

# Pop-Facts® Senior Life | Population & Race



Trade Area: 9710 Scranton Rd - 1 mi.

## 65+ POPULATION

68

## 85+ POPULATION

5

## 65+ ETHNICITY



0.4%

Index: 25

Hispanic/Latino

## POPULATION BY AGE & SEX

65+

32

% Comp: 4.7

85+

1

% Comp: 0.1

Male

65+

36

% Comp: 5.3

85+

4

% Comp: 0.6

Female

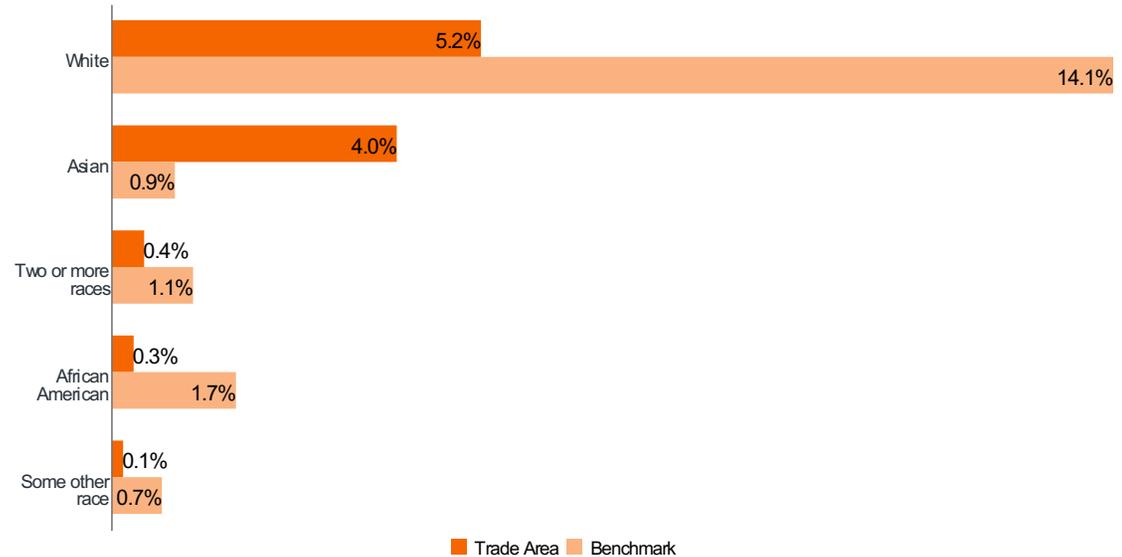
## POPULATION BY AGE

Age	Count	%	Index
45 - 54	53	7.8	65
55 - 64	57	8.4	67
65 - 74	46	6.8	63
75 - 84	17	2.5	43
85+	5	0.7	37

## POPULATION BY HOUSEHOLDER AGE

Age	Count	%	Index
45 - 54	34	13.7	81
55 - 64	53	21.4	115
65 - 74	28	11.3	66
75 - 84	13	5.2	56
85+	3	1.2	38

## POPULATION BY RACE (AGE 65+)\*



Benchmark: USA

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<https://claritas.easpotlight.com/Spotlight/About/3/2023>

\*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Senior Life | Housing & Workforce



Trade Area: 9710 Scranton Rd - 1 mi.

