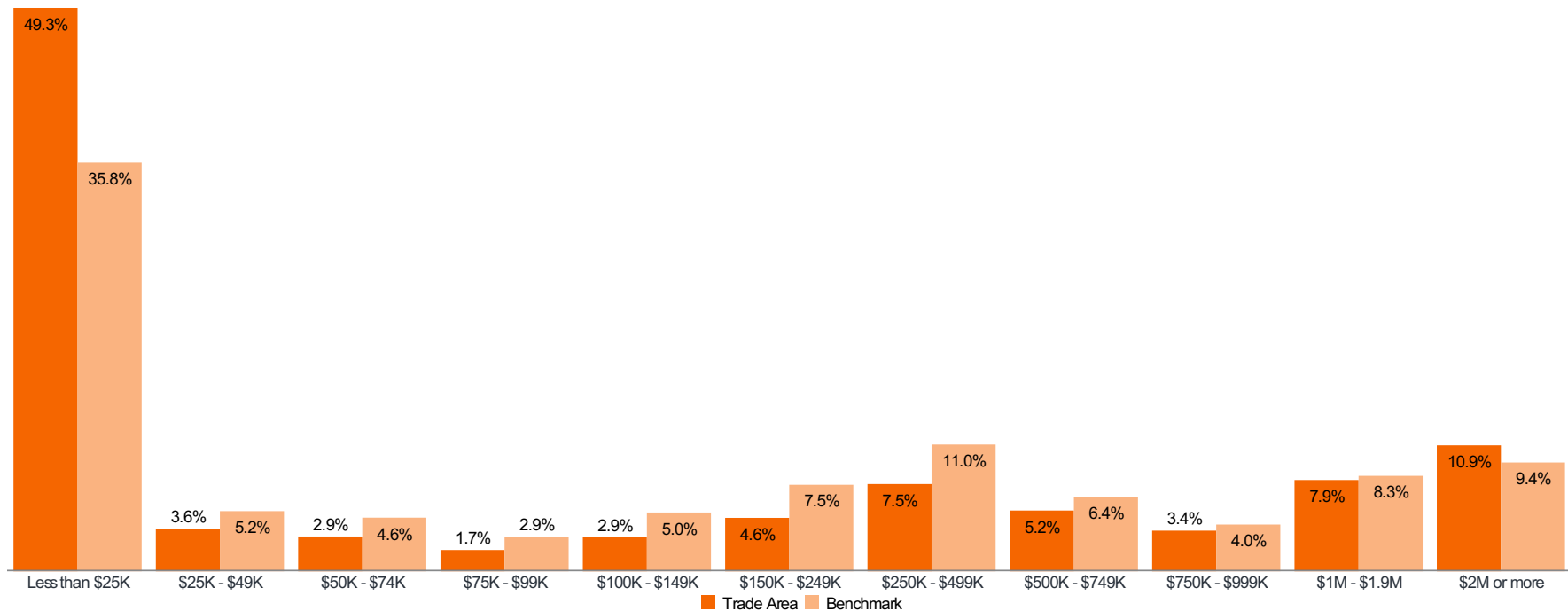
AVERAGE HOUSEHOLD NET WORTH

\$882,009

MEDIAN HOUSEHOLD NET WORTH

\$26,226

NET WORTH DISTRIBUTIONS



Benchmark: USA

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Claritas Net Worth Distributions | 2023 vs 2028



Trade Area: 9710 Scranton Rd - 3 mi.

