

Trade Area: 9710 Scranton Rd - 1 mi.

Consumer Units: 242 | Households: 242 | Dorm Pop: 0

	2025 Aggregate Expenditure Estimate	%	2030 Aggregate Expenditure Estimate	%	2025 Annual Avg per Consumer Unit	2030 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2025 Market Index
Total Specified Consumer Expenditures	25,365,491	100.00	27,359,636	100.00	104,816.08	113,525.46	1.53	142
Apparel and Services								
Apparel and services	703,029	100.00	684,842	100.00	2,905.08	2,841.67	-0.52	149
Men and Boys								
Men and boys	163,860	23.31	154,140	22.51	677.11	639.59	-1.22	147
Men, 16 and over	150,502	21.41	144,664	21.12	621.91	600.27	-0.79	158
Men's suits	7,952	1.13	8,060	1.18	32.86	33.44	0.27	138
Men's sport coats, tailored jackets	1,017	0.14	1,017	0.15	4.20	4.22	-0.00	123
Men's coats and jackets	15,591	2.22	14,143	2.07	64.43	58.68	-1.93	177
Men's underwear, hosiery, nightwear, and swimwear	21,695	3.09	20,789	3.04	89.65	86.26	-0.85	171
Men's accessories	15,650	2.23	15,337	2.24	64.67	63.64	-0.40	148
Men's shirts, sweaters, and vests	45,974	6.54	44,493	6.50	189.98	184.62	-0.65	157
Men's pants and shorts	40,586	5.77	38,936	5.69	167.71	161.56	-0.83	154
Men's uniforms	1,093	0.16	1,099	0.16	4.52	4.56	0.10	145
Men's costumes	945	0.13	791	0.12	3.91	3.28	-3.51	168
Boys, 2 to 15	13,358	1.90	9,476	1.38	55.20	39.32	-6.64	85
Boys' coats and jackets	1,652	0.23	1,221	0.18	6.83	5.07	-5.87	77
Boys' shirts and sweaters	4,756	0.68	3,368	0.49	19.65	13.97	-6.67	85
Boys' underwear, hosiery, nightwear, and swimwear	2,664	0.38	1,937	0.28	11.01	8.04	-6.18	90
Boys' suits, sportcoats, pants, and shorts	1,968	0.28	1,326	0.19	8.13	5.50	-7.59	86
Boys' accessories	1,132	0.16	770	0.11	4.68	3.19	-7.43	89
Boys' uniforms	707	0.10	504	0.07	2.92	2.09	-6.55	88
Boys' costumes	478	0.07	350	0.05	1.98	1.45	-6.07	76
Women and Girls								
Women and girls	237,617	33.80	225,325	32.90	981.89	934.96	-1.06	138
Women, 16 and over	206,159	29.32	196,854	28.74	851.90	816.82	-0.92	135
Women's coats and jackets	17,679	2.51	17,176	2.51	73.06	71.27	-0.58	130
Women's dresses	30,039	4.27	28,940	4.23	124.13	120.08	-4.74	127
Women's tops	55,405	7.88	51,696	7.55	228.95	214.51	-1.38	148
Women's skirts, pants, and shorts	32,922	4.68	30,926	4.52	136.04	128.32	-1.24	129
Women's undergarments, nightwear, and swimwear	22,359	3.18	22,433	3.28	92.39	93.08	0.07	136
Women's costumes and uniforms	2,757	0.39	2,596	0.38	11.39	10.77	-1.19	129
Women's hosiery	12,065	1.72	11,336	1.66	49.86	47.04	-1.24	132
Women's suits	1,774	0.25	1,571	0.23	7.33	6.52	-2.40	125
Women's accessories	31,158	4.43	30,181	4.41	128.75	125.23	-0.64	131
Girls, 2 to 15	31,458	4.47	28,470	4.16	129.99	118.13	-1.98	166
Girls' coats and jackets	2,303	0.33	2,026	0.30	9.51	8.41	-2.53	180
Girls' dresses and suits	3,604	0.51	3,154	0.46	14.89	13.09	-2.63	161
Girls' shirts, blouses, sweaters, vests	10,532	1.50	9,817	1.43	43.52	40.73	-1.40	171
Girls' skirts, pants, and shorts	8,174	1.16	7,388	1.08	33.78	30.66	-2.00	167
Girls' underwear, nightwear, hosiery, and swimwear	3,218	0.46	2,630	0.38	13.30	10.91	-3.96	153
Girls' accessories	2,089	0.30	1,961	0.29	8.63	8.14	-1.25	161
Girls' uniforms	513	0.07	512	0.07	2.12	2.13	-0.01	120
Girls' costumes	1,025	0.15	982	0.14	4.23	4.08	-0.84	175
Children Under 2								
Children under 2	30,668	4.36	28,876	4.22	126.73	119.82	-1.20	161
Infant's and toddler's outerwear, dresses, nightwear, and accessories	6,825	0.97	6,515	0.95	28.20	27.03	-0.93	170
Infant underwear	23,842	3.39	22,361	3.27	98.52	92.78	-1.27	158
Footwear								
Footwear	172,135	24.48	185,517	27.09	711.30	769.78	1.51	157
Men's footwear	62,912	8.95	67,948	9.92	259.97	281.94	1.55	158
Boys' footwear	19,323	2.75	20,907	3.05	79.85	86.75	1.59	175
Women's footwear	71,878	10.22	78,020	11.39	297.02	323.74	1.65	147
Girls' footwear	18,022	2.56	18,642	2.72	74.47	77.35	0.68	182
Other Apparel Products and Services								
Other apparel products and services	98,749	14.05	90,984	13.29	408.05	377.53	-1.62	162
Material/supplies for sewing, needlework, quilting	12,571	1.79	12,089	1.77	51.95	50.16	-0.78	155
Watches	10,867	1.55	10,149	1.48	44.90	42.11	-1.36	159
Jewelry	41,376	5.89	38,018	5.55	170.97	157.75	-1.68	155
Shoe repair and other shoe service	451	0.06	428	0.06	1.86	1.77	-1.07	117
Coin-operated apparel laundry and dry cleaning	18,417	2.62	15,729	2.30	76.10	65.26	-3.11	208
Alteration, repair and tailoring of apparel	1,856	0.26	1,813	0.26	7.67	7.52	-0.46	133
Clothing rental	1,185	0.17	1,170	0.17	4.90	4.85	-0.26	139
Watch and jewelry repair	2,480	0.35	2,373	0.35	10.25	9.85	-0.87	163
Apparel laundry and dry cleaning not coin-operated	9,176	1.31	8,892	1.30	37.92	36.90	-0.63	149
Clothing storage	371	0.05	324	0.05	1.53	1.34	-2.67	166