## HOUSING TENURE



Own

45.1%

Index: 79



Rent

50.4%

Index: 137

## MEDIAN HOUSING VALUE



\$797,882

Index: 249

## OCCUPATIONAL CLASS\*



91.0%

Index: 148

White Collar

## UNEMPLOYMENT RATE

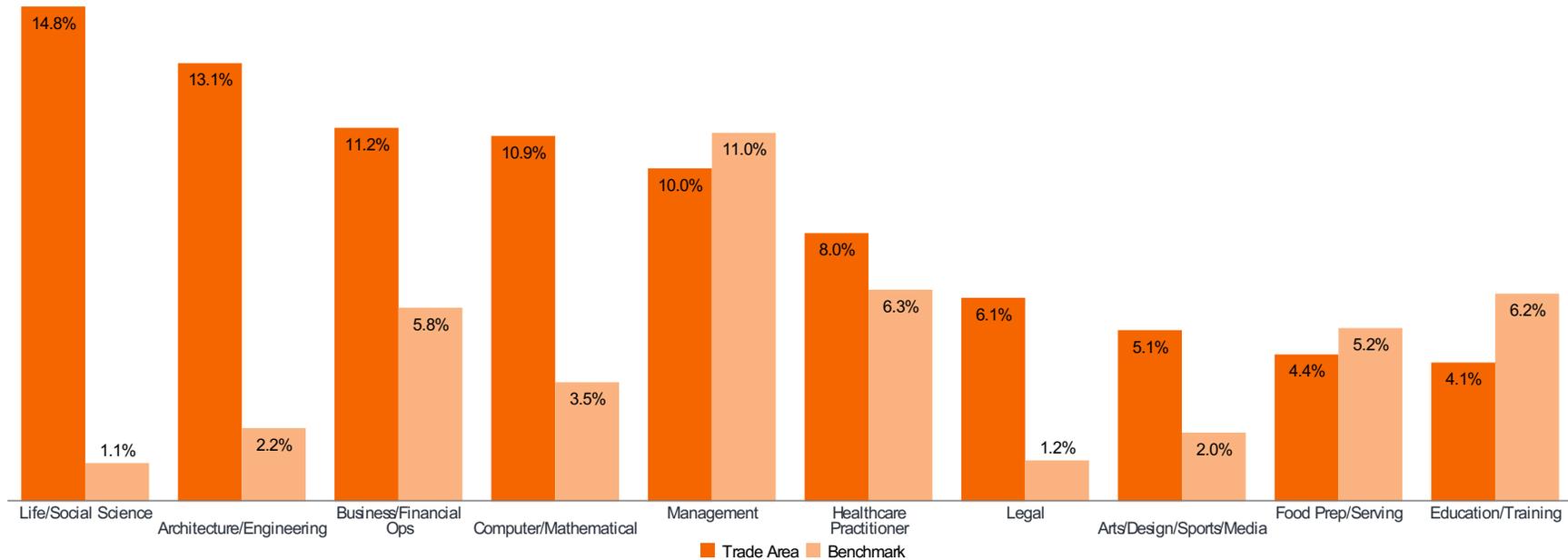


5.1%

Index: 84

Percent of labor force unemployed

## OCCUPATION: TOP 10\*



Benchmark: USA

\*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 1 mi.

