Trade Area: 9710 Scranton Rd - 1 mi.

**65+ POPULATION**

- **68**

**85+ POPULATION**

- **5**

**65+ ETHNICITY**

- **Hispanic/Latino 0.4%**

Index: 25

**POPULATION BY AGE & SEX**

- 65+: **32**  4.7% Comp
- 85+: **1**  0.1% Comp
- 65+: **36**  5.3% Comp
- 85+: **4**  0.6% Comp

**Male**

- 65+: **36**  5.3% Comp
- 85+: **4**  0.6% Comp

**Female**

- 65+: **36**  5.3% Comp
- 85+: **4**  0.6% Comp

**POPULATION BY AGE**

<table>
<thead>
<tr>
<th>Age</th>
<th>Count</th>
<th>%</th>
<th>Index</th>
</tr>
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<tbody>
<tr>
<td>45 - 54</td>
<td>53</td>
<td>7.8</td>
<td>65</td>
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<tr>
<td>55 - 64</td>
<td>57</td>
<td>8.4</td>
<td>67</td>
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<tr>
<td>65 - 74</td>
<td>46</td>
<td>6.8</td>
<td>63</td>
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<tr>
<td>75 - 84</td>
<td>17</td>
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<td>43</td>
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<tr>
<td>85+</td>
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<td>0.7</td>
<td>37</td>
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**POPULATION BY HOUSEHOLDER AGE**

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<td>81</td>
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<td>53</td>
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<td>115</td>
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<td>65 - 74</td>
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<td>66</td>
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<tr>
<td>75 - 84</td>
<td>13</td>
<td>5.2</td>
<td>56</td>
</tr>
<tr>
<td>85+</td>
<td>3</td>
<td>1.2</td>
<td>38</td>
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**POPULATION BY RACE (AGE 65+)***

- **White 5.2% 14.1%**
- **Asian 4.0%**
- **Two or more races 0.4%**
- **African American 1.7%**
- **Some other race 0.1%**

*Top 5 variables chosen from percent composition ranking*

*Benchmark: USA*

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**Pop-Facts® Senior Life | Housing & Workforce**

**Trade Area:** 9710 Scranton Rd - 1 mi.

### HOUSING TENURE
- **Own:** 45.1%  
  Index: 79
- **Rent:** 50.4%  
  Index: 137

### MEDIAN HOUSING VALUE
- **$797,882**  
  Index: 249

### OCCUPATIONAL CLASS*
- **91.0%**  
  Index: 148

### UNEMPLOYMENT RATE
- **5.1%**  
  Index: 84

**Percent of labor force unemployed**

### OCCUPATION: TOP 10*

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Trade Area</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Life/Social Science</td>
<td>14.8%</td>
<td>11.0%</td>
</tr>
<tr>
<td>Architecture/Engineering</td>
<td>13.1%</td>
<td>11.0%</td>
</tr>
<tr>
<td>Business/Financial Ops</td>
<td>11.2%</td>
<td>11.0%</td>
</tr>
<tr>
<td>Computer/Mathematic</td>
<td>10.9%</td>
<td>10.0%</td>
</tr>
<tr>
<td>Management</td>
<td>11.0%</td>
<td>8.0%</td>
</tr>
<tr>
<td>Healthcare Practitioner</td>
<td>8.0%</td>
<td>6.3%</td>
</tr>
<tr>
<td>Legal</td>
<td>6.1%</td>
<td>6.1%</td>
</tr>
<tr>
<td>Arts/Design/Sports/Media</td>
<td>5.1%</td>
<td>5.1%</td>
</tr>
<tr>
<td>Food Prep/Serving</td>
<td>4.4%</td>
<td>4.4%</td>
</tr>
<tr>
<td>Food Prep/Serving</td>
<td>5.2%</td>
<td>5.2%</td>
</tr>
<tr>
<td>Education/Training</td>
<td>4.1%</td>
<td>4.1%</td>
</tr>
</tbody>
</table>

**Benchmark:** USA

*Chosen from percent composition ranking

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Index Colors: <80 | 80 - 110 | 110+
Trade Area: 9710 Scranton Rd - 1 mi.
**Pop-Facts® Senior Life | Population & Race**

**Trade Area:** 9710 Scranton Rd - 3 mi.

### 65+ POPULATION
- **Total:** 9,617
- **85+ POPULATION:** 1,289

### 65+ ETHNICITY
- **Hispanic/Latino:** 0.7%  
  - Index: 40

### POPULATION BY AGE & SEX
- **65+:**
  - **Total:** 4,260
  - **% Comp:** 4.6
- **85+:**
  - **Total:** 469
  - **% Comp:** 0.5
- **Male:**
  - **65+**:
    - **Total:** 5,357
    - **% Comp:** 5.8
  - **85+**:
    - **Total:** 820
    - **% Comp:** 0.9
- **Female:**
  - **65+**:
    - **Total:** 5,357
    - **% Comp:** 5.8
  - **85+**:
    - **Total:** 820
    - **% Comp:** 0.9