Benchmark: USA

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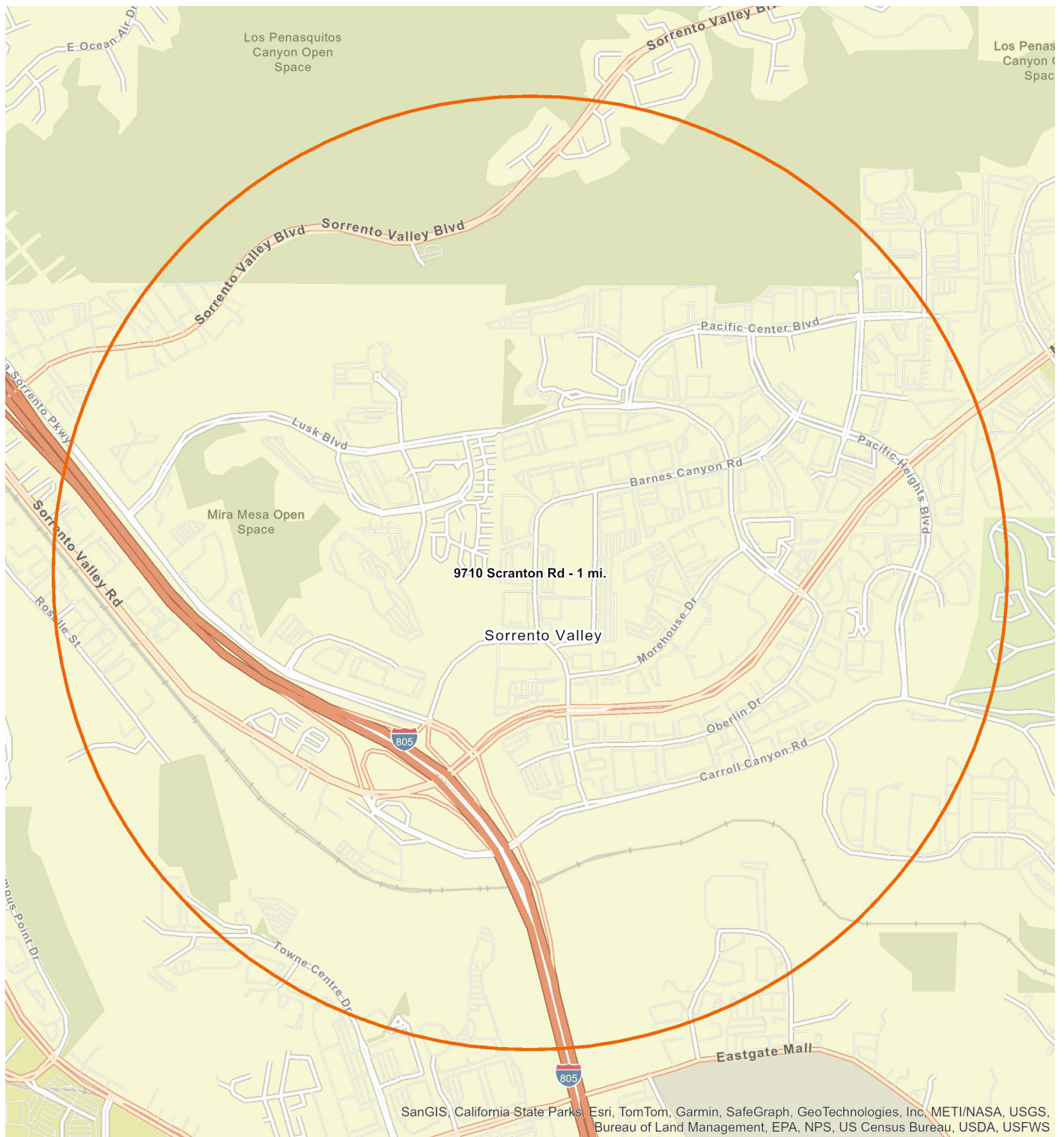
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 1 mi.

Consumer Units: 242 | Households: 242 | Dorm Pop: 0



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Benchmark: USA

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Trade Area: 9710 Scranton Rd - 3 mi.