65+ Median HH Income: \$139,078

## AGE 65-74: MEDIAN HH INCOME



**\$114,357**

Index: **170**

## AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION



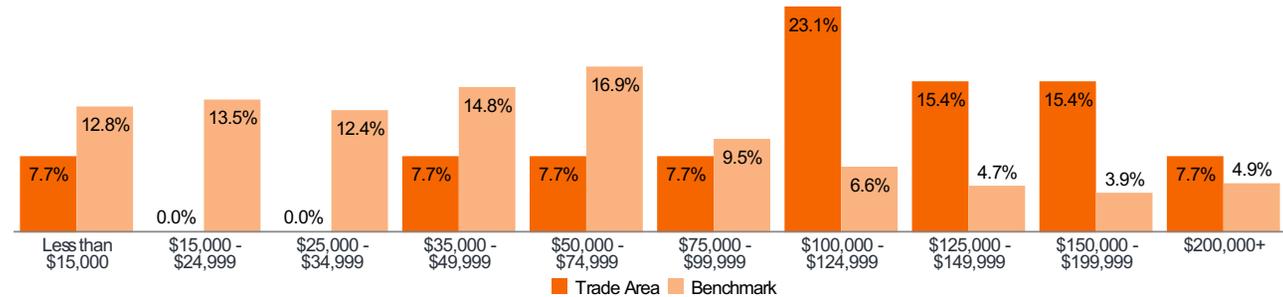
## AGE 75-84: MEDIAN HH INCOME



**\$116,789**

Index: **254**

## AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION



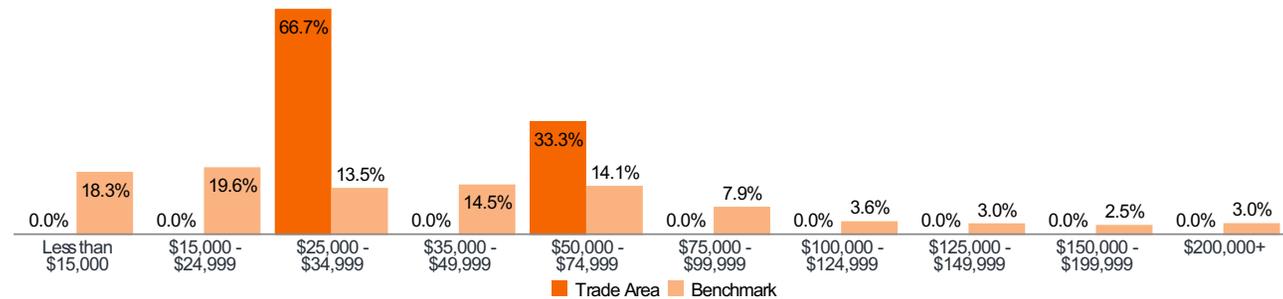
## AGE 85+: MEDIAN HH INCOME



**\$32,268**

Index: **95**

## AGE 85+: HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

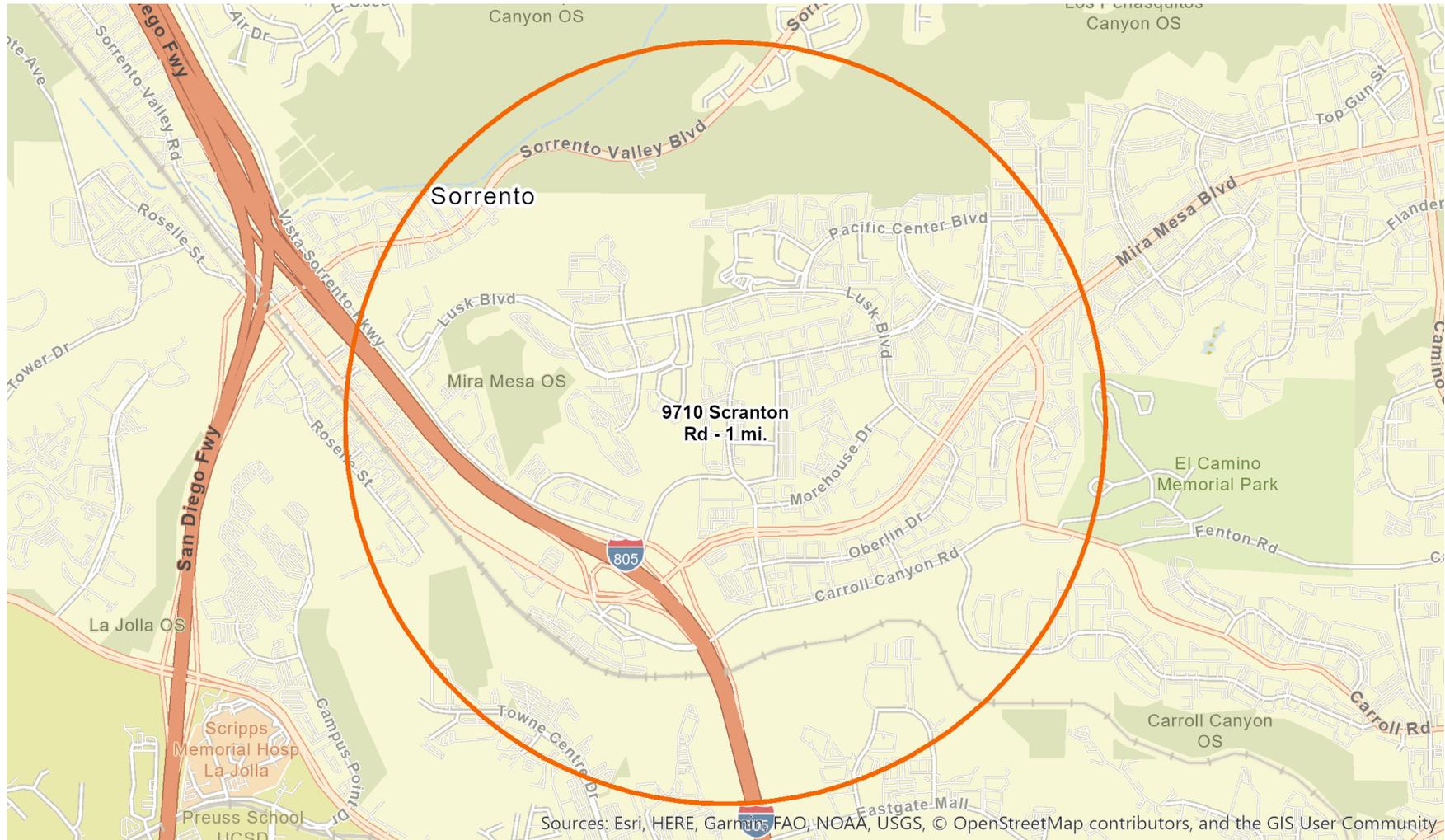
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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Senior Life | Map