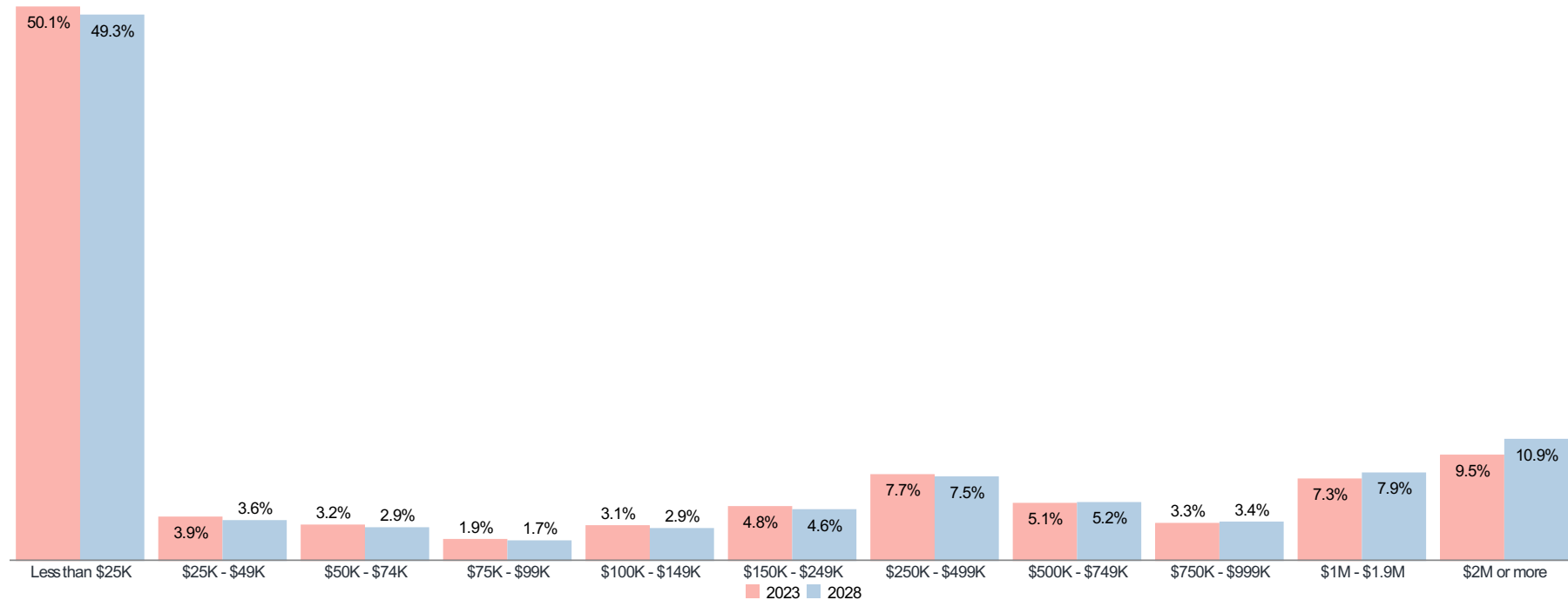
2023

Total Households: 33,076
Average Household Net Worth: \$781,270
Median Household Net Worth: \$25,000

2028

Total Households: 33,963
Average Household Net Worth: \$882,009
Median Household Net Worth: \$26,226

NET WORTH DISTRIBUTIONS*



Benchmark: USA

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Claritas Net Worth Distributions 2023 | Overview



Trade Area: 9710 Scranton Rd - 5 mi.