### POPULATION BY AGE

<table>
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<td>7,656</td>
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<td>65 - 74</td>
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<tr>
<td>75 - 84</td>
<td>2,991</td>
<td>3.2</td>
<td>56</td>
</tr>
<tr>
<td>85+</td>
<td>1,289</td>
<td>1.4</td>
<td>70</td>
</tr>
</tbody>
</table>

### POPULATION BY RACE (AGE 65+)*

- **White:** 6.4%
  - Index: 6.4%
  - Benchmark: 14.1%
- **Asian:** 0.9%
- **Two or more races:** 0.7%
- **African American:** 0.2%
- **Some other race:** 0.2%

*Top 5 variables chosen from percent composition ranking

**Benchmark:** USA

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(https://claritas.eas spotlight.com/Spotlight/About/3/2023)
Pop-Facts® Senior Life | Housing & Workforce

**Trade Area:** 9710 Scranton Rd - 3 mi.

### HOUSING TENURE
- **Own:** 33.6%  
  Index: 59
- **Rent:** 63.6%  
  Index: 173

### MEDIAN HOUSING VALUE
- **$1,072,324**  
  Index: 334

### OCCUPATIONAL CLASS*
- **82.9%**  
  Index: 135
  - White Collar

### UNEMPLOYMENT RATE
- **6.0%**  
  Index: 101
  - Percent of labor force unemployed

### OCCUPATION: TOP 10*

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Trade Area</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management</td>
<td>11.8%</td>
<td>11.0%</td>
</tr>
<tr>
<td>Life/Social Science</td>
<td>10.8%</td>
<td>10.8%</td>
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<tr>
<td>Computer/Mathematic</td>
<td>10.3%</td>
<td>10.3%</td>
</tr>
<tr>
<td>Healthcare Practitioner</td>
<td>8.6%</td>
<td>8.6%</td>
</tr>
<tr>
<td>Education/Training</td>
<td>8.5%</td>
<td>8.5%</td>
</tr>
<tr>
<td>Architecture/Engineering</td>
<td>6.3%</td>
<td>6.3%</td>
</tr>
<tr>
<td>Business/Financial Ops</td>
<td>6.2%</td>
<td>6.2%</td>
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<tr>
<td>Sales/Related</td>
<td>7.2%</td>
<td>7.2%</td>
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<tr>
<td>Office/Admin Support</td>
<td>9.5%</td>
<td>9.5%</td>
</tr>
<tr>
<td>Transportation</td>
<td>10.8%</td>
<td>10.8%</td>
</tr>
<tr>
<td>الم실حة</td>
<td>3.3%</td>
<td>3.3%</td>
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</tbody>
</table>

*Benchmark: USA

*Chosen from percent composition ranking

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<th>110+</th>
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**Pop-Facts® Senior Life | Affluence**

**Trade Area:** 9710 Scranton Rd - 3 mi.  

**65+ Median HH Income:** $112,443

### AGE 65-74: MEDIAN HH INCOME

$110,113  

Index: 164

### AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION

- Less than $15,000: 4.7%
- $15,000 - $24,999: 9.0%
- $25,000 - $34,999: 2.3%
- $35,000 - $49,999: 8.3%
- $50,000 - $74,999: 3.1%
- $75,000 - $99,999: 8.1%
- $100,000 - $124,999: 12.5%
- $125,000 - $149,999: 13.1%
- $150,000 - $199,999: 14.9%
- $200,000+: 14.2%

### AGE 75-84: MEDIAN HH INCOME

$74,528  

Index: 162

### AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION

- Less than $15,000: 7.8%
- $15,000 - $24,999: 12.8%
- $25,000 - $34,999: 13.5%
- $35,000 - $49,999: 14.8%
- $50,000 - $74,999: 18.7%
- $75,000 - $99,999: 16.9%
- $100,000 - $124,999: 13.4%
- $125,000 - $149,999: 9.5%
- $150,000 - $199,999: 7.4%
- $200,000+: 4.7%

### AGE 85+: MEDIAN HH INCOME

$54,440  

Index: 161

### AGE 85+: HOUSEHOLD INCOME DISTRIBUTION

- Less than $15,000: 14.4%
- $15,000 - $24,999: 15.3%
- $25,000 - $34,999: 19.6%
- $35,000 - $49,999: 8.1%
- $50,000 - $74,999: 13.5%
- $75,000 - $99,999: 13.0%
- $100,000 - $124,999: 21.6%
- $125,000 - $149,999: 11.8%
- $150,000 - $199,999: 3.5%
- $200,000+: 7.5%