Trade Area: 9710 Scranton Rd - 1 mi.



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Benchmark: USA

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# Pop-Facts® Senior Life | Population & Race



Trade Area: 9710 Scranton Rd - 3 mi.

## 65+ POPULATION

9,617

## 85+ POPULATION

1,289

## 65+ ETHNICITY



0.7%

Index: 40

Hispanic/Latino

## POPULATION BY AGE & SEX

65+ 4,260  
% Comp: 4.6

85+ 469  
% Comp: 0.5

Male

65+ 5,357  
% Comp: 5.8

85+ 820  
% Comp: 0.9

Female

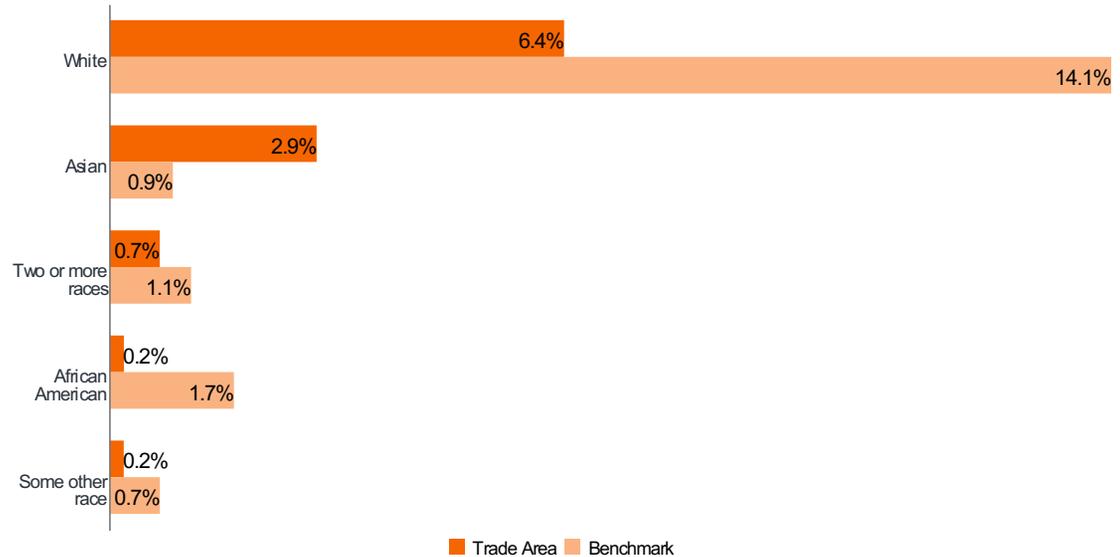
## POPULATION BY AGE

Age	Count	%	Index
45 - 54	9,310	10.1	84
55 - 64	7,656	8.3	66
65 - 74	5,336	5.8	53
75 - 84	2,991	3.2	56
85+	1,289	1.4	70