TOTAL HOUSEHOLDS

86,186

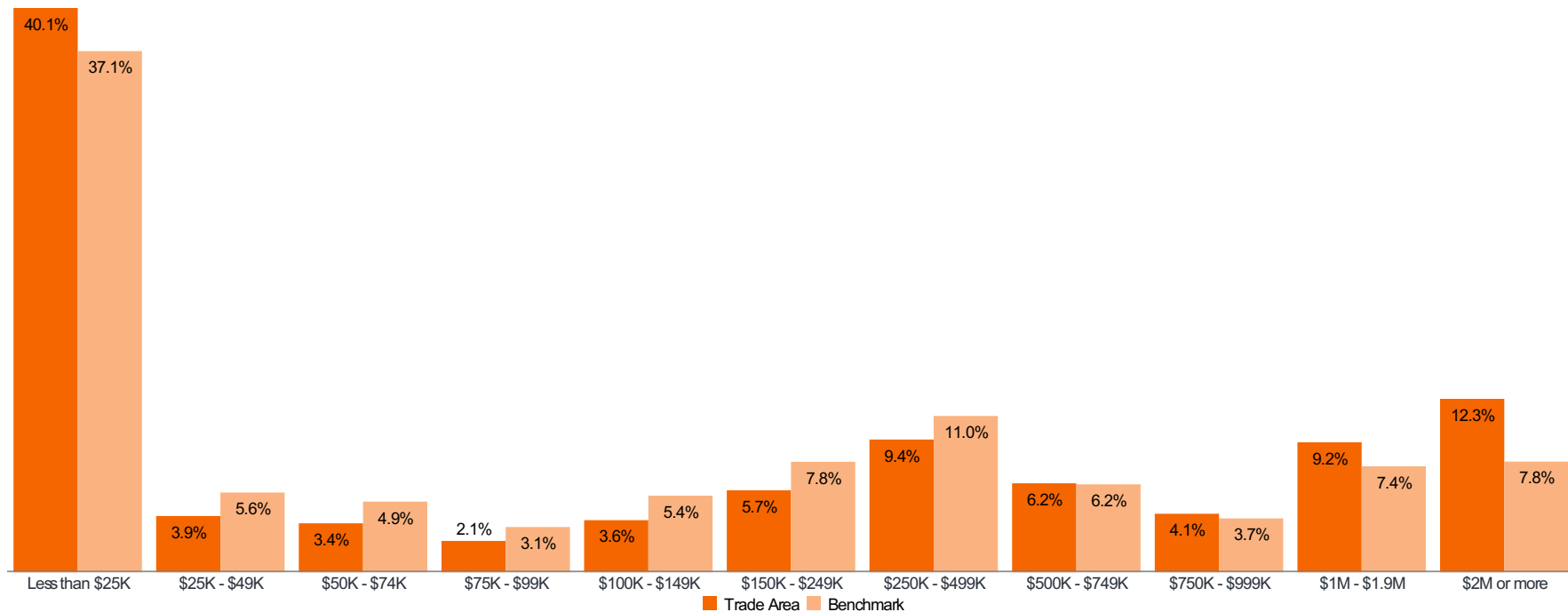
AVERAGE HOUSEHOLD NET WORTH

\$1,000,226

MEDIAN HOUSEHOLD NET WORTH

\$105,606

NET WORTH DISTRIBUTIONS



Benchmark: USA

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Claritas Net Worth Distributions 2028 | Overview



Trade Area: 9710 Scranton Rd - 5 mi.

TOTAL HOUSEHOLDS

87,590

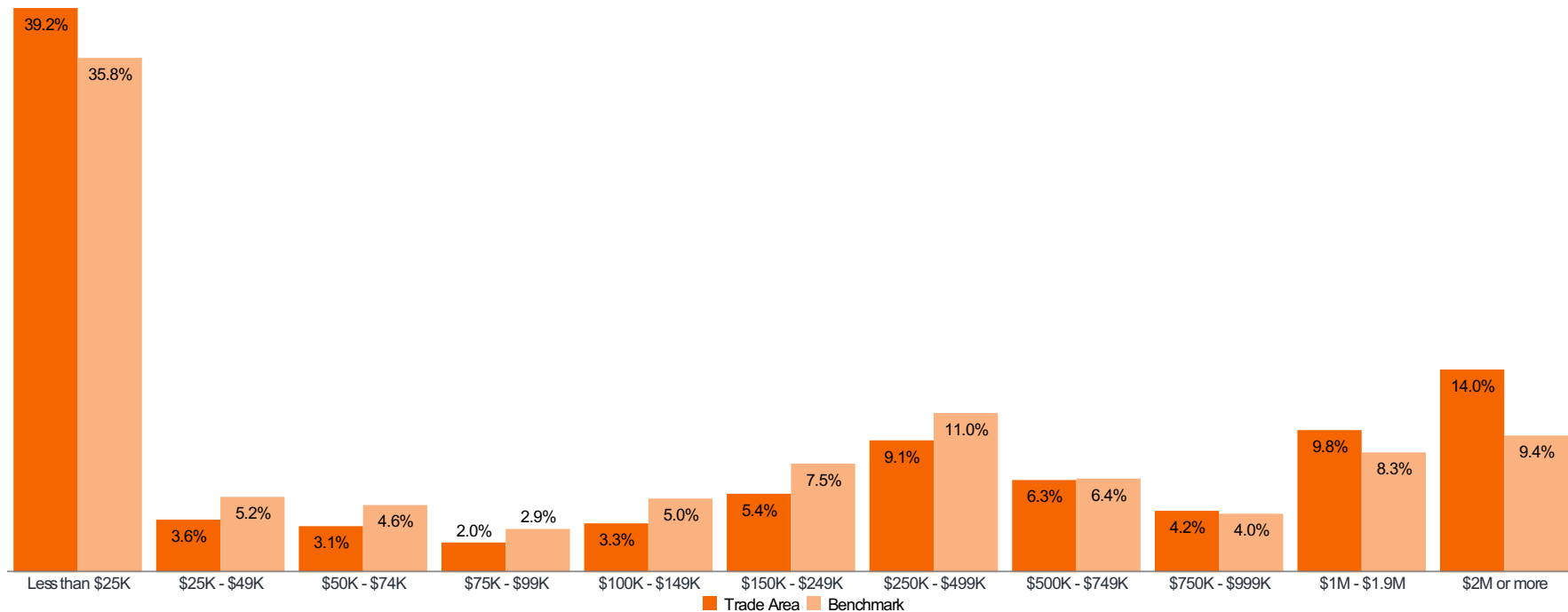
AVERAGE HOUSEHOLD NET WORTH

\$1,118,304

MEDIAN HOUSEHOLD NET WORTH

\$131,038

NET WORTH DISTRIBUTIONS



Benchmark: USA

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Claritas Net Worth Distributions | 2023 vs 2028