Consumer Units: 45,267 | Households: 32,918 | Dorm Pop: 12,349

	2025 Aggregate Expenditure Estimate	%	2030 Aggregate Expenditure Estimate	%	2025 Annual Avg per Consumer Unit	2030 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2025 Market Index
Total Specified Consumer Expenditures	3,395,427,748	100.00	3,727,133,516	100.00	75,008.90	81,125.17	1.88	102
Apparel and Services								
Apparel and services	92,793,599	100.00	92,845,826	100.00	2,049.92	2,764.67	0.01	105
Men and Boys								
Men and boys	21,446,118	23.11	20,805,418	22.41	473.77	452.85	-0.60	103
Men, 16 and over	19,874,072	21.42	19,621,282	21.13	439.04	427.08	-0.26	111
Men's suits	1,296,010	1.40	1,356,452	1.46	28.63	40.39	0.92	120
Men's sport coats, tailored jackets	130,868	0.14	132,712	0.14	2.89	2.89	0.28	85
Men's coats and jackets	2,003,701	2.16	1,913,422	2.06	44.26	41.65	-0.92	122
Men's underwear, hosiery, nightwear, and swimwear	2,718,266	2.93	2,671,839	2.88	60.05	79.56	-0.34	114
Men's accessories	2,106,050	2.27	2,087,910	2.25	46.53	45.45	-0.17	106
Men's shirts, sweaters, and vests	5,971,246	6.43	5,928,437	6.39	131.91	129.04	-0.14	109
Men's pants and shorts	5,408,202	5.83	5,302,242	5.71	119.47	157.88	-0.39	110
Men's uniforms	132,595	0.14	129,516	0.14	2.93	2.82	-0.47	94
Men's costumes	107,133	0.12	98,753	0.11	2.37	2.15	-1.62	102
Boys, 2 to 15	1,572,046	1.69	1,184,136	1.28	34.73	35.26	-5.51	54
Boys' coats and jackets	227,798	0.25	166,532	0.18	5.03	3.62	-6.07	57
Boys' shirts and sweaters	574,749	0.62	430,542	0.46	12.70	9.37	-5.61	55
Boys' underwear, hosiery, nightwear, and swimwear	314,955	0.34	247,801	0.27	6.96	7.38	-4.68	57
Boys' suits, sportcoats, pants, and shorts	196,356	0.21	146,933	0.16	4.34	3.20	-5.63	46
Boys' accessories	119,033	0.13	88,681	0.10	2.63	1.93	-5.72	50
Boys' uniforms	82,306	0.09	60,982	0.07	1.82	1.82	-5.82	55
Boys' costumes	56,849	0.06	42,665	0.05	1.26	0.93	-5.58	48
Women and Girls								
Women and girls	31,937,058	34.42	31,153,278	33.55	705.53	678.09	-0.50	99
Women, 16 and over	28,059,763	30.24	27,488,663	29.61	619.87	818.53	-0.41	98
Women's coats and jackets	2,587,488	2.79	2,562,798	2.76	57.16	55.78	-0.19	101
Women's dresses	4,165,417	4.49	4,117,960	4.44	92.02	89.63	-0.23	94
Women's tops	7,102,472	7.65	6,828,249	7.35	156.90	203.32	-0.78	101
Women's skirts, pants, and shorts	4,328,662	4.66	4,253,693	4.58	95.63	92.59	-0.35	91
Women's undergarments, nightwear, and swimwear	3,196,208	3.44	3,190,515	3.44	70.61	69.45	-0.04	104