## POPULATION BY HOUSEHOLDER AGE

Age	Count	%	Index
45 - 54	5,268	15.9	95
55 - 64	4,184	12.6	68
65 - 74	3,129	9.5	56
75 - 84	1,740	5.3	56
85+	737	2.2	69

## POPULATION BY RACE (AGE 65+)\*



Benchmark: USA

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\*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Senior Life | Housing & Workforce



Trade Area: 9710 Scranton Rd - 3 mi.

## HOUSING TENURE



Own

33.6%

Index: 59



Rent

63.6%

Index: 173

## MEDIAN HOUSING VALUE



\$1,072,324

Index: 334

## OCCUPATIONAL CLASS\*



82.9%

Index: 135

White Collar

## UNEMPLOYMENT RATE

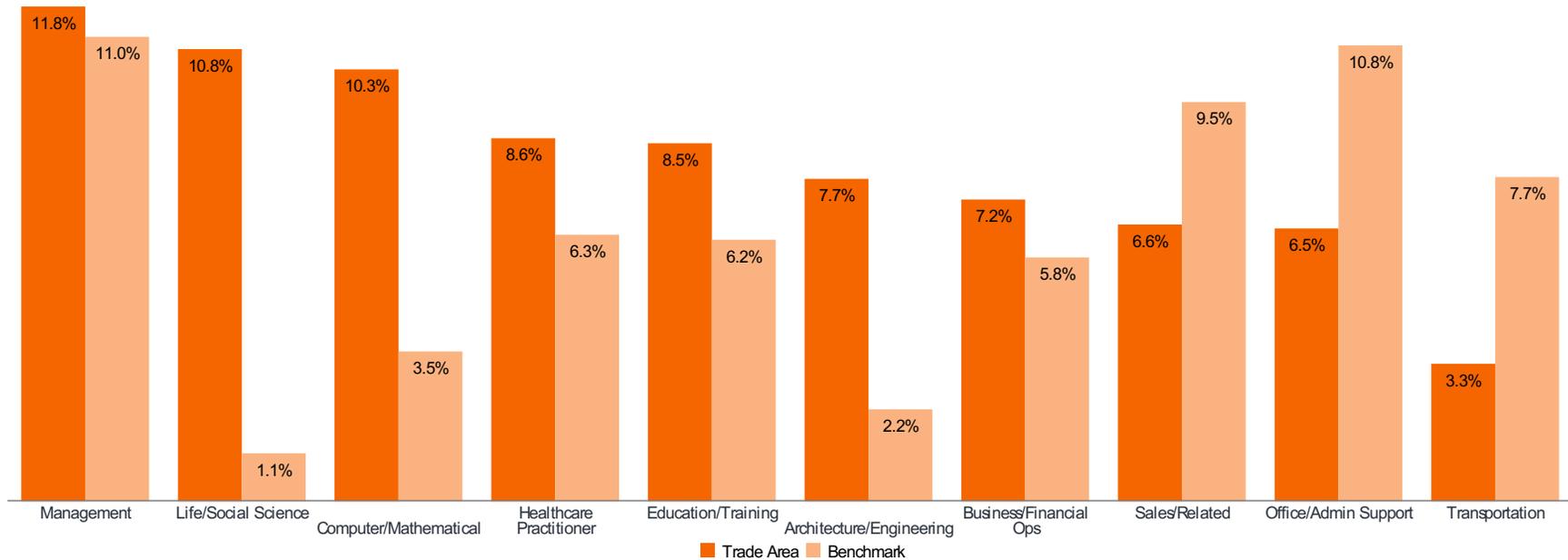


6.0%

Index: 101

Percent of labor force unemployed

## OCCUPATION: TOP 10\*



Benchmark: USA

\*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 3 mi.