Trade Area: 9710 Scranton Rd - 5 mi.

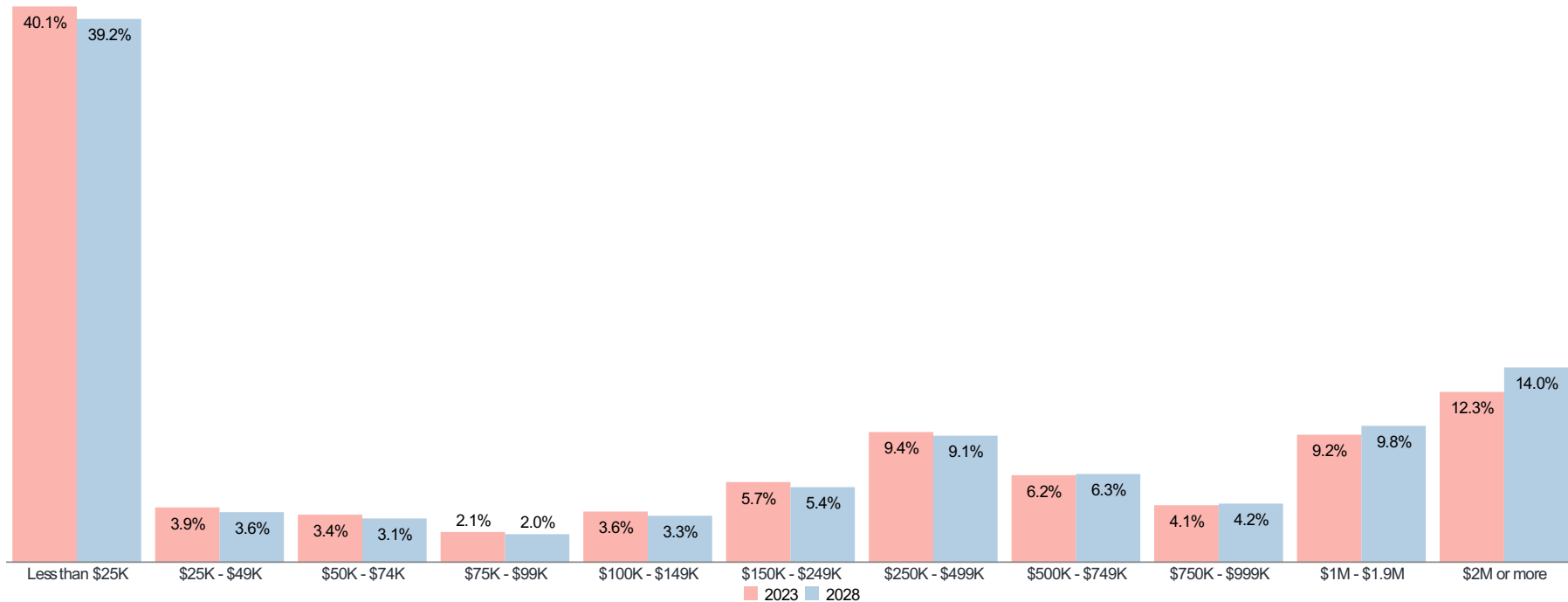
2023

Total Households: 86,186
Average Household Net Worth: \$1,000,226
Median Household Net Worth: \$105,606

2028

Total Households: 87,590
Average Household Net Worth: \$1,118,304
Median Household Net Worth: \$131,038

NET WORTH DISTRIBUTIONS*



Benchmark: USA

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* Color displayed in bar chart refers to the index value.

Report Details

Name:	Claritas Net Worth Distributions 2023
Date / Time:	12/29/2023 1:52:20 PM
Workspace Vintage:	2023

Trade Area		
Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark		
Name	Level	Geographies
USA	Entire US	United States

DataSource		
Product	Provider	Copyright
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