Women's costumes and uniforms	394,213	0.42	393,473	0.42	8.71	11.72	-0.04	99
Women's hosiery	1,686,860	1.82	1,631,661	1.76	37.26	35.51	-0.66	98
Women's suits	333,647	0.36	304,662	0.33	7.37	6.63	-1.80	126
Women's accessories	4,264,797	4.60	4,205,653	4.53	94.21	125.23	-0.28	95
Girls, 2 to 15	3,877,295	4.18	3,664,615	3.95	85.65	79.76	-1.12	109
Girls' coats and jackets	273,109	0.29	257,295	0.28	6.03	5.60	-1.19	114
Girls' dresses and suits	431,237	0.46	404,227	0.44	9.53	12.04	-1.29	103
Girls' shirts, blouses, sweaters, vests	1,345,697	1.45	1,284,642	1.38	29.73	27.96	-0.92	117
Girls' skirts, pants, and shorts	1,009,908	1.09	951,931	1.03	22.31	20.72	-1.18	110
Girls' underwear, nightwear, hosiery, and swimwear	355,885	0.38	323,148	0.35	7.86	9.62	-1.91	90
Girls' accessories	256,358	0.28	244,779	0.26	5.66	5.33	-0.92	106
Girls' uniforms	86,175	0.09	81,167	0.09	1.90	1.77	-1.19	108
Girls' costumes	118,926	0.13	117,427	0.13	2.63	3.50	-0.25	108
Children Under 2								
Children under 2	4,151,560	4.47	3,940,555	4.24	91.71	85.77	-1.04	116
Infant's and toddler's outerwear, dresses, nightwear, and accessories	901,910	0.97	865,782	0.93	19.92	18.84	-0.81	120
Infant underwear	3,249,651	3.50	3,074,773	3.31	71.79	91.56	-1.10	115
Footwear								
Footwear	22,628,525	24.39	25,026,307	26.95	499.89	544.73	2.03	110
Men's footwear	8,396,398	9.05	9,262,105	9.98	185.49	201.60	1.98	113
Boys' footwear	2,365,609	2.55	2,649,162	2.85	52.26	78.88	2.29	115
Women's footwear	9,747,109	10.50	10,784,618	11.62	215.32	234.74	2.04	106
Girls' footwear	2,119,408	2.28	2,330,421	2.51	46.82	50.72	1.92	114
Other Apparel Products and Services								
Other apparel products and services	12,630,338	13.61	11,920,269	12.84	279.02	354.95	-1.15	111
Material/supplies for sewing, needlework, quilting	1,641,915	1.77	1,577,914	1.70	36.27	34.35	-0.79	108
Watches	1,289,567	1.39	1,219,517	1.31	28.49	26.54	-1.11	101
Jewelry	5,145,412	5.54	4,856,533	5.23	113.67	144.61	-1.15	103
Shoe repair and other shoe service	67,213	0.07	63,158	0.07	1.48	1.37	-1.24	93
Coin-operated apparel laundry and dry cleaning	2,567,251	2.77	2,311,526	2.49	56.71	50.31	-2.08	155
Alteration, repair and tailoring of apparel	241,405	0.26	230,998	0.25	5.33	6.88	-0.88	93
Clothing rental	128,638	0.14	125,229	0.13	2.84	2.73	-0.54	81
Watch and jewelry repair	332,072	0.36	325,365	0.35	7.34	7.08	-0.41	116
Apparel laundry and dry cleaning not coin-operated	1,165,901	1.26	1,159,012	1.25	25.76	34.51	-0.12	101
Clothing storage	50,964	0.05	51,017	0.05	1.13	1.11	0.02	122