65+ Median HH Income: \$112,443

## AGE 65-74: MEDIAN HH INCOME



**\$110,113**

Index: **164**

## AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION



## AGE 75-84: MEDIAN HH INCOME



**\$74,528**

Index: **162**

## AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION



## AGE 85+: MEDIAN HH INCOME



**\$54,440**

Index: **161**

## AGE 85+: HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Senior Life | Map



Trade Area: 9710 Scranton Rd - 3 mi.



Source: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Benchmark: USA

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<https://claritas.easpotlight.com/Spotlight/About/3/2023>

# Pop-Facts® Senior Life | Population & Race



Trade Area: 9710 Scranton Rd - 5 mi.

## 65+ POPULATION

36,902

## 85+ POPULATION

4,308

## 65+ ETHNICITY



1.2%

Index: 67

Hispanic/Latino

## POPULATION BY AGE & SEX

65+ 16,541  
% Comp: 6.7

85+ 1,643  
% Comp: 0.7

Male

65+ 20,361  
% Comp: 8.3

85+ 2,665  
% Comp: 1.1

Female

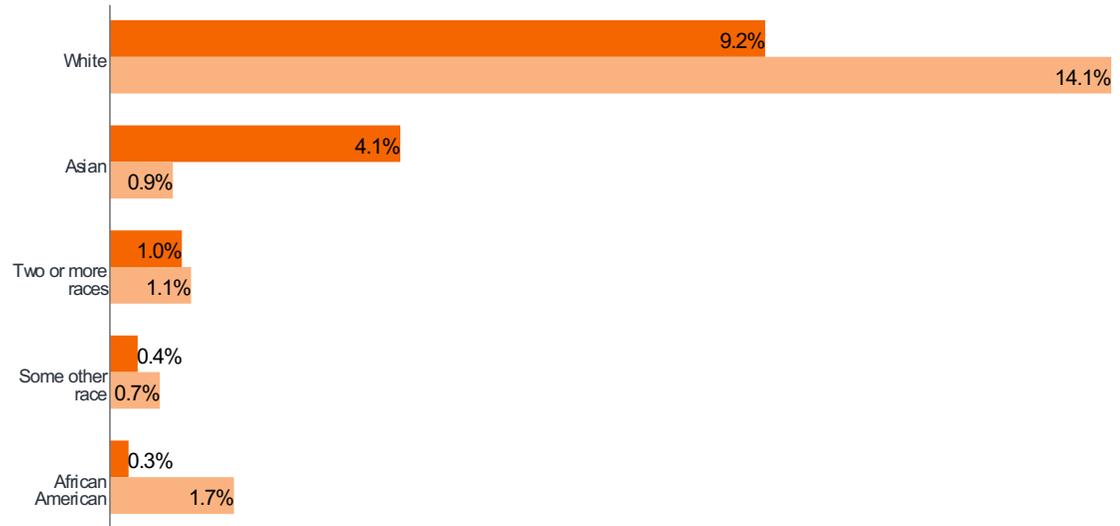
## POPULATION BY AGE

Age	Count	%	Index
45 - 54	29,841	12.1	101
55 - 64	27,461	11.2	89
65 - 74	20,901	8.5	78
75 - 84	11,693	4.8	82
85+	4,308	1.8	88

## POPULATION BY HOUSEHOLDER AGE

Age	Count	%	Index
45 - 54	15,727	18.2	108
55 - 64	14,439	16.7	90
65 - 74	11,503	13.3	78
75 - 84	6,516	7.6	81
85+	2,419	2.8	87

## POPULATION BY RACE (AGE 65+)\*



Trade Area Benchmark

Benchmark: USA

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\*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Senior Life | Housing & Workforce



Trade Area: 9710 Scranton Rd - 5 mi.