Benchmark: USA

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Index Colors:  

- <80
- 80 - 110
- 110+
Trade Area: 9710 Scranton Rd - 3 mi.
65+ POPULATION 36,902
85+ POPULATION 4,308

65+ ETHNICITY

1.2%
Index: 67
Hispanic/Latino

POPULATION BY AGE & SEX

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<th>Age</th>
<th>Count</th>
<th>%</th>
<th>Index</th>
</tr>
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<td>16,541</td>
<td>6.7</td>
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<tr>
<td>85+</td>
<td>1,643</td>
<td>0.7</td>
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</table>

65+
Male 20,361 % Comp: 8.3
85+
Female 2,665 % Comp: 1.1

POPSATION BY RACE (AGE 65+)

<table>
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<tr>
<th>Race</th>
<th>Trade Area</th>
<th>Benchmark</th>
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<tbody>
<tr>
<td>White</td>
<td>9.2%</td>
<td>14.1%</td>
</tr>
<tr>
<td>Asian</td>
<td>4.1%</td>
<td></td>
</tr>
<tr>
<td>Two or more races</td>
<td>1.0%</td>
<td></td>
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<tr>
<td>Some other race</td>
<td>1.1%</td>
<td></td>
</tr>
<tr>
<td>African American</td>
<td>1.7%</td>
<td></td>
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</tbody>
</table>

Benchmark: USA

*Top 5 variables chosen from percent composition ranking

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Pop-Facts® Senior Life | Housing & Workforce

Trade Area: 9710 Scranton Rd - 5 mi.

Housing Tenure

- Own: 48.4% (Index: 85)
- Rent: 48.1% (Index: 131)

Median Housing Value

- $1,067,614 (Index: 333)

Occupational Class*

- 79.4% (Index: 129)
  - White Collar

Unemployment Rate

- 6.3% (Index: 105)
  - Percent of labor force unemployed

Occupation: Top 10*

- Management: 13.0%
- Computer/Mathematical: 11.0%
- Healthcare Practitioner: 9.9%
- Business/Financial Ops: 8.0%
- Sales/Related: 7.9%
- Architecture/Engineering: 7.7%
- Life/Social Science: 9.5%
- Office/Admin Support: 7.5%
- Education/Training: 6.9%
- Food Prep/Serving: 6.8%
- Food Prep/Serving: 6.6%

Benchmark: USA

*Chosen from percent composition ranking

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65+ Median HH Income: $124,133

**AGE 65-74: MEDIAN HH INCOME**

$113,832

Index: 170

**AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION**

- Less than $15,000: 4.5%
- $15,000 - $24,999: 9.0%
- $25,000 - $34,999: 3.2%
- $35,000 - $49,999: 8.3%
- $50,000 - $74,999: 3.6%
- $75,000 - $99,999: 8.1%
- $100,000 - $124,999: 12.5%
- $125,000 - $149,999: 12.3%
- $150,000 - $199,999: 9.6%
- $200,000+: 9.1%

**AGE 75-84: MEDIAN HH INCOME**

$74,709

Index: 162

**AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION**

- Less than $15,000: 8.8%
- $15,000 - $24,999: 12.8%
- $25,000 - $34,999: 13.5%
- $35,000 - $49,999: 7.9%
- $50,000 - $74,999: 12.4%
- $75,000 - $99,999: 11.4%
- $100,000 - $124,999: 14.8%
- $125,000 - $149,999: 15.3%
- $150,000 - $199,999: 11.1%
- $200,000+: 4.9%

**AGE 85+: MEDIAN HH INCOME**

$49,703

Index: 147

**AGE 85+: HOUSEHOLD INCOME DISTRIBUTION**

- Less than $15,000: 15.7%
- $15,000 - $24,999: 16.3%
- $25,000 - $34,999: 19.6%
- $35,000 - $49,999: 8.5%
- $50,000 - $74,999: 13.5%
- $75,000 - $99,999: 13.5%
- $100,000 - $124,999: 16.0%
- $125,000 - $149,999: 14.1%
- $150,000 - $199,999: 10.3%
- $200,000+: 9.3%

**Benchmark: USA**

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Trade Area: 9710 Scranton Rd - 5 mi.
## Report Details

**Name:** Pop-Facts® Senior Life Demographic Executive Report 2024  
**Date / Time:** 12/29/2023 1:38:50 PM  
**Workspace Vintage:** 2024

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<tr>
<td>9710 Scranton Rd - 3 mi.</td>
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<tr>
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### Benchmark

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<td>© 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. <a href="https://claritas.easspotlight.com/Spotlight/About">https://claritas.easspotlight.com/Spotlight/About</a></td>
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