Benchmark: USA

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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 3 mi.

Consumer Units: 45,267 | Households: 32,918 | Dorm Pop: 12,349



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Benchmark: USA

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Consumer Buying Power™ | Apparel & Services



Trade Area: 9710 Scranton Rd - 5 mi.

Consumer Units: 97,858 | Households: 85,509 | Dorm Pop: 12,349

	2025 Aggregate Expenditure Estimate	%	2030 Aggregate Expenditure Estimate	%	2025 Annual Avg per Consumer Unit	2030 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2025 Market Index
Total Specified Consumer Expenditures	9,437,493,347	100.00	10,289,089,958	100.00	96,440.69	104,051.07	1.74	131
Apparel and Services								
Apparel and services	257,386,927	100.00	256,961,711	100.00	2,630.21	2,969.80	-0.03	134
Men and Boys								
Men and boys	58,742,195	22.82	56,994,826	22.18	600.28	576.37	-0.60	131
Men, 16 and over	54,074,924	21.01	53,498,545	20.82	552.59	541.02	-0.21	140
Men's suits	3,713,638	1.44	3,966,914	1.54	37.95	45.85	1.33	160
Men's sport coats, tailored jackets	393,309	0.15	396,376	0.15	4.02	4.01	0.16	118
Men's coats and jackets	5,001,422	1.94	4,849,845	1.89	51.11	49.05	-0.61	140
Men's underwear, hosiery, nightwear, and swimwear	7,447,191	2.89	7,301,493	2.84	76.10	84.39	-0.39	145
Men's accessories	5,793,665	2.25	5,725,123	2.23	59.20	57.90	-0.24	135
Men's shirts, sweaters, and vests	16,530,156	6.42	16,379,180	6.37	168.92	165.64	-0.18	140
Men's pants and shorts	14,560,797	5.66	14,273,733	5.55	148.80	164.97	-0.40	137
Men's uniforms	367,996	0.14	353,890	0.14	3.76	3.58	-0.78	120
Men's costumes	266,750	0.10	251,989	0.10	2.73	2.55	-1.13	117
Boys, 2 to 15	4,667,272	1.81	3,496,281	1.36	47.69	40.41	-5.61	74
Boys' coats and jackets	625,553	0.24	455,348	0.18	6.39	4.60	-6.15	72
Boys' shirts and sweaters	1,678,775	0.65	1,251,378	0.49	17.16	12.65	-5.71	74
Boys' underwear, hosiery, nightwear, and swimwear	989,344	0.38	774,479	0.30	10.11	8.95	-4.78	83
Boys' suits, sportcoats, pants, and shorts	603,593	0.23	445,052	0.17	6.17	4.50	-5.91	66
Boys' accessories	357,892	0.14	265,143	0.10	3.66	2.68	-5.82	70
Boys' uniforms	238,624	0.09	178,053	0.07	2.44	2.06	-5.69	73
Boys' costumes	173,490	0.07	126,827	0.05	1.77	1.28	-6.07	68
Women and Girls								
Women and girls	89,697,617	34.85	87,362,179	34.00	916.61	883.47	-0.53	129
Women, 16 and over	77,996,137	30.30	76,411,497	29.74	797.03	883.11	-0.41	126
Women's coats and jackets	7,178,835	2.79	7,109,618	2.77	73.36	71.90	-0.19	130
Women's dresses	11,811,977	4.59	11,668,170	4.54	120.71	118.00	-0.24	124
Women's tops	19,259,357	7.48	18,506,987	7.20	196.81	213.89	-0.79	127
Women's skirts, pants, and shorts	12,454,352	4.84	12,309,965	4.79	127.27	124.49	-0.23	121
Women's undergarments, nightwear, and swimwear	9,040,604	3.51	8,952,339	3.48	92.38	90.53	-0.20	136
Women's costumes and uniforms	1,114,988	0.43	1,109,024	0.43	11.39	12.82	-0.11	129
Women's hosiery	4,549,059	1.77	4,425,378	1.72	46.49	44.75	-0.55	123
Women's suits	680,355	0.26	620,459	0.24	6.95	6.27	-1.83	119