## HOUSING TENURE



Own

48.4%

Index: 85



Rent

48.1%

Index: 131

## MEDIAN HOUSING VALUE



\$1,067,614

Index: 333

## OCCUPATIONAL CLASS\*



79.4%

Index: 129

White Collar

## UNEMPLOYMENT RATE

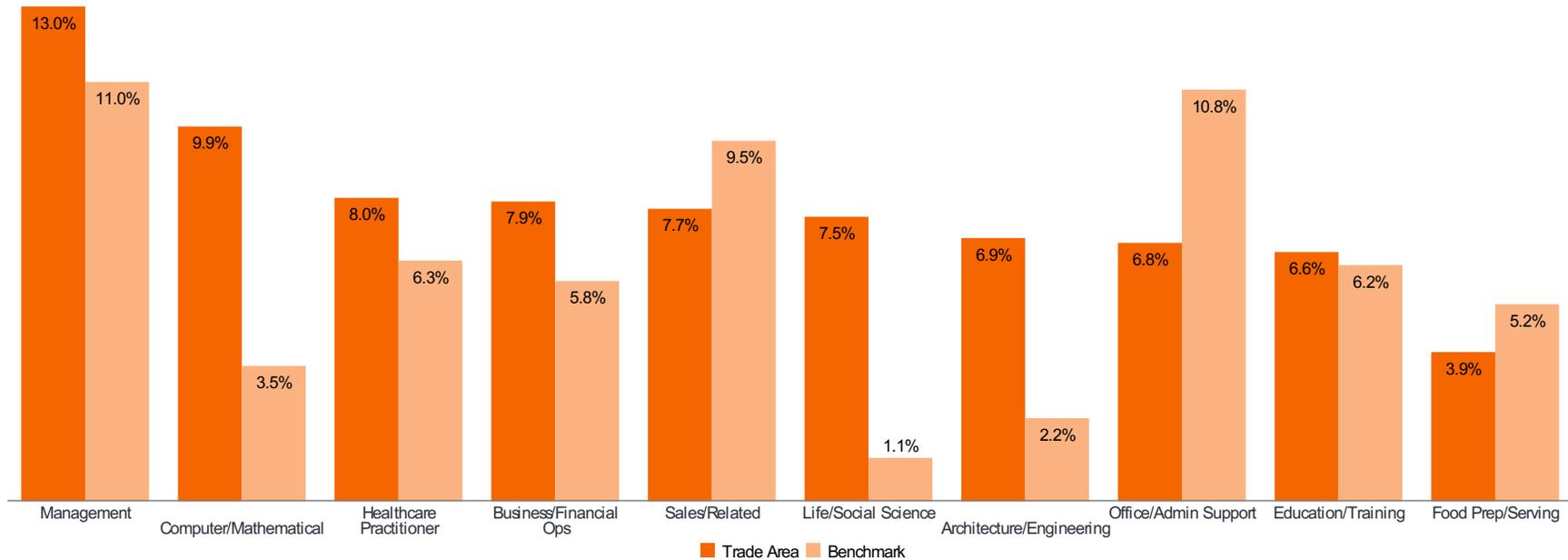


6.3%

Index: 105

Percent of labor force unemployed

## OCCUPATION: TOP 10\*



Benchmark: USA

\*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 5 mi.