Women's accessories	11,906,609	4.63	11,709,557	4.56	121.67	135.33	-0.33	123
Girls, 2 to 15	11,701,480	4.55	10,950,682	4.26	119.58	110.74	-1.32	153
Girls' coats and jackets	825,260	0.32	769,615	0.30	8.43	7.78	-1.39	159
Girls' dresses and suits	1,294,050	0.50	1,206,407	0.47	13.22	13.94	-1.39	143
Girls' shirts, blouses, sweaters, vests	4,054,238	1.58	3,840,208	1.49	41.43	38.84	-1.08	163
Girls' skirts, pants, and shorts	3,044,490	1.18	2,838,261	1.10	31.11	28.70	-1.39	154
Girls' underwear, nightwear, hosiery, and swimwear	1,055,974	0.41	951,655	0.37	10.79	11.00	-2.06	124
Girls' accessories	797,871	0.31	746,136	0.29	8.15	7.55	-1.33	153
Girls' uniforms	241,906	0.09	221,703	0.09	2.47	2.24	-1.73	140
Girls' costumes	387,692	0.15	376,696	0.15	3.96	4.35	-0.57	163
Children Under 2								
Children under 2	12,150,499	4.72	11,429,425	4.45	124.16	115.58	-1.22	158
Infant's and toddler's outerwear, dresses, nightwear, and accessories	2,609,399	1.01	2,480,760	0.97	26.67	25.09	-1.01	161
Infant underwear	9,541,100	3.71	8,948,664	3.48	97.50	103.42	-1.27	157
Footwear								
Footwear	61,701,357	23.97	68,016,454	26.47	630.52	687.83	1.97	139
Men's footwear	22,200,808	8.63	24,497,750	9.53	226.87	247.74	1.99	138
Boys' footwear	7,147,696	2.78	7,940,899	3.09	73.04	91.78	2.13	160
Women's footwear	26,241,698	10.20	28,881,378	11.24	268.16	292.07	1.94	132
Girls' footwear	6,111,154	2.37	6,696,428	2.61	62.45	67.72	1.85	152
Other Apparel Products and Services								
Other apparel products and services	35,095,259	13.64	33,158,828	12.90	358.63	383.23	-1.13	142
Material/supplies for sewing, needlework, quilting	4,792,623	1.86	4,543,735	1.77	48.98	45.95	-1.06	146
Watches	3,698,896	1.44	3,495,909	1.36	37.80	35.35	-1.12	134
Jewelry	14,678,351	5.70	13,869,224	5.40	150.00	160.29	-1.13	136
Shoe repair and other shoe service	188,762	0.07	177,386	0.07	1.93	1.79	-1.24	121
Coin-operated apparel laundry and dry cleaning	5,857,855	2.28	5,292,174	2.06	59.86	53.52	-2.01	164
Alteration, repair and tailoring of apparel	723,930	0.28	688,061	0.27	7.40	7.95	-1.01	128
Clothing rental	394,128	0.15	368,928	0.14	4.03	3.73	-1.31	114
Watch and jewelry repair	973,579	0.38	954,155	0.37	9.95	9.65	-0.40	158
Apparel laundry and dry cleaning not coin-operated	3,632,383	1.41	3,608,631	1.40	37.12	41.71	-0.13	146
Clothing storage	154,752	0.06	160,625	0.06	1.58	1.62	0.75	171

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 5 mi.

Consumer Units: 97,858 | Households: 85,509 | Dorm Pop: 12,349



SanGIS, California State Parks, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, USDA, USFWS

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Report Details

Name: Consumer Buying Power™ Apparel & Services 2025
Date / Time: 12/16/2024 3:00:50 PM
Workspace Vintage: 2025

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Consumer Buying Power™ - 2025 Estimates and 2030 Projections	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2024 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
Consumer Buying Power™ - Growth Variables	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2024 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