65+ Median HH Income: \$124,133

## AGE 65-74: MEDIAN HH INCOME



**\$113,832**

Index: **170**

## AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION



## AGE 75-84: MEDIAN HH INCOME



**\$74,709**

Index: **162**

## AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION



## AGE 85+: MEDIAN HH INCOME



**\$49,703**

Index: **147**

## AGE 85+: HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

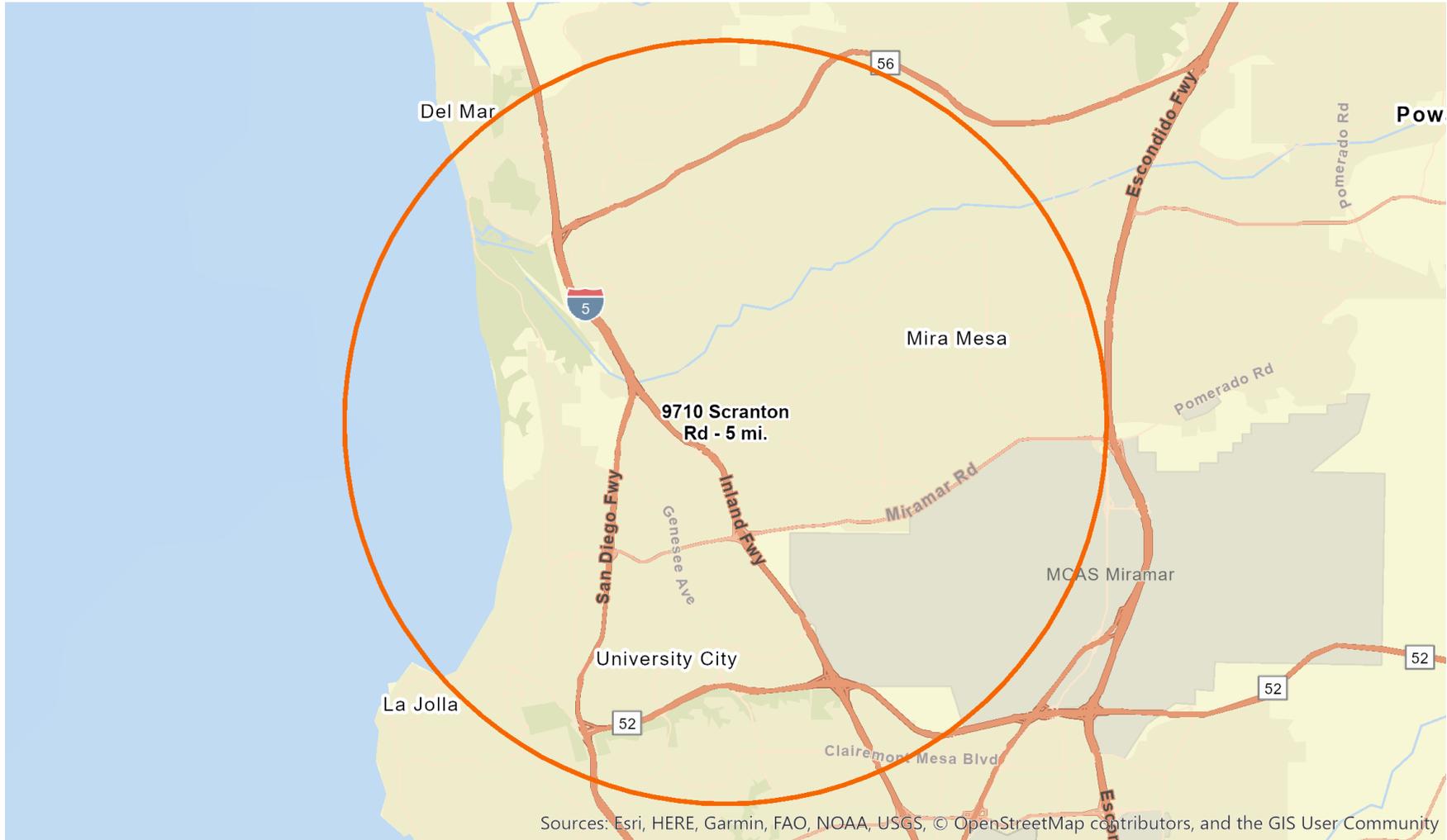
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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Senior Life | Map



Trade Area: 9710 Scranton Rd - 5 mi.



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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# Report Details

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**Name:** Pop-Facts® Senior Life Demographic Executive Report 2024  
**Date / Time:** 12/29/2023 1:38:50 PM  
**Workspace Vintage:** 2024

## Trade Area

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Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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Product	Provider	Copyright